

NEW DIRECTIONS: THE WORK OF KEVIN ROCHE JOHN DINKELOO AND ASSOCIATES
CITY HALL BY EDWARD DURELL STONE: NEW IMAGE FOR A CITY
FIVE RECENT HOUSES BY RICHARD NEUTRA
BUILDING TYPES STUDY: ARCHITECTURE FOR INDUSTRY
FULL CONTENTS ON PAGES 4 AND 5

ARCHITECTURAL RECORD

MAY 1968

5

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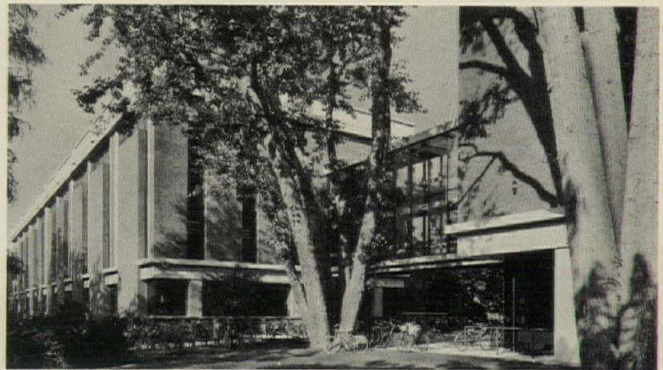
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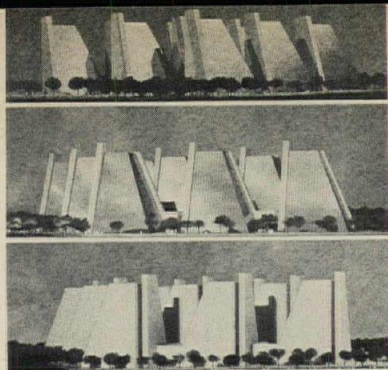
The National Center for Atmospheric Research (left) in Boulder, Colo. was designed by I. M. Pei to harmonize with the mesa top site and the sandstone Flatirons which mark the end of the Great Plains and the beginning of the Rockies. Three Dover Geared Electric Traction Elevators were chosen for this building which has been called "entirely appropriate to site and to its purpose." Architects: I. M. Pei & Partners, New York City; General Contractor: Martin K. Eby Construction Company, Inc., Englewood, Colo. Dover Elevators installed by Dover Elevator Co., Denver, Colo.

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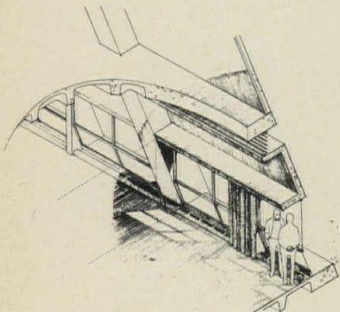
FEATURES



Hesse

- 145 **FRESH FORMS AND NEW DIRECTIONS: THE WORK OF KEVIN ROCHE**
 The architecture of Kevin Roche John Dinkeloo and Associates may have its roots in a design approach that once brought criticism "stylistic inconsistency" but which, in the hands of Kevin Roche, led to a rare degree of innovation. Twenty-two designs are shown.
- 169 **ARCHITECTURE FOR A CITY'S NEW IMAGE**
 The new city hall in Seaside, California, epitomizes the city's facelift program, providing the dignity it wishes for its new image.
- 173 **FIVE RECENT HOUSES BY RICHARD NEUTRA**
 Raymond Lifchez reviews Neutra's newest houses, ranging in location from California to Pennsylvania to Switzerland, and which (whether small family-centered or a mansion) reinforce Neutra's elegance in design.

**BUILDING TYPES
 STUDY 383**



- 185 **ARCHITECTURE FOR INDUSTRY**
- 186 **AN ASSEMBLY PLANT FOR CHRYSLER:**
 Good neighbor, on time, in the budget
 Architects: Smith, Hinchman and Grylls Associates, Inc.
- 188 **RESEARCH CENTER FOR UNION CARBIDE:**
 A bridge for many disciplines
 Architects: Vincent G. Kling and Associates
- 190 **FOUR SERVICE CENTERS FOR ONE CLIENT:**
 Consistent quality, competitive cost
 Architect: Norman Jaffe
- 194 **A COMBINATION OFFICE-WAREHOUSE:**
 New lease on life for urban industry
 Architects: Davis, Brody & Associates
- 196 **AN AIRLINES COMPUTER CENTER:**
 Systems and schedule keep control
 Architects: Heery and Heery

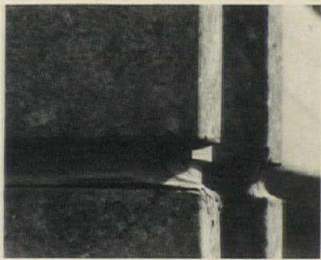
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CONTENTS: MAY 1968

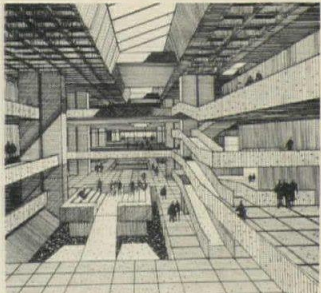
- 198 A ROCKET TESTING STATION:
Design for an exotic program
Architects: Gerald M. McCue & Associates/McCue Boone Tomsick
- 200 LOADING DOCKS: A KEY DESIGN AREA
Design check points for safe efficient materials handling

ARCHITECTURAL ENGINEERING



- 203 TECHNIQUES AND MATERIALS FOR SEALING BUILDING JOINTS
A sufficient body of experience has been accumulated on the new elastomeric sealants and gaskets to suggest more definite guidelines to their use. In still another direction, joint design itself is being re-examined to mitigate the effects of rain and wind.
- 215 PRODUCT REPORTS
- 266 OFFICE LITERATURE
- 319 READER SERVICE INQUIRY CARD

THE RECORD REPORTS



- 9 BEHIND THE RECORD
"Let' work on total solutions, but keep going a community at a time"
by Walter F. Wagner, Jr.
- 10 PERSPECTIVES
- 35 THE RECORD REPORTS
- 40 BUILDINGS IN THE NEWS
- 81 ARCHITECTURAL BUSINESS
 - Building activity 81
 - Cost trends and analysis 87
 - Cost indexes and indicators 89
 - Practice 93
- 104 LETTERS
- 117 CALENDAR AND OFFICE NOTES
- 298 REQUIRED READING
- 316 ADVERTISING INDEX

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BUILDING TYPES STUDY: URBAN HOUSING

Perhaps no design problem deserves more attention by architects than design for low- and middle-income housing. It is beginning to get that attention; and government officials and community advocate groups alike are beginning to respond to the new approaches that some architects are exploring. The Building Types Study for June examines some of these new approaches—new forms, new planning systems, new ideas for creating not just living space but space for living—that are being carried on within the disciplines of restrictive controls and restrictive budgets.

A DRAMATIC SPORTS AND RECREATION COMPLEX

The new Coliseum in Oakland, California, a spectacular addition to the city's skyline and a significant work of architecture by Skidmore, Owings & Merrill, is one of next month's features. The complex includes a stadium for outdoor events and a unique Arena for indoor events with one of the world's largest cable-supported roofs.



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Let's work on total solutions, but keep going a community at a time

As summer approaches, it seems to me that I've been reading more than ever about "total and comprehensive approaches" to the problems of our cities. Because the problems of any city reach out fingers in every direction—and especially into Washington—more and more thoughtful minds are thinking about not just city planning but regional planning and national planning. This raises some questions that worry me quite a lot: 1) Who is going to develop the "total and comprehensive approach"?; 2) Who is going to decide, at any such scale as a regional or national one, which "total and comprehensive approach" is the right one?; and 3) Who is going to administer it? What role will local planning and local architects play within that "total and comprehensive approach"?

Some of the most evocative (and worrisome) ideas I've heard lately were presented by Bill Slayton of Urban America at last month's international conference on Cities in Context at Notre Dame. While firmly, and repeatedly, arguing for reliance upon "the market mechanism rather than a bureaucracy to deal with the problem," he suggested that, "We should establish a national policy on urbanization—a policy that addresses itself to where the increasing population should be located." The mechanism could be new cities "of at least a quarter of a million." He also suggested "state development corporations with the power of eminent domain to acquire raw land and authority to issue tax-free bonds

to buy the land and develop it." He called for a new "governmental mechanism—a governmental organization—that can control or guide future metropolitan development." He argued, though I don't see how, that "such a structure need not threaten existing political entities," but insists that "particular predilections [of local political jurisdictions] should not permit them to skew or thwart the rational development of the metropolitan area." (I can understand the frustrations involved, but think it is important to remember that "particular predilections" have for a long time been highly thought of under such labels as "home rule.") Finally, Slayton suggested that "perhaps we should take a look at the more basic questions of how large, in terms of numbers, should the United States be? . . . Would we not be better off to try to maintain a constant population level and provide that population with as much of the resources and amenities as we can rather than channeling much of our economic growth into those activities that must provide for an increased population."

Many other proposals on such a broad scale are being made. Item: The Department of Housing and Urban Development has invited proposals for nothing less than "a comprehensive plan for designing, developing, organizing, implementing, managing, reporting, and analyzing . . . the entire low-cost experimental housing research and development program together with a plan for

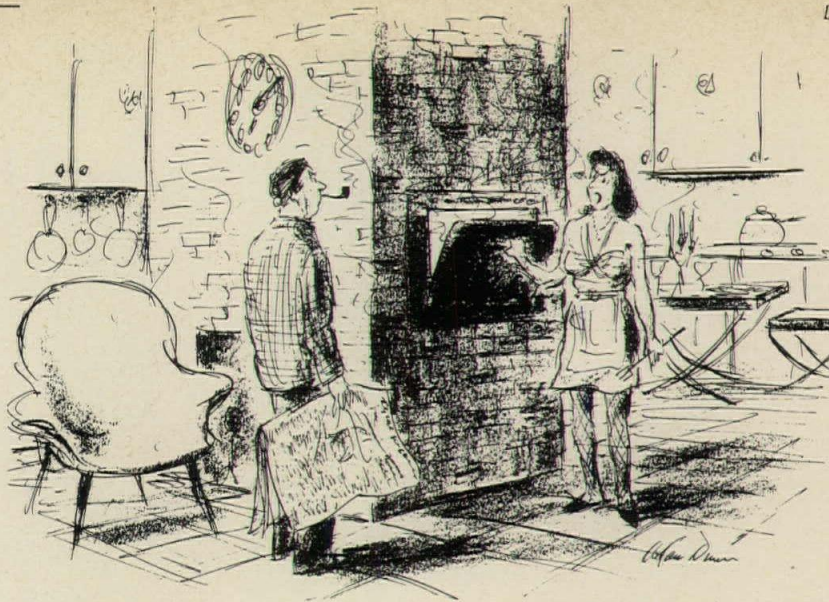
"proper and careful selection of some Model Cities (maybe 20) to participate in this program." Proposals were due April 19th, and as this is written there is no information on how many proposals were received and from whom. But surely it is logical to interpret this as an approach by HUD to the "systems people" and I, for one, consider this another rather worrisome prospect.

I'd like to be very clear about one thing: I'm all for making big plans and not just, I hope, because it is so much in vogue. The need for big plans is clear on every side and in every morning's newspaper. But let's go back to my list of worries: I'm worried about who is going to develop that "total and comprehensive solution," who is going to decide that it is the right one, and who is going to administer it.

Which means I'm worried about the control over local skills and talent and involvement inherent in such broad-scale approaches. The bulk of the money for "total and comprehensive" effort is going to come from the Federal government, and the power to distribute money is the power to wield great influence. The Federal record for generating quantity of building is really very good. But its record for generating quality of environment is—with some notable exceptions—certainly not all that could be hoped.

So I would hope most earnestly that any new public policy growing out of any new approach would demand a high quality of environment and provide the money to pay the best architects to create it. For it is only on the architect's drawing board that two-dimensional plans for development of cities can be translated into three-dimensional designs for truly pleasant places to live. The approach can be national, but the architecture must be created a community at a time.

—Walter F. Wagner, Jr.



"If you can't stand the heat
get out of the Open Plan!"

A new tribute to Walter Gropius

Walter Gropius, who will be 85 on May 17, was three months ago presented with the honorary degree of Doctor of Fine Arts by the University of Illinois. At the special convocation honoring Professor Gropius, the "Encomium" was delivered by his former student and later associate in both education and practice, now Dean of the College of Architecture and Art at the University's Chicago Circle campus, Leonard J. Currie. Dean Currie's words are a reminder of monumental contributions to the development of dynamic strategies of education and of practice to respond to the emerging social imperatives of an urbanizing society. And the contributions, of course, are continuing in Professor Gropius' continuing vigorous involvement in vast architectural projects on three continents. Excerpts from the address follow.

Considering this place and this occasion, it seems fitting to refer primarily to the highlights of Gropius' contribution to education, to his prescience with regard to the challenges arising from the evolutionary changes in a rapidly urbanizing society, and to his vision in identifying the institutional and formal devices required to shape human environment in response to social goals and imperatives.

The story is well known of how Walter Gropius took over the Weimar Art Academy—then arts- and crafts-oriented—secured support for a dynamic new school which he called the Bauhaus, brought together the most formidable array of talent—innovative artists such as Kandinsky from Russia, Paul Klee from Germany, Feininger from America—and before long had them joined by such great designers, architects, and teachers as Moholy-Nagy, Albers, Breuer, Herbert Bayer, Schlemmer, and Kepes—as diverse

and dedicated and contentious a group of creative people as has ever been assembled. Small wonder that their interaction gave off sparks that illuminated the entire world of the creative arts. And who provided the cohesive force to hold these energies in dynamic tension but the man with the seminal idea of the Bauhaus—Walter Gropius. It was surely on this forge that he shaped and tempered and tested one of his favorite maxims—"diversity within unity."

Excitement ran high in the Harvard Graduate School of Design during the winter of 1936-37, when we got the word that Gropius, then in London, had accepted the position of chairman of the Department of Architecture. He was to arrive by February of 1937 and would take over the instruction in the Master's class. The architectural profession and architectural education were at their nadir in the United States. The pause in building activity during World War I had been followed by the boom of the 1920's—a period of lavish, shoddy, imitative building of almost orgiastic bad taste—and then the depression and the virtual cessation of building after 1930. With the profession so moribund, it is small wonder that the architectural schools lacked vitality. The American Beaux Arts system—a pale carbon copy of the Paris school—was engaged in endless competitions with projects quite unrelated to the real world or to the needs of society.

At Harvard Gropius did not replicate the Bauhaus—which can never be done anywhere again—but rather he provided a new thrust within the organized system of higher education of the United States.

I know that he often found progress painfully slow, and the walls between departments exceedingly high. Yet Gropius managed in his 15 years at Harvard to set in motion the forces that changed the whole direction of architectural educa-

tion in the United States—and ultimately throughout the world. Of course, he did not accomplish this all alone. As usual, he attracted talented collaborators who formed part of a team effort. But Gropius was the spearhead, the leader and the symbol of the sweeping changes that were to take place in schools of architecture, city planning, art and design throughout the country. He accurately anticipated the new and evolving patterns of professional practice and hence of education to meet the needs of dynamical, changing society.

In an interview shortly after his coming to Harvard, Gropius was inveighing against dogma in education. He said, "It would be an absolute horror for me if my appointment would result in the multiplication of a fixed idea of 'Gropius architecture.' What I want to do is to make young people realize how inexhaustible the means of creation are if they make use of the innumerable products of our age, and to encourage these young people in finding their own solutions."

The lessons we have all learned from Gropius are too numerous to cite, but they include: bringing art and technology into a new unity; emphasis on method—process rather than form—an open-ended system—a notion applicable not only to the building of an urban environment but to the creation of an educational ambience; teamwork, not only intra-professional but broadly interdisciplinary as well; erasing the 19th Century artificial division between the fine and the practical arts—bringing art out of the exclusive concern of the museum and back into a harmonious relation to the daily lives of all people; the social concern of the architect and city builder—change from the design of elegant buildings for individual clients to an attitude of responsibility to the community and to society as a whole.



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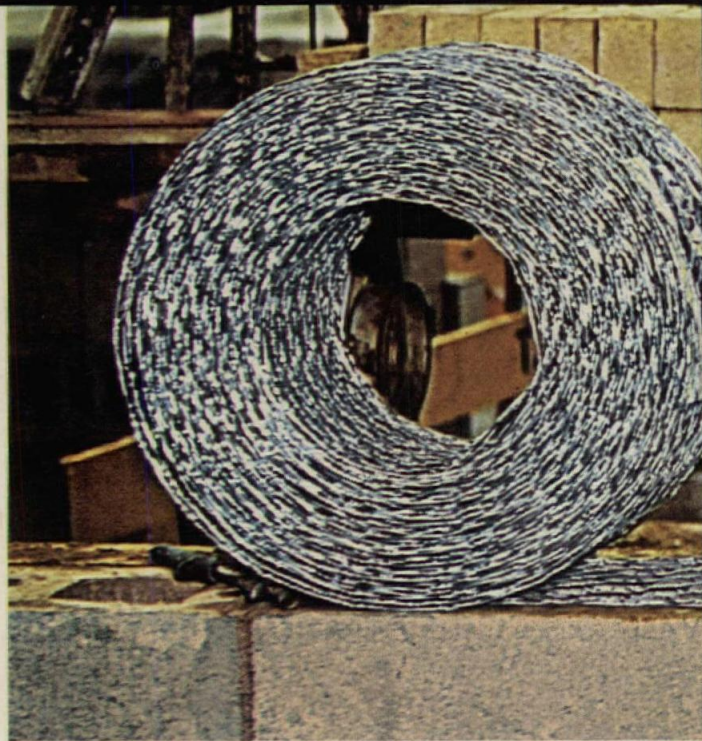
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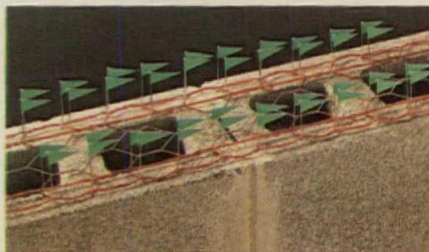
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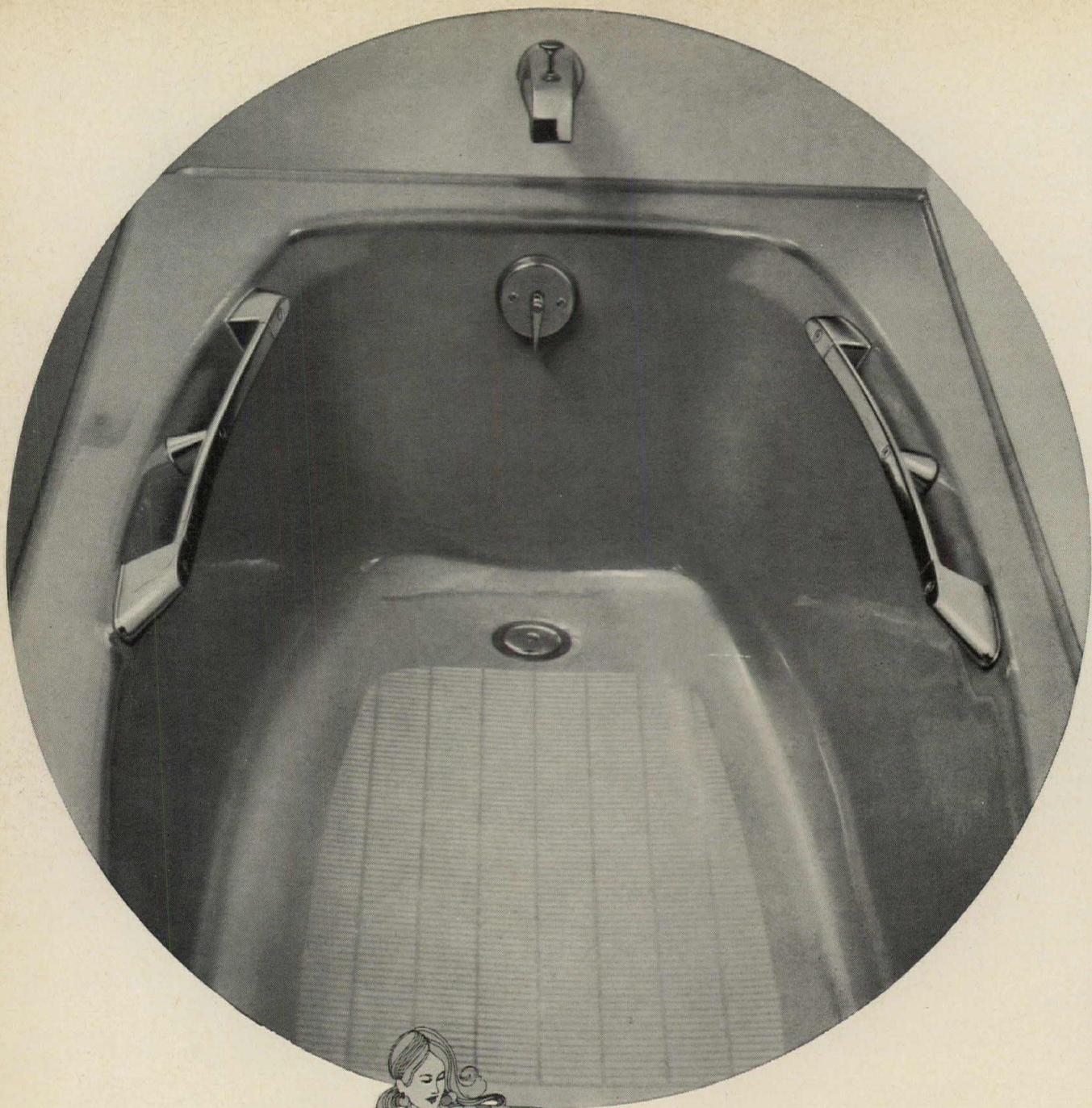
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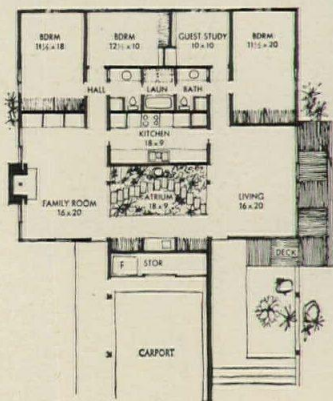
That's why we urge you: when you look at electric plants, look close! You won't find another like Kohler—not in the whole wide world.

KOHLER
ELECTRIC PLANTS WORLD WIDE

Kohler Co., Kohler, Wis.

For more data, circle 8 on inquiry card

Moving nature indoors is easy... with trees, plants and ceramic tile.

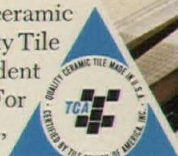
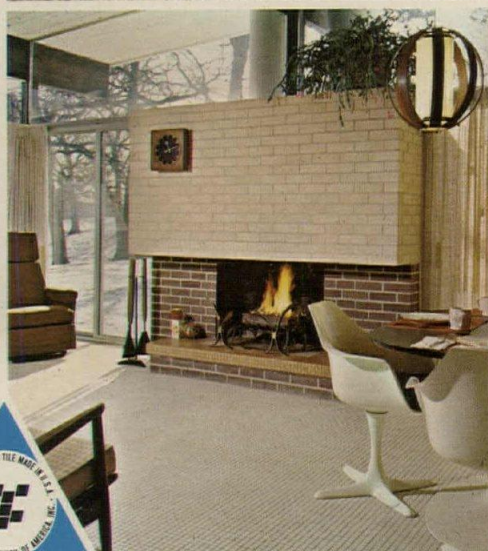


The pleasures of an indoor garden are obvious. But, an atrium is often gained at the expense of convenience, or given a self-defeating "fish bowl" treatment.

Architect Ray Heuholt, A.I.A., solved this dilemma by combining living things and a natural material — ceramic tile — in this Des Moines, Iowa home. A ceramic mosaic floor surrounds the atrium and covers the family room, entranceway, kitchen, bath and halls. The atrium can be maintained simply, without worrying about water, soil, spilled gravel or falling leaves.

Ceramic wall tile and decorator tile are also used in the house for which Des Moines Marble & Mantle Co. served as tile contractor.

The colors, shapes, sizes, textures and patterns of American ceramic tile are endless. The seal at right on every carton of Certified Quality Tile is your assurance of tile that is regularly tested by an independent laboratory to meet the most rigid government specifications. For information write: Tile Council of America Inc., 800 Second Ave., New York, N.Y. 10017. •



MEMBER COMPANIES: American Olean Tile Co., Inc. • Cambridge Tile Manufacturing Co. • Continental Ceramic Corporation • Florida Tile Industries, Inc. • Gulf States Ceramic Tile Co. • Keystone Ridgeway Company, Inc. • Lone Star Ceramics Co. • Ludowici-Celadon Company • Marshall Tiles, Inc. • Mid-State Tile Company • Monarch Tile Manufacturing Inc. • Pomona Tile Manufacturing Co. • Sparta Ceramic Company • Summitville Tiles, Inc. • Texeramics Inc. • United States Ceramic Tile Co. • Wenzel Tile Company • Western States Ceramic Corp.

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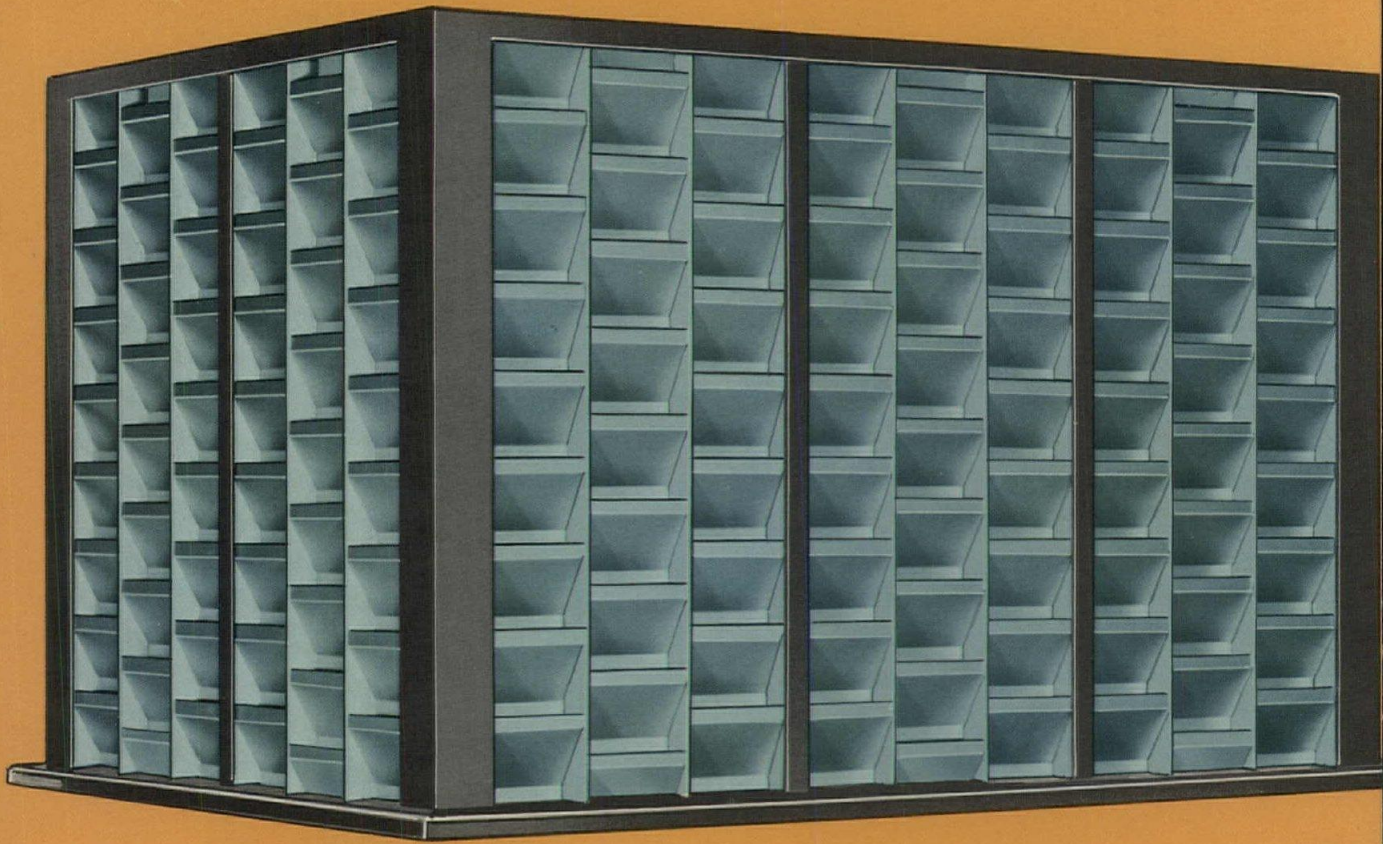
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When safety demands your careful consideration of emergency exit doorware, specify Russwin Exiter* Fire Bolts for any building on your boards. Their performance will back up your decision. Meet every requirement for safety, style and stamina. Positive "touch and go" action inside . . . positive security

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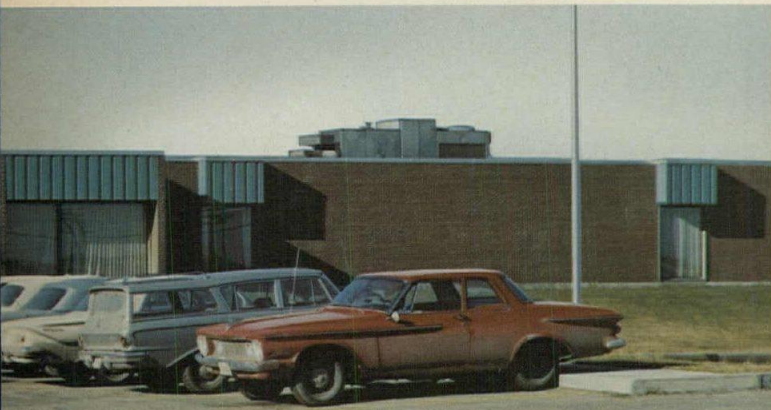


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new decorative enclosure

Extruded Aluminum
Architectural
Model EXL-1



BEFORE Titus Decorative Enclosures. Equipment is prominent on roof, detracts from beauty of building.



AFTER Titus Decorative Enclosures. Equipment is covered, enclosure blends into color and lines of building.

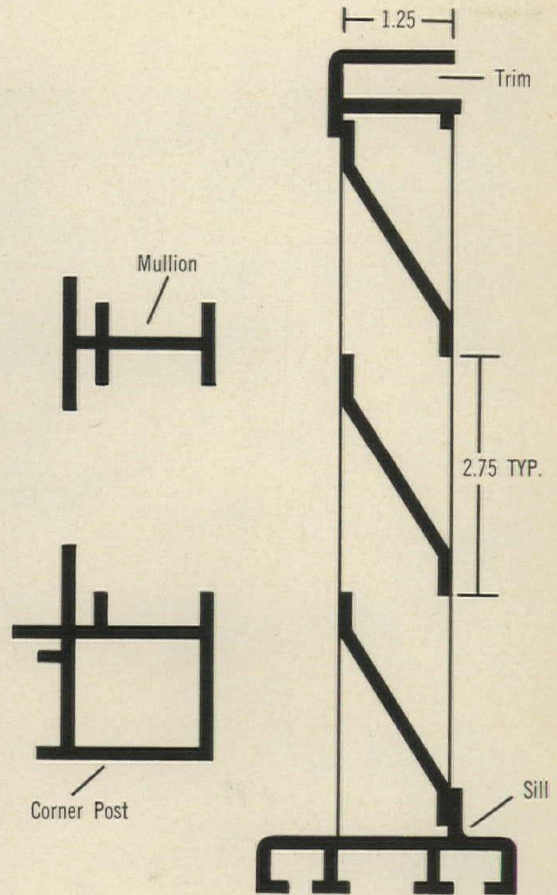
**MR. ARCHITECT:
DON'T GET CAUGHT WITH YOUR
EQUIPMENT SHOWING!**

Whether it's air conditioning equipment on the roof, or other apparatus at ground level, it usually detracts from the overall beauty and dignity of the building you have designed.

You can protect yourself from this problem by simply specifying Titus Extruded Aluminum Decorative Enclosures to enclose the equipment. They blend beautifully with the lines of any structure — actually enhance the appearance of the most modernistic building.

Each enclosure panel slides open for fast, easy servicing of equipment if needed. Constructed of extruded aluminum throughout, never require painting or maintenance.

Titus Decorative Enclosures can be furnished in a wide range of anodized colors to fit any decor. Available in sizes to meet any enclosure requirement.



Extruded design of Titus Architectural Model EXL-1 Decorative Enclosures.

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never preconceived!

interpret his creative skills, he requires the building materials to match his ingenuity. Plasteel Wall Panels offer much more than just durability and protection. They offer the architect the unlimited creative freedom necessary to make his building come alive. They never dictate the shape of things to come. For the ultimate in design, specify Plasteel —the name for creative ideas in wall panels.

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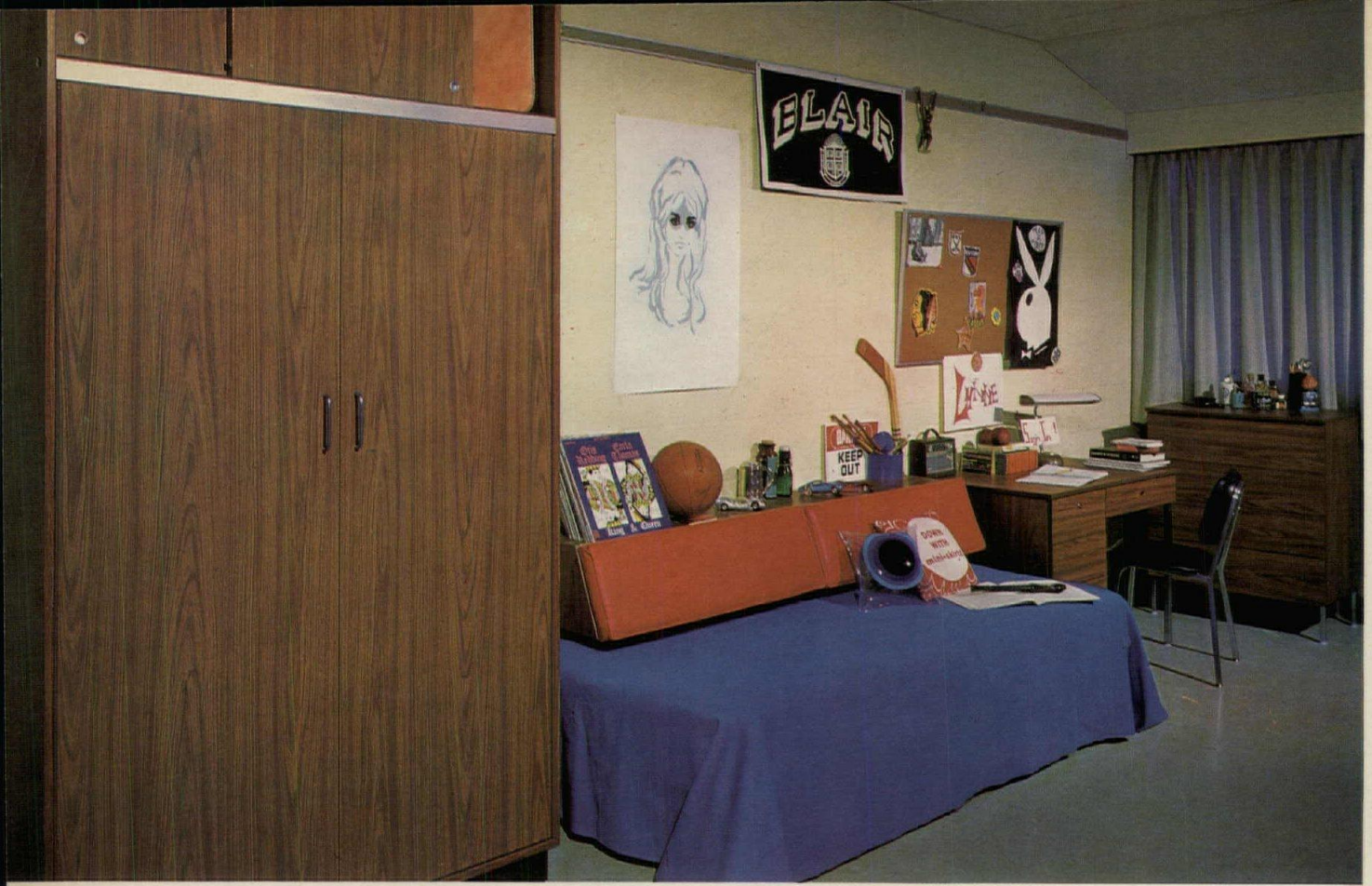
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LONG ISLAND LIGHTING COMPANY Northport Power Station — Units 1 and 2 — Northport, New York
Architect-Engineer: Ebasco Services, Inc., New York, New York

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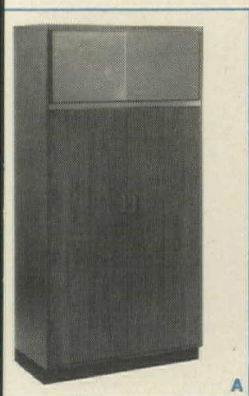


How modern schools use the student-pro



ROYAL

Air Academy, Blairstown, New Jersey
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 Colorful and convenient. With the stamina to outlast
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A



B

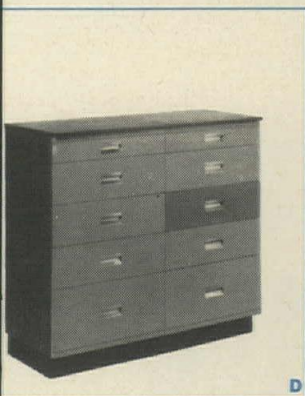


C

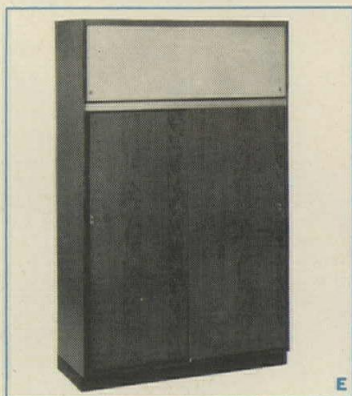
Multiversity Built-ins pay back their cost—year after year—in space saving, replacement saving performance. They're made of Fiber-X®. The fused, structurally balanced, warp free, non-delaminating, dimensionally stable, homogeneous plastic panel. Five wood grains and five solid color textured finishes. Write for our catalog. It's full of versatile options and flexible design ideas. Royalmetal Corporation, One Park Ave., New York, N. Y. 10016.

Budget stretchers...

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D



E



F

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- C. 3306-F Four Drawer Chest. Shown with standard base. Legs optional.
- D. 3327-J Ten Drawer Double Chest.
- E. S-1508 Sliding Door Wardrobe.
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 President: The Very Rev. Joseph A. Sellinger, S.J.
 Architects: Bonnett and Brandt, Baltimore, Maryland
 To each his own. Room to store, room to study
 and relax in comfort. The modern look for
 many classes to come.

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eliminated
an elevator
if we had
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this in time!"**

The world's most sophisticated elevating system, VIP, could well make a difference in the number of elevators your building needs. That's why we think it's worth your consideration—early in the game.

Otis
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a precast
preview



Over 6800 precast panels. 100 different sizes. Featuring

MEDUSA WHITE

This dramatically beautiful university building is believed to be the largest precast panel job ever designed. Over 6800 units are being precast in Manassas, Virginia, and shipped to the Connecticut site on flat bed trucks. A typical unit, of over 100 different sizes, is a concave, two-window unit 6' wide by 13'11" high. All are a unique salt and pepper color. Pink and gray sand, black, tan and white quartz exposed aggregates and both Medusa White and Medusa Gray Cements were used. Whether your job is large or small, Medusa Cements will help you achieve your creative goal. Write Medusa at P. O. Box 5668, Cleveland, Ohio 44101.

RESEARCH ACADEMIC WING, UNIV. OF CONNECTICUT HEALTH CENTER, Farmington, Conn. Architect: Vincent G. Kling and Associates, Philadelphia, Pa. Gen. Contractor: Lasker-Goldman-Corporal, New York, N. Y. Precast Producer: Earley Studio, Incorporated, Manassas, Va.



MEDUSA PORTLAND CEMENT COMPANY

White and Gray Portland Cements • White, Gray and Custom Color Masonry Cements • "CR-85 Series"® ChemComp® Cement

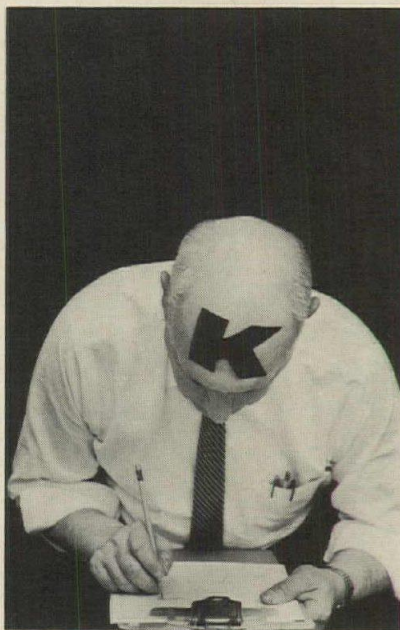
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(Remember that when you write specs.)



Spell it "K-Lite."

K-Lite is the brand name for "The finest and most economical lighting panels you can specify" . . . Specification Quality panels!

That statement may seem a little immodest. But it's true. So why beat around the bush. It's high time somebody spoke out on this matter of plastic lighting panel quality.

Unfortunately, there are many companies turning out panels which sell only on a price basis.* They fail to meet professional photometric requirements.

There's only one way to make sure someone won't swing in a "price panel" on your job. Write strong specifications with brand names spelled out. Spell it "K-Lite"!

Check with your fixture manufacturer. You'll find that K-Lite quality is a bargain.

*Only two firms offer a line of Specification Quality panels.

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Republic standard doors can be used with our new Frame-A-Lite stick system . . . or with standard Republic universal door frames. These economical frames are produced in a wide variety of sizes. Steel gives added strength to the corners.

Our salesmen have a kit that demonstrates the design versatility and quality construction of Republic standard doors, Frame-A-Lite sticks, and universal door frames. To arrange a meeting, call your nearest Manufacturing Division sales office, listed in the Yellow Pages. Or use the coupon.

REPUBLIC STEEL MANUFACTURING DIVISION

YOUNGSTOWN, OHIO 44505

- Please have a salesman call with a demonstration kit.
Please send literature and specifications on:
- Republic full flush doors
 - Frame-A-Lite stick system
 - Universal door frames



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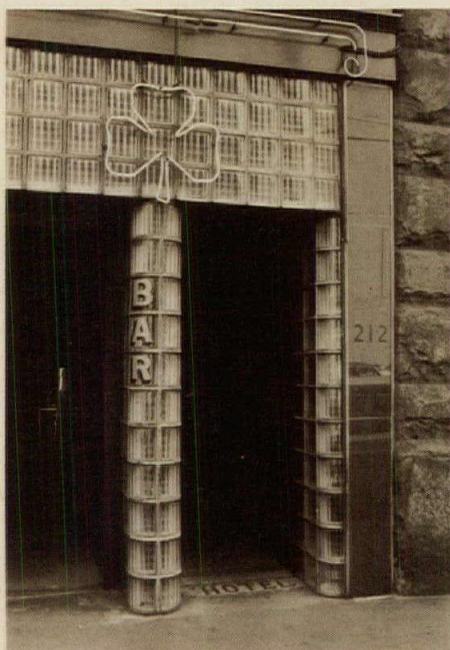
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IF YOU THINK
GLASS BLOCK
STILL LOOKS
LIKE THIS



YOU'D BETTER

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A lot of new things are happening with this modern, versatile building material: exciting designs, innovative uses in walls and striking sculptured effects adding new dimensions to today's buildings.

Pittsburgh Corning Intaglio III glass wall units were chosen for major portions of the perimeter wall at Hancock Center in Berkeley, California. The architect, John H. Oswald, created a grill-like effect with the circular patterned exterior while providing attractive natural light for the interior of the stores in this

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PC Intaglio units are available in six unique patterns with glass and masonry textured surfaces. This offers almost limitless design possibilities in the aesthetic use of dimensional wall effects.

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These men are starting a revolution



This group of Altec "CE" Sound Contractors meeting at the Warwick Hotel, New York City, receives special training in the revolutionary Acousta-Voice method.

In sound. We call it Acousta-Voice.™

Acousta-Voice is the most important and revolutionary development in sound reinforcement of the last several decades. It's a unique new method that "tunes" a sound system—electronically and with amazing accuracy—to match the peculiar characteristics of the building or auditorium where it's installed. (Just as a pipe organ must be "voiced" and "regulated" to its particular area.) The Acousta-Voice method is exclusive with Altec Lansing, leader for more than 30 years in the development of fine sound equipment.

So what's so revolutionary about Acousta-Voice?

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system that the microphone may be used *in front of the loudspeakers*, as with "thrust" stages.

In a series of training clinics, Altec has now trained its "CE" Sound Contractors all over the country to use the Acousta-Voice method. These men form an elite corps of sound experts specially trained and equipped to perform the finest possible job of planning, installing and Acousta-Voicing sound systems. Each has invested approximately \$7,000 in X-Y oscilloscopes, random noise generators, impedance bridges, R.C. oscillators with less than .06% distortion, 1/3 and 1/10 octave band analyzers, precision sound level meters and other special electronic equipment in order to properly Acousta-Voice any sound system.

Many auditoriums have already been Acousta-Voiced with startlingly good results. In time, every sound system of consequence will be Acousta-Voiced. We'd like to tell you the whole story. Use

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Altec Lansing
1515 So. Manchester Ave., Anaheim, Calif. 92803

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**The first new closet design
in over a century**



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Model homes and apartments featuring the LA PAZ are receiving the same enthusiastic reaction from customers.

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NORRIS INDUSTRIES

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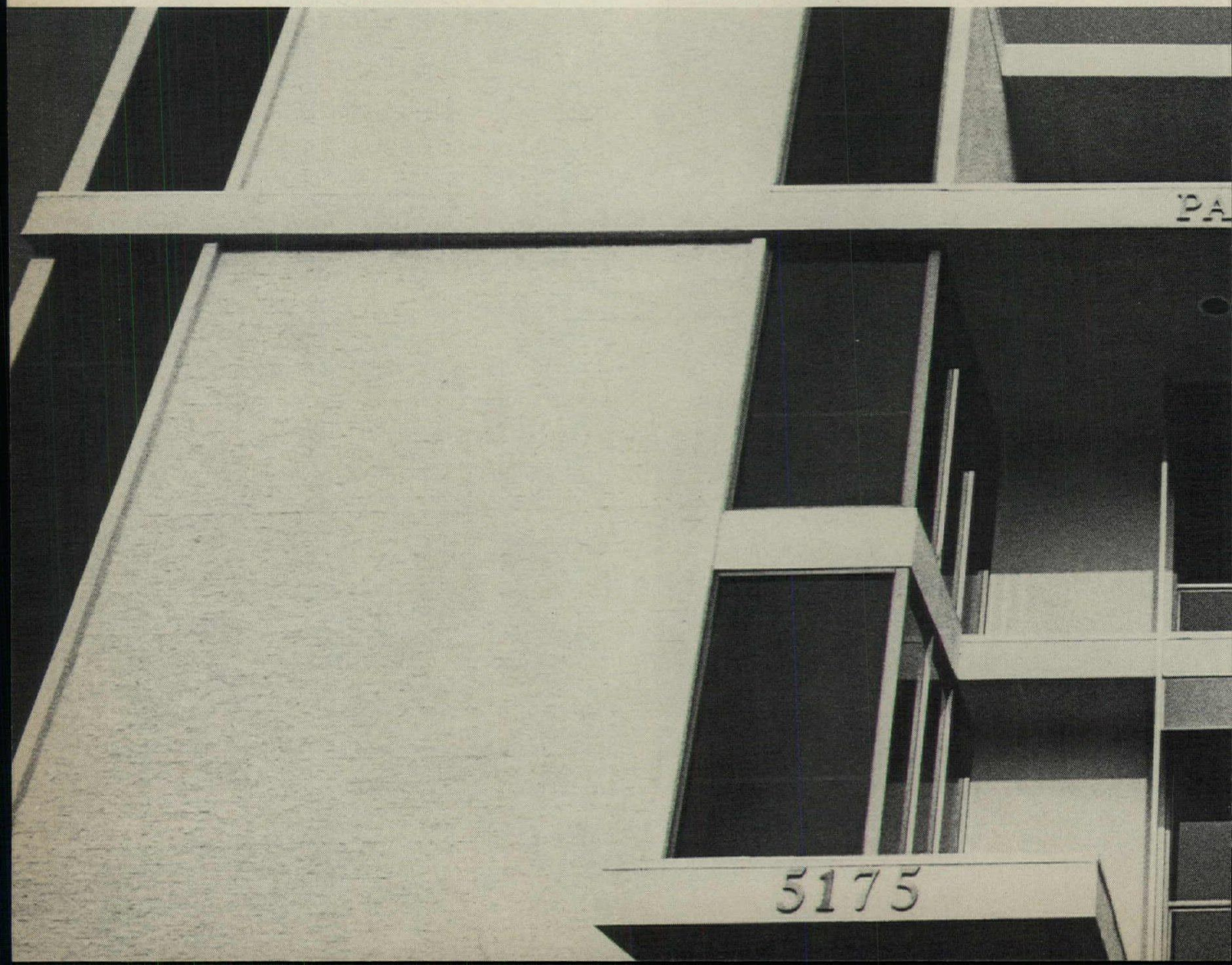
Another big one goes all-electric.

The all-electric concept proves itself again, this time in the contemporary design of the Park Central Profes-

sional Building. This modern medical center is one more important addition to the long list of all-electric

projects in Edison's service area.

Electric space conditioning systems can save builders 30% to 40% in first cost installation. In most cases, expensive stacks, flues and vents are eliminated, often saving the equivalent in space of whole floors. The more freedom of design in an all-electric building. Less room



required for the main space-conditioning plant. The result is a low first cost, low maintenance building with very competitive per square foot operating costs. Add up all the advantages and savings. The all-electric building invariably has the lowest total annual cost.

Park Central Professional Building

was designed by Markling-Yamasaki and Thompson, AIA Architects and Associate. General contractor and developer was Thompson Westcoast Company. The Park Central Professional Building now goes into our files as just one of the hundreds of case histories of all-electric buildings in our Central and Southern

California service area.

The Southern California Edison Marketing Engineering Department will be glad to show you how to apply the all-electric concept to your project for remarkable savings. Write: Marketing Engineering Department, Post Office Box 62, Terminal Annex, Los Angeles, California 90051.

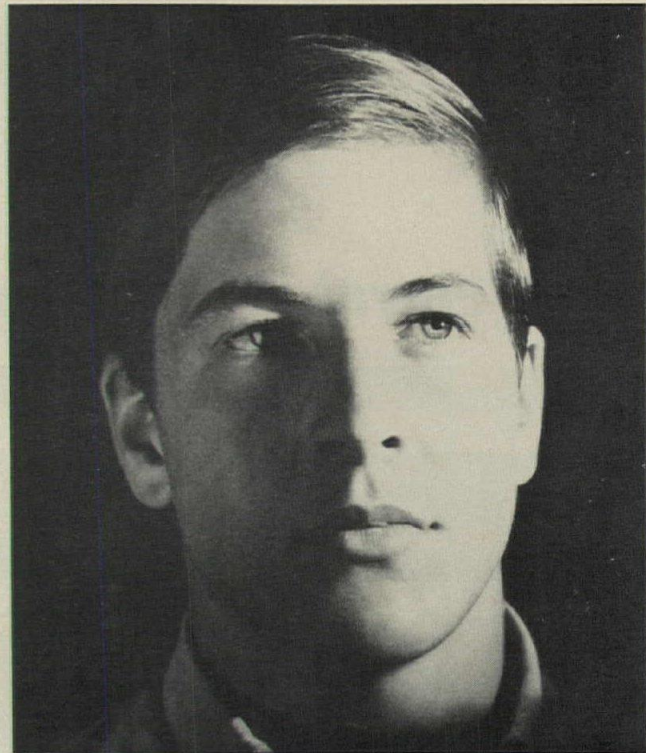
SCE

Southern California Edison

Park Central Professional Building, Long Beach.

ENTRAL PROFESSIONAL BLDG

Success is something you can't leave a son



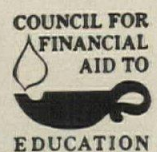
Success is coming to depend more and more on whether he gets a good college education. Because as each day passes, our world gets more complex and specialized.

But his ability to learn will carry him only part way unless the nation's colleges can answer some serious questions: How to cope with rapidly increasing student enrollments? How to keep the quality of education constantly improving with more modern laboratories, better libraries, new classrooms? How to attract able new faculty members?

Your support will help colleges answer these questions, help them make your son ready for his world.

Give to the college of your choice.

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GAS ABSORPTION AIR CONDITIONING: "COSTS LESS TO MAINTAIN...USES LOWEST-COST FUEL...IS MORE RELIABLE"

... says Eliseo O. Mariani, Consulting Engineer

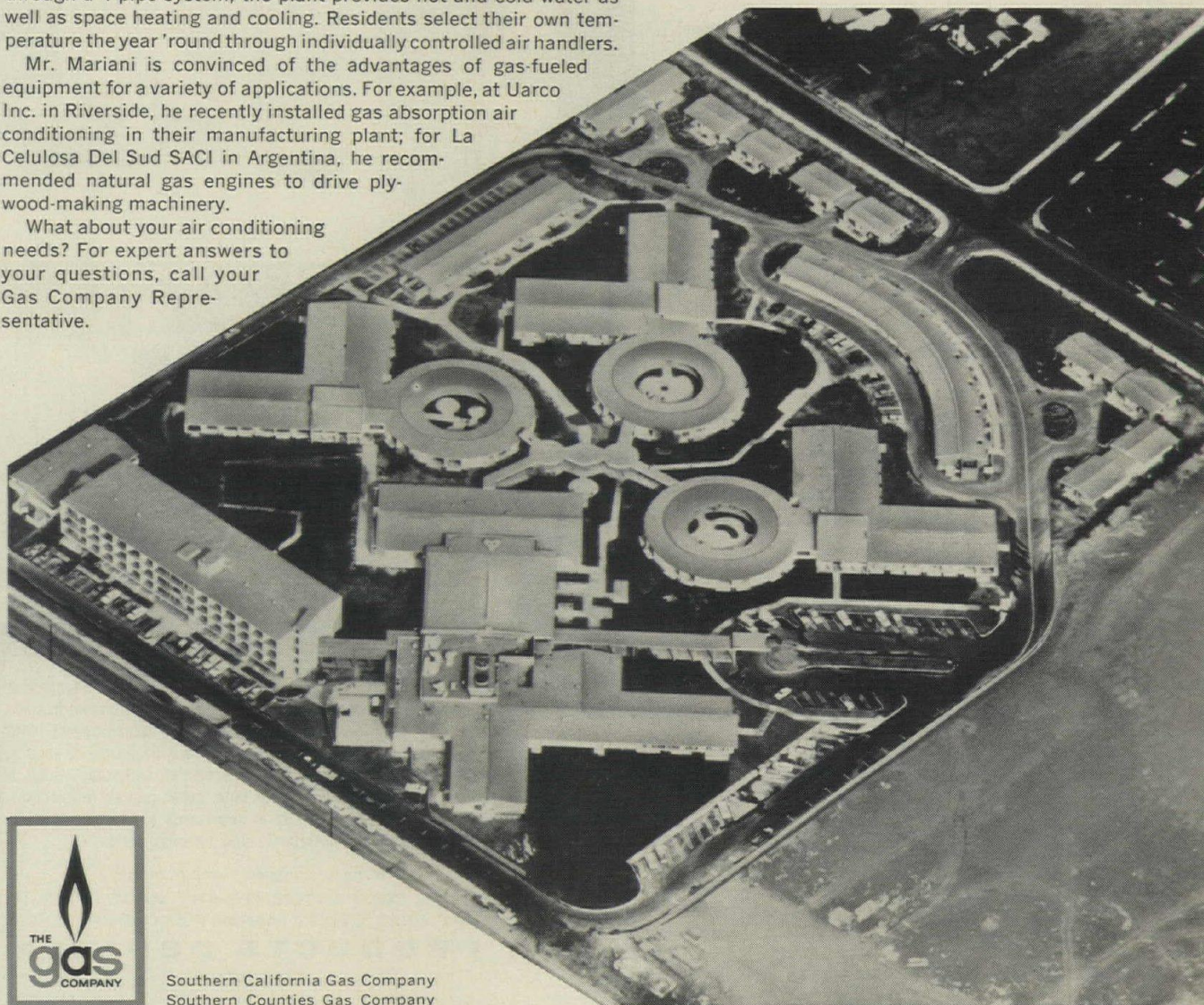
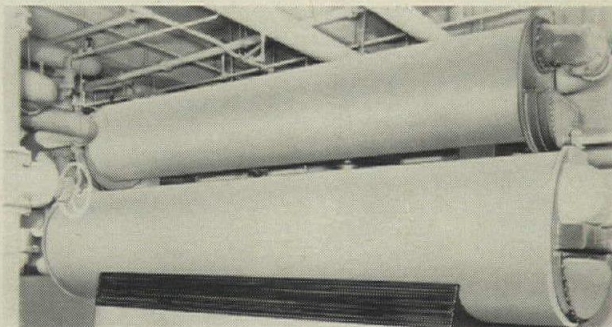
Mt. San Antonio Gardens has no stairs, only gently sloping ramps. Its doors are all wide enough for wheel chairs. Each living unit is connected to a 24-hour medical center by a 2-way communications system. Why? It's a retirement village. And these are just some of the ways life there was made more pleasant and secure for elderly people.

Another comfort feature was provided in the electrical and mechanical system by Eliseo O. Mariani, of Mariani and Cummings, Inc., Consulting Engineers. Mr. Mariani specified gas air conditioning for this Pomona project. His reasons were basic: "Besides the comfort it provides, we chose gas-fired equipment because it's more reliable, costs less to maintain and uses the lowest-cost fuel."

He designed a central plant system using 2 Cleaver Brooks boilers connected to a Carrier 359-ton steam absorption unit and a Pritchard cooling tower. Supplying the entire 13½-acre project through a 4 pipe system, the plant provides hot and cold water as well as space heating and cooling. Residents select their own temperature the year 'round through individually controlled air handlers.

Mr. Mariani is convinced of the advantages of gas-fueled equipment for a variety of applications. For example, at Uarco Inc. in Riverside, he recently installed gas absorption air conditioning in their manufacturing plant; for La Celulosa Del Sud SACI in Argentina, he recommended natural gas engines to drive plywood-making machinery.

What about your air conditioning needs? For expert answers to your questions, call your Gas Company Representative.

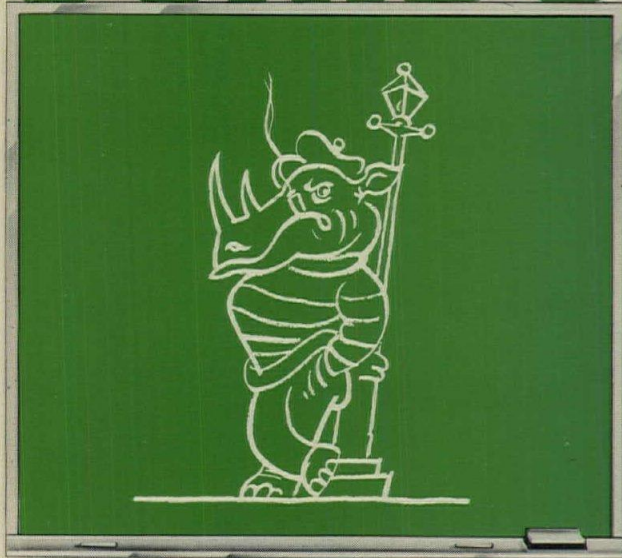


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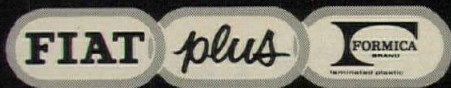
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YOU

TO USE
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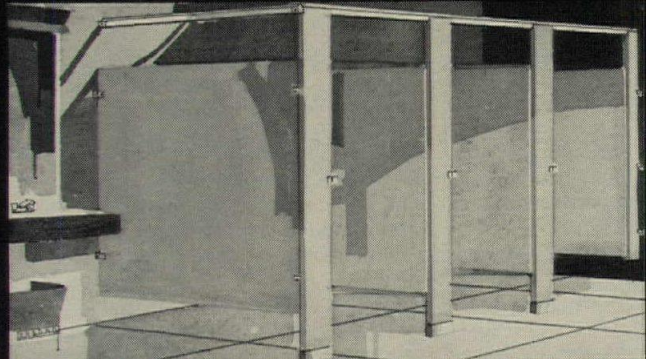
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more efficient mail service.

CHECK ✓ AND DOUBLE ✓ CHECK

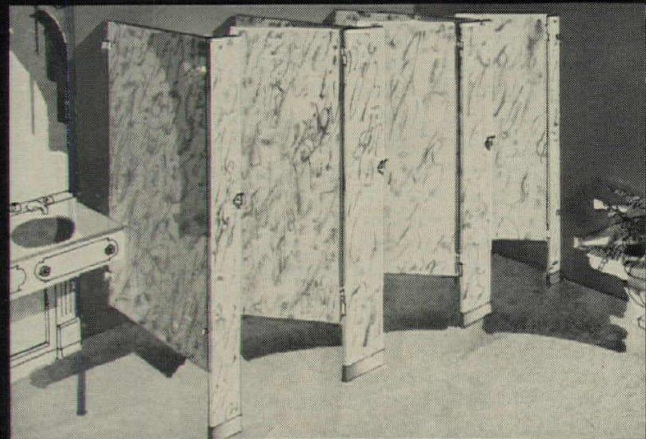


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FORMICA® brand laminate now adds its decorative and easy maintenance quality to approved design and construction. Now there are no longer limitations to color, pattern combinations... now with FIAT you may select from the total array of FORMICA® laminate patterns including woodgrains, and any of the '68 Series of solid colors.

The sealed-in beauty of FORMICA® brand laminates withstand rough treatment countered in public rest rooms... will never fade, never require refinishing. Maintenance costs drop because this laminated plastic is impervious to urine, cosmetics, chemicals as well as solvents, harsh detergents and cleaning fluids.

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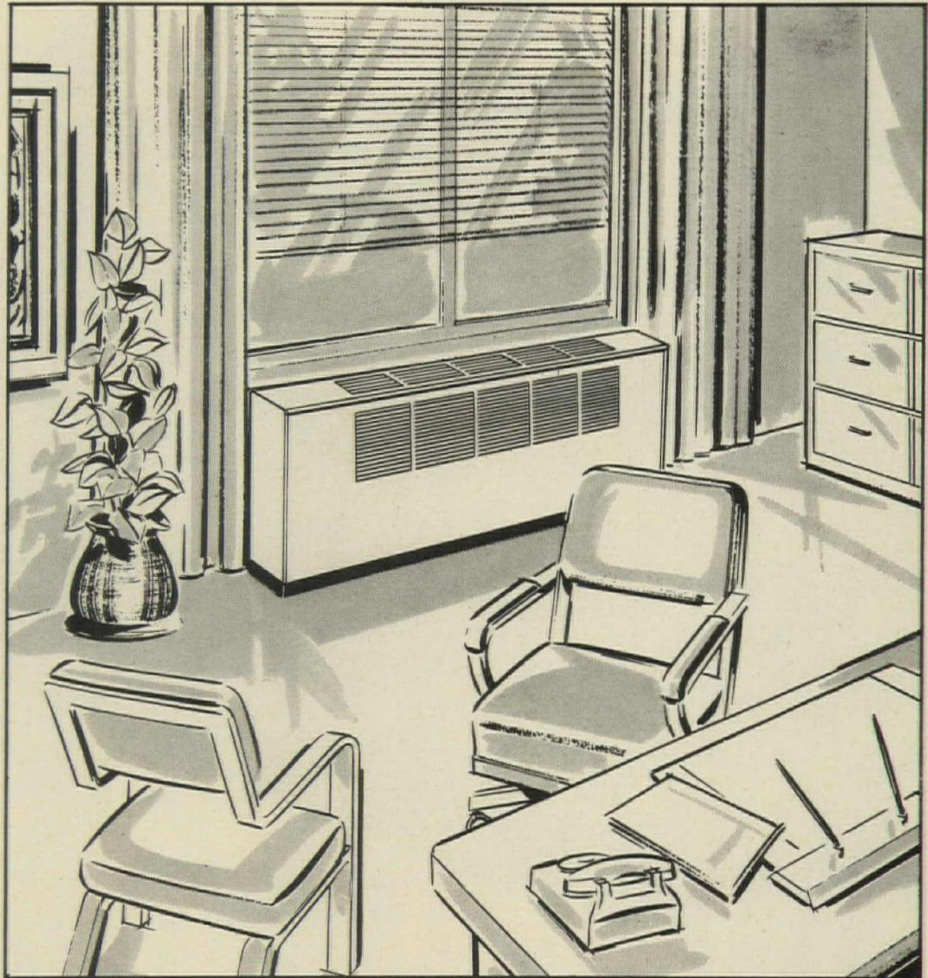
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Take a fresh look at this terminal for our induction reheat system—it's new!



This sketch shows one of the new Carrier terminals used with our high quality single duct, constant volume system.

The system provides superior individual room control of heating and ventilating only or complete air conditioning.

And the new Carrier terminal, in two important ways, improves on a performance that up to now set the standard for this type of unit.

- (1) It's even quieter than the previous model—
yet delivers higher capacity per unit.
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so you can save space using smaller unit sizes.

Your choice of five models—available in 7 attractive decorator colors. Choice of steam, hot water or electric heat. Plus a large line of accessories. Capacities: 75 to 800 cfm.

For complete information about our new terminal, call your nearest Carrier representative. Or write us at Syracuse, New York 13201.

Carrier Air Conditioning Company



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***“People can work without plumbing.
And they can work without air conditioning.
But they just can't work without telephones.”***

Fairchild Hiller Corporation's facilities manager, A. S. Damiani, knows what he's talking about.

He's seen buildings outgrow their communications capacities time and time again. He's tripped over exposed wires. Cables running across floors. Seen holes being drilled for telephone wires right after a building had been finished.

And he was *determined* this wasn't going to happen to the new Sherman

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That's why he called in a Bell System Architect and Builder Service Representative at the very beginning.

The result: not just the most modern telephone system possible, but a system which provides for every foreseeable *communications* need.

Data-Phone* service. TWX. Even closed circuit TV using Bell Telephone System lines.

All cabling is concealed... yet the installation still insures the owner easy access, painless movement and quick expansion.

To make sure your next building is as modern as modern communications can make it, simply call 212-393-4537 collect. We'll send you a complete list of our Architect and Builder Service Representatives.

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For more data, circle 24 on inquiry card

Theme speakers and more award recipients named for A.I.A. convention

Plans for the 1968 convention of the American Institute of Architects to be held in Portland, Oregon, June 23-27 and Honolulu June 28-29, are nearing completion with the naming of speakers and the disclosure of more award recipients.

The theme of the convention is "M.A.N.," standing for "Man, Architecture and Nature." Speaking on "Man" will be Whitney M. Young, Jr., executive director of the National Urban League, and Gene C. Brewer, chairman of the board of the National Forest Products Association and president of U.S. Plywood-Champion Papers, Inc. Donald Canty, editor of Urban America's CITY magazine, will be discussion leader.

The "Architecture" theme will be discussed in a series of seven workshops dealing with the following topics: how to compete with the package deal; auto-

mation in the drafting room; design for preservation; the Federal government—client and partner; how to set up a design concept team; the community's right to design quality; and planning for profit.

Mrs. Lyndon B. Johnson will be the main speaker on the theme of "Nature," presenting the first B.Y. Morrison Memorial Lecture, sponsored by the Agricultural Research Service of the Department of Agriculture in honor of the first director of the National Arboretum. Speaking with the First Lady will be a panel which will include: Orville L. Freeman, secretary of the Department of Agriculture; Dr. M. Gordon Wolman, member of the A.I.A. Potomac Planning Task Force and chairman of the Department of Geography at Johns Hopkins University; and Marvin B. Durning, a Seattle attorney, who was named "National

Conservationist of the Year," in 1965 by President Johnson.

Presenting the Purves Memorial Lecture will be Miss Barbara Ward, internationally known author, editor and economic interpreter, who will speak on the topic "Hope for an Urbanizing World."

Ten foreign architects have been elected Honorary Fellows of the A.I.A. and will be invested at the convention. The 10 are: Franco Albini, Italy; Georges Candilis, France; Charles-Edouard Geisendorf, Switzerland; Eric Lyons, England; Frei Otto, West Germany; James E. Searle, Canada; Gin Djih Su, China; Sir Leslie Hugh Wilson, England; Iosya Yoshida, Japan; and Bruno Zevi, Italy.

In addition, the A.I.A. has named a sixth honorary member—Richard C. Lee, Mayor of New Haven (for the other five see March, page 35).

Design Methods Group will hold first annual conference

The first annual international conference of the Design Methods Group will be held at the Massachusetts Institute of Technology from June 2-4. The Design Methods Group was formed in June 1966, and a conference in Canada for the purpose of exchanging information about research in design methodology.

The conference will be jointly sponsored by the Urban Systems Laboratory, the Department of Architecture, and the Department of Civil Engineering at M.I.T.; the Department of Architecture and the Laboratory for Computer Graphics at Harvard University, and the School of Architecture at the Boston Architectural Center.

The major portion of the program will consist of papers which emphasize the importance of a given methodology and the broad intents of environmental research and design. Registration information can be obtained by writing: Conference Planning, Department of Architecture/7-304, M.I.T., Cambridge, Massachusetts 02139.

Louisiana student wins first Eaton Yale & Towne fellowship

W. Barry Graham, a student in his final year in the Department of Architecture at Louisiana State University, has been named the recipient of the first annual Eaton Yale & Towne Urban Design Fellowship. The fellowship, administered by the American Institute of Architects, provides a stipend of \$3500 for one year of study in an approved graduate program of urban design, with an additional award of \$1200 for a minimum six-week foreign study tour of urban developments.

Bush-Brown is named design adviser to HUD

Albert Bush-Brown, president of the Rhode Island School of Design, has been named Adviser for Design to the Secretary of the Department of Housing and Urban Development, succeeding George Rockrise, who has returned to private practice (March, page 36). Mr. Bush-Brown will serve on a consultant basis, and will work closely with Ralph J. Warburton, special assistant for urban design.

Mr. Bush-Brown has resigned as president at Rhode Island effective at the end of June.

In resigning his post Mr. Bush-Brown said: "Our performance for our students and for the public of Rhode Island strains our current resources. The model our faculty and staff would like to build in the future outstrips any predictable resources. It is time to reassess that model and to shape the school's future more closely to the resources that are available here, and that task is best undertaken by new leadership."



Americans buy London Bridge; it will be erected in Arizona

London Bridge, the 1005-foot-long structure over the Thames, has been bought for \$2,460,000 through competitive bid-

ding by the McCulloch Oil Corporation of California. The bridge, dedicated in 1831 and designed by John Rennie, will be dismantled and rebuilt over a scenic waterway to be developed as an international resort at Lake Havasu City, Arizona, located 232 miles east of Los Angeles on the lower Colorado River (see drawing on page 35). The London Bridge was sold by the city because it no longer accommodated mounting traffic and because it has been sinking into the river bed at a rate of one inch every eight years under its weight of 130,000 tons. It will be replaced by a new bridge.



**James Hornbeck retires:
16 years a RECORD editor**

James S. Hornbeck, A.I.A., a senior editor of ARCHITECTURAL RECORD, has retired for reasons of health after 16 years on the RECORD staff.

Mr. Hornbeck joined the RECORD in 1952 after 19 years of experience in architectural education and practice, including two-and-a-half years with Harrison & Abramovitz and three years with Skidmore, Owings & Merrill in New York. His professional experience also included two years with the Manhattan Engineer District, with wartime work on the design and development of industrial buildings related to the atomic bomb project at Oak Ridge, Tennessee.

After getting his B.S. in Architecture at Penn State University in 1931, Mr. Hornbeck taught for five years at Penn State before doing graduate work at the Harvard Graduate School of Design. His interest in teaching continued and after coming to the RECORD he also taught design theory for several years in the evening program at the School of Architecture of Columbia University.

As a member of the American Institute of Architects, Mr. Hornbeck has been active on such committees of the New York Chapter as Architectural School Liaison, Esthetics, Publications and the Arnold W. Brunner Scholarship. Mr. Hornbeck has also been a member of The Architectural League of New York, and has served as editor of the League's News-Bulletin and chairman of its Membership Committee.

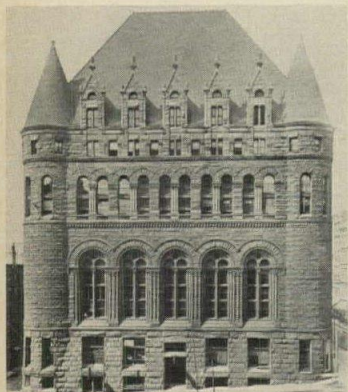
On the RECORD, Mr. Hornbeck was responsible for many major architectural features and Building Types Studies; and he initiated and was the editor responsible for developing the RECORD's continuing series on Architectural Details.

Obituaries

Winston Elting, well-known Chicago architect, died on January 25 at the age 60. At the time of his death Mr. Elting was Professor of Architecture at the University of Illinois, Chicago Circle Campus and chairman of the board of the recently organized architectural firm of Mega Inc. He was a past director of the Chicago Chapter of the American Institute of Architects and was elevated to fellow status in the A.I.A. in 1956 for design.

Frank Grad, founder and senior partner of Frank Grad & Sons, architects and engineers, Newark, New Jersey, died January 19 at the age of 85. Mr. Grad started his firm in 1907 after graduating from the Vienna Technical School. In 1932 he was joined by his two sons, Bernard, an architect, and Howard, an engineer, who will continue the practice. Mr. Grad was a member of the American Institute of Architects, New Jersey Society of Architects, and the Society of American Military Engineers.

Stanley B. Tankel, Planning Director of the Regional Plan Association, New York City, died of a heart attack on March 31 at the age of 45. Mr. Tankel was adjunct associate professor at the School of Architecture, Columbia University, trustee and member of the Executive Board, Open Space Action Committee and vice chairman of the Landmarks Preservation Commission, City of New York. Under his direction, the Regional Plan Association has been preparing a new master plan for the New York region.



H. H. Richardson lives again: When the competition-winning building for the Cincinnati Chamber of Commerce designed by H. H. Richardson was gutted by fire on January 10, 1911, the pink granite facade was dismantled and removed to a site seven miles outside of the city. In 1927 the stones were moved to another site to be used on the facade of an observatory which was never completed. And now, 40 years later, a design competition has been initiated by an interested group of architectural students and faculty from the University of Cincinnati. The purpose of the competition, called Operation Resurrection, is to use some of



Donald Dale Woodman



Donald Dale Woodman

the stonework as design elements in a park-like setting in Burnet woods, on a small rise directly north of the College of Design, Architecture and Art. The design competition, which will close May 3, will have a first prize of \$200, a second prize of \$100, and a third prize of \$50. The competition is being financed in part by the sale of H. H. Richardson buttons for 25 cents and sweatshirts for \$4.50 (as modeled, above center, by members of the faculty of the Department of Architecture). Front row, from left, John M. Peterson, William Widdowson, Richard Wheeler, head of the Department of Architecture, Denis Mann, Donald Stevens,

and Robert Williams. At rear: Clay Hickerson and Harris N. Firoosz. The sweatshirts (which have been ordered by a Pittsburgh architectural firm for their baseball team) and buttons can be obtained by writing to: Operation Resurrection, Department of Architecture, University of Cincinnati, Cincinnati, Ohio. Other groups which have given their active support and encouragement to this project include the Cincinnati Chapter of the American Institute of Architecture, Contemporary Arts Center, Miami Purchase Association, Cincinnati Historical Society, Smith Haines Lundberg Waehler—Architects, and the Besl Transfer Company.



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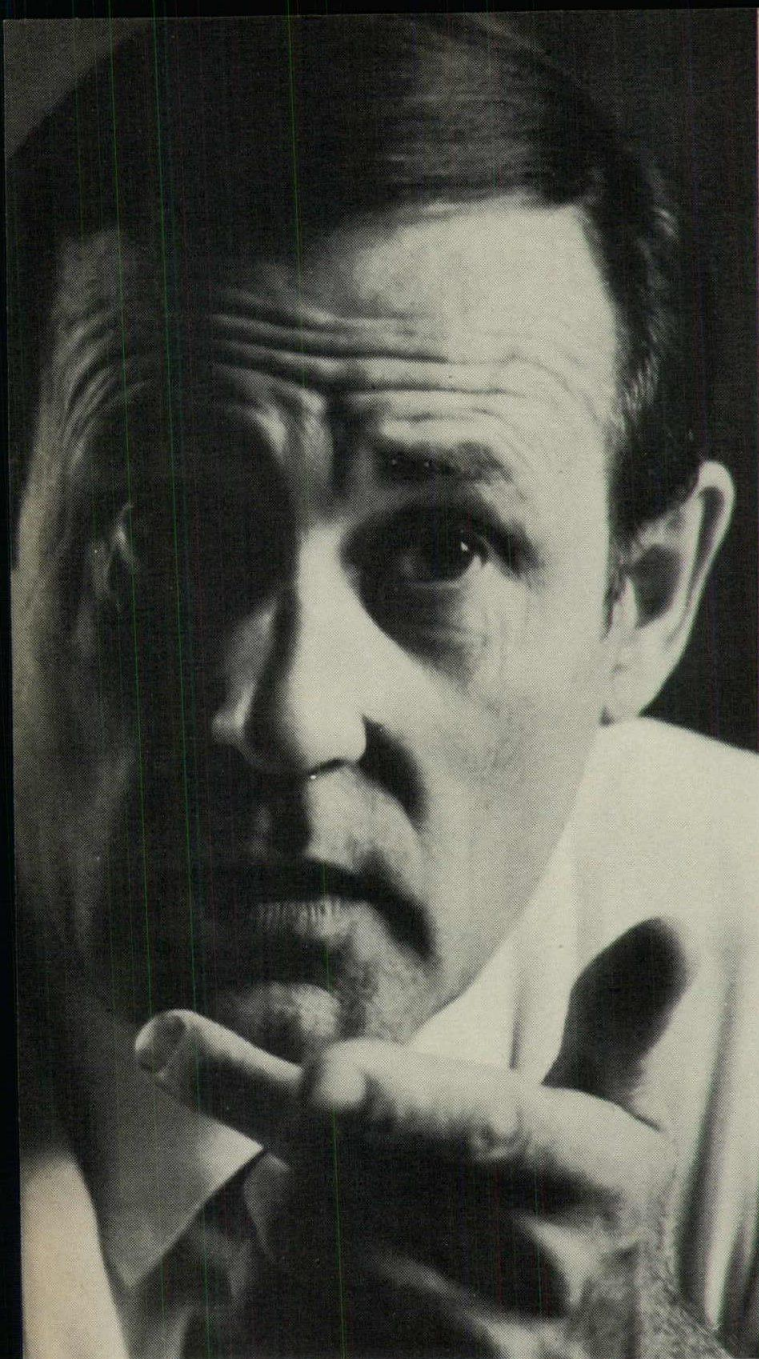
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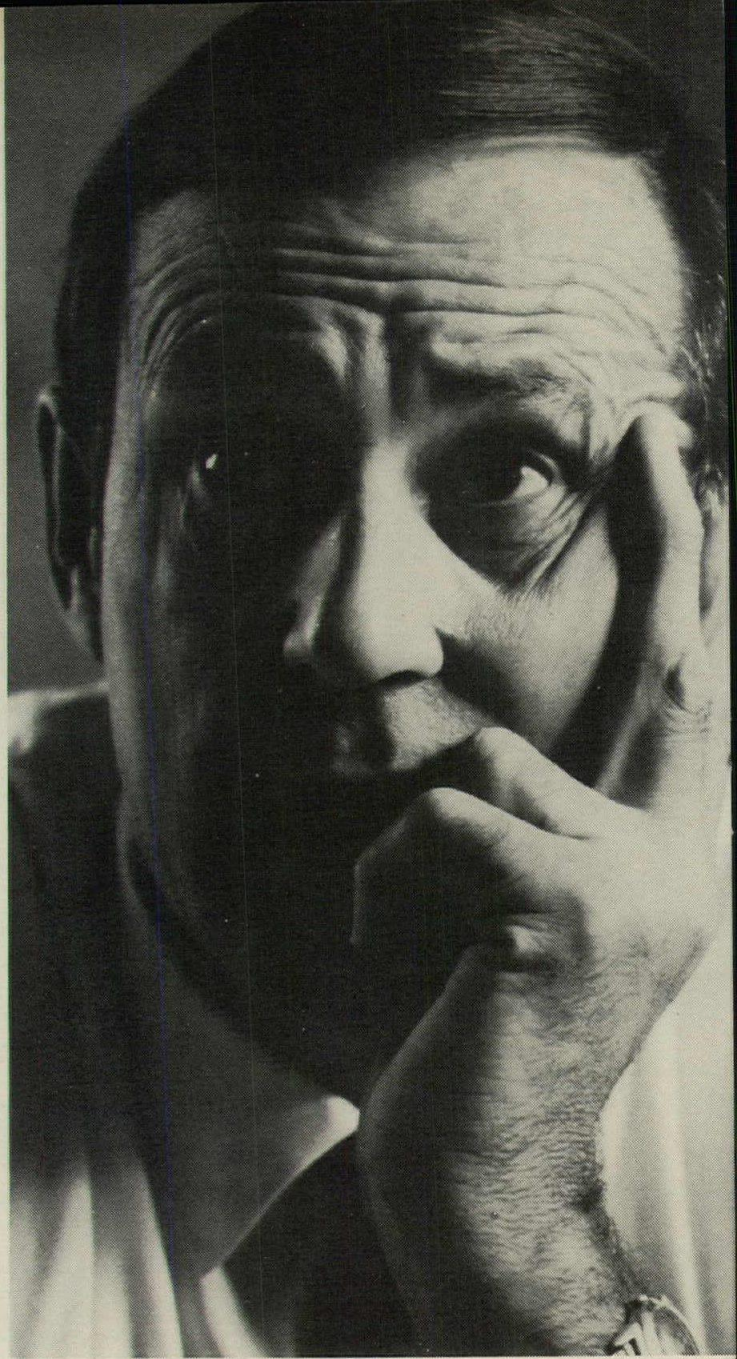


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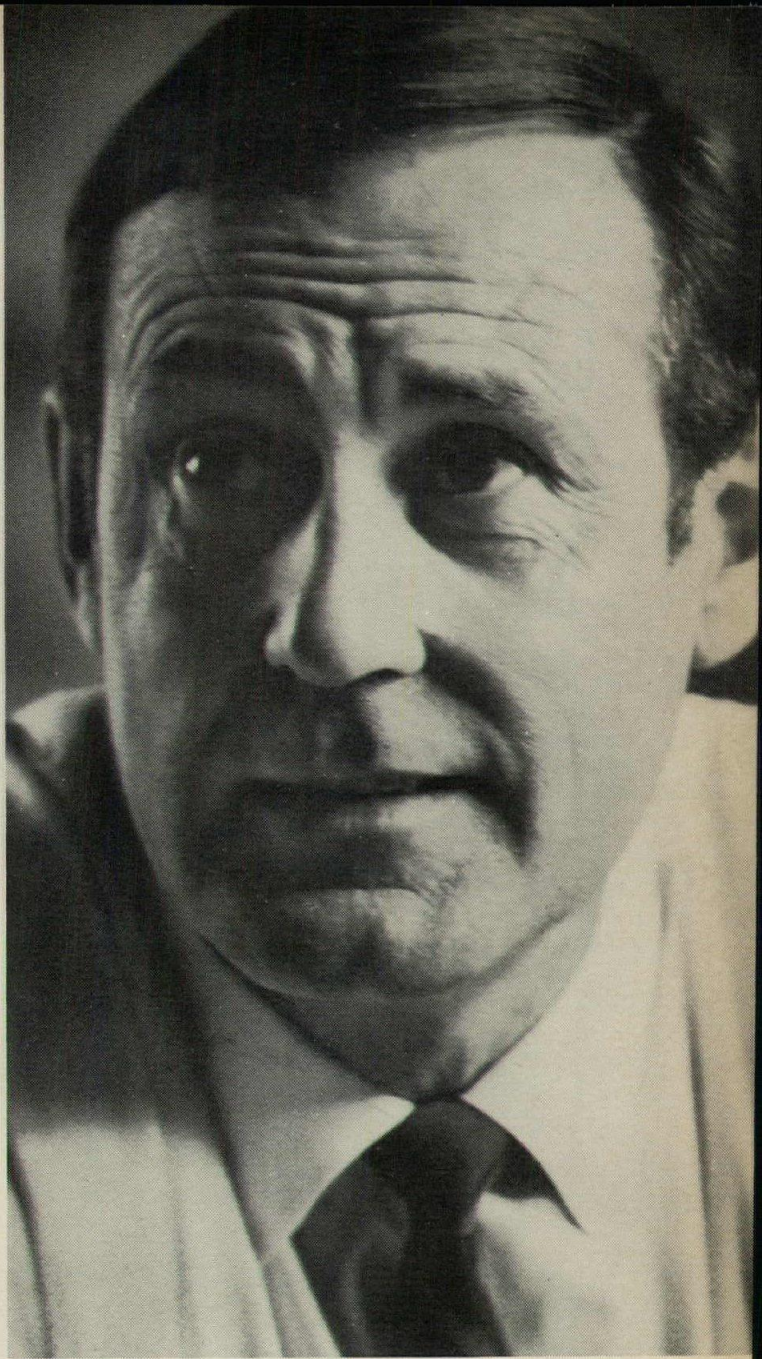
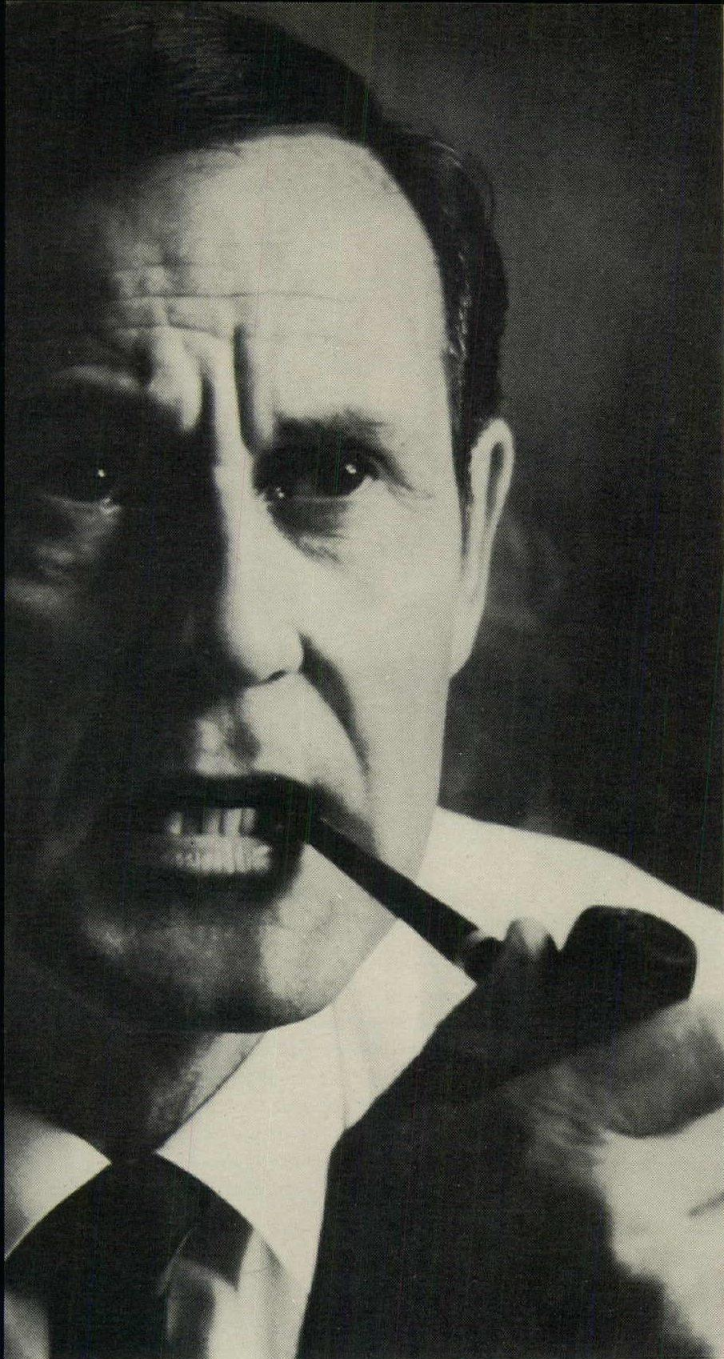
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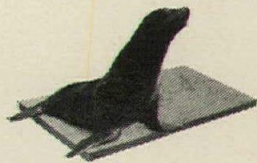
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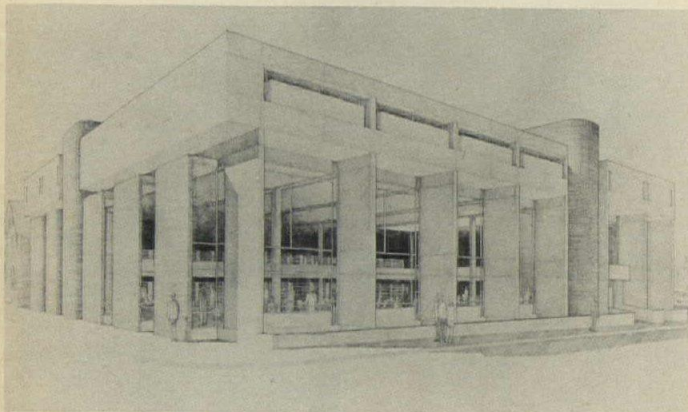
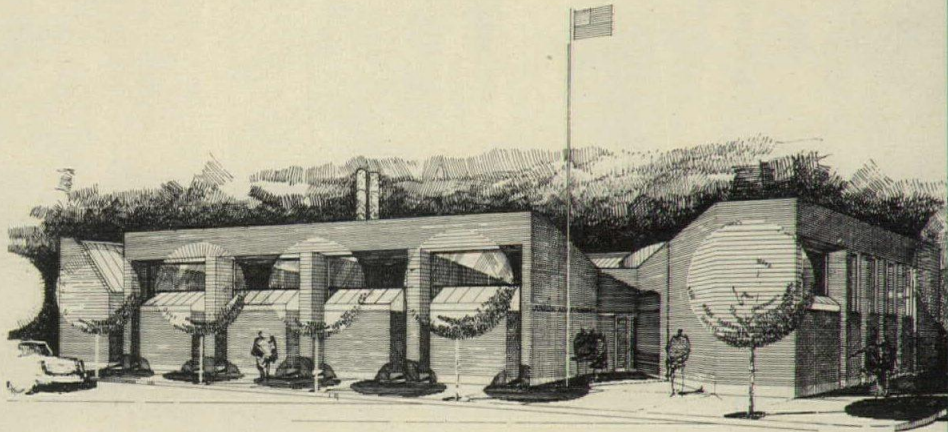
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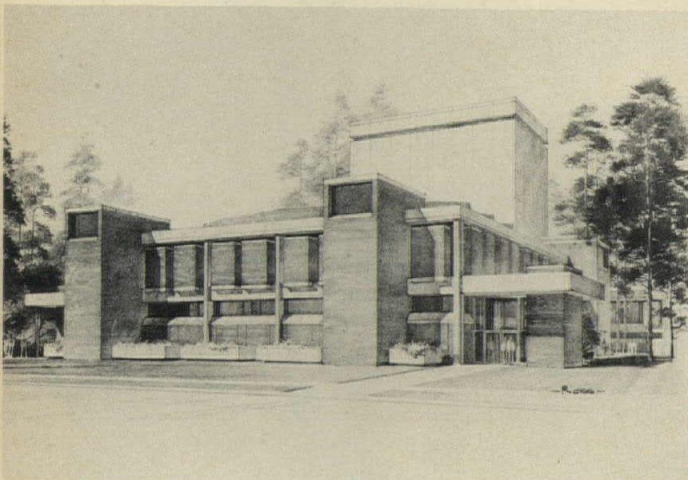


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The Junior Achievement Center, Seattle, designed by Naramore, Bain, Brady & Johanson, will be a one-story building containing 9600 square feet and will cost \$153,600. The project will provide space for 34 Junior Achievement companies and 640 students, with eight office and shop areas plus service and banking company facilities. Also provided will be staff offices, conference space, paint spray booth, and on-site parking for 10 cars.



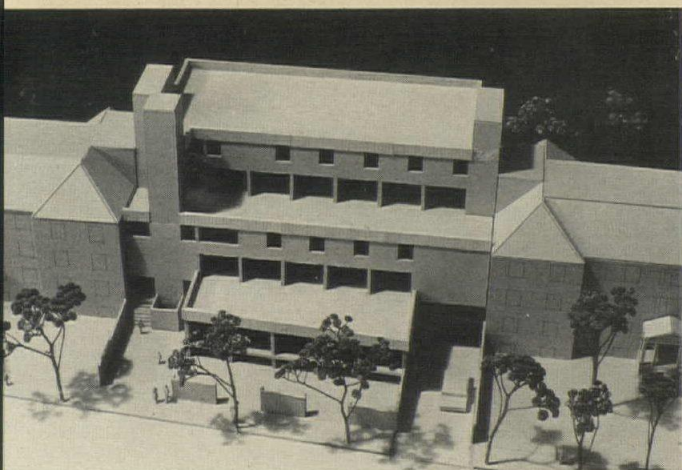
The Central Library for the Public Library of Knoxville and Knox County, Tennessee, designed by Bruce McCarty & Associates, Architects, will be located on a busy downtown corner and is intended to be inviting to the passer-by and casual shopper. The \$1.2-million library will have a reinforced concrete structure with brick exterior walls. It will contain approximately 67,000 square feet with special facilities for 350,000 books. Facilities provided will include reading and work rooms, staff offices, an auditorium, children's room, and a special area for the McClung collection of historical books.



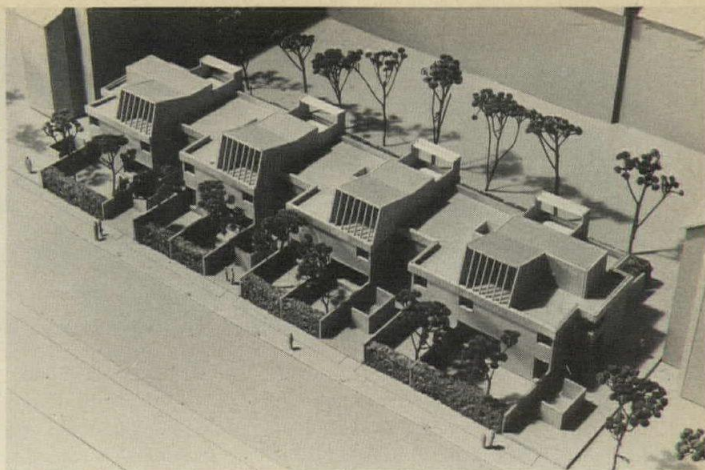
A Fine Arts Building at the University of Southern Mississippi at Hattiesburg, designed by Benham and Dawson, an affiliate of Benham—Blair and Associates, architects-engineers, will be a \$1.5-million concrete and masonry structure with stairwells on either side prominently expressed on the facade. The building will house a 780-seat auditorium, rehearsal and individual practice rooms, classrooms, faculty teaching studios and offices and workshop and storage areas.



A church and community center for the New York Society of the Methodist Church, to be located in the Taft Housing Development in New York City, will be a one-story, 10-room, multi-use structure. It will contain a large meeting room/sanctuary for 200 people, smaller meeting rooms for groups of 30, and offices. The \$338,000 project will be constructed of a new giant brick with fenestration limited to clerestory and atrium to prevent vandalism. Architect is Edgar Tafel.



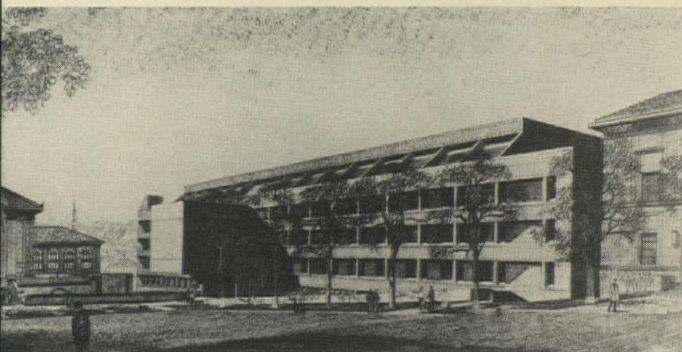
Joshua F. Lombard photos



no additions to the Radcliffe College residential quadrangle, Cambridge, Massachusetts, designed by Integrated Design Services Group, Architects Associated Engineers, include the South House Central Unit, above left, and faculty housing, above right. A third new unit in the quadrangle was designed

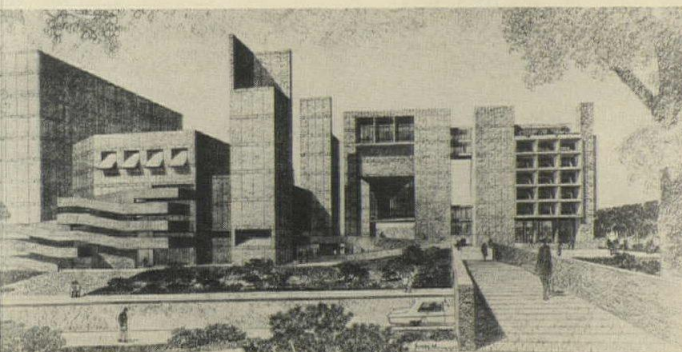
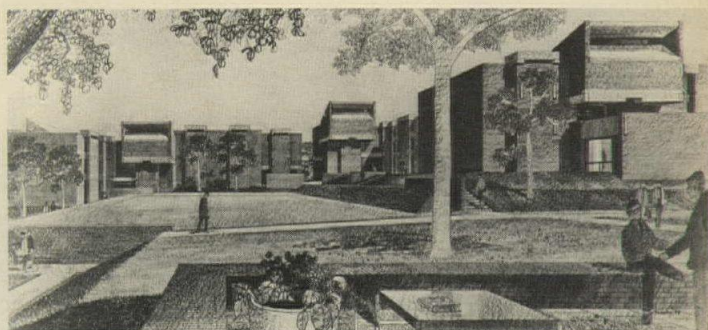
by Max Abramovitz. I.D.S.G. was retained by the college to help convert the quadrangle from dormitories to a house system, as well as to design the new additions. The South House Central Unit will contain a dining room and kitchen, a master's apartment, tutor's offices and apartment residences for 12

girls and two visiting professors. The faculty housing will provide two four-bedroom, three three-bedroom, and two two-bedroom row houses, all with studies and/or studios. Studios on roofs of new and existing buildings as well as parking under the main green are projected.



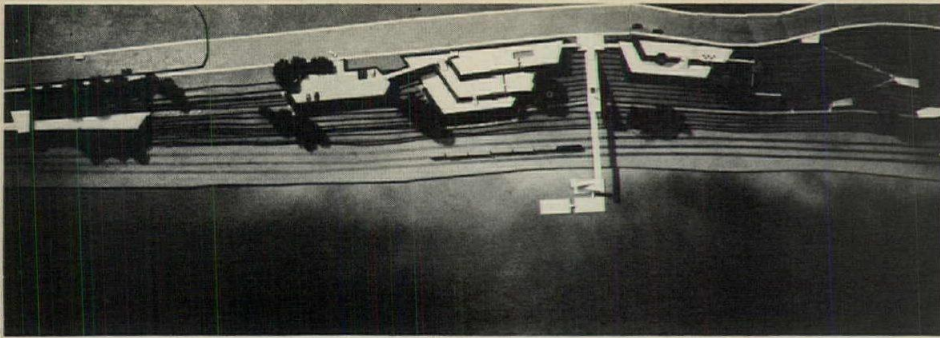
A research-computer Center at Carnegie-Mellon University, Pittsburgh, designed by architects Deeter, Ritchey, Sippel, is an eight-story building for a site on the side of a deep ravine, and will be entered at the fifth-floor level below a cantilevered, 150-seat auditorium prominently expressed on the facade. It will complete an existing quadrangle, and is intended to relate to existing structures by height, massing and scale of the facade. Below grade will be a two-story research library with balcony, which will be skylighted from plaza level. The building will have faculty offices on the perimeter and laboratories and offices for various departments on the interior. Major building materials will be buff-colored concrete with random-width board finish and smooth-finish precast concrete panels. The \$13-million project will contain 305,000 square feet.

A complex of four fraternity houses at Carnegie-Mellon University, designed by architects Curry and Martin, will be organized around a quadrangle-recreation space. The four three-story units will each house 36 students and provide dining space for 60 students. Three of the units will have study areas separated from two dormitory areas each housing 18 disposed in "L-shaped" plans, while the fourth unit will have nine combined study-sleep units. The houses will have wall-bearing masonry structures with precast concrete floors, which in this application limits the width to 24 feet (the precast span), and varying in depth from 28 to 12 feet. Budget for the four units is \$1.3 million. Master planners for the entire Carnegie-Mellon campus are Sasaki, Dawson, DeMay Associates, Inc.



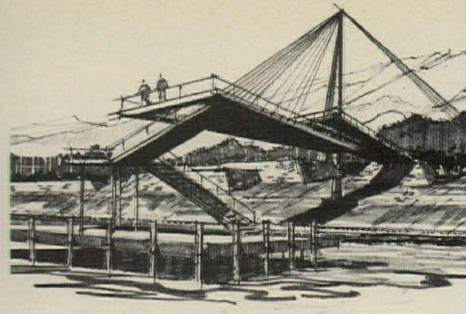
A Fine Arts Complex, also at Carnegie-Mellon University, designed by Paul Schweikher, Architect, will house the departments of drama, architecture and design. The building will contain two 500-seat theaters, with a proscenium theater stacked above a thrust-stage theater, as well as a smaller experimental theater seating 200. The theaters will share an entrance lobby, workshops, dressing rooms and instructional facilities. Elsewhere in the complex will be the facilities for architecture and design, including studios, workshop laboratory, drafting rooms, classrooms, and offices. Other facilities include a library, 250-seat auditorium, and student-faculty lounge. In general, the structure of the \$9-million project will be poured-in-place reinforced concrete, with punctuations of color and texture inside and out in other materials such as stone, metal and fabrics.

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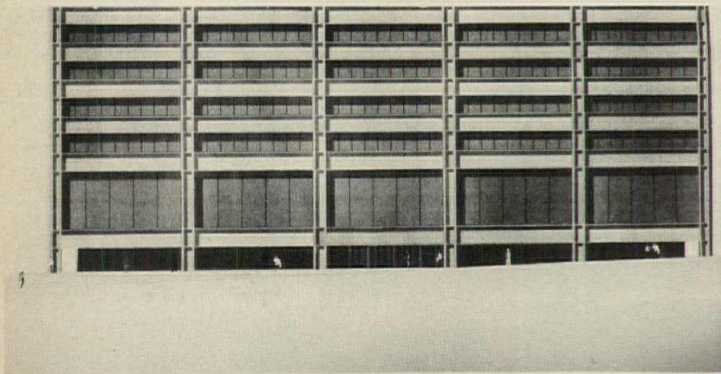


A half-mile long park on a 7.5-acre site 80 feet above the Hudson River, Yonkers, New York, will consist of three elements connected by walkways, and a dramatic two-level, 250-foot-long cantilever bridge with stairways leading down to the river itself. The site, over railroad tracks, had been used

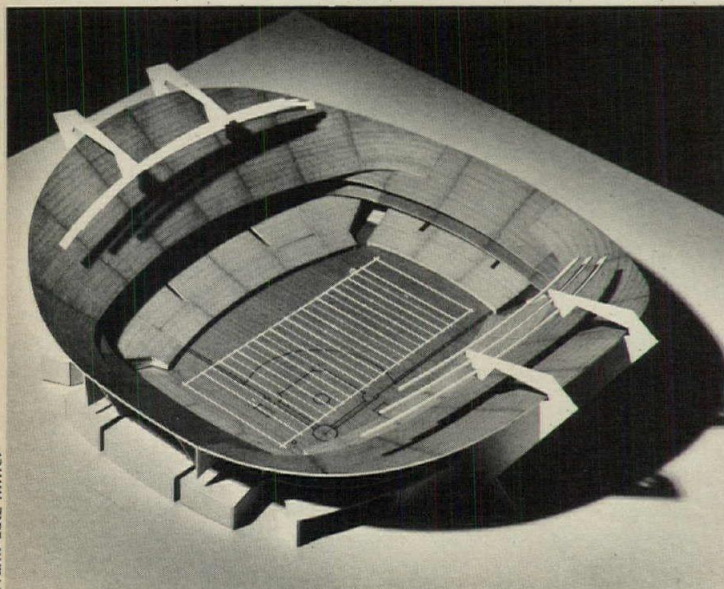
by the city as a dump for a landfill project. The Hudson River Valley Commission, a New York State agency charged with upgrading the area, disapproved the landfill project and made seven recommendations for better ways to utilize the area, one of these recommendations being a park. The



main element of the design will be a central area including a three-level sitting area, walkways, and a multi-level playground. Flanking areas will contain a 40-car parking lot, quiet sitting areas and lookouts. The project will cost upwards of \$1.5 million. Joseph Roth and Associates are the architects.



A 54-story office building for United States Steel Corporation in downtown Manhattan, designed by Skidmore, Owings & Merrill, architects, will rise from a two-and-one-half acre site, a full acre of which will be made into a public park. The building's frame is a modified exterior frame wall, using six-foot-high spandrel girders to connect the exterior columns with vertical trusses for support in the mechanical core. Gray tinted windows will be recessed from the cool gray of the exterior supporting members (see rendering above). It will contain more than 1,750,000 square feet of usable space. The building is the outgrowth of an extensive research project commissioned by U.S. Steel and carried out under the direction of SOM by a team of architects, engineers, the builders, and the developer.



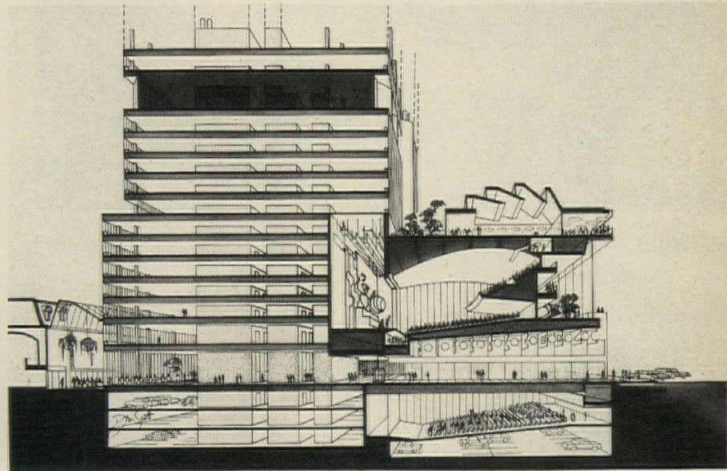
Frank Lotz Miller

A domed multi-use stadium for New Orleans (with top of dome removed) will place the baseball home plate in the "coffin corner" of the football field, so that the first base line will correspond with the football side line, and the third base line will be close to the football goal line. Maneuverable seats will bring baseball fans close to the action. The 70,000-seat stadium (80,000 with temporary seats) will cost \$46.6 million, not including a proposed three-level, 700-car garage. The project is a joint venture of architects and engineers Curtis and Davis and Sverdrup & Parcel in association with Nolan Norman and Nolan, and Edward B. Silverstein and Associates.

\$30-million police headquarters complex, New York City, designed by Gruzen & Partners, architects, will consist of a 15-story building with its three-story lobby giving access to several one- to five-story structures. The complex, which will contain 750,000 square feet, will include a 1200-seat auditorium, a 400-seat cafeteria, a press room seating 175, an underground parking garage for 478 cars, and a pond garage for 200 cars. It will have a reinforced concrete structural system and the main building material will be a medium-brown speckled brick with deeply recessed bronze-tone windows. The complex will relate to other municipal buildings by a three-acre landscaped pedestrian plaza which will bridge a street.



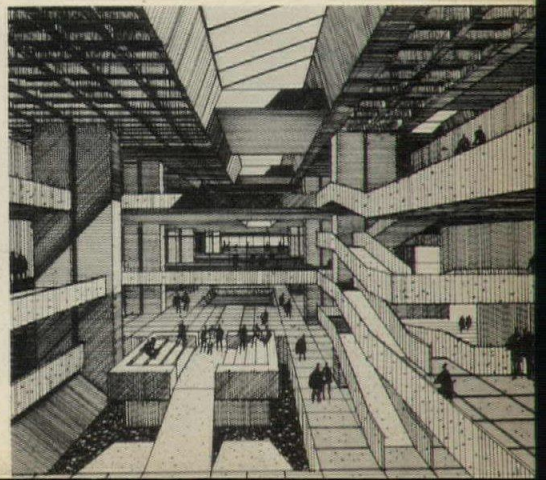
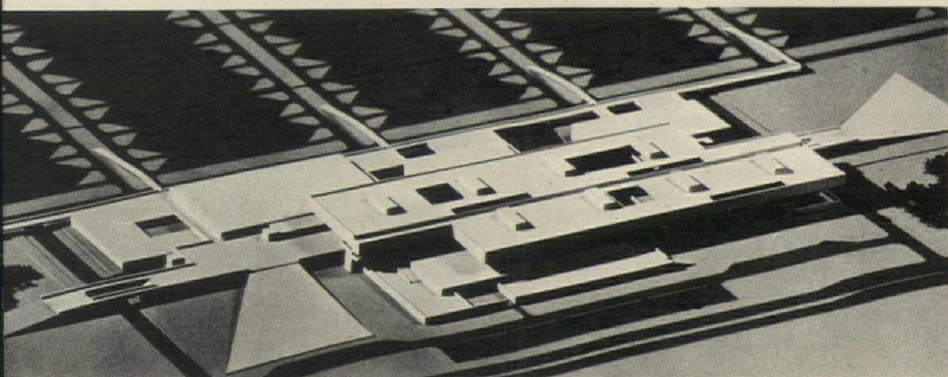
A 53-story office building for the Astor Hotel site on Times Square, in the theater district of New York City, will include two theaters in its 10-story base element—an 1800-seat legitimate theater and a 1500-seat motion picture theater. The inclusion of theaters in new office buildings in the district came about through the efforts of the Urban Design Team, a group of young architects and designers within the City Planning Commission, who recommended that a zoning amendment be enacted allowing developers to build larger structures if they included theaters. The zoning amendment now has been passed, and the City's Board of Estimate has given approval opening the way for start of construction. Architects for the project, which will contain 1.4 million square feet, are Kahn & Jacobs.



New campus for Thornton Junior College South Holland, Illinois, will be a suburban, automobile-oriented campus consisting of a series of modular three-level structures connected by ramps and bridges, with a student street forming the spine of the project. Architects for the \$21-million campus are Frid-

stein Fitch & Partners. On the lower level of the structure will be the music department, theaters, two-story student center, lecture halls, two-story library, dining, two-story vocational and technical departments, health and physical education. The intermediate level will house speech and drama, adminis-

tration and classrooms. The upper level will contain classrooms, laboratories, art studios, multi-purpose areas and audio-visual facilities. The campus is designed for 5000 day students and 10,000 night students. A depressed parking lot for 4,000 cars, will occupy one-fourth of the site.

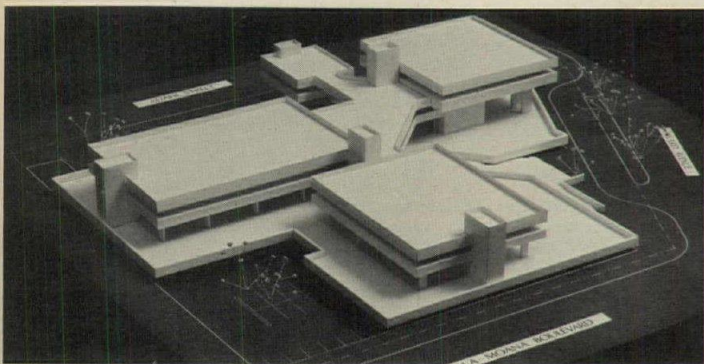




South Richmond High School, designed by Daniel Schwartzman Architect & Associates, is one of the newly programed comprehensive high schools for the City of New York. The program calls for close integration of the vocational facilities with the academic high school's elements. Enrollment is to be 4,000 students. There are provisions for flexible study complexes, including a resource center for each; team-teaching in "large group complexes" and flexible shop complexes, con-

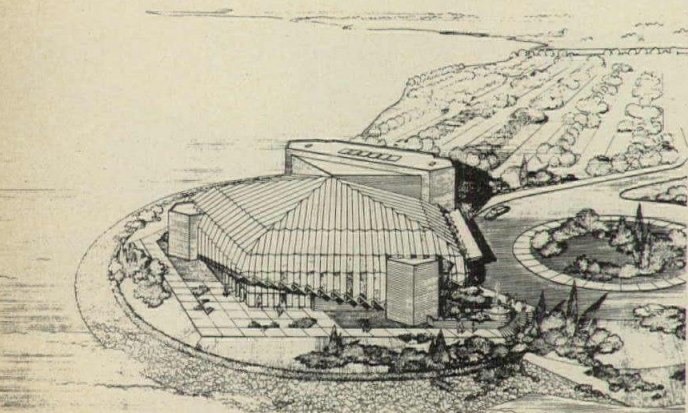
vertible in whole or part to study spaces. Both auditorium and library are to be made available for community use and public utilization of the athletic facilities is programed. "Within the confines of the established Board of Education standards," says Mr. Schwartzman, "the design creates a feeling of physical openness and also integrates the structure with its 20-acre site and the proposed residential environment." The main entrance is via a covered entrance terrace under the east

classroom wing, leading into the landscaped central court with its banked amphitheater adaptable for outdoor performing arts and discussion meetings, descending to ground level on the west. On the north and south sides of the court, cantilevered forms of lecture room and library introduce sculptural variety and provide protected play area for the remedial classrooms located at the ground level. Structure is reinforced concrete with sandblasted spandrels and exterior columns.



Camera Hawaii

Schenectady County (N.Y.) Public Library, designed by Feibes & Schmitt, Architects and now under construction, is organized around a three-story light well which spatially interlocks the ground floor public areas and staff work areas above. Located on urban renewal land and adjacent to McKim, Mead and White's Post Office and neo-colonial City Hall of the 1920's, the library will be important as a cultural and exhibition center. Open stacks for 100,000 volumes will house part of the 300,000 volume collection. Lively patterns of sun and shadow are achieved by using corbelled brick and sculptured concrete. Both interior and exterior surfaces are sandblasted Mohawk River pebble concrete and brown brick. The ceilings of coffered waffle slab construction emphasize the sculptured concrete effect.




A bank/office complex for Victoria Ward, Limited, in Honolulu, Hawaii, has been designed by Au, Cutting, Fairweather & Smith, Architects and Planning Consultants. The \$1.3-million project will contain 40,000 square feet of rental office space in three separate two and three-story structures, including a branch bank and TV drive-in teller facility. The reinforced prestressed concrete structure provides parking for 160 cars on a partially excavated lower level. A landscaped plaza will serve as an entry court, and a bridge covering a portion of the plaza level ties the three buildings into a complex. The complex will have an exterior of natural concrete aggregate finish.




Gene Tobl

Theater-auditorium for the city of Sarasota, Florida, is designed by William Wesley Peters, Architect, member of Taliesin Associates Architects of the Frank Lloyd Wright Foundation. Of 1,794-seat maximum capacity, the theater-auditorium will be adaptable for use as concert hall, recital hall, drama theater, and opera house as well as musical comedy theater. A separating acoustic curtain can be lowered to reduce the hall to half-size for more intimate uses. It will be possible to vary the acoustic characteristics for a given performance through the use of transparent mesh surfaces on walls and ceiling with provision for variable degrees of sound absorption. Acoustic consultant is Vern O. Knudsen. Theater consultant is George C. Izenour Associates. The plan is based on a parallelogram module. The building is designed as part of a master plan developed by the architects. Structural engineers are Fraioli-Blum-Yesselman. Mechanical and electrical engineers are E. R. Ronald & Associates.

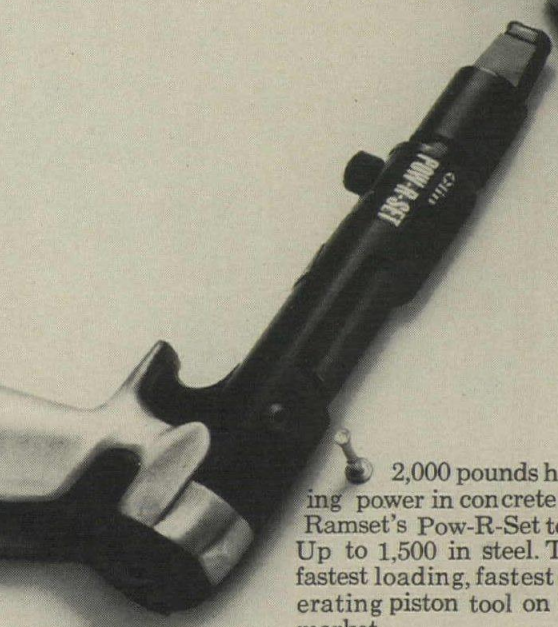
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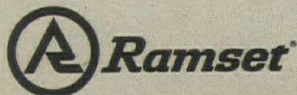
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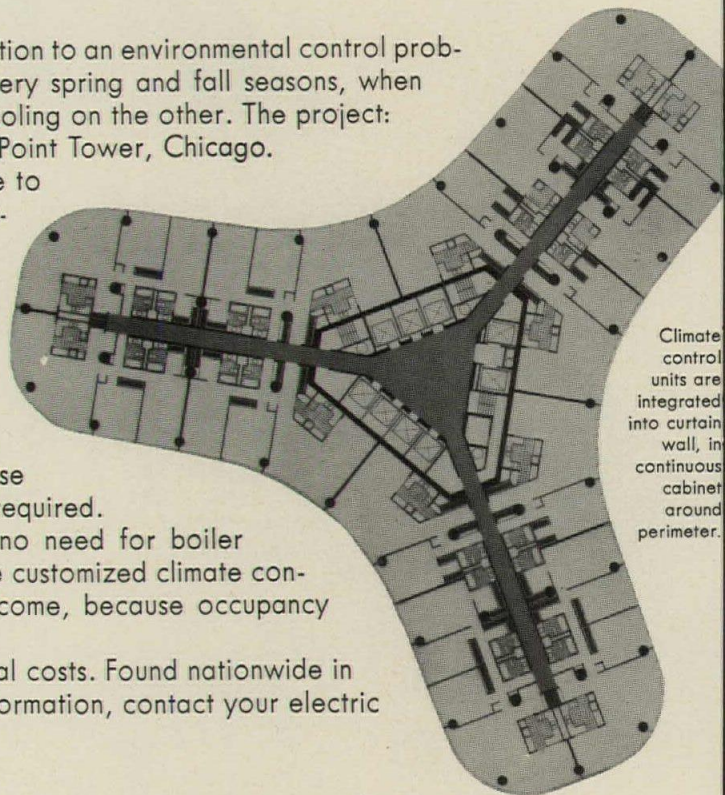
Every apartment an environmental island... by All-Electric design.

Again All-Electric design provides a superior solution to an environmental control problem: how to counteract solar load during blustery spring and fall seasons, when heating is required on one side of a building, cooling on the other. The project: the world's tallest apartment building . . . Lake Point Tower, Chicago.

By going All-Electric, the designers were able to isolate each apartment as an environmental entity, each with its own year-round climate control system. Tenants could thereby control their own room temperatures with precision. Repeat: with precision. Possible only with All-Electric design.

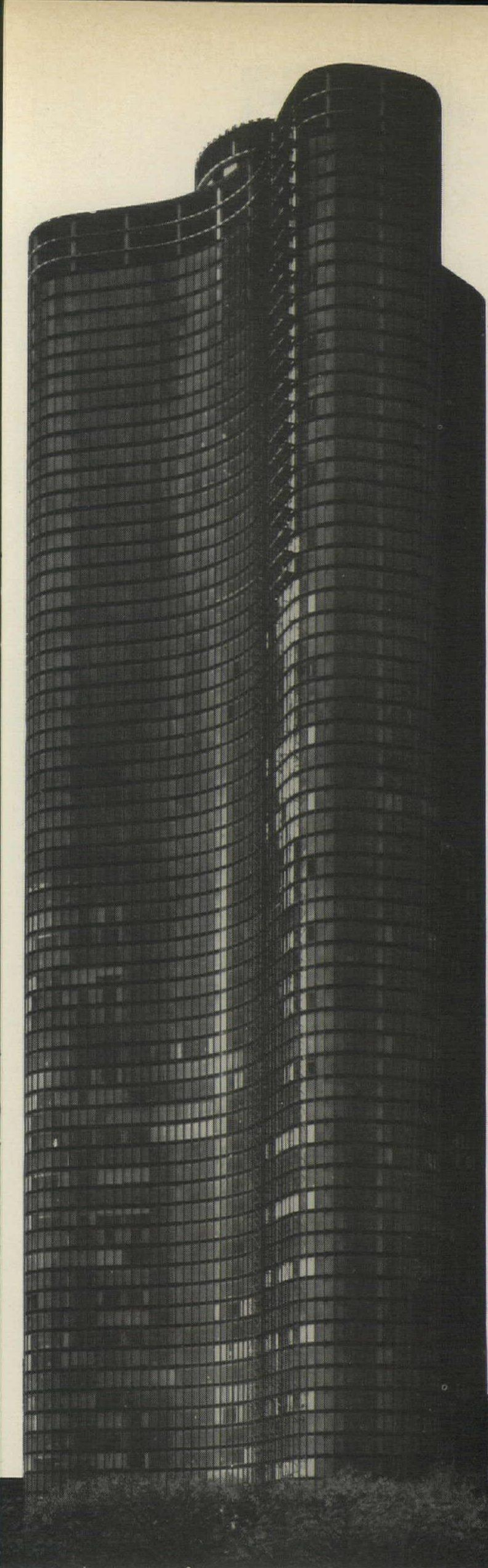
Other advantages to going All-Electric: Space savings, because no central boiler room was needed. Lower construction costs, because neither smokestacks nor long pipe runs were required. Lower maintenance costs, because there was no need for boiler room attendants. Higher owner income, because customized climate control helped justify higher rents. Early owner income, because occupancy could begin before completion of construction.

All-Electric design. Design freedom at practical costs. Found nationwide in hundreds of thousands of buildings. For more information, contact your electric light and power company.



Climate control units are integrated into curtain wall, in continuous cabinet around perimeter.





Lake Point Tower

DEVELOPERS: Hartnett-Shaw & Associates
Fluor Properties, Inc.

ARCHITECTS: Schipporeit-Heinrich, Inc., Chicago

STRUCTURAL ENGINEER: William Schmidt &
Associates, Chicago

MECHANICAL ENGINEER: William Goodman,
Chicago

Details:

World's tallest apartment building

World's tallest reinforced concrete structure

Height—645 ft.

Floors—70

Apartments—900

Sheathing—glass and aluminum

Energy—electricity for all functions requiring power

Live Better Electrically

Edison Electric Institute
750 Third Avenue, New York, N.Y. 10017



KINNEAR

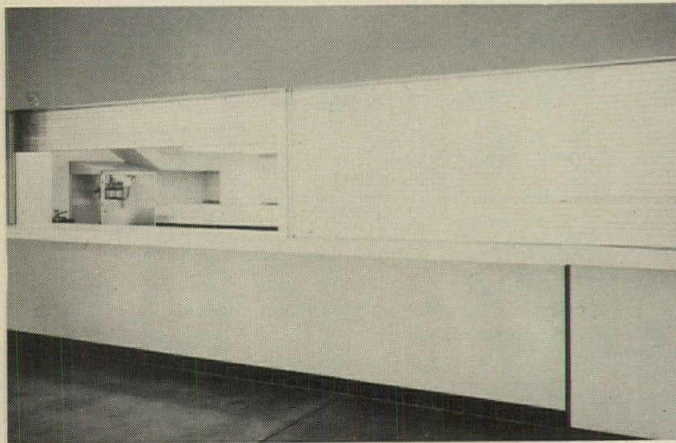
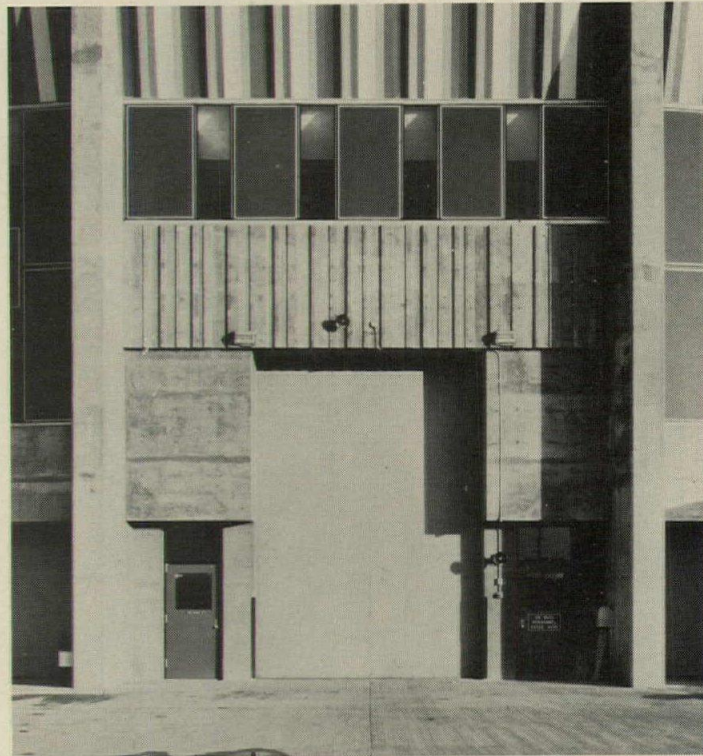
offers the many benefits of coiling operation
to many public building applications...

Kinnear has the product to do the job that is required — be it a rolling door, rolling shutter or rolling grille. Each of them offers the space economy and durability of upward coiling operation. In the interlocking slat, Kinnear Engineers originated the design principle that has now been time proven throughout the world for over 70 years. And to this day, it has not been excelled for efficiency from any standpoint.

rolling doors...

Stored on a compact coil above the lintel, all floor, wall and ceiling space around the opening is cleared when the door is open. When closed and locked, the heavily galvanized steel, interlocking slat curtain gives maximum protection against weather, fire, vandalism — **and hard daily use.** (Also available with automatic closing mechanism and U/L Labeled as a fire door.)

Ask about Kinnear "Chart Doors" — push-up, chain or motor operated. Frequently, with a little alteration of your specification, they can be used with a savings of many weeks of delivery time.



rolling shutters...

Whether it's a pass window, concession counter — or even a wall cabinet — it can be neatly and securely closed and locked with a Kinnear Counter Shutter. Developed especially with architectural appearance in mind, all mechanism is designed for maximum concealment and the curtain is composed of a small artistic steel, stainless steel or aluminum flat slat. *Where a fire rated counter shutter is required ask about the new FYR-DOR.*

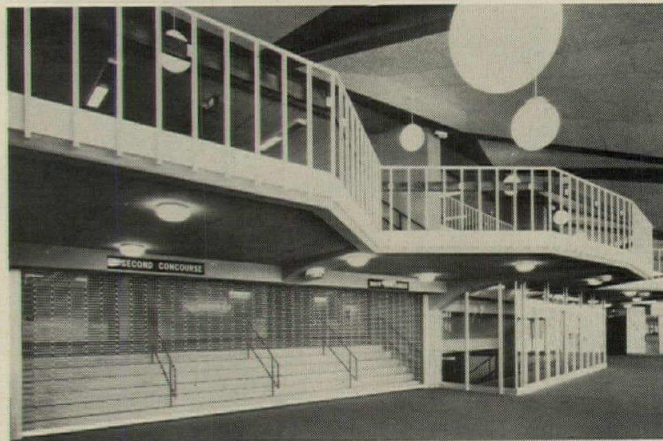
When you specify any of Kinnear Products, you have the safeguard of "Registered Life Extension" backed by Kinnear's nationwide installation and service organization. Call Kinnear on your projects.

Also manufacturers of door operators and wood, steel, aluminum or fiberglass overhead doors.



Saving Ways in Doorways Since 1895

Offices & Representatives in All Principal Cities — listed in Yellow Pages under "Doors." Also see Sweet's!



rolling grilles...

When it's desirable to barricade an opening or corridor against trespassers, without sacrifice of air, light or vision, the Kinnear Rolling Grille is a perfect answer. The ornamental assembly of steel or aluminum bars and links is attractive in any style architecture; and flexibility and operating efficiency of the grille are similar to Kinnear Doors or Shutters. For the ultimate in convenience they can be equipped with electronically controlled motor operation.

KINNEAR CORPORATION and Subsidiaries

1880-86 Fields Ave., Columbus, Ohio 43216

Factories:

Columbus, Ohio 43216 • San Francisco, Calif. 94124
Centralia, Wash. 98531 • Toronto, Ont., Canada



SEE US AT BOOTH B-19 AT PORTLAND, OREGON A.I.A. CONVENTION

For more data, circle 29 on inquiry card

Create almost any visual effect, any space utilization in room storage and combine it with individual classroom air conditioning.

At the heart of this dramatic new concept is the long-life American-Standard classroom air conditioner for cooling, heating and ventilating, specially designed for quiet operation.

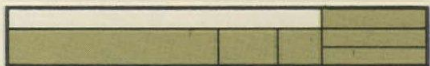
Complementing the unit are a variety of cabinets to help organize teaching aids—a fixed upper shelf, divided lower cabinets, adjustable shelf cabinets, extra cubicles, tote trays, sink and magazine cabinets. Color-coordinate with an almost infinite variety of cabinet and accent panel options, including lustrous walnut vinyl cabinet tops.

Remember, American-Standard has the single-source capability to supply *all* your school air conditioning, heating and ventilating needs. Our new thru-the-wall air conditioner is ideal for administrative offices and faculty lounges. For more information, write us.



Exciting new concept in total learning environments:

Colorful classroom air conditioner with functional storage cabinets.



Baked enamel cabinet colors are blue, green, red haze, brown, charcoal, manilla and cool tan.

 **AMERICAN
STANDARD**

COMMERCIAL PRODUCTS DEPARTMENT
COLUMBUS, OHIO 43221

For more data, circle 30 on inquiry card



Half Beauty... Half Brute

TWEED-TEX... NEW EPOXY GRANULE FLOOR BY FULLER

Tweed-Tex is proof that a floor can be unusually decorative, attractive, with imaginative design possibilities, yet have remarkable strength and durability.

Tweed-Tex is attractive enough to be used for floors in automobile showrooms, theaters, banks, lobbies, schools, supermarkets, churches and restaurants. Yet it is tough enough to take the rugged use common in many industrial plants.

This new floor surface is a two component system—clear epoxy resin and ceramic granules. Granules are available in nine distinct colors which may be used singly or in any combination to achieve textured dimen-

sional effects, or to complement any decor.

When blended, the epoxy forms a matrix that can be troweled on to a thickness of about $\frac{1}{8}$ ". It is so lightweight no structural reinforcement is needed. When cured, the floor is coated with an epoxy sealer that gives a smooth, even finish. When finished, the floor has the unique appearance of expensive tweed.

Tweed-Tex will bond to nearly any type of substrate—old or new concrete, wood or stone. Provides an extremely hard, tough surface that holds its color. Will not chip, crack, peel or flake.

For more information on Tweed-Tex, write for FREE Brochure.


LEADER IN ADHESIVE TECHNOLOGY



H B FULLER COMPANY

1150 Eustis St., St. Paul, Minn. 55108, Dept. 269R42

For more data, circle 31 on inquiry card



**Nobody pays
much attention to
OASIS® water coolers.**

Maintenance men shower us with neglect because the OASIS has a heavy-duty cooling system built to be neglected.

Cleaning women ignore us. Since we eliminated "oversquirt" they don't have to mop around an OASIS.

Even thirsty people hardly notice an OASIS. Our bubbler never blasts them in the eye, never dribbles a frustrating trickle.

Architects *do* notice us. But only to pick the OASIS model that blends most inconspicuously with their scheme.

We make more water coolers than anyone, so it's satisfying to know people take our quality for granted. But everyone likes a little attention once in a while. Why not send for our informative booklet which shows all the features of all 29 OASIS models?

Quality you take for granted

See Sweet's, or write Dept. AR-11,
265 North Hamilton Road, Columbus,
Ohio 43213

OASIS® WATER COOLERS • HUMIDIFIERS • DEHUMIDIFIERS

For more data, circle 32 on inquiry card

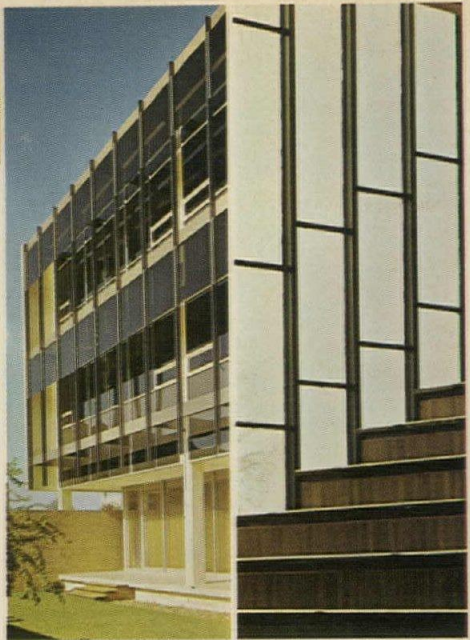
A new solution
to solar heat and glare problems

PLEXIGLAS[®]
SOLAR CONTROL
SERIES





DOME ENCLOSURES
 SUN SCREENS
 WINDOW GLAZING



TRANSPARENT GREY SERIES



unfiltered sunshine



Grey 2515



Grey 2514



Grey 2094



Grey 2537



Grey 2538

TRANSPARENT BRONZE SERIES



unfiltered sunshine



Bronze 2540



Bronze 2539



Bronze 2404



Bronze 2412



Bronze 2370

The transparent grey and bronze colors of PLEXIGLAS acrylic sheet shown above have been developed by Rohm and Haas Company to help you control the sun's heat and glare. Each of the colors in the PLEXIGLAS Solar Control Series is produced in five densities from light to deep, providing a range of solar control values. Solar energy transmittance values range from 20% to 75% and visible light transmittance values from 10 to 76%. Using them for glazing dome enclosures, sun screens and windows, helps you achieve comfortable interior environments readily

and economically.

In addition to its high breakage resistance, weatherability and light weight, PLEXIGLAS has three significant advantages for solar control glazing:

1. PLEXIGLAS is not subject to thermal shock—it will not crack when exposed simultaneously to hot sunlight on one portion and shade on another.

2. Solar energy and light transmittance values are approximately constant for all sheet thicknesses in each color density. Sheets of high color density need not be of greater, more costly thickness.

3. PLEXIGLAS is accepted under most building codes as an approved, slow-burning, light transmitting material for use in glazing and domed skylights.

Write for complete information including data on how to calculate solar heat gain for the PLEXIGLAS Solar Control Series. It's contained in our new 20-page brochure.

ROHM
AND
HAAS 
 PHILADELPHIA, PENNSYLVANIA 19105

®Trademark Reg. U.S. Pat. Off., Canada and principal Western Hemisphere countries. Sold as OROGLAS® in other countries.

For more data, circle 33 on inquiry card

This fibre form could change your plans.

If you haven't been including round concrete columns in your designs, chances are you haven't heard of Sonotube® Fibre Forms.

These forms are the fastest, most economical way to pour concrete columns. Matter of fact, they can save as much as 30¢ per foot over square columns.

They're lightweight, so they can be erected, braced and stripped quickly. And because they are disposable, all the forms can be set at one time.

There are no fabricating or assembly costs either. Because the fibre forms are one-piece units. What's more, they can be drilled, cut or

sawed right on the job to fit beams and allow for utility outlets.

And they come in a wide variety of sizes. Diameters range from 6" to 48"; lengths to 48'.

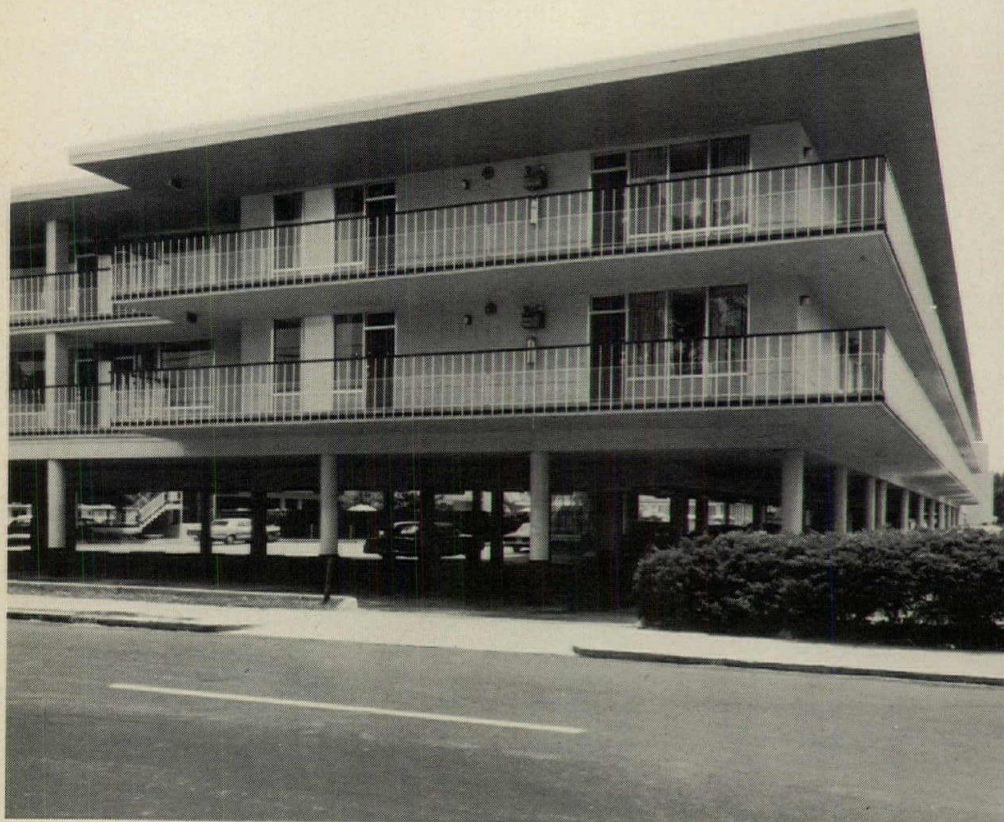
Finally, the Sonotube forms achieve the simple, classic beauty of round. Much of that beauty appears in our new booklet: A Portfolio of Round Columns. So send for your free copy today. Write: Sonoco Products Company, Hartsville, South Carolina.

It could change your plans.



SONOCO PRODUCTS COMPANY, HARTSVILLE, SOUTH CAROLINA • Akron, Ind. • Atlanta, Ga. • City of Industry, Calif. • Holyoke, Mass. • Hayward, Calif. • Longview, Texas • Louisiana, Mo. • Lowell, Mass. • Montclair, N. J. • Munroe Falls, Ohio • Mystic, Conn. • Newport, Tenn. • Richmond, Va. • Tacoma, Wash. • MEXICO: Mexico City • Also in CANADA

SO 188



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You don't have to specify **JAMISON**

but if you value VALUE, you will.

A Jamison cold storage door gives you the obvious values of the finest materials, excellent construction and proper functional design. It's what you'd expect from the oldest and most experienced maker of cold storage doors.

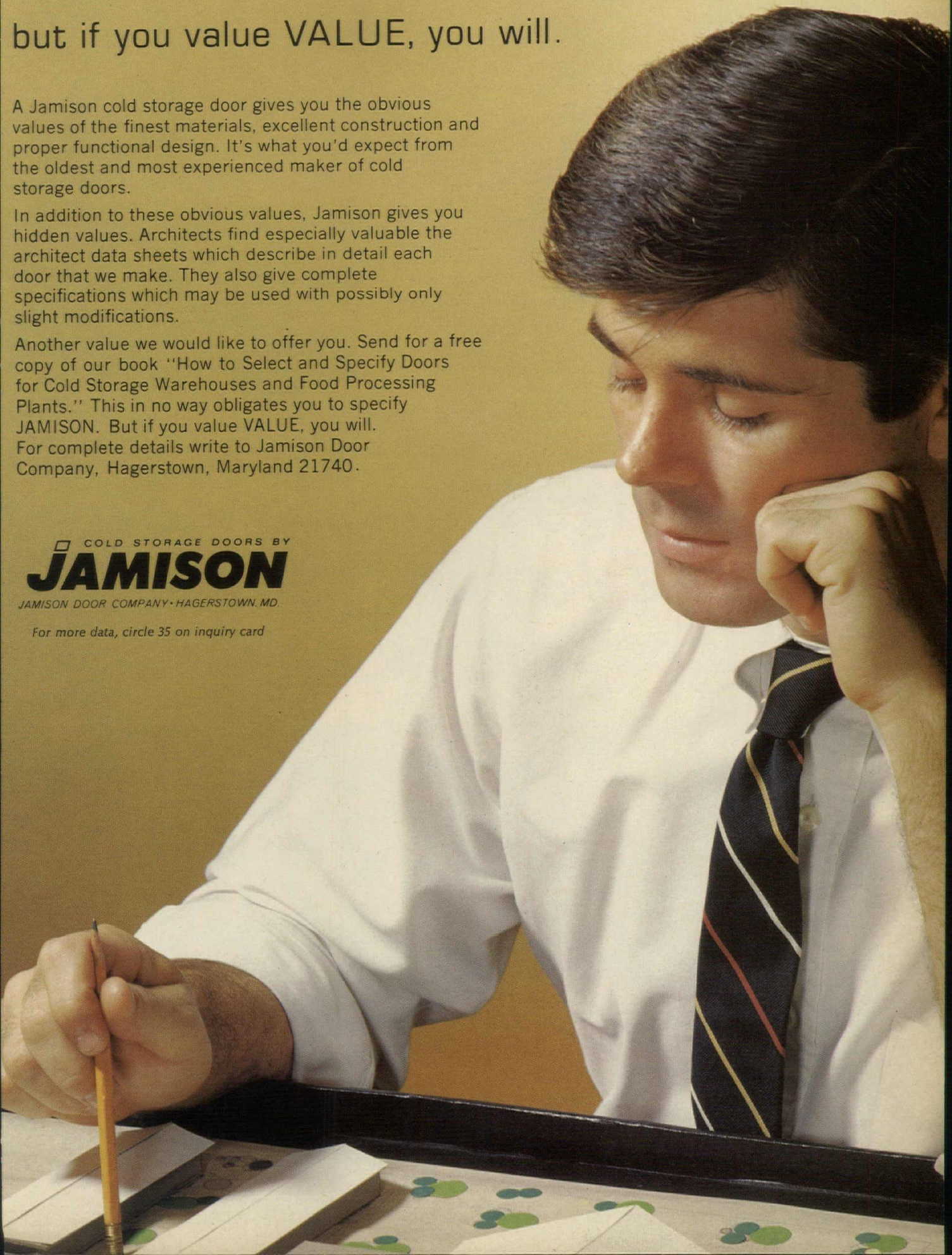
In addition to these obvious values, Jamison gives you hidden values. Architects find especially valuable the architect data sheets which describe in detail each door that we make. They also give complete specifications which may be used with possibly only slight modifications.

Another value we would like to offer you. Send for a free copy of our book "How to Select and Specify Doors for Cold Storage Warehouses and Food Processing Plants." This in no way obligates you to specify JAMISON. But if you value VALUE, you will. For complete details write to Jamison Door Company, Hagerstown, Maryland 21740.

COLD STORAGE DOORS BY
JAMISON

JAMISON DOOR COMPANY • HAGERSTOWN, MD.

For more data, circle 35 on inquiry card



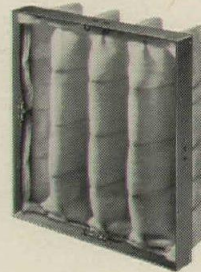
On today's campus, new buildings seem to rise as fast as student enrollment . . . and so do the high costs of maintaining these buildings thereafter. To alleviate these continuing housekeeping costs, Cambridge offers a full line of filters that supply *clean air* throughout the Halls of Ivy and student unions and dorms. This *clean air* keeps interiors free of dust, soot and smudge, protects air-conditioning equipment, safeguards rare book sections and provides more healthful air to breathe.

For each requirement, there is a Cambridge Air Filter . . . proven in performance, low in owning-and-operating cost, with virtually no maintenance during long service life.

Example: Cambridge Hi-Cap® filter (*below*), a middle-efficiency type with triple the life and cleaning capacity of panel or roll filters. Replacement is less frequent and space requirements far smaller, especially when convenient side-servicing models are installed.

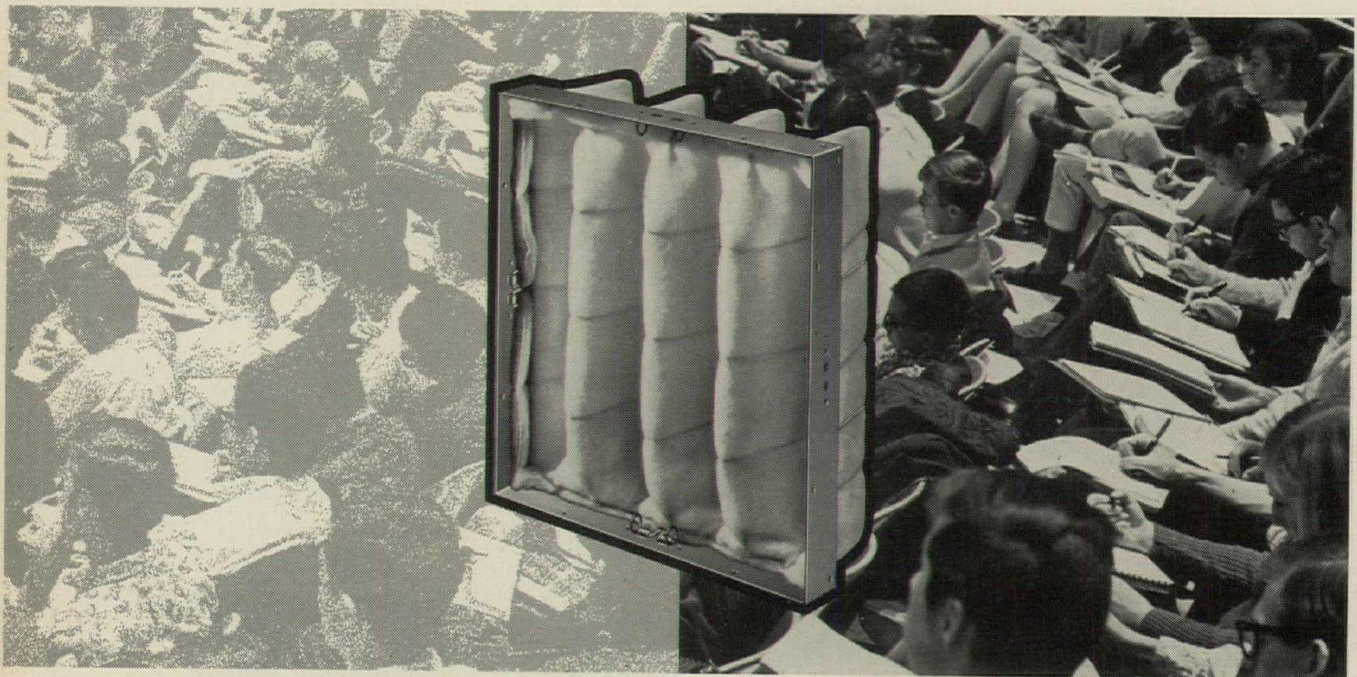
Cambridge Filter Corporation

7659 Seventh North Road, Syracuse, New York 13201



CAMBRIDGE HI-CAP FILTER: replaceable cartridges with 30-35% efficiency (NBS dust spot test); wide range of sizes for new or existing installations; capacity from 800 to 2500 cfm. Send for Bulletin 150D or ask your Cambridge representative.

Cambridge Filters 'endow' libraries, lecture halls and labs with clean air



For more data, circle 36 on inquiry card

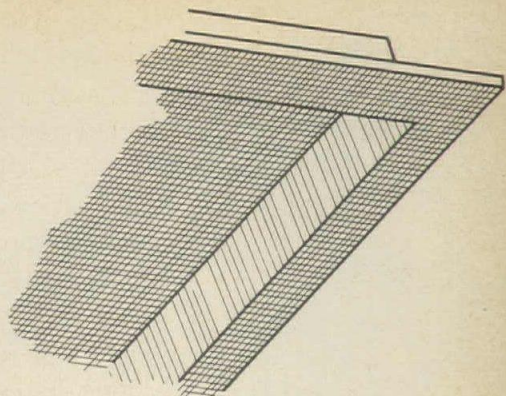
HOLOPHANE INTRODUCES

the shy lens

Holophane's new regressed Controlens® recesses itself discreetly into the ceiling. It creates a soft, luminous transition between lens surface and ceiling line.

Holophane's regressed Controlens requires no metal splays that mar the appearance of your ceiling—the regression is molded into the lens itself. Even the flange is luminous, and can be cut to fit any standard troffer for suspended ceilings. And you get all the comfort and efficiency of Holophane precise, prismatic light control.

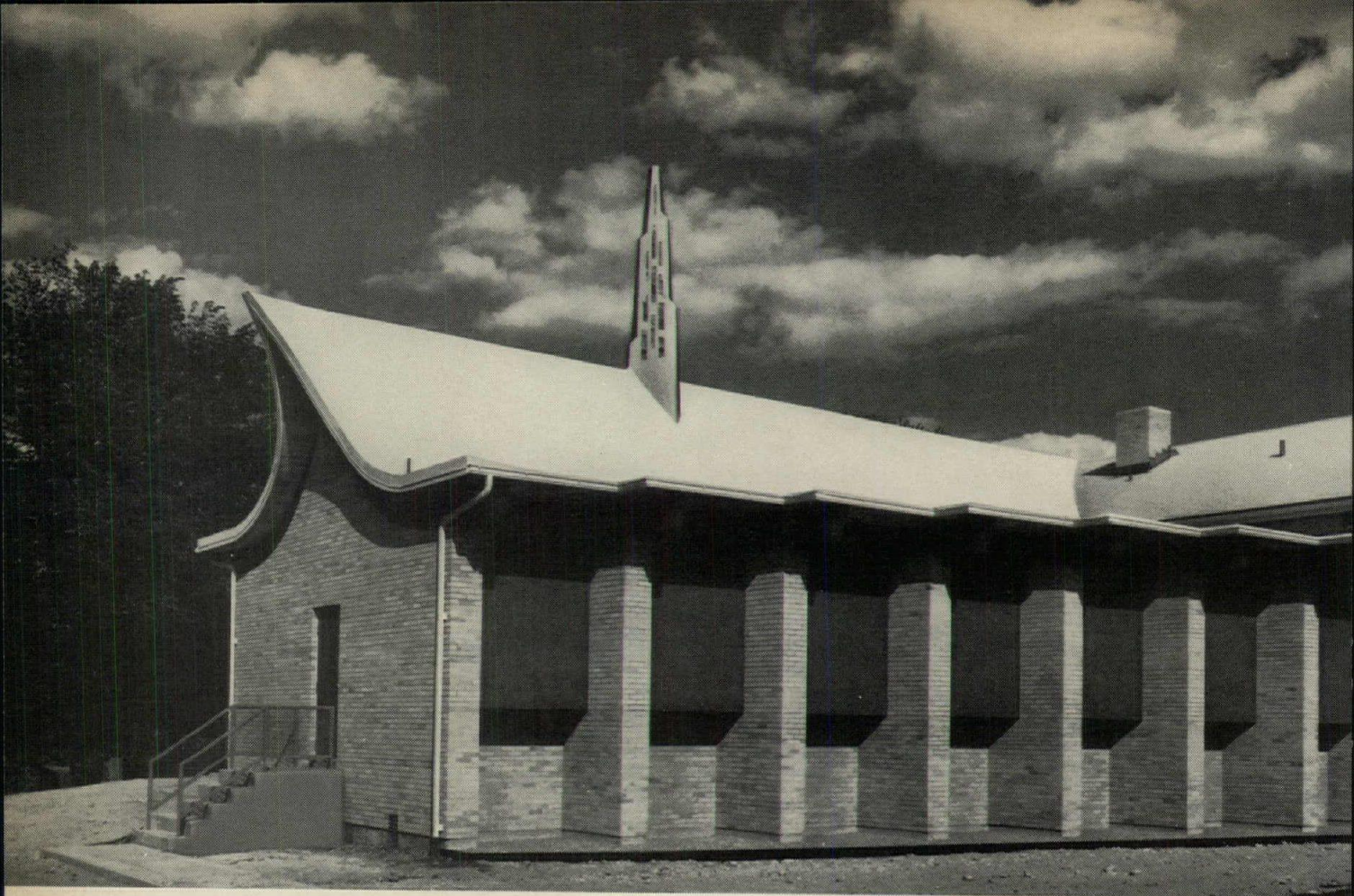
The regressed Controlens is available in 1' x 4' (#7150) and 2' x 4' (#7250) sizes. Ask your Holophane representative about this exciting new concept in regressed lighting. Or for more information, write: Dept. H-5 Holophane Company, Inc., 1120 Avenue of the Americas, New York, N.Y. 10036.



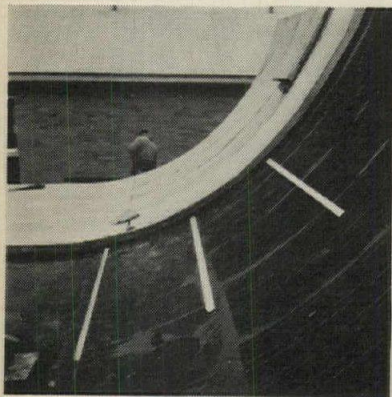
THE REGRESSED LENS...NEW FROM

HOLOPHANE





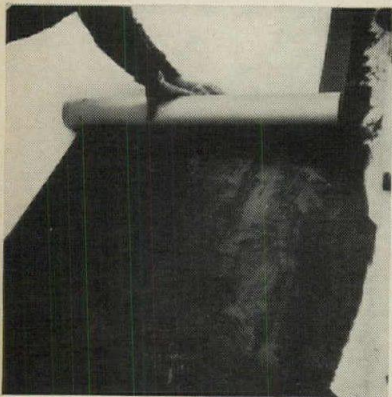
For roofs of unexcelled beauty and durability . . .
specify T/NA 200® roofing (with Du Pont TEDLAR*)



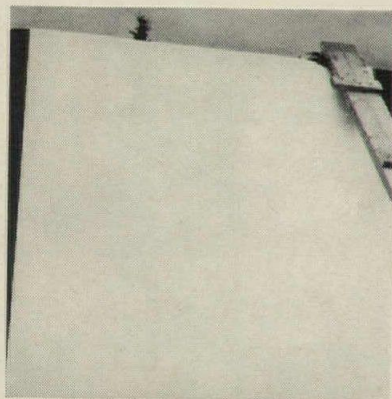
1. On any contour, any slope.



2. Easy, quick to apply.



3. Cements directly to underlayment.



4. Forms a smooth, clean attractive surface.

The bold sweeping curves of this roof for the New Chapel for the Sisters of Mercy of Notre Dame High School in Elmira, New York illustrate the remarkable effects that can be achieved with a roof of Ruberoid® T/NA 200.

As functional and maintenance-free as it is attractive, this gleaming white pre-finished roof membrane will stay weathertight and beautiful for years and years. It's the ideal roofing material for roofs of unusual contour, on any slope.

The roof was fabricated by Hall Roofing & Sheet Metal Co., Inc., of Elmira and the T/NA 200 membrane was applied on the site. The smaller photos show some details of the construction.

Haskell & Connor were the architects and Welliver Construction Co., Inc., both of Elmira, were the General Contractors.

Write today for full information on this unusual roofing material. Also available in pastel grey or green.

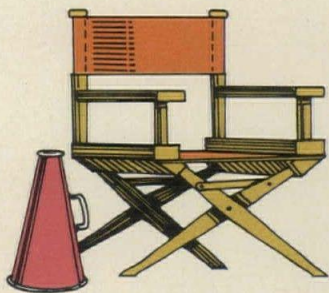
* DuPont's registered trademark

gaf Ruberoid
 Building Products

GENERAL ANILINE & FILM CORP.
 TECHNICAL SALES & FIELD ENGINEERING DEPT.
 733 Third Avenue, New York, N. Y. 10017

CREATE AN EPIC:

THE MANY FACES OF DESCO EXPOSED AGGREGATE



With a cast of not one, but thousands!

And you are the great producer.

Desco Exposed Aggregate wall coatings provide you with the most talented, exciting raw material available; it is then up to you to style, to shape and to have them cast in your imaginative image.

The range of drama-building effects at your disposal is unlimited!

Endless variations of type and size of aggregate. Wide selection of matrix color. Desco Exposed Aggregate coatings have even been seen going around corners. Over arches. On columns. In murals. They respond beautifully to direction. And the aggregate never has a falling out with the matrix.

Desco Exposed Aggregate coatings heroically resist fading, weather and vapor transmission problems. They can be pre-cast at the studio, or applied on location. And all are applied solely by Desco's expert coatings technicians. Write today for further information and the name of your Desco applicator.

Desco Exposed Aggregate coatings are a Desco International Association production.



P.O. Box 74, Buffalo, New York / 3637 Weston Road, Toronto, Canada

FRANCHISED APPLICATORS IN PRINCIPAL CITIES THROUGHOUT THE U.S. AND CANADA. ■ DESCO PRODUCTS ARE MANUFACTURED IN THE UNITED STATES BY DESCO CHEMICAL CO., INC. AND IN CANADA BY MACNAUGHTON-BROOKS, LTD.

For more data, circle 39 on inquiry card

For more data, circle 40 on inquiry card



These are the

They're the ones who gave Allied Chemical



PROVEN PERFORMANCE COMMANDS: This unretouched photograph of the carpet that covered the floor of a major pavilion at the N. Y. World's Fair shows how Allied Chemical nylon fiber carpeting takes a beating beautifully. If you think you have a special carpeting problem, look again. This is performance proved. 16,000,000 people walked on this carpet.



PRODUCT INNOVATION COMMANDS: The new tri-dye fiber at Allied Chemical's Research Center is only one of the many new processes developed here that are opening up new styling and performance areas for commercial carpeting. A 1-step color bath to achieve a brilliant 3-color effect! Another example of how Allied Chemical works toward tomorrow's most contemporary applications.

Become a Commander. Specify A.C.E.® nylon on your next commercial carpet contract. Write to Allied Chemical



The number is Andorra 782

Your number for elegance. And only one of many stylish Mortise Locksets. Andorra, expressing the beauty, quality and security built into the complete Corbin line of door closers, exit devices, and many types of locksets.

Your Corbin distributor can furnish you with complete data on this design, or write P. & F. Corbin Division, Emhart Corporation, New Britain, Connecticut 06050. In Canada—Corbin Lock Division, Belleville, Ontario.



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Glaverbel

Glaverbel Drawn Sheet Glass... Specks Aren't In Our Specs!

Our strict inspection guarantees glass with a *different* aspect—speckless. Without the “waves” of common window glass, with greater surface regularity—yet with ordinary economy. Architects and spec writers respect us for this. We suspect it was why Glaverbel was chosen for the spectacular Seacoast Towers East in Miami Beach.

Glaverbel

GLAVERBEL (USA) INC. Empire State Bldg., 350 Fifth Ave., New York, N.Y. 10001
Drawn Sheet Glass • Tinted Glass • Cast Glass • Float Plate Glass • Plate Glass
Enamelled Glass • Diffuse Glass • Diffuse Non-Reflecting Glass

Represented by: JOHN DE GORTER, INC., New York, N.Y./RAYMOND DEREUME INTERNATIONAL INC.,
Punxsutawney, Penna. & Chicago, Ill./R. J. MAYER & CO., INC., New York, N.Y./PACIFIC STATES GLASS
INC., Los Angeles, Calif./RHODES GLASS CORPORATION, Dallas, Texas/VEERMAN INTERNATIONAL CO.,
New York, N.Y./VEERMAN INTERNATIONAL CO. OF FLORIDA, North Miami, Fla.

See Sweet's Architectural File 4a/GL.

SEACOAST TOWERS EAST
Miami Beach, Florida
Architect: Morris Lapidus
General Contractor: Robert Turchin Inc.
Glazing Sub-Contractor:
Porterfield Industries Inc.



GLAVERBEL (USA) INC.

Empire State Building
350 Fifth Avenue, New York, N.Y. 10001

Please send me:

- More information on GLAVERBEL Drawn Sheet Glass
 The new GLAVERBEL Catalog

Firm _____

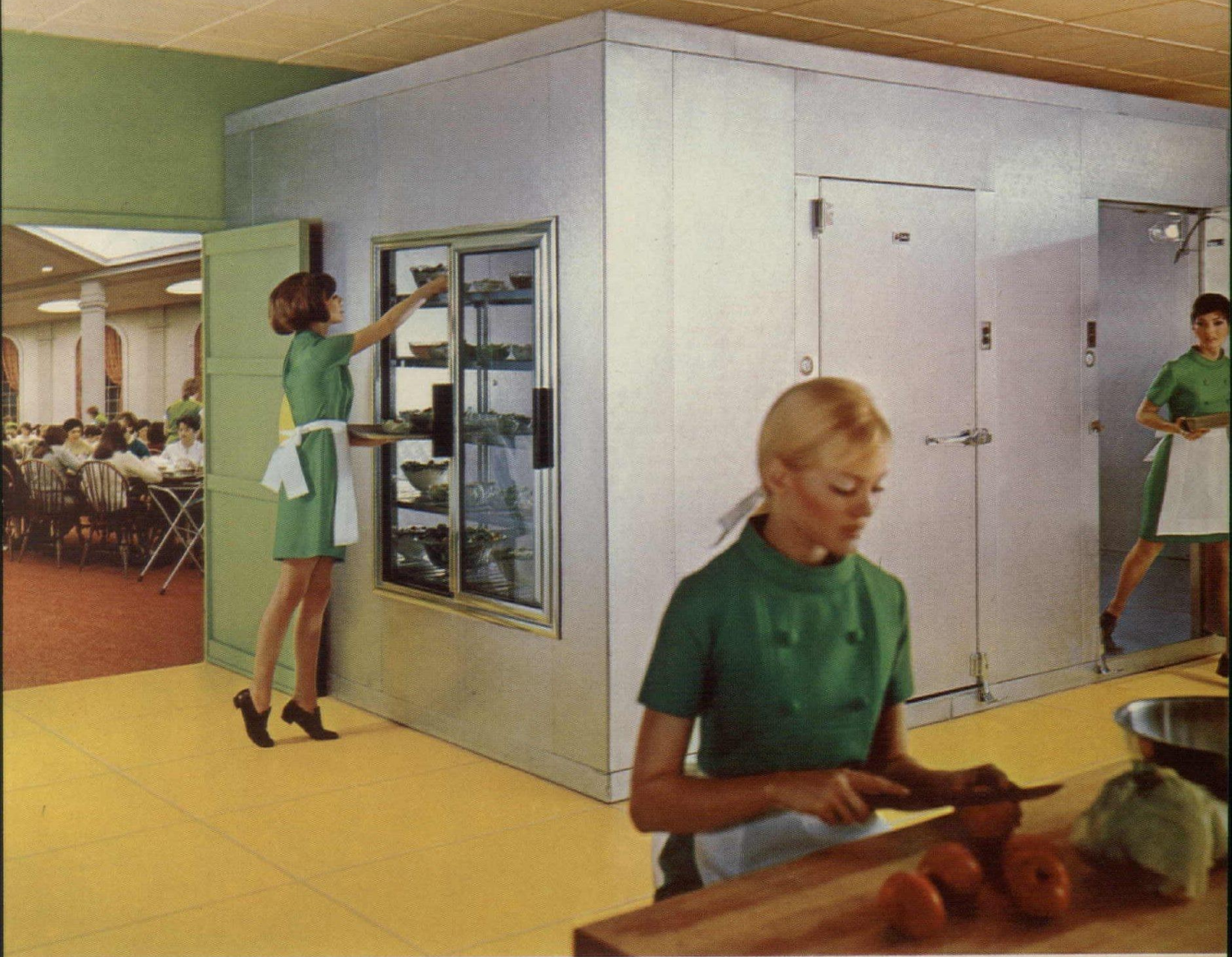
Address _____

City _____ State _____ Zip _____

By _____ Title _____

AR-6

For more data, circle 46 on inquiry card



A Bally Walk-In . . . meets the challenge of mass feeding's growing needs. Today's kitchens demand the most modern equipment and advanced techniques. The emphasis is on fewer kitchen personnel . . . turning out more and better food . . . for a growing number of diners.

At the heart of these modern food preparation centers Bally prefab Walk-Ins, with an entirely new design concept, fill every critical refrigeration need.

Standard modular panels can be used to assemble any size or shape Bally prefab to fit available kitchen space. Four inch thick "foamed-in-place" urethane with remarkable insulating qualities suitable for temperature as low as minus 10°F, makes it possible to

convert a cooler to a freezer by a simple change of refrigeration equipment.

It's easy to enlarge a Bally Walk-In for growth requirements by adding additional sections . . . just as easy to disassemble it for relocation. Metal finishes range in choice from galvanized steel and patterned aluminum to high polish stainless steel.

Bally Walk-Ins are the accepted industry standard of high quality. Constructed with unique and advantageous features, they are designed to move forward with today's evolution in mass feeding.

Send to Bally Case and Cooler, Inc., Bally, Pennsylvania 19503 for free 32-page catalog and urethane wall sample.

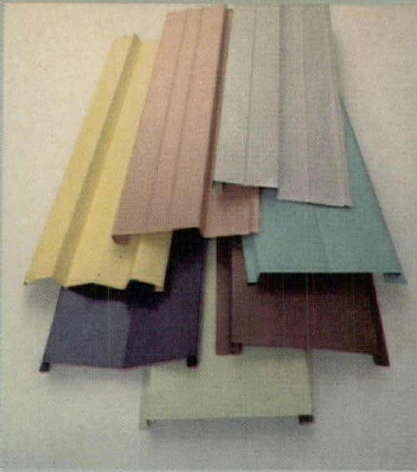
There's an evolution in the kitchen



© 1968, ALL RIGHTS RESERVED.

Address all correspondence to Dept. AR-5

For more data, circle 47 on inquiry card



This is beauty that lasts. Color that stays bright and clean with virtually no maintenance. And strength and durability.

Robertson Vitralume Panels, on the handsome building shown here, combine two of the toughest, most maintenance-free materials used in building: porcelain enamel and aluminum. Permanently fused into one material, these give you a wall surface that rain can't rust, sun can't fade, nor weather age.

With Vitralume, this building has a wall that washes clean in a rain, a wall that stands up to knocks and

abrasion without marring. The color is Reynolds Aluminum, so you don't expose the bare edges without fear of rust or stains.

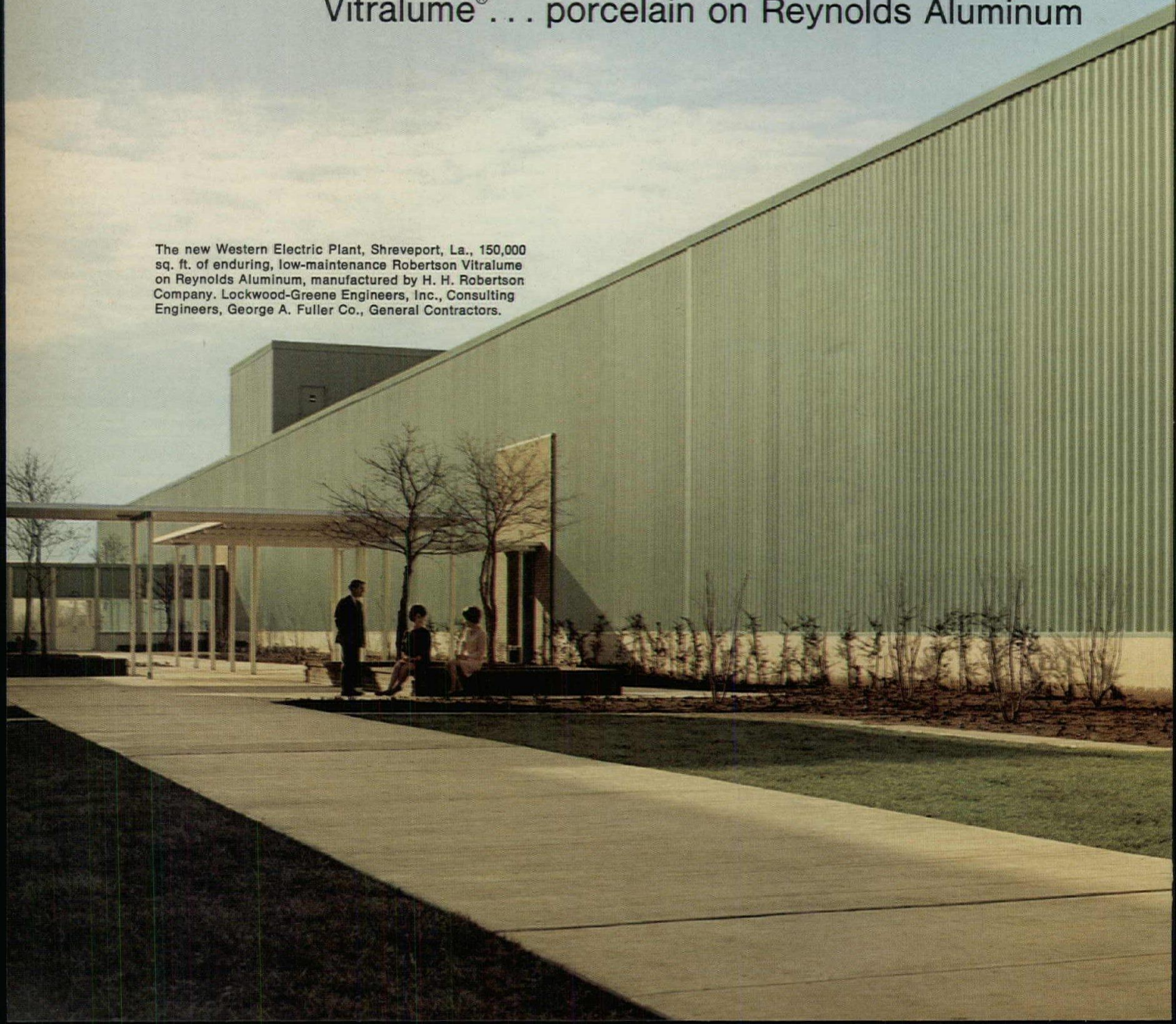
Aluminum gives you a panel that's strong, too. It's lighter in weight, easy to handle and fabricate in the field, and provides a long unbroken span.

Vitralume Panels offer dozens of colors to choose from, including the new "Nature-tone" earth colors. If you want a special hue, Robertson can match practically any swatch sample. You can have a glossy or matte finish, and there's a wall

Sun can't fade it, rain can't rust it, weather can't age it.

Vitralume® . . . porcelain on Reynolds Aluminum

The new Western Electric Plant, Shreveport, La., 150,000 sq. ft. of enduring, low-maintenance Robertson Vitralume on Reynolds Aluminum, manufactured by H. H. Robertson Company. Lockwood-Greene Engineers, Inc., Consulting Engineers, George A. Fuller Co., General Contractors.



ection of panel profiles to help
u get custom effects with stand-
d components.

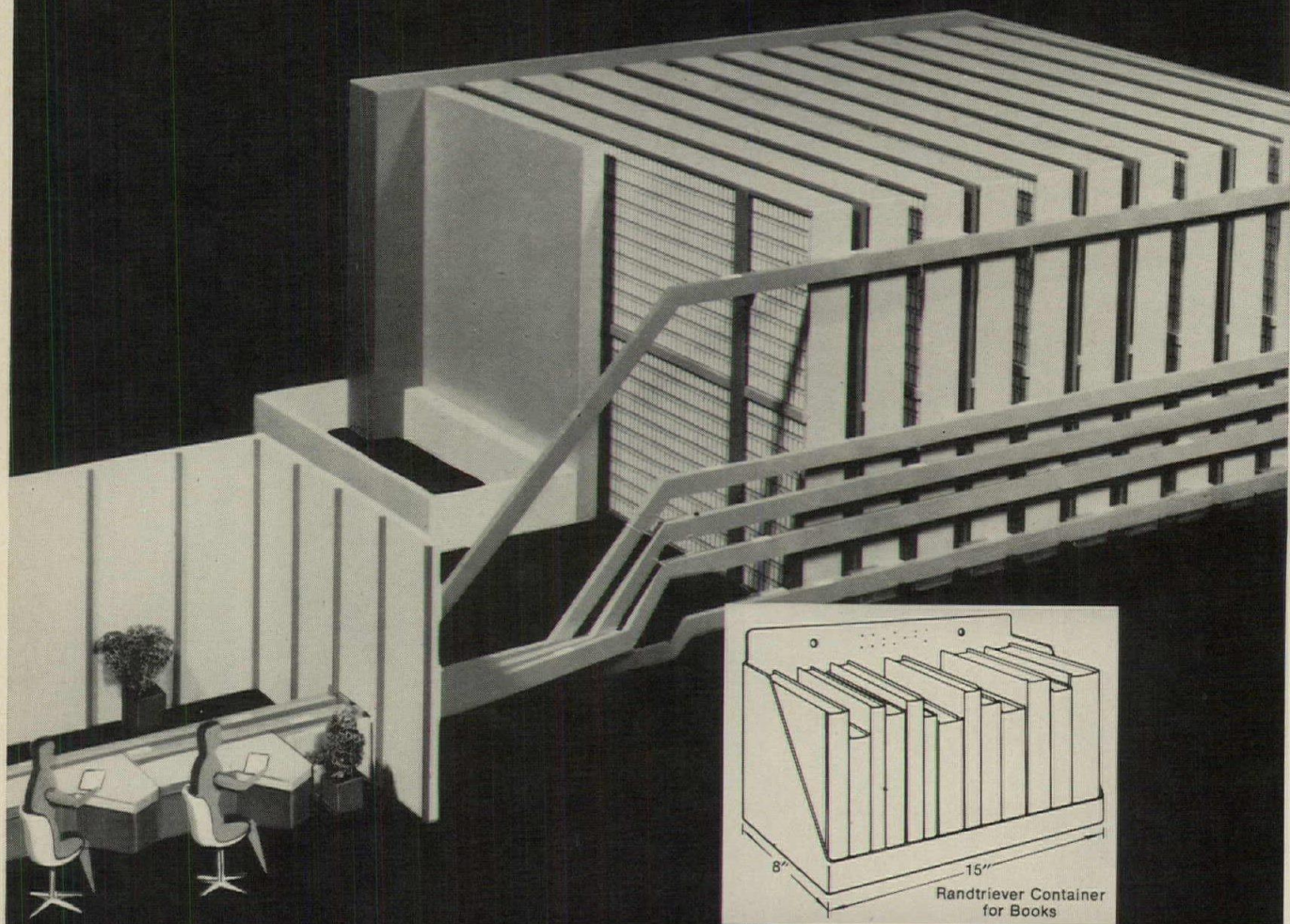
For details on Robertson Vitralume
nels using Reynolds Aluminum,
ll your man at Reynolds at the
cal Reynolds office, or write
ynolds Metals Company, Dept.
R-C58, Richmond,
ginia 23218.



REYNOLDS
where new ideas take shape in
ALUMINUM



The Automated Library is here !



New compact RANDTRIEVER™ system locates and delivers books in seconds automatically

Developed by Remington Rand, the remarkable new RANDTRIEVER system represents the first departure from standard bookstacks. For here, indeed, is the Automated Library. The only human touch is an operator, who issues electronic instructions at the Control Station console. The books are then delivered automatically—right to the point-of-use.

The RANDTRIEVER system sets a whole new standard for high cubic capacity bookstack installations. In fact, it actually accommodates three times as many books as a conventional stack. And this fantastic increase in capacity

means, of course, that the system needs far less floor space—thereby reducing your building and operating costs dramatically.

Flexibility is still another important advantage. You get a natural tie-in between your new storage system and any EDP or punched card system. What's more, you can create as simple or as elaborate a RANDTRIEVER system as your particular library requires.

To learn more about how we can help you create the library of the future today, contact your Library Bureau representative. He's in your phone book, under Remington Rand.

LIBRARY BUREAU

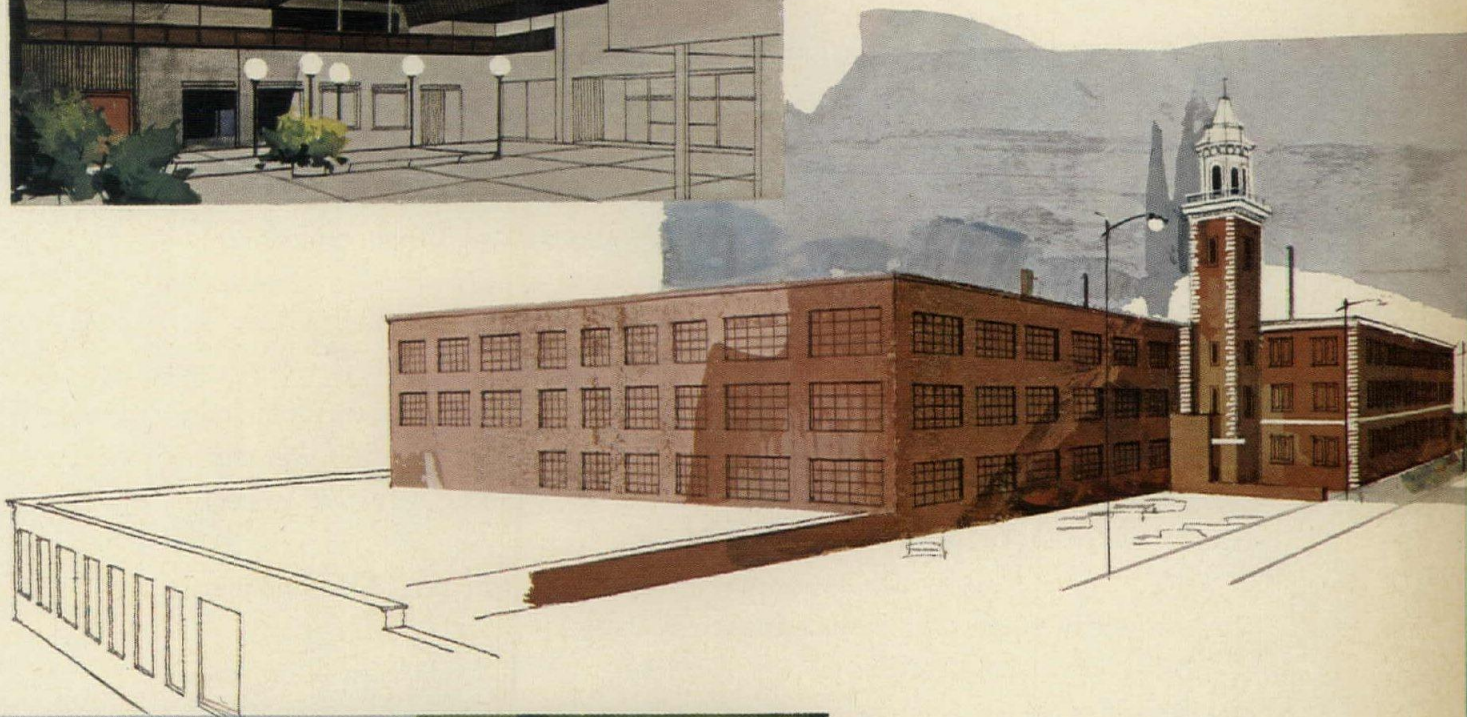
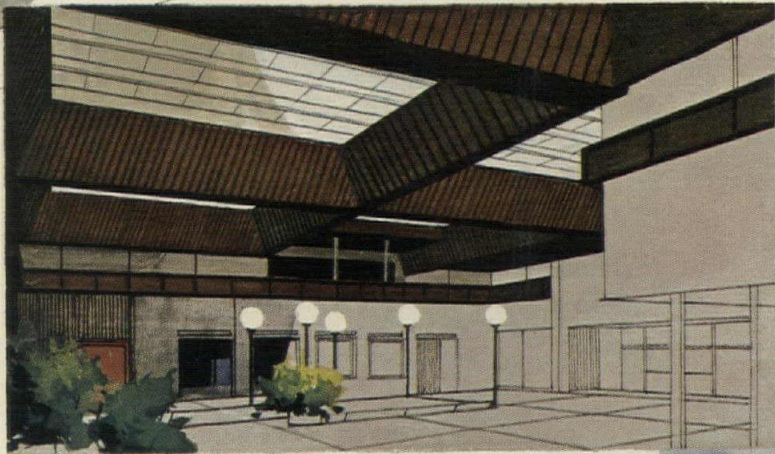
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Examples: the Lennox Direct Multizone System (DMS) for either rooftop or multi-story installation; DMS with dual ducts and mixing damper boxes for an infinite number of "micro-climate" comfort zones. And for single-zone areas, the Lennox GCS3 combination gas-heating/electric-cooling system; Model CHA air conditioning, with add-on heating; and Lennox condensing units combined with coil-blower units.

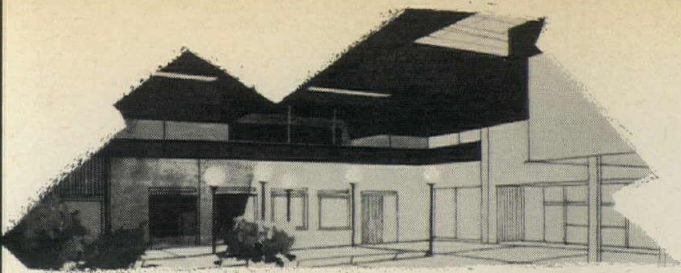
All Lennox multizone and single-zone systems are compatible, and may be combined easily where such requirements exist.

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Whatever the building you're planning, consider the people problems . . . and the "micro-climate" advantages provided by Lennox modular central systems.

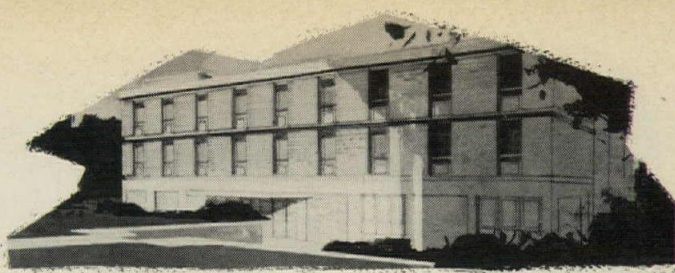
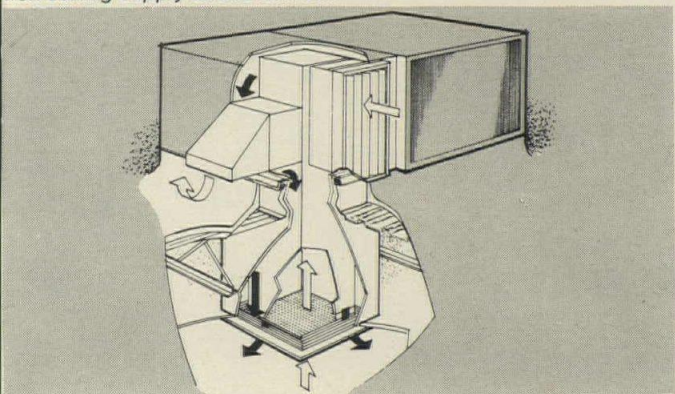
For details, see Sweet's—or write Lennox Industries Inc.,
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LENNOX
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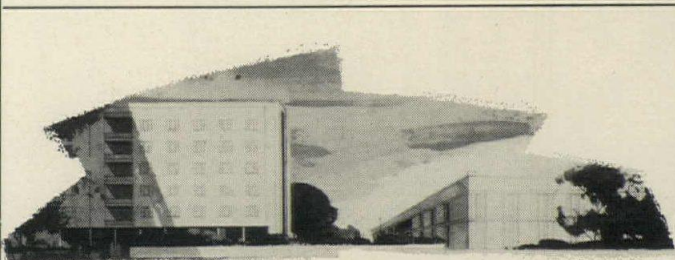
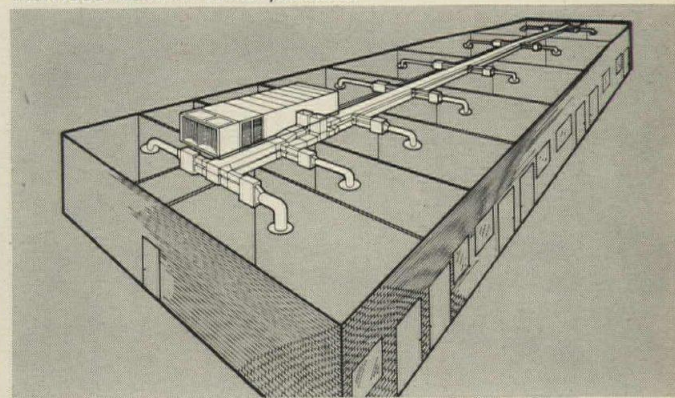
Example: This modern shopping center, where single-package Lennox Model CHA rooftop air conditioning units provide "micro-climates" required for the varied comfort control zones. Stores, bakeries, music shops, drugstores, restaurants and malls are among the relatively large, undivided areas with high-occupancy people problems. The versatile, simple-to-install CHA is available in cooling capacities ranging from 25,000 to 273,000 Btuh. Easy to add either electric or gas heating.

Rooftop unit with POWER SAVER™ fresh air dampers and combination ceiling supply and return air.



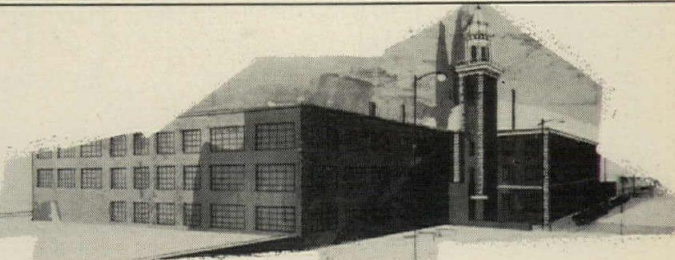
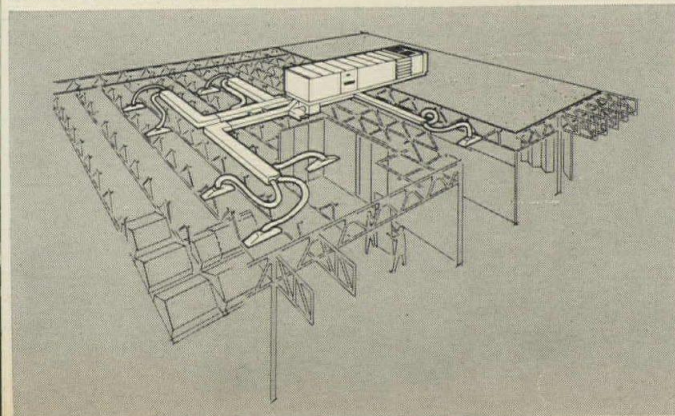
Example: Efficiency in a nurses' dormitory. This entire 3-story building is heated, cooled and ventilated by just two Lennox DMS rooftop units. Use of dual ducts and individual mixing damper boxes make possible a precise individual temperature control—hot-and-cold-running air for 57 separate "micro-climate" zones, including nurses' rooms, lounges and housemother's apartment. The DMS can ventilate with 100% outside air, cools free when that air is below 57°F. And it permits inside walls to be changed—moved, added or eliminated—as needs change.

Dual-duct system with Lennox DMS rooftop unit adds to number of individual comfort zones possible.



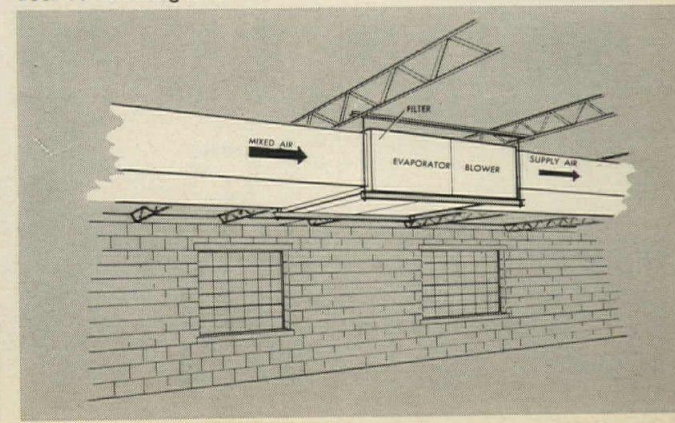
Example: This new junior college, where 20 DMS (Direct Multizone System) units provide comfort for 94 zones of individual temperature control. Here are 409 tons of cooling and 7,000,000 Btuh heating for a 135,000-sq. ft., 208-room area that includes classrooms, lecture halls, laboratories, vocational shops, library and offices. The Lennox DMS can heat some areas while cooling others, with up to 12 "micro-climate" zones per unit. Thermal response is instantaneous, compensating for changes in weather, occupancy or activity.

Ceiling distribution system from rooftop unit serves top floor, also can be ducted to floors below.



Example: Offices of a large publishing company. Lennox unitary systems—rooftop condensing units coupled with coil-blower units—were chosen as the most efficient means of installing nearly 400 tons of air conditioning for the 600-plus people in this 55-year-old building. Total comfort zones: 23—each served by a separate unitary system. Individual condenser capacities: 7½ to 25 tons. Unitary Lennox systems have definite maintenance advantages over the large central system: servicing is simpler, and affects only a single "micro-climate" zone each time.

Indoor fan-coil unit is mounted in ductwork and coupled with outdoor condensing unit.

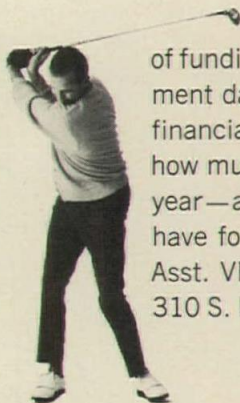




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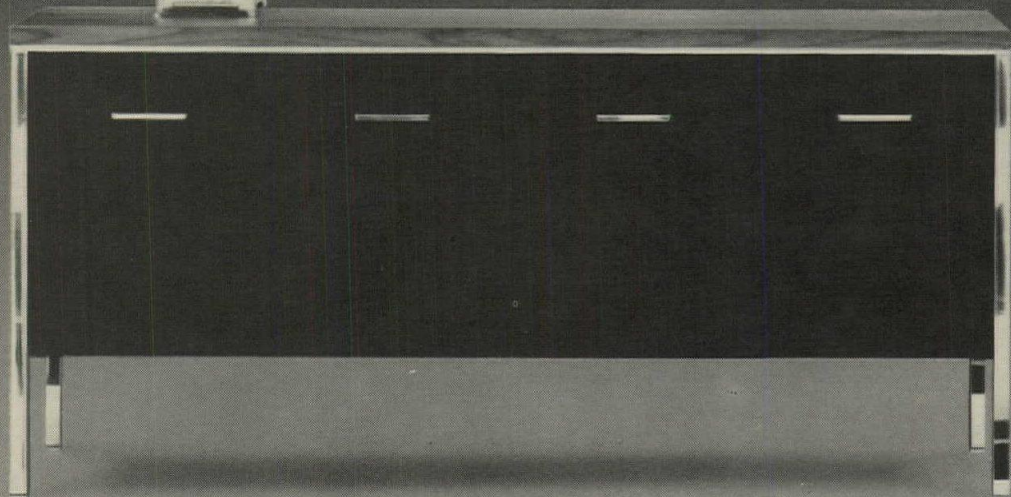


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GOOD YEAR
CHEMICALS

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U.S. business to increase capital spending in 1968

American business plans to spend \$66.5 billion for new plants and equipment in 1968, an eight per cent increase over 1967, according to the 21st annual survey of business' plans for new plants and equipment, conducted by the Economics Department of McGraw Hill Publications. About one quarter of the total capital outlay will be for buildings.

"This planned increase is two percentage points higher than was indicated in the survey by the U.S. Department of Commerce and the Securities and Exchange Commission released in mid-March," said Douglas Greenwald, chief economist of McGraw-Hill Publications.

"While this planned gain brightens the outlook for plant and equipment expenditures, it is nowhere near the 16.7 per cent gain that occurred in the 1966 capital spending boom," Greenwald added.

"In 1966, plant and equipment investment amounted to 8.2 per cent of the gross national product. Even though industry has upped its plans since last fall, this year's expenditures will come to only 8.2 per cent of an estimated \$845.6 billion GNP," Greenwald said.

Preliminary planning for 1969 now indicates that American business plans to spend nearly \$66.2 billion, only one per cent lower than 1968 spending plans. Plans for 1970 and 1971 are down two per cent in each year from the previous year's level.

Manufacturers plan to spend \$66.5 billion this year

Manufacturers expect to add six per cent to their productive capacity this year; 47 per cent of their planned investment will be for expansion, with the remaining 53 per cent for modernization and replace-

ment. The industries are almost equally divided between those that will concentrate on expansion and those emphasizing modernization and replacement.

Eighty per cent of this year's capital spending by manufacturers go into facilities directly related to goods production. The remaining 20 per cent will be for nonproductive facilities such as warehousing, office building and distribution.

This year, expenditures for pollution control—air and water—are expected to rise 34 per cent, to about \$1.6 billion, as compared to the \$1.2 billion spent in 1967. Most industries expect to increase their spending in this area; the exceptions are paper, railroad equipment manufacturers and shipbuilders, and those included in miscellaneous non-durables.

Aerospace and some non-durables may reduce capital spending

Durable goods producers indicate their plans are now 10 per cent higher than 1967's spending. Sizable increases in spending are planned by the machinery, electrical machinery, and fabricated metals and instruments industries. Within the durable goods group, only the aerospace industry currently expects a decline in investment this year.

Current spending plans of the non-durable goods industries call for a gain of only four per cent this year. The chemicals, paper and pulp, and textiles industries

all expect to spend less this year than they did in 1967. However, planned increases by three industries—rubber, petroleum, and food and beverage industries—are large enough to offset the declines.

Airlines to spend nearly \$3 billion this year

In the nonmanufacturing area, planned changes range from an increase of 36 per cent for the airlines to a decrease of 12 per cent for railroads. Only the railroads expect a drop in investment; they now plan outlays of \$1.35 billion this year compared with \$1.53 billion in 1967. The electric and gas utilities plan to increase their investment to well over \$11 billion, a rise of 12 per cent.

The airlines, pursuing an aggressive investment program, plan to spend nearly three billion dollars this year.

Computer graphics probed at Yale conference

"Computer Graphics and Architecture" was the subject of a three-day conference at Yale University April 18 to 20. Some 200 architects, planners, and teachers were brought up to date on the vanguard of research and application of the visual capabilities of computers. Since the so-called "hardware" phase of development (involving linkage of cathode-ray tubes and light pencils to sophisticated storage and retrieval capabilities) appears to have gone beyond the capacities of usable "software" or program material, the main thrust of the conference was to report on software developments.

To become effective as a tool for architects, the computer is now being taught to respond to architectural modes

ARCHITECTURAL BUSINESS THIS MONTH

Building activity	83
Cost trends and analysis.....	87
Cost indexes and indicators.....	89
Practice/Office Management	93

of communication. "Architects should be able to speak to computers in the language of architects," said Nicholas Negroponte, professor of architecture at Massachusetts Institute of Technology, in a talk describing the "Urban 5" program for computerized graphic aids to design. This system uses the cathode ray tube and light pen as a means of transmitting building plans to the computer. The machine can then apply limiting parameters (such as allowable amounts of south-facing glass or requirements for structural stability) and alert the architect when limits have been exceeded. The demonstration machine was programmed to warn the operator by printing out his name and telling him what error he had committed.

Once a design has been recorded and accepted by the "Urban 5" program, the machine can project the plan and have it drawn by a plotter. It can also produce a series of changing perspectives. On a larger scale, this program can

be used to reproduce a whole city street and, through operation of controls, can convey the impression of walking through the street.

"While the Urban 5 system is not proposed as practical for most architectural offices today, Professor Negroponte envisions the possibility of wider use through time-sharing which would reduce its cost. He regards it even today as a valuable teaching aid for architectural students.

Another system, originally developed by NASA and General Electric to simulate moon landings, was programmed for architectural design by Peter Kamnitzer, professor of architecture at UCLA. Using a mathematical-data input, the machine is able to create a building or urban space and display it on a color television tube as a three-dimensional projection. Then, by manipulating a "joy stick" device, the operator is able to maneuver around, through and over his creations. Aside from its value as a design aid, Mr.

Kamnitzer envisions "color-televising systems' output to acquaint the public with urban projects before they are built using movies made of the output for architectural presentations; and as a teaching aid." Architects at the conference responded warmly to a talk by Bruce Graham of Skidmore, Owings and Merrill, who spoke on the computer's present role in architecture. Mr. Graham showed how SOM used it to optimize data for their John Hancock Center, as well as for other projects.

The conference concluded with a panel discussion by Louis Kahn, Charles Moore, Stephen Coons and Warren Mosler Culloch. Any architects worried about being replaced as designers by technology may be reassured by the overall sense of the conference which was that computers—fantastic tools though they may be—will never replace nor even imitate the intuitive component of design. As Kahn put it: computers may outperform the brain, but never the mind.

Young architect speaks out on union problems as societies take action

In the April bulletin of the California East Bay Chapter, A.I.A., James Mawson entered the following position paper that seems to echo widely held opinion—especially among younger members of the profession—regarding conditions fostering unionization of professional offices of architects and engineers.

"Recently, the architectural and engineering professions have again had to face the spectre of unionism. However, this time the threat of unionism is not just an apparition, it is a reality. This can be seen from the fact that many firms—architectural and engineering—have gone and are presently going through the throes of a union drive.

"About five months ago, at a conference held in Chicago, nearly 500 architects and engineers gathered to discuss this mutual problem and to learn of the full scope of union activity and of the countering steps that might be taken. This topic was again discussed at a Grass Roots conference held in February in San Diego, and finally again at a C.C.A.I.A. conference of presidents in March in Santa Barbara. At that last meeting, it was decided to hire Case & Co. (the same firm that recently completed a study on the cost of architectural services) to make a state-wide study on the employment practices of our profession.

"A few minutes' study of the survey that the National A.I.A. released covering technical salaries paid by architectural firms points to the crux of the problem. Draftsmen are just not being paid enough money commensurate with their education or technical experience. Nor are they

being paid a wage comparable to those persons in the building trades who execute their designs. However, every time this topic is raised, architects automatically point to low fees as the principal reason for low salaries. What architects don't see is that they are the only professionals who continue with fee schedules completely and hopelessly outdated.

"Wages alone, however, are not the only problem. Most young draftsmen hope someday to be in a management position. To prepare for that day, draftsmen must learn what to do by observing the actions of the architects that they work for. During this observation period, they are faced with situations which are professional or non-professional, or ethical or non-ethical. They are, by the time they become architects, aware of what the architect's professional and ethical responsibilities are to his client and to his profession, but they are not made aware of the architect's moral responsibilities to his employees.

"The A.I.A. must begin to police itself. It must begin to take its place next to the other strong professional societies. It must seek a new method for determining its fees. It must bring its wages paid to its technicians up to the levels in other professions. Professionalism cannot be put in a paycheck, but if we don't perform these needed duties, unionism cannot be avoided."

Architects and engineers propose joint action on union problems

A joint interprofessional action committee to deal with unionization problems

has been recommended by the individual employer-employee committees of C.E.C. and N.S.P.E. The recommendation to the parent bodies was made following a meeting at Chicago in February co-sponsored by six national groups concerned with unionization of professional firms. They are A.I.A., A.S.C.E., American Congress on Surveying and Mapping and Legislative Council for Photogrammetry, C.E.C. and N.S.P.E. All societies commended the action and indicated they would consider joining and would welcome other interested societies.

A.G.C. president calls national labor conference

A national conference on labor matters in the construction industry has been called by Fred W. Mast, president of Associated General Contractors of America. The conference will be held in Washington, D.C. May 20 and 21 at the Sheraton Park Hotel. About 300 representatives of all segments of the industry will be invited to participate.

Labor problems on urban rehabilitation will undoubtedly come up for discussion at the Washington meeting. The A.G.C. Labor Committee has recommended that a subcommittee be appointed to meet with representatives of other national construction employer associations and representatives of the International Unions to negotiate a suitable national labor agreement limited to work performed under the provisions of the Demonstrations Cities Act with appropriate regard given to areas where employees are not represented by a union.

CURRENT TRENDS IN CONSTRUCTION

George A. Christie
 Chief Economist
 McGraw-Hill Information Systems Company

Mobile homes and modular apartments gain markets

ul Rudolph's stimulating concept of the mobile home as the "20th century pick" (AR, April, 1968) suggests that with proper redesign its potential could easily and economically be expanded to high density, multi-family use.

In the relatively short space of time that the mobile home has been around, it has already established itself as an important force in the housing market. Up until now, though, this force has been felt almost solely in the very low-price end of the one-family home market.

Last year, mobiles accounted for 15 per cent of all newly built housing. In 1965, they represented about 12 per cent of the total—up from an average of 9 per cent during the years 1960-65, and only 5 per cent from 1950 to 1960.

Measured against just one-family housing demand, the mobile share is bigger—one out of every five of the combined 1967 total of conventionally-built single family and mobile units. But it is in the low-cost field that the mobile is really a standout. According to the Mobile Home Manufacturers Association, mobile homes account for more than three quarters of all new homes sold for \$12,500 or less.

Low cost is clearly the key to the mobile home's success to date. But it's not the *only* reason for its growing popularity. While factory mass-production methods can quickly produce a dwelling unit of reasonable comfort and utility that sells for well under \$10,000, there are other advantages . . . as well as disadvantages.

One trend that has been strongly at work for the mobile market in recent years is the population mix. The primary markets for these units—young adults and retirees—have been and will continue to be the fastest growing segments of the population.

Credit markets have also favored growth of mobile home sales. Most are financed through installment credit departments of commercial banks over relatively short periods of time. This really paid off during the credit squeeze of 1966-67 when mobiles were able to continue to get financing while the traditional sources of credit for conventionally-built housing (savings and loan associations primarily) ran dry.

There are obvious disadvantages to mobiles as they exist today. To the architect, their design may head the list.

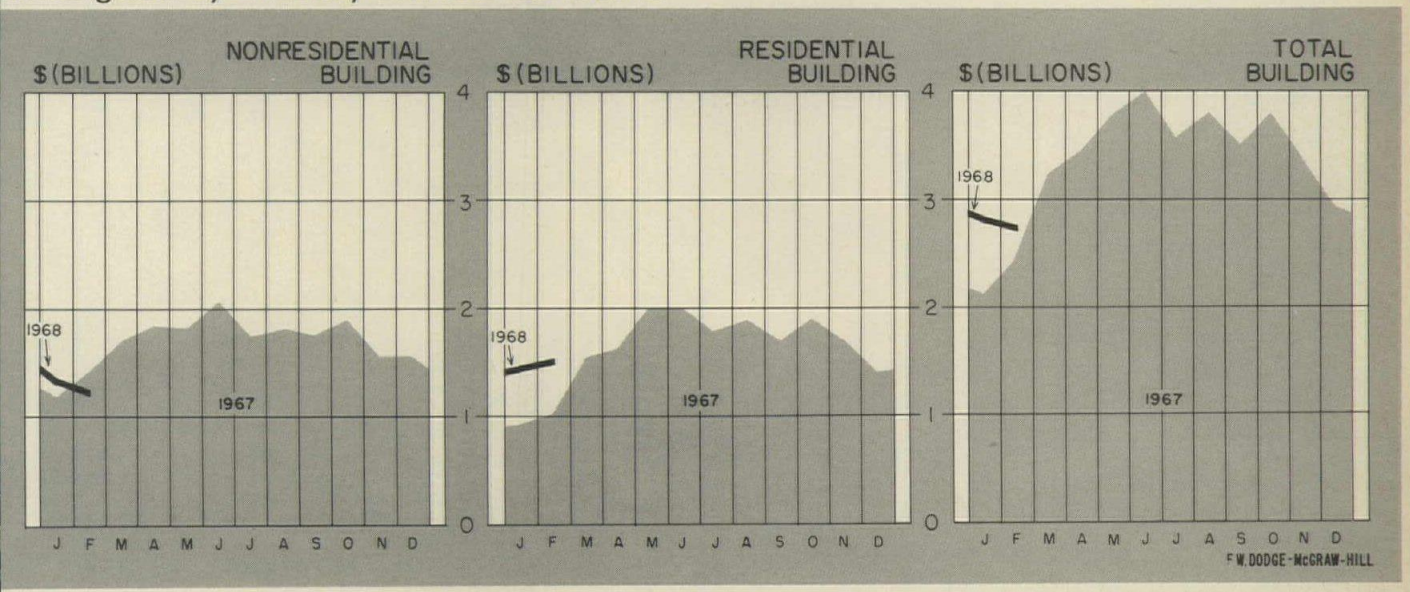
Site limitations, (controlled by local zoning laws) and transportation of the finished unit to its site (typically the longest trip the mobile home ever takes) are others. Biggest drawback, though, is that the useful life of the average mobile is far shorter than that of a conventionally-built house.

The future of the mobile dwelling will be influenced by several conflicting trends:

- Land scarcity and stricter zoning make desirable "close-in" sites for mobile parks harder to find
- Rising income level encourages ownership of conventional single family housing
- Obsolescence of older units accelerates replacement with bigger new ones
- Use of mobile as an element of multi-family structures opens new potentials
- Multi-family application potential is likely to be encouraged by low-income housing programs.

There seems little question that the mobile home is here to stay, though its future growth may be in a use quite different from that of today.

Building activity: monthly contract tabulations





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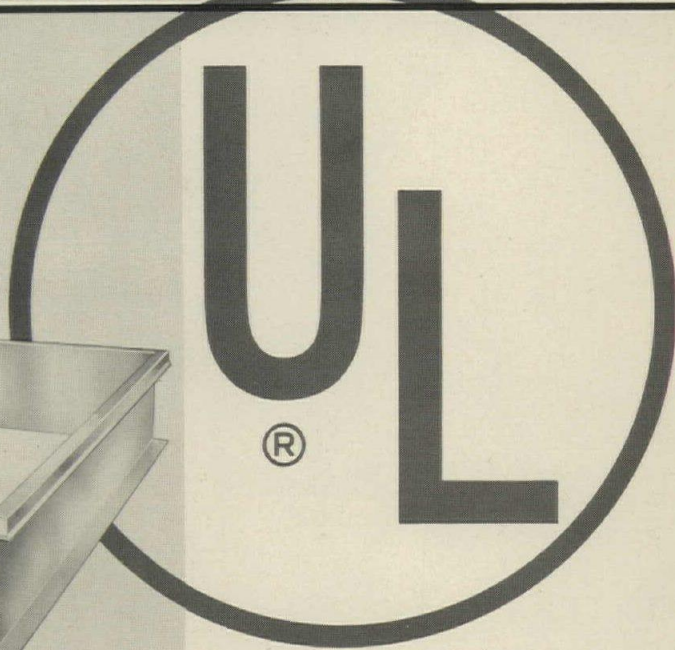
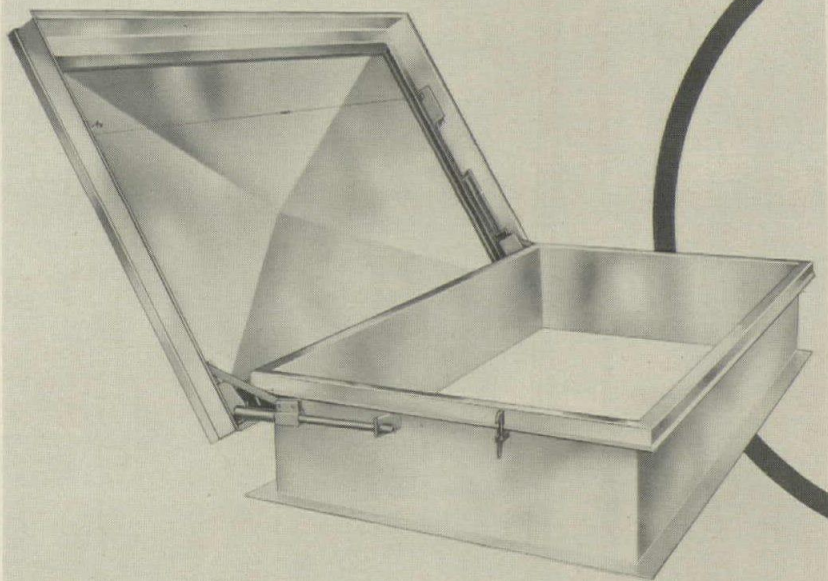
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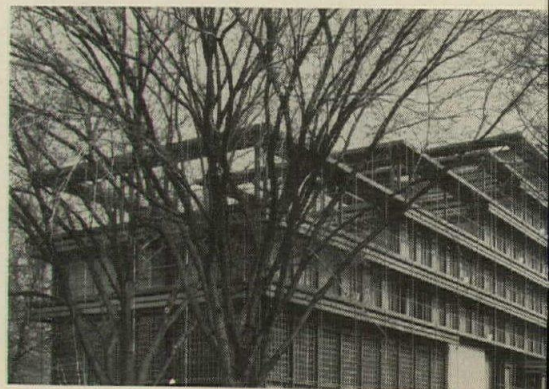
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TRENDS AND ANALYSIS

Frederic C. Jaquith
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Accuracy of estimates: close but never perfect

One aspect of construction costs needs clarification more than accuracy of estimating—especially as it applies to architect's projections. The A.I.A. book, *Effective Cost Control*, although otherwise a thoughtful and useful work, treats the matter scarcely at all—confirming, perhaps, the difficulty of the topic.

Standards of accuracy are not clearly defined

The question of how accurate a given architect's estimate might be, presupposes the existence of standards for gauging accuracy. If such standards do exist, it is clear that there is no general agreement among architects as to what they are and how they apply to individual estimating tasks. The subject might best be pursued by asking two questions:

1. What is the goal or target of an architect's estimate?
2. What are the factors governing attainment of that goal; the possibilities for achieving "bull's eye" on the target?

Some use the eventual bid as the bench mark of accuracy

One has all heard architects or estimators cite their estimating records in a statistical fashion—"We hit most of our bids within 3 per cent of the low bid" or "Our estimates range from minus 5 per cent to plus 10 per cent, measured from the low bid" or "Our estimates aim for the middle third of the bidders and almost always fall within that range."

Such expressions suggest that accuracy can be measured and that the two questions above might be rephrased:

1. What, theoretically, constitutes 10 per cent accuracy?
2. What are the practical limits to realization?

When the contractor then becomes the arbiter of accuracy

With respect, first, to the definition of accuracy, it is clear that the target or goal

is established in some manner by the contractors actually bidding the job, and an architect's estimate might be considered an anticipation of bids.

However, since the architect's lexicon includes terms such as "poor bids" or "non-competitive bidding", it seems equally clear that mere anticipation of bids is not enough. Rejection of bids as "non-responsive", or "too high", etc. assumes a standard against which they are measured. To avoid circularity, then, a working definition of an architect's estimate might be "an estimate of the bid likely to be received from one of a slate of interested, responsible bidders". Whether low bid, median bid, or some other representative is to be taken as the target is a matter of individual preference, dictated usually by job features or owner's desire.

Another way of phrasing our working definition might be "an estimate of the fair and reasonable cost to the performing contractor, to which are added reasonable markups for overhead and margin". This may be regarded as a mode of setting benchmarks for contractors' reasonable bids.

Responsible bids and reasonable costs both affected by market conditions

Whether the two definitions are in fact compatible depends on the interpretations placed on the modifying words—"interested, responsible" in the one instance, and "fair and reasonable" in the other. If the conditions of the construction market are optimum, the interpretation is not critical. If, however, the market is not fluid, or if its capacity is taxed by too much work, one cannot rely on contractor competition to keep prices reasonable. If "responsible" contractors must pay significant premiums to attract competent tradesmen, their bids will, of course, reflect this fact. If pre-cast concrete yards are overly busy, their subcontract quotations can be ex-

pected to rise. Whether the architect's estimate should include these "extra" costs depends entirely on what the estimate is intended to express.

Let owners understand the basis of the estimate

It is of the utmost importance that the estimator's target be fully understood by both architect and owner. It is not unreasonable, surely, to clarify this matter with the owner in advance: "This building, on an optimum bid basis, will cost \$1 million, but to advertise it on this market, now, will result in bid premiums of perhaps \$125,000." When thus informed, the owner can consider his option to delay award or even to build in another place, although in practice, the owner seldom exercises this option, being bound, for a number of reasons, to build now. In any event, the definition of a proper target for an architect's estimate should consider the conditions under which awards will be made or not.

Functionally, then, an architect's estimate is a statement to an owner that a given sum of money should be budgeted to accomplish the desired construction, within limitations to be set forth by the owner. Since, in the experience of most architects, the funds available for the project are barely adequate for the construction under the best of market circumstances, a comfortable contingency cannot substitute for estimating accuracy in the first place.

If the accuracy of an architect's estimate is, in any of the foregoing ways, to be gauged by the resulting contractor bids, it is clear that seeking means for achieving accuracy involves some prior understanding of the factors governing preparation of contractors' bids.

Bidding methods differ on a given item of work

A persistent concept in the mythology of estimating holds that there is a "right"

price for a contract, which is a function of the "true" cost to perform the work. Much has been written recently about statistical approaches to contractor bidding, all of which assume that, armed with a knowledge of the true cost and a history of competitors' bidding habits, a contractor may calculate the probable low bid. A study of contractor bidding practices conducted by my firm over a number of years, has confirmed that contractors disagree substantially about the basic cost to accomplish a specific construction task, and differ widely in their approaches to estimating.

Responsible bids differ in spite of common bases

To illustrate the difficulty in assessing true cost, consider a typical building project which we studied. Seven general contractors presented bids; the spread from low to high was 12 per cent; from low to third was 5½ per cent. The three low bidders all fit the description of interested, responsible bidders. They have incurred considerable expense in bidding and all want to perform the work. One is inclined to conclude that 5½ per cent is a fair way of stating the limits of accuracy that can be expected in anticipating the low bid. After all, the contractors approximated one another's bids by that close a margin, and an architect's estimator might aspire to the same degree of approximation.

However, these are general contractors and their bids are comprised in large measure—say 75 per cent—of quotes to them by subcontractors. Our examination revealed that they shared virtually the same package of significant subcontractor quotes; that is, they shared the same body of information regarding the "true" cost of 75 per cent of the work; and further, that the three bidders had used very nearly the same profit markup. Thus the difference between the low and the third bidder was either

a) a disagreement as to the "true" cost validity of the subcontractor quotes received, or

b) a disagreement as to the value of the 25 per cent of work to be performed by their own forces, a discrepancy then of .055/.25 or 22 per cent, or

c) a combination of both.

Our examination went further. We made the same kind of analysis of the HVAC subcontractors who had quoted the job and discovered a similar pattern. The five subcontractor quotes varied from least to greatest by 18 per cent, and each included a shared package of quotations from suppliers or second tier subcontractors. Presumably the same would hold true for the plumber, the electrician and other bidding subs.

Two conclusions emerge from this analysis. First, we are fishing in murky waters indeed, and second, that the dollar difference between general contract bids for a single job in no way defines the limits of accuracy in evaluating the true cost of that job.

Total job bids tend to level sub-bid differences

It would appear that performing contractors differ as to the costs of accomplishing given construction tasks by a substantial margin. When these costs are summarized, the individual differences are largely offsetting and the net difference in total bid price implies a consensus which, as an approach to accuracy, is misleading at best.

Most general contractors would confirm this conclusion. They know from their dealings with subcontractors that differences between proposals for a given plumbing or electrical job differ not only in profit and overhead markups but also in the fundamental evaluation of the cost to perform the work which each reflects. This is not to say that it will necessarily cost one contractor more to perform the work than another, but rather that contractors will differ, and differ materially, in their *estimates* of the cost to perform the work.

Sometimes actual costs derive from estimated costs

Indeed contractors have discovered that what it actually costs them to complete a contract is related, frequently, in a derivative way to what they have estimated the cost to be. In other words, the estimate sets a norm which *must* be accomplished, a budget which *must* be adhered to. There are limits, of course, to this Stakhanovism, but many contractors have achieved significant results when after bidding too low, they set themselves to "save" a project by more imaginative efforts, better equipment, or closer supervision of the work.

Thus "true" cost is not a Platonic concept of which estimates are finite realizations. If the term has any meaning at all, it denotes a *range* of costs, within which a contractor, if lucky, can accomplish a given construction effort.

The architect's estimate shoots at a moving target

The contractor's estimate of the cost of the work must be seen for what it is—an estimate, truly, an approximation, an attempt to anticipate future events—with its own rather broad limits of probable accuracy. However, it is the contractor's estimate, not his actual incurred cost, which serves as the target for the architect's estimate, since the latter

will be measured against bids, not performance records.

Thus the architect's estimate is approximation of an approximation. accuracy vis-a-vis actual incurred cost may never be known.

How then, one might ask, is it possible for an architect to estimate cost with any assurance that he will approximate the bids? Clearly, many architects do experience some success in their estimating efforts, and the reason rests several factors.

Averages and experience help architects to hit the mark

First, there is the fact that while two estimators may disagree substantially about the true cost of a specific, finite item of work, they will be in much closer agreement about the aggregate cost of many items of work. It is for this reason that bids taken for individual subcontractors vary more than bids taken for all-inclusive general contracts. Estimates prepared by architects also will be closer to the low bid for the aggregate contract than it will be for any individual trade subcontract.

This pattern has been the experience of almost every agency which awards work to several "prime" contractors for a single structure. They find no difficulty in estimating the total cost within, say, 10 per cent, but find the estimates for plumbing, HVAC, electrical and general construction work may be much farther off the mark.

The second factor which improves estimating accuracy is historical precedent. The experienced cost of a building system influences the estimating effort of contractors far more than architects realize. In many cities, for example, plumbing contractors bidding on high rise dwellings figure their bids on a "per apartment" basis, because their records reflect costs in this manner. General contractors, also, will "shop" subcontractors seeking the cost-per-square-foot for the system which they believe supportable by experience. In this way, differences in agreement about the cost of specific work items are bypassed in seeking an over-all price which seems reasonable.

The moral of the foregoing is simple: that the architect should be modest about his, or anyone else's, ability to estimate building costs. A good estimate requires consideration of all the pertinent information that can be gathered. If one comes close to target on the over-all project but misses badly on individual project features, this must be recognized as inherent in the process. Estimates and estimating practice can always be improved but there is no such thing as 100 per cent accuracy.

INDEXES AND INDICATORS

William H. Edgerton
 Manager Dodge Building Cost Services
 Graw-Hill Information Systems Company

MAY 1968 BUILDING COST INDEXES

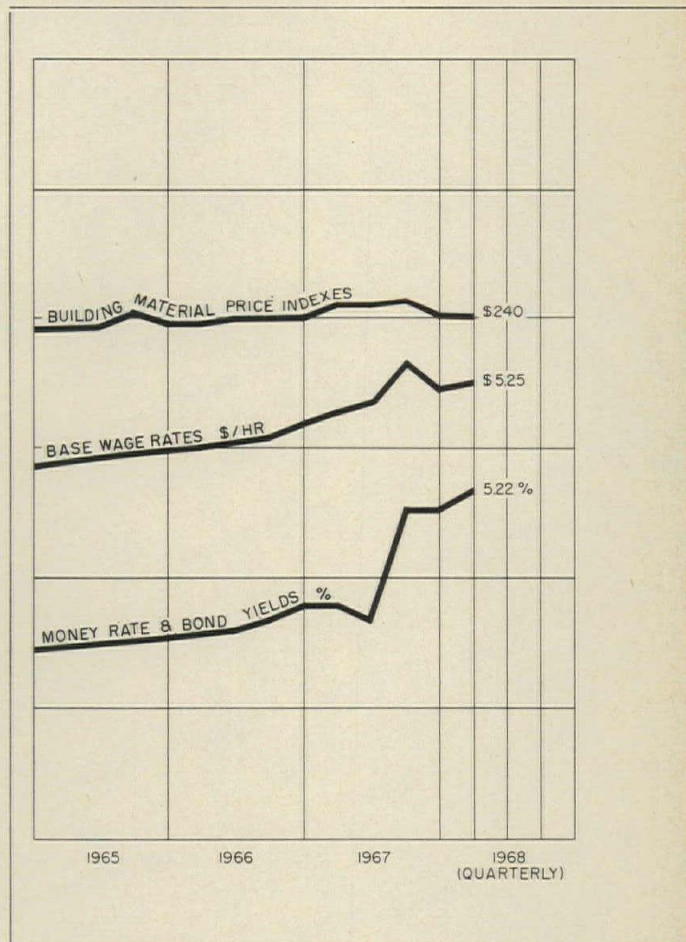
1941 averages for each city = 100.0

Metropolitan area	Cost differential	Current Dow Index		% change year ago
		residential	non-res. res. & non-res.	
U.S. Average	8.5	287.8	306.6	+3.01
Atlanta	7.2	330.4	350.5	+3.97
Baltimore	7.9	290.2	308.7	+4.30
Birmingham	7.3	262.9	282.7	+2.01
Boston	8.5	258.4	273.5	+2.43
Chicago	8.9	318.2	334.6	+2.77
Cincinnati	8.8	278.3	295.8	+4.55
Cleveland	9.6	302.6	321.6	+5.46
Dallas	7.5	266.6	275.3	+1.72
Denver	8.1	290.6	309.0	+2.48
Detroit	9.2	298.4	313.3	+3.75
Kansas City	8.2	256.5	271.5	+2.49
Los Angeles	8.3	292.1	319.6	+2.76
Miami	8.4	283.2	297.3	+3.45
Minneapolis	8.7	286.0	304.0	+2.77
New Orleans	7.8	259.3	274.8	+3.16
New York	10.0	301.1	323.9	+2.10
Philadelphia	8.5	283.1	297.2	+2.16
Pittsburgh	9.1	269.8	286.8	+4.00
St. Louis	9.1	281.5	298.3	+1.24
San Francisco	8.5	371.3	406.2	+2.21
Seattle	8.4	263.3	294.2	+3.47

Differences in costs between two cities may be compared by dividing the cost differential figure of one city by that of a second; if the cost differential of one city (10.0) divided by that of a second (8.0) equals 125%, then costs in the first city are 25% higher than costs in the second. Also, costs in the second city are 80% of those of the first (8.0 ÷ 10.00 = 80%) or they are 20% lower in the second city.

The information presented here indicates trends of building construction costs in 21 leading cities and their suburban areas (within a 25-mile radius). Information is included on past and present costs, and future costs can be projected by analysis of past trends.

ECONOMIC INDICATORS



HISTORICAL BUILDING COST INDEXES—AVERAGE OF ALL BUILDING TYPES, 21 CITIES

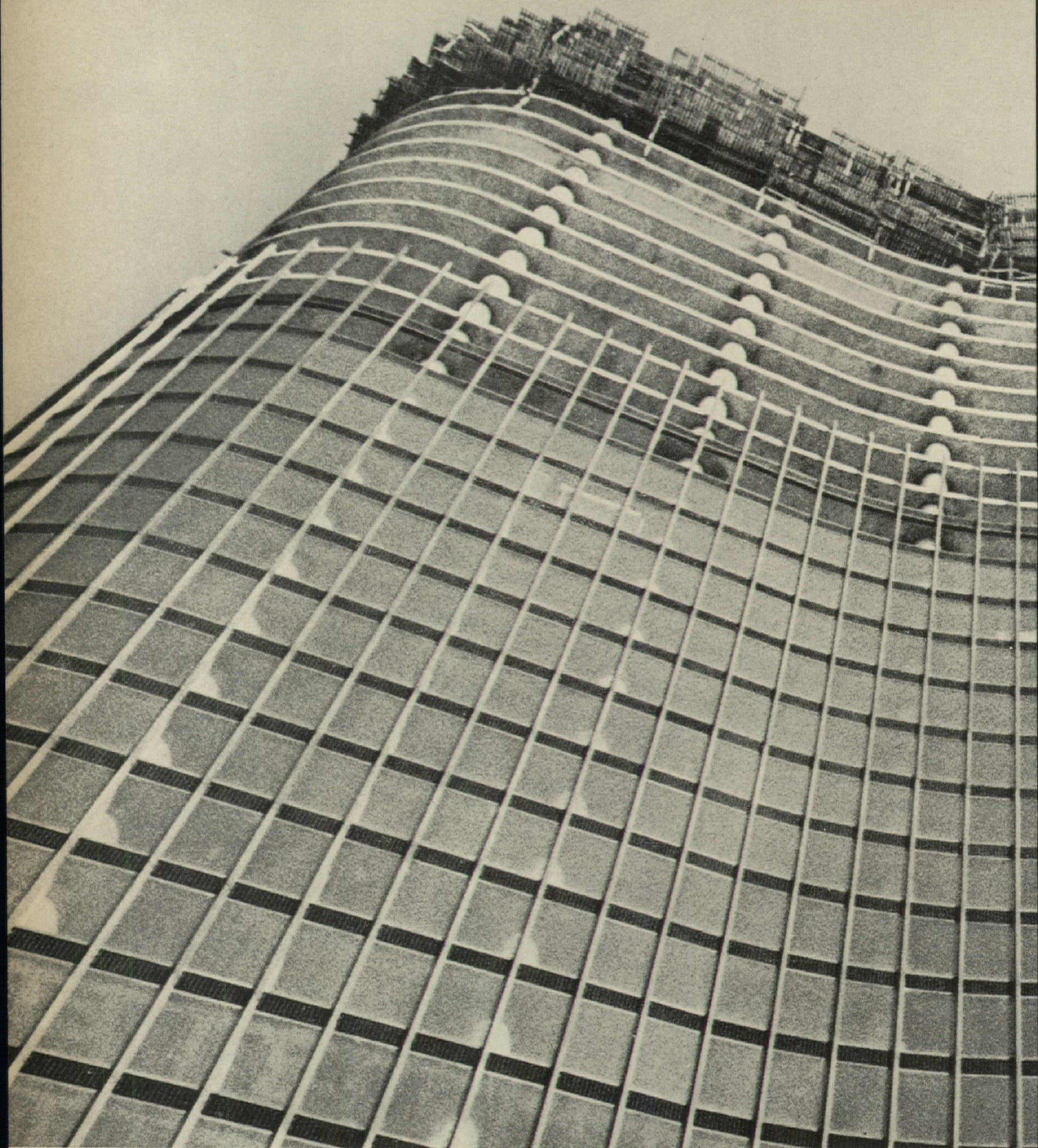
1941 average for each city = 100.0

Metropolitan area	1967 (Quarterly)								1968 (Quarterly)							
	1960	1961	1962	1963	1964	1965	1966	1st	2nd	3rd	4th	1st	2nd	3rd	4th	
U.S. Average	259.2	264.6	266.8	273.4	279.3	284.9	286.6	292.7	293.7	295.5	297.5	301.5	—	—	—	—
Atlanta	289.0	294.7	298.2	305.7	313.7	321.5	329.8	332.4	333.4	334.6	335.7	345.6	—	—	—	—
Baltimore	272.6	269.9	271.8	275.5	280.6	285.7	290.9	290.4	291.5	294.9	295.8	302.9	—	—	—	—
Birmingham	240.2	249.9	250.0	256.3	260.9	265.6	270.7	272.9	274.0	273.8	274.7	278.5	—	—	—	—
Boston	232.8	237.5	239.8	244.1	252.1	257.8	262.0	262.9	263.9	264.8	265.7	269.3	—	—	—	—
Chicago	284.2	289.9	292.0	301.0	306.6	311.7	320.4	320.4	321.3	327.3	328.4	329.4	—	—	—	—
Cincinnati	255.0	257.6	258.8	263.9	269.5	274.0	278.3	278.7	279.6	287.3	288.2	291.4	—	—	—	—
Cleveland	263.1	265.7	268.5	275.8	283.0	292.3	300.7	300.0	301.3	302.6	303.7	316.5	—	—	—	—
Dallas	239.9	244.7	246.9	253.0	256.4	260.8	266.9	267.6	268.5	269.5	270.4	272.3	—	—	—	—
Denver	257.9	270.9	274.9	282.5	287.3	294.0	297.5	297.6	298.5	304.0	305.1	304.9	—	—	—	—
Detroit	259.5	264.7	265.9	272.2	277.7	284.7	296.9	298.0	299.1	300.1	301.2	309.2	—	—	—	—
Kansas City	237.1	237.1	240.1	247.8	250.5	256.4	261.0	260.8	261.9	263.4	264.3	267.5	—	—	—	—
Los Angeles	263.6	274.3	276.3	282.5	288.2	297.1	302.7	303.6	304.7	309.0	310.1	312.0	—	—	—	—
Miami	256.5	259.1	260.3	269.3	274.4	277.5	284.0	283.4	284.2	285.2	286.1	293.1	—	—	—	—
Minneapolis	260.0	267.9	269.0	275.3	282.4	285.0	289.4	292.0	293.1	299.2	300.2	300.0	—	—	—	—
New Orleans	242.3	244.7	245.1	248.3	249.9	256.3	259.8	262.3	263.4	266.7	267.6	270.6	—	—	—	—
New York	265.4	270.8	276.0	282.3	289.4	297.1	304.0	309.4	310.6	312.5	313.6	315.9	—	—	—	—
Philadelphia	262.8	265.4	265.2	271.2	275.2	280.8	286.6	287.1	288.1	292.8	293.7	293.3	—	—	—	—
Pittsburgh	243.5	250.9	251.8	258.2	263.8	267.0	271.7	272.2	273.1	274.1	275.0	283.0	—	—	—	—
St. Louis	251.9	256.9	255.4	263.4	272.1	280.9	288.3	290.3	291.3	292.3	293.2	293.7	—	—	—	—
San Francisco	327.5	337.4	343.3	352.4	365.4	368.6	386.0	388.1	389.2	389.6	390.8	396.4	—	—	—	—
Seattle	237.4	247.0	252.5	260.6	266.6	268.9	275.0	276.5	277.5	282.6	283.5	286.2	—	—	—	—

Costs in a given city for a certain period may be compared with costs in another period by dividing one index into the other; if the index for a city for one period (150.0) divided by the index for a second period (200.0) equals 75%, the costs in

the one period are 33% higher than the costs in the other. Also, second period costs are 75% of those in the first period (150.0 ÷ 200.0 = 75%) or they are 25% lower in the second period.

A report from General Electric on the 70-story



Specified: General Electric Zoneline heating/cooling units for the world's tallest reinforced concrete structure.

Basis: . . . to provide space-saving, flexible and economical solution for heating and air conditioning of buildings.

Nov., 1966 issue of Building Construction magazine says: "Living and bedrooms in each apartment in the all-electric building will be fitted with modified GE Zoneline heating and air conditioning

units mounted in a 17-x17-inch continuous cabinet that abuts the window wall.

Full coordination of heating and air conditioning with window-wall components has been a major interest of architects Schipporeit and Heinrich.

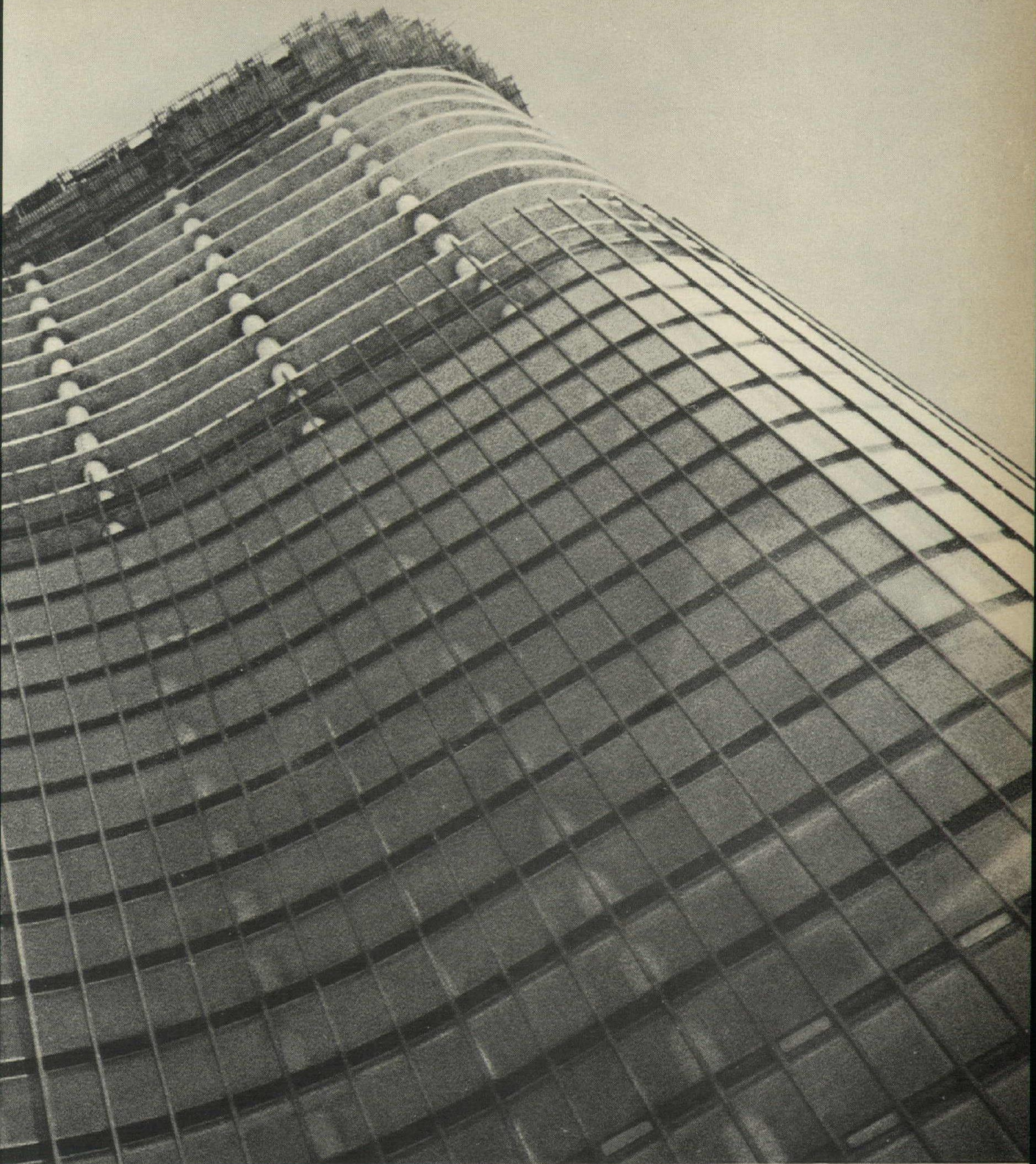
"We wanted to whip the problems created by solar loads during those critical spring and fall months when air conditioning is needed on one side of the building, heating on the other. And we also wanted to provide an answer to

individual temperature preference at reasonable costs to the owner.

"We think the unitary HVAC installation will accomplish these objectives.

Knowing that breakdowns are inevitable in any air conditioning system, the Point Tower architects also recognized the ease of servicing the 3350 Zoneline units. When one breaks down, it will immediately be replaced with a reserve unit and repaired at leisure. And a breakdown in one apartment, of course, will i

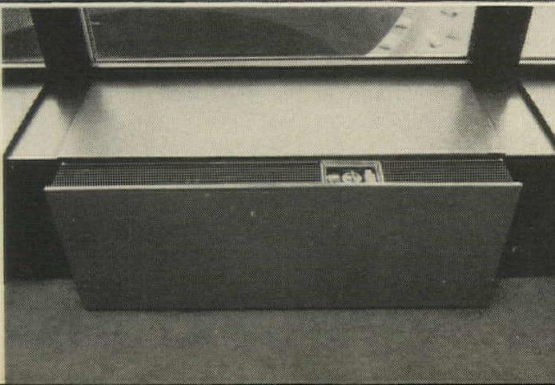
100-apartment Lake Point Tower in Chicago.



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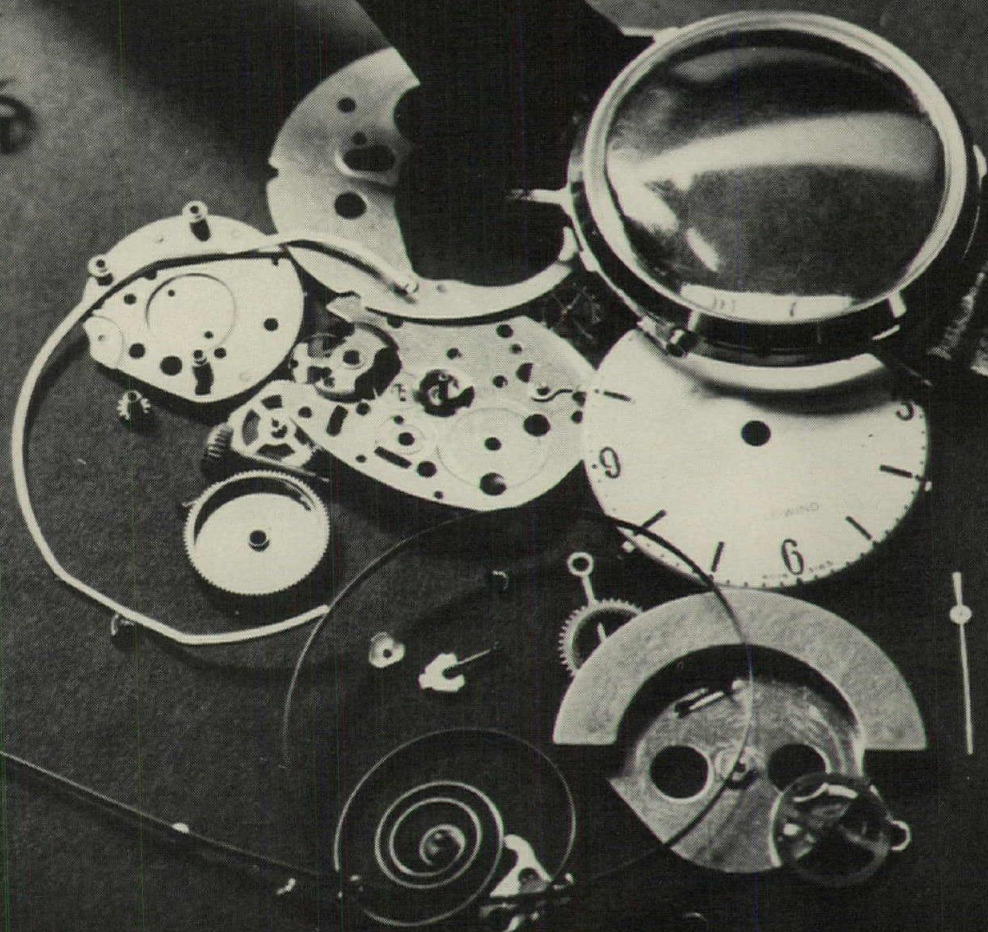
ent Tower, Chicago.
ers: Hartnett-Shaw & Associates
Fluor Properties.
cts: Schipporeit-Heinrich, Inc., Chicago.
al Engineer: William Schmidt & Associates, Chicago.
Contractor: Crane Construction Co., Inc., Chicago.



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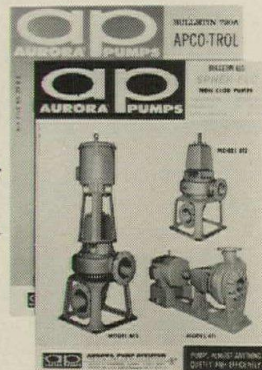


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Before cost control: a posture for public work

Dynamic technological progress finds expression in the increasing sophistication of contemporary building systems of all types. Increasing in proportion is the cost and the difficulty of predicting costs. Although cost estimating and control methods have developed to a high degree, there is need now to examine some of the reasons and hopefully some of the remedies for widespread frustration as architects confront the rigid, sometimes inadequate, budgets for public work and the seemingly complex operating methods of public construction agencies.

Budgets for investment buildings can be rationally computed

Allowable budgets for certain building types, especially for industrial and commercial buildings, can be computed with reasonable precision on the basis of the return on capital investment from rent or operations. Budgets for projects of this nature readily lend themselves to economic evaluation and thereby retain some measure of flexibility.

Public building budgets are not logically developed

Public, institutional and some other categories of buildings do not lend themselves to economic evaluation on an investment basis. Budgets, therefore, are attached to the programs of such buildings on the basis of many considerations and judgments other than that of return. Once budget magnitude cannot be determined (or adjusted) on the basis of economic return, the initial budget often becomes inviolate and unduly rigid—especially so when it is locked into a public appropriation.

When bids come in over budget on this type of building, the architect is usually left with the burden of proof that his design is appropriate and that either the program or the budget must be adjusted. It too often he is expected to wave a magic wand of highly sophisticated cost

control methods to equalize bid cost with budget—and then maintain control.

Sophisticated cost control can't overcome excessive program

The public client is deemed by some to be a very special client. Therefore, it is implied, his projects require special cost control techniques. When the architect is confronted by an inadequate and inflexible budget for an overly ambitious program (both generally established before the design process begins), what unusual cost controls should he apply to the public client's project?

The truth is that cost control techniques used by the architect for any given scope of project must be the same regardless of the nature of the client, public or private. Professional responsibility does not vary from client to client; why then should any special conditions surround cost control for the public client? Appropriate conventional cost controls should be applied from the very first discussions of program and budget for any project, public or private.

Public clients blame the architect when bids come in too high

If we recognize that the approach to cost control is essentially the same for both private and public clients, then we have to probe more deeply into reasons underlying the special apprehensions that seem to preoccupy both architect and client regarding cost control of public work. Roots of the problem seem to lie in the inflexible, often unrealistic budgets mentioned earlier which bring architect and client to an impasse.

It is in this stand-off confrontation that some widely held misconceptions about architects assert themselves. For example, there is the notion that the architect is incapable of designing within a budget, that his estimates are concocted with a certain X-factor built into them, and further that the architect oper-

ates throughout, from design to bidding documents, with little if any regard for cost. It does little to allay such baseless notions to point out that if the architectural profession were really deficient in these important areas of responsibility, it surely would not enjoy the continuous patronage of the private corporate business community.

Public agencies are seen as unrealistic budgeteers

On the other side of the coin, the public client or government agency is looked upon in some quarters—similarly without basis—as being incapable of setting up a proper budget and program to build anything. The impression is that the budget is pasted together by obscure methods and then modified by another mysterious X-factor. Further, reports persist that the client presents, throughout the preparation of construction documents, his arbitrary directives of the design which have little relation to pre-established cost limits.

The solution lies in approaches—not methods

The point is that misconceptions are attributed too easily to both architects and public clients. An architect who has dealt extensively with public clients knows that they are as much concerned about the cost of construction as any private client. Therefore, the problem seems to be not the method of cost estimating or of working within a budget, but rather the approaches and attitudes between architect and client. Again: approaches to cost control methods, public and private, should be virtually the same; attitudes are the variable.

Public clients must guard the people's money

Each public agency will have its own format as to how and when various costs of a project are to be presented. While

this is also true of private clients, the private format is generally more familiar, more flexible and therefore, to some, seemingly more rational. Much of the frustration of architects and other professionals in dealing with public clients stems primarily from preconceptions about "how the government works" and the amount of red tape that must encumber the work; notions which have little to do with the actual professional relationship involved. Understanding is the key; understanding not only of the architectural problem but also of the characteristics which set the public client apart from the private client.

The chief difference lies in the government agency's position in our society with respect to allocations of construction money. "Public" means just that: public money. The responsibilities of the agency for that money are custodial and strongly circumscribed by law. A private corporation may, by direction of its own management, allocate more money for a project. A government agency, under similar circumstances, may have to send a special appropriation bill through Congress or pass through city council approvals for additional funds. And this is rightly so—even though the process is longer, more involved and sometimes unsuccessful. The money is not "theirs" but "the people's" money.

The architect must quickly state when budgets are inadequate

The importance of understanding this funding process is underscored in a situation, for example, in which a government agency presents an architect with an inadequate budget for an ambitious building program. This budget, set under stringent conditions, is all that is available for the project. Now the architect, applying his cost-estimating methods, must abide by them and state from the outset that this project cannot be built to meet the program within the budget. This action creates a mutual awareness of position that must prevail throughout the duration of the project.

The client can, of course, begin the process of trying to increase the budget or reduce the program. At this point, it is important that the architect understand the difficulty of the client's situation and not allow what may appear to be inertia to pervade all subsequent decisions with the client. Neither the architect nor the client should delude himself when both know the budget is too small. If either persists, frustration begins to hamper decisions.

The fact that the architect almost always deals with his professional counterpart on the client's staff—and that both aspire to achieve the best possible de-

sign—is too often forgotten by both. Even when relationships appear congenial, an apprehensive attitude portends disappointment in the end.

Some public standards may seem unduly restrictive

Another source of irritation is the injection into public work of a great many standard restrictions and design limitations. Antagonisms rise when application of some of these standards seems to the architect to be irrelevant and expensive. But the public client, particularly the large Federal agency which is responsible for tremendous amounts of construction, has found that cost control requires much standardization—especially when the agency deals with a great many professionals of varying degrees of experience in public work.

Still another unfamiliar irritant for architects is the fact that very often public budgets, programs and sometimes even preliminary designs are set in order to establish appropriation requests before the architect becomes involved in the project. This reversal of the private approach to budgeting seems to be another disconcerting evidence of inflexibility of the public client's position.

A third-party cost consultant could help both sides

When mandatory requirements seem to the architect to be at odds with reality in his cost analysis, one device he can use is to retain an independent cost consultant for preparing estimates throughout project development. This could prove advantageous in several ways. First, architect and client are not drawn into battle directly over methods of estimating. Second, a disinterested party (the cost consultant) may be better able to convince the client that the initial budget was unrealistic. Third, the consultant's estimate can serve as a gauge of both client's and architect's accuracy.

All facets of cost estimating and control deserve the best attention at the earliest point and then continuously to completion. But apprehensive attitudes on the part of client and architect give rise to excessive preoccupation with "control of costs." The costs issue becomes a rationalization for ignoring perhaps the most basic problem itself—that of finding the means of establishing an initial realistic budget in concert with the building program.

In the offices of both architect and public client there is too much speculative reaction to the other's pre-supposed actions. Far more important is ferreting out suspect and competitive attitudes which prevent understanding and hinder cooperation.

panorama



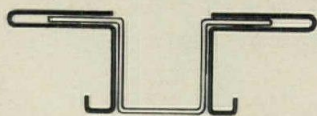
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mercury vapor and
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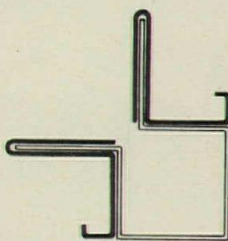
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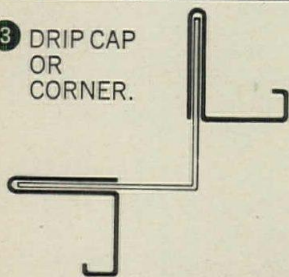
2 DIVIDER STRIP.



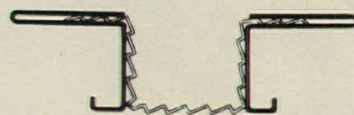
4 OUTSIDE CORNER.



3 DRIP CAP OR CORNER.

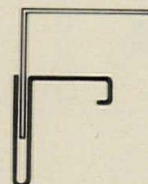


5 AIR VENTS IN CEILINGS OR SOFFITS.

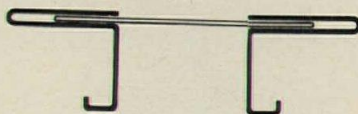


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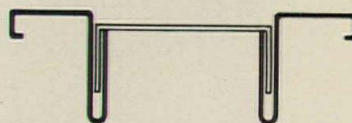
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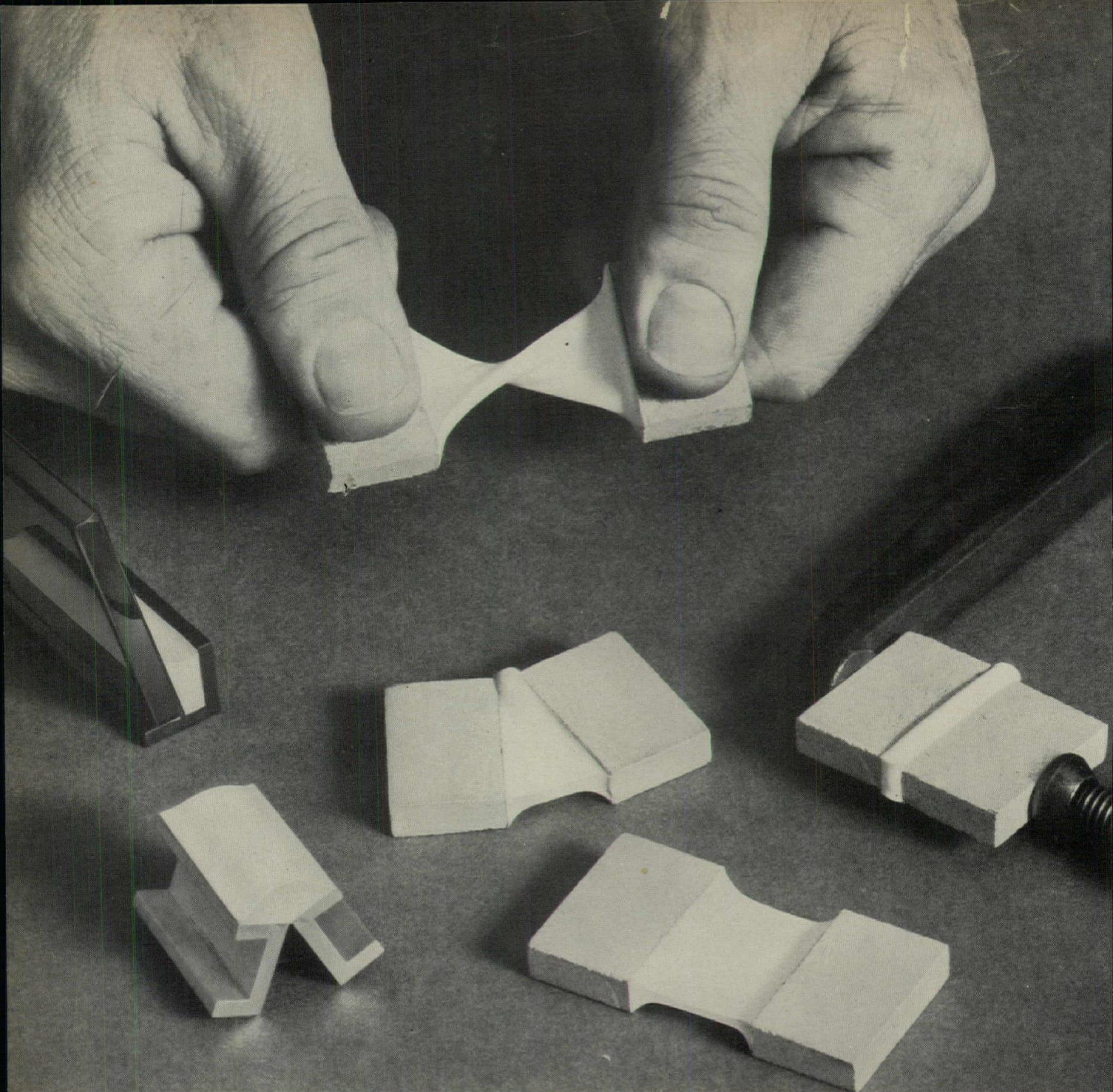
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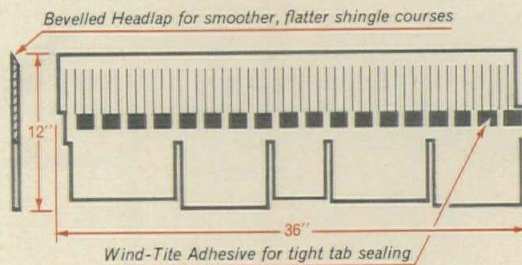
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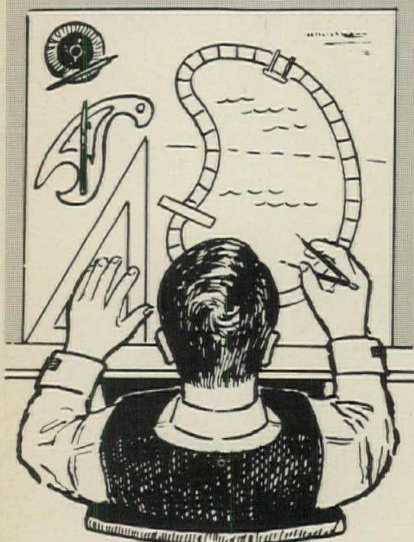


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Franklin Square Hospital: a response

Your article on Franklin Square Hospital (February, page 135), while it contained imaginative ideas, presented most unfortunate cost data. It states, concerning a modern 300-bed hospital capable of being expanded to 600 beds, that "Total cost, including site work and separately-bid fixed equipment will be about \$5.3 million—\$17,667 per bed."

Using the cost per bed as an index is misleading since it does not indicate what space or services are provided. From data shown in our own Cost Comparison Table, the Towson, Maryland Hospital, which Mr. Wilson uses as a Hill-Burton hospital comparison, provides more than twice the cost per bed. Mr. Wilson reports a total cost figure of \$17,667 whereas the cost provided by our grant applicant is \$25,369—a difference of approximately 50 per cent. He may not have been aware of the data filed by the applicant listing cost which totaled \$7,610,687. Mr. Wilson's figure of \$5.3 million was construction cost only and did not include: Group II and III equipment; site survey and soil investigation; supervision on the site; insurance and moving; relocated fixed equipment; reused movable equipment.

We cannot refrain from commenting on the low square foot per bed, especially since this hospital expects to expand to 600 beds.

In our experience, when the square foot area per bed is low, the unit cost is high. In our Cost Comparison Table (since Mr. Wilson mentioned other Baltimore hospitals) the cost per square foot is \$44.40 for Franklin Square, while the two others are considerably lower.

These comments are not meant to discourage experimentation by Franklin Square and other hospitals in cost reduction in purchased services such as laundry, food supply and power as well as the other shared sponsors to show incomplete cost data.

Wilbur R. Taylor
Department of Health, Education,
and Welfare
Silver Spring, Maryland

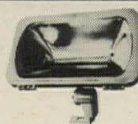
... and a reply

Mr. Taylor's point that construction cost comprises only part of the total project cost is well taken. Too often many of the supplementary costs are grossly underestimated or ignored in the establishment of the initial project budget. It should be noted that the Architectural Record article was treating only the subject of construction costs and the procedures adopted for their control.

more letters on page 116



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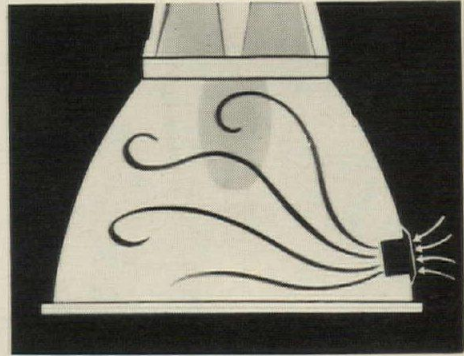
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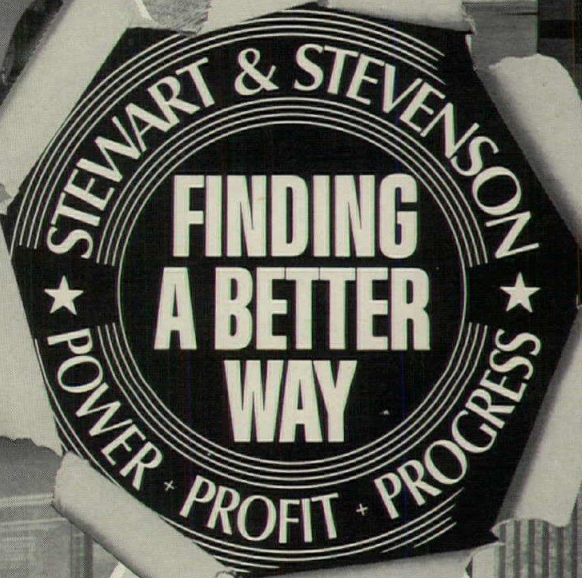
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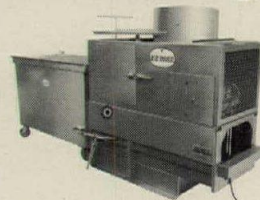
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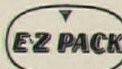
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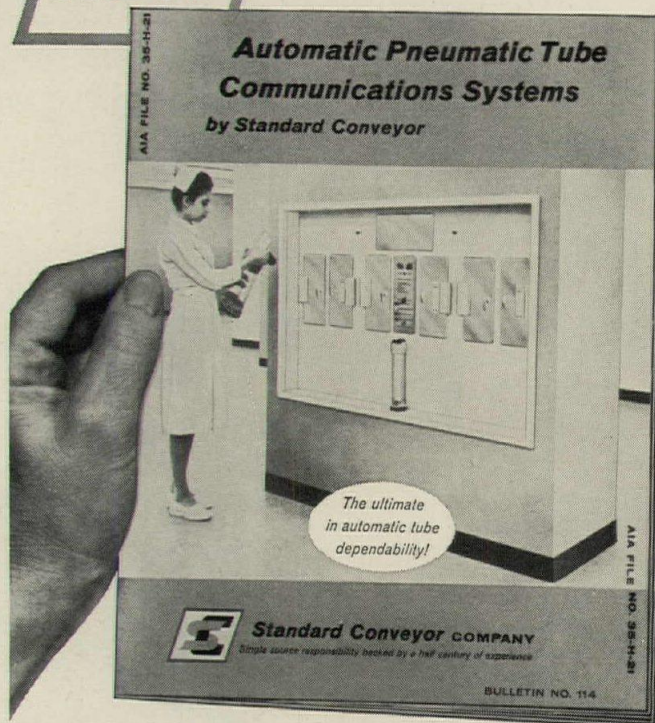
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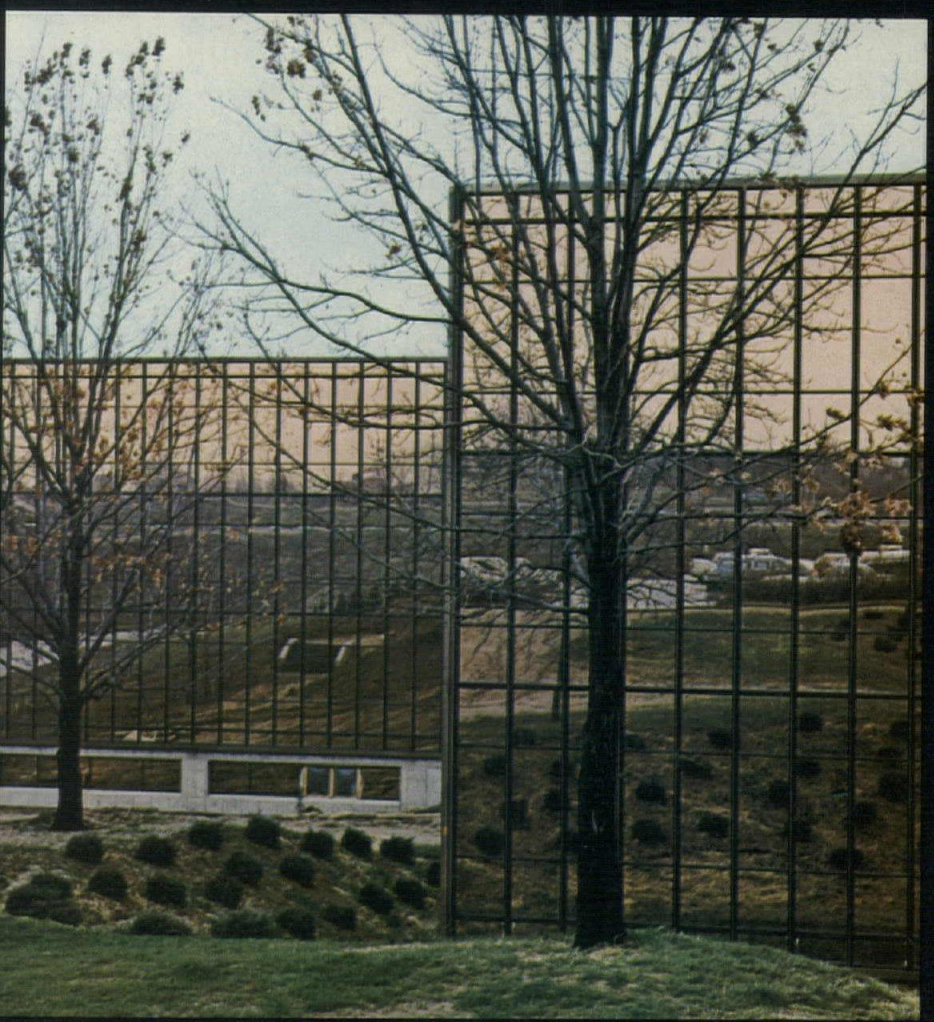


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which image the d
and near-by trees, the
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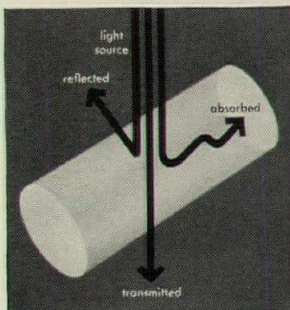


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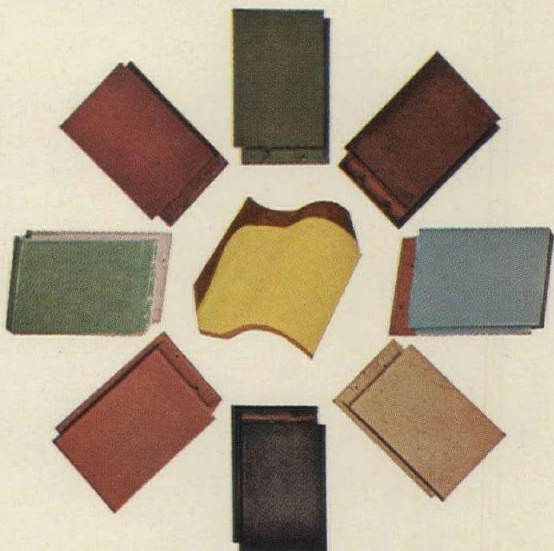
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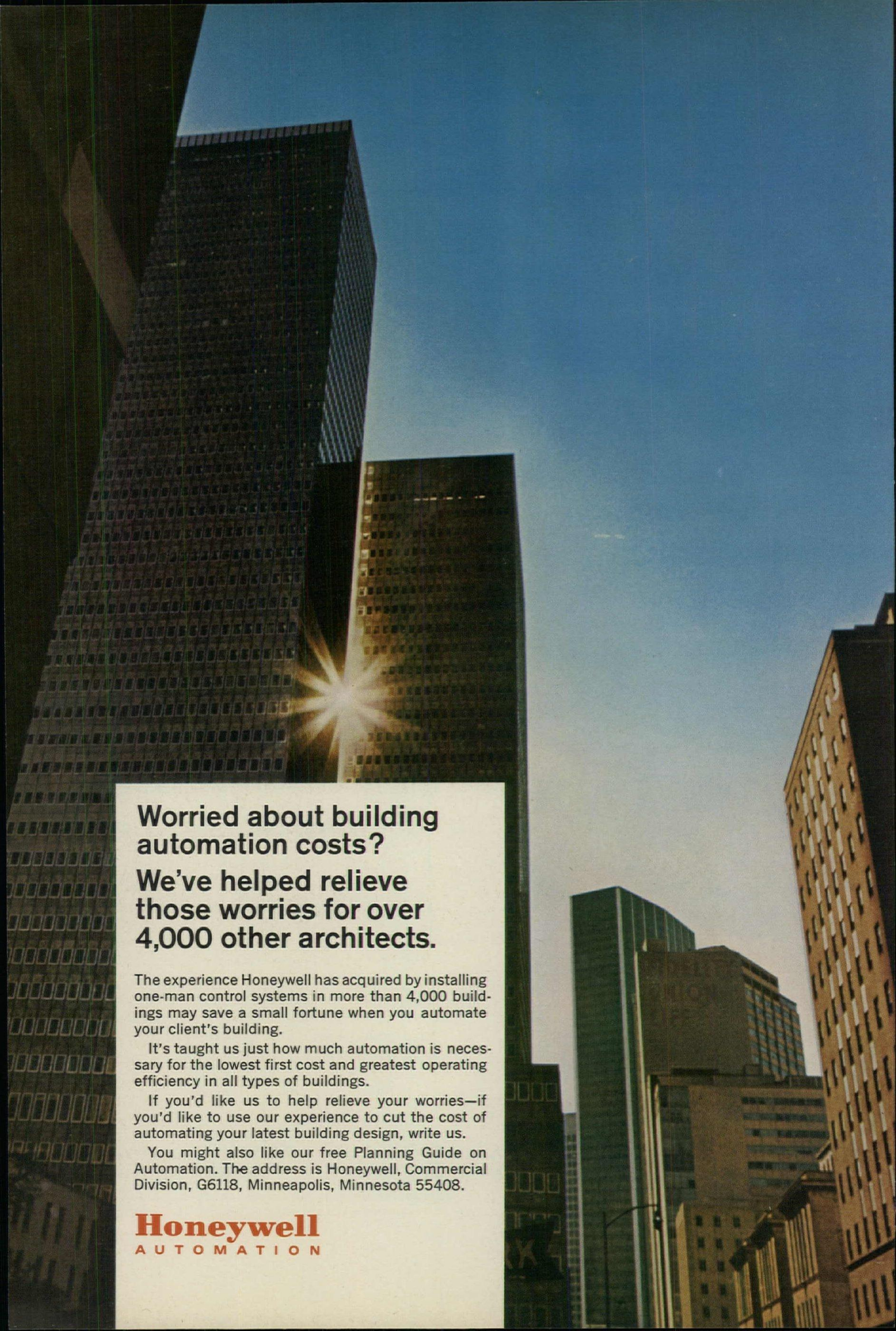
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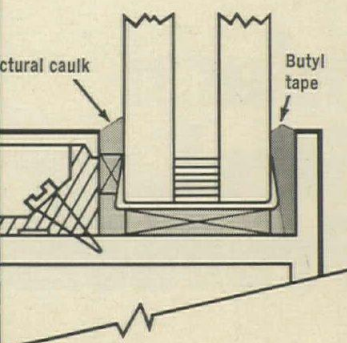
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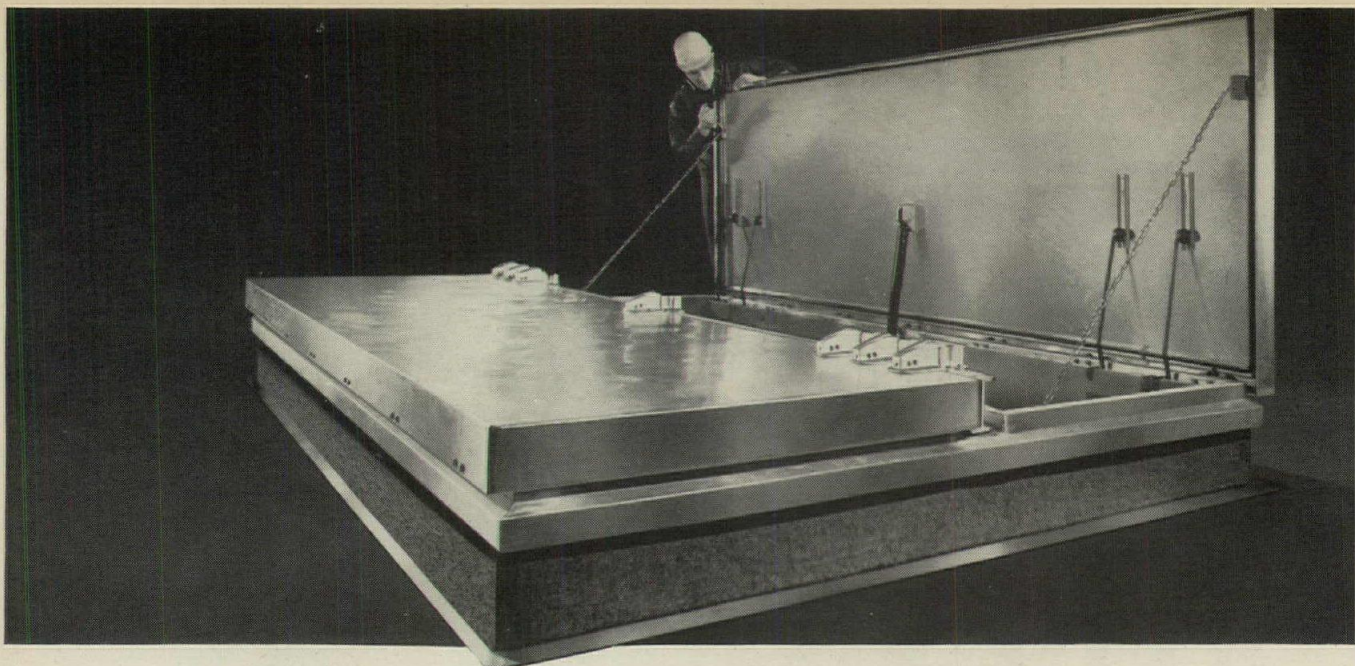
stops, all glazing with Butyl tape can be done from the inside... with no scaffolding or external clean-up. Supplied with a paper backing, the tape is easily and quickly applied.

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 **Enjay Chemical Company**

continued from page 104

To keep the record straight, no comparison was made, nor intended, between the construction cost of Franklin Square Hospital and that of any other particular Baltimore hospital. However, since Mr. Taylor has made such a comparison, it might be well to take a closer look at his figures. Adjusting for rising prices, the total Project Cost of Project No. 104 would be approximately \$36,200 per bed today while that of Project No. 100 would be \$37,500 based on newspaper reports of actual expenditures. Using the latest figures submitted by the hospital to the Public Health Service, the comparable Project Cost for Franklin Square Hospital is \$22,939 with a resulting square foot cost lower than that of Project No. 100. It must be emphasized that the comparison is neither fair nor valid since the three hospitals differ in their philosophies, needs, services and procedures. The above is presented only to bring Mr. Taylor's figures up-to-date.

Similarly, it is invalid to equate the cost, efficiency or quality of a hospital to square feet per bed. In the case of Franklin Square Hospital substantial reduction in circulation and dietary space, omission of a laundry plus detailed analysis of the hospital's actual needs resulted in a low gross area with no compromise of its medical care programs. Most space savings were a consequence of the understanding, cooperation and direct participation of the administrative and medical staffs in all phases of design development.

Interestingly, Mr. Taylor's examples are illustrations of the serious pitfalls which Franklin Square Hospital is hoping to avoid through full involvement of a Construction Consultant. Project No. 104 required rebidding to bring it closer to the construction budget while Project No. 100 experienced severe financing problems occasioned by unexpected costs following receipt of bids.

David H. Wilson
David H. Wilson & Associates
Towson, Maryland

Alan Dunn and architecture

I am a great admirer of Alan Dunn's cartoons on the Perspectives page every month. As soon as I have a copy of RECORD, I turn to that page and enjoy it. I was never more delighted than when I saw the November cartoon: What a wonderful way of expressing, admiring, criticizing contemporary architecture!

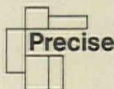
A. N. Suryavanshi
Consulting Engineer & Architect
Maharashtra, India

Classic real beauty survives the ever-changing tastes of a world in motion

More than 21 centuries, and a pair of broken arms, haven't daunted the Venus de Milo.

Hers is a beauty that transcends the ages; a classic form still as exciting in today's computer era as it was in the ancient studio of that unknown Hellenistic sculptor who created her. This renowned Aphrodite belongs to all times, and all places. You might even say that about Precise.

Wakefield Operation, ITT Lighting Fixture Division, International Telephone and Telegraph Corporation, P.O. Box 195, Vermilion, Ohio 44089



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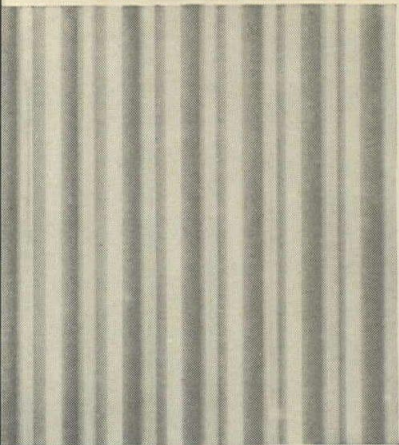
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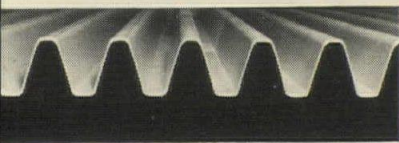
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NEW!



SYMONS DEEP RIB TRAPEZOIDAL FORM LINER

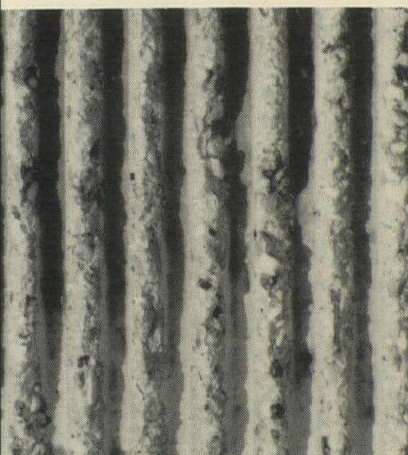


Now, deep and architecturally dramatic ribs can be easily cast into any concrete surface with this new Deep Rib Trapezoidal Liner. As the sun revolves throughout the day, distinctive shadows appear within the ribs, giving the concrete surface strong, clean lines.

The surface imparted to the concrete by the liner may be of a slightly textured finish, shown above, which is standard, or a smooth finish available on request. A rough finish, as illustrated below, may also be obtained by bush hammering or hammer blows.

Ribs are 1½" deep by 2" on center. The liner is made of special ½" plastic material which is highly durable and reusable. Either nails or a neoprene adhesive may be used to attach the liner to the form facing.

Complete information about Deep Rib Trapezoidal Form Liner available on request.



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MORE SAVINGS WITH SYMONS

ON THE CALENDAR

MAY

20-24 Inter-American Conference on Materials Technology—Convention Center, San Antonio, Texas.

26-28 Annual Theatre Television and Film Lighting Symposium, Illuminating Engineering Society — Barbizon-Plaza, New York City.

29 Construction Specifications Institute Twelfth Annual Convention—Denver Hilton Hotel, Denver.

JUNE

5-7 Annual Pacific Coast Builders Conference—Fairmont Hotel, San Francisco.

8-14 Annual conference of the Building Officials Conference of America—St. Paul Hilton, St. Paul, Minnesota.

16-21 International Federation of Landscape Architects Biennial Congress—Bonaventure Hotel, Montreal.

16-22 International Design Conference, Aspen, Colorado.

23-26 American Society of Landscape Architects Annual Meeting—Sheraton-Brock Hotel, Niagara Falls, Ontario.

23-28 Annual Meeting and Materials Testing Exhibit of the American Society for Testing and Materials—Statler-Hilton Hotel, San Francisco.

23-29 A.I.A. Annual Convention—Portland Memorial Coliseum, Portland, Oregon, and Ilikai Hotel, Honolulu (June 28-29).

24-26 American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE) Annual Meeting—Lake Placid Club, Lake Placid, New York.

JULY

8-12 Annual Summer School Planning Institute, Stanford University. Topic: The processes of planning as they affect educational planning. For information, write: School Planning Laboratory Summer Institute, School of Education, Stanford University.

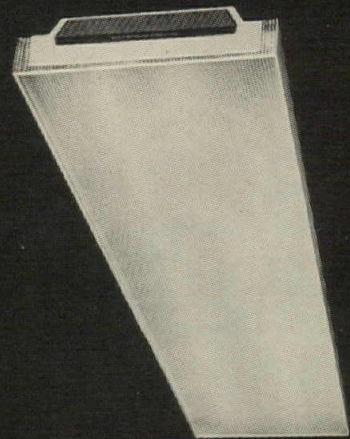
OFFICE NOTES

OFFICES OPENED

John Fowler, Registered Architect, has opened an office at 104 Audubon Street, New Haven, Connecticut 06510.

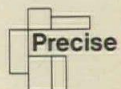
Hammel Green and Abrahamson, Architects Engineers announce the opening of a new office at 329 Park Avenue

continued on page 132



Classic Precise heralds the future with design that sets any environment aglow

Our newest prismatic ceiling luminaire won't go stale on you. Its sleek design offers a kind of beauty appreciated by everyone, in every type of commercial or institutional setting. The one-piece, injection-molded Precise refractor adapts to any architectural scheme, and will shine down year after year . . . never outdated. When you look up to Precise, you're looking at a real classic. Wakefield Operation, ITT Lighting Fixture Division, International Telephone and Telegraph Corporation, P. O. Box 195, Vermilion, Ohio 44089



WAKEFIELD LIGHTING **ITT**

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Discover the rustless door. Discover Steelcraft.



Here's a door that can take it . . . Steelcraft's zinc-coated steel door. Shrugs off weather, salt air, high humidity, abnormal abuse. Retains its good looks year after year.

Scratch the zinc coating and protective action continues. The hot-dip-applied coating of 1.25 ounces of zinc per square foot of steel (in accordance with ASTM spec A-525) makes the door practically immune to rust . . . inside and out . . . even on sharp bends where thinner, less effective zinc coatings flake off.

Steelcraft zinc coated doors and frames are specially treated to take and hold their prime coat of paint. They won't peel. So maintenance is practically nil.

Available in a wide range of styles, in heights of 6'8", 7'0", 7'2" and 8'0", labeled and non-labeled construction, and in 20, 18, and 16 gage.

For more information on The Galvanized Door, write Steelcraft, 9017 Blue Ash Road, Cincinnati, Ohio 45242 U.S.A.



Steelcraft

finest name in metal doors and frames

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This new GE Mainlighter* fluorescent announces a bright new day for American business.



**A new 40-watt fluorescent that
combines high light output, low
operating cost and long life.**

General Electric has a new standard fluores-
cent. But there's nothing "standard" about it.

The new GE MAINLIGHTER fluorescent is
taking the place of our two most popular
fluorescents: the "3-PLUS" and the "/54."

The reason is this: We've married the best features
of both these best-selling fluorescents into one
fluorescent. We also added a new phosphor to it.
And the result is dazzling.

The new GE MAINLIGHTER Cool-White fluorescent
gives you a perfect light combination: A high light output
of 3120 lumens (just like the "3-PLUS"). And a long,
dependable life with low operating cost (just like the "/54").

With this new fluorescent you can expect a higher light
output than from any competing standard 40-watt
fluorescent. Plus a wattage consumption that's as low or
lower than any other 40-watt brand—and a life that's
as long or longer.

All this for just \$1.12—for the Cool-White model. You know,
that's possibly the only thing that's normal about
this new fluorescent.

For full information about the new GE MAINLIGHTER
fluorescent—see your GE Large Lamp Agent. Or write to us:
General Electric Co., Large Lamp Dept., C-809, Nela Park,
Cleveland, Ohio 44112.

We make a prediction: It's going to be a brighter year for
American business.

*TRADEMARK OF THE GENERAL ELECTRIC COMPANY

GENERAL  ELECTRIC
See more for your dollar with GE lamps.

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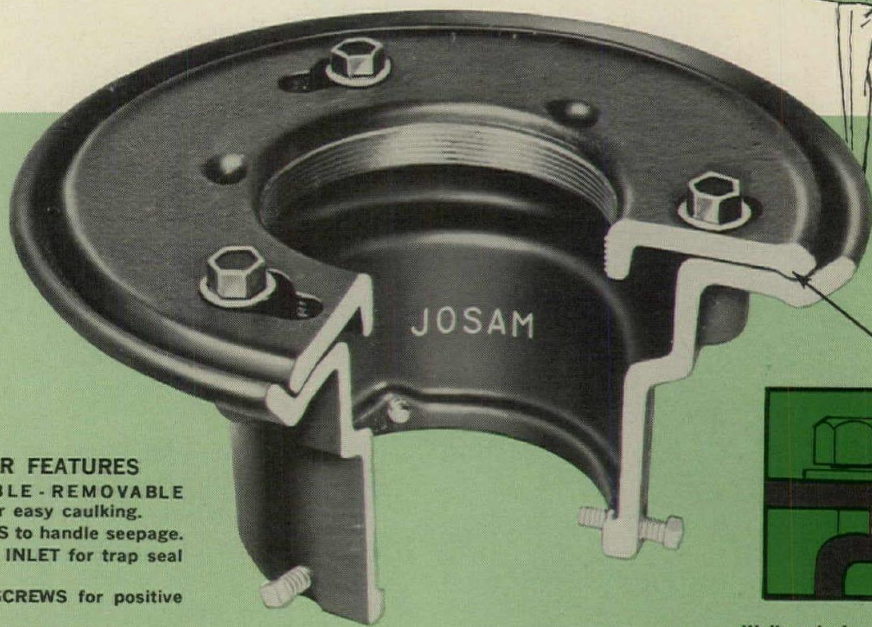
A GRIPPING PERFORMANCE

JOSAM

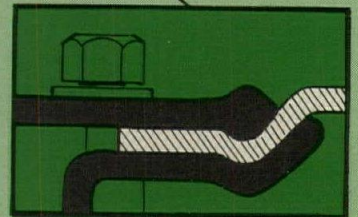
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300-

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...and this new GE Staybright* fluorescent makes it even brighter.

It starts brighter, stays brighter, stops end-blackening — gives the lowest total cost of light.

No other 40-watt fluorescent is as bright as this one. General Electric made sure of it—by adding an improved phosphor, a different gas and an insulated shield that stops end-blackening. And it all works beautifully.

The GE STAYBRIGHT fluorescent starts with 3200 lumens—the highest number yet for any 40-watt fluorescent that meets industry specifications for cool white colors.

Not only does it start brighter—it will stay brighter through improved lumen maintenance. For example: At 12000 hours you'll have received 5% more lumen hours than with any other 40-watt fluorescent.

Another advantage: Better appearance. It's the first 40-watt fluorescent to battle end-blackening. And win.

The GE STAYBRIGHT fluorescent will always give a bright, clean light during its working life. And that seems to leave other 40-watters in the shade. Doesn't it?

Total up this new fluorescent's performance — and you'll end up with the lowest total cost of light of any 40-watt fluorescents.

And that makes \$1.29—the price of the Cool-White GE STAYBRIGHT fluorescent—seem a downright bargain. Which it is.

For full facts about the new GE STAYBRIGHT fluorescent—see your GE Large Lamp Agent. Or write to us: General Electric Co., Large Lamp Dept., C-804, Nela Park, Cleveland, Ohio 44112.

Now, doesn't everything look a little brighter today?

GENERAL  ELECTRIC
See more for your dollar with GE lamps.

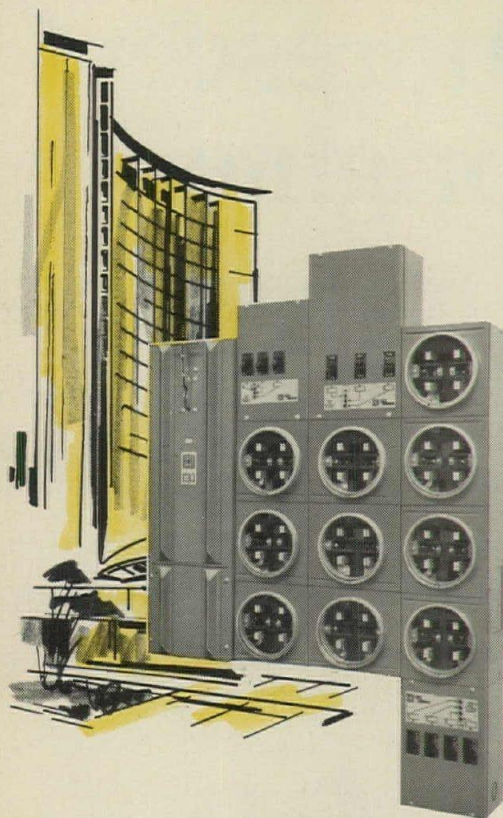


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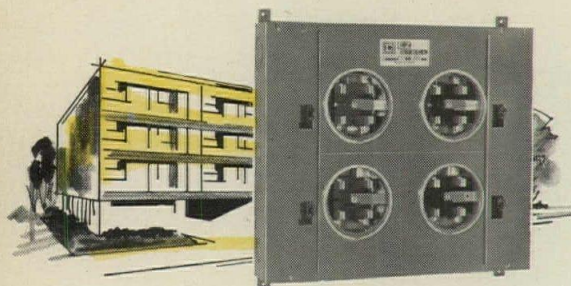
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Square D E-Z Stack devices

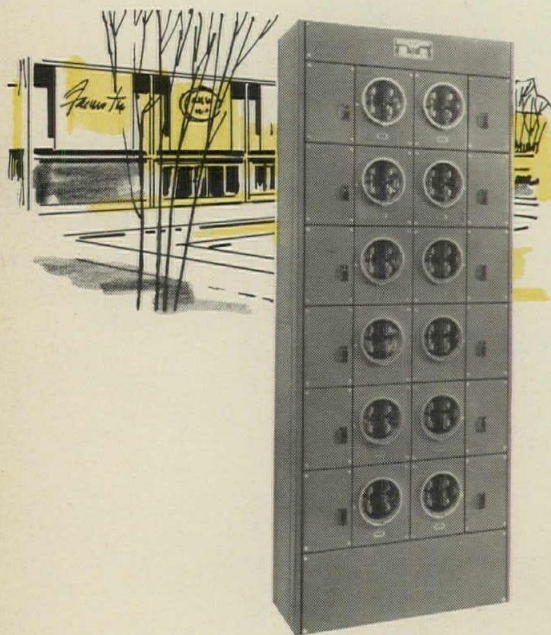
meet every multi-metering requirement



High-Rise Apartment buildings can have smaller electrical closets when you specify Vertical E-Z Stack. This indoor metering system is the most compact available. For example, a completed 24-meter assembly is only 62 inches wide. You can intermix 100, 125 and 150 ampere branch sockets to a maximum of 1,200 ampere mains rated assembly. Minimum on-site assembly reduces cost. Each device is completely internally bussed with plated copper bussing. Load conduits can be installed at the top or bottom of the main and branch breakers. For 120/208 or 120/240 volt service. UL Listed.



Garden Apartments, or other two to six dwelling apartments call for Unitized E-Z Stack. Equipment can be installed indoors or outdoors depending on preference or local codes. Installation is a one-man job since enclosures can be mounted with interior removed. This also keeps the interior safe from weather and construction damage until ready for final wiring. Meter sockets are available in 100, 125 and 150 ampere ratings with mains to 600 amperes. For 120/208 V, 3-wire or 120/240 V, 3-wire service. UL Listed.



Shopping Centers, commercial buildings and high-rise apartments with special service requirements need Customized E-Z Stack. It uses standard components in free-standing switchboards which can incorporate transformers, fusible switches and other switchboard components as well as the metering devices. Installation costs are minimized because equipment is completely factory-assembled and bussed to specifications. A variety of meter sockets for 1 ϕ and 3 ϕ , 100 or 200 ampere services is available to meet any requirement. UL Listed.

Your Square D Field representative or distributor can help you design and select an E-Z Stack system to meet your needs exactly. Call him. Or write us directly for full details. Square D Company, Dept. SA, Lexington, Kentucky 40505.



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LET A WINNER LEAD THE WAY

At the West, Tee-M Containers are building owners and managers have re-ordered Tee-M units, primarily labor-saving costs in trash pick-ups, of trash disposal, and pleasing apartment. Versatile Tee-M container and prohibit animal intrusion. The Tee-M container is constructed of heavy gauge galvanized steel, with supported by steel runner. The rolling

front is a Midget Slat Closure, which Wilson pioneered in 1929. This Closure coils around a shaft containing a special mandrel-wound spring. Thus fingertip ease is assured for both opening and closing. Air vents and drainage provisions are standard. The entire unit is covered with a prime coat of rust-inhibiting paint. Each unit, shipped assembled and ready for use upon delivery, carries a one-year guarantee against defective parts and workmanship.

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Standard Units for 30 Gallon Cans

Cap. (30 Gal. Cans)	D	H	L	App. Crated Shipping Wts.
2 cans	27"	55"	49"	350 lbs.
3 cans	27"	55"	74"	450 lbs.
4 cans	27"	55"	97"	600 lbs.
5 cans	27"	55"	121"	750 lbs.

Special Units for 55 Gallon Drums

Dept. A.R.

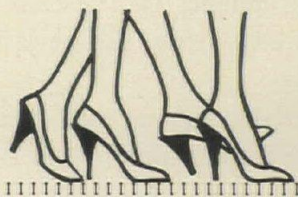
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THE J. G. WILSON CORPORATION, P. O. Box 599, Norfolk, Virginia 23501

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ATTRACTIVE LIGHT WEIGHT GRATINGS LONG SPAN HEAVY DUTY GRATINGS

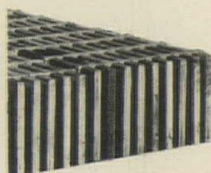
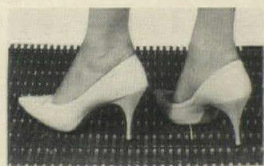


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This grating, with openings as small as 1/4" x 2", is the best choice for use in locations where women will be walking, such as sidewalk vault covers, kitchen floor drains and utility trenches. Request our Catalog RSL-12AAR for more detailed information.

This bar grating is recommended for locations where material handling equipment, as well as people, must travel over the installation. Where it is necessary to temporarily remove a grating panel, fastening devices and lifting lugs are easily designed to fulfill your requirements.

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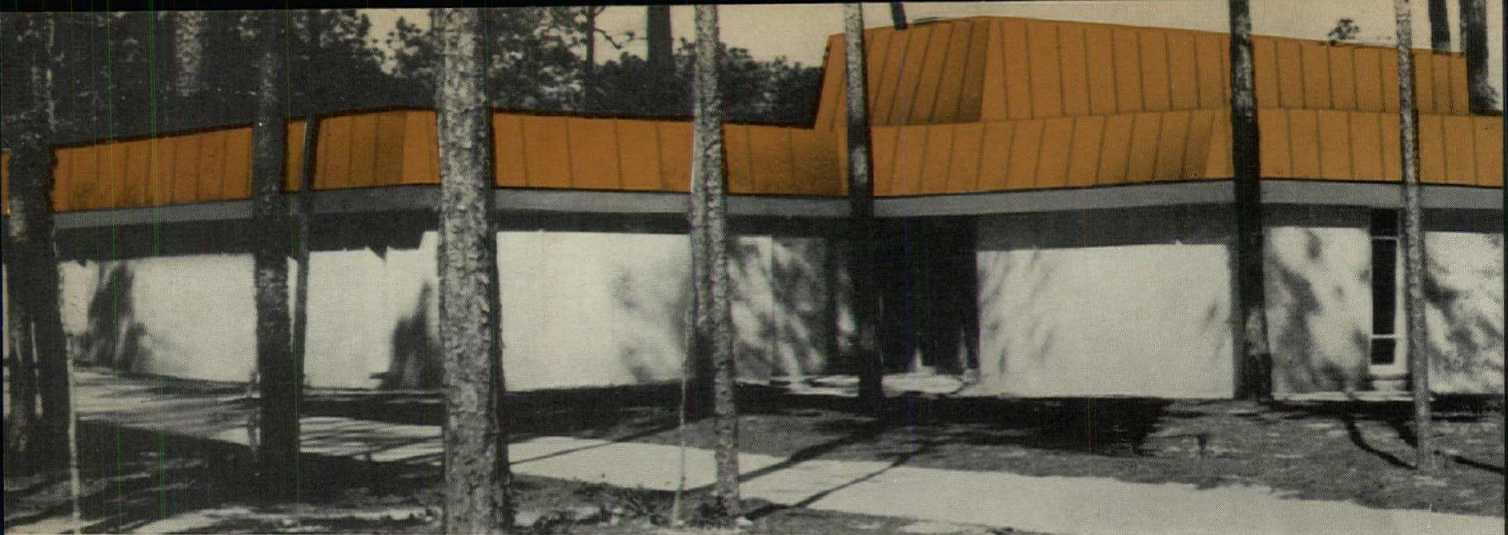
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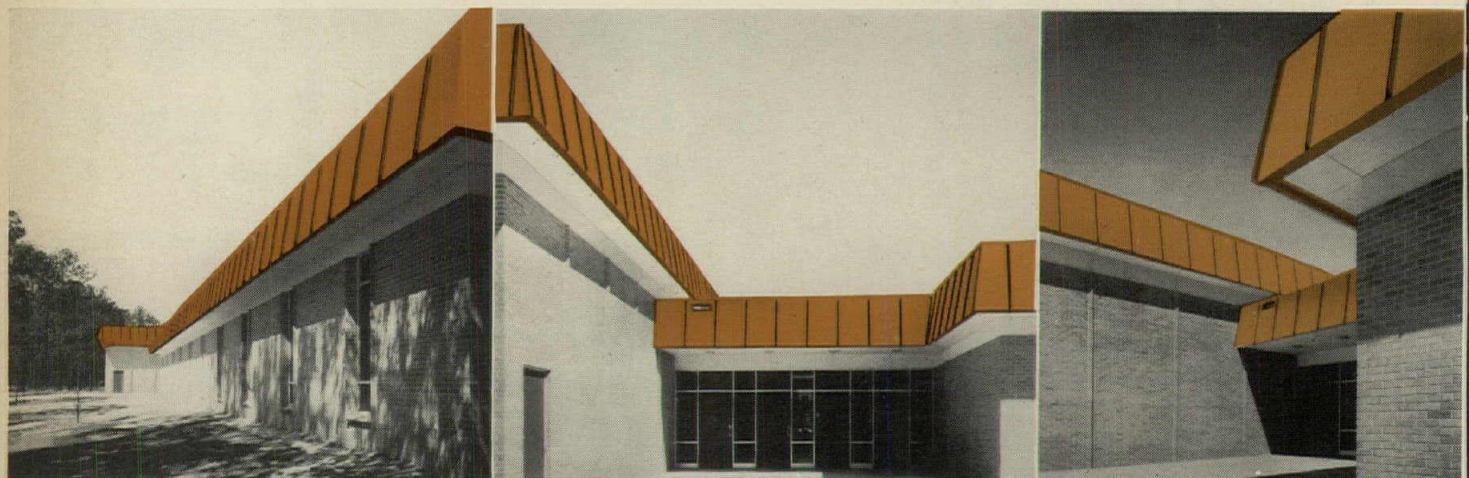
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REVERE COPPER makes possible



THE UNUSUAL fascia design that is also used as soffit trim, shown above from various angles, is of standing seam construction, fabricated from 25,000 lbs. of Revere 16-oz. cold rolled copper. Structure is the W. J. WOODHAM HIGH SCHOOL, Pensa-

cola, Florida. Architect: ELLIS W. BULLOCK, JR., A.I.A. . . . General Contractor: DYSON & COMPANY . . . Sheet Metal Contractor: MCCORMACK ROOFING COMPANY . . . all of Pensacola, Florida. Revere Distributor: MOBILE STEEL COMPANY, Mobile, Alabama.

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With the virtually unlimited designs which copper

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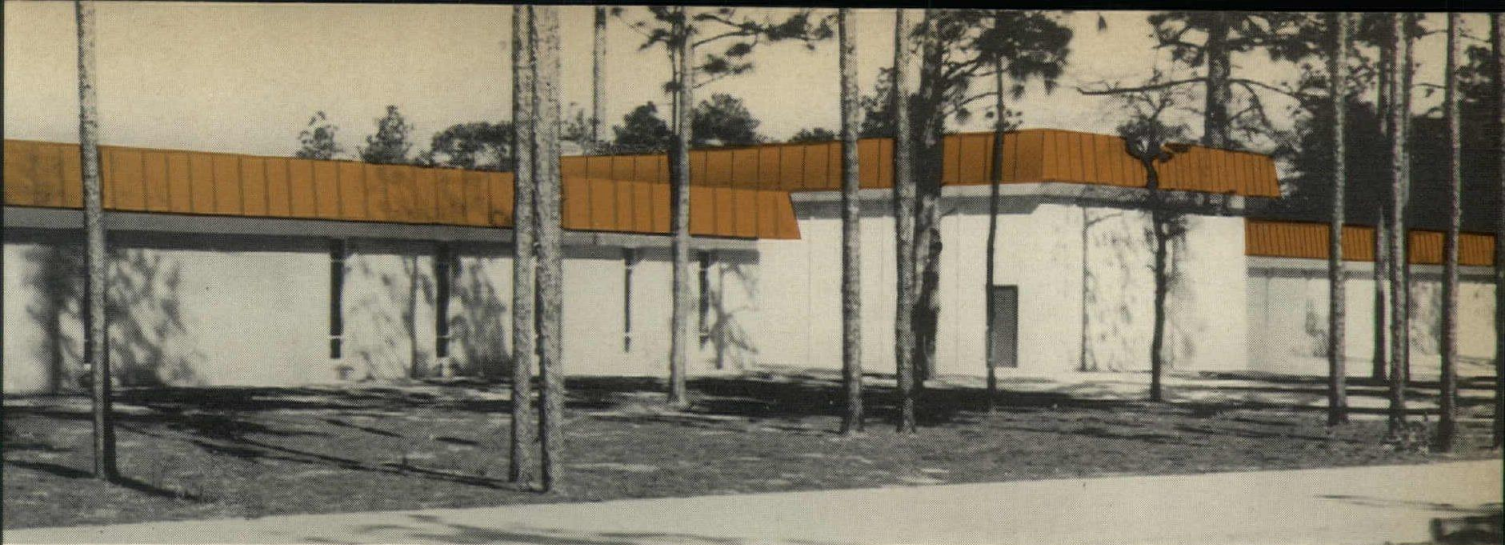
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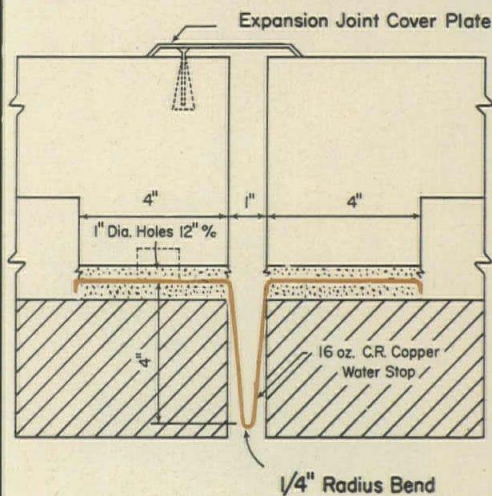
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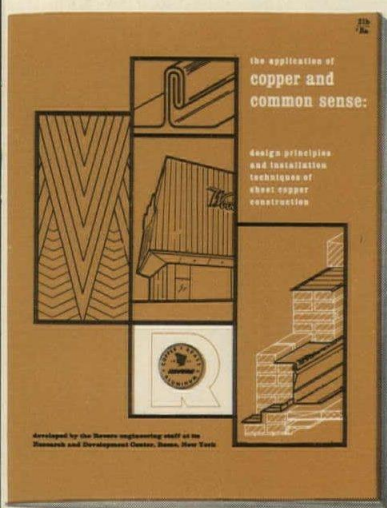
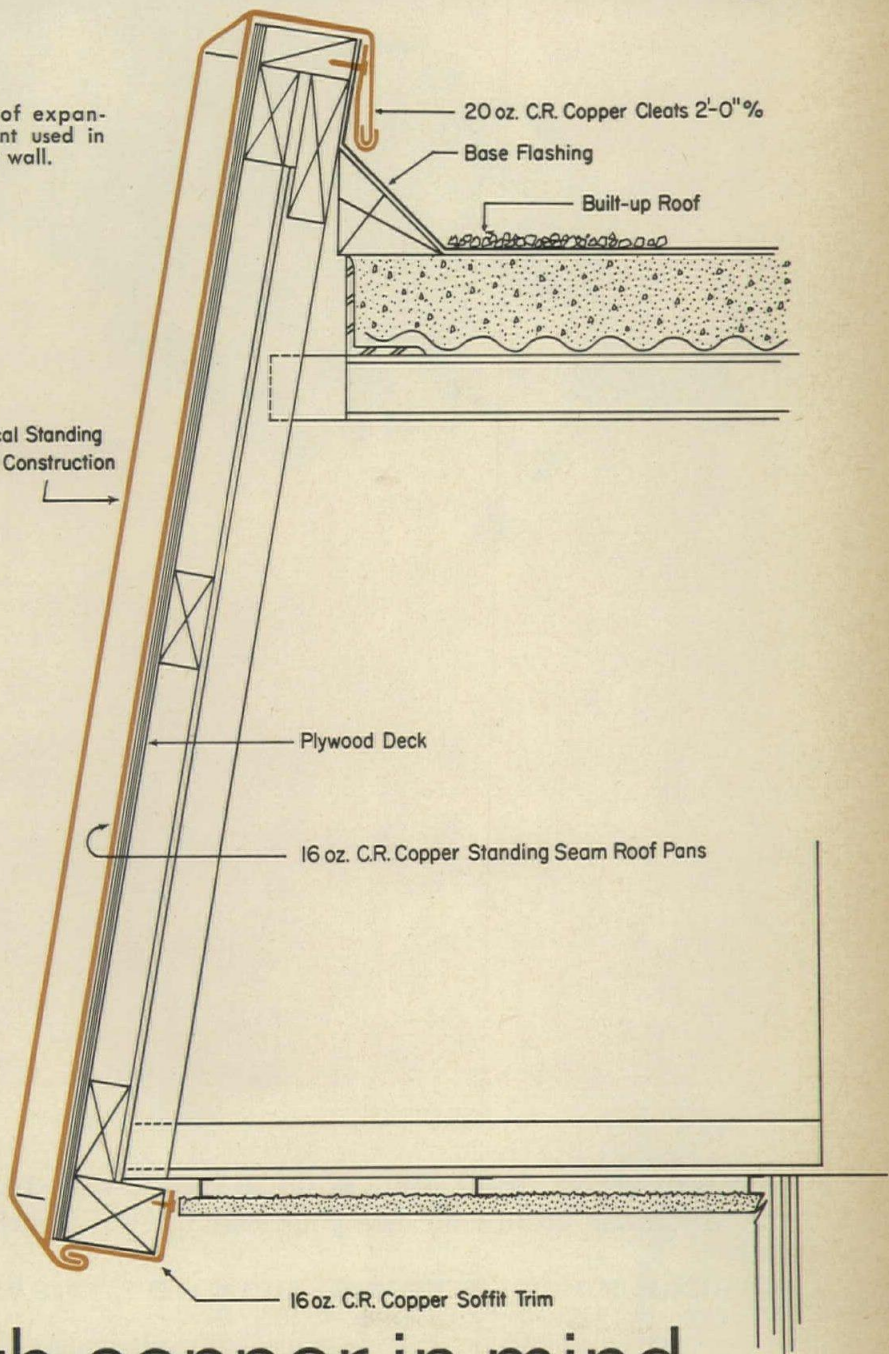


a new concept in cornice design



Detail of expansion joint used in exterior wall.

Typical Standing Seam Construction



SEND TODAY for your free copy of this 88-page Revere Brochure that illustrates the design principles and techniques of applying sheet copper in every phase of building construction including roofs, flashing, fasciae, gutters, expansion joints.

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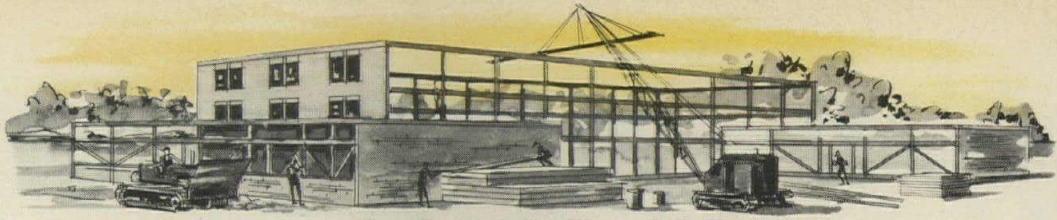
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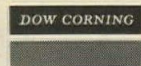
This silicone rubber elastomer is so uniquely weather-resistant, industry sources project 30 years or more of leak-free service when the sealant is properly applied in a well designed joint.

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Put Dow Corning® 780 building sealant at the head of your list of *long-life* components. It belongs. Why design for anything less?

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Wide choice of table tops and seat styles.

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*Patent Pending

One of a complete line of tables for virtually every need.

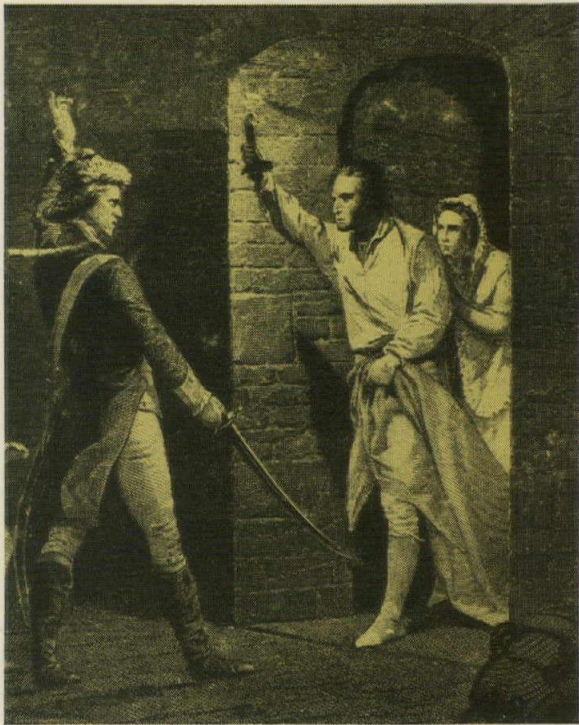
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You've got to build a soundproof office.

If it's not, you'll



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Lead is economical too, because it cuts and shapes easily, simplifying installation around ductwork, lighting fixtures, piping, and conduits.

Look to lead for design advantages in soundproofing, waterproofing, roofing, porcelain enameled aluminum facades, and many others. Just hitch the possibilities to your imagination and the sky's the limit. Build freer, build better with lead, and find out for yourself. For more information write Lead Industries Association, Dept. L-5, 292 Madison Avenue, New York, N.Y. 10017.

Build better with lead

113

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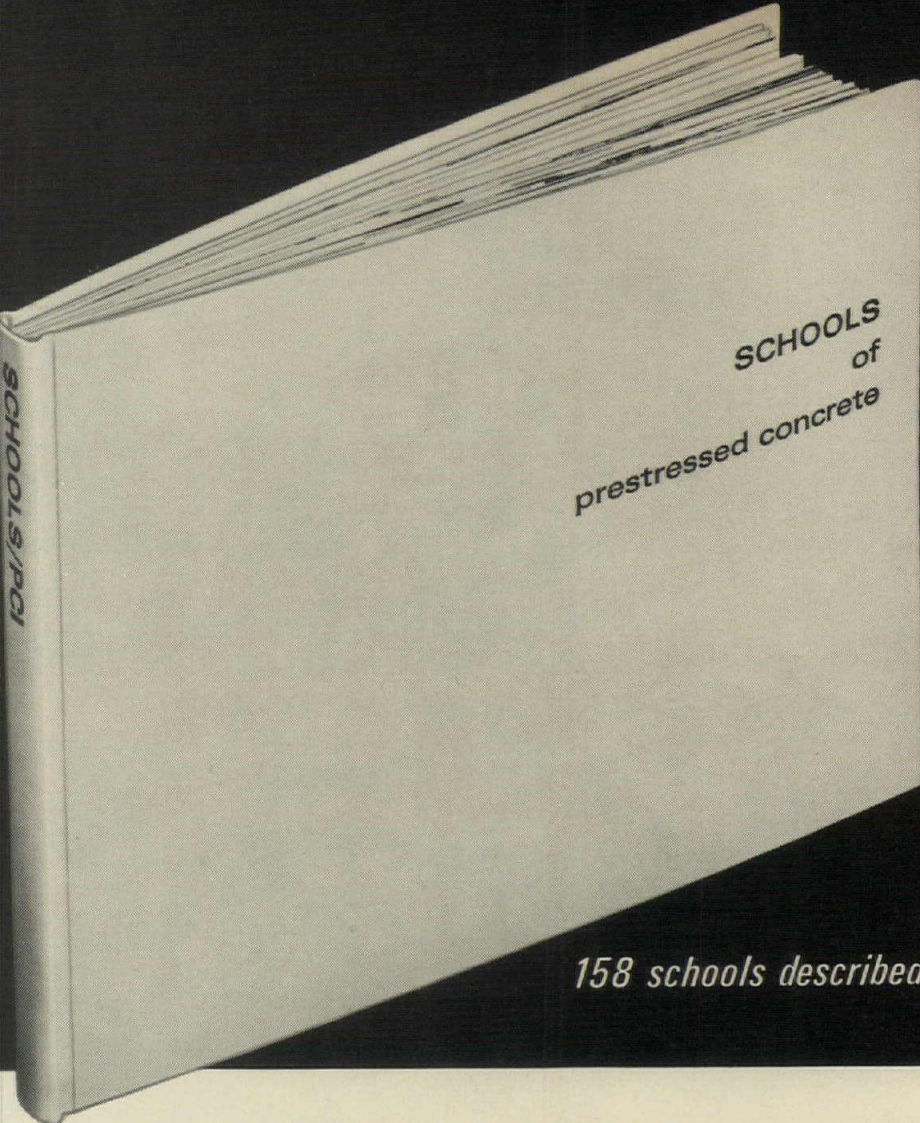
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AR 5

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it's new and
it's needed
for school
planning
and design

158 schools described - 341 photos and drawings

Make the most of this Free Trial Offer from the Prestressed Concrete Institute. Here, in this newest PCI publication, is a wealth of worthwhile information, unattainable anywhere else. *Schools of Prestressed Concrete* is addressed to the architect, engineer, school administrator, contractor, and schoolboard member. In fact, to all who are concerned with the planning, design, construction, and financing of educational institutions.

More than 150 schools of widely varying concept and size throughout the U. S. and Canada are presented. Included are elementary schools, high schools, and universities. Functional areas covered are classrooms, libraries, information centers, auditoriums, cafeterias, gymnasiums, natatoriums, and stadiums. All demonstrate creative uses of prestressed concrete.

The detailed section on construction techniques has ready application to all types of structures using prestressed concrete. Virtually every kind of precast concrete component is represented.

The development of prestressed concrete in Europe and the U. S. is traced. A prestressed concrete bibliography is included. So are recent public and private expenditures for educational construction.

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PARTIAL TABLE OF CONTENTS

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• The community's role	• The problem	• The building team
• Architect's and engineer's roles	• School Construction Systems Development	• Span table, standard members
• Building procedure	• Fire resistance	• Post-tensioned slabs
• Minimum site sizes	• Case study of costs	• Standard members as wall panels
• Classic school plans	• The learning center	• Panel connections
• Planning considerations	• Gymnasiums	• Jointing materials
• Areas of responsibility	• Dormitories	• Construction fundamentals
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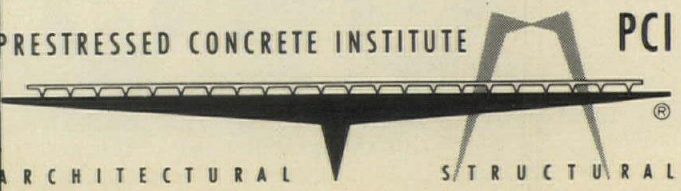
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continued from page 117

South, New York City 10010. The firm also has offices in St. Paul, Minnesota.

Hester & Brady, Architects, P.O. Box 4303, Magnolia Towers, Jackson, Mississippi 39216, announce the opening of an office for the practice of architecture.

Jules G. Horton, P.E., Lighting Consultant, recently opened a new office at 245 East 25th Street, New York City.

NEW FIRMS, FIRM CHANGES

Hilario Candela, A.I.A. and **Peter Spillis, A.I.A.** have been named senior partners in the Miami firm of **Pancoast/Ferendino/Grafton/Architects**.

Reynolds, Smith and Hills, Architects and Engineers have admitted **Robert F. Darby, A.I.A.** and **Dr. C. I. Harding, A.A.E.E.** as partners. The new partners are both located in Jacksonville.

The Office of Masten and Hurd, Gwathmey, Sellier, Crosby, Masten, Hurd, Architects announced the retirement of **Charles F. Masten, F.A.I.A.** The firm continues its practice from its new location under the designation: **Gwathmey, Sellier, Crosby, Architects, the Office of Masten and Hurd**, One Kearny Street, San Francisco 94108.

Schutte-Phillips-Mochon, A.I.A., Illinois architects, planners and engineers have announced the change of the firm's name to **Schutte-Mochon Inc.** **Ralph J. Phillips** continues with the firm as an engineering consultant.

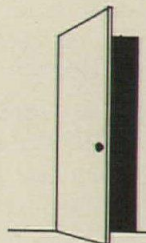
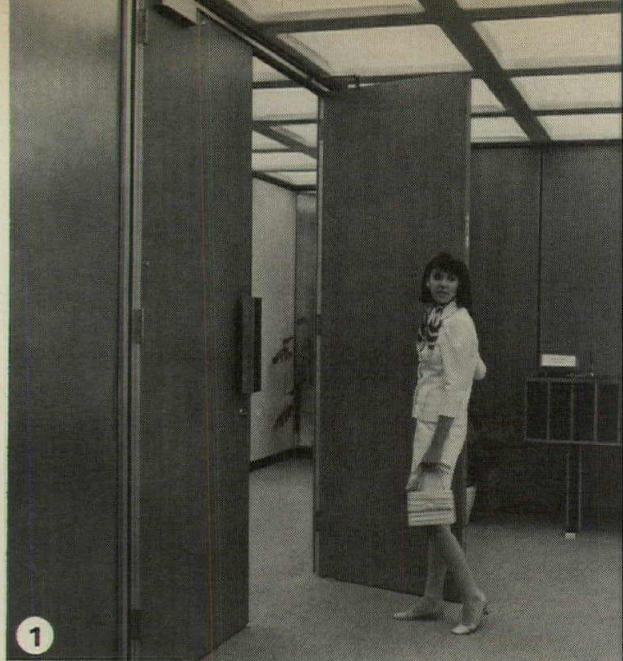
Ronald D. Schwab and **Paul M. Twitty, Architects**, have formed a partnership under the name of **Schwab and Twitty, Architects, A.I.A.** for the comprehensive practice of architecture at 400 Royal Palm Way, Palm Beach, Florida.

Harold Spitznagel and Associates, Architects, Engineers, Planners have announced a change in name to **The Spitznagel Partners Inc.** The firm is located in Sioux Falls, South Dakota.

ADDENDA

On page 35 of the February issue we incorrectly reported that I. M. Pei and Partners had been commissioned to develop the design of the proposed Robert R. Young Village development in New York City.

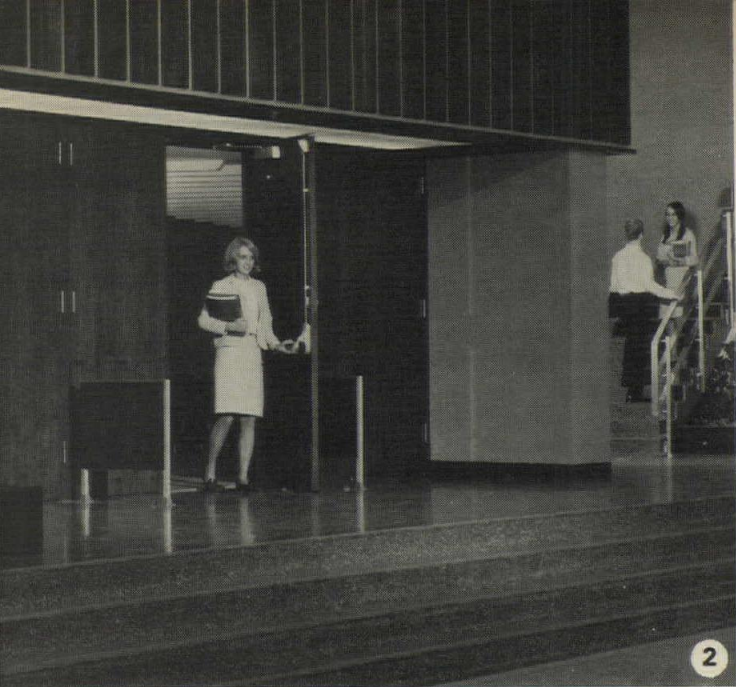
Attention is also called to the misleading statement appearing on page 35 of the March issue that Marcel Breuer's "notable works include the UNESCO World Headquarters Building in Paris". In fact, the UNESCO buildings (there are four) were not designed by Mr. Breuer alone but by Breuer with Pier Luigi Nervi of Italy and Bernard Zehrfuss of France.



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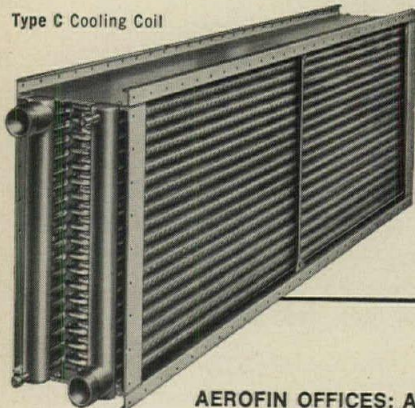
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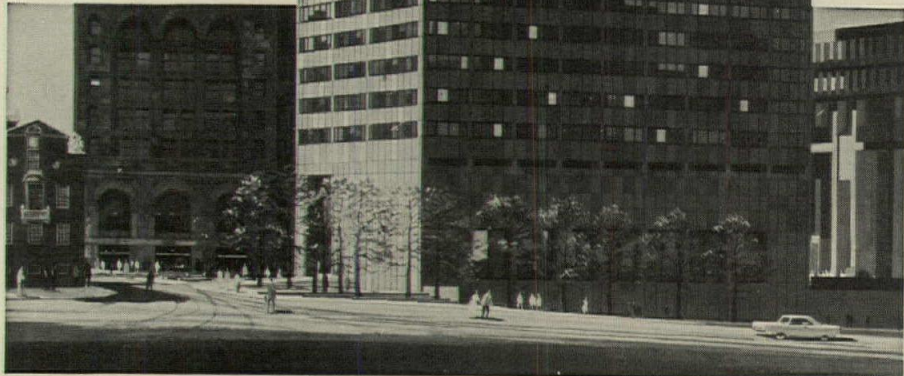
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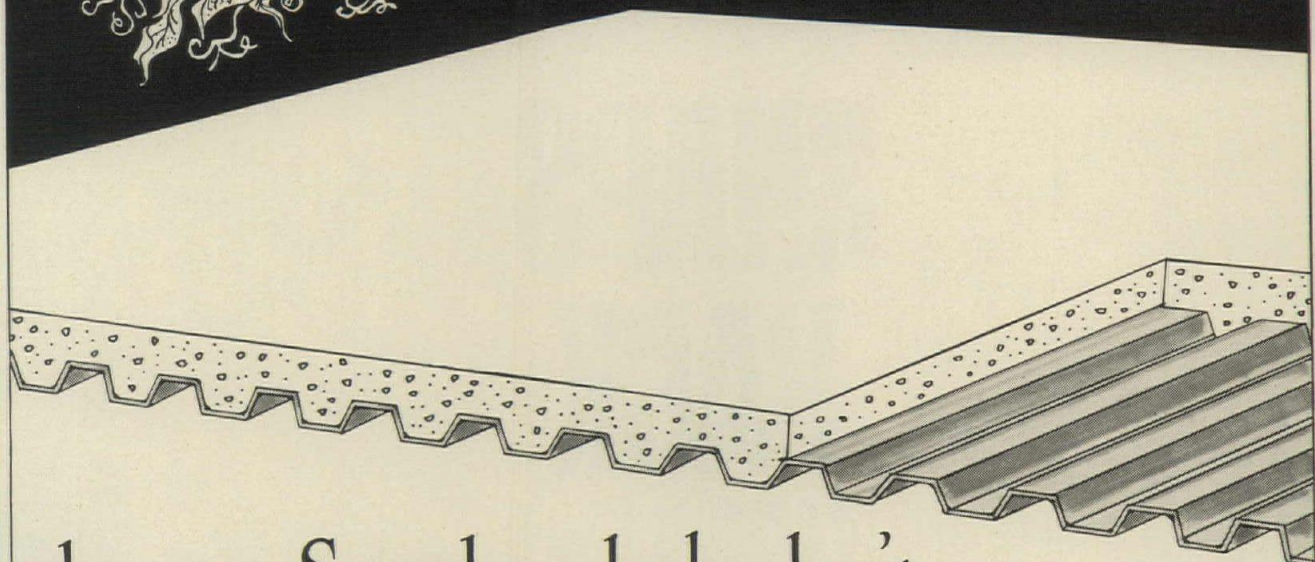
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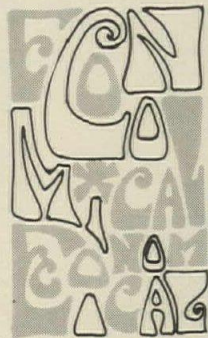
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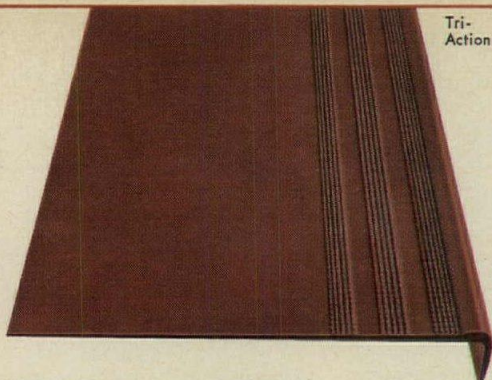
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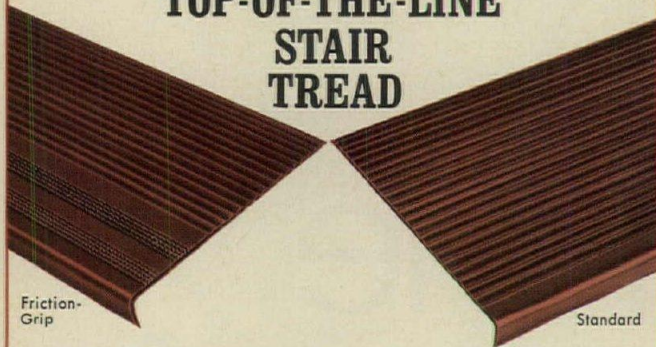
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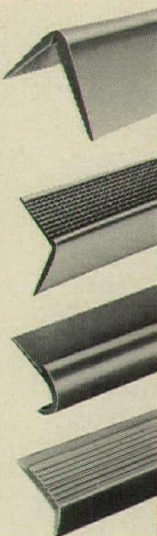
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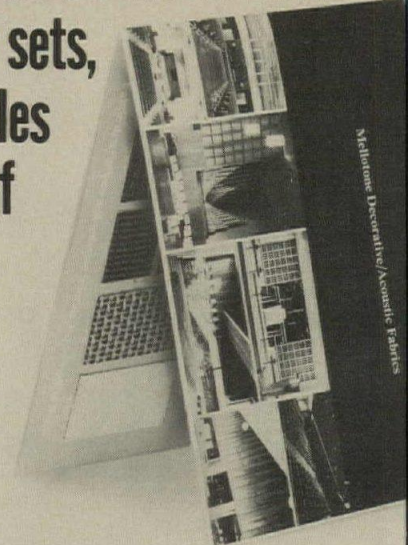
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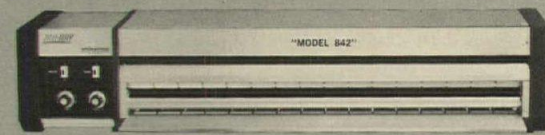
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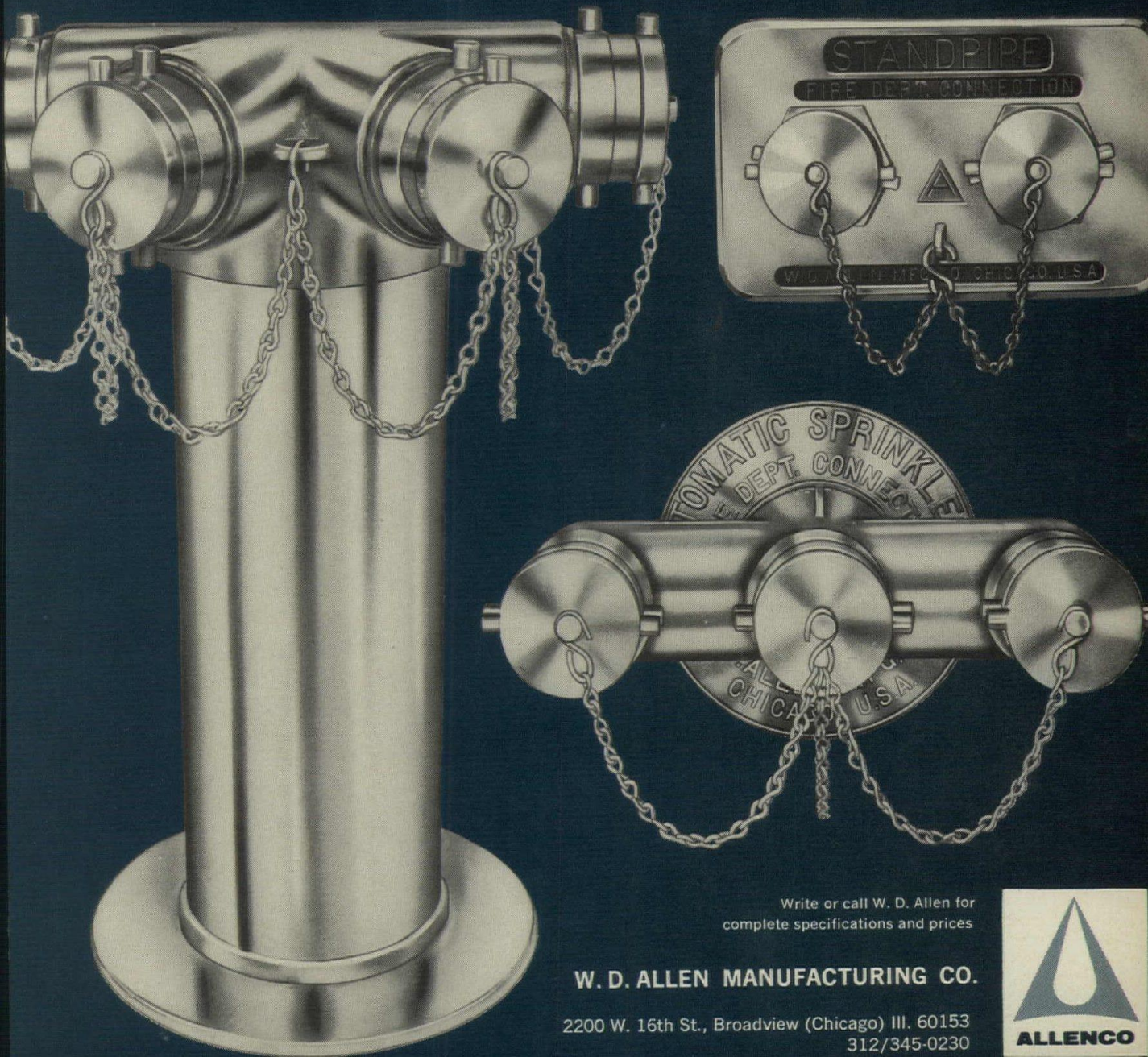
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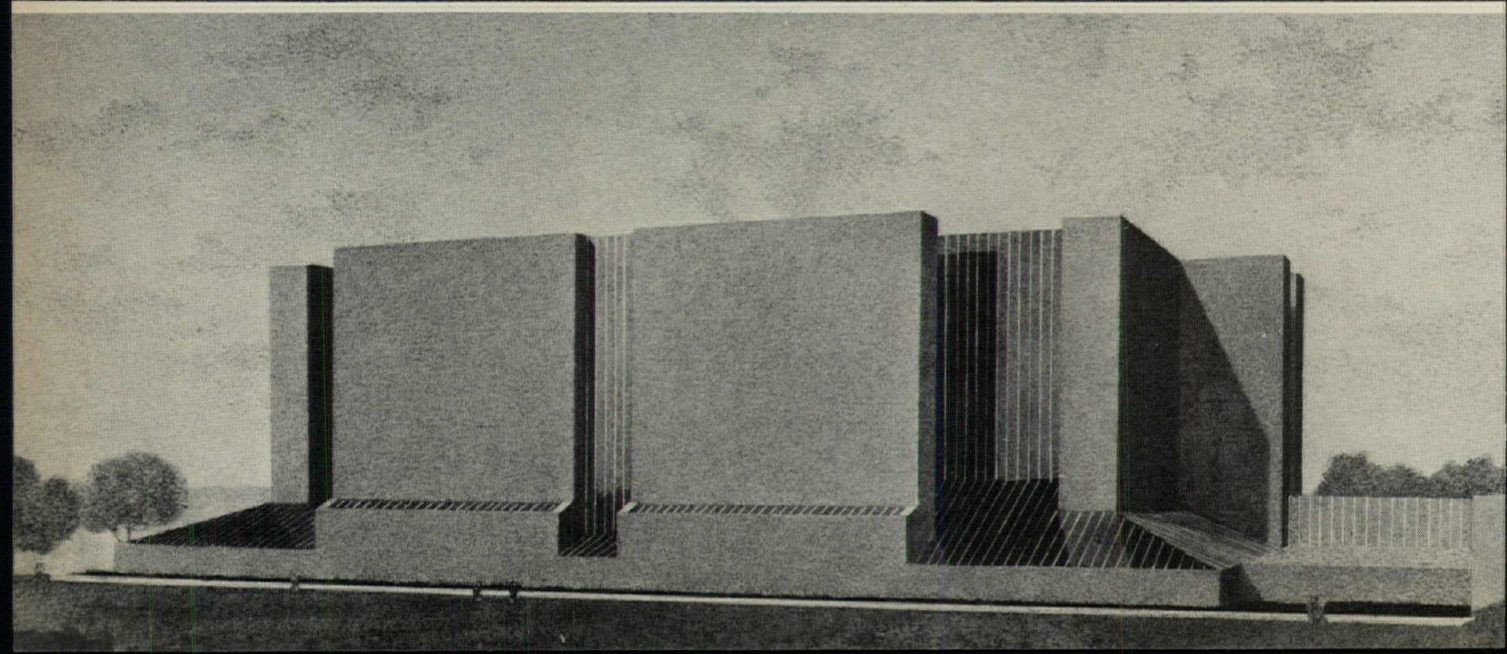
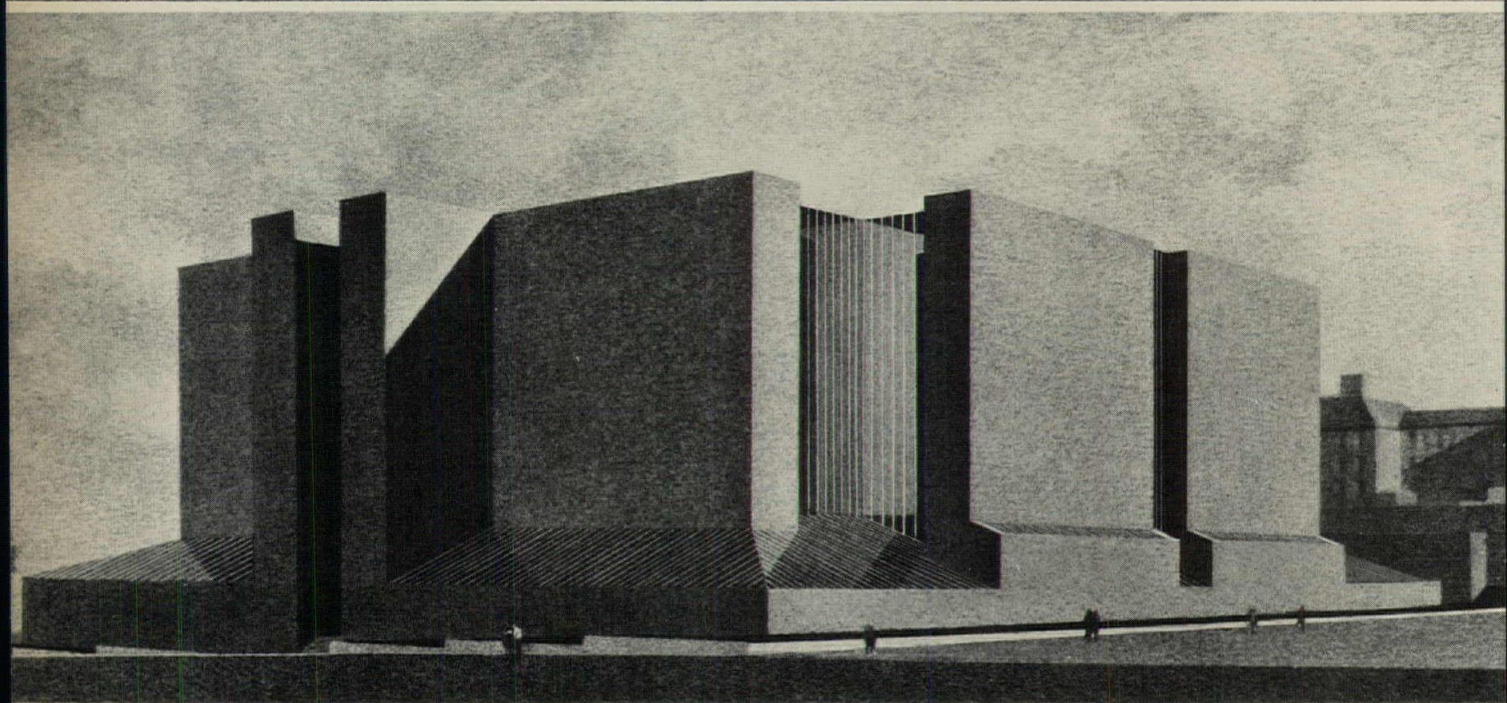
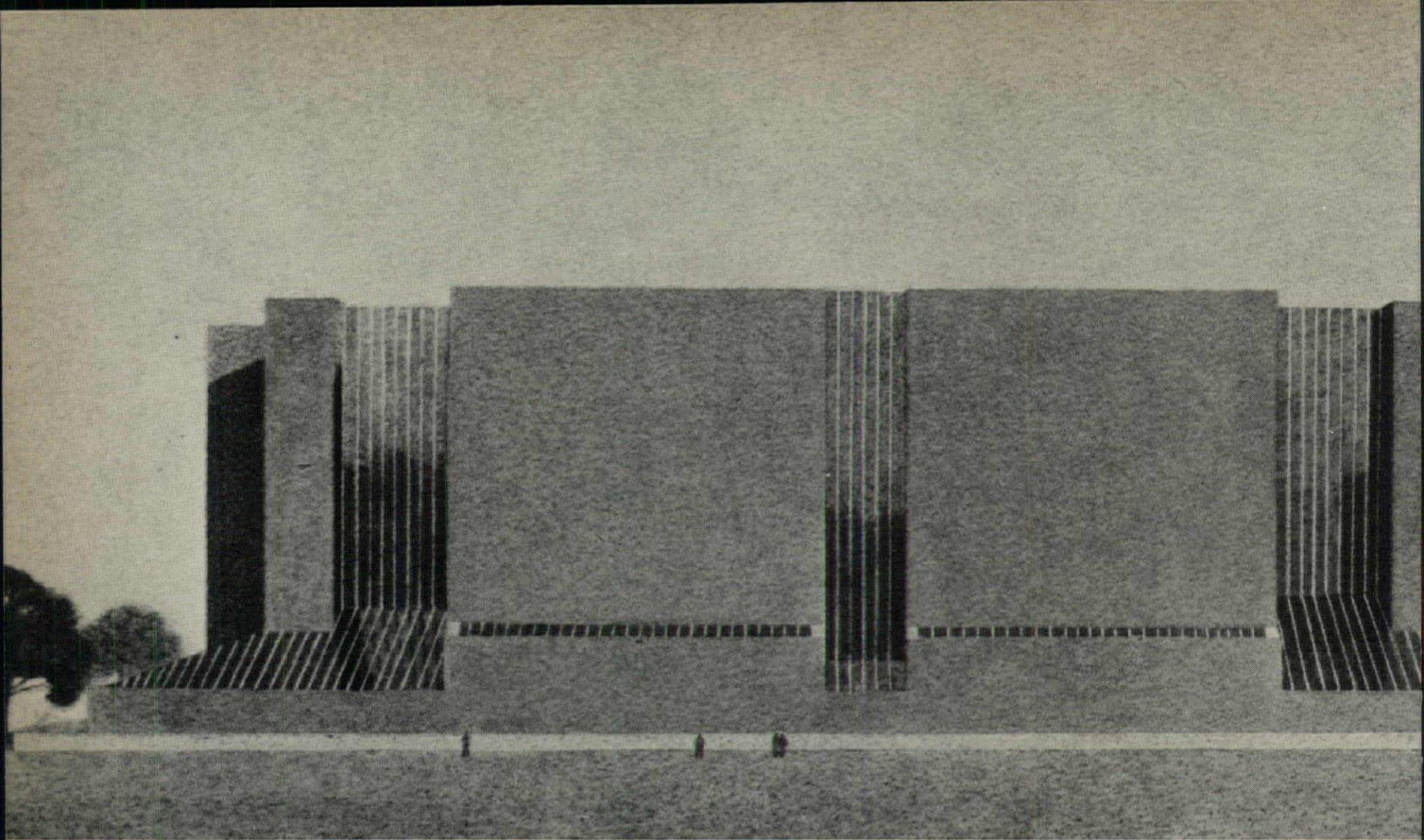


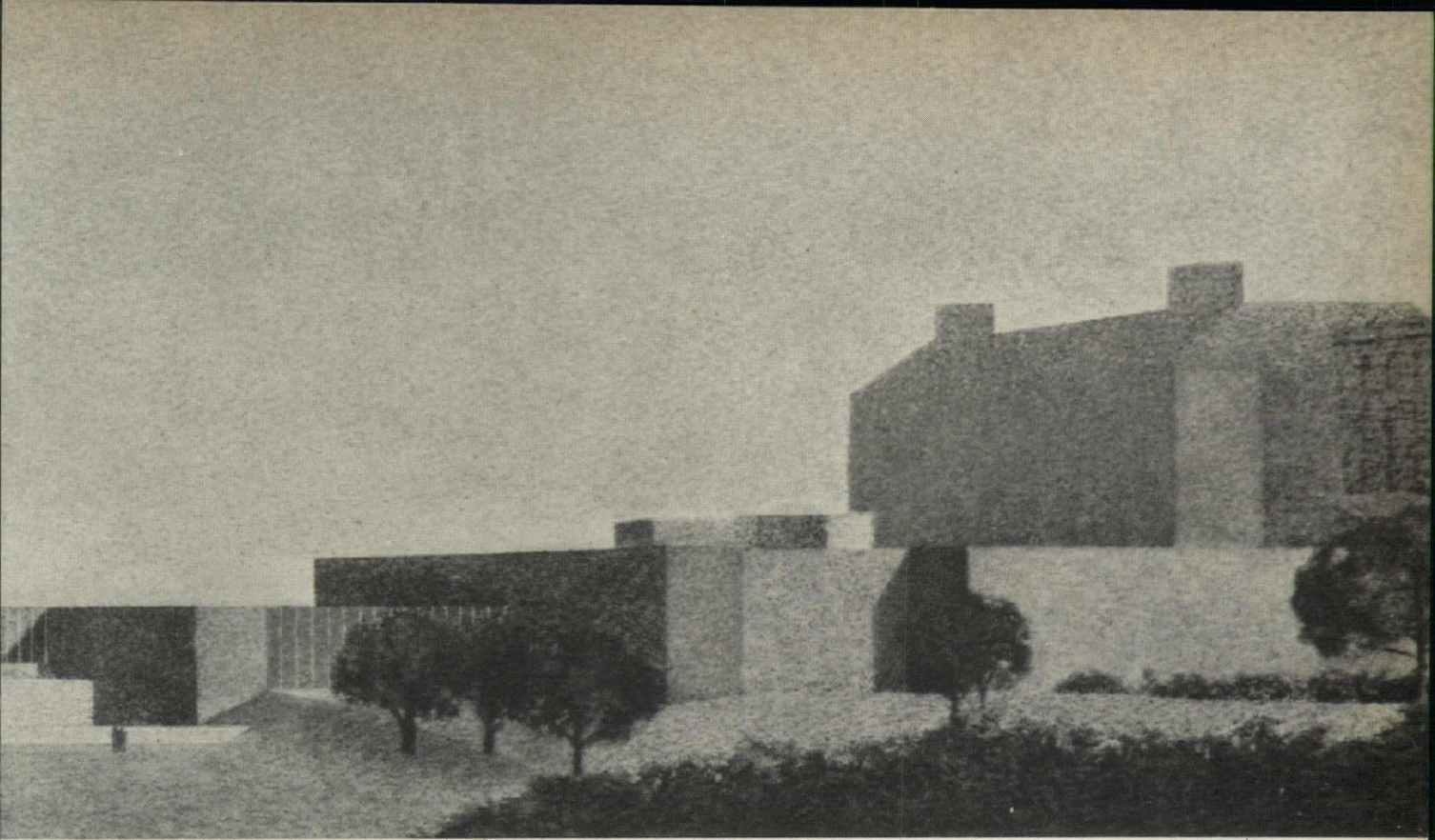
In 1961, Kevin Roche and John Dinkeloo, both long-time associates of Eero Saarinen, took over the completion of his unfinished work. In the few years since, the new firm of Kevin Roche John Dinkeloo and Associates has clearly earned its own place. Its architecture is its own, even though it may have roots in an approach to architecture that could have been learned from Saarinen. That approach is an almost uncompromising concern for solving each architectural problem for itself. If that approach once brought Saarinen criticism for "stylistic inconsistency," it is now well understood; and we can now see in Roche's work

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"We think first about the purpose of the building; then about the environment—the nature of the site—and what contribution we can make to it; then about how to build it." That is not a rare and innovative process, but it is, in the hands of Kevin Roche, a process that leads to a rare degree of innovation—and to some of the best architecture being built today. There are 75 on the staff of the firm's Hamden, Connecticut office. There are no organization charts and no titles. But it is clear that all of the work that comes out of the office is the result of a very personal kind of involvement and control by Roche, who is the designer, and Dinkeloo, who is responsible for engineering and for getting the buildings built. The major work of this collaboration is shown on the pages that follow.

—Walter F. Wagner, Jr.



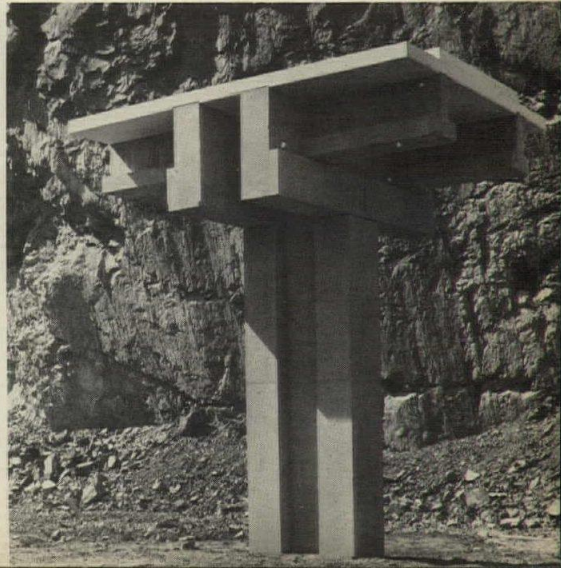
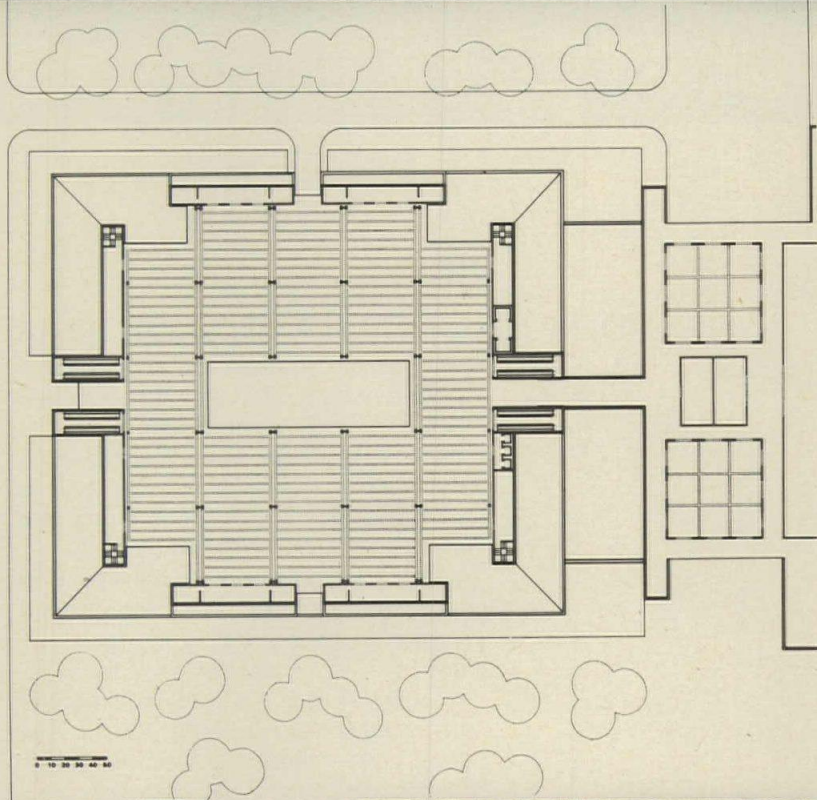


ETNA LIFE
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This is a very large building—it has seven stories including two below grade; its size is 364 by 307 feet; its floor area is some 747,000 square feet; and it will house over 3,000 employees. The biggest design problem: creating a form that would not dwarf the adjacent neo-Colonial office building.

The three lower floors—below the daylighted setback—house the computers and associated gear. The four upper floors are huge open office spaces, lighted by an open court and by big planes of reflecting glass at the corners and in the center of each wall. Thus, the building, while it at a first glance appears windowless, actually has very large windows—quite in scale with its mass and the size of the spaces inside.

The “core” of the building is separated into shallow rooms which give thickness to the outside walls. The building, of concrete construction, will be completed next year.





OAKLAND MUSEUM, OAKLAND, CALIFORNIA

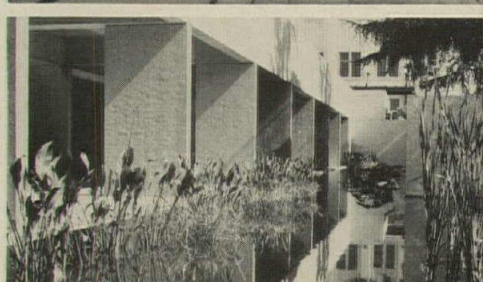
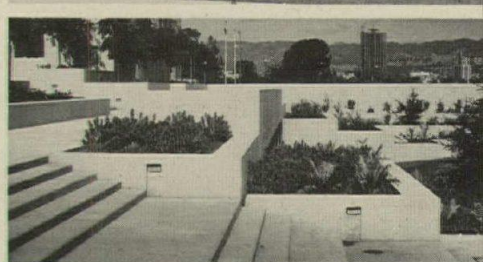
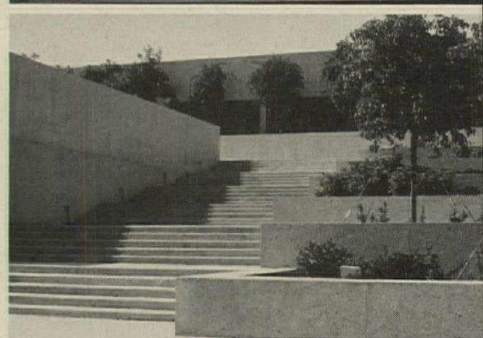
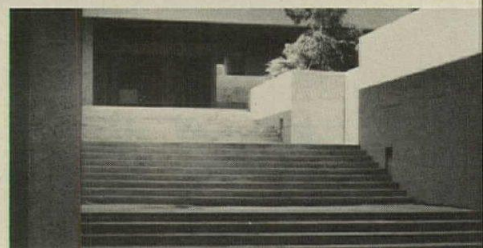
For Oakland, this four-block complex of three museums (art, cultural history, and natural history) is more than a cultural asset—it is a new core. The outside is designed as a series of gardens, and as such it serves as a central forum and major new park for the city.

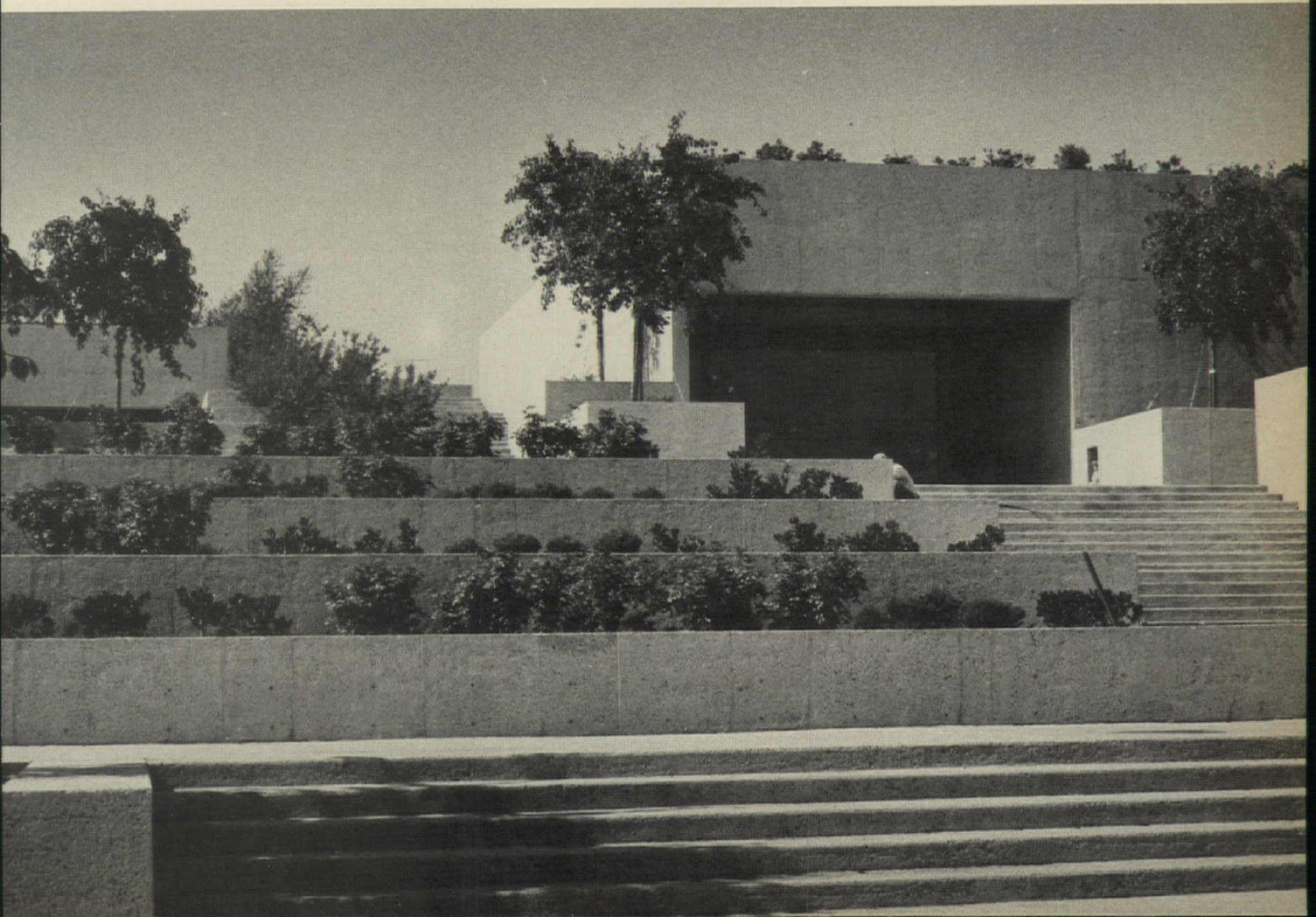
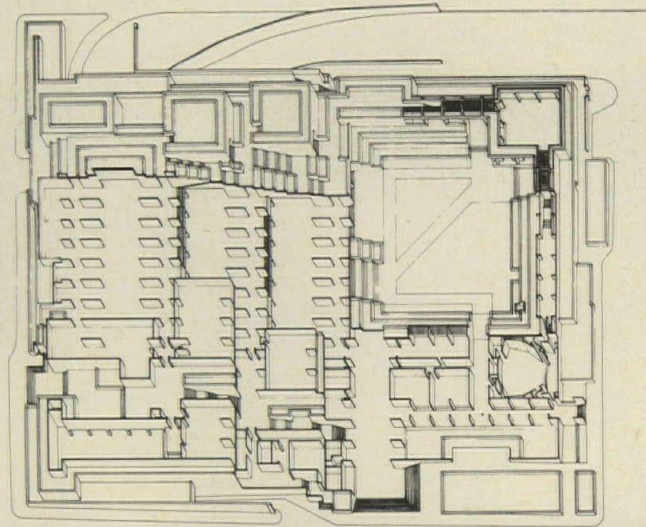
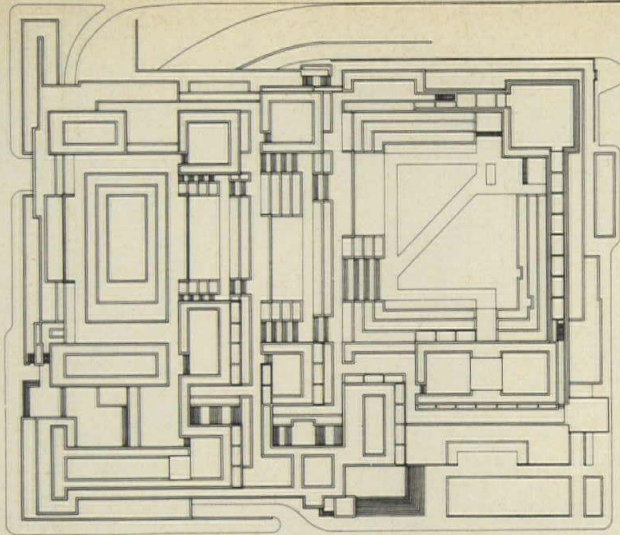
The stepped-back design creates a series of tree-lined walks and planted terraces, each the roof of the space below, and as the photos show the landscaping (by Dan Kiley) is an extraordinarily integral part of the design. The main plaza—about 200 feet square—includes a pergola, reflecting pool, small courts, and shaded pathways—settings for sculpture and exhibitions.

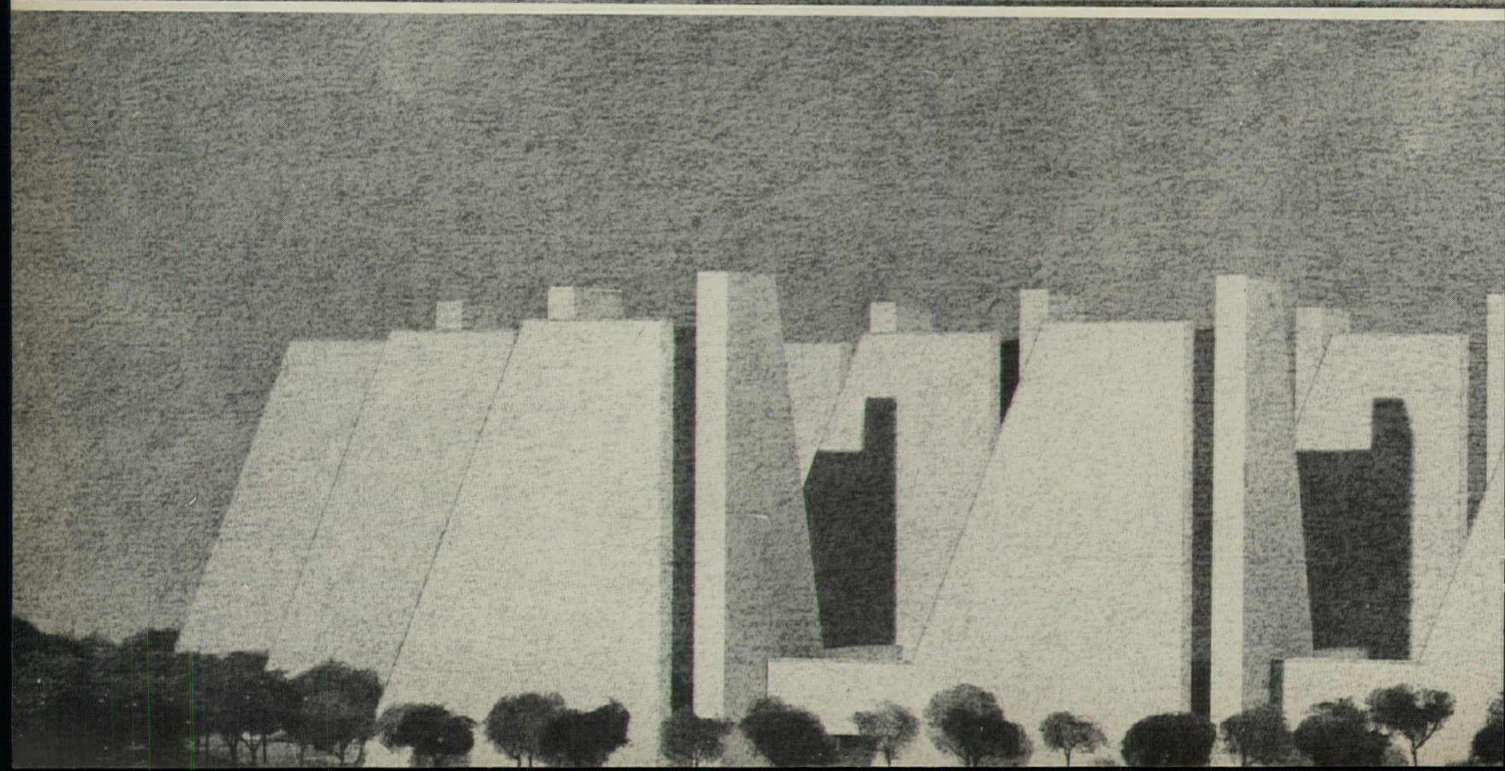
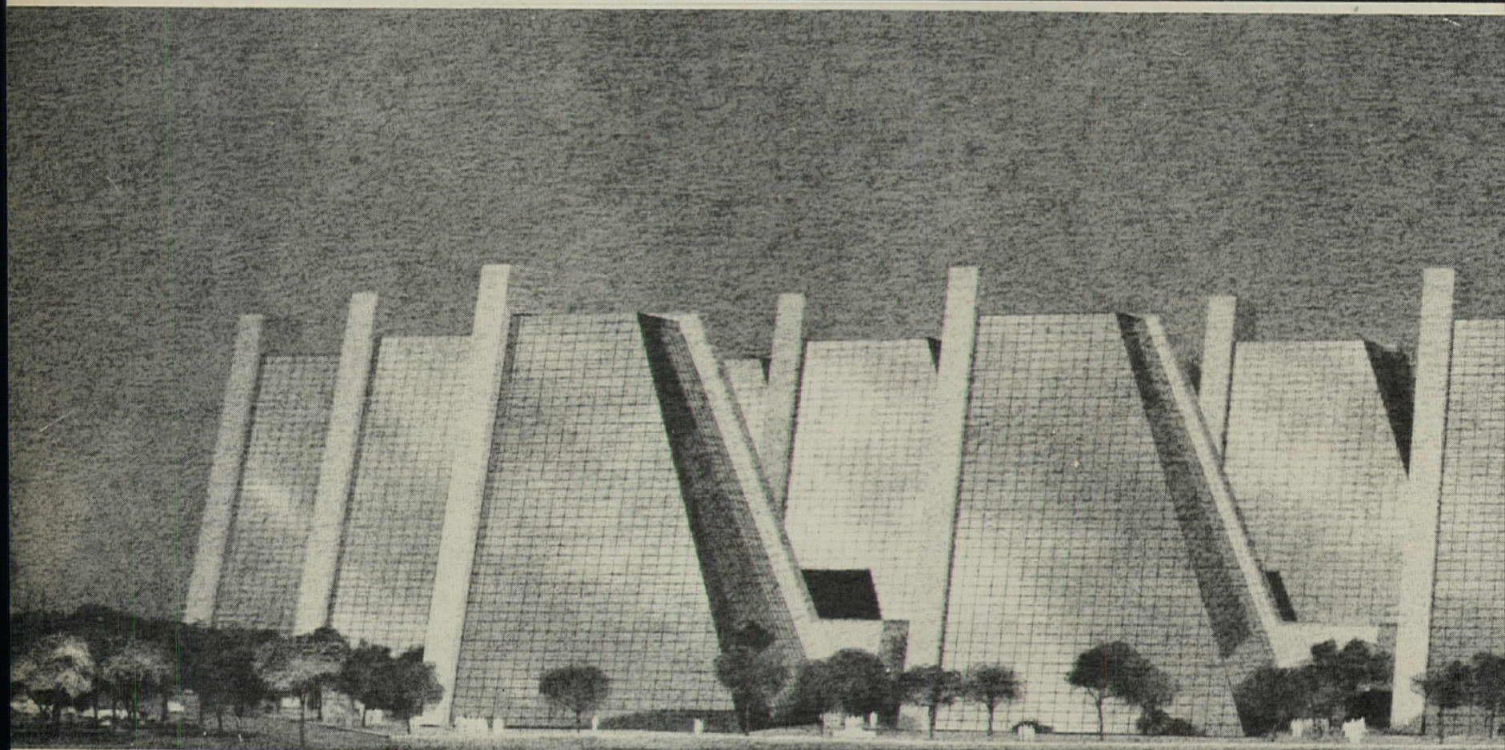
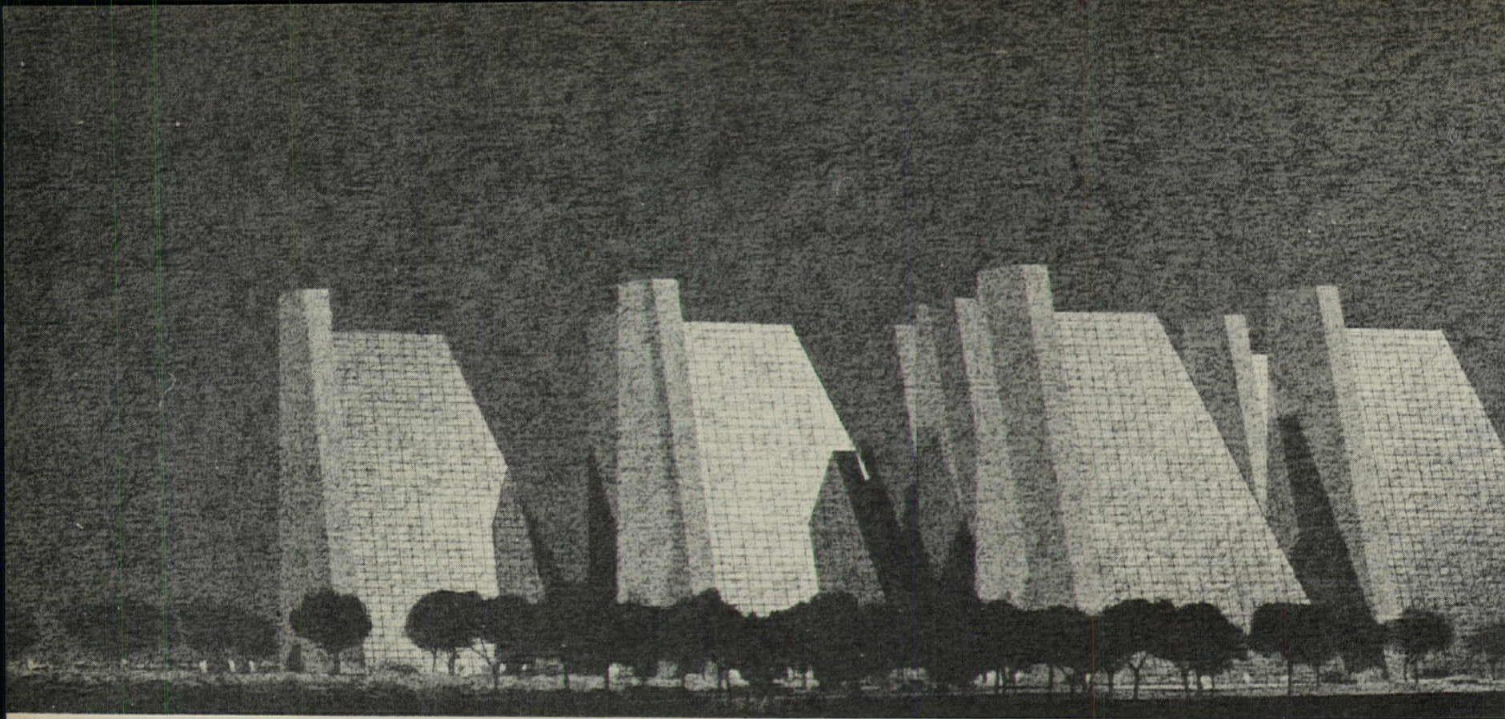
The structure is exposed reinforced concrete, partially supported on piles. In addition to 95,000 square feet of gallery space, the complex includes a 300-seat auditorium, lecture hall, classrooms, offices and restaurant. A two-story garage below the galleries holds 250 cars.

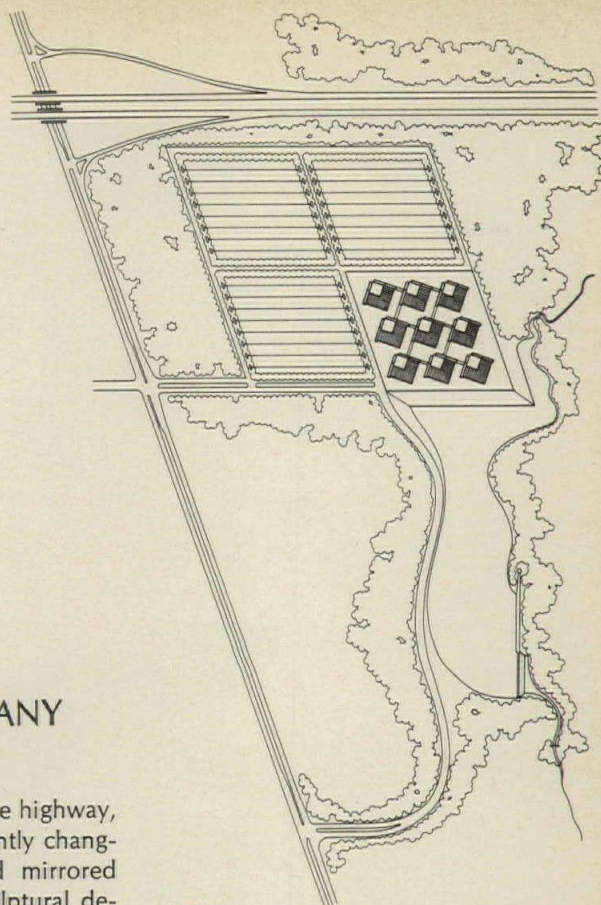
The building itself is now essentially complete, though the gallery spaces will not be opened until early next year.

Some streets were rerouted as part of the design, and one runs under a corner of the complex.



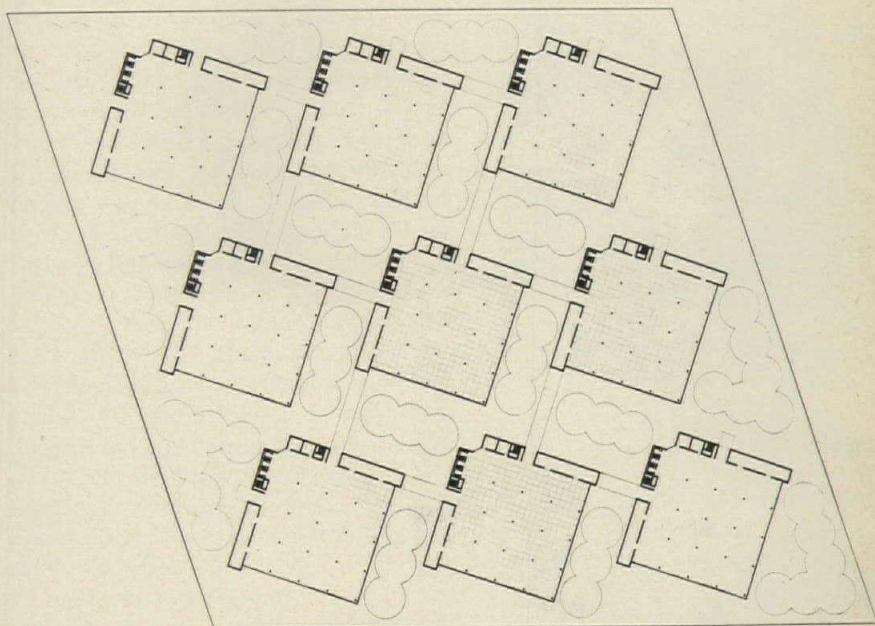


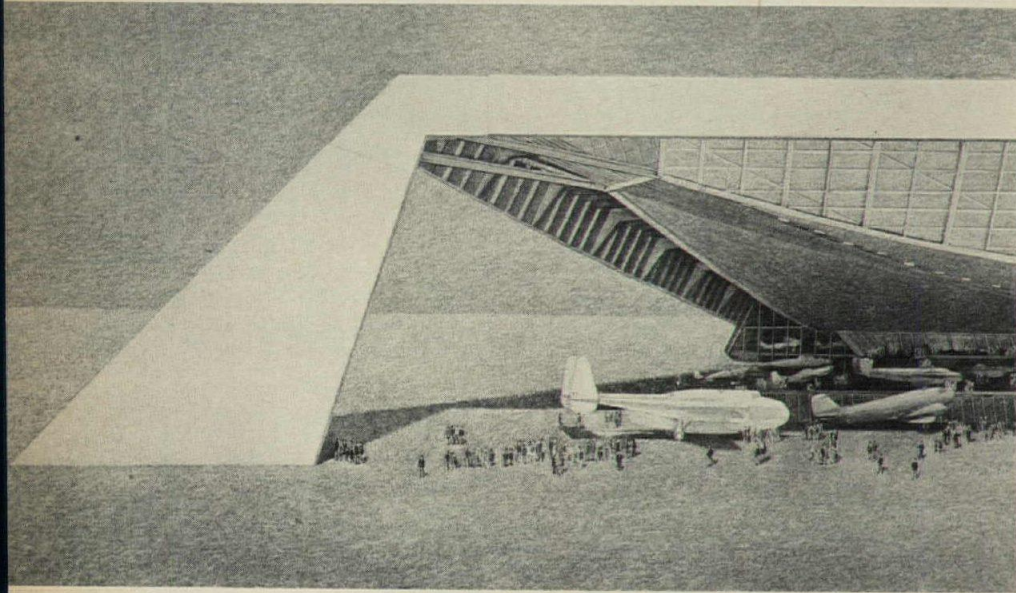
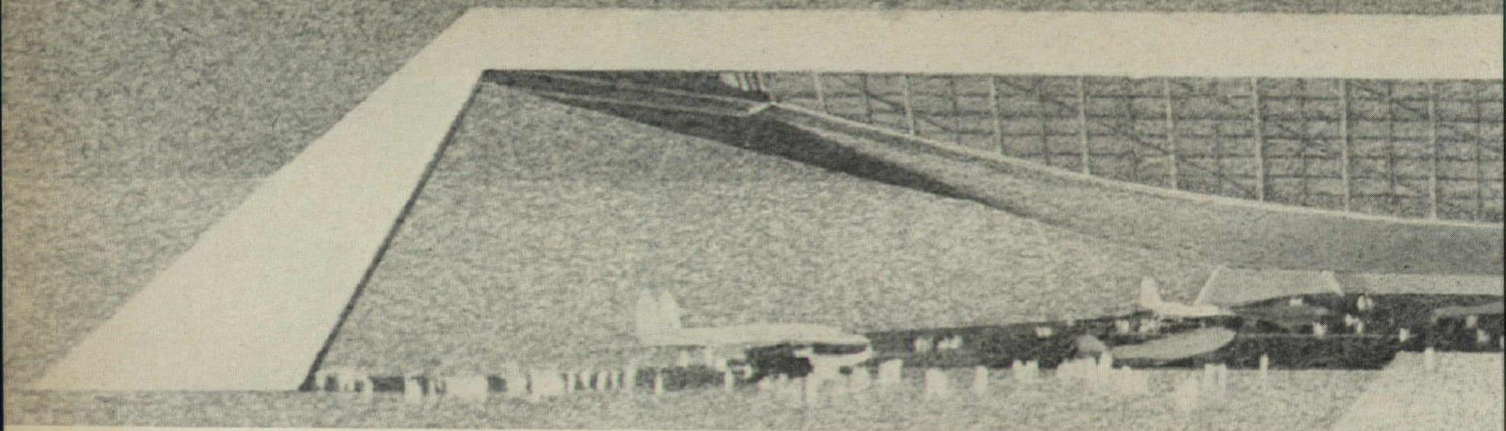




COLLEGE LIFE INSURANCE COMPANY INDIANAPOLIS

For passers-by on the Interstate highway, this complex will be a constantly changing pattern of concrete and mirrored glass shapes. The unique, sculptural design grows out of a simple program requirement: the building is for a fast-growing insurance company. This scheme permits the client to add to his space in 110,000-square-foot increments. Three towers—each 11 stories, 120 feet square at the base and 60 feet square at the top—will be built initially (construction to start this year). The shape of the units puts 40 per cent of the building population on the lower three floors, minimizing the vertical transportation problem. All core facilities are at the solid L-shaped walls, leaving open uninterrupted general office space typically needed by insurance companies.

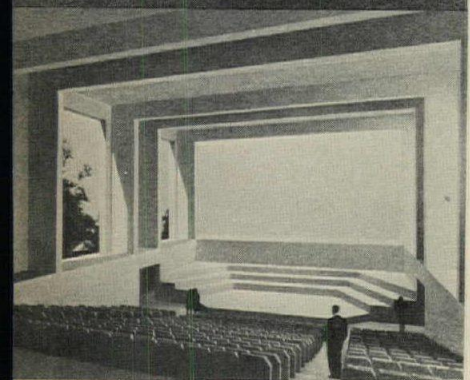
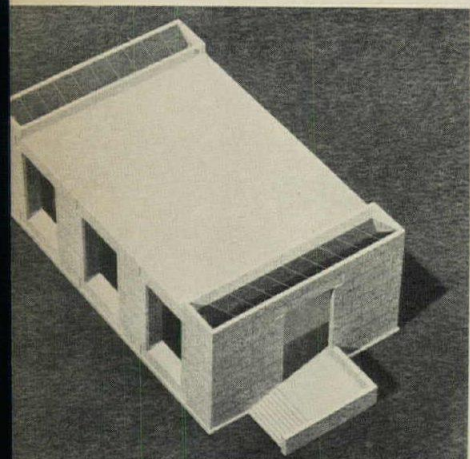




AIR FORCE MUSEUM WRIGHT-PATTERSON BASE

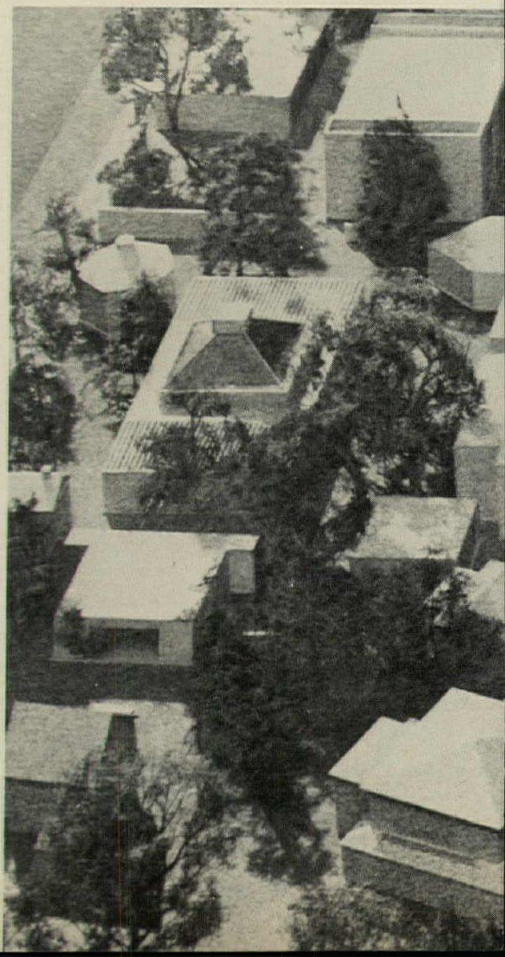
with exhibits designer Herb Rosenthal

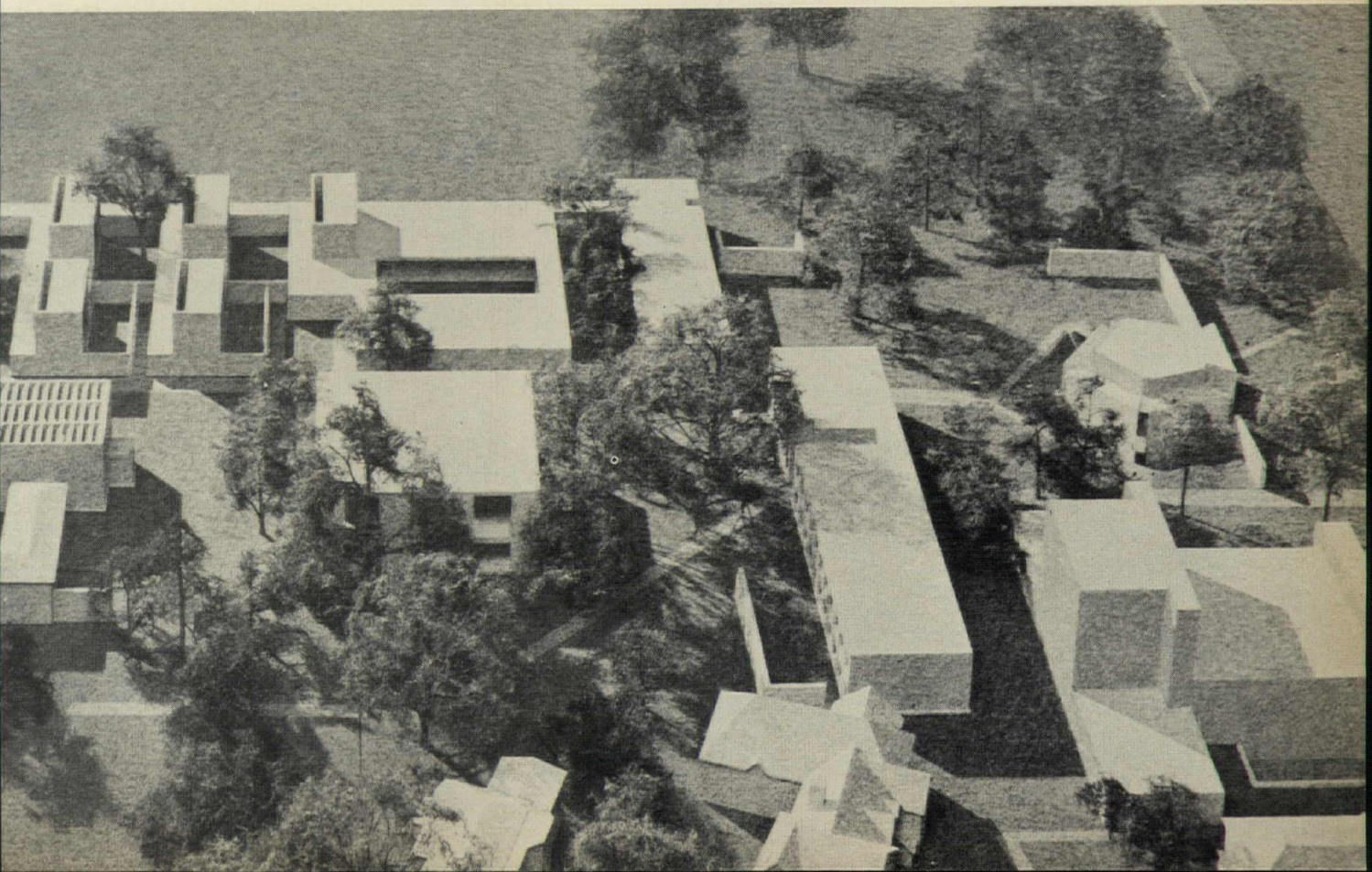
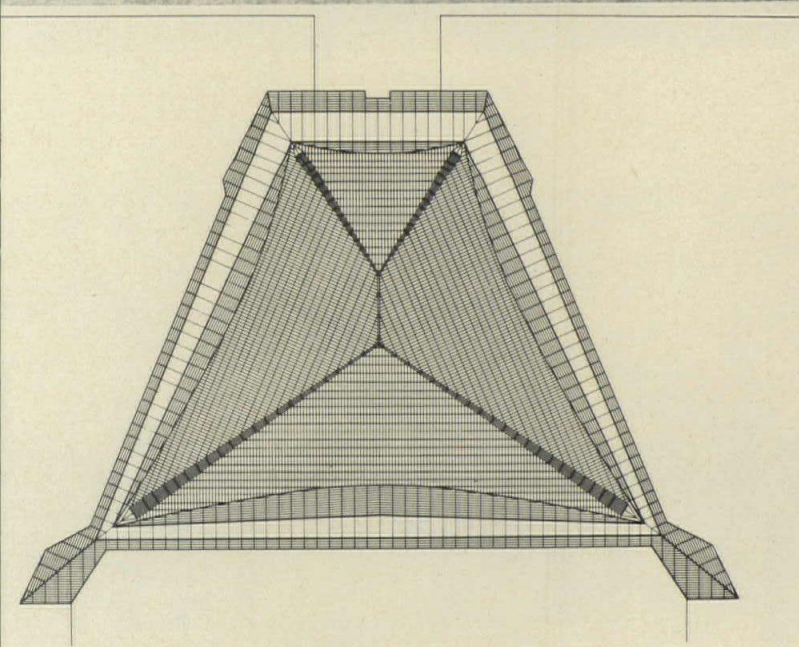
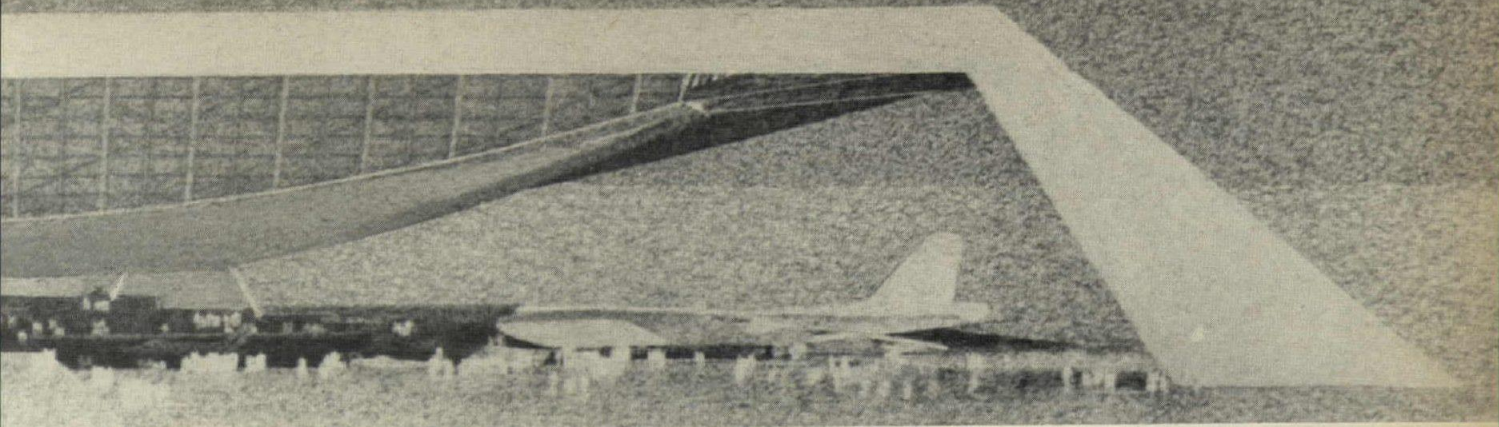
This giant project, finally expected to be under construction this year, was designed to express a technology as advanced as the aircraft it houses. Visitors will enter at the narrow edge of the wedge (and at Wright's Flyer) and proceed under the cable-hung roof into a space that expands outwards and upwards until, standing under the 800-foot span of the main truss, they may see the very newest planes flying by. The entire structure is suspended from four pylons. Structural consultant for this project is Hannskarl Bandel of Severud Associates.

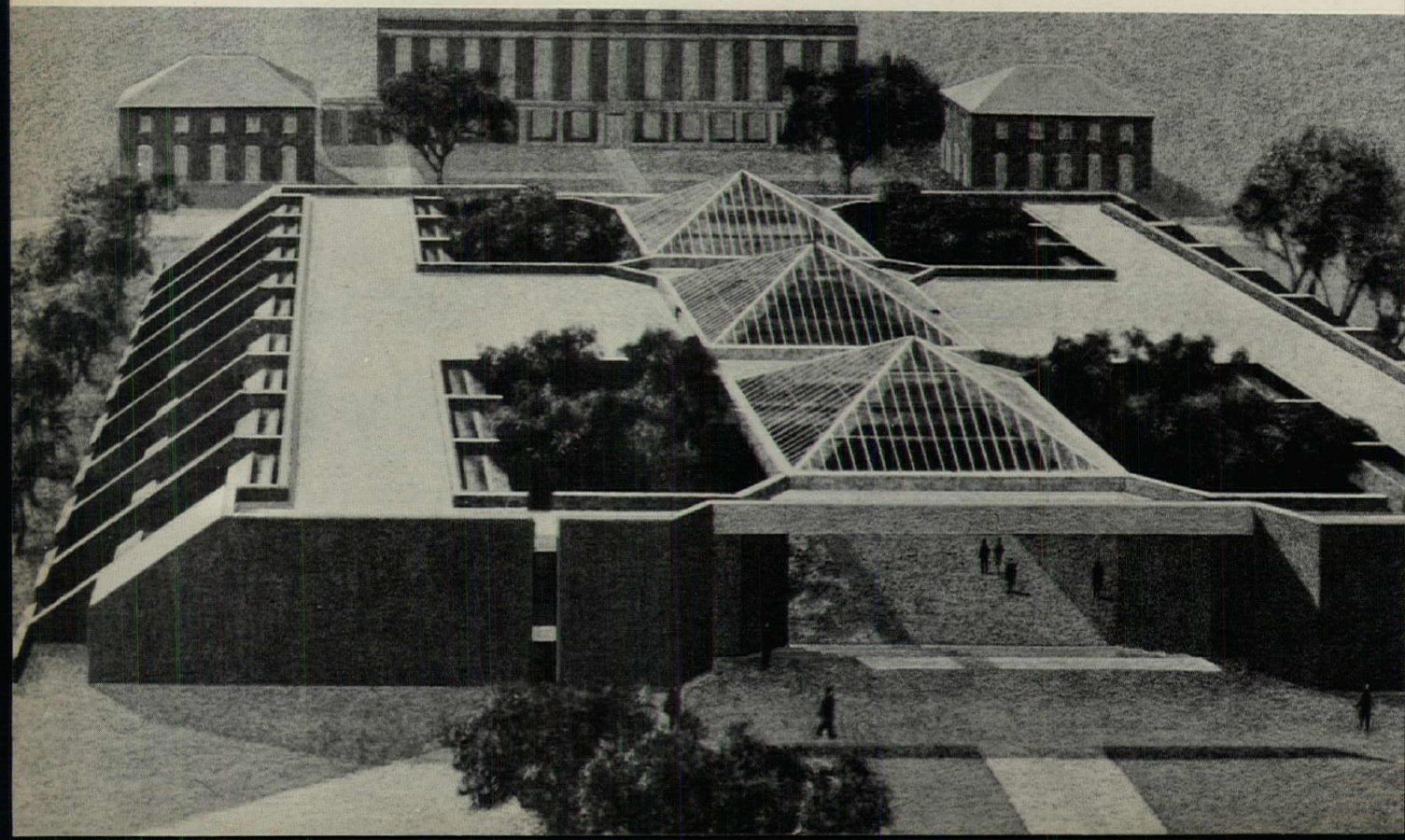
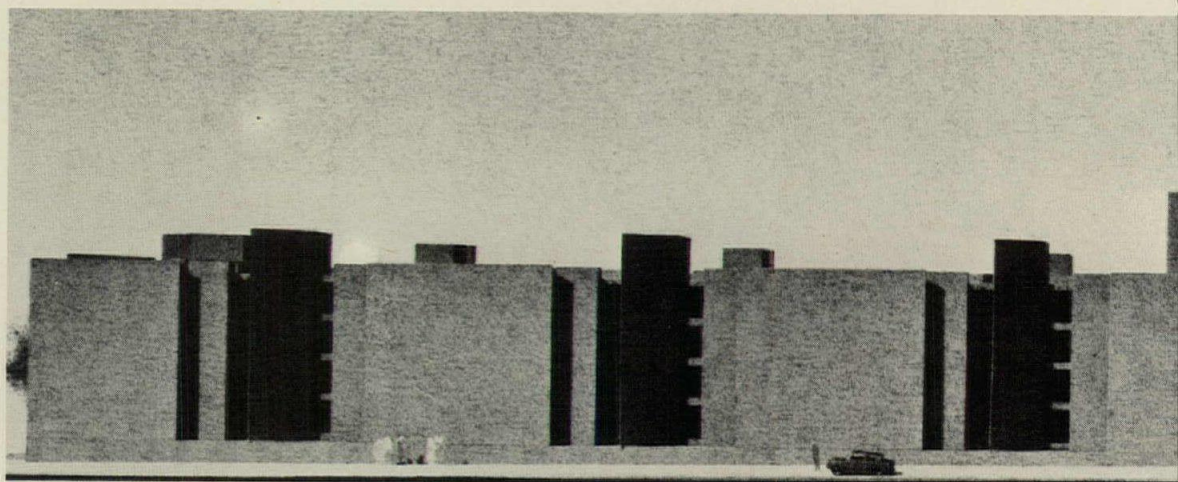
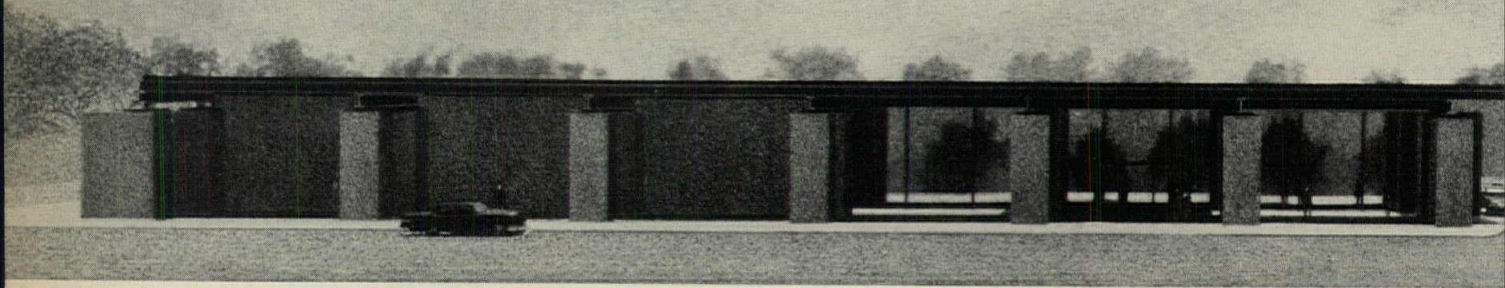


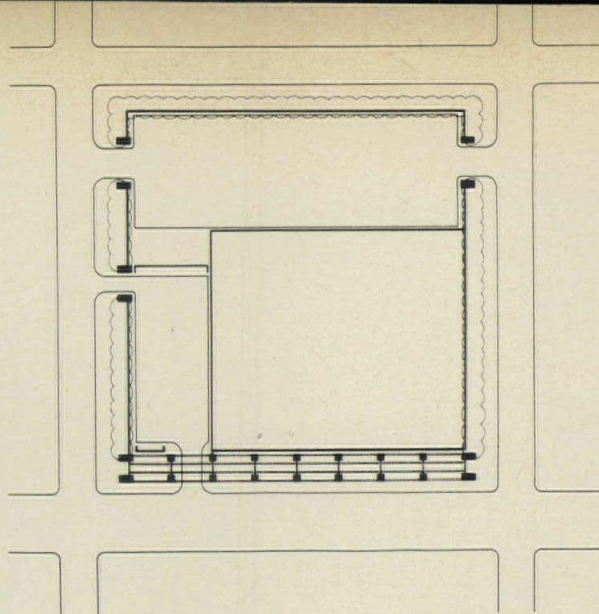
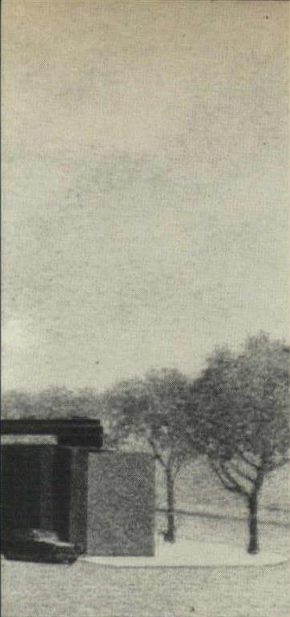
WESLEYAN UNIVERSITY MIDDLETOWN, CONN.

The program in this case was to design—for a site with existing buildings and many fine old trees—a fine-arts center to include two theaters, a concert hall, rehearsal halls, rooms suited for presentations of ethnic music, a cinema, a library, art studios and galleries, and classrooms. Roche's solution: this complex of very small buildings—tucked under the trees and linked with walkways and passage-ways—creating a sub-campus. To eliminate heavy equipment and minimize construction damage to the trees, all buildings will be constructed with a 3-foot 8-inch by 2-foot 6-inch by 14-inch lightweight (aggregate concrete) block. This construction discipline gives all the buildings within the complex the simple shapes and openings visible in the drawings at left of the concert hall. Most buildings open to controlled views of the handsome site.



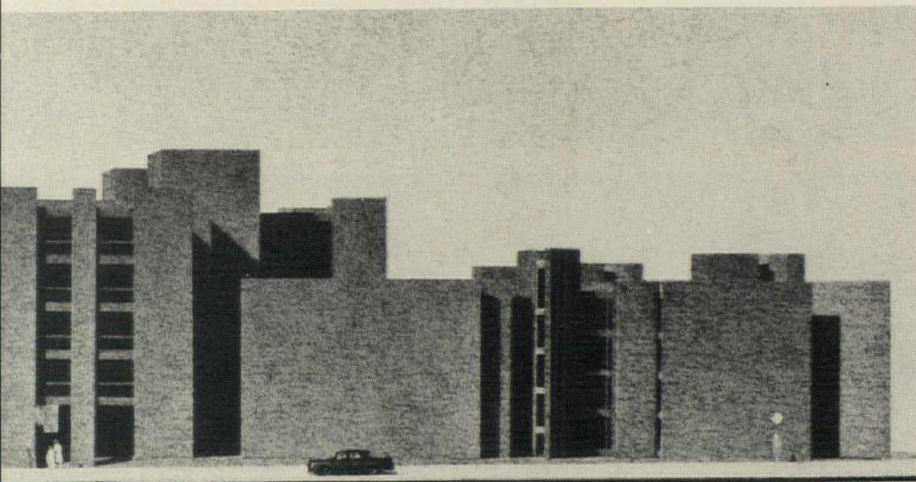






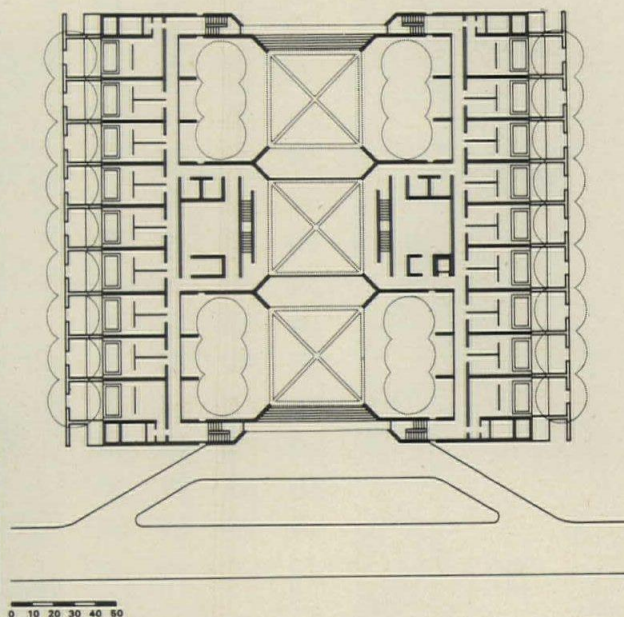
U.S. POST OFFICE COLUMBUS, INDIANA

In this design, a pilot project for regional post offices sponsored by the Cummins Foundation, the entire complex is walled in. This solution retains the traditional sense of a formal block within the town's street pattern, but screens the unsightly elements of parking lot and service yard from passers-by. On the main-entrance side, an arcade creates the same sense of dignity once achieved with broad lawns. The enclosed space will follow the standard post office plan. Construction will begin this year. Materials are local silo tile and weathering steel.



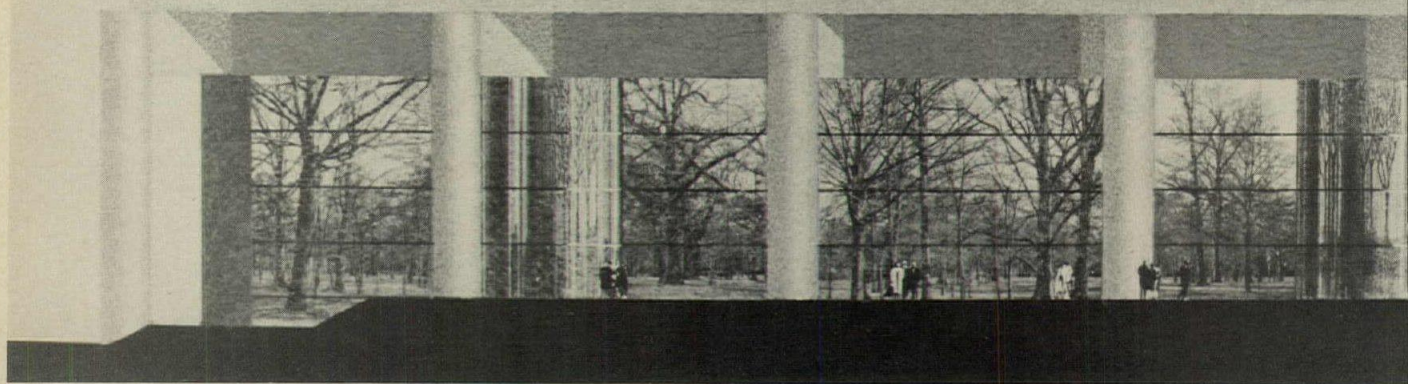
UNIVERSITY OF PENNSYLVANIA PHILADELPHIA

The major effort in the design of this dormitory building—one of two for 250 women each—was to break the scale to a comfortable residential feeling. Thus, the space within the four-story complex is divided into 36 rooms around a stairwell. Also included, libraries, dining facilities, apartments for masters, lounges and the like. A change in the University's housing plans has halted the development of this project.



INSTITUTE FOR ADVANCED STUDY, PRINCETON, N. J.

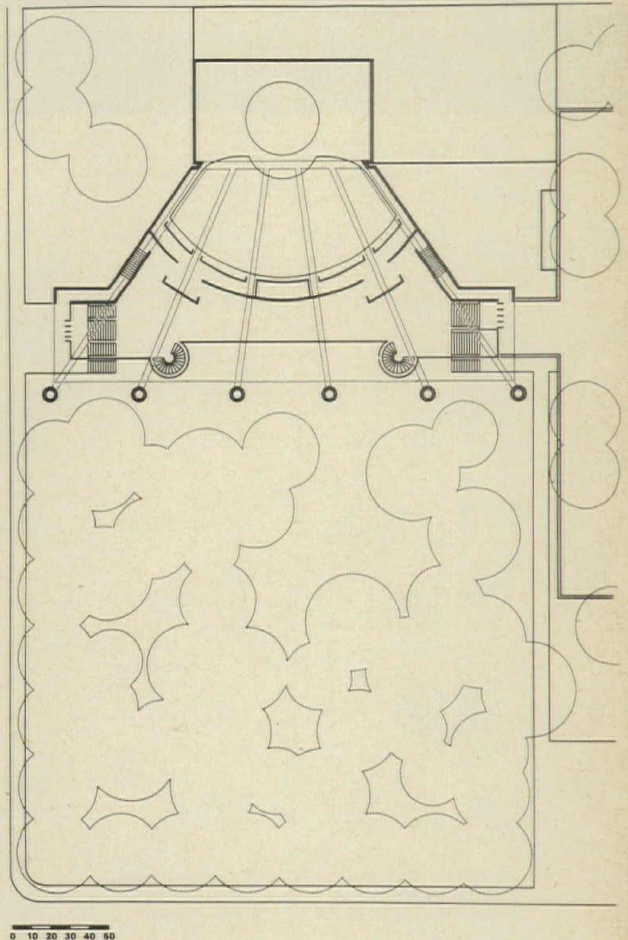
This building—with office, study, and conference space for professors and associates—was to be sited in front of the existing Institute building (at rear in drawing), and the most difficult design problem was to relate the addition to the older building while allowing the older to be dominant. In this two-story solution, each office area has a terrace or balcony, walled to create privacy and quiet, and opening inward to community spaces. An enclosed dining court is under the center skylight, opening in both directions to sheltered courts for seminars or conversation. This solution was not acceptable to some faculty members, and the architects have withdrawn to permit the expansion to be built in the style of the existing buildings.



REPERTORY THEATER, UNIVERSITY OF MICHIGAN, ANN ARBOR

The site for this 1,450-seat theater, which is expected to be under construction this year, was the last remaining park space on campus. The building will be placed across the rear of the park where there are few trees and where it will screen the park from a powerhouse.

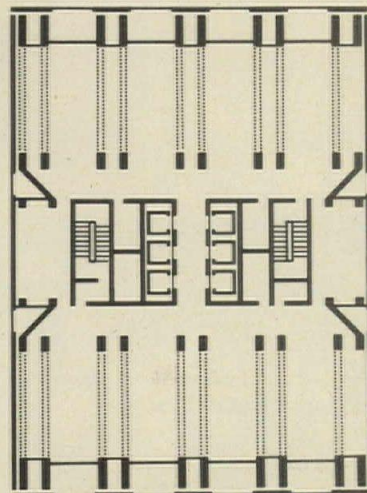
During the day, a wall of reflecting glass—set back from the columns to form an arcade—will create an image of additional park space, but at night when the theater is lighted, the glass will permit a view of the life of the theater inside. The 8-foot columns will support concrete beams as long as 145 feet.

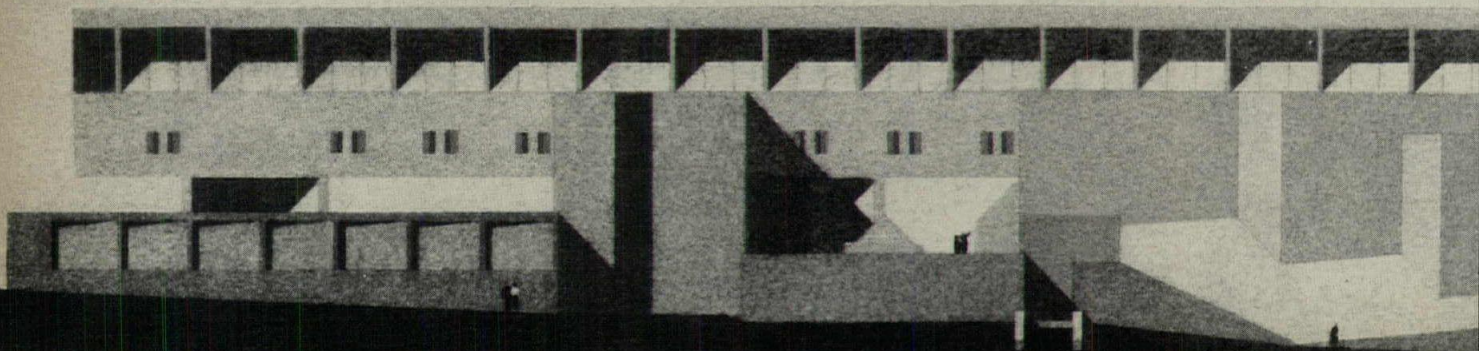
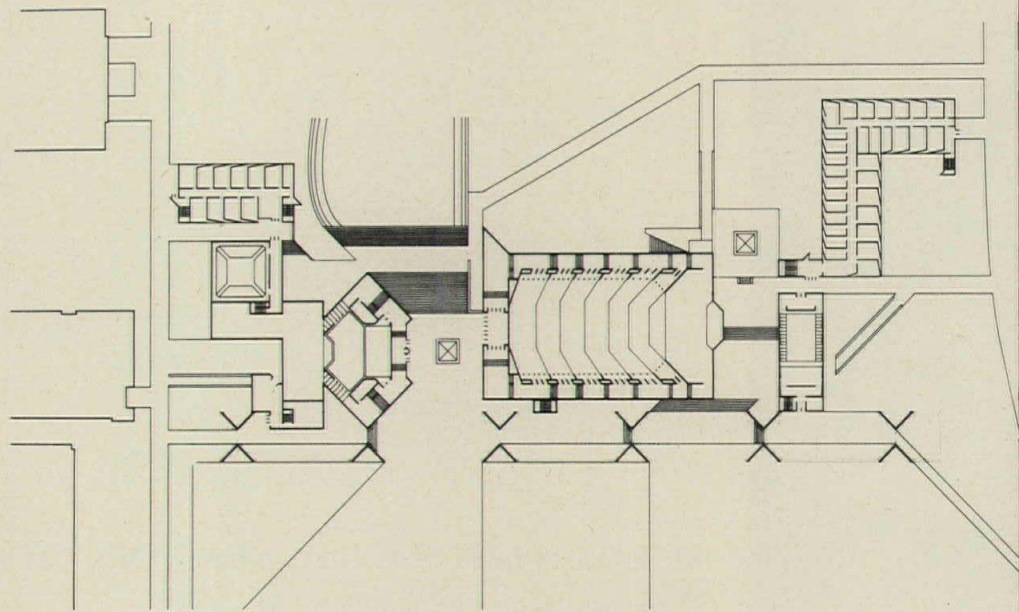
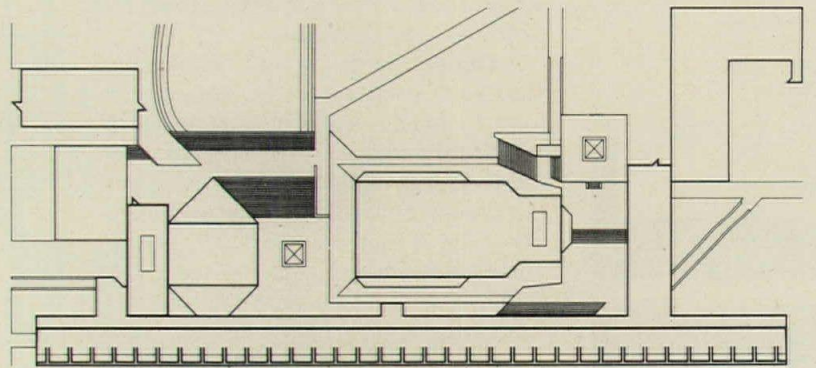
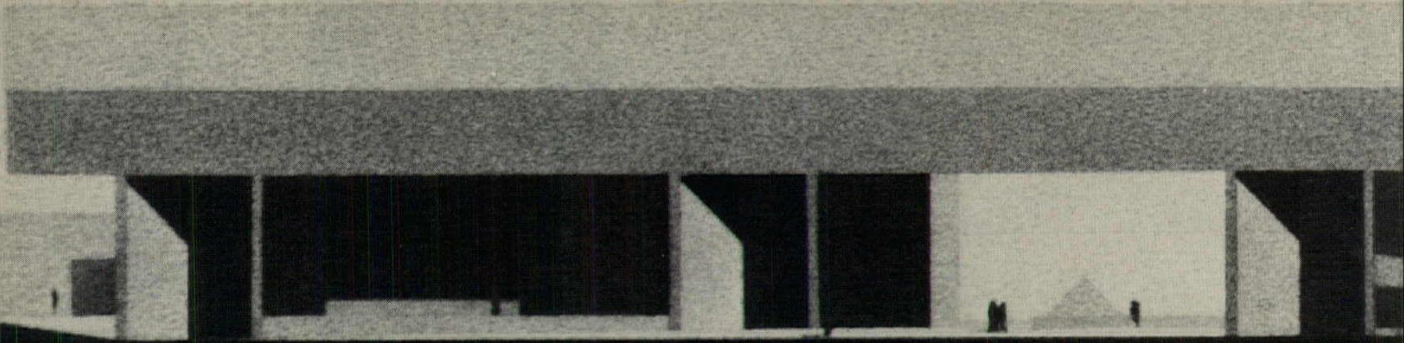


RESEARCH LABORATORY, NEW YORK CITY

The design and the structural system for this high-rise laboratory grew out of the need for extensive mechanical and electrical services throughout the building. The outside columns are in pairs which enclose the service risers. Between the beams spanning to the inside columns are service runs and fume hoods.

The exterior will be precast concrete in floor-high panels. The windows will be shaded by precast eyebrows or "awnings" set within the depth of the columns, which will reach down almost to eye level and eliminate the need for drapes or blinds. The windowless spaces at the base of the tower will house the extensive mechanical equipment and storage spaces.





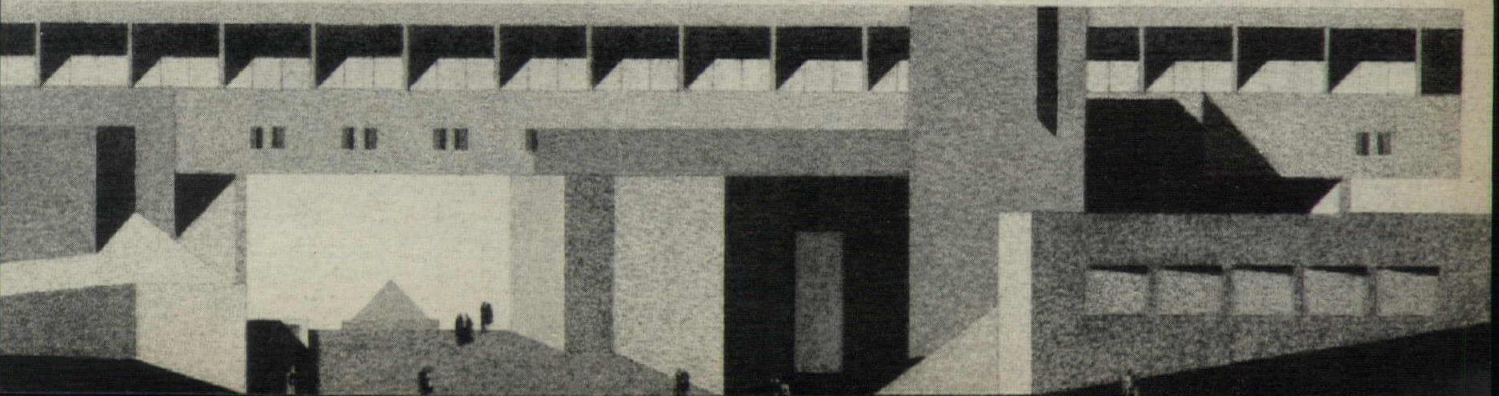
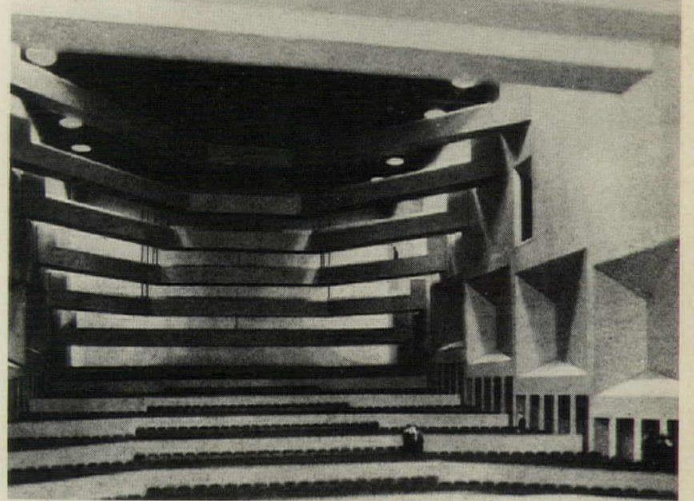
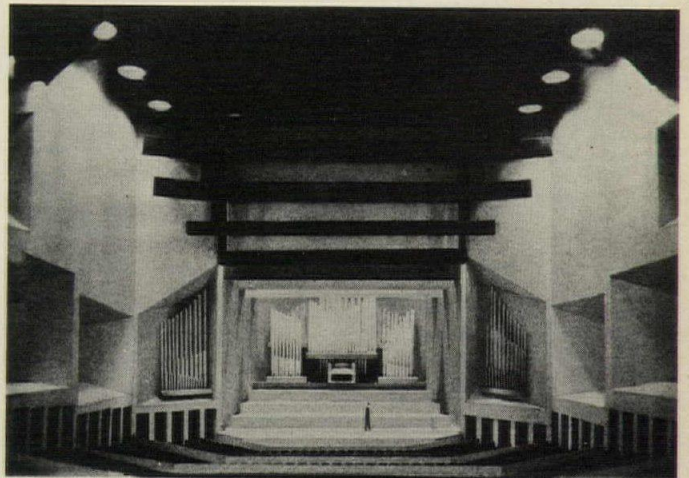
FINE ARTS CENTER UNIVERSITY OF MASSACHUSETTS, AMHERST

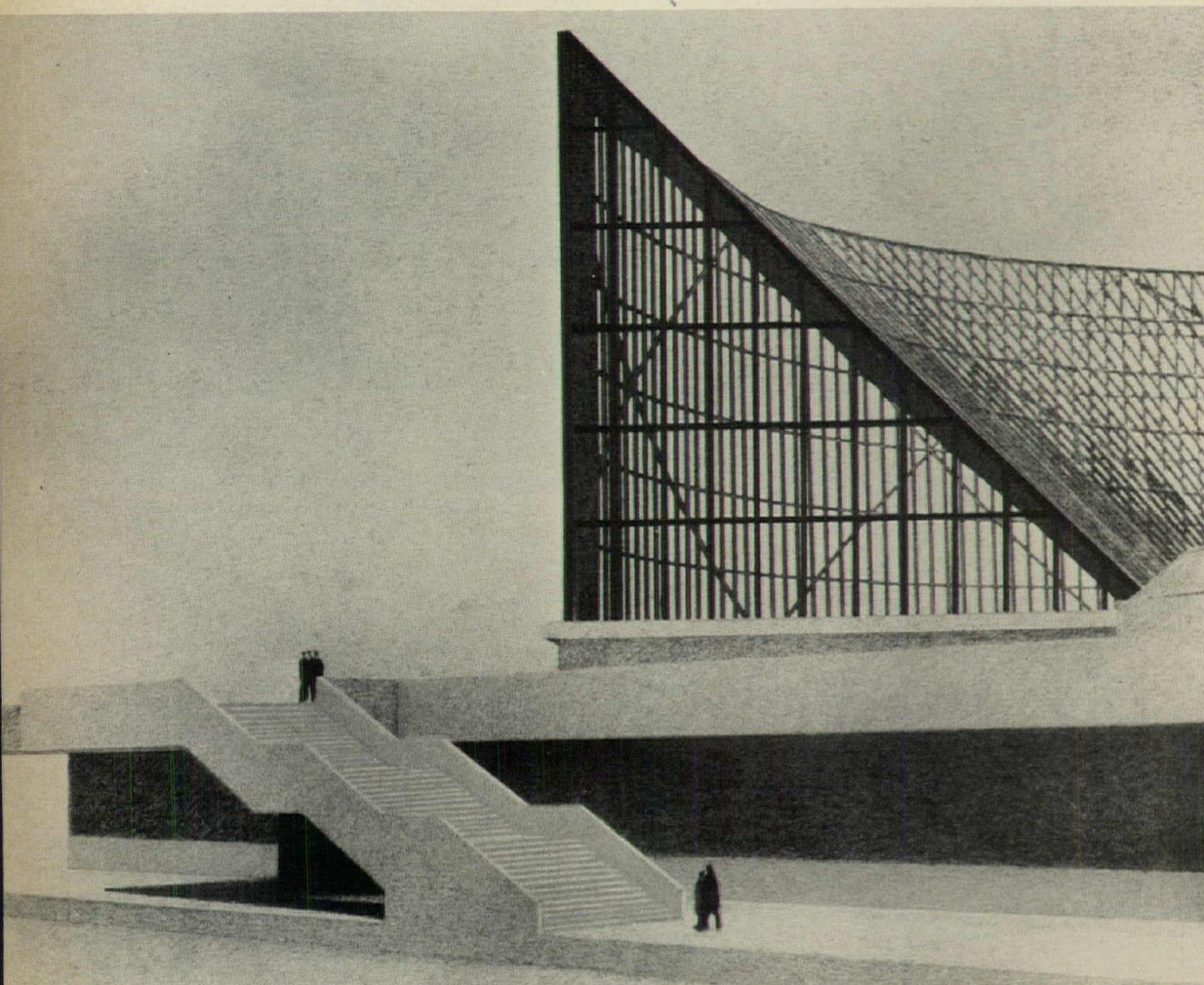
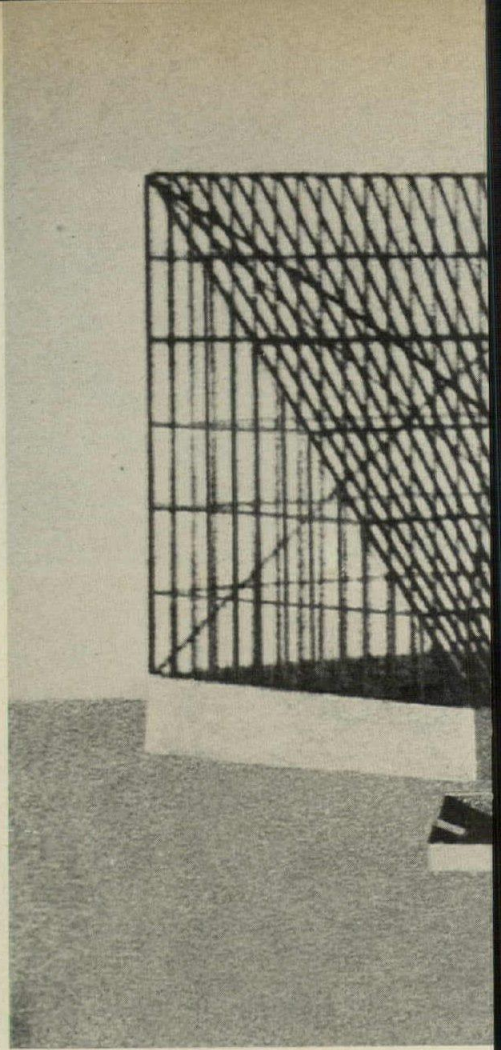
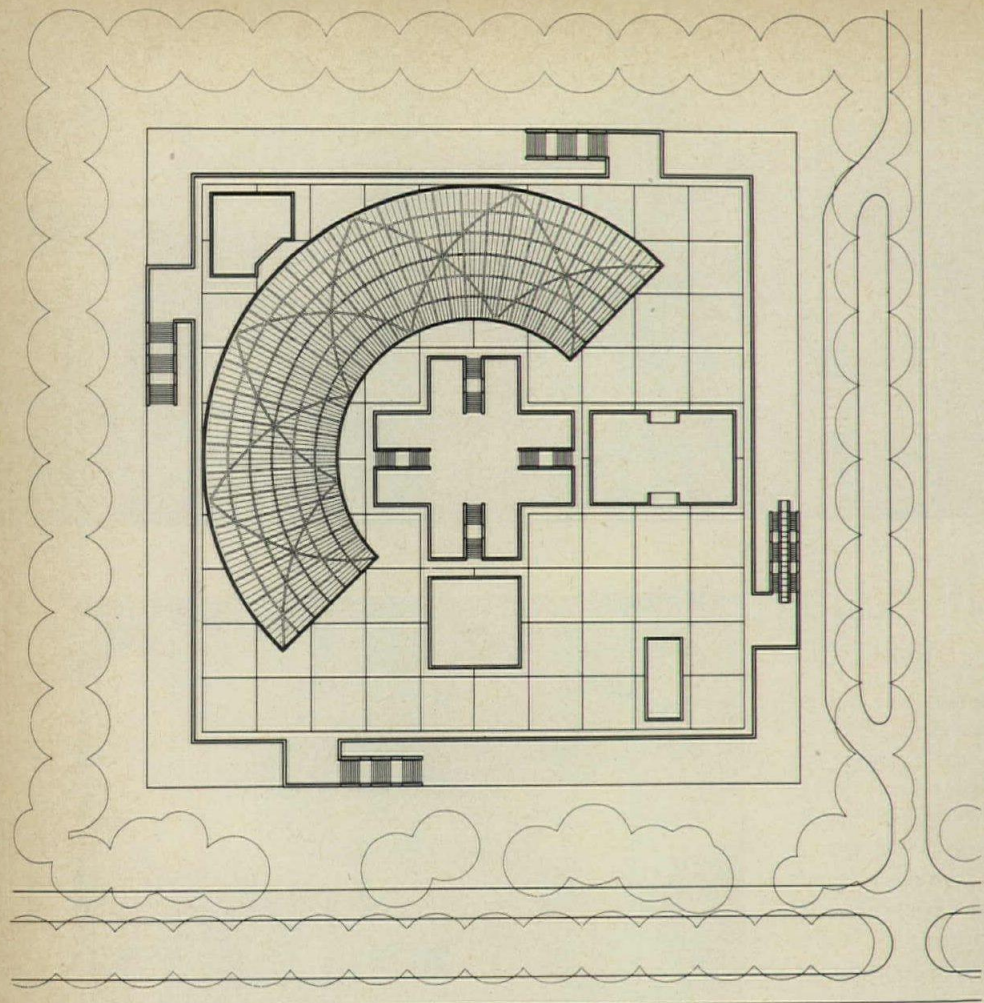
It is interesting to compare this design solution with the Creative Arts Center at Wesleyan (page 152), since many of the same kinds of varied spaces are called for but the solutions are very different.

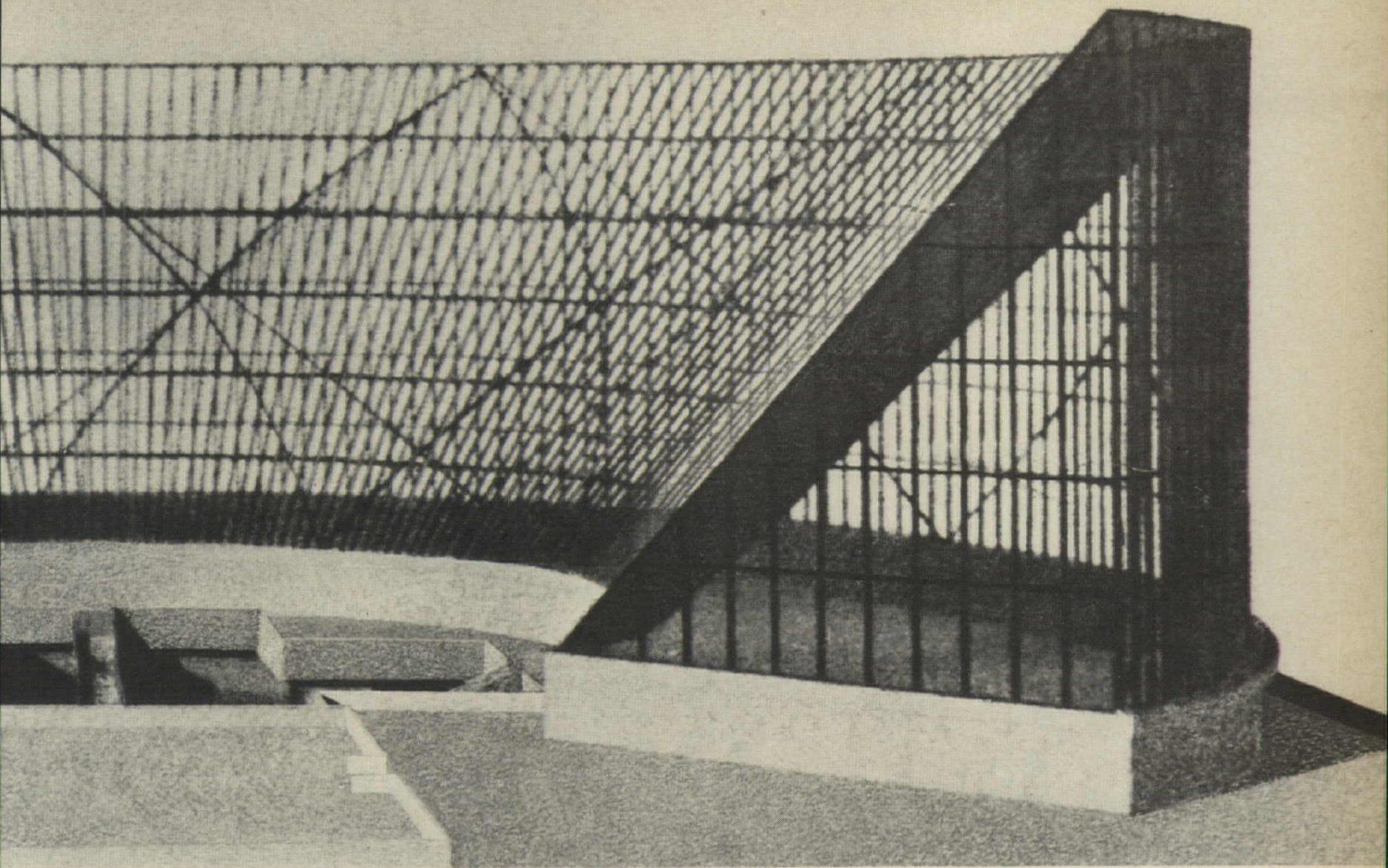
At Wesleyan, the various fine-arts facilities are scattered in a complex of small buildings (for very good design reasons) while here they are organized into a single building (also for very good design reasons).

Because of its site astride the main mall, the building will form a gateway to the central campus and serve as a bridge—symbolically as well as physically—between existing humanities buildings and existing science buildings. It is sited and designed to create a constant exposure for students of all disciplines to the fine-arts facilities: a concert hall for 2,200 (drawings right), a 750-seat repertory theater, an experimental theater, a recital hall, art studios, a gallery, a library, the music school, television studios.

The design creates two different scales: the bolder and simpler on the gateway elevation; the smaller and more fractionated on the rear, relating to the scale of the smaller existing buildings leading off in both directions.



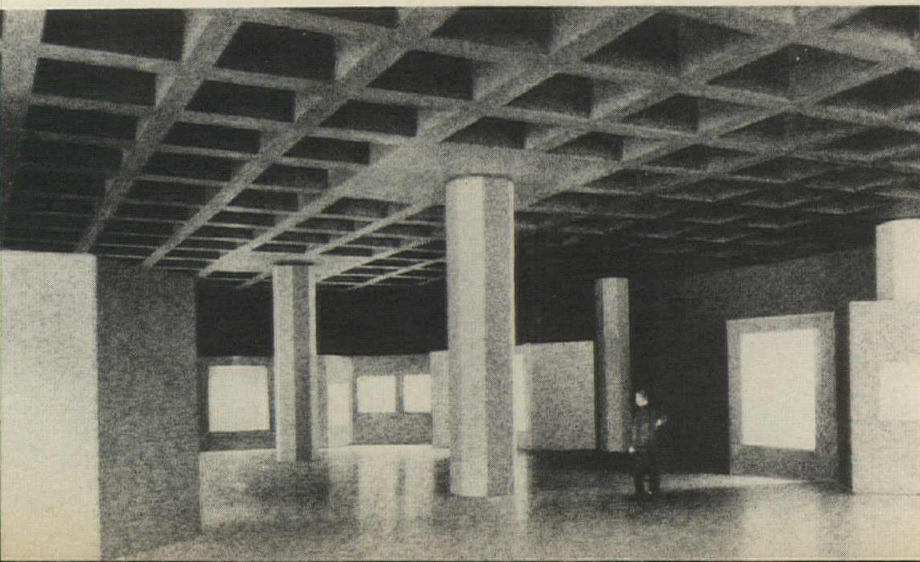
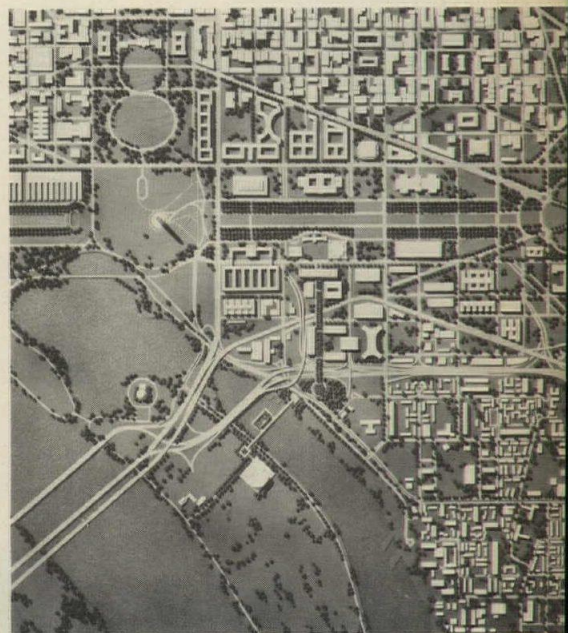


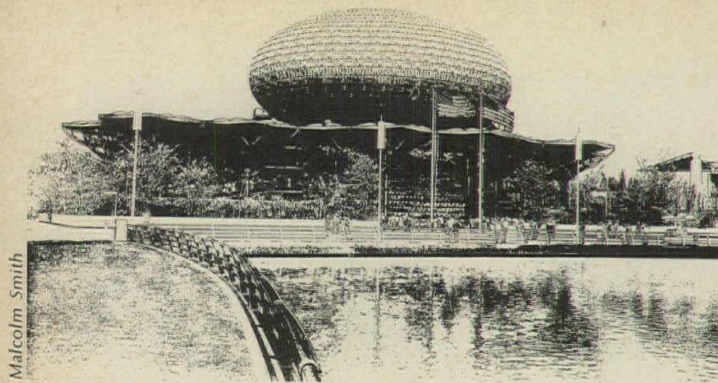


NATIONAL FISHERIES CENTER AND AQUARIUM WASHINGTON, D.C.

with Charles Eames as program designer

The 100-foot-high steel-framed greenhouse—designed to exhibit complete ecological systems and certain to be an extraordinary environmental experience—is but one section of this complex and unique building. On the same terrace level are a variety of outdoor exhibit spaces and landscaped areas. A number of broad stairwells lead down to the lower level which houses a number of marine exhibits, research facilities, a library, offices, and orientation theaters.



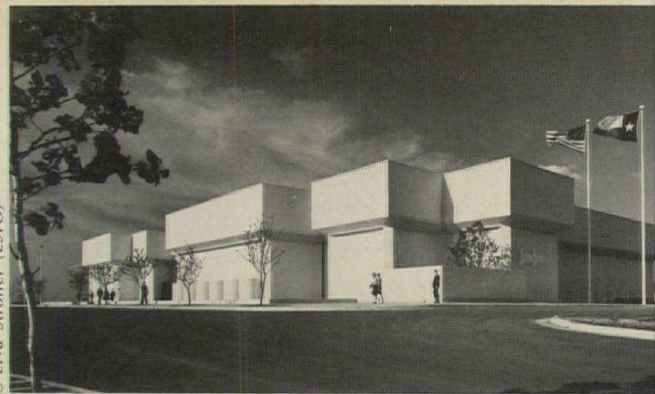


Malcolm Smith

I.B.M. PAVILION, NEW YORK WORLD'S FAIR

designed in collaboration with Charles Eames

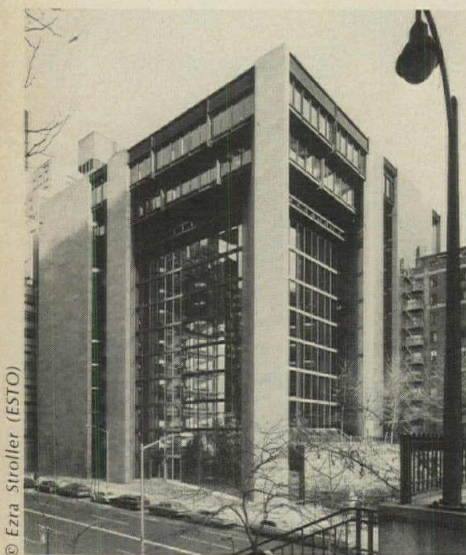
This pavilion was designed not only to express the wonder of the computer world, but to prove that human-scale techniques are the basis. Visitors participated in a series of experiences within a grove of 32-foot-high steel trees designed to suggest that thin sheet steel could be used as an expressive as well as a structural material.



© Ezra Stroller (ESTO)

NEIMAN-MARCUS, DALLAS

The prestigious character of this store is reflected in the distinctive detailing in white brick—the flared corners of perimeter recesses, the massive parapet, and the major exterior trances from grade at both floors. The rounded projections skylighted shields admitting daylight through the windows the fitting rooms within.

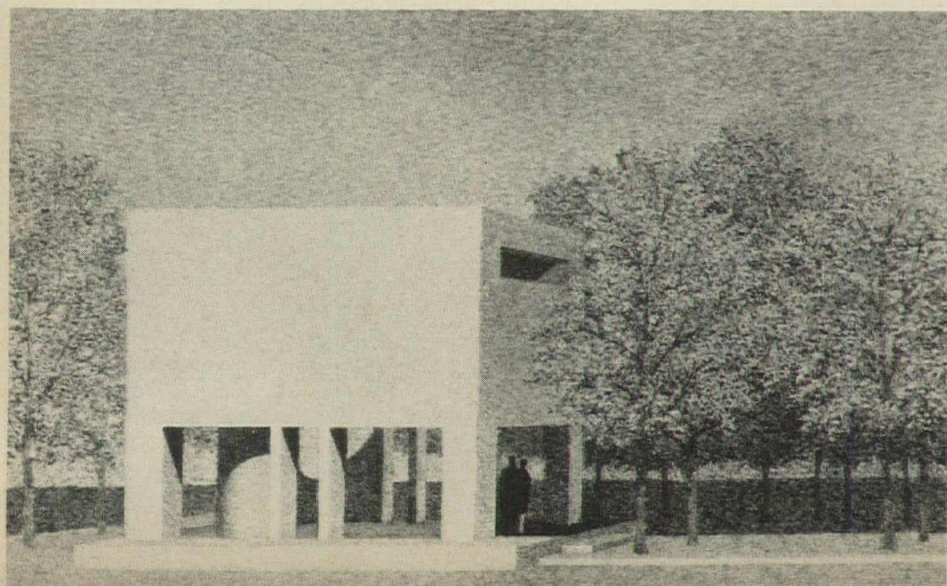
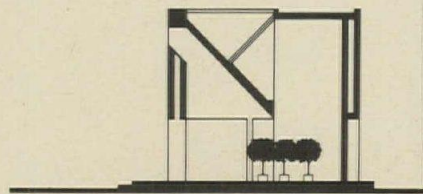
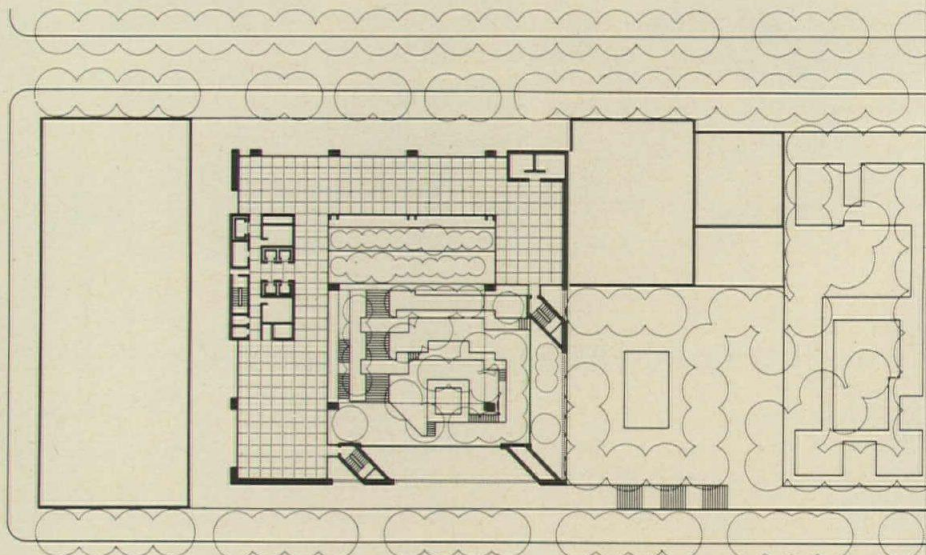


© Ezra Stroller (ESTO)

FORD FOUNDATION HEADQUARTERS, NEW YORK CITY

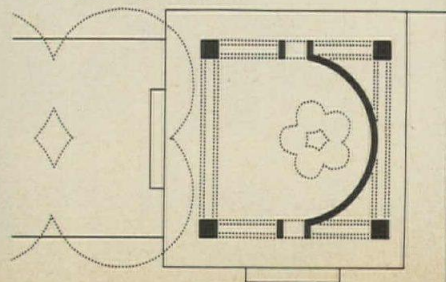
The challenge was to create an office building that would not isolate the individual in a cubicle with no sense of his working community and with no view. The large park enclosed by the C-shaped building with its 10-story-high sheer

glass wall not only accomplishes the goal, but gives the passerby enjoyment. In addition, the design conscientiously observes the lines and planes created by the other buildings in the area and extends the existing public parks.



ORANGERY

This fascinating greenhouse for orange trees is located at the end of a private walkway lined with trees. The building is a 25-foot cube with retractable windows and screens. A slatted skylight provides changing patterns of light on the circular rear wall.

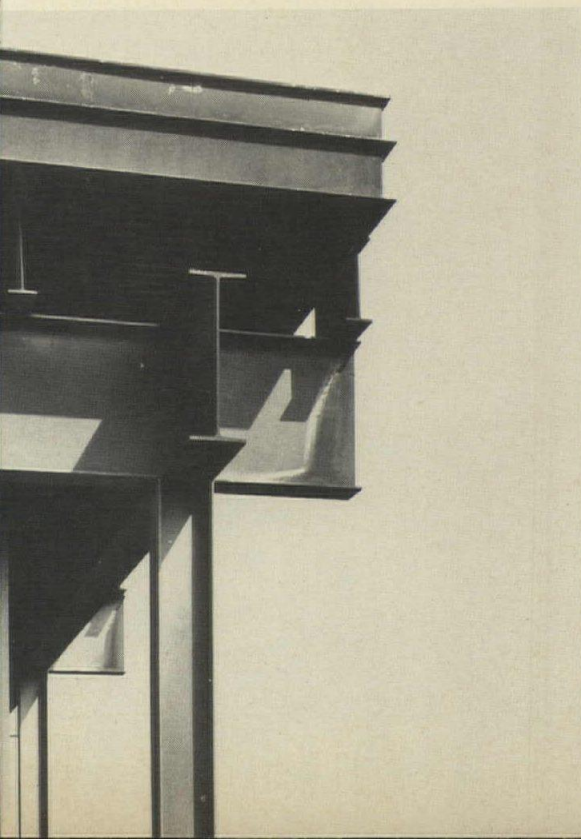
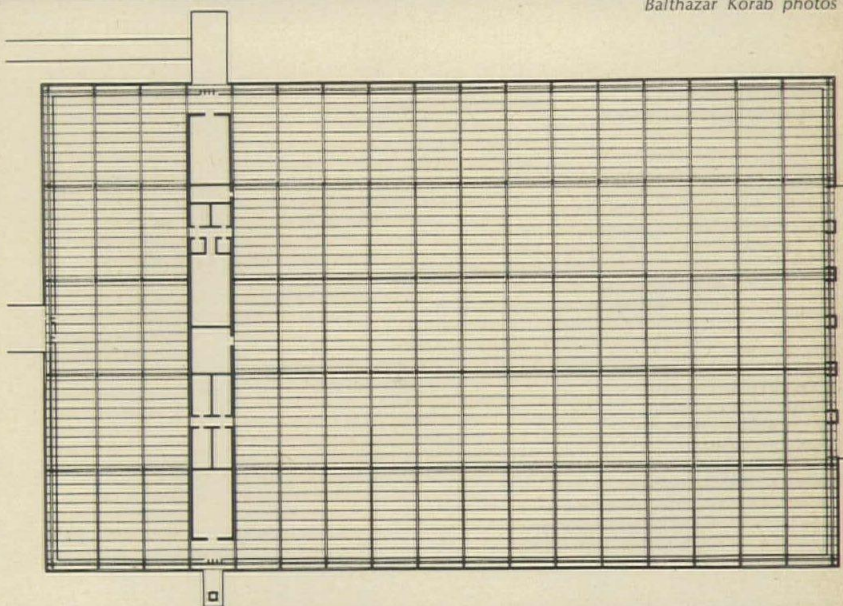




Balthazar Korab photos

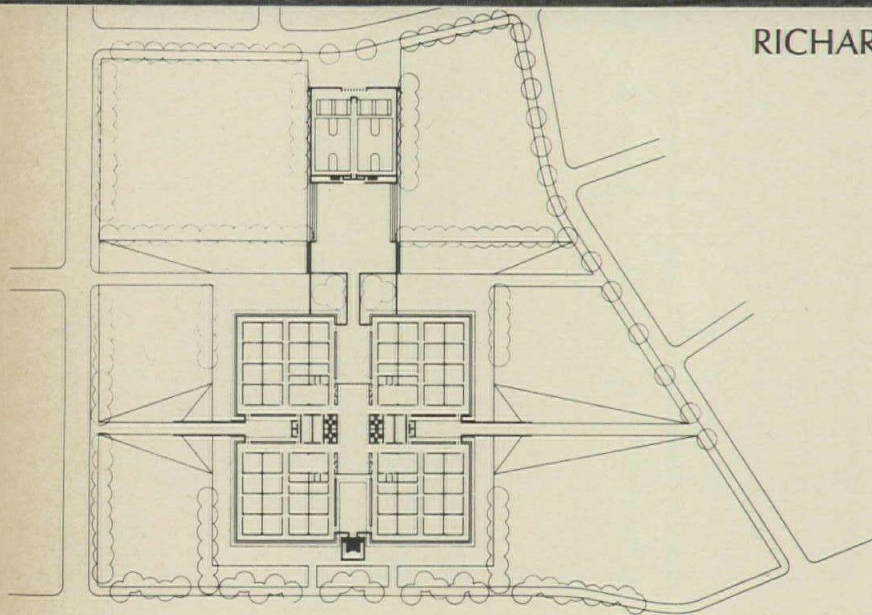
CUMMINS ENGINE COMPANY ARLINGTON, ENGLAND

A minimum of clutter and of the rawness often associated with manufacturing plants makes this simple rectangular building a positive contribution to its community. Factory and office space are flexible working areas, each capable of expansion. Where possible the interior spaces are open so that the manufacturing process is in one large room. Each purlin is mounted on an 18-inch steel I-beam plinth that rests on the main steel girder, giving a 36-inch space between the girder top and roof deck for all main utility runs and 18 inches under purlins for branch utilities.



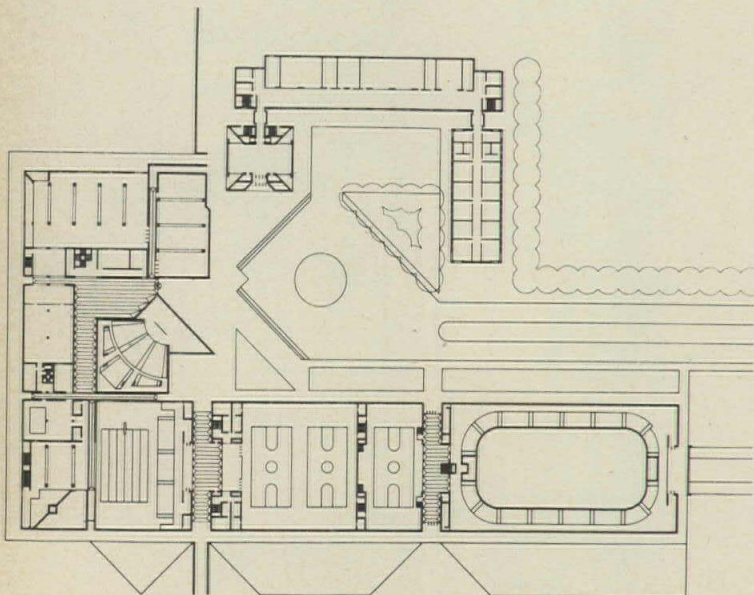


RICHARD C. LEE HIGH SCHOOL, NEW HAVEN

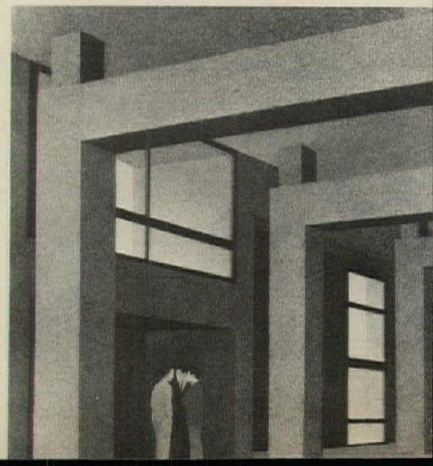


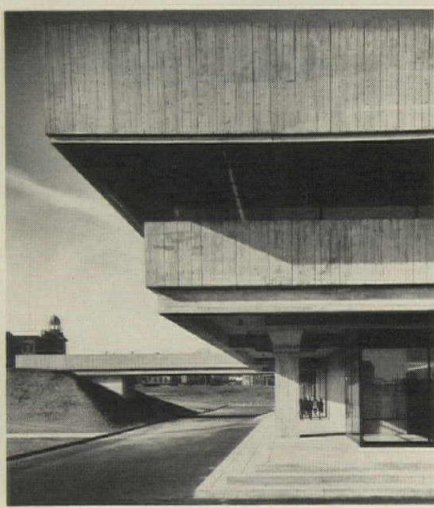
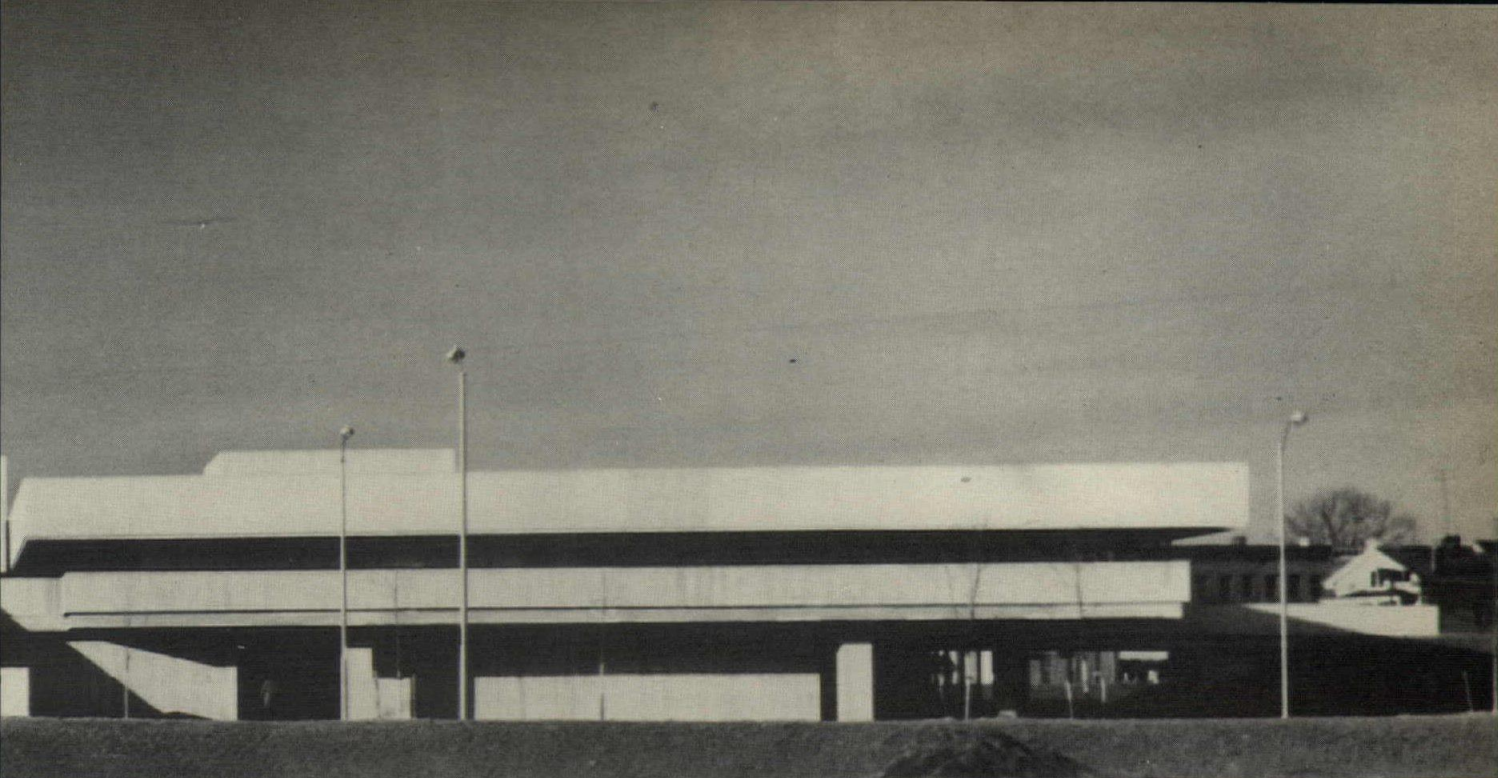
This strongly patterned concrete building creates permanence and dignity among dilapidated structures and rehabilitation. The school houses 1,600 students in four separate areas, each a long span modular building 136 foot by 110 foot with movable partitions, and each connected to the central library. The peripheral corridors have continuous windows above a bank of lockers. The wide overhangs, supported by columns of square piers, shade the glass insure efficient air conditioning, and provide sheltered area outside. Ramps allow entrance on both levels.

ROCHESTER INSTITUTE OF TECHNOLOGY, ROCHESTER, NEW YORK

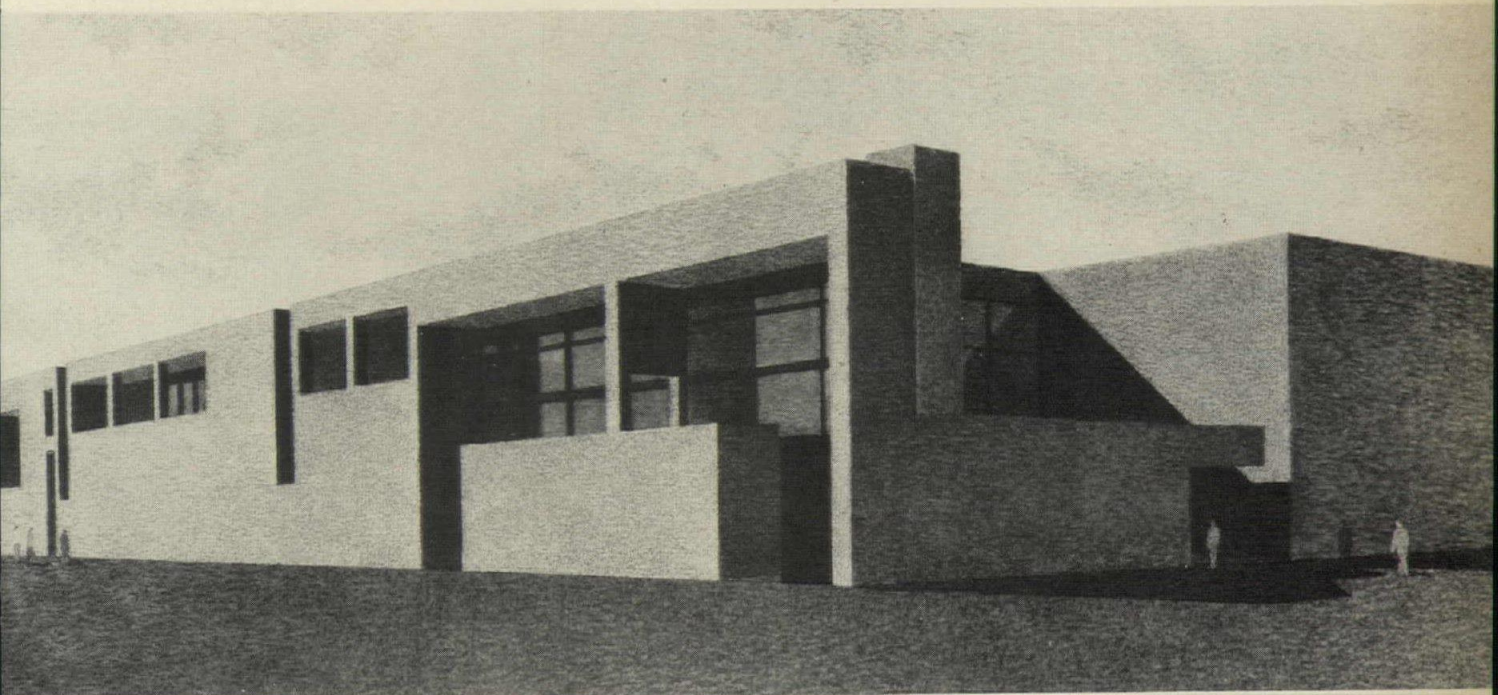


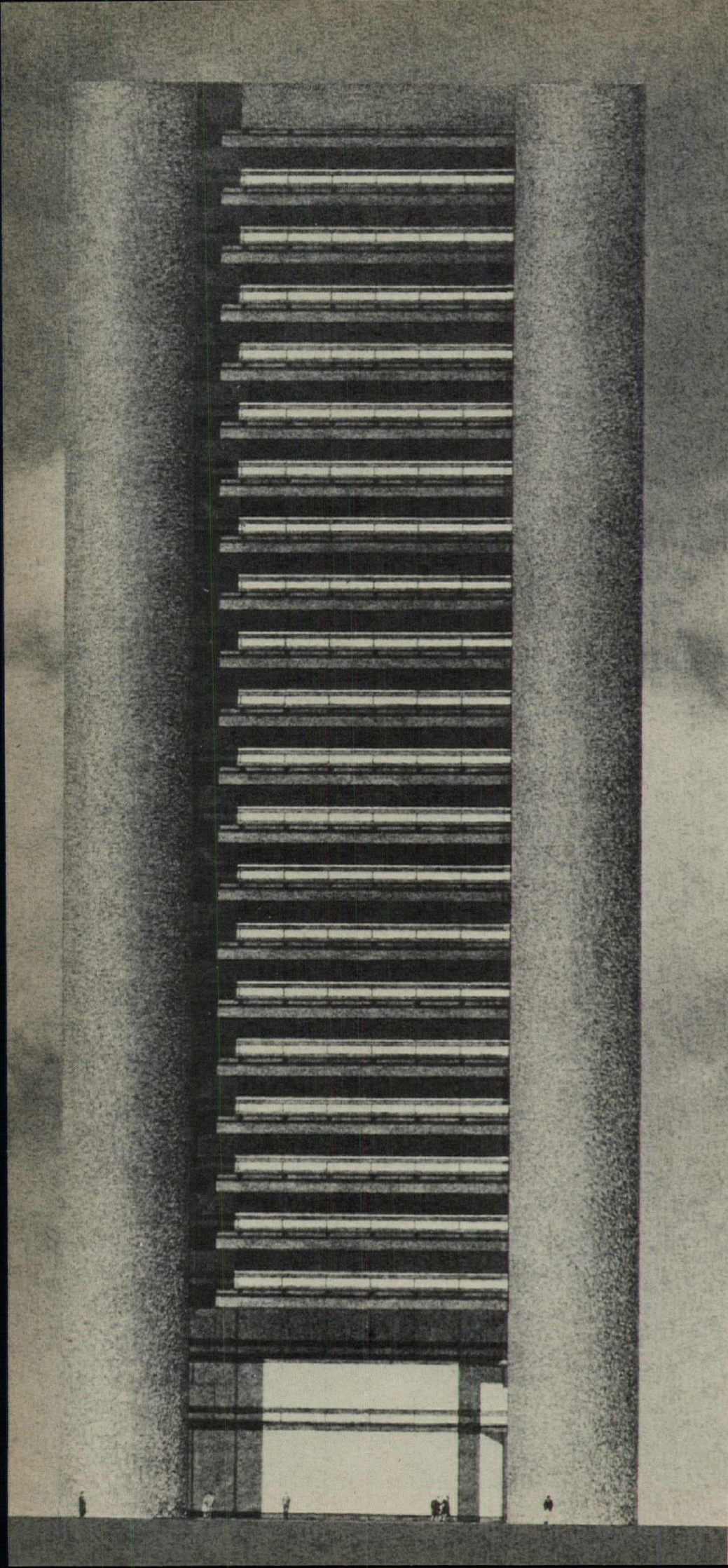
This complex of buildings presents a closed face to the grey and winter Rochester climate, but is designed to create instead a series of pleasant interior views. From the student union lounge (lower left in plan) students can see over the swimming pool, the gym and the skating rink in one direction and enjoy a winter garden in another.





photos © Ezra Stoller (ESTO)

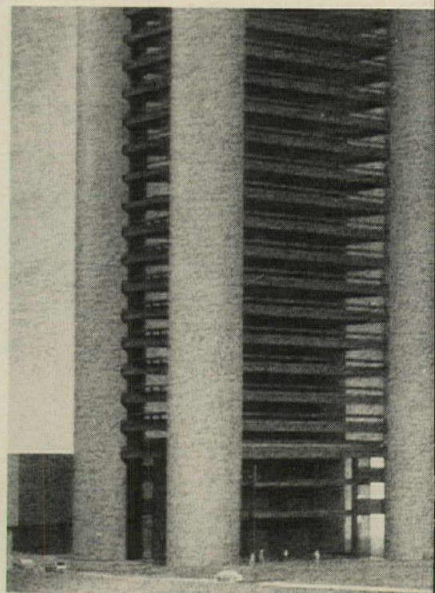


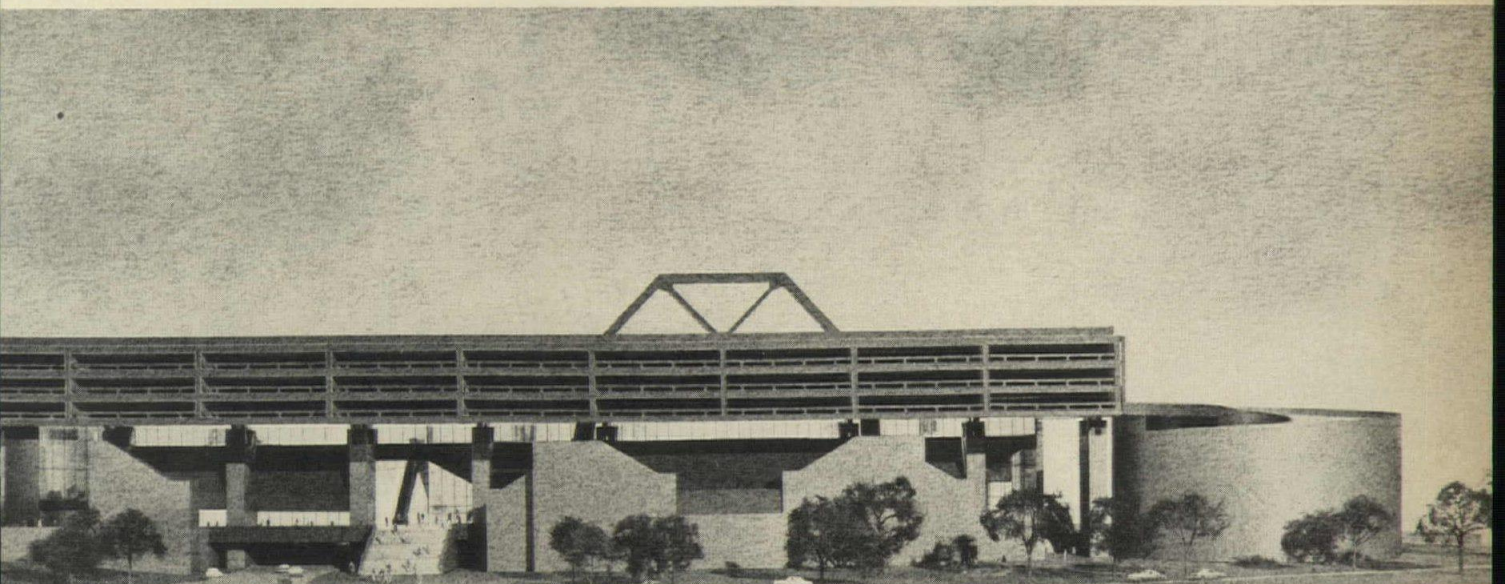
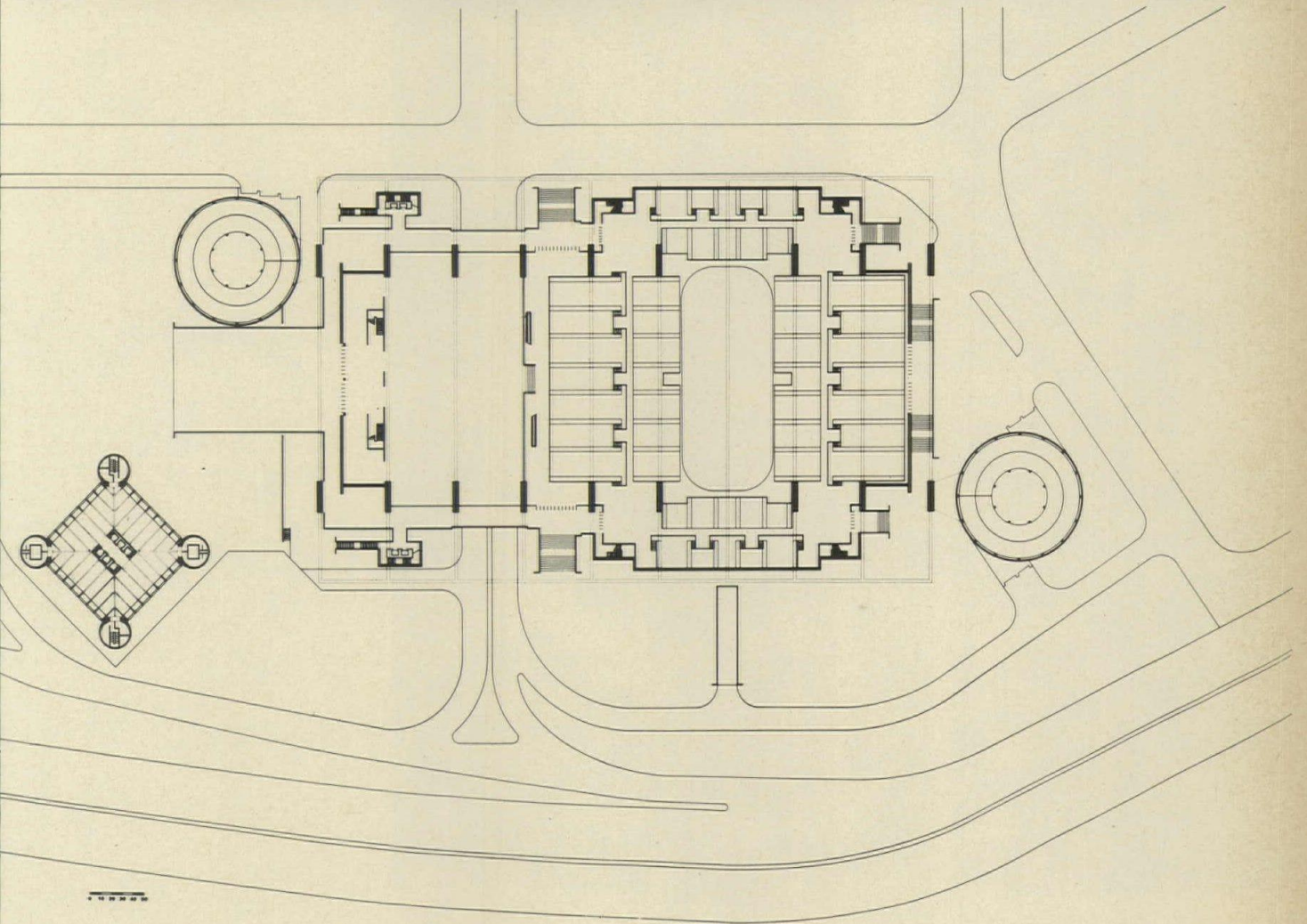
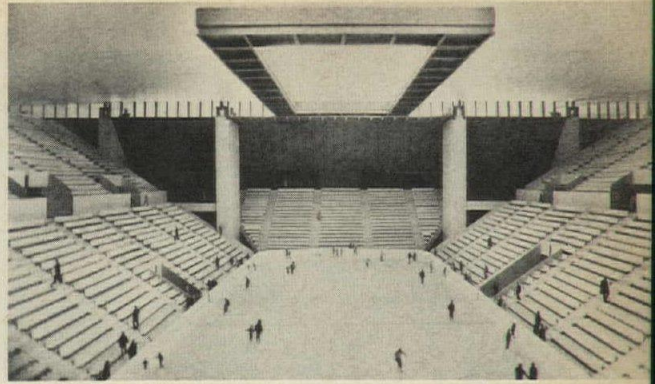
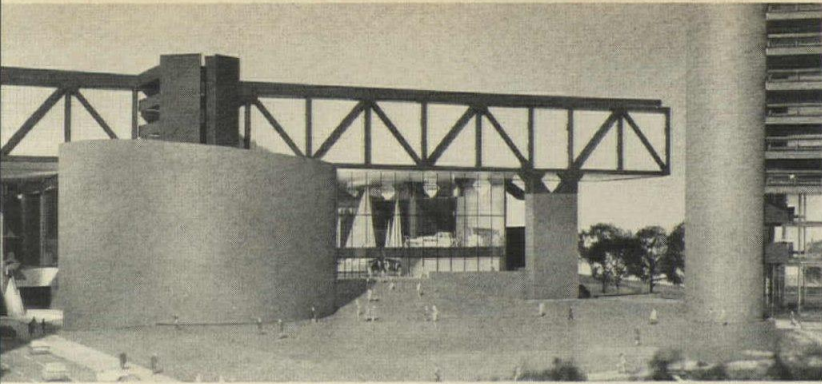


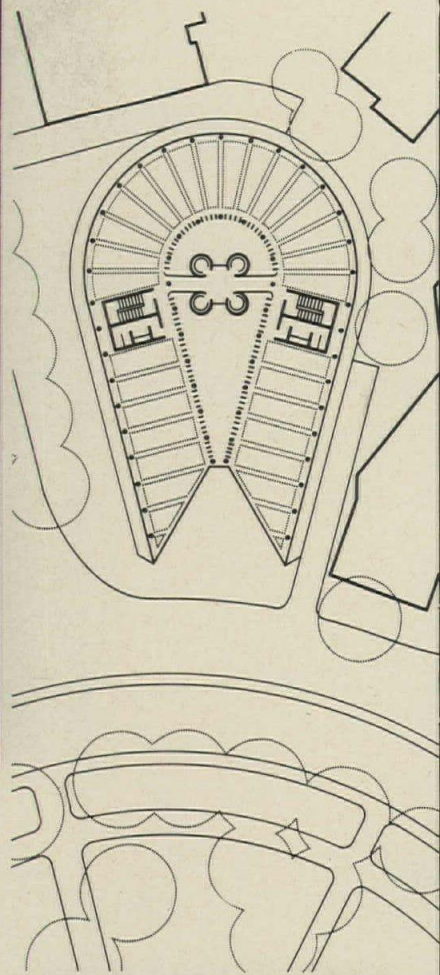
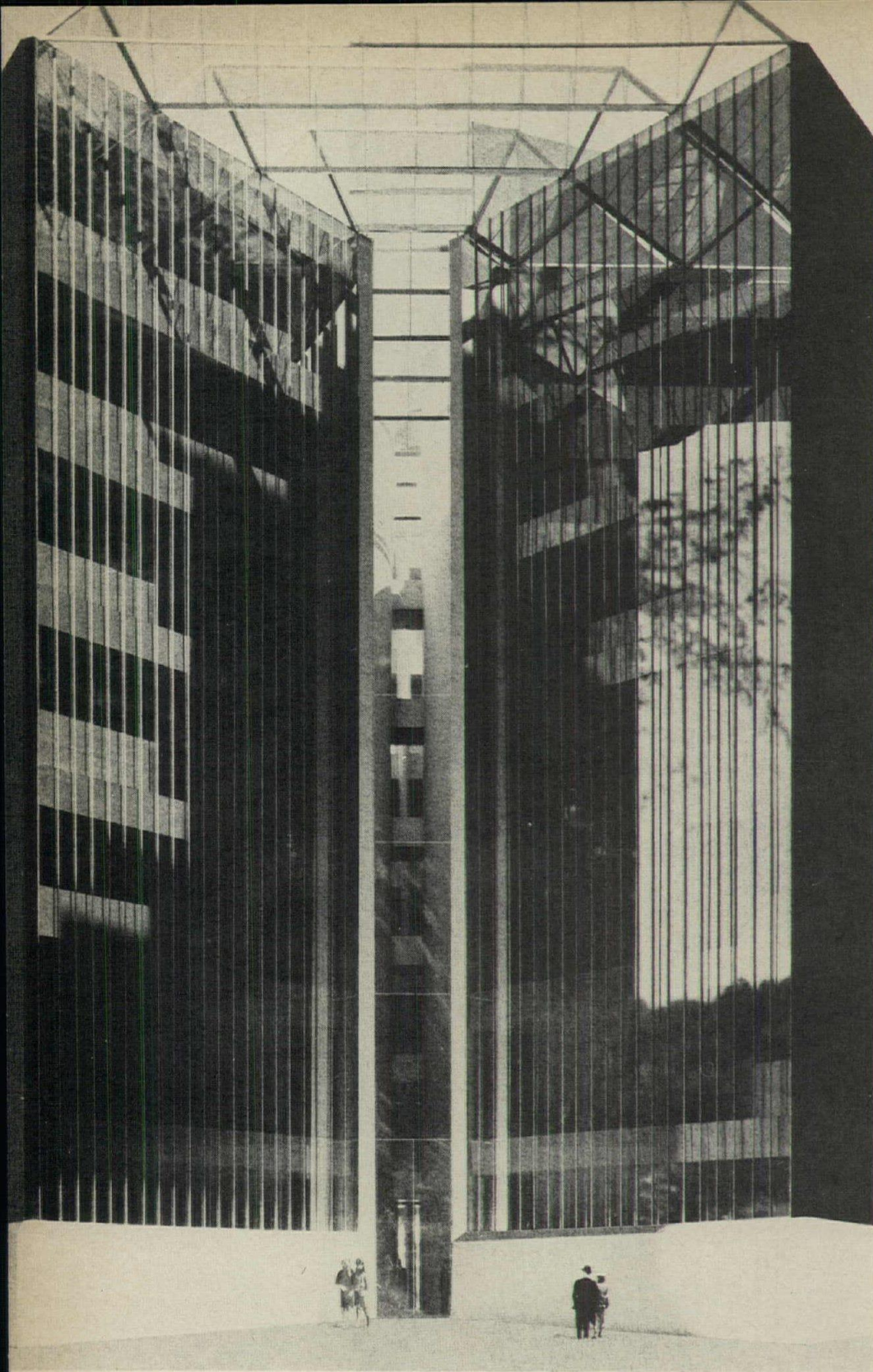
KNIGHTS OF COLUMBUS HEADQUARTERS, NEW HAVEN and NEW HAVEN COLISEUM

These two buildings—for separate clients—are on the same site in downtown New Haven. The form and structure of the 26-story Knights of Columbus building, now under construction, grew out of an unusual program requirement: floors of 10,000 square feet each, smaller than building economics normally dictate. Further, since most of the space had to be used for insurance operations, open floor space was needed. The design solution called for the unusual structural system: The core of the building contains only the six elevators; mechanical spaces, toilets, and stairs are housed in the four tile-clad concrete towers. The towers support 80-foot girders, which in turn support the steel floor structure.

The Coliseum includes an arena, an exhibition hall, and a parking garage. A water condition and a street which had to be left open suggested using the four-level, 2,400-car garage as a roof for the other two units. Further, since a parking garage has a regular and orderly structure (here, 62 feet o.c.) and the arena a very special structural system, it is easier to relate the two with the garage on top. Over the column-free arena space—span of 184 feet—the garage/roof is supported by the superstructure shown in the elevation below. Construction will start this year.







NATIONAL CENTER FOR HIGHER EDUCATION WASHINGTON, D.C.

The form of this seven-story office building clearly grows from the wedge-shaped site on DuPont Circle. The design gains strength in the narrowest though most important face by the folding back of the reflecting glass walls and the deep entrance court, sheltered by a glass roof. The open office floors wrap around and overlook an interior courtyard in which the elevator core stands free.

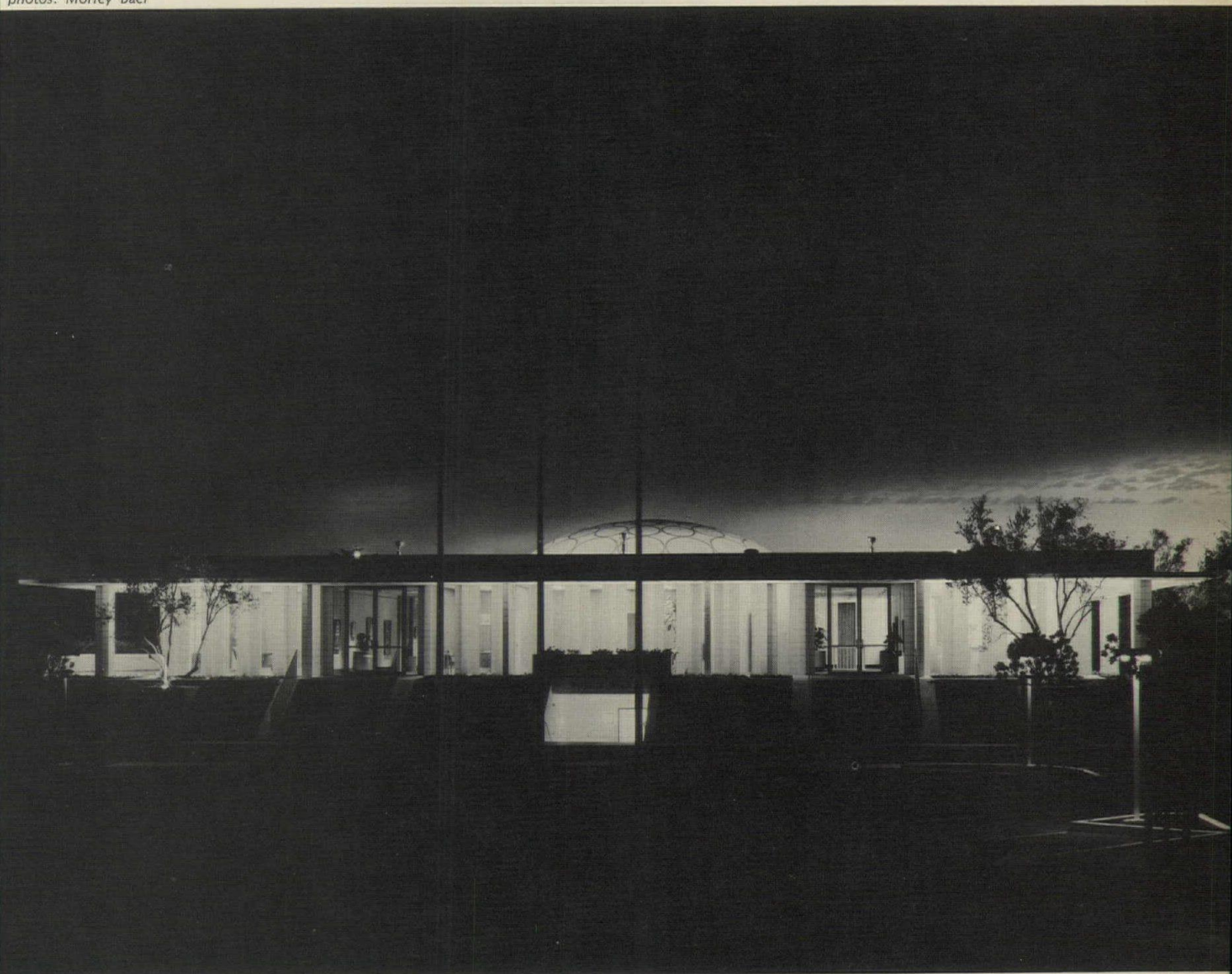


ARCHITECTURE FOR A CITY'S NEW IMAGE

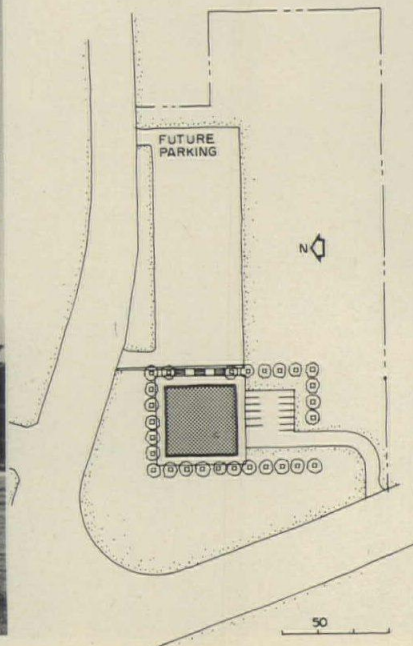
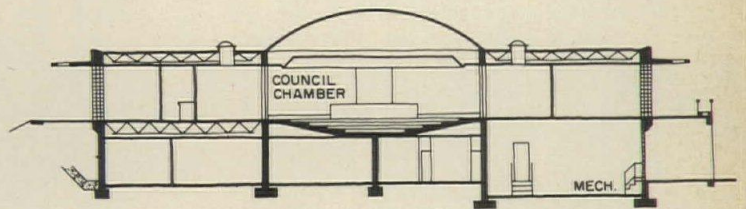
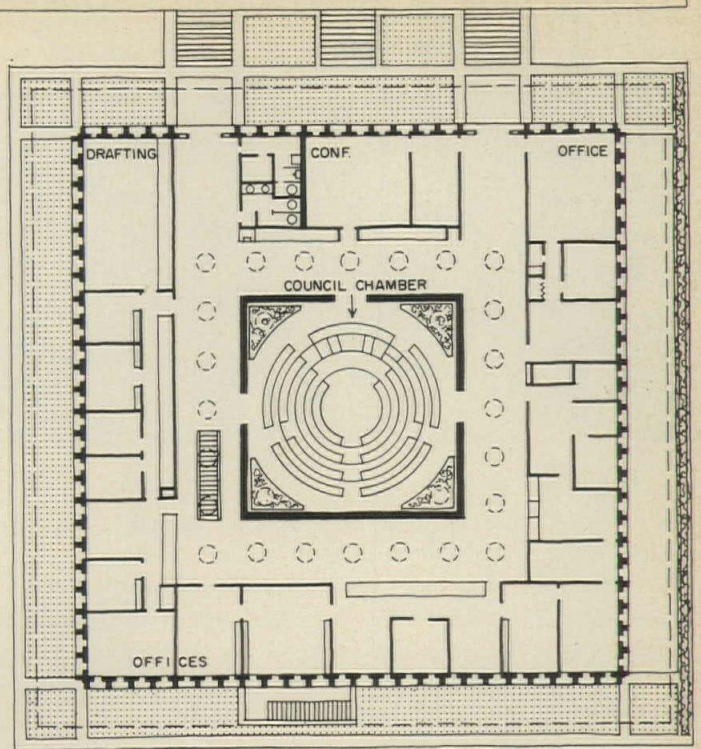
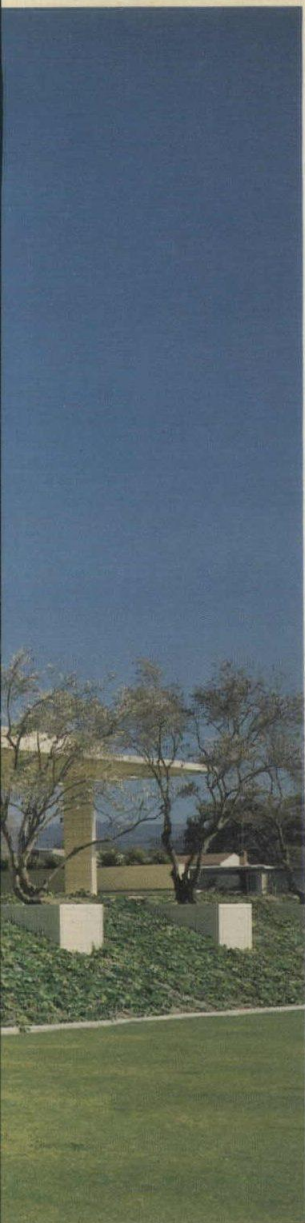
The elegance and distinction of this city hall have special significance to the residents of Seaside, California.

Not only does the handsome building house the city's administrative, governmental and police offices, but its architectural solution epitomizes the new Seaside which is replacing the unplanned, ramshackle old Seaside

photos: Morley Baer







The building is the first city hall that the city of Seaside—a small coastal community which became a city only 14 years ago—has had. The first settlers—mainly squatters whose tarpaper shacks blighted the dunes on which they were built—did nothing to develop a community. Even the expansion—during World War II—of nearby Fort Ord did little more than add hastily built housing and tawdry commercial establishments to the unplanned, unzoned little town. In 1954 Seaside became an incorporated city, with its own government and a population of over 15,000. Zoning and building codes were enacted, a General Plan was adopted. Seaside's determination to change its public image was real and earnest. Its population has grown to over 24,000. The new city hall evidences the dignity with which the community views itself today—and with which it wishes to be viewed. The simplicity of the building—its plan is square, its four sides similar but not identical, its lines horizontal in keeping with Seaside's low-rise character—is appropriate to the scale of the area and of the community. An ivy-covered earth berm surrounds the lower of the two floors so that the building appears to sit on a promontory. Landscaping is appropriately simple, with grassy lawns around the building site, and olive trees in planters set in the berm. The exterior walls of the building are essentially alternating T-shaped concrete block columns and fixed glass panels. A 12-foot overhang shields south and west sides from sun, east and north sides from glare.



The Council Chamber is at the center of the main floor. A shallow thin shell dome 40 feet in diameter roofs its central area. Concealed lighting at the base of the dome floods the chamber with soft light which is enhanced by skylights over the corners of the chamber. Skylights also break the ceiling in the 12-foot gallery which surrounds the chamber and provides access to offices on the building perimeter.

SEASIDE CITY HALL, Seaside, California. Architect: *Edward Durell Stone*; structural engineers: *Pregnoff & Matheu*; mechanical engineer: *George A. Greene, Jr.*; consulting engineer: *M. G. Herbert*; landscape architect: *Edward D. Stone, Jr.*; contractor: *Joseph B. Fratessa*.



WE
RECENT HOUSES
BY
**RICHARD
NEUTRA**

Raymond Lifchez

In 1963 a fire destroyed Neutra's
VDL Research House I of 1932
(left, below). When rebuilt
in 1964, the house showed some
changes: notably a glass penthouse
addition (right) and large,
vertical aluminum louvres on the
front facade (bottom left).
These were added to compensate for
the loss of shade trees in the fire.
The louvers are shaped
like jet-plane wings. By continuous
opening they automatically
compensate for the rotation of the
earth and the position of the sun.

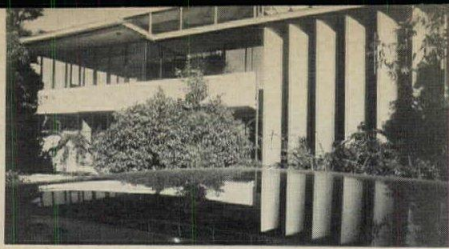
In 1923, the year Neutra arrived in New York from Europe, LeCorbusier's *Vers Une Architecture* first appeared in book form with illustrations of American grain silos, factories, bridges and city skylines. The polemical text urged revolution in architecture. In the Twenties, America with her vast industrial resources and advanced technology, promised the means by which a truly modern architecture could be realized. Avant-garde architects of that remarkable era shared LeCorbusier's idealism, and it was surely with the spirit of a revolutionary that Neutra left the Old World for the New.

Shortly after his arrival, Neutra published a documentary on architecture in the United States. He explored in detail the new methods of construction of skyscrapers and factories: a kind of architecture then unknown abroad. At the same time he himself built radically new buildings in California by adapting similar methods of construction to his designs for houses. From this period, the Lovell House (Los Angeles, 1929) and his own residence, the VDL Research House I (Los Angeles, 1932; see below) are now fixed in the corpus of great modern buildings of the twentieth century.

Today, Neutra has still never wavered from his position that technology is the architect's servant. He would find it prejudiced to believe that technology removes man from nature. His forms have a unique style precisely because they are derived from a comprehension of the relationship of materials and technology in making meaningful forms for human accommodation. With similar understanding, each of Neutra's buildings is also conceived in relationship to its site. There is established a sensitive unity between interior spaces and the outdoors, a relation particularly meaningful to the architect, who believes that a home must fit into the given environment. To Neutra, a home is the vantage point from which one views the world, and it is through a consciousness of the world that we realize ourselves and our desires. In this way, a house becomes our "anchor" in reality.

Neutra once wrote, "I have tried as well as I could to compose my designs housing human activities with an eye to the travel of the sun, to prevailing breezes, and to relate them more sensitively to the landscape than perhaps an ancient uninhabited temple or windowless pyramid tomb had to be. This subtle relating to the landscape combined with a by no means infinite number of measures of form giving, yields a surprising manifoldness, so to speak, all over a common denominator."



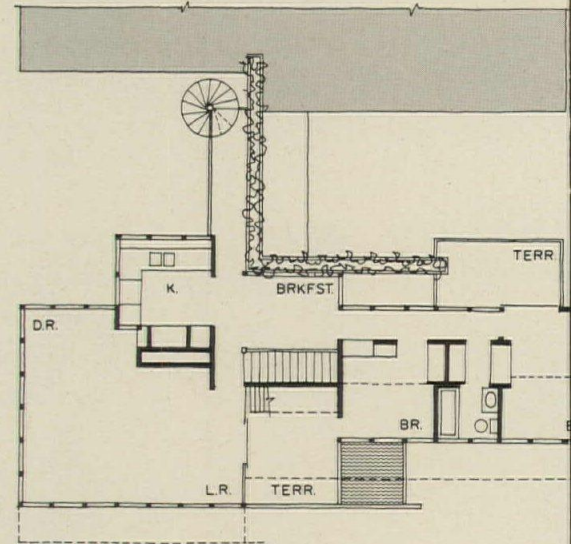
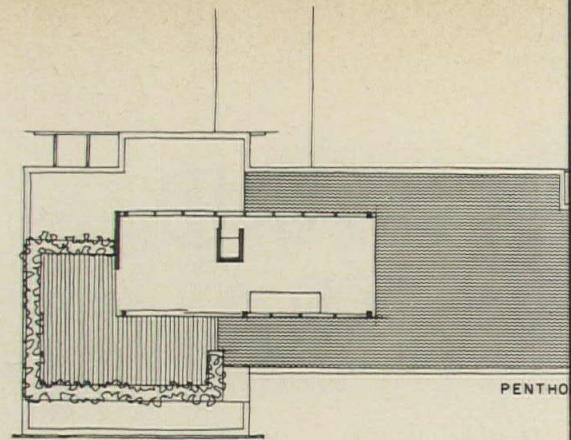


VDL RESEARCH HOUSE LOS ANGELES, CALIFORNIA

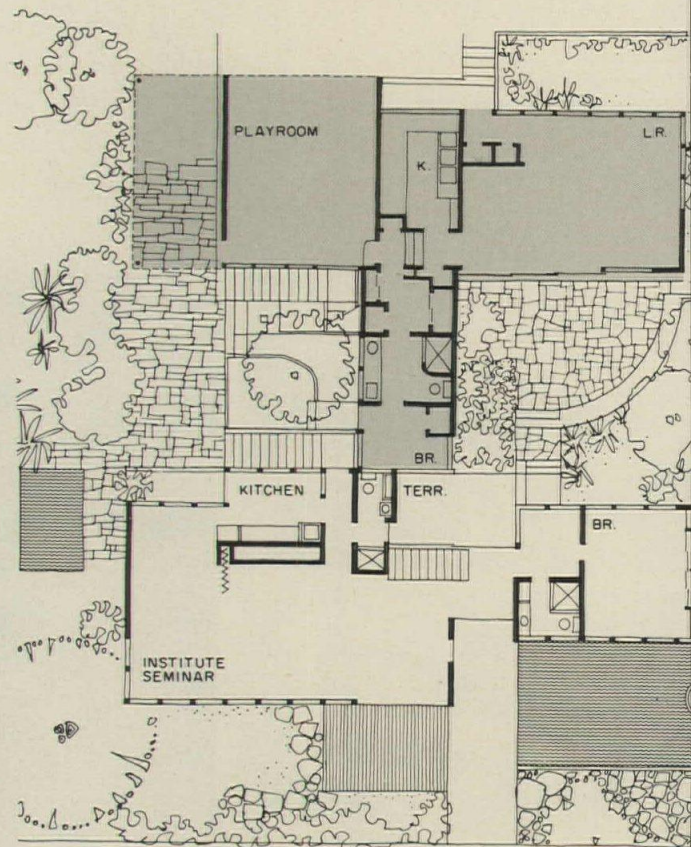
While the VDL Research House I was, in 1932, meant to be a demonstration of most progressive building methods, it showed, above all, how to build on a small urban lot of only 60 by 70 feet, and to give privacy and a feeling of spaciousness to its residents. Its design was dictated by Neutra's philosophy of an organic architecture which establishes human needs and biology as the first determinants for form. In 1932, many of the materials used were not to be found in residential architecture: pressed wood, steel sash, large amounts of glass, custom-built sliding doors, fire-enameled metal wall coverings; structural innovations included prefabricated electrically-vibrated reinforced concrete joists and a suspended arched concrete floor slab. When the house was rebuilt in 1964, certain changes were made in the interior and on the patio side of the original house design. Today, the lower floor serves as the headquarters of the Richard J. Neutra Institute; the Neutras live upstairs.

Most important, rebuilding the Research House gave Neutra an opportunity to once more explore the relationship of technology and human comfort.

VAN DER LEEUW RESEARCH HOUSE II, Los Angeles, California. Architect: Richard J. Neutra; research and project architect: Dion Neutra; structural and civil engineers: Woodward Tom and Stanley Malora; civil engineer: Arthur Levin; mechanical engineers: John Keer Associates; structural engineer: Joseph Kinoshita and Associates; contractor: Walter R. Johnson.

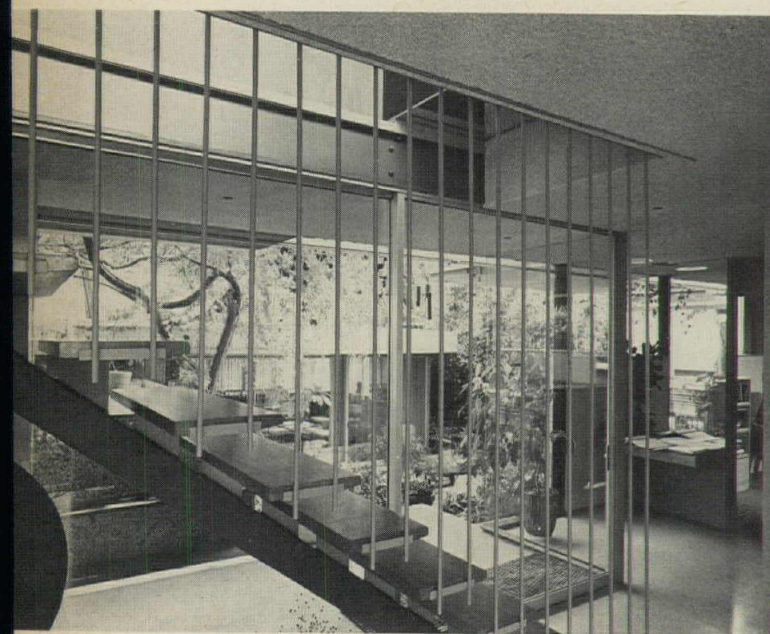


SECOND FLOOR



FIRST FLOOR

Jim McCrary



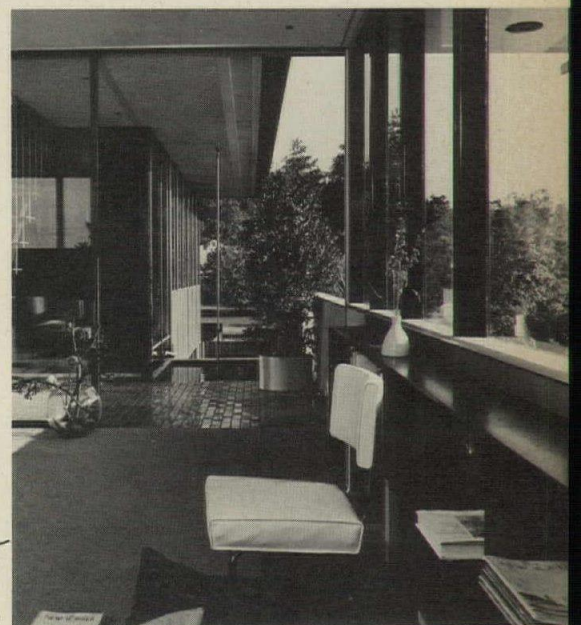
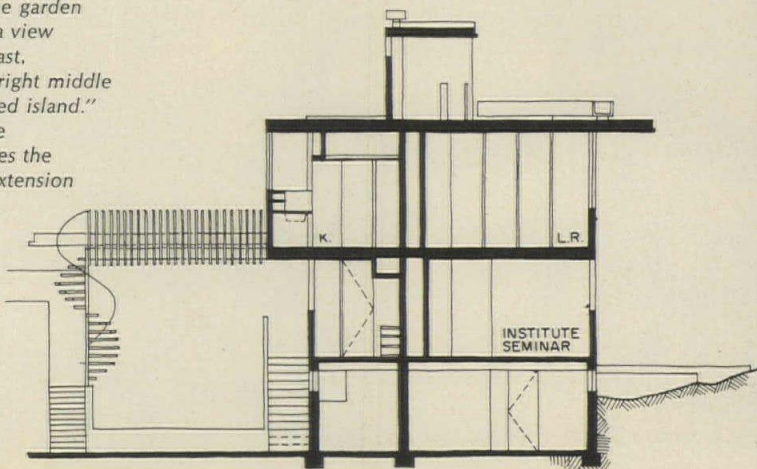


The roof surrounding the glass-enclosed penthouse which insulates it from the hot California sun (below). More important, a certain ambience is created in which the penthouse becomes a sequestered pergola visually linked to Silverlake beyond. A number of new structural innovations were also made, mostly to insure that this second house would not burn. In Research House II, electricity becomes an important element. A new electrical system allows for versatile lighting effects, intercom-paging, stereo music, fire alarm signal and FM-TV antenna distribution throughout the house.



Rooms are compactly knit around
 two patios (above and below)
 so that a spatial unity is achieved
 between inside and outdoors.
 A terrace (right below) off of
 Neutras' bedroom suite
 opens to the patio below,
 which is raised above the garden
 level so as to allow a view
 of Silverlake to the east.
 The new penthouse (right middle
 above) is a "glazed island."
 It is retained on the
 second-story roof gives the
 impression of being an extension
 of the lake's surface.

Industrial photo service





COVENEY HOUSE GULPH MILL, PENNSYLVANIA

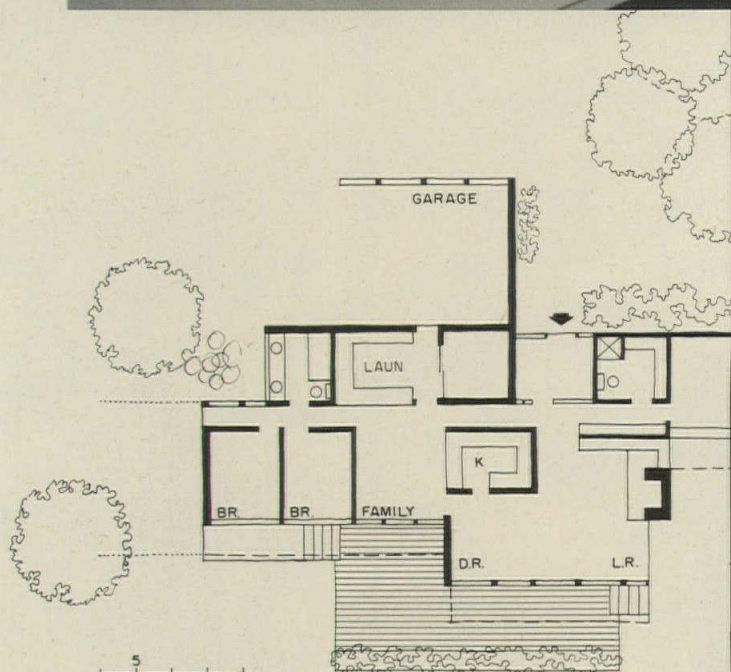
The theme of this small house is growth. Provision for change is allowed for by the spaciousness of the site and by the plan. No matter how the house may be extended—to accommodate more sleeping rooms to the east or west, or more service area to the north—the core of the house, composed of the family rooms and kitchen, remains the center of general activity.

The skylighted kitchen in this central location serves an adjacent formal dining area. Over a front counter Mrs. Coveney can supervise the children at play in the family room. Similarly, she has a view of the family room, from the laundry as well.

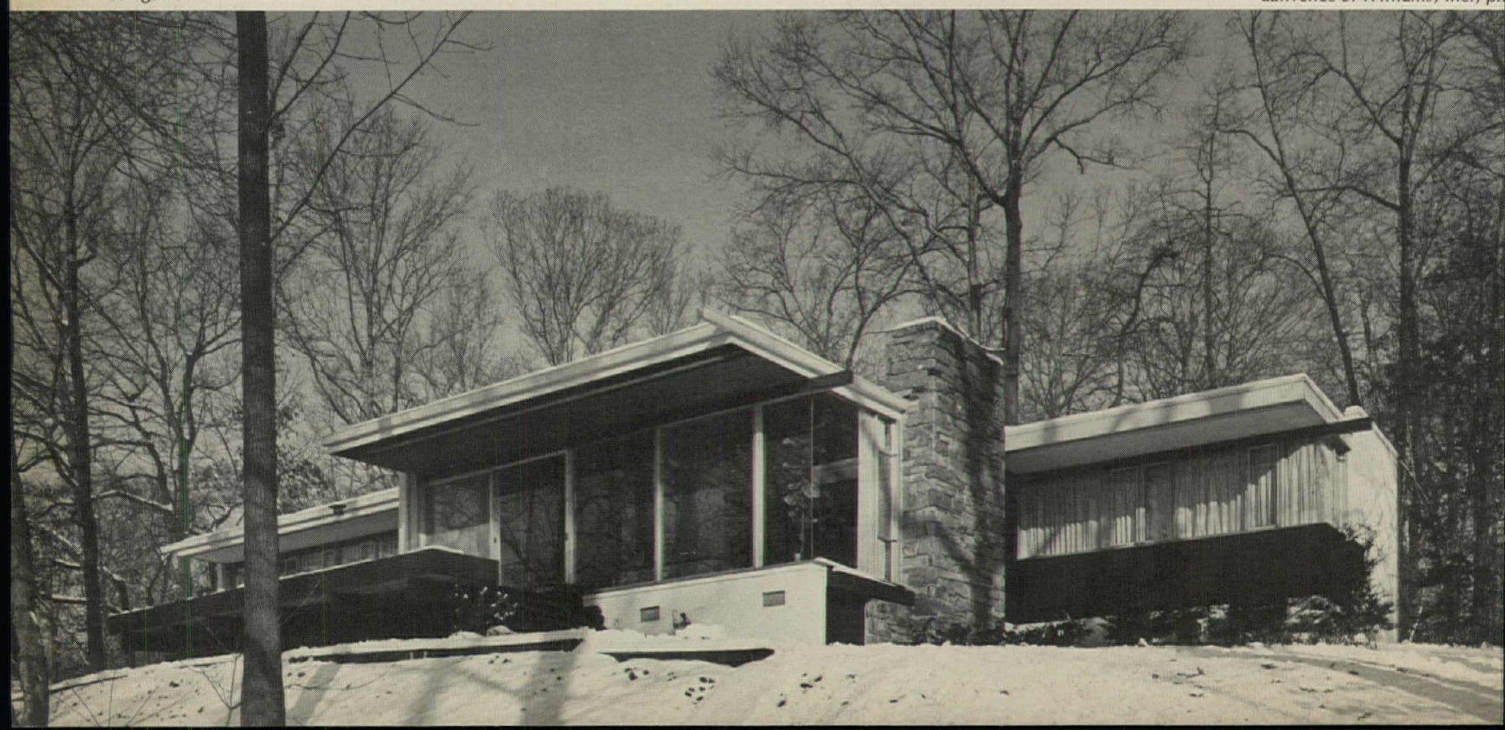
The house is approached from the north and one enters directly into this center of activity. To the left is the master bedroom suite, to the right is the children's wing, and straight ahead one reaches the formal living room with a place for dining. The three prongs of the house are separated by the family room, yet each is accessible through it.

All major rooms have southern exposure. The living room has an intimate sitting corner oriented around a fireplace. Both areas share the large expanse of glass and open up onto a terrace.

RESIDENCE FOR MR. AND MRS. DAVID J. COVENEY, Gulph Mill, Pennsylvania. Architect: Richard J. Neutra; resident architect: Thaddeus Longstreth.

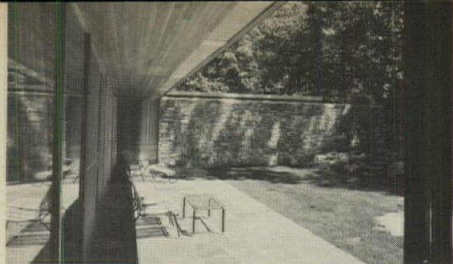


Lawrence S. Williams, Inc.; ph



Architect Richard Neutra
shows a quiet moment in front of
Mrs. Coveney's fireplace (below right).
The family room filled with
children can be supervised from
the kitchen counter.
Mrs. Coveney's two work
centers: in the kitchen and in the
laundry (right).
When the children have their meals
at the kitchen counter.
To the right, one catches a glimpse
of the dining room.
Under dark, recessed lighting in
the ceiling, the spaciousness
of the living room beyond
the glass wall, and at night,
the lighting reduces window
reflections in the interior (upper
right). A winter view of the house
from the southeast—the master
bedroom wing is at the right.



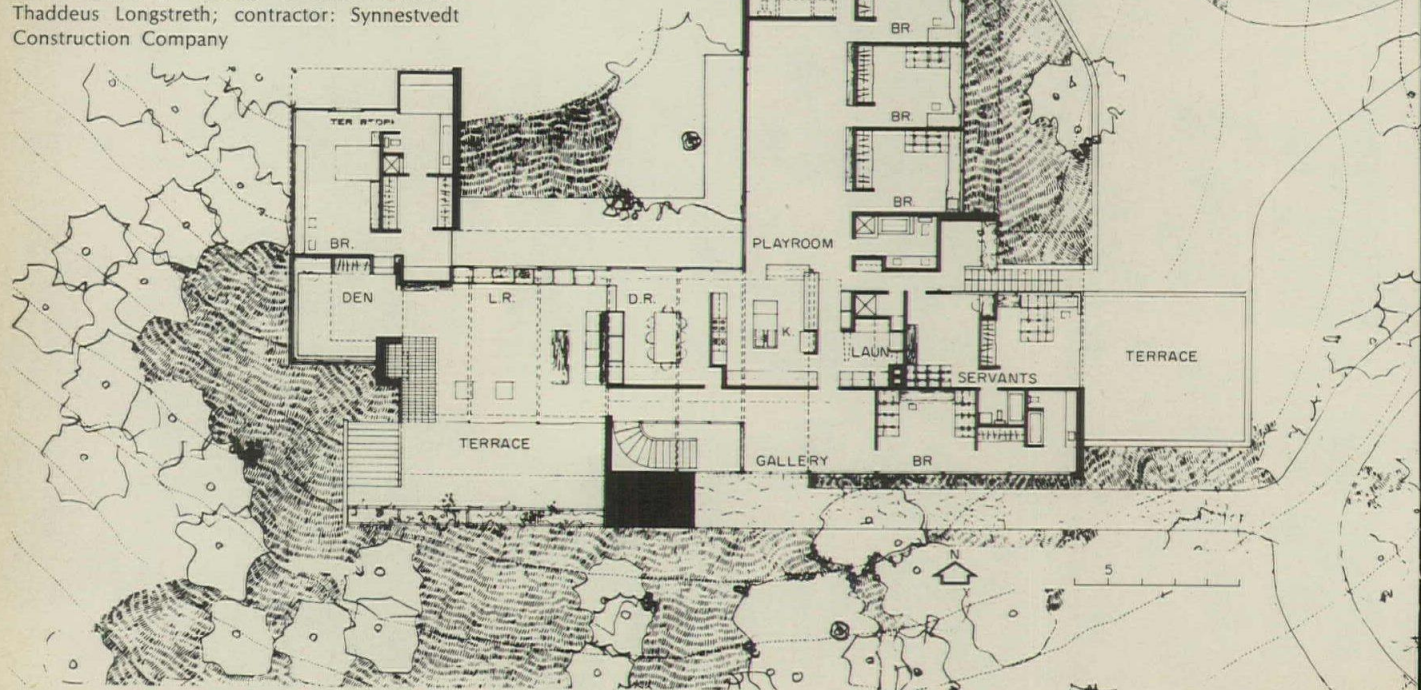
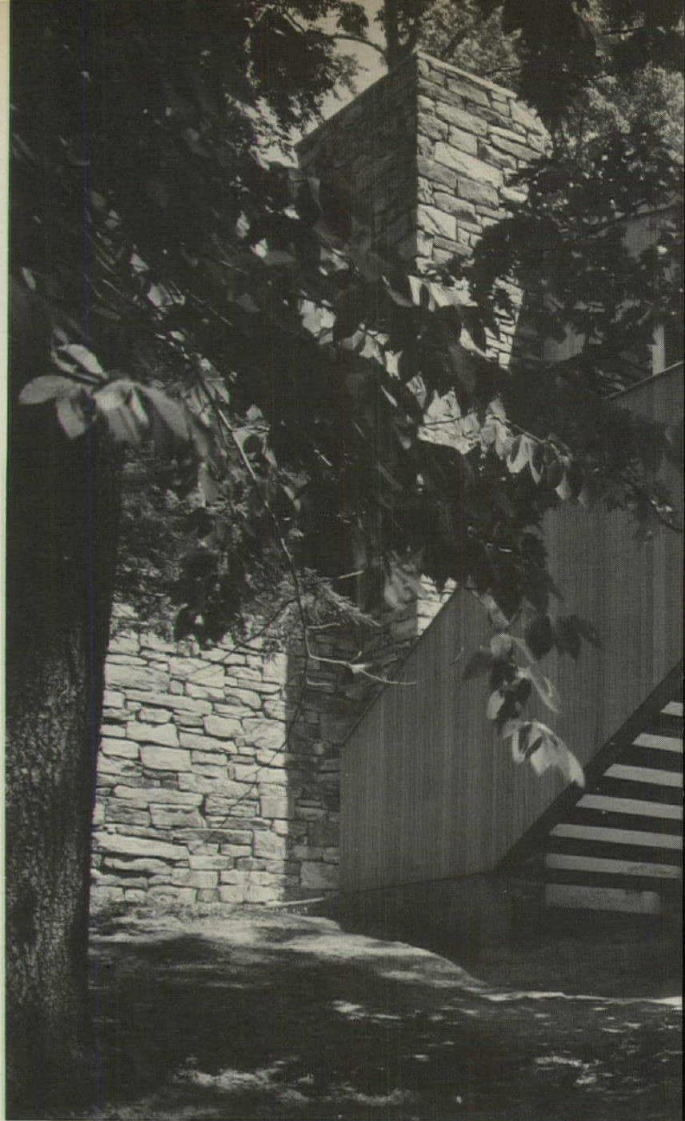


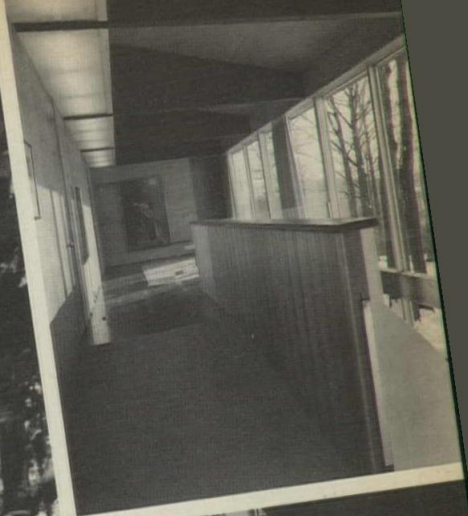
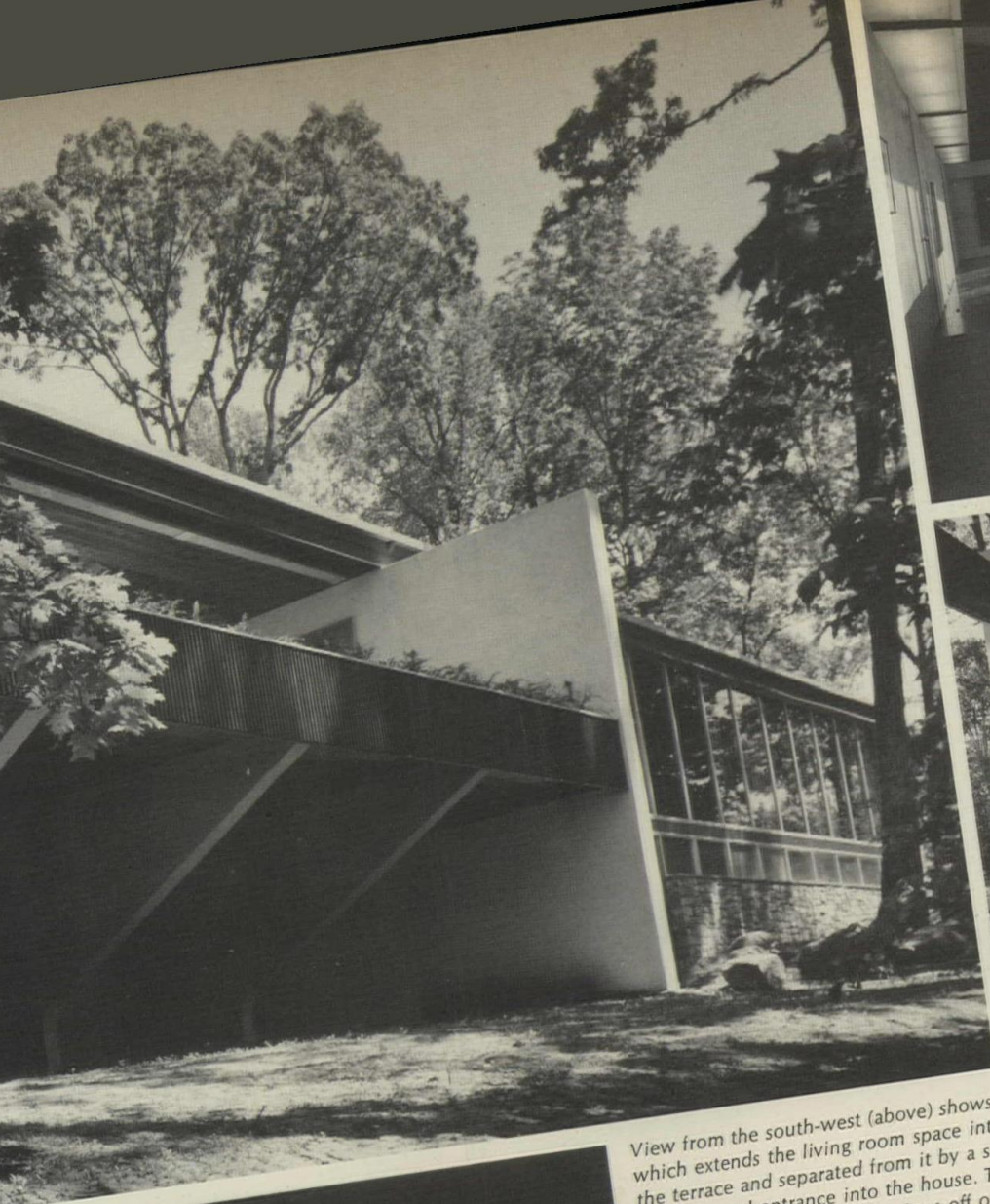
HOUSE ON A WOODED SITE BRYN ATHYN, PENNSYLVANIA

On a large, thickly wooded property, Neutra has sited this house so that it overlooks a deep valley. The house was built for a young family and had to be planned with an eye to the future, as there may be more children. The building, supported by strong boxbeams and outriggers, is adapted to a steep portion of the site in such a way that the large family rooms are adjacent to a central court at grade. The bedrooms and den, more private, quiet places, face outward toward the woods, with their windows raised substantially above the terrain.

Main entrances are reached from opposite sides of the house away from the family court. A service door is adjacent to the garage (below the terrace to the west). The formal entrance is at the south. Here, the way in is accented by a pool which reflects the southern sunlight into the hall and onto a stair leading to a circulation gallery above. In these ways, Neutra has made full use of the sloping site to define separate areas of privacy: a general entry for deliveries, a formal entry for family and guests, general activity rooms for the family with an adjacent court, and the quiet, intimate spaces for each member of the household lifted into the surrounding trees.

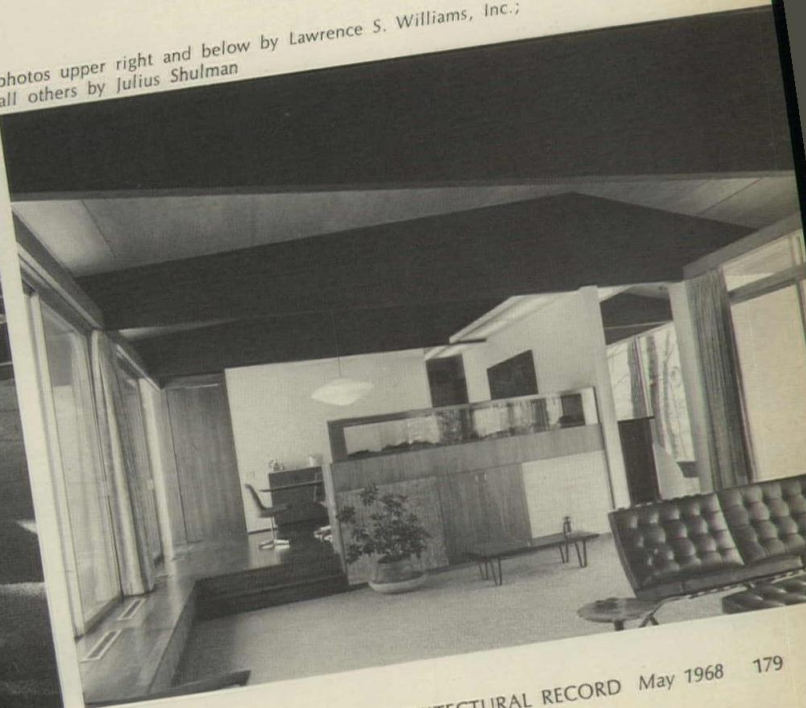
RESIDENCE, Bryn Athyn, Pennsylvania. Architect: Richard J. Neutra; resident architect: Thaddeus Longstreth; contractor: Synnsvetd Construction Company





View from the south-west (above) shows the large terrace which extends the living room space into the outdoors (left). Beyond the terrace and separated from it by a solid masonry wall is the formal entrance into the house. The entrance hall and stair are illuminated by the reflections off of the pool at grade. The living and dining rooms are separated by a change of level and by a low cabinet and aquarium. A garden court adjacent to the living, dining and play rooms serves as a private outdoor area for the entire family in good weather.

photos upper right and below by Lawrence S. Williams, Inc.;
all others by Julius Shulman

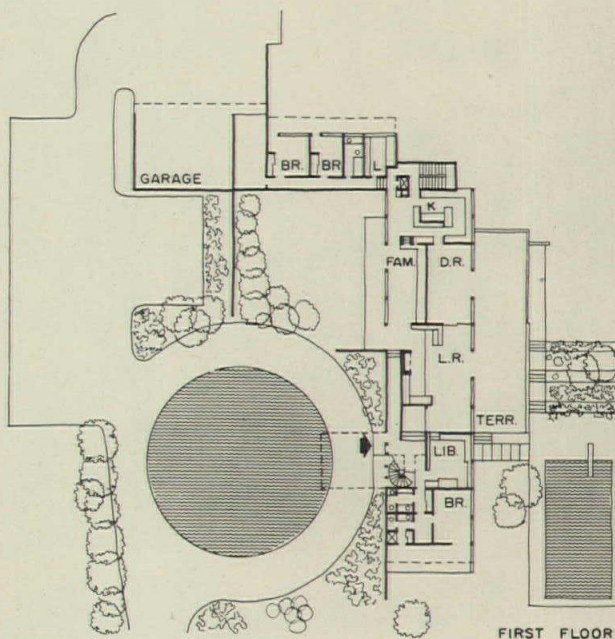




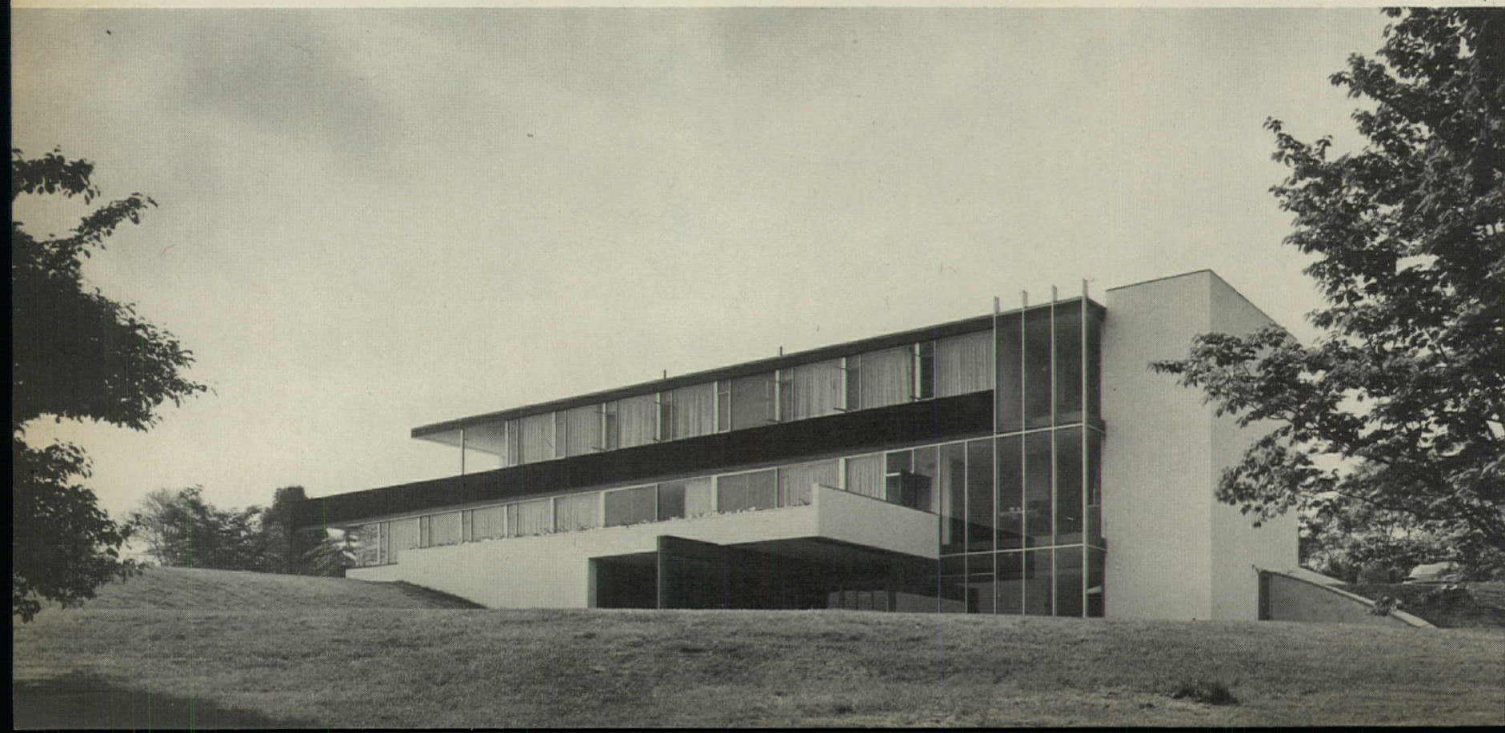
FRIEDLAND HOUSE SUBURB OF PHILADELPHIA

This house continues the idiom of Neutra's houses of the 20's and 30's with its taut, white masonry surfaces and long expanses of strip windows. Though there is stylistic continuity in all of the architect's work, the Friedland house clearly belongs more to the style of the VDL Research House I than any of the other houses published here. The massing of its spaces into large, simple rectangular volumes gives the building a certain serenity and monumentality which seems correct for such a large and impressive residence. Approaching from the east, the drive circles a reflecting pond and leads visitors beneath a porte-cochere. The glass entrance is the only opening in an otherwise windowless masonry wall. The two storied entrance hall, with its marble floor and elegantly spiraled stair, is in harmony with the overall impressiveness of the house. The composition of all parts of the house relies on simple, clearly defined geometric forms. In this way the house is related to the important buildings of the early Modern movement—but as in all of Neutra's work becomes a new and resourceful interpretation of his esthetic.

RESIDENCE FOR MR. AND MRS. JACK FRIEDLAND, Philadelphia, Pennsylvania. Architect: Richard J. Neutra; resident architect: Thaddeus Longstreth

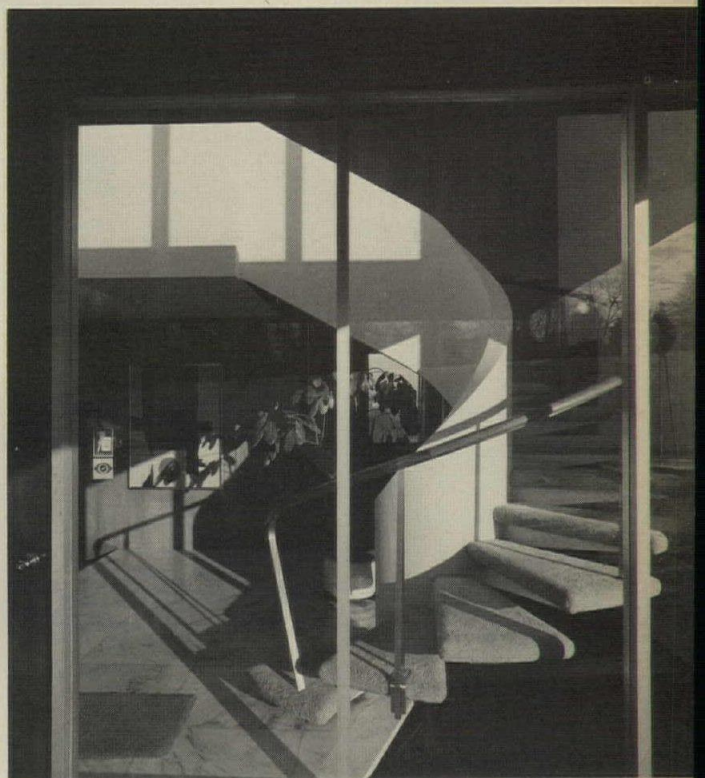


Lawrence S. Williams, Inc.; ph





The spiral stair in the entrance hall (left) is constructed with cantilevered treads extending out over a reflecting pool. The pool is made in two basins, one inside the house and the other outside, and the water appears to extend through the glass entrance wall. At night the pool is illuminated from underwater, reflecting the surface of the water on the underside of the porte-cochere and giving a unique, general illumination to the entrance way. The family room (below) has a southern exposure and the dining room has an adjacent area outdoors, which is shaded by the swimming pool terrace above.



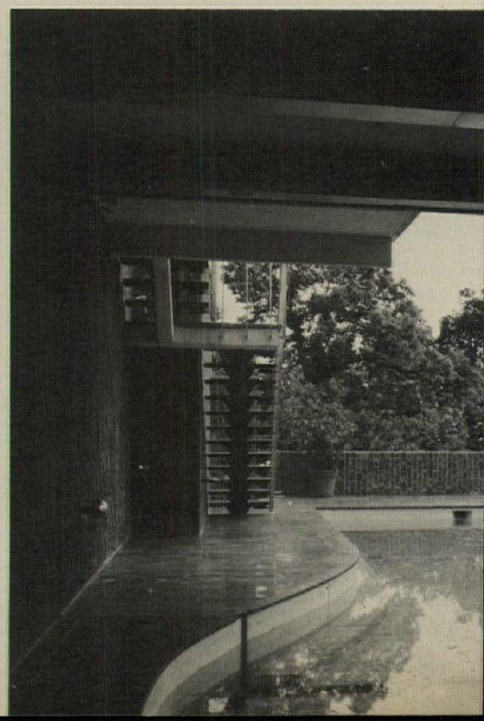
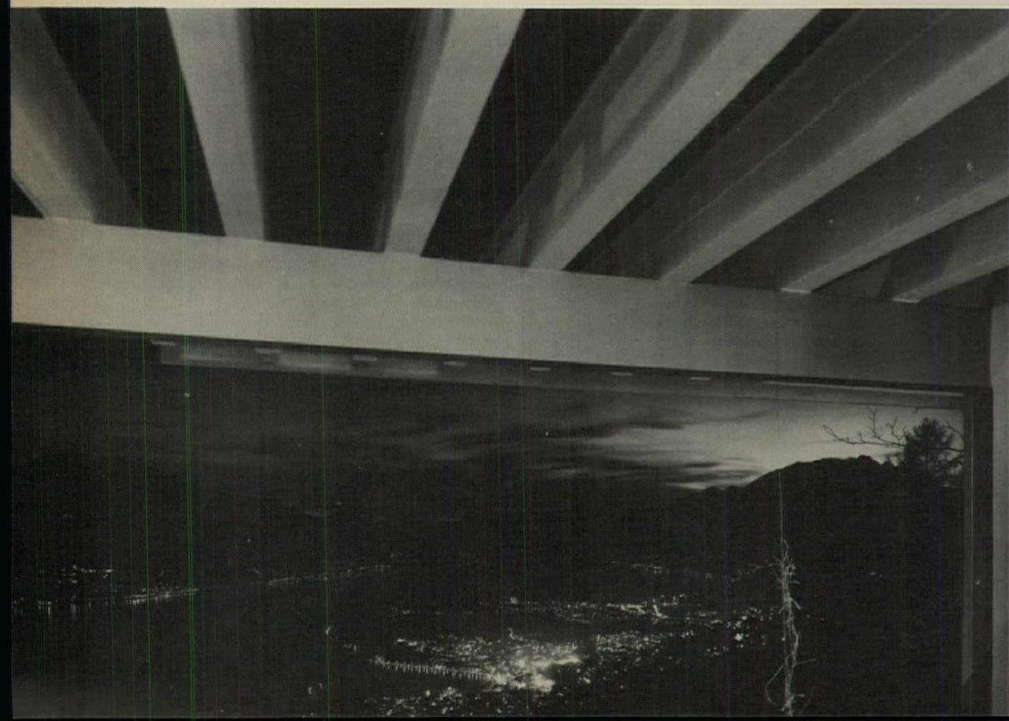


CASA EBELIN BUCERIUS NAVEGNA, SWITZERLAND

This extensive residence for one of Europe's foremost publishers is isolated almost 2,000 feet above Lago Maggiore in southern Switzerland. The magnificent lake view, however, becomes visible only after one has passed through the entrance hall and into the living rooms which have spacious balconies facing toward the south and east and the lake below. As in many of his designs, the architect protects the rim of such high, elevated balconies and terraces by wide and shallow "water-guards." As reflecting pools these "water-guards" mirror the clouds during the day and at night the moonlit mountain silhouette.

All rooms of the house are skillfully oriented to some aspect of mountain landscape. At the same time, the architect has insured a feeling of intimacy in a variety of places within each room. With intimacy in mind, he has most ingeniously created a kind of cavernous, quiet pool below the house which can be utilized in all seasons.

CASA EBELIN BUCERIUS, Sopra Navegna, Switzerland. Architect: Richard J. Neutra; job captain: Egon Winkens; resident architect: Bruno Honegger



The inner and outer portions of the pool (left) are separable by pushing a button and turning up a "sub-marine" trap door. The pool is heated according to comfort. Above the living quarters of the first two floors, there is a top story and a terrace. The surrounding roofs are flooded with water, insulating the house in summer and mirroring the changes - of color in the sky and the mountain landscape. To Neutra, this effect offers a visual and psychological linkage to the waters of Lago Maggiore far below: further proof of the architect's remarkable skill in relating a house to its landscape.

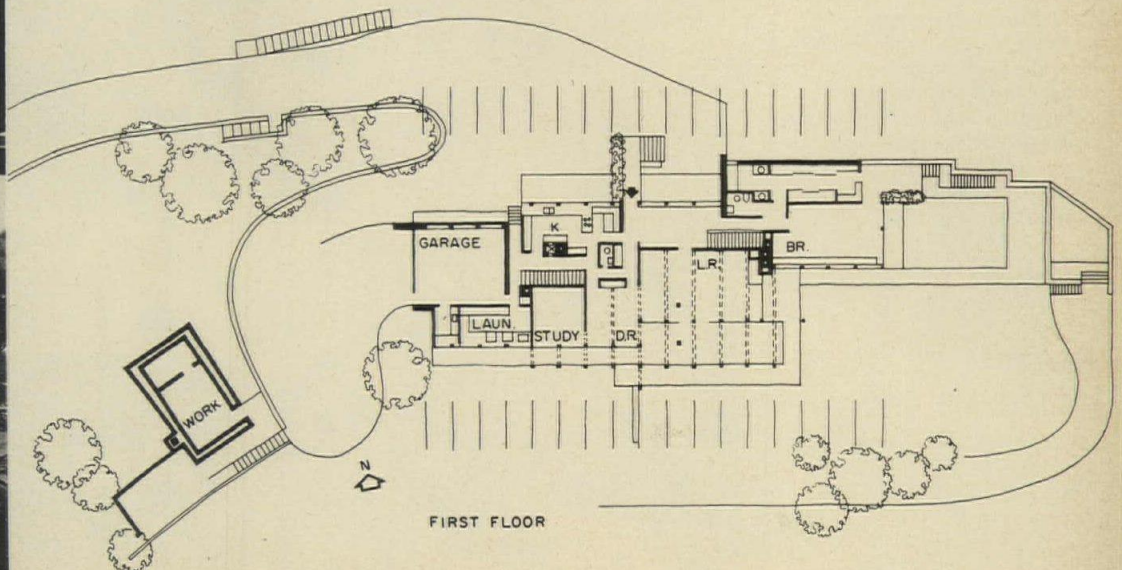
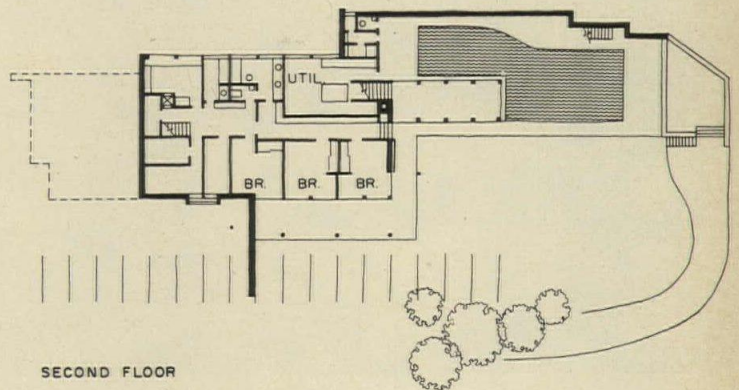
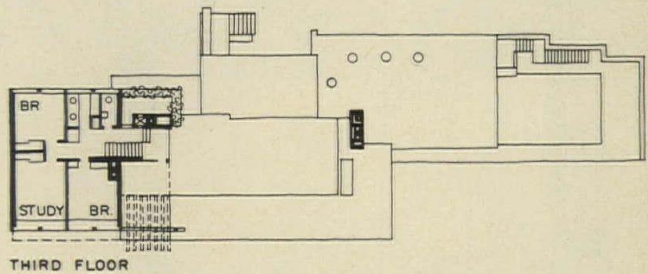


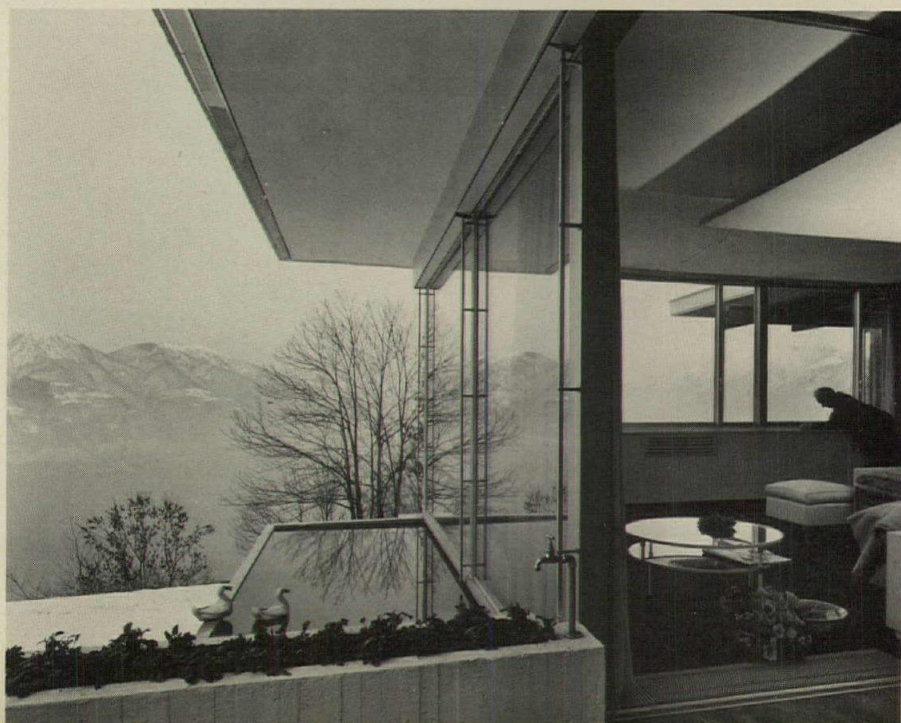
photo below by Alberto Flammer; all others by Hesse



Hesse photos



The fireplace is composed of a raised hearth slab and a stainless steel hood (right above). Living quarters open onto a waterguarded balcony terrace (above) where the usual protective railings have disappeared and one's view is unimpeded. The same detail exists at the windows of the private suite of master bedroom, dressing room and bath (right below).



ARCHITECTURE FOR INDUSTRY

There are many forces for change bearing upon architecture for industry—ever-changing and more complex technical requirements, industrial-union demands, construction-union demands, the cost squeeze, and a technical design gap through which non-architectural professions are launching sorties.

"Rocketing changes in American business technology have, in recent years, produced new demands on architecture and engineering for industry. Computers, new manufacturing methods and multiplication of product lines have created needs for new spaces. The large corporate client is a very sophisticated client, usually with engineering and management staffs well versed in current technology and continually pressing the frontiers of design capability." So says a recent publication of the A. Daly Company, underscoring the advent for all architects of new kinds of commissions calling for nation-wide industrial master-planning and the design of unprecedented dimensions of space.

Gino Rossetti, vice president of architectural design for Hoffels & Rosetti, feels that the interest of industrial-union representatives in attending the U.I.A. industrial architecture seminar in Detroit (May 19 through 25), reflects an encouraging awareness of the need for solving architectural problems implicit in management and labor's mutual needs. These problems involve not only working conditions in industrial plants (how many will all plants be air conditioned?) but also the impact of labor negotiations on construction planning. For example, in the automotive industry especially, management is not able to make long-range plans in the midst of frequent changes in labor's requirements. Further, the negotiation period itself, which begins in May, occurs at a critically inconvenient time—at the beginning of the construction months. It would be helpful, Mr. Rossetti observes, if labor negotiations could be concluded by November, thus providing time for planning of construction based on the results.

Demands of the construction unions, observed John An-

draws, director of the industrial division of Smith, Hinchman and Grylls Associates, at the Industrial Building Conference in Philadelphia, have brought the effective presence of the industrial plant owner to the collective bargaining tables of the construction contractors. Contractors insist that owners' demands for rigid schedules, together with labor shortages, have put them in a bad bargaining position. And so, for example, electricians may well succeed in this year's demand for a 59 per cent increase to \$10.22 per hour—with other trades in hot pursuit. The result, Andrews points out, may well be increasing use of prefabricated systems to minimize field installation labor—and the increasing search by architects for new design solutions involving far more than the exterior shells of industrial buildings. Further, contracting patterns and services change critically, Andrews said, as general contractors become more and more brokers of subcontracts that call for increasing technological coordination on the part of the architect/engineer. The solution of this problem calls for more comprehensive planning and construction management firms capable of serving clients from the inception of ideas through final occupancy.

The cost squeeze, says George Heery, calls for new methods in industrial architectural design using every computerized resource to control schedules of development and construction. Using these resources, architects can perform a service well beyond the capabilities of the so-called package-dealers.

Finally, the combination of technical problems and economic forces seems to have created a gap in the available manpower of the architectural field—through which newly created organizations that have been solving similarly complex problems for the aeronautics and space industries are seeking opportunities to enter the field. While many of these organizations have much to learn in the fragmented world of the construction industry, their learning capabilities are formidable and their capacities—if honestly and professionally directed—may be welcome reinforcement for some aspects of comprehensive architectural services.

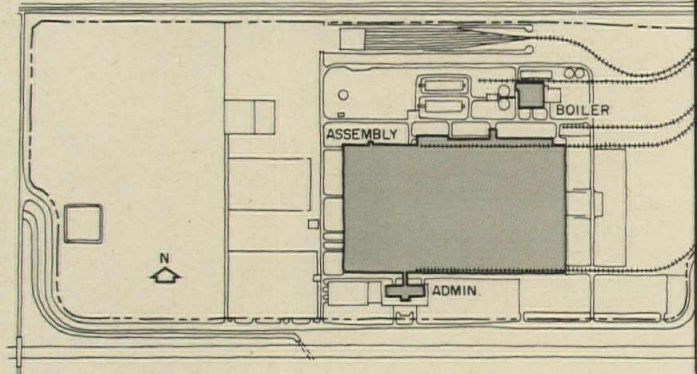
—William B. Foxhall

ASSEMBLY PLANT FOR CHRYSLER: A GOOD NEIGHBOR, ON TIME, IN THE BUDGET

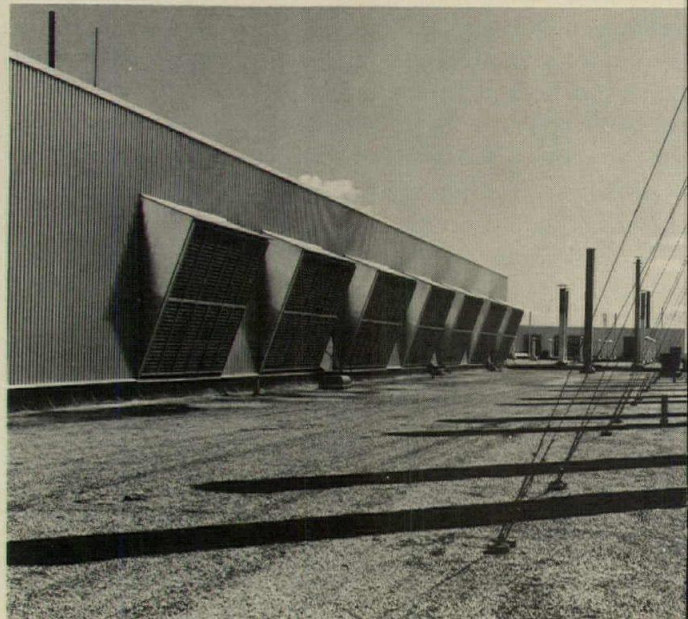
Design of an automotive assembly plant, such as this one for Chrysler in Belvidere, Illinois, underscores the seemingly opposing actions of two major disciplines bearing upon architecture for industry. First is the absolute urgency of schedule and budget (and this \$40-million complex was designed and built in 17 months). Second is the increasing attention to human aspects of the working environment imposed not only by the demands of labor, but also by the economics of production and quality control as employees respond to amenities of the working space. An assembly plant will never be a pleasure palace, but in modern plants the uses of color, acoustical control, air-handling, food service areas, and the like must be given full architectural attention.

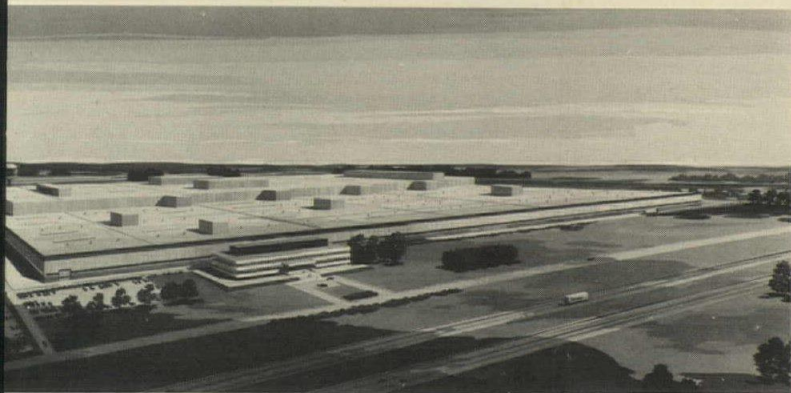
In this plant, with its appended office structure, almost 2-million square feet of manufacturing space is provided on a 300-acre rural site. Its orientation to the highway gives it high visibility so that the appearance, especially of the office section, was an important consideration. Offices are fully air conditioned.

CHRYSLER CORPORATION, BELVIDERE ASSEMBLY PLANT, Belvidere, Illinois. Architect-engineer: *Smith, Hinchman and Grylls Associates, Inc.*; general contractor: *Regnar Benson, Inc.*



Bob Wallace photos





A system of white sun screens and grey glass provide a strong horizontal shape for the two-story office structure, in keeping with the extended backdrop of the plant to which it is attached. Sidewalls and sun screens in the office area are porcelain enamel aluminum.

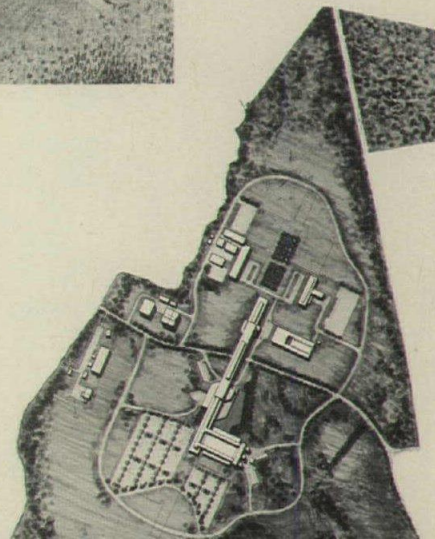
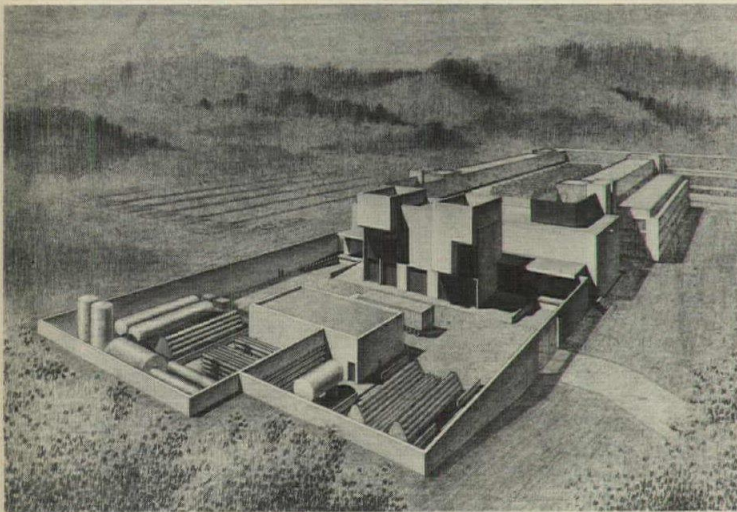
In the shop area, welded Warren trusses were used to reduce cost and to provide open spaces for service and processing. Precast concrete sill walls are topped with aluminum siding to reduce maintenance. A second floor mezzanine area in the plant provides space for the paint shop in which a conveyor carries bodies through painting, baking and curing operations. An electronic materials transport system on the main floor of the plant consists of a signal and tracking network embedded in the floor slab so that transport carts from the loading area are keyed to a selected destination and automatically guided by the floor system without physical contact or trolleys. Other automated handling and conveyor systems are linked to a computerized scheduling and quality control system. High-intensity process lighting is used at key points and a luminous ceiling provides 150 footcandles in the final inspection area.



RESEARCH CENTER FOR UNION CARBIDE: A BRIDGE FOR MANY DISCIPLINES

Design for industrial research deals with its own special set of disciplines: the certainty of change in processes, materials and required spaces; diversity of utilities; communication among scientists who cherish privacy for their work but demand high-grade community facilities for their families. These were some of the factors taken into account in the master plan for the Union Carbide Technical Center in Tarrytown, New York. The 300-acre site, irregularly shaped, is divided about in half by a permanent secondary highway with convenient access to the major parkway network serving its location about 15 miles north of New York City. To unify the site and to provide a central avenue of general office and utility spaces for the various divisions of Union Carbide, a long spine structure will serve as a bridge across the dividing highway and as a two-story distribution system for people and utilities. Attached to this spine, or nearby on the site, will be laboratories for the specialized divisions of Union Carbide. The first of these will bring together the now-scattered research operations of the Linde Division in a two-story laboratory building connected at the upper level to the extreme end of the spine building (far right in the air-view rendering opposite).

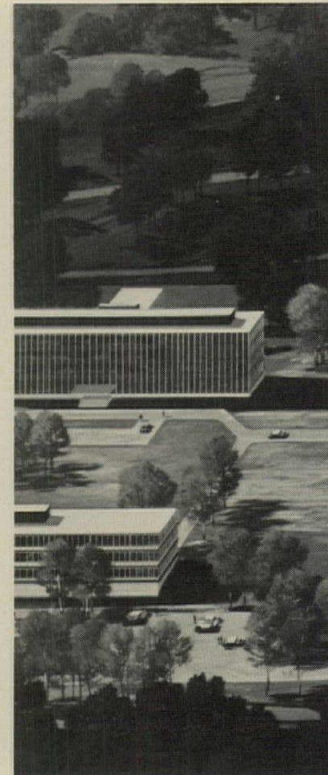
UNION CARBIDE TECHNICAL CENTER, Tarrytown, New York. Architect: *Vincent G. Kling and Associates*; consulting engineers: *Jackson & Moreland*; general contractor: *George A. Fuller Company, Inc.*

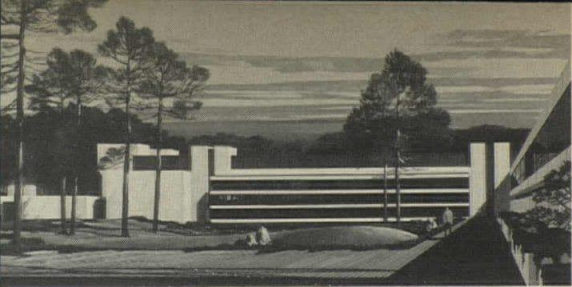


The central portion of the bridge building—which unites diverse elements of Union Carbide's suburban technical center—is a two-story office building 80 feet wide containing as part of its basic structure two 180-foot trusses supported on concrete piers. Below this structure is hung a 20-foot wide bridge crossing 16 feet over the crown of the road.

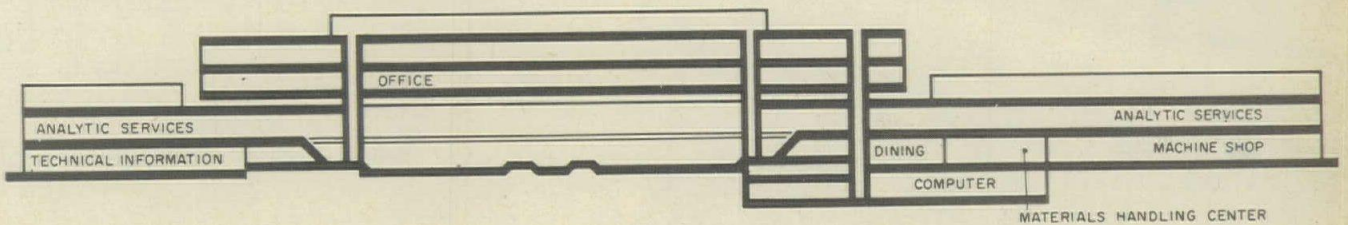
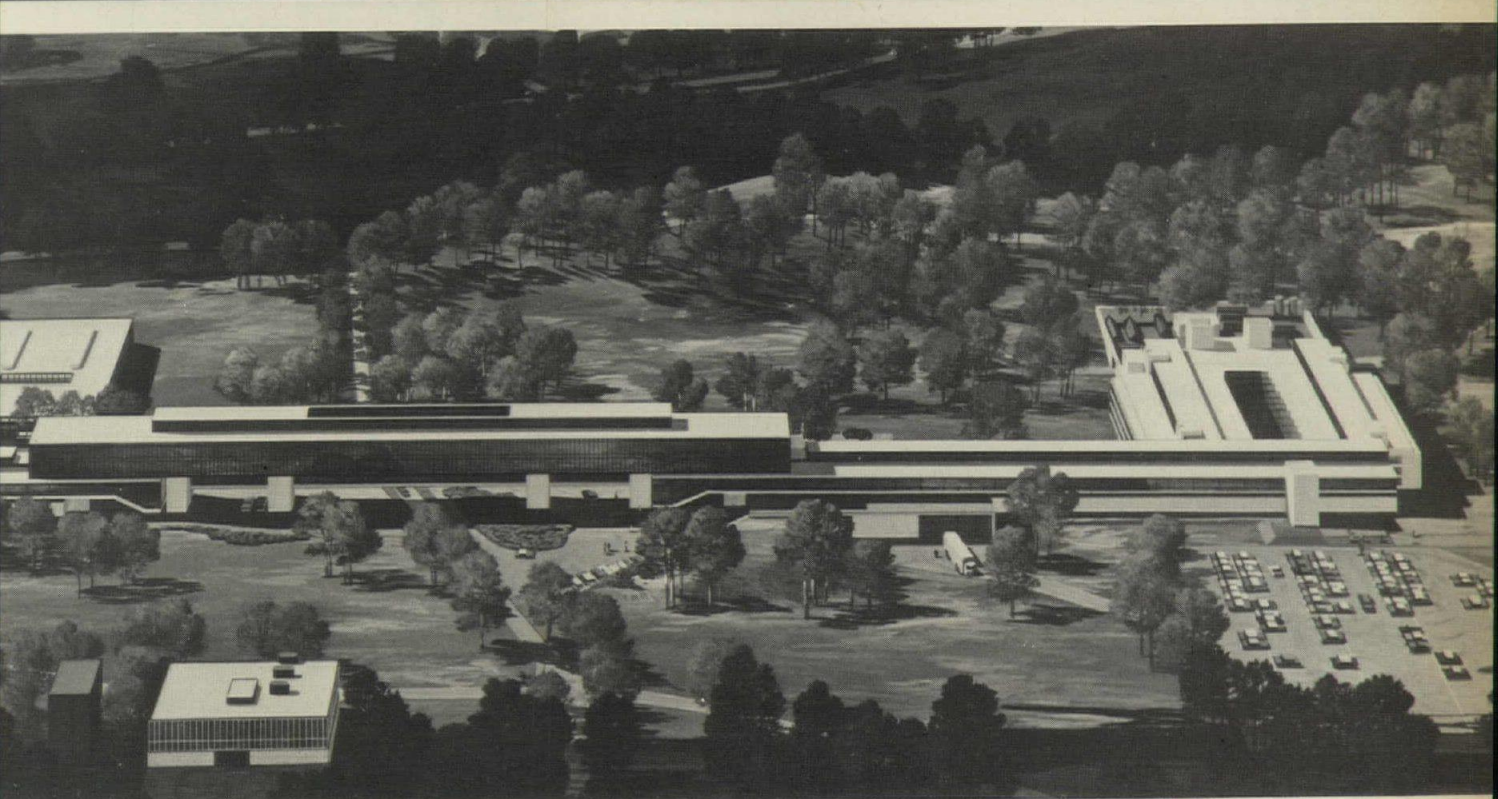
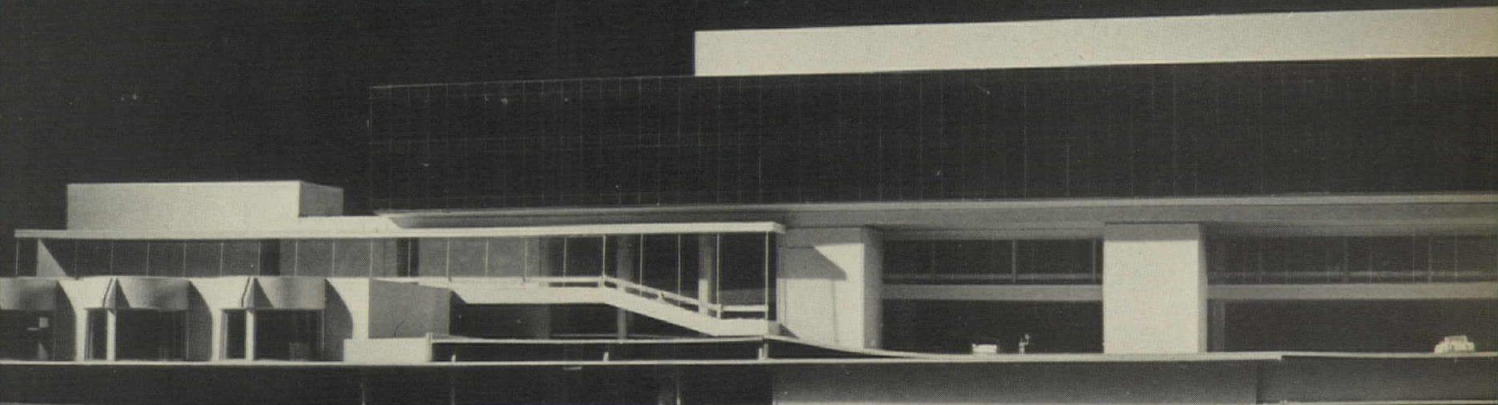
As shown in the longitudinal section at bottom right, the arrangement of related services and transport systems is such that analytical services at each end of the spine are adjacent to supporting services including a computer center, dining facilities and office areas.

The Linde laboratories (left to right) are entered from the second level of the spine, and a stairway proceeds into a sky-lighted gallery which both serves as a focal point and lights the interior of the building. Service corridors branch off the spine, carrying utilities and providing services to the banks of laboratories. Offices are across corridors from both banks of laboratories. There is a high-bay structure for metallurgy and a specialized area for test cells and noisy operations in an enclosed area at one end of the building.





Lawrence S. Williams, Inc. photos



FOUR SERVICE CENTERS FOR ONE CLIENT: CONSISTENT QUALITY, COMPETITIVE COST

In these four distribution and service buildings for Air Reduction Company, architect Norman Jaffe met head-on the "guaranteed-price" competition of the package builder and delivered not only the square feet per dollar—a phrase well understood in the tough lexicon of industry—but with an architectural quality that has been respected and acknowledged with repeat commissions. He has solved the problems of an extremely conservative budget combined with requirements for attractive (without frills) sales and service areas in three of the buildings and a strongly expressed structural discipline in another which serves as a regional distribution and training center.

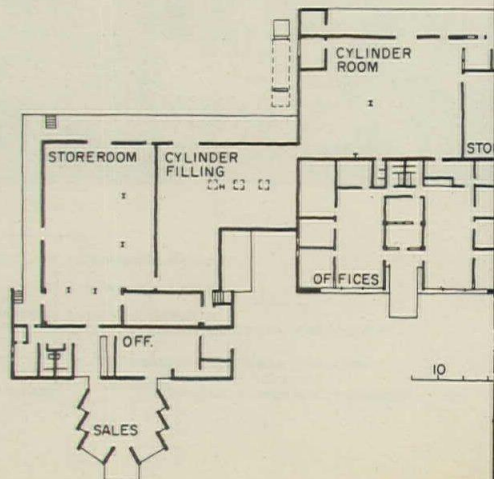
Typical of the service and sales buildings are the two shown below and at right. These buildings are used for the distribution and sale of industrial gases and welding equipment. The buildings enclose 10,000 square feet each. Fabrication of the structural beams used in the display rooms is a demonstration of the welding and cutting equipment manufactured by the owner. The webs of typical rolled sections were cut in a serrated pattern, offset and rejoined at the flat ends of the pattern.

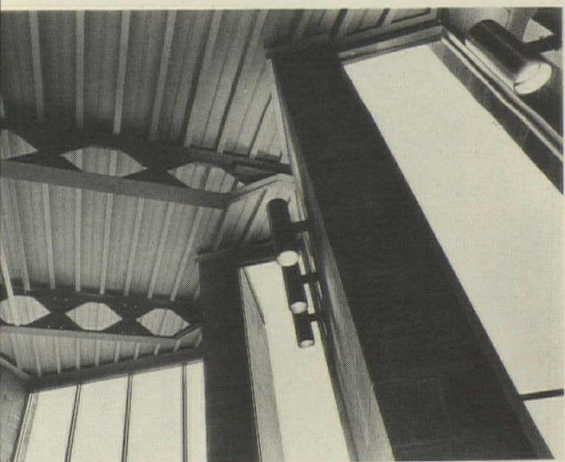
FOUR DISTRIBUTION AND SERVICE CENTERS for The Air Reduction Company, Inc. Architect: *Norman Jaffe*—job captain: *Costas Terzis*; mechanical engineer; *Herbert Hecht*; structural engineers: *Richard Miller (Houston)* and *O. C. Floyd (Atlanta)*.

Hartford: One of the simplest of the four buildings for Air Reduction, the sales and service building at Hartford, Connecticut, is straightforward, rectangular plan provided into the five categories of space typical of such centers: a play area, offices, demonstration and training space, equipment storage and a separate room for cylinder refilling and storage. The exterior cylindrical forms are purging stations for gases stored in liquid form.

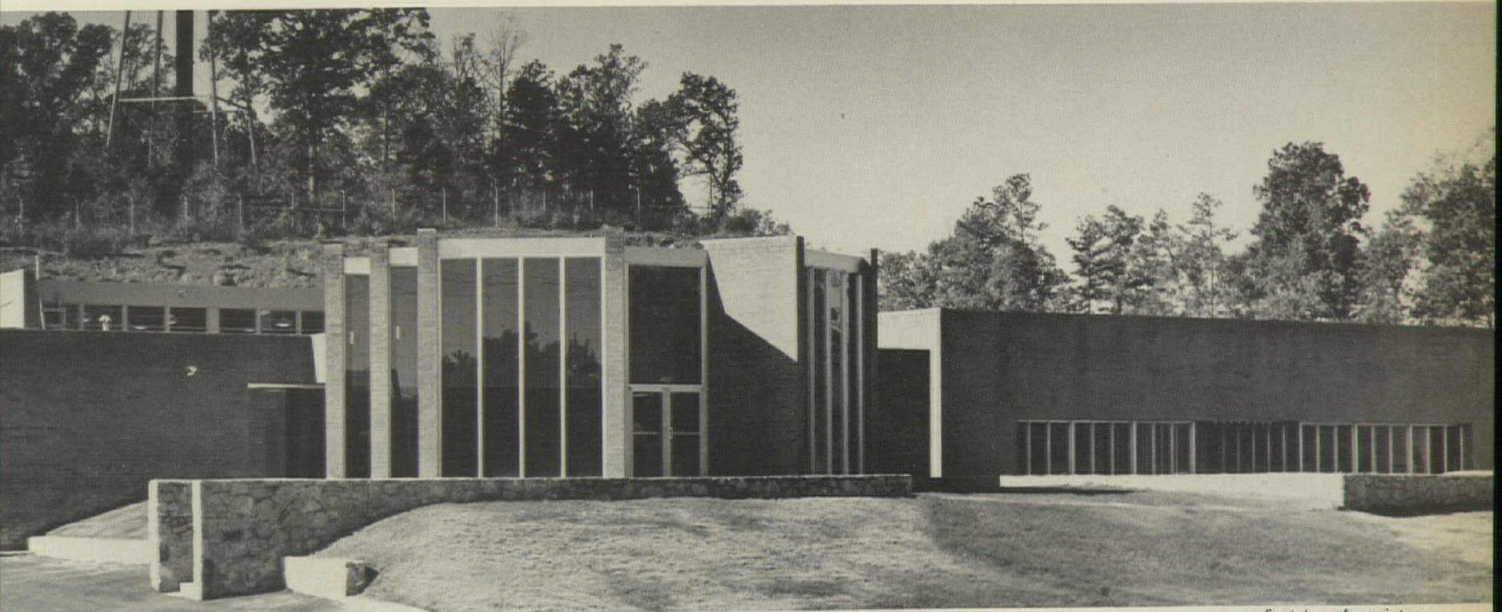
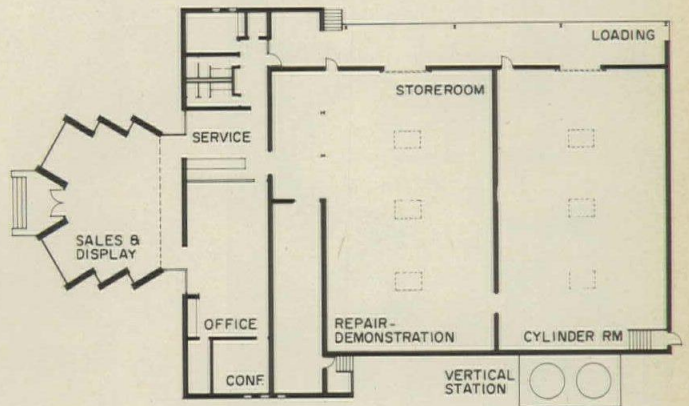


Atlanta: Similar in public image to the Hartford center, this one in Atlanta accommodates itself to a more shallow site and includes a more extensive office area to fulfill a wider regional function. It also has a "light manufacturing" area for equipment repair and cryogenic reconstitution of oxygen, argon and welding gases. The steel roof deck which forms the ceiling of display rooms is turned down to form a metal curtain over a recessed product display.

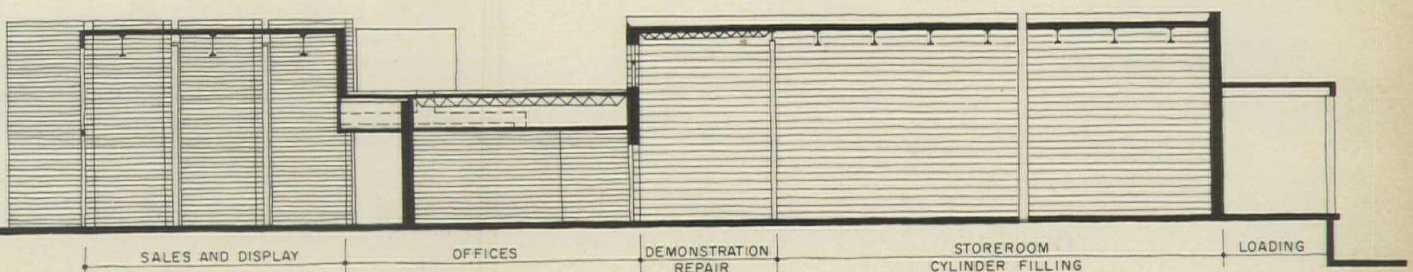


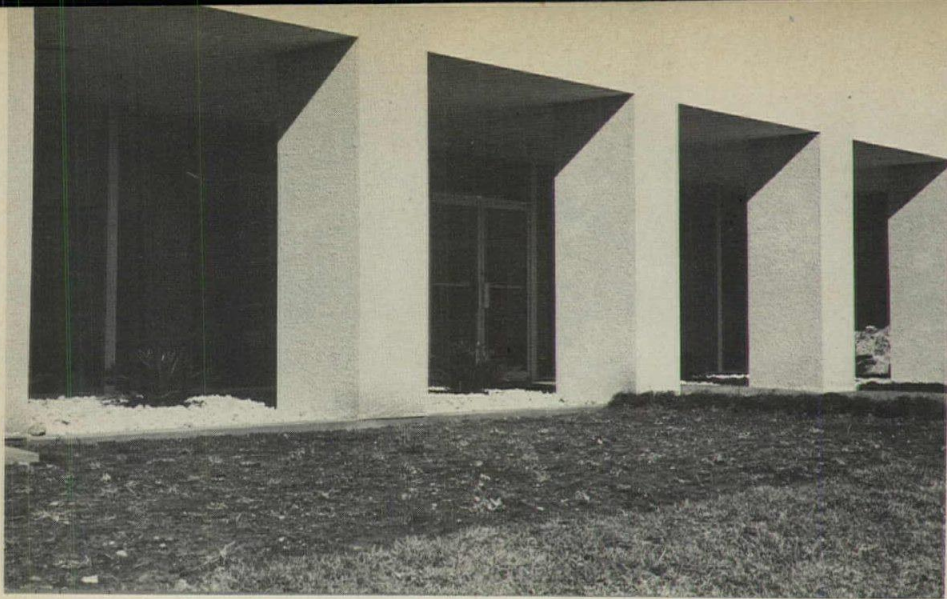


R. Huntzinger



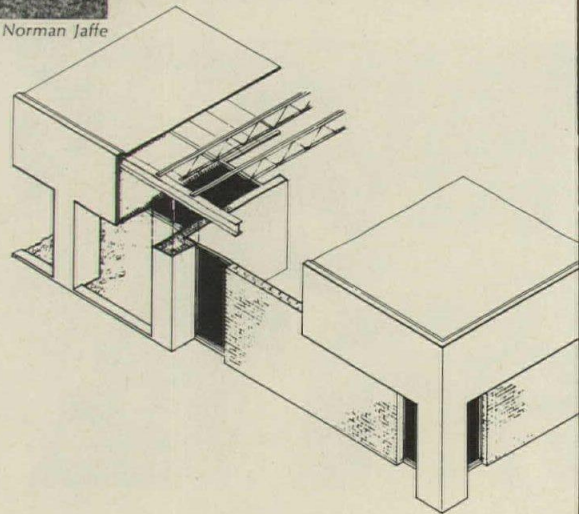
Frutchey Associates



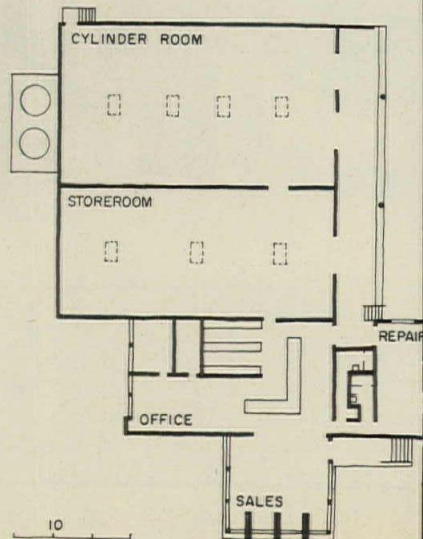


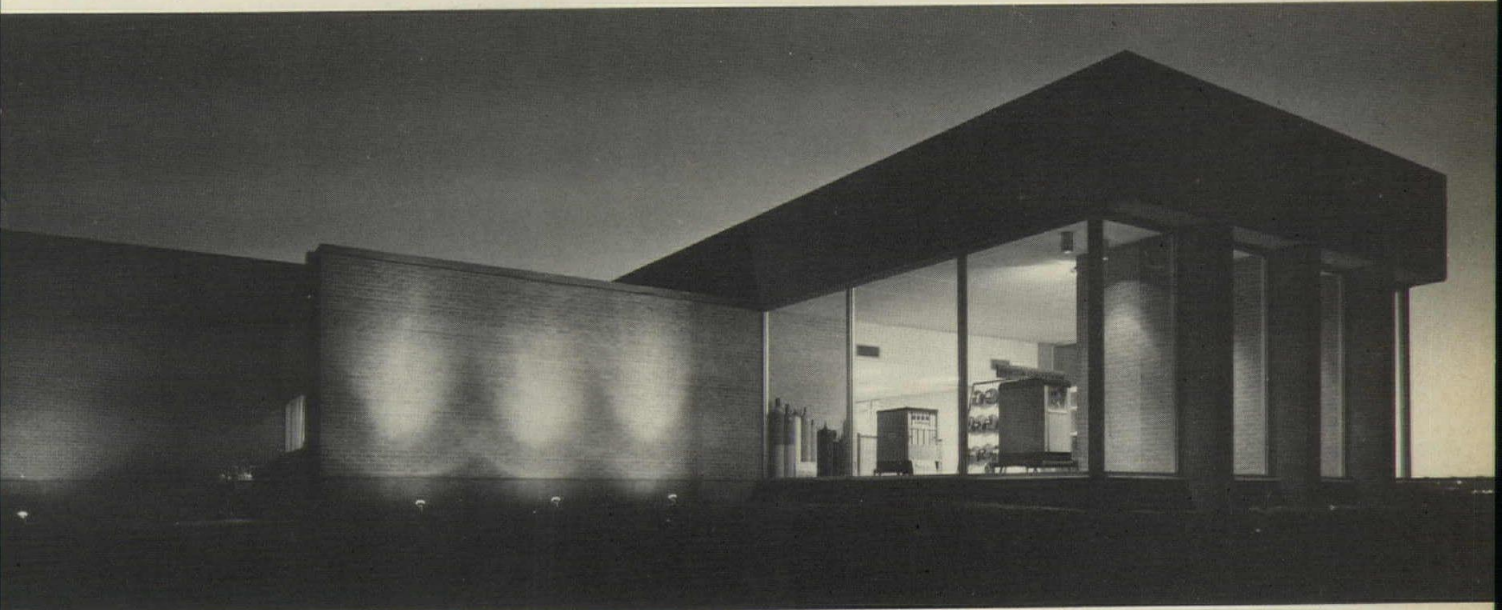
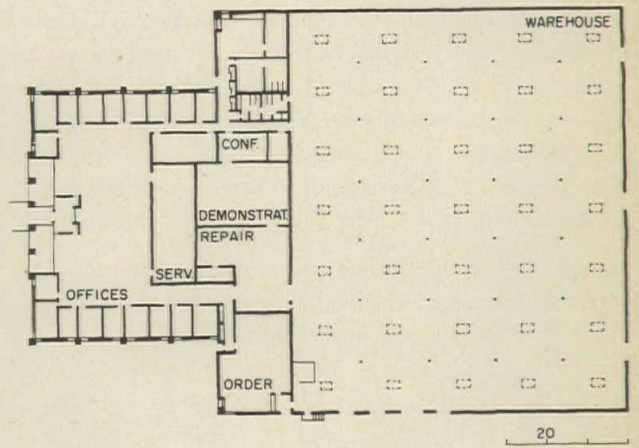
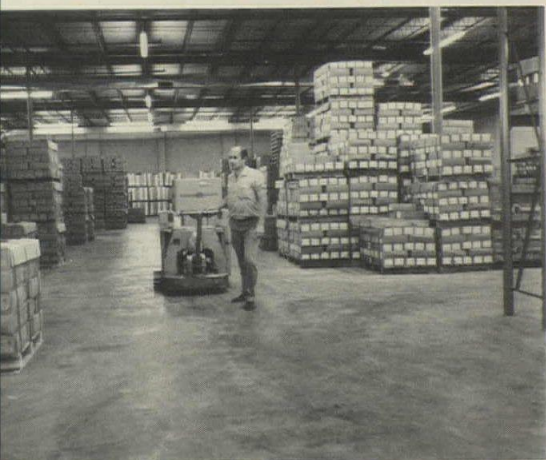
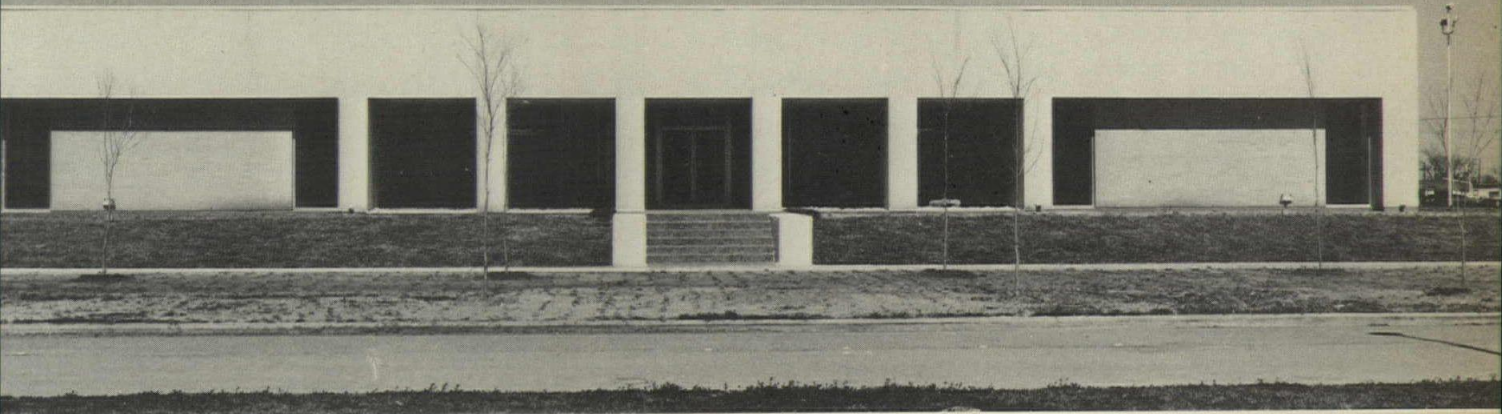
Norman Jaffe

Houston: This regional distributor center (left and right) consists of 32,000 square feet of air-conditioned warehouse space and another 18,000 square feet of office and service centers. The service area is for technical assistance to regional managers and distributors in the use of welding and cutting equipment. The column bay module (sketch below) was established to accommodate pallet racks and fork-lift maneuverability. Exterior walls 20 feet high are brick and block bearing walls with cement plaster. Stiffened pilasters are expressed with the cement plaster carried to the interior. A generous overhang provides protection against the sun.

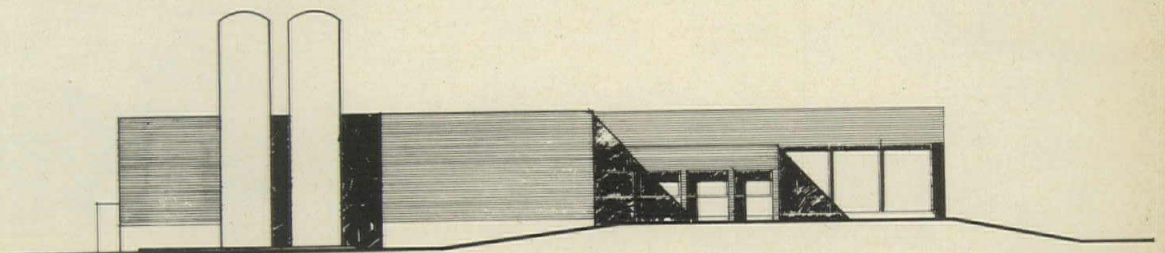


Dallas: This sales and service center provides a variation on the basic solutions shown for Hartford and Atlanta. Here the display area is designed to stand as a strong statement of stability and dependability. Using similar brick and concrete materials, the building establishes a rectangular efficiency while maintaining similar cost and purpose.





John Rogers photos

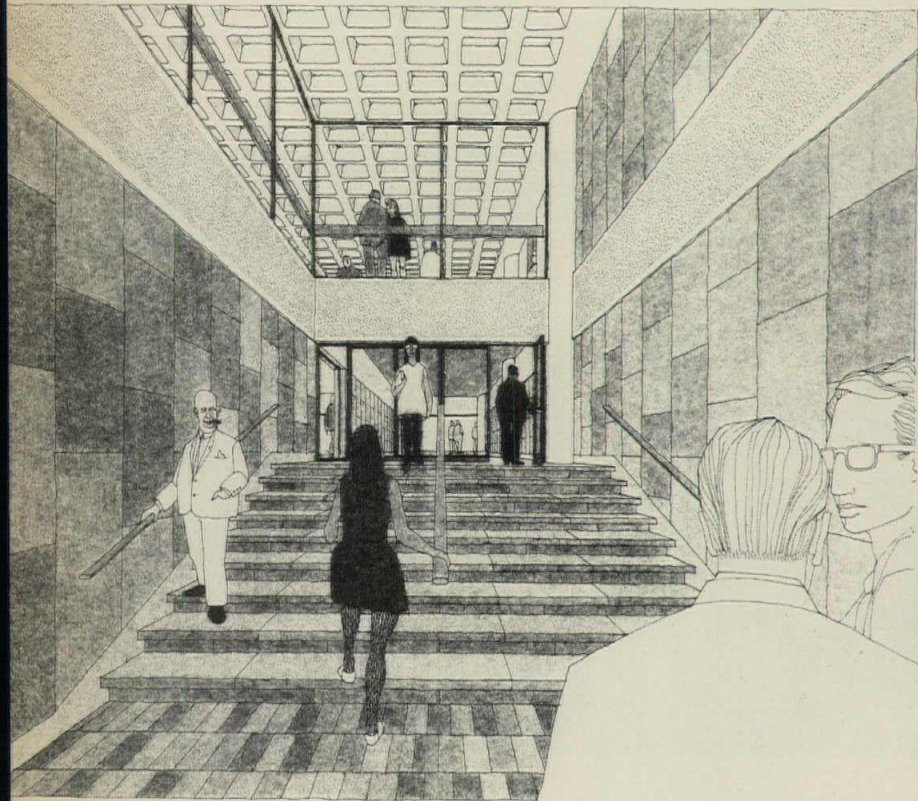
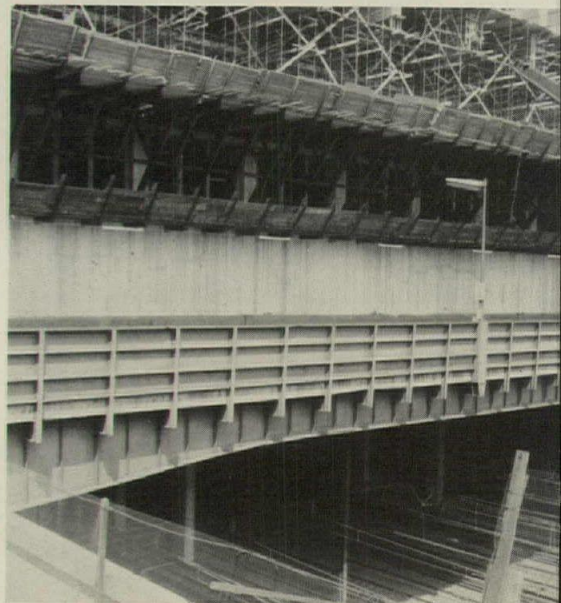
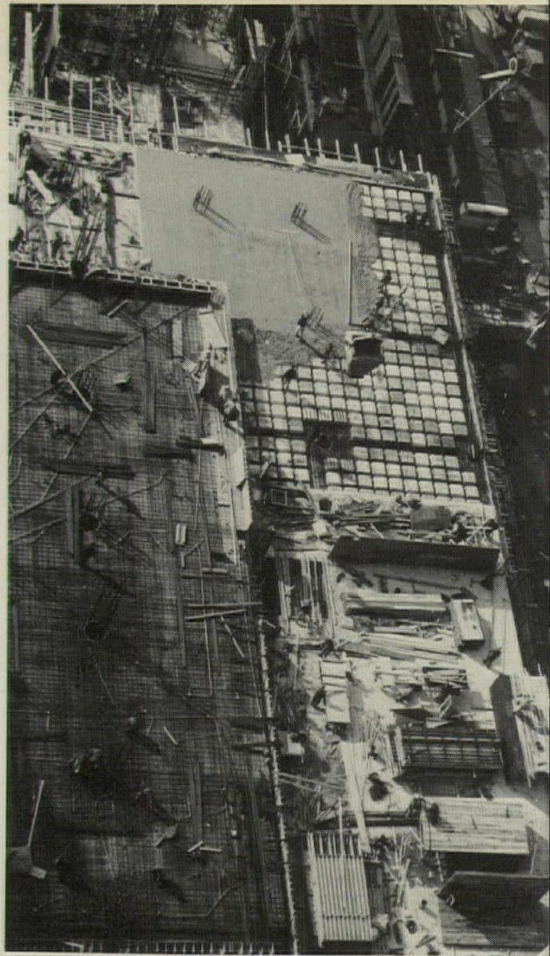


WESTYARD OFFICE-WAREHOUSE: NEW LEASE ON LIFE FOR URBAN INDUSTRY

The Westyard Distribution Center, a combination warehouse, light manufacturing and office building, is under construction at 10th Avenue and 31st Street over the busy main line of the railroad approaches to New York's Pennsylvania Station. The building was designed to accommodate tenants for the various categories of space as leases were signed during preliminary phases. (Two tenants, large manufacturers and wholesalers of garments and costume jewelry who were reluctantly considering moving out of New York City, account for about half the leased space—and an ice skating club will have a year-round rink on the top floor.) The poured-in-place concrete construction, including the placement of column footings between railroad tracks, was accomplished without interruption of rail service. The problem was slightly simplified by discovery that a retaining wall and continuous bridge footing placed by the railroad in 1907 tested at over 7,000 psi strength and provided adequate support for several of the columns required to support the 12-foot-deep steel beams bridging the tracks.

Access to the building is at both first floor and second floor levels owing to sloping of the site. There are some 38 truck docking stations distributed around the building.

WESTYARD DISTRIBUTION CENTER, New York. Architect: *Davis, Brody & Associates*; structural engineer: *Robert Rosenwasser*; construction: *H.R.H. Construction Company*.



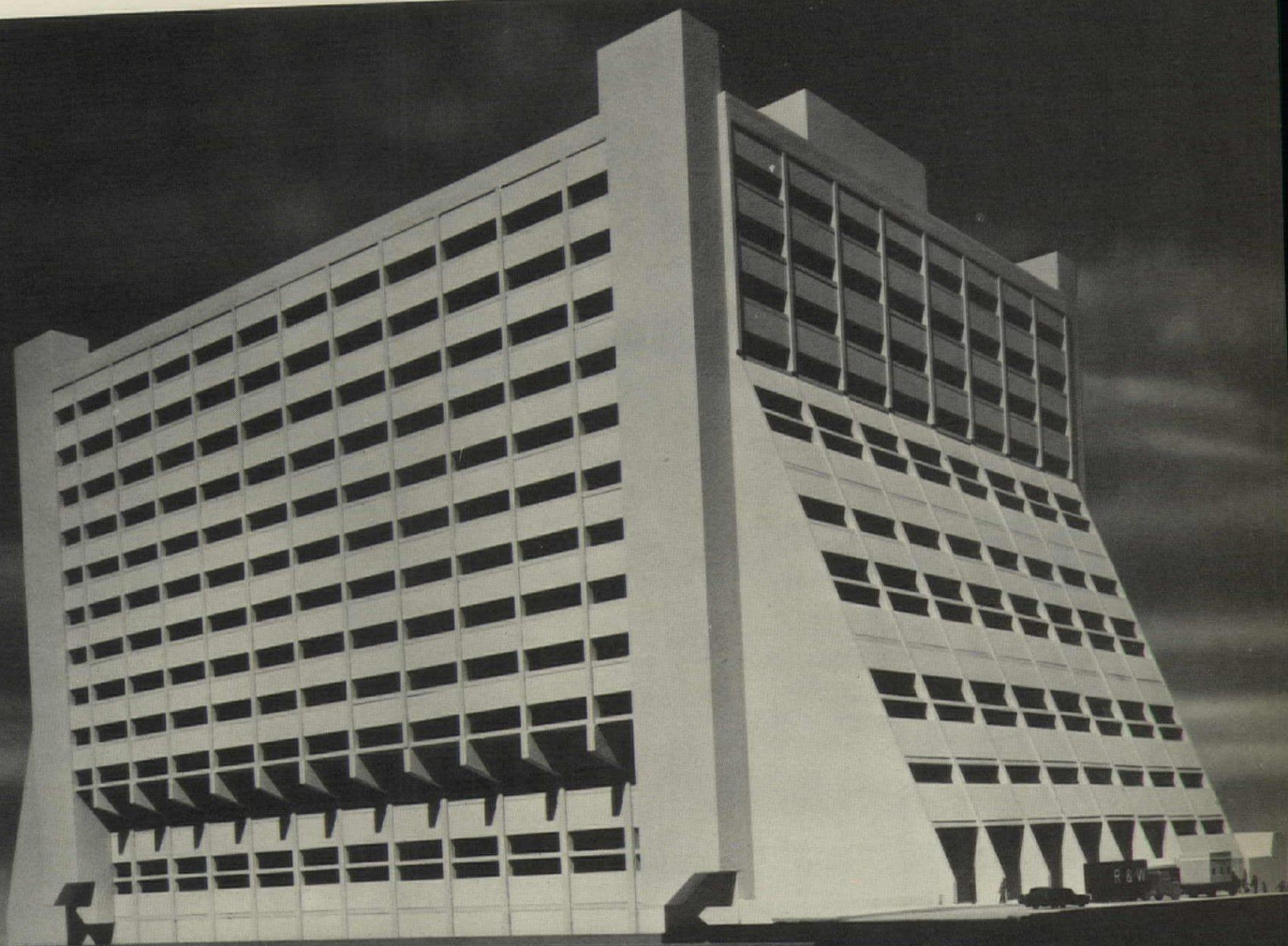
Warehouse and office floors generally alternate. The windows of the office floors are at floor level (see left), but those for the warehouse floors are clerestory windows above precast concrete spandrels. Pan-formed reinforced concrete floors and ceilings are designed for extra-heavy duty so that the mix of tenancy remains flexible.

An unusual feature of the building is a giant watertight gate required to control the unlikely event of flooding along the railroad tunnel approaches from the Hudson River.

Elaborate materials handling equipment includes many passenger and freight elevators with one elevator designed for 40-ton capacity, vertical and horizontal chain conveyor systems, and spiral chutes.

The flared walls on three sides of the building provide additional floor space and increase the strength of the structure. The straight wall on the fourth side is cantilevered out from the base by concrete beams beginning at the fifth floor level to overhang Port of New York Authority approaches to the Lincoln tunnel.

Louis Checkman

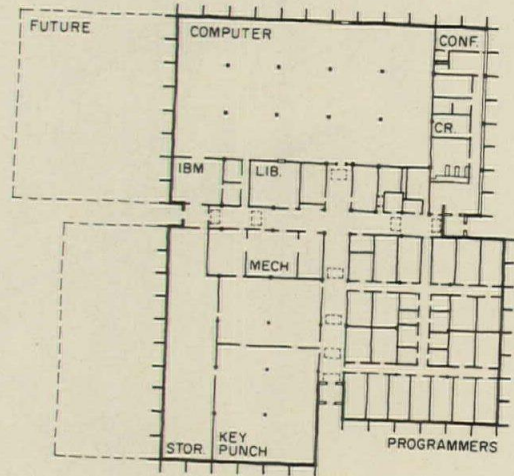


AN AIRLINES COMPUTER CENTER: SYSTEMS AND SCHEDULE KEEP CONTROL

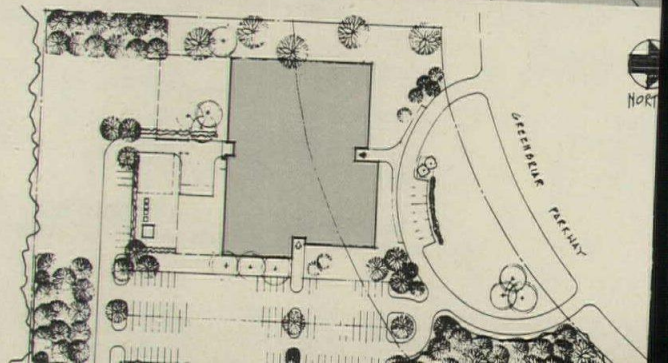
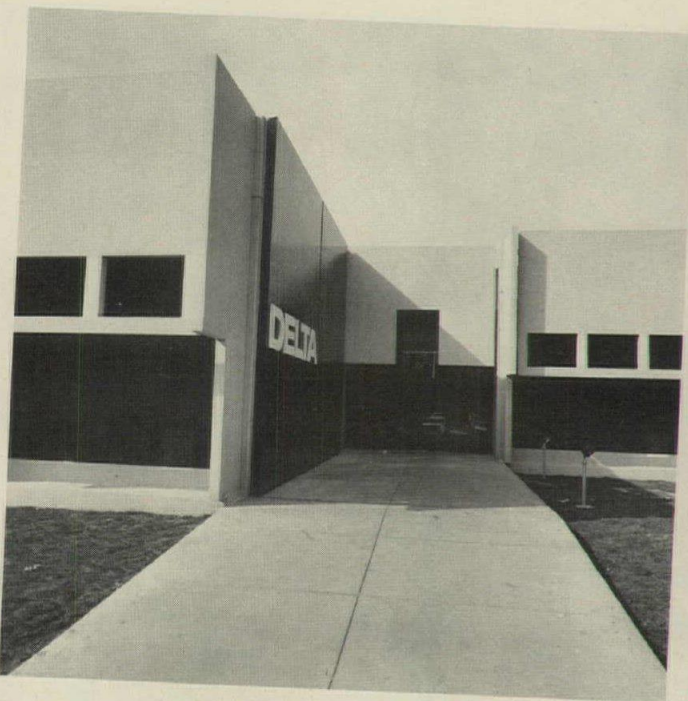
Design and construction of this computer center for Delta Airlines demonstrate some of the principles which architects Heery and Heery increasingly apply to a varied but substantially industrial list of clients: rigid attention to schedule and cost control through computerized methods of scheduling and the use of systems in construction similar to the SCSD concept. This all-electric building of 50,000 square feet of specialized space was designed and built in 271 days. There are basically three categories of space: a computer machinery room with its special floor of raised panel construction permitting access at any part for electrical and air conditioning supply to the computers; programming area where specialists can perform their duties in quiet isolation; and an office area where key-punch and other clerical operations are performed.

End-to-end phasing of the schedule, as shown in the diagram opposite, has been found by the Heery organization to accelerate completion of the project more rapidly and with much better control of costs than so-called "crash programs" of overlapping design and construction where both competitive bidding and whole-project coordination are forfeited.

DELTA COMPUTER CENTER, Atlanta, Georgia. Architects: *Heery and Heery*; mechanical engineer: *J.W. Austin & Associates, Inc.*; landscape architect: *John Patton*; graphics: *Hauser Associates, Inc.*



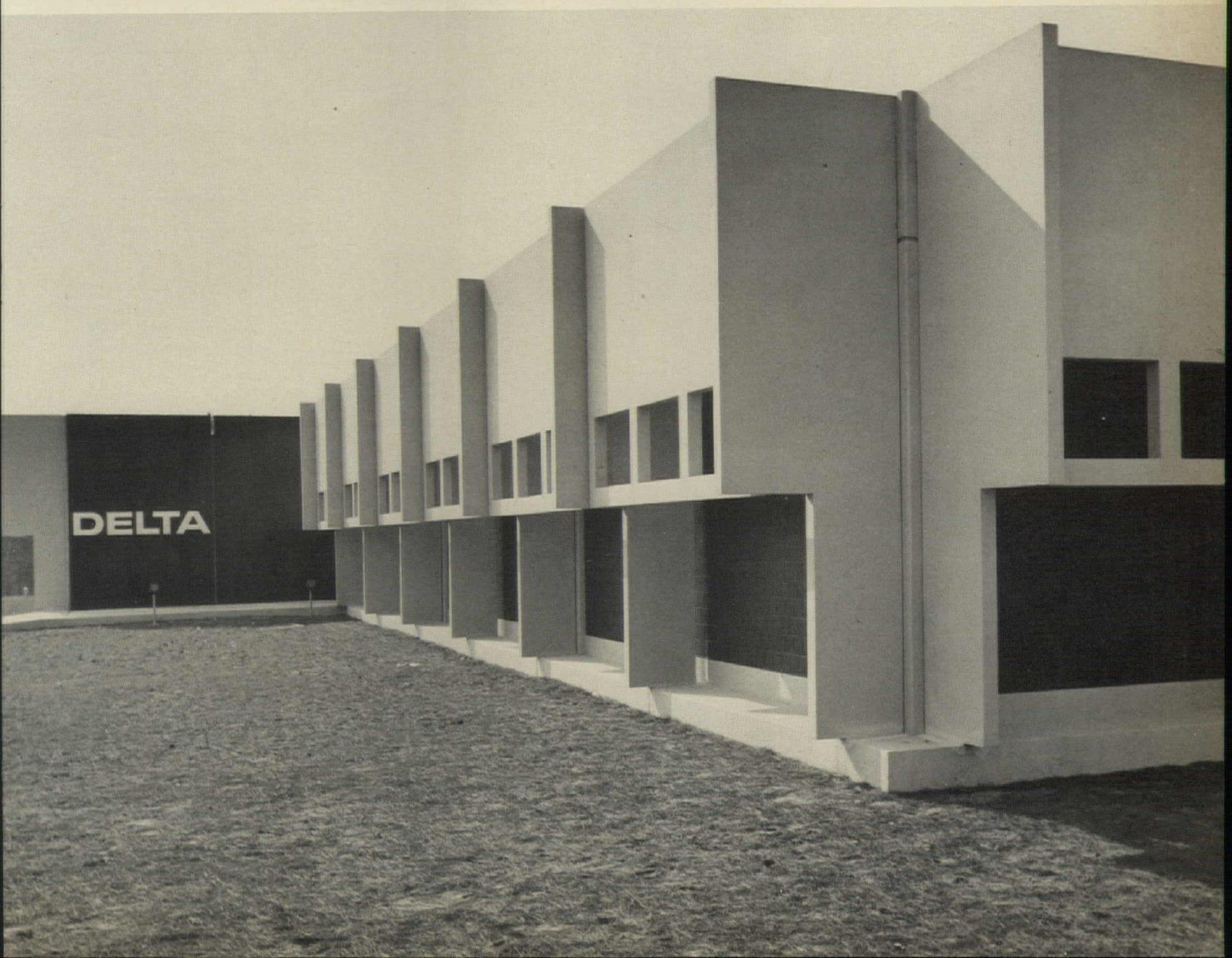
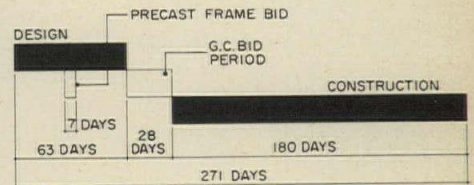
Clvde May photos





The wall structure of precast concrete panels is shaped with vertical fins to provide some solar screening to reduce air-conditioning loads. The structure is designed to carry a second story, and the first story itself can be expanded by a proposed 18,000 square foot addition.

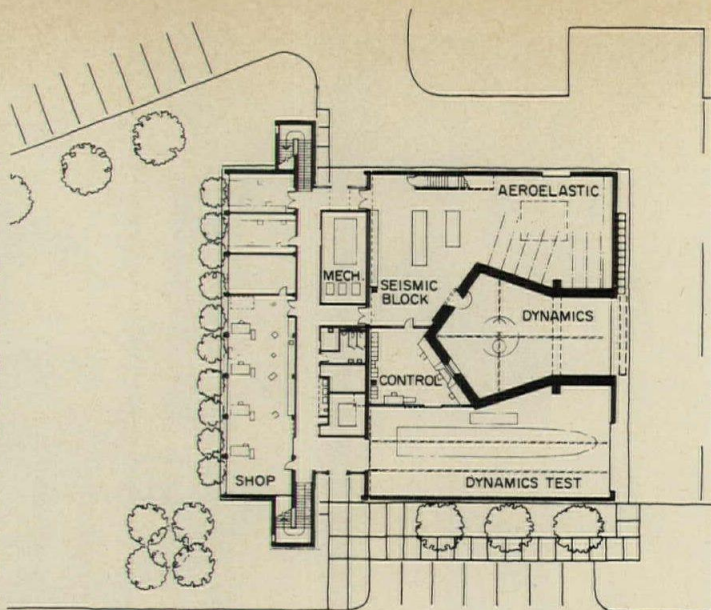
The critical electrical supply to the computers is assured by the combination battery and generating system located in a separate building on the south side of the computer center. Interior wall systems of gypsum wall board are finished in vari-colored paint and vinyl wall covering, and a colorful symbolic mural decorates the wall of the main entrance.



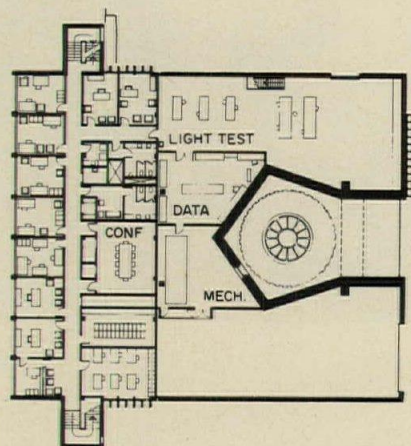
A ROCKET TESTING STATION: DESIGN FOR AN EXOTIC PROGRAM

The unusual performance program is commonplace in architecture for industry; and for the space program, unusual requirements sometimes test the limits of feasibility. Such buildings as the vertical assembly building at Cape Kennedy and the various test centers duplicating the conditions of space have extended the state of the art of construction. This laboratory for the Ames Research Center at Moffett Field evolves around a 110-foot-high vacuum test tower where space conditions can be simulated. Because of proximity requirements of support laboratories and shops to the tower, the architect points out, it became necessary to design the tower as a part of the main building mass. The tower is pentagonal in plan in order to solve requirements for sound attenuation and a pressure load of one atmosphere (2200 psf). The most efficient plan shape for these requirements would have been a circle, but the pentagonal solution was found to be the most economical design. The building also contains supporting offices, laboratories, instrument rooms and shops which are grouped around the tower in a two-story block with offices and small shops facing to the north.

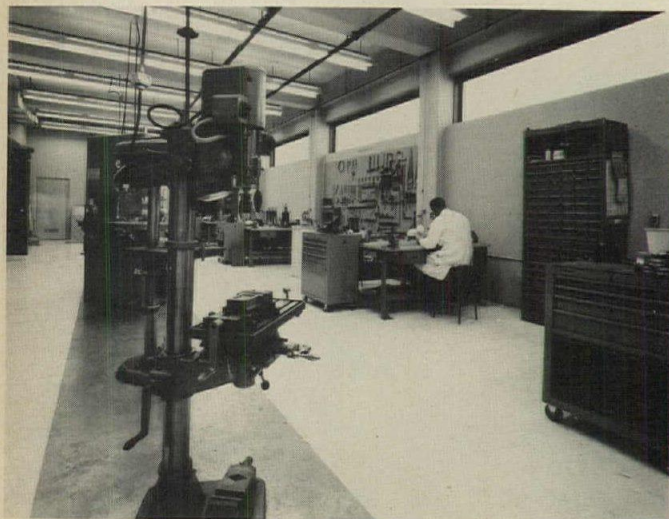
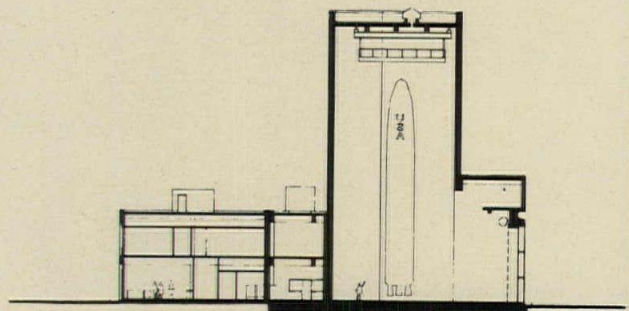
AMES RESEARCH CENTER, Moffett Field, California. Architect: *Gerald M. McCue & Associates, Inc./McCue Boone Tomsick Architects*; structural engineer: *John A. Blume & Associates*; mechanical and electrical engineers: *Buonaccorsi & Murray*; general contractor: *Carl N. Swenson Company, Inc.*



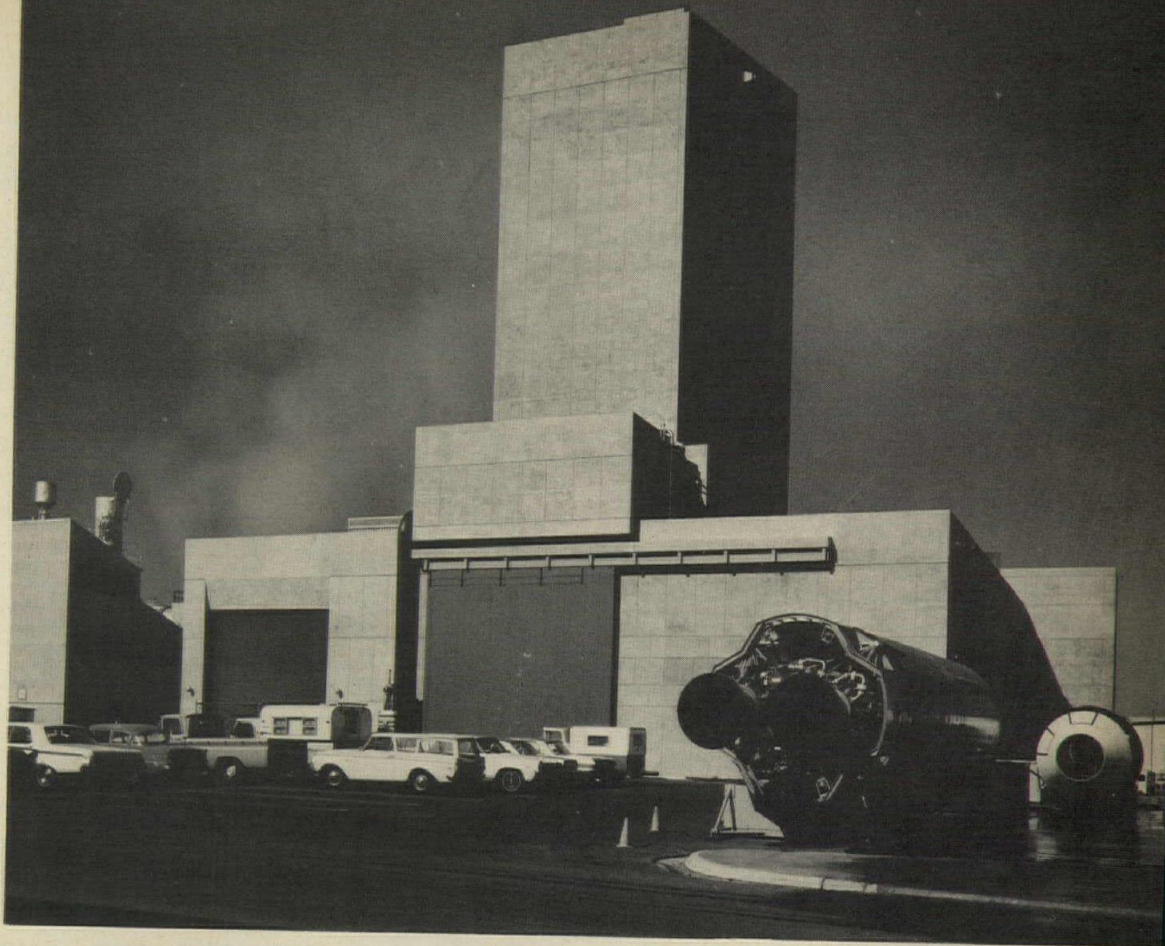
FIRST FLOOR



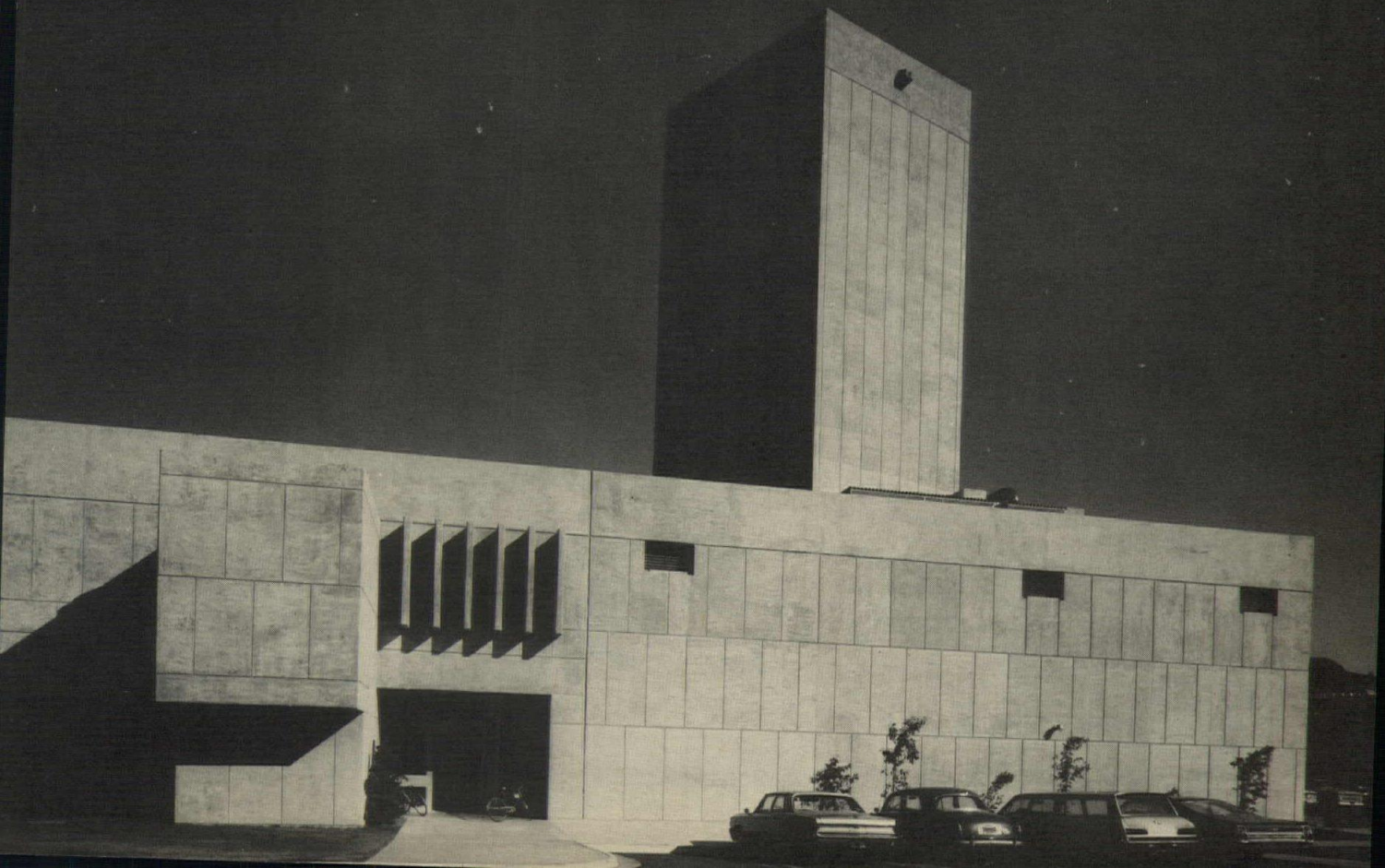
SECOND FLOOR



structure is poured-in-place concrete. The entire building is supported by a concrete floating foundation since soil conditions during the testing program within the building would not permit piles or conventional footings. The walls of the tower are three feet thick at the bottom and 2½-feet-thick at the top, the portion of the foundation under the tower is six feet thick. The structure is left exposed in all areas except offices and special instrument rooms.



Jeremiah O. Bragstad photos



LOADING DOCKS: A KEY DESIGN AREA

The ugly, prosaic loading dock at the business end of the industrial building has increasingly gained the attention of architects and owners with the realization that every pound of raw material and finished goods must pass across that dock. Exotic and sophisticated inplant materials handling systems have failed to pay off when they do not function as an integral part of the total materials handling system which begins and ends with the loading dock.

Design approach: the mobile-room concept

At any given minute in the United States, millions of 40- by 8-foot mobile storage rooms are wending their ways through the interstate highway system to hundreds of thousands of plants and warehouses. Thinking of these millions of trucks as "mobile rooms" which must be connected to a materials handling system gives the architect an opportunity to approach the design of a truck loading dock with a concept that covers the whole spectrum of need from the time the incoming truck crosses the property boundary until it leaves.

Specifically, components of the design problem are: 1) movement of the mobile rooms from property line to dock area; 2) positioning; 3) securing; 4) attitude of the rooms with respect to the dock; 5) lighting; 6) sealing (temporarily) the mobile room to the building; 7) joining the floors of the room and dock to permit fast, safe, efficient movement of goods.

1. Provide adequate service roads. Insufficient passing clearance, random storage of materials, poor road surfaces, poor traffic control, poor traffic patterns, and inadequate curves are too often permitted. Recommended standards exist:

minimum 22-foot-wide roadways for two-way traffic; 12 feet for one-way traffic. If pedestrians are involved, 26-foot widths are recommended, with pedestrian traffic separated by a curb or physical barrier. Smooth roadway surfaces should be capable of carrying 34,000 pounds on two axles. Curves should have a minimum 50-foot radius. Gate widths should be 20 feet for one-way traffic, 30 feet for two-way traffic and 36 feet if pedestrians are involved.

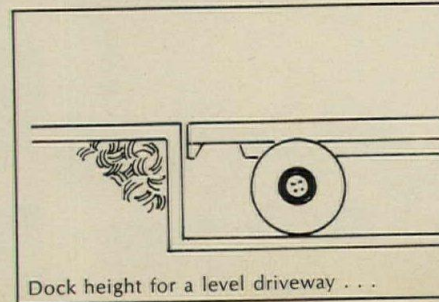
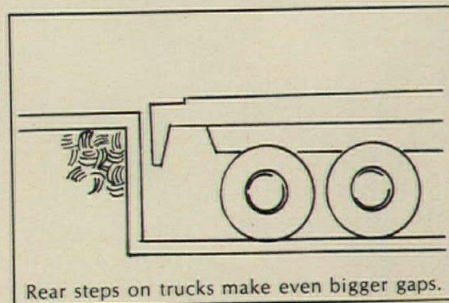
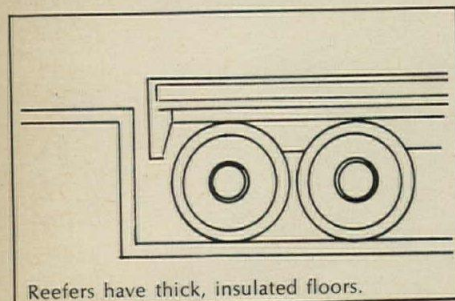
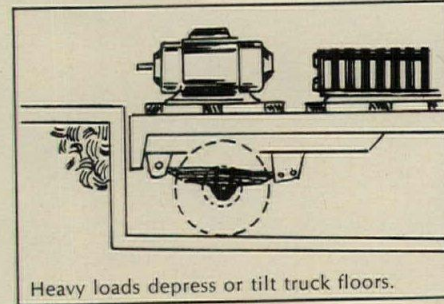
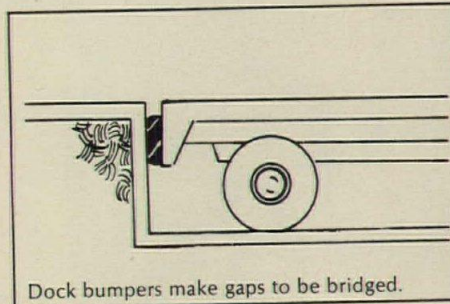
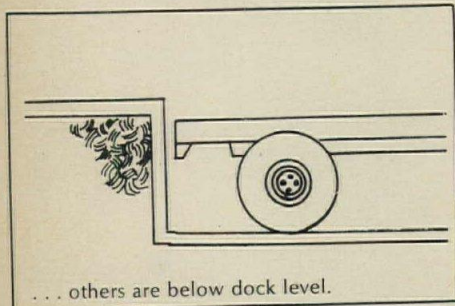
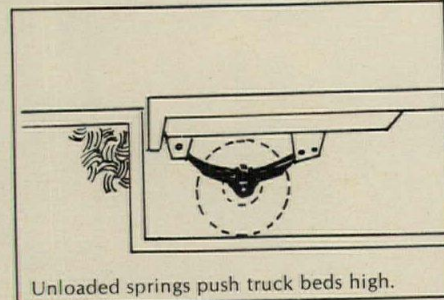
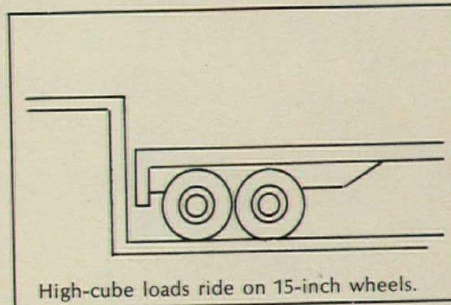
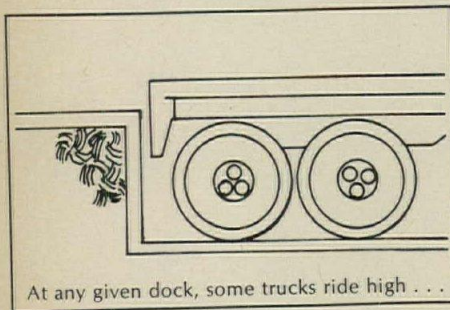
2. Design for positioning and dock approach. On the assumption that legal tractor-trailer lengths will go from the present 55 feet to a 60-foot average in the next eight years, a truck apron now under consideration must accommodate the 60-foot length (see table 1, page 202).

Driver skill can be counted on to put a vehicle in almost any width berth you provide—four out of five times. Prudence, however, dictates a 10-foot minimum width with 12 to 14 feet far more acceptable. Each berth should be clearly marked with yellow lines extending 30 feet from the base of the dock area up the face of the dock.

Where should berths be placed? Common practice lumps both receiving and shipping on the same dock or puts shipping at one end of the plant and receiving at the other. It would seem, with today's sophisticated communications and mobile in-plant handling equipment that truck berths could be placed at several logical points around the building.

Depth of platform, as a rule of thumb, should be a minimum of 12 feet (three times vehicle width or about 24 feet for two-way traffic) measured from the rear of dockboard to nearest obstruction. If possible, the platform should be free of columns except along the outer edge.

One of the best ways to determine dock length is to calculate the tonnage which must be shipped per day, and how much can be moved across a single truck position in an hour.



When you must decide how many effective loading hours you have per day (many plants figure an average of three hours). From these data you can easily calculate the number of positions needed.

3. Secure the vehicle against movement. When the truck is connected to the dock, the wheels must be chocked and brakes set. The architect should specify chocks chained to the front of the dock at each berth.

4. Consider attitude and dock height. This is the single most important factor in design. Depending on type of operation you may have to accommodate carrier bed heights ranging from 44 to 58 inches (in extreme cases 38 to 66 inches). Obviously, the only solution is to make a survey of all trucks to be serviced and calculate the best average dock height.

5. Adequate lighting is a must. The architect should provide a minimum of 50-foot candle in overhead lighting on the dock. In vehicles, supplementary light is best provided by permanently installed dock lights designed with steel housings and shock-mounted sockets to protect the flood or spot light bulbs. They can be mounted on columns between truck positions or pendant mounted above openings. They are equipped with single- or double-arm swivel mountings so light can be directed into the truck where needed.

6. Seal against weather. Moving the roofline out to the end of the platform improves environmental control. The problem of excluding cold, wind, ice, and snow from the building proper can be solved in various ways:

Closed overhead doors are reasonably weather-tight, and during loading and unloading when the door is open the gap between the truck and building can be effectively bridged through the use of dock seals—canvas or rubber units which are mounted on the face of the building.

Another method of enclosing the platform area is through

construction of an inner wall to create a vestibule and equipping the inner wall with traffic doors. The doors are load actuated. They open only on impact, only to load width, and close immediately. It is normal to install a traffic door for each truck position.

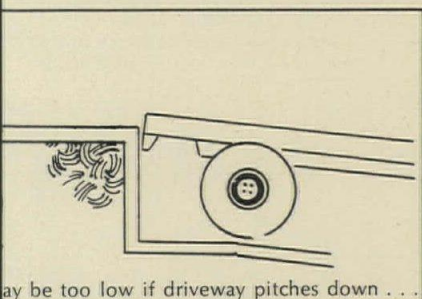
7. Join dock and truck floors in a marriage of convenience. In the final analysis, the entire problem boils down to how effectively the architect connects the wide variety of mobile rooms to the dock. In fact, all other factors being equal, the total loading and unloading effectiveness depends on the dockboard device he chooses.

Often architects must design the dock to accommodate existing in-plant material handling equipment. With his knowledge of the dock-to-truck-height differentials, he can quickly establish the length of dockboard needed, remembering that powered handling equipment will be needed if the dockboard incline exceeds about three per cent. If slight differentials exist and shipping volume is low, the use of portable plates might easily be justified. On the other hand, where fast, efficient high-volume handling is needed, the introduction of permanent adjustable dockboard equipment is indicated.

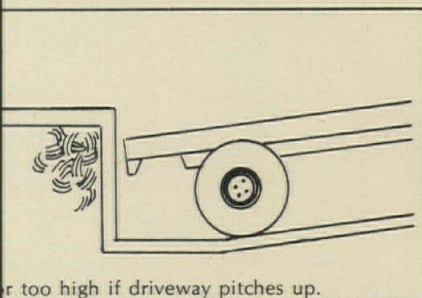
Permanent dockboard equipment, being part of the dock itself, can be any length needed (5 to 10 feet), any width (6 or 7 feet), any capacity (12,000 to 40,000 pounds) and, of course, cannot slip or slide. Proper width is becoming increasingly important as shippers are turning to palletized loads.

Below-dock trucks, tilt, and other problems

When trucks with low beds back into dock facilities, dock attendants face a serious problem. Truck floors are often 12 to 15 inches below dock level, and are loaded to the doors. Under this condition, all portable plates and many permanent adjustable dockboards are of no help, since the end cannot be set in-

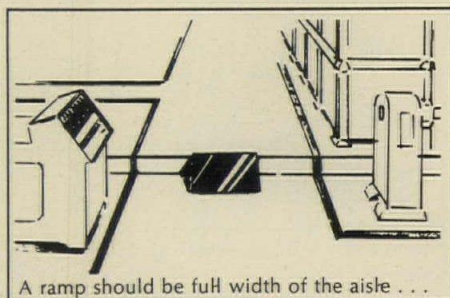


... may be too low if driveway pitches down . . .

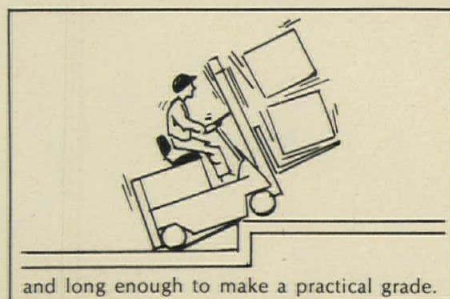


... or too high if driveway pitches up.

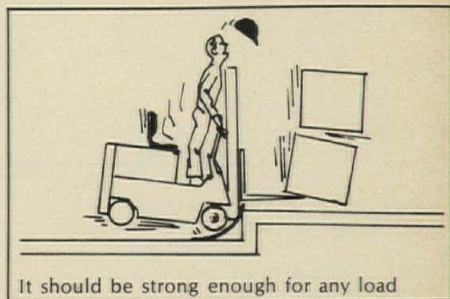
Sketches below show problems of the add-on room with change of level similar to the situation that prevails at loading docks.



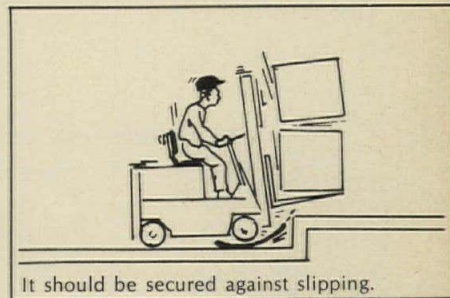
A ramp should be full width of the aisle . . .



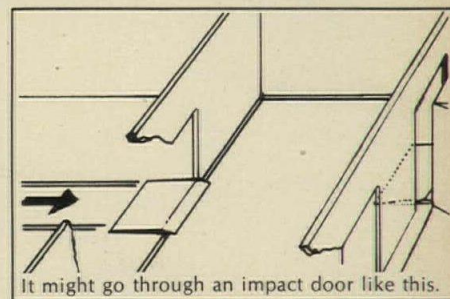
... and long enough to make a practical grade.



It should be strong enough for any load



It should be secured against slipping.



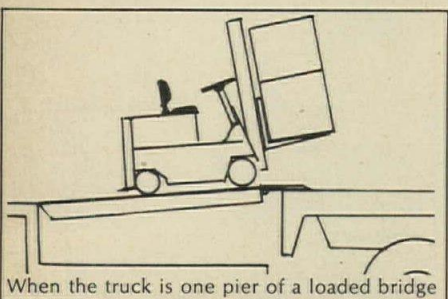
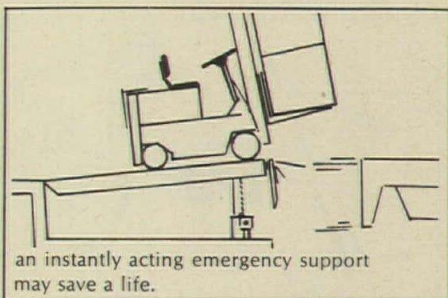
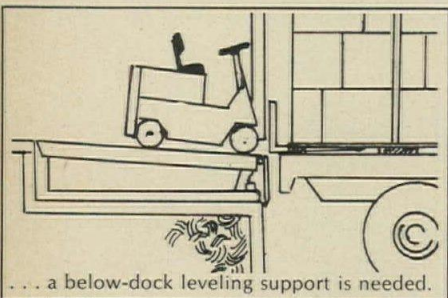
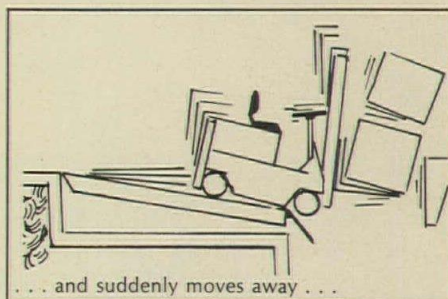
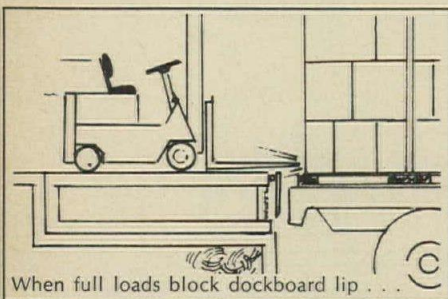
It might go through an impact door like this.

side the truck. As a result, mechanical material handling equipment cannot be used. When this situation exists, the permanent dockboard equipment must be equipped with a below-dock-level control. This control permits the dockboard to be lowered without extending the lip . . . allowing mechanical handling equipment to pick up the load.

Weak springs, uneven loads, ice and snow on the approach, under-inflated tires, etc., are the primary reasons for out-of-level trucks. When this situation occurs dock personnel are subjected to extreme hazards. When the fork lift is going into a truck, the gangplank will suddenly conform to the truck bed causing the fork truck to lurch to the left or right. This is often enough to spill the load into the trucks. Upon backing out, attendants must force the gangplank to conform to the truck bed and push or pull the cart onto the gangplank. If using a mechanical truck it will hit the edge of the gangplank, and either stop abruptly or push the plank back with sufficient force to break off the anchoring lip.

Most permanent adjustable dockboards have built-in tilt mechanisms. This tilt enables loads to move in and out smoothly and without incident. As the attendant and equipment cross the center line of the dockboard, it automatically conforms to the truck bed. Since the load, attendant and fork truck are at the center of the board they notice little change in attitude. The reverse is true as the equipment returns from the truck to the dock. Not all permanent dockboards are equipped with this feature. Some can be tilted only with extremely heavy loads. Others have tilt mechanisms which respond to pressure of less than 200 pounds.

If a truck were unexpectedly to pull away from the dock, some other means must continue to support the dockboard while the attendant can remove himself and the load. This realization led to the modern front-supported dockboard.



Some permanent equipment manufacturers provide front-support by using the hinged lip itself. This is adequate only if the dockboard is above or at dock level. Others use simple telescoping posts with large cotter keys. This system requires an attendant to jump down into the driveway and hand-set the post to match the height of the incoming truck. One manufacturer has a patented system described as automatic cross-trailing legs. These hinged and notched legs work in conjunction with the hinged lip. When the lip is extended the legs retract permitting the dockboards to be lowered to its full below-dock level. When the lip drops into the pendant position the legs swing forward to provide full support. Through use of the notched legs this system provides for cross traffic support even if the dockboard is in the below-dock position.

Any of the above systems will work and supply the proper support during normal operation. However, the biggest danger is one that almost inevitably results in death or serious injury occurs when a truck pulls out while an attendant and load are on the board. To prevent this, one manufacturer has developed what he terms a "panic stop." This device consists of a stop post with notches operating past an escapement mechanism. Under normal conditions the posts slide up and down with the dockboard, but the moment the board is accelerated downward at a rate faster than one-inch per second, the escapement mechanism locks the posts and supports the board—normally limiting free fall to less than one inch.

Permanent recessed equipment, with all the features previously mentioned, is considerably more expensive than portable gangplanks or plates. Management, aware that up to 25 per cent of its labor force is involved in material handling, increasingly agrees that the need for faster and more efficient loading have made the use of permanent dockboards an economic necessity.

Table 1
Apron space required for one maneuver into and out of position

Over-all length, tractor trailer, ft.	Width of berth, ft.	Apron space, feet
40	10	46
	12	43
	14	39
45	10	52
	12	49
	14	46
50	10	60
	12	57
	14	54
55	10	65
	12	62
	14	58
60	10	72
	12	69
	14	63

Apron space is defined as unobstructed space measured perpendicular to the dock face from 1) the unobstructed dock, 2) canopy support posts, or 3) the front wheels of other vehicles in loading position.

Sealing joints: the technology and the art

There is now a body of experience on sealants and gaskets—their merits and deficiencies are now apparent. These modern elastomeric materials can be tailored to the building application needed, but—if leaks are to be avoided—the joint must be properly designed from the first place.

Robert E. Fischer

If all buildings could be made seamless, architects would be saved many headaches when it rains. But as long as buildings are assembled from a number of components there will be joints, and one way or another the joints must be weatherproofed. And while the modern-day technology of sealants and gaskets is meeting some of the newer demands of buildings, this technology does not work miracles: building joints still have to be properly designed, the right material or combination of materials have to be determined, and both the building materials and joint-filling materials must be properly installed in the field.

Joint problems are hardly new, but when they occur nowadays they are generally more serious in nature. For example, the traditional glazing and caulking compounds always dry out after a time and have to be replaced. But this is expected as a matter of normal maintenance. On the other hand, if a modern sealant failure occurs, not only has a more expensive material been wasted, but the repair work is usually costly; sometimes it is nearly impossible to accomplish at all because, perhaps, of fouling of the substrate, difficulty in removing the original sealant materials, or movement that no sealant can take.

It's the reality, not the theory, that is the final test

Despite the great advances made in materials development there still is no simple, universal solution to the sealing of joints and glazing rabbets. There are just too many variations in materials combinations, climate, esthetic demands and budget requirements.

Perhaps early in the marketing of the new toxic sealants too much confidence was generated in their abilities to take large joint movements (100 per cent and more) without losing adhesion, without tearing apart, and without degrading with exposure to the weather. Laboratory conditions are not field conditions, and there is no one laboratory test that combines all of the interacting

field conditions in one procedure. The sealant industry has pretty much agreed that no sealant materials should be expected to take more than a plus or minus 25 per cent joint movement, opening and closing. The point of this is that the sealant should not have to take more than 25 per cent extension or 25 per cent compression.

Elastomers compared to plastics; the difference is chemical

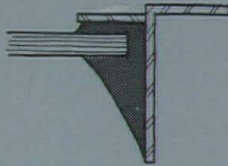
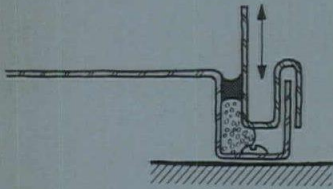
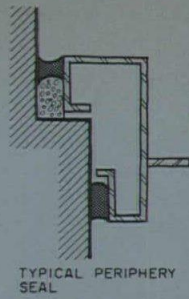
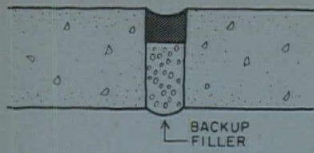
Elastomers—the basic materials used for sealants and gaskets—are defined as polymeric materials (long-chain molecules) which, at room temperature, can be stretched to at least twice their original length, and, upon immediate release, will return quickly to approximately their original length. The basic difference between plastics and elastomers is that plastics have long, regular chains of molecules that intertwine and run somewhat parallel, while elastomers have long molecular chains that are cross-connected by chemical bonds along the chains. This cross-linking is known as vulcanization and results in the rubbery characteristic of elastomers. When a single type of molecule (monomer) is polymerized with others of its type, the resulting material is known as a polymer. If two different types of molecules are polymerized the resulting material is a copolymer; if three, a terpolymer, etc.

Sealants are made by compounding the basic polymer with fillers, plasticizers, extenders and coloring pigments and sometimes tackifiers (to make them stick to surfaces). They are cured to a solid state by means of chemical vulcanization or by solvent evaporation.

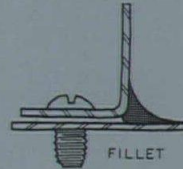
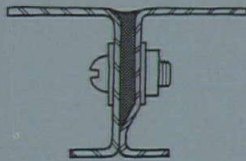
The basic characteristics of the sealant are, of course, determined by the basic polymer employed, and certain desirable qualities can be built into the polymers themselves—that is, a different monomer can be chosen to impart various characteristics. Beyond this tailoring by chemistry, the compounding modifies the end product to suit certain product requirements: right consistency for ap-

The following people were helpful in the development of this article: Z. J. Obara of DAP; John F. O'Brien of Diamond Shamrock Corp.; H. Barton and S. W. Schmitt of Elastomer Chemicals Department, Du Pont; George Grenadier of The Grenadier Corp.; Arthur Hockman of the National Bureau of Standards; Wayne Koppes, A.A., Architectural Consultant; Robert W. McKinley of PPG Industries; Ross W. Pursitull, A.I.A., of Hinchman & Grylls Associates, Inc.; Werner Gumpertz and Glenn Brown of Simpson, Gumpertz & Heger, Inc., Consulting Engineers; Julian R. Panek of Joseph Giordano of Thiokol Chemical Corp.; Donald Esarove, F. P. Malloy and A. W. Arvidson of The Tremco Manufacturing Co.

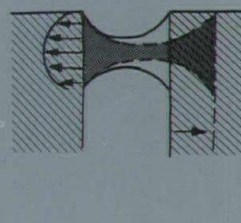
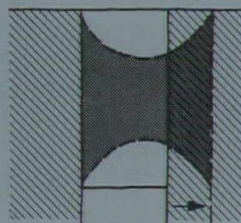
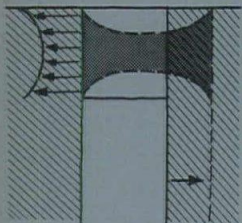
WORKING JOINTS



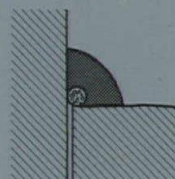
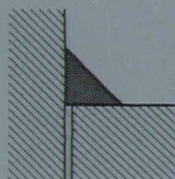
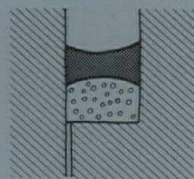
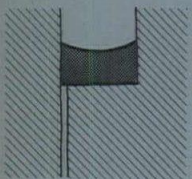
NON-WORKING JOINTS



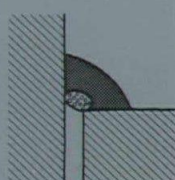
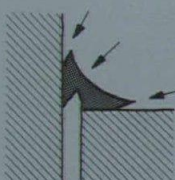
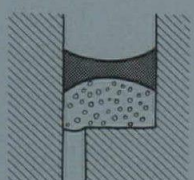
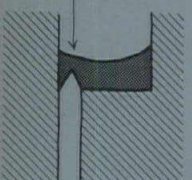
THE CORRECT SHAPE FOR A SEALANT BEAD



THE IMPORTANCE OF BACK-UP MATERIAL



CRACKING FROM BOTTOM OF JOINT



Joints may be classified as either working or non-working. With working joints the sealant will be stressed in tension and compression; with non-working joints, shear; and with combination joints, all three types of stress. Realistically, however, working joints will be subjected to the three types of stress in varying degrees. The nature of the movement should be anticipated in the design. For example, take a metal window frame in a masonry wall. A sealant bead between the sash and the masonry will experience mainly shear because of the differences in the expansion of metal and masonry.

These diagrams show how stress in the sealant is affected by the shape of the bead. A square bead, pulled apart, will neck-in, and front and back faces of the bead will be stretched more than the center. With a deep, rectangular bead, the front surfaces, obviously, stretch even more than those of the square bead. If the stress in the surface of the bead exceeds the adhesive strength, then the bead will start to peel and cause failure. The correct bead shape has concave surfaces front and back, and is obtained by tooling the bead in front and providing a curved back-up material behind.

The sealant bead should never be allowed to bond to the bottom of the joint; otherwise, stress concentrations may occur causing the sealant to tear. A fillet bead in a corner joint can be a source of trouble. First of all, a feathered edge is a weak spot. Also, if the bead adheres to both abutting wall materials it will tend to tear. If such joints are unavoidable, then back-up material should be placed behind the bead and the bead should have a concave shape. A better approach, of course, would be to have a larger joint space so that a regular bead of sealant can be used.

Credits for illustrations: Top: Wayne Koppes from paper given at M.I.T. summer session on Plastics in Architecture Center: G. K. Garden from paper given at CIB symposium on Weathertight Joints for Walls. Bottom: Tore Gjelsvik, symposium on Weathertight Joints for Walls.

cation, sufficient body to prevent sagging or weeping; resistance to ultraviolet radiation; modification of hardness and modulus; etc. Generally, there is an optimum amount of polymer that could be used when a sealant is being compounded. If this amount of polymer is lessened, the end product may not hold up as well in service.

Most sealant manufacturers buy the basic polymer from a chemical company and compound the sealants themselves. Exceptions to this are the silicones and some of the acrylic terpolymers. In order to maintain quality control over the end products based on polysulfide polymer, the Thiokol Chemical Corporation several years ago established a licensing program in which the licensees agree to meet certain quality standards, especially regarding the amount of polysulfide polymer to be included so as to assure better weathering characteristics and overall performance. Thiokol periodically checks the formulators' products, obtaining them through normal channels.

Currently the Adhesives and Sealants Council has under discussion a "Hallmark" program which would perform the same sort of quality control for other types of polymers.

The elastomers being used most today for joint sealants include acrylics, polysulfides, polyurethanes and silicones; and polymercaptans are being tested in some applications.

The three critical physical properties of elastomeric sealants are: 1) adhesive strength, 2) cohesive strength and modulus. The first two are self-explanatory, but modulus has a slightly different meaning with elastomers than it has in the field of structures. In the case of elastomers modulus is the unit stress required to produce a given strain, but the modulus is not constant, changing in value as the amount of elongation changes. In any case it is a measure of the stiffness of a material—the relative amount of force required to pull it apart. An elastomer with a high modulus requires more force to pull it apart than an elastomer with a low modulus. On the other hand, an elastomer with a low modulus exhibits poorer recovery characteristics. If the modulus is too high and the adhesive strength too low, the sealant may fail in adhesion. If both the modulus and the adhesive strength are both high either sealant or substrate may fail in cohesion.

**Gaskets and tapes:
They are but not foolproof**

Extruded rubber gaskets have been used primarily for sealing lights of glass, or for joints between metal parts, although occasionally they have been employed for joints between precast panels. These

gaskets are of two principal types: 1) compression gaskets that are put under pressure by means of the glazing stop used with the window sash and 2) structural gaskets, which, themselves, hold the lights of glass and resist movement due to wind. These gaskets are put under pressure by means of a zipper strip that may or may not be part of the gasket itself. This zipper causes the gasket to be expanded in such a way that the edges of the gasket grab the glass.

While gaskets might seem foolproof, care must be taken in their application to assure a weathertight seal, to assure resistance to forces caused by wind and to assure proper installation without ripping of the gasket.

When structural gaskets are used, construction tolerances must be kept under good control, and all surfaces to which the gasket is to seal must be smooth. If there is too much clearance between the edge of the glass and the gasket, wind forces will rotate the gasket. When this happens, the sealing lips may lose contact with the surfaces of the glass or frame; worse, if there is insufficient "roll-out" resistance, the glass may even be blown out. On the other hand, if insufficient edge clearance is provided, the glass may crack due to differential movements. Structural gaskets sometimes have shop-molded corners, and all in one place, like a picture frame. Originally these corners had 90-degree angles, but this sharp-molded corner has given way to new designs because with the sharp corner, insertion of the zipper piece caused the corner to lift, opening the way for leaks. One type has a thin-radiused lip molded inside the square corner, a second has a completely radiused corner.

The sealing tapes are either non-vulcanized polybutylene or polyisobutylene or partially vulcanized polyisobutylene. Because the non-vulcanized tapes are not resilient, they cannot be used where much movement is expected; thus, they are generally employed in non-working joints. Partially vulcanized tapes are frequently used in glazing joints. While they are moderately resilient, these tapes should be kept under compression by a glazing stop, by the pressure of some solid elastomeric material, or by a combination of both.

**Rainproofing the exterior wall:
The new way uses a double barrier**

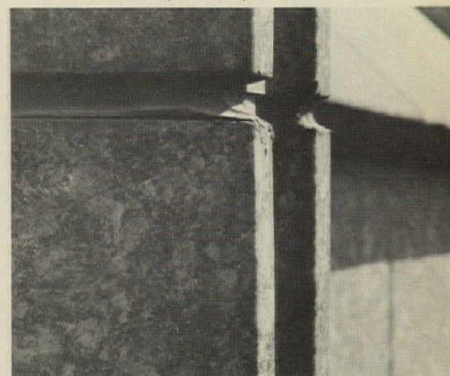
Buildings have always had joints, and joints have often had leaks, at least to some degree. But traditional masonry buildings didn't place such severe demands upon the integrity of joints, as do many buildings of today—whether they be faced with lightweight metal and glass skins or with precast concrete panels.



Sealant failed cohesively and adhesively. It probably had too much resistance to stretching.



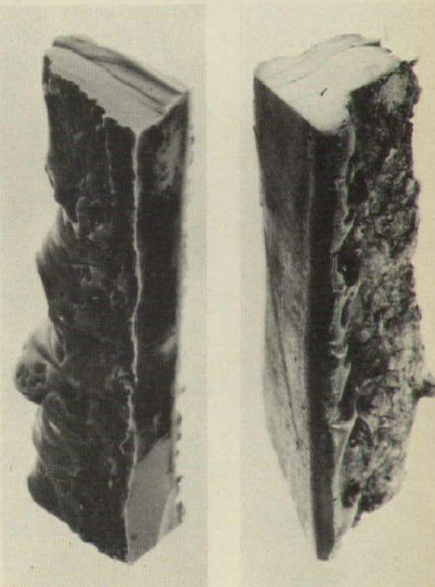
Adhesive failure of this pavement joint was caused by the high modulus (stiffness) of the sealant.



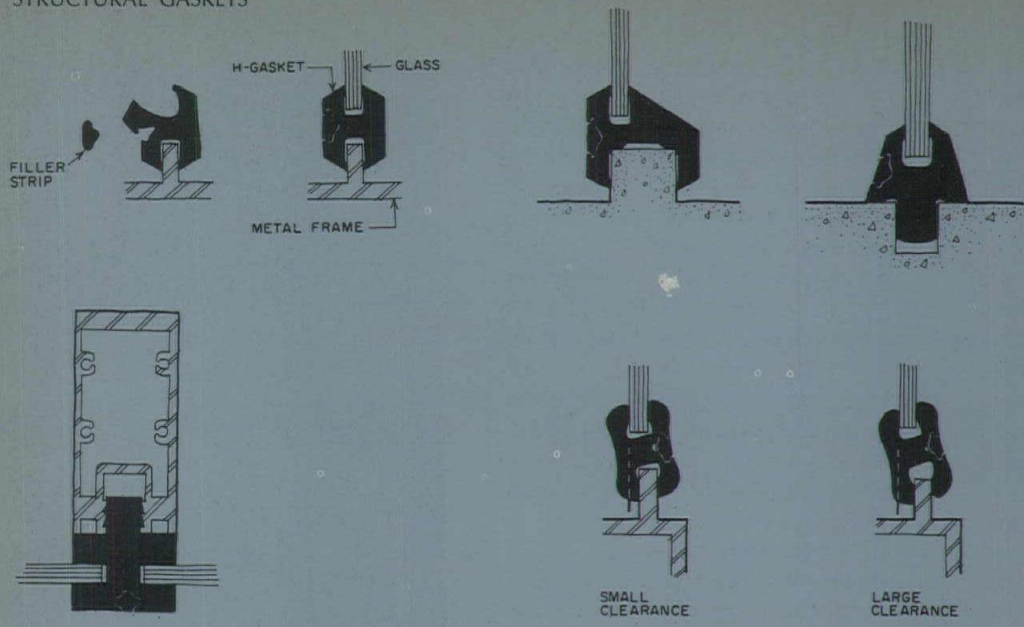
Above: Adhesive failure occurred at joints between these granite fins.

Below, left: Sealant bead removed from joint shows effect of no backup material; deep bead configuration led to adhesive failure.

Below right: Another poor bead shape. Failure in adhesion shows bits of substrate clinging to bead.



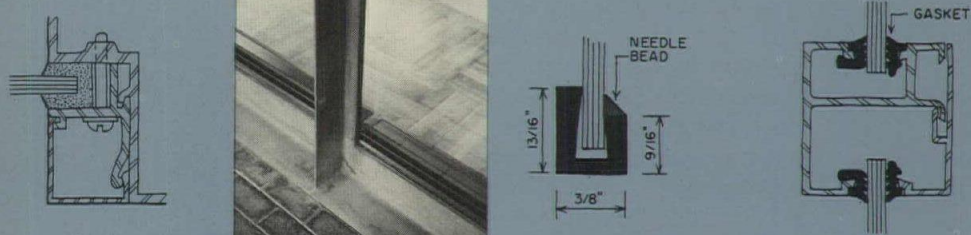
STRUCTURAL GASKETS



Glazing gaskets have taken on a variety of configurations to suit a variety of functional and esthetic requirements. One of the most common types is the structural gasket, a spin-off from the automotive field. This gasket not only has to seal against the rain but must withstand wind forces as well. Tolerances are important because too much clearance between edge of glass and the bottom of the gasket may result in a "roll-out" of the gasket which could lead to loss of glass from wind forces. One type of H-gasket is made the same width as the mullion head and sill members so that in a two-element system, the gasket appears to be the only glazing element.

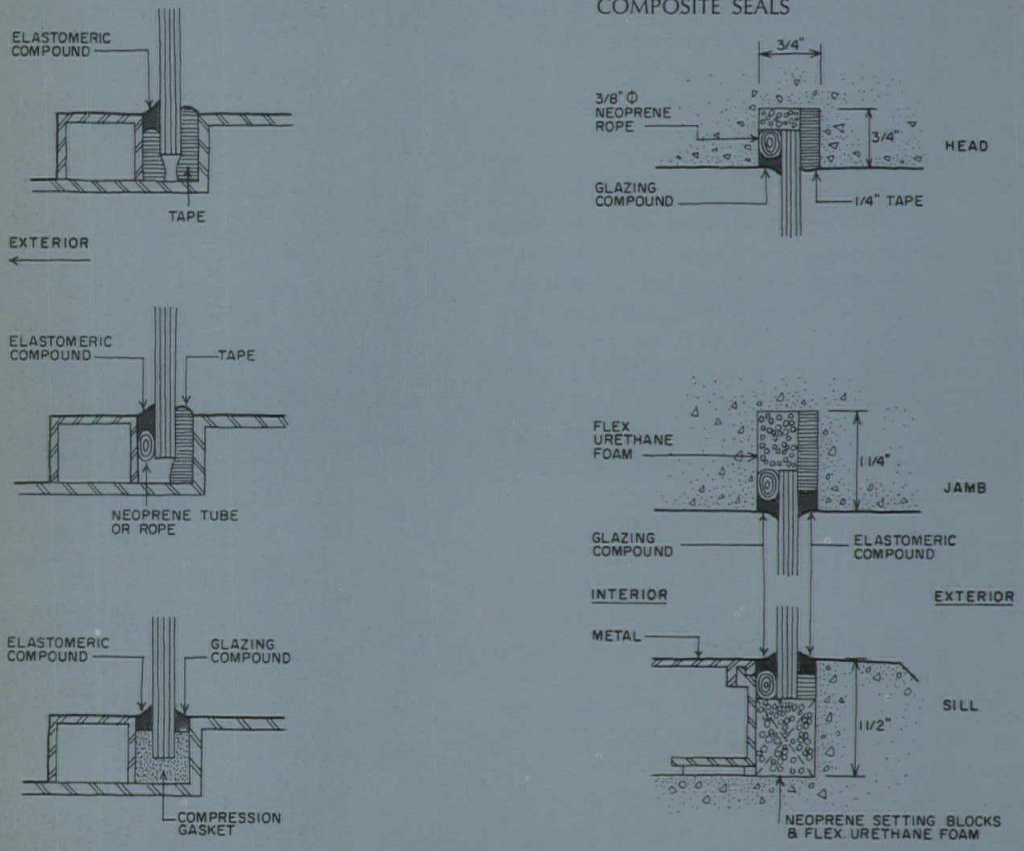


COMPRESSION GASKETS



At left is an L-shaped channel gasket used in the Ford Foundation building. The short leg of the gasket is on the exterior face of the glass. A needle bead of sealant provides resistance against the penetration of rain. With this combined technique, very little sealing material is visible.

COMPOSITE SEALS



Composite seals frequently are used with glazing, i.e., several materials are employed in one joint. In some cases this means more efficient, and thus less costly, use of materials. In other cases it may have been the most logical solution, considering the nature of the window surround. For example, the details at the immediate left show the glazing detail for the in-situ facade used in the Earth Sciences building at M.I.T. by architect I. M. Pei. The use of a deep rabbet at the sill and deep seal in the jamb allow some variation in field dimensions. Foam takes up the space; tape cushions the glass on the exterior face; neoprene rope squeezes the glass against the tape; sealant shuts out the weather. Tape, which remains taut, is left exposed only at the jamb where dirt will not settle as readily. Because neoprene rope tends to snake around in the glazing slot during application, material should preferably have shape and depth such that glazier can drive the material "home" so it is neat, and little material is wasted.

Credits: All drawings except Ford Foundation detail and large H-gasket from Wayne Koppes, op. cit. H-gasket system is by Kawneer

It is the realities of building movement and field tolerances that have caused some building researchers and the window and curtain-wall manufacturers to seek other methods than making the outer skin of a building waterproof. They say that any slight "break" in the exterior wall spells trouble. Thus, some people suggest that the outer covering of a building—the wall and even the window sash—serve only as a "rain screen" to divert the main portion of the incoming water; then, means are provided to weep any moisture that does penetrate the outer barrier. The inner cavity of course must be fully waterproof. One of the physical principles employed in this technique is "pressure equalization." The idea is this: When the outer skin serves as the sole barrier against rain penetration and something happens to the seal, rain can be forced through the joint because of a difference in air pressure between the outdoors and the indoors or the void behind the joint. If, however, there is a void behind the joint which is open to the atmosphere, no pressure difference exists, and the only water that can enter will be that due to wind-driven rain, and as mentioned earlier, this is drained from the cavity. So, various joint designs have been developed to reduce rain penetration into "open" joints.

Rain-screen approach is not without its negative points

Not all of a wall designed this way may be more complicated. It does not necessarily follow that the wall must be double—in some cases a pressure equalization slot is employed at the joint. But these joints sometimes are not simple in configuration and may present difficulties if a sealant material has to be applied far back in the joint to act as the final water barrier. Also it may not be visible for inspection. When the rain screen consists of a cavity wall, care must be taken that the inner wall has a vapor barrier; otherwise there is the chance that in winter, humidity from inside the building might pass through the wall, condense on the cold outer surface, and perhaps even lead to the formation of icicles.

Problems in single-wall elements: What makes them work—or fail?

While the rain-screen idea has its advantages, many designers will continue to use single wall elements. Since there is only one line of defense, there can be no mistakes in joint design, sealant section, or sealant application. If the joints are to be working joints, then the nature and extent of movement must be determined as accurately as possible,

and the joint spacing sized accordingly.

Over 90 per cent of sealant failures, it is said, are adhesive failures. It is also said that most of the failures are caused by the lack of a primer, by poor primer application, by a joint contaminated with dirt, or by the joint being damp. Other adhesive (as well as cohesive) failures may be caused simply by too much joint movement so that no bond could be expected to hold. A different primer may be required for masonry than for metals and glass to increase adhesive bond. The only commonly used sealant that does not require a primer is the solvent-release acrylic terpolymer which "wets" the joint.

A sealant bead should have a concave shape—preferably inside and out—to help minimize chance of adhesive failure. For this reason, and also sometimes to prevent bond to the back of a joint, a back-up material is required behind the sealant (this also keeps too much sealant from being pumped into the joint and wasted).

Joint size is critical in the application of sealants because it affects the relative movement of the joint, and thus the severity of the stress imposed on the sealant. In the extreme case of a hair-line crack, almost any opening represents infinite movement. Small butt joints between sections of aluminum are "impossible" to seal.

Sealant manufacturers recommend that no joint be less than 1/4-in. because the caulker will not be able to get the material into the joint. The best recommendation is that joints be designed as generously as possible. The sealant bead should never be deeper than it is wide. For joints over 1/2-in. wide, the depth may be one-half the width. For joints over 1-in. wide, the depth may be one-third the width.

Preferably, caulking should be done when the temperature is moderate. In colder weather there may be frost or condensation on the joint which will prevent adhesion; in the hottest weather the joint will be in its closed position.

The back-up material should be a compressible material that is compatible with the sealant and that will not bond to the sealant. Some of the recommended materials include resilient, rope- or bead-type foams of expanded polyurethane or polyethylene. Butyl and neoprene cellular rubbers may bond to sealants and/or discolor them; oakum or bituminous-impregnated materials should not be used.

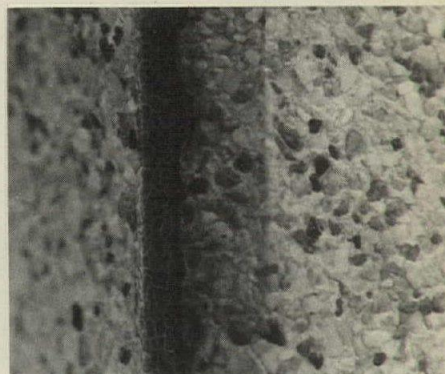
Compatibility with sealant compounds is an extremely important characteristic for both back-up materials and for tapes used in composite seals.



Sealant was pushed out because the back-up material had been twisted as it was inserted in the joint.



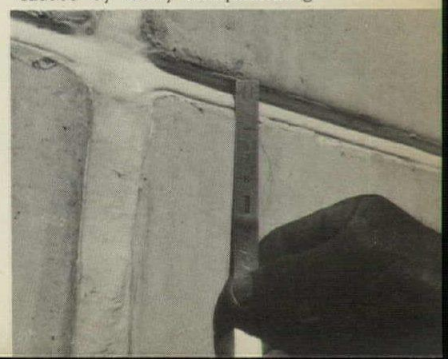
Presence of moisture behind brick wall caused "reversion" of sealant (becomes gooeey again). Joints should be vented to avoid this



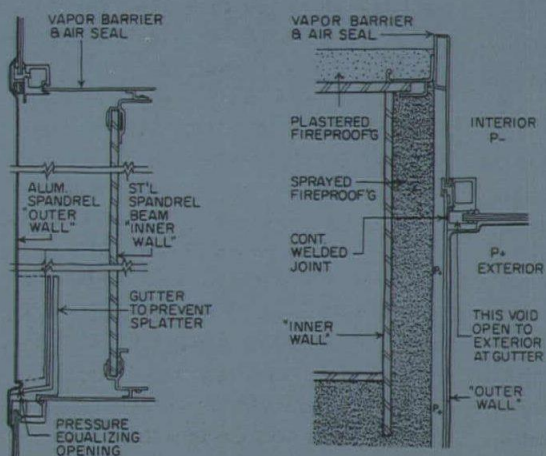
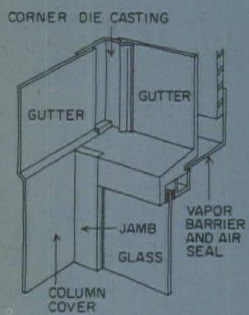
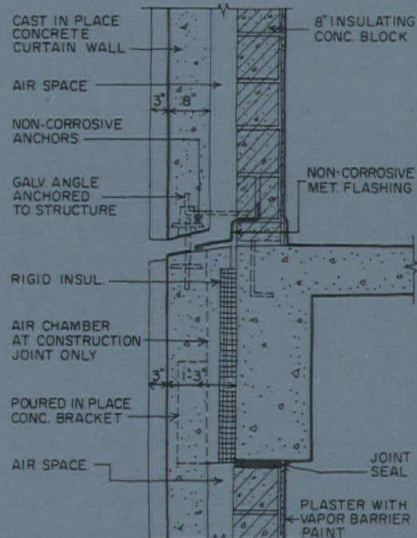
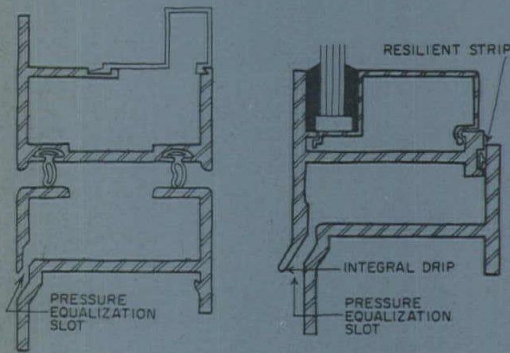
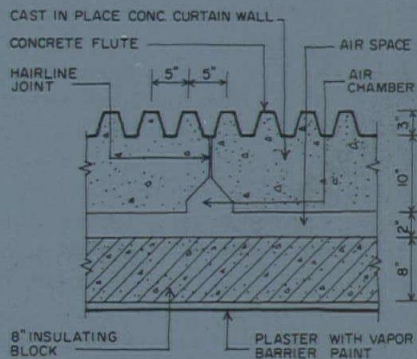
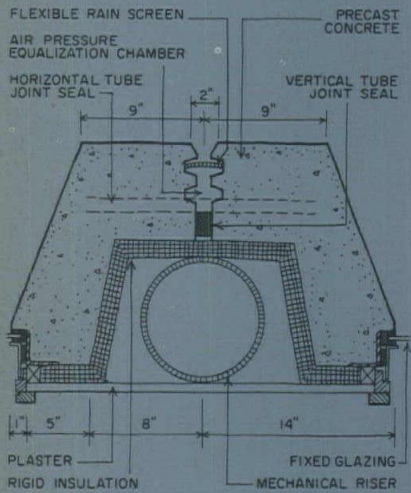
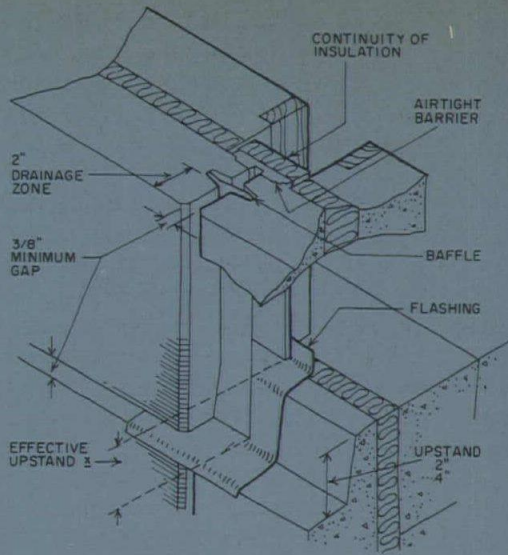
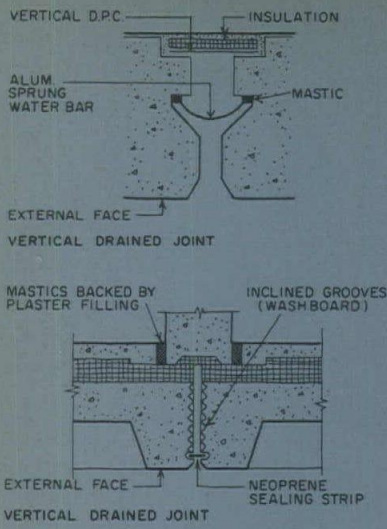
Sealant "alligatored", a sign of degradation, due to ultraviolet rays.



Sealant never set up—probably the result of improper formulation
Below: Examples of sag (vertical joint) and weep (horizontal joint) caused by faulty compounding



THE "RAIN-SCREEN" PRINCIPLE



One school of thought regarding joints maintains that the exterior face should not be the sole barrier against rain penetration. Rather, components of the "rain screen" principle state, the exterior skin should ward off most of the rain, and an inner barrier provide a final moisture stop as well as an air seal. Basically the concept is an air pressure equalization chamber which prevents pressure differential between atmosphere and the interior of joint. When a sealed joint in the exterior face of a wall is the only barrier, it is said that a pressure differential between outside and inside will force water right into the joint. A slight defect occurs in the joint. Sometimes the rain screen consists of a baffle set in a slot formed by two adjacent pieces of precast concrete.

Sometimes no baffle is used. Instead, a cavity wall is employed and only a hairline joint is left between panels. The exterior face of the wall then keeps out the rain. An air chamber behind the joint equalizes pressure across the joint. Rain that does get through will drip down the inside face of the exterior wythe.

The same idea can be applied to window sash and metal and curtain walls. Window sill is connected to the air to eliminate air pressure difference. Any water that does get in can drip right out again. The rain screen idea is being used in the design of the curtain wall for the World Trade Center towers by Minoru Yamasaki. The aluminum spandrel is slotted at the bottom to equalize pressure; a gutter behind traps water that gets by. Window sash rounds are vented to the outside as are the spaces immediately behind column covers.

Credits: Top: British Research Station; Center: Window details—Kawano Co., Ceco Corp.; wall details—R. Affleck, paper presented at CIB workshop on Weathertight Joints for Windows (1967).

One reason is that some sealants are adversely affected by oils and plasticizers. Some sealants may lose adhesion and even deteriorate to a gooey mass; remedial work then is difficult and expensive.

**Name of the problems
field application**

Sealant failure may derive from: 1) poor design of the joint in the first place; 2) improper material selection; 3) field tolerances beyond reasonable limits; 4) improper application. Here is a list of some of the major problems encountered in the field:

1. Joints difficult for the caulker to reach and reach.
2. With precast concrete panels, the exposed aggregate may protrude into the joint; joint should be chamfered or beveled.
3. Joints too small.
4. Joints larger than the caulking contractor bid on; he may try to make a profit by skimping on the job—no backing, for example.
5. Improper tooling, i.e., no tooling or use of wrong tooling compound.
6. Skinned bead, i.e., only a surface layer of sealant is applied by the caulker.
7. Improper priming—no priming, improper priming, wrong primer.
8. Joint backing—a) no joint backing, b) improper placement: (1) if too close, the backing walks out, (2) too deep, improper bead, (3) punctured, and a bubble forms in the bead, c) incompatible backing material.
9. Improper mixing of two-part sealants.
10. Caulking beyond pot life of the sealant (poor adhesion).
11. Building walls caulked before formwork is on. Wall fills with water; water in the wall forces the sealant out.
12. Incompatible waterproofing treatments.

Before building starts it would be advisable for the architect to hold informal group meetings involving all participants in the wall construction to iron out potential problems.

If the building details are in any way unusual, the caulking contractor should be asked to apply sealant to a large-enough area to demonstrate the method of joint preparation, material mixing, application and final cure. Thus there are any problems to be ironed out these can be taken care of in the beginning of the job.

**Testing sealant properties—
Standards and government specs**

The characteristics of sealants that architects should be most concerned about include: 1) extension and compression,

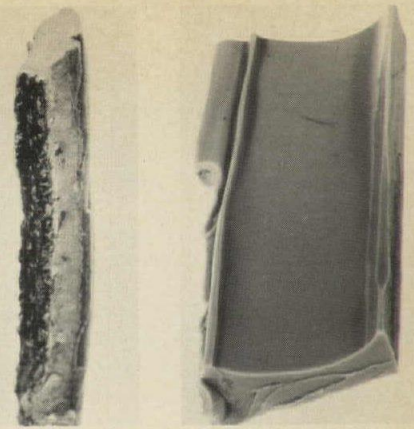
plus or minus 25 per cent without adhesive or cohesive failure of the sealant; 2) sealant modulus (ease of stretch), initial and aged material; 3) change in hardness with age; 4) tack-free time (the sooner the sealant is tack-free, the less dirt it will collect because of the surface stickiness; 5) materials non-staining when applied to masonry surfaces; 6) weather resistance (ultraviolet radiation).

All of these characteristics are covered in existing standards and Federal specifications except the compression-extension test. Currently the only test for movement is a bond-cohesion test. The Federal specification requires that prescribed samples be oven dried for 24 hours, immersed in water for seven hours, placed in a zero-degree cold box for eight hours and then extended 150 per cent at the rate of 33 per cent per hour; this is done for three cycles.

The National Bureau of Standards, which developed the Federal specifications for one- and two-part sealing compounds for the General Services Administration (TT-S-230a and TT-S-00227c) is considering revising its cycling test to include a dynamic testing procedure in which the sealant will be extended and compressed automatically to 25 per cent of its width a number of times per hour. The heat-aging portion of the durability test would include compression of the samples to 25 per cent of the width. The cycling might be repeated as many as nine times.

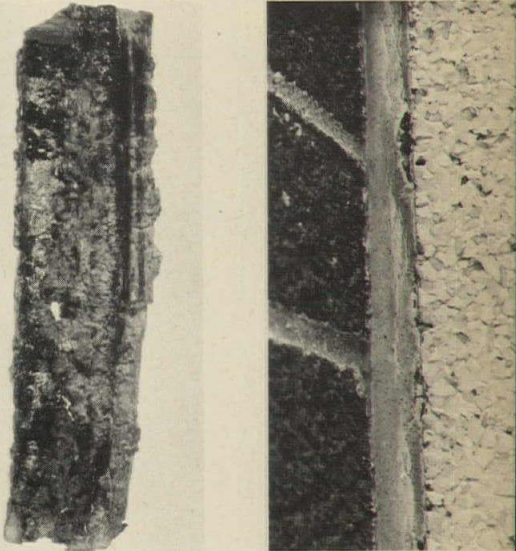
The USASI Standard 116.1, covering two-part sealants, revised, approved by ASTM in January, and published in April, is now very similar to Interim Federal Specification TT-S-227b except that the cycling test involves no heating or immersion.

Some of those who have been close to standards preparation and testing procedures feel that existing tests may not be wholly realistic—that more meaningful tests would include test performance under shear loads, as well as more reliable means for predicting sealant durability. One polymer manufacturer has developed a computer program which he believes capable of accurately predicting sealant performance when fed the data on only a few basic tests. The idea has also been advanced that perhaps movement in testing should not be by mechanical means, but by the temperature effects on a liquid, so that movement might be more closely related to temperature change. The point to keep in mind, however, is that any test procedures that are developed must be capable of being reproduced in any of the commercial testing laboratories—the equipment can be neither too complicated, nor too expensive.

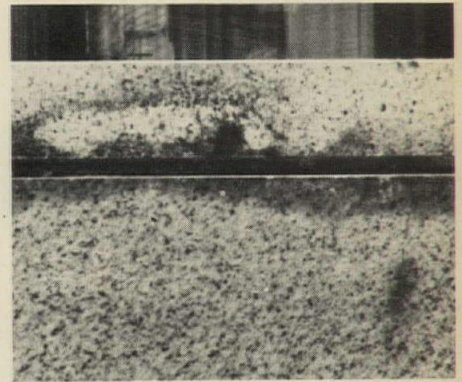


Left: Example of compression set, a failing of some materials. Note how joint closure squeezed bead

Right: Basically a good bead shape, but it failed in adhesion because of lack of primer or dirty surface



Above, left and right: Example of a "skin" bead. There was no opening at joint. Result: applicator merely spread sealant on surface



Above: Components in the sealant stained granite around joint

Below: Dirt "attracted" by sealant soiled aggregate near joint. (Note dirt wiped off by finger.)



Glossary of sealant and glazing terms

ADHESIVE FAILURE—Failure of a compound by pulling away from the surface with which it is in contact (see cohesive failure).

BACK UP—A material placed into a joint, primarily to control the depth of the sealant.

BASE—The general composition of a compound, such as vegetable oil, polysulfide, acrylic, silicone, etc. Also, in a two-part compound, the major unit of the compound to which a curing agent or accelerator is added before use.

BEAD—A sealant or compound after application in a joint, irrespective of the method of application, such as caulking bead, glazing bead, etc. Also a molding or stop used to hold glass or panels in position.

BLEEDING—The absorption of oil or vehicle from a compound into an adjacent porous surface; different from migration, which is the spreading or creeping of oil or vehicle from a compound onto an adjacent non-porous surface.

BOND BREAKER—A release type of material used to prevent adhesion of the sealant to the back-up material or back of the joint.

CHEMICAL CURE—A change in the properties of a material due to polymerization, or vulcanization, which may be affected by heat, catalysts, atmospheric pressure, or combinations of these.

COHESIVE FAILURE—Failure of a compound when placed under a strain in which, because of insufficient elasticity and elongation to absorb the strain, the compound splits and opens.

COMPOUND—A formulation of ingredients usually grouped as vehicle and pigment, to produce some form of sealant, such as a glazing compound, caulking compound, elastomeric joint sealant.

CURING TIME—The time required to complete the chemical reaction of a product to reach its final physical form as a result of the chemical reaction.

ELASTICITY—Pliability, ability to take up expansion and contraction; opposite of brittleness.

ELASTOMER—An elastic, rubber-like substance which may either occur naturally or be produced synthetically.

ELONGATION—The amount of stretch exhibited by a compound, before rupture.

FILET BEAD—Placing caulking or sealant in such a manner that it forms an angle between the materials being caulked.

GASKET—A preformed shape of rubber or rubber-like composition used to fill and seal joints or openings, either alone or in conjunction with a supplemental application of a sealant.

GUN CONSISTENCY—Compound formulated to a degree of softness suitable for application through the nozzle of a caulking gun.

HEEL BEAD—Compound applied at the base of channel, after setting light or panel, and before the removable stop is installed, its purpose being to prevent leakage past the stop.

KNIFE CONSISTENCY—Compound formulated in a degree of firmness suitable for application with a glazing knife such as used for face glazing and other sealant applications.

MASTIC—Descriptive of compounds that remain elastic and pliable with age.

MIGRATION—Spreading or creeping of oil or vehicle from a compound out onto adjacent non-porous surfaces, as contrasted to bleeding which refers to absorption into adjacent porous surfaces.

NEEDLE GLAZING—Application of a small bead of compound at the sight line by means of a gun nozzle about 1/4 in. by 1/8 in. opening size.

POLYMER—A material which has been polymerized from smaller molecules into longer molecules, or chains. This can be done by addition or condensation reactions.

PRIMER—A special coating designed to enhance the adhesion of sealant systems to certain surfaces.

SAGGING—Caused by compounds not capable of supporting own weight in a joint, or by application in joints larger than the compound is designed for, or by improper application.

SEALANT—Compound used to fill and seal a joint, as contrasted to a sealer which is a liquid used to seal a porous surface.

SETTING BLOCKS—Use of small blocks made of neoprene (preferred), wood or lead to distribute weight of glass or panel to strong point of sash, aid in centering glass or panel and preventing glass to metal contact.

SHORE "A" HARDNESS—Measure of firmness of a compound by means of a Durometer hardness gauge. Range of 20-25 is about the firmness of an art-gum eraser. Range of 40-45 is about the firmness of a rubber heel.

SHRINKING—Deficiency of a compound, when it occurs excessively, in which the applied bead loses volume and contracts, by evaporation of solvent, or loss of oil or vehicle into a porous surface, etc.

SIGHT LINE—Imaginary line along the perimeter of lights or panels corresponding to the top edge of stationary or removable stops, and the line of which sealants contacting the lights or panels are sometimes finished off.

SPACER SHIMS—Devices that are U-shaped in cross-section and an inch or more in length, placed on the edges of lights or panels to serve both as shims to keep the lights or panels centered in the sash or frames, and as spaces to keep the lights or panels centered in the channels and maintain uniform width of sealant beads. Usually made of rubber.

SPACERS—Small blocks of composition, wood, rubber, etc., placed on each side of lights or panels to center them in the channel and maintain uniform width of sealant beads. It prevents distorting the sealant excessively.

TOOLING—Operation of pressing in and striking a compound in a joint in order to press compound against the sides of a joint and secure good adhesion. Also the finishing off of the surface of a compound in a joint so that it is flush with the surface.

UNITED INCHES—The addition of the dimensions of one length and one width of a light of glass.

WEEPING—Failure of a compound to support its own weight in a joint, but less pronounced than sagging.

WRINKLING—The formation of wrinkles in the skin of a compound during the formation of its surface skin by oxidation after application.

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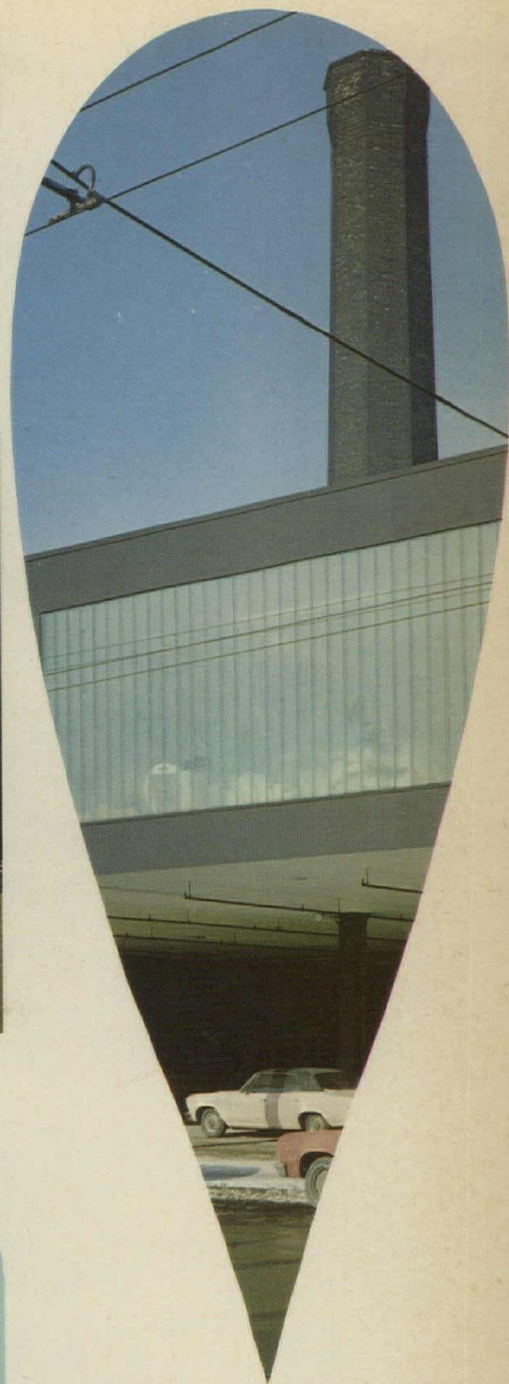
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Profilite sections are just under 12 inches in width ($11\frac{13}{16}$ "). The stock lengths of 8, 10, and 12 feet are easily handled by two men without special equipment. Profilite weighs 4.34 lbs. per linear foot, so a ten-foot section could be lifted and set in place by one man if necessary and easily by a two-man team. Profilite is set in anodized aluminum sills supplied as part of the Profilite glazing system. Slip-in vinyl inserts seal the areas between metal and Profilite glass channels.



CHANNEL MOVEMENT helps compensate as building shifts or settles

Profilite sections, because of their channel linkage, can move in relation to each other without tension. And there are no rigid metal members in between. Profilite's "flange joints" are cushioned top to bottom by non-hardening sealants or vinyl insets. The seal is positive, yet the glass is free to contract, expand, or move vertically. Profilite is thus especially suited for glazing buildings that may tend to settle.

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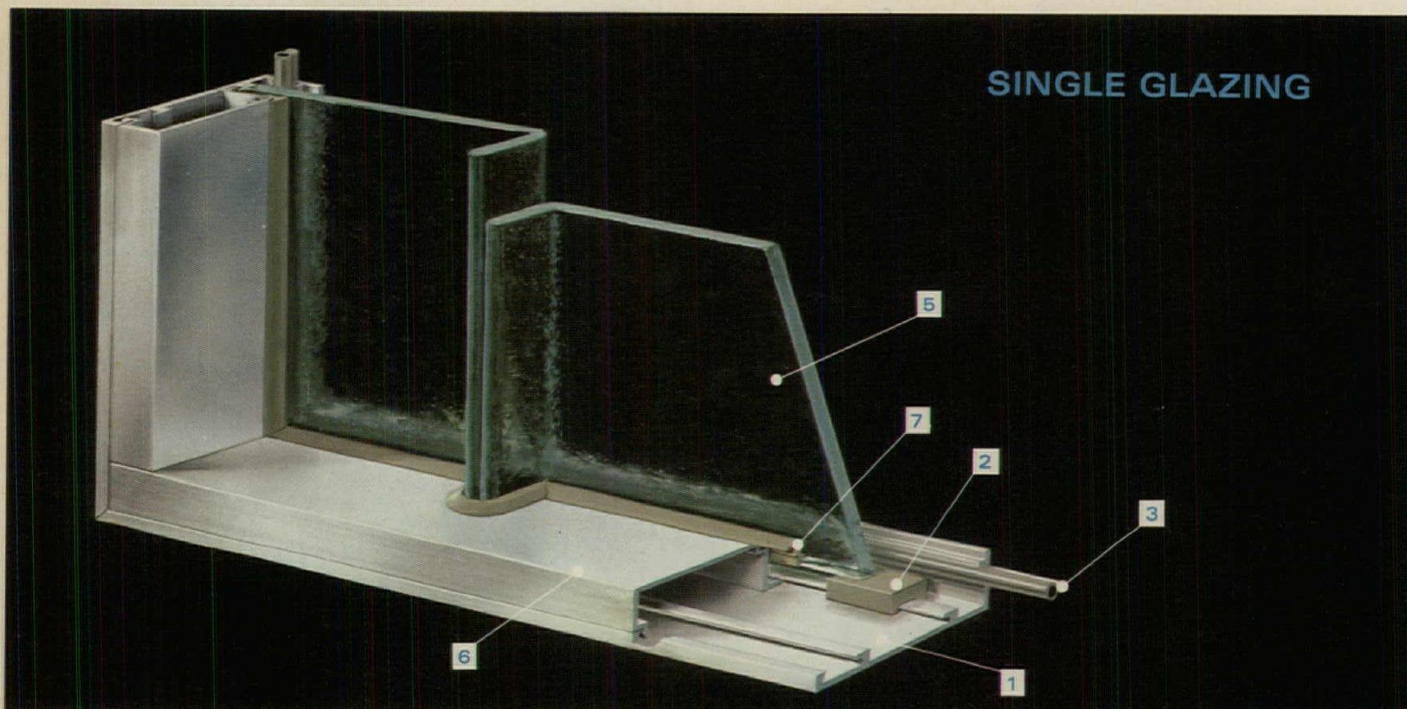
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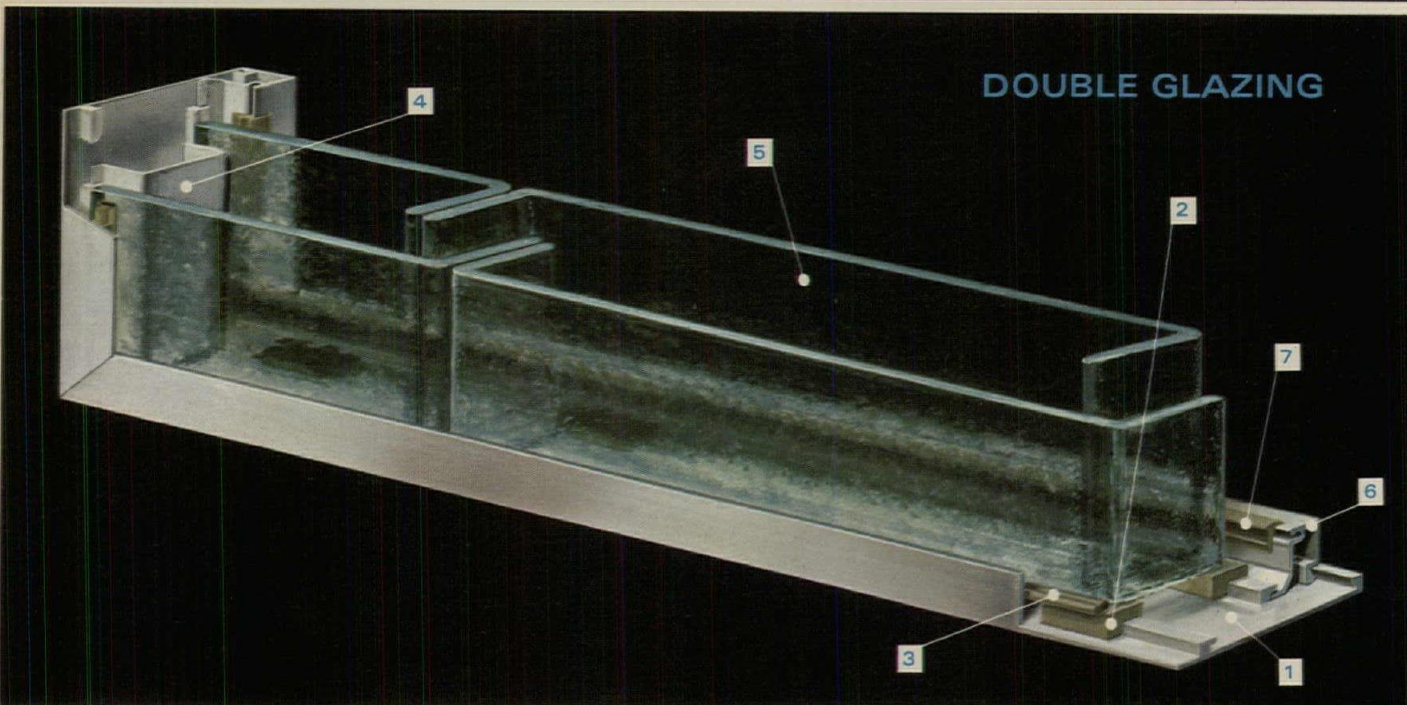
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DOUBLE GLAZING

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- 5 Profilite. 6 Extruded aluminum sill snap-on. 7 Vinyl roll-in.

Write for Profilite Installation Guide for detail glazing instructions.

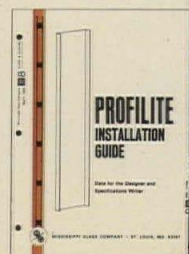


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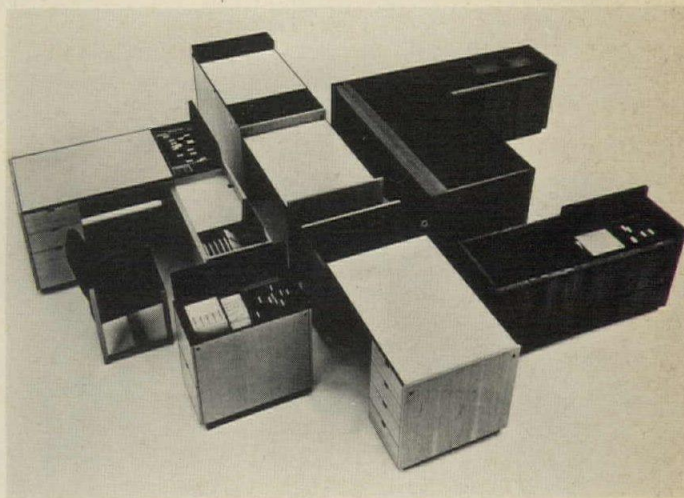
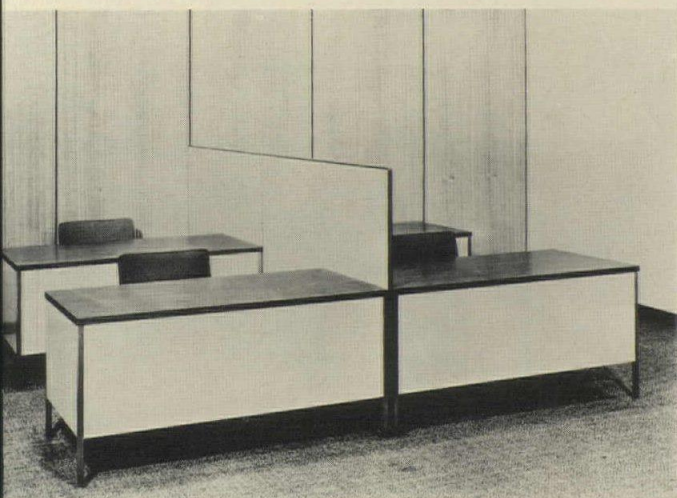
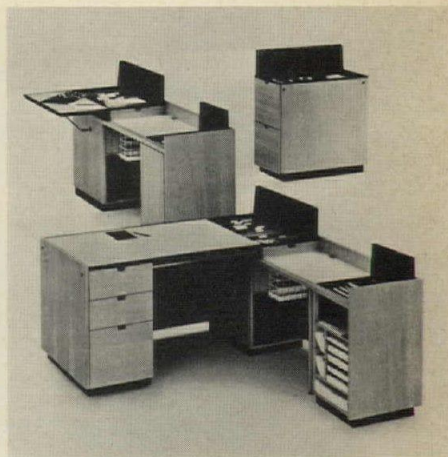
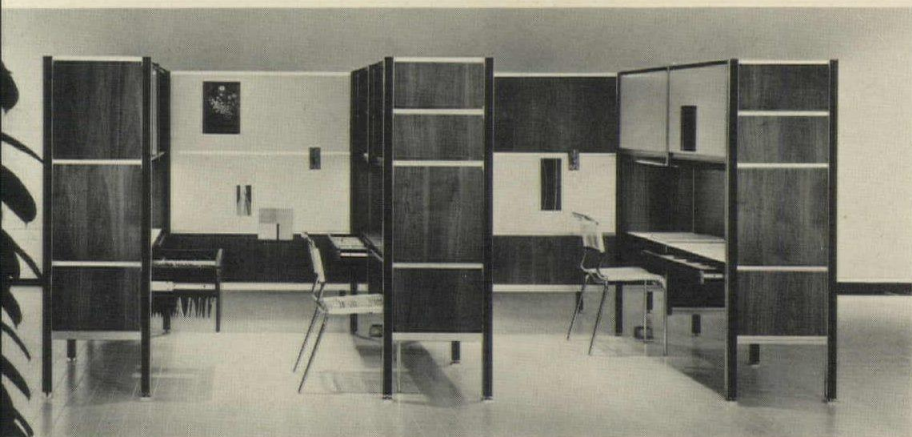
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Furniture and partitions for office flexibility

More and more offices require interiors that can be readily altered to accommodate changes in personnel and operations from time to time. Three manufacturers offer suggestions here.

The *Omni Plus* system for custom designing (upper left) features extruded aluminum rails and brackets which allow complete vertical and/or horizontal closure of space. The system can be changed and re-arranged to form work study areas as shown. Component drawers, files, panels, work surfaces and organizers are available in a variety of materials including fine walnut veneer, clear or bronze glass, plastics and laminates. ■ **Omni/Aluminum Extrusions, Inc., Charlotte, Mich.**

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Fitting together matching components of the *Artwood System* (photos right) makes possible the exact amount of work surface, file area and storage space needed by each employee, instead of all having to conform to a standard desk unit. And as work requirements change, alterations and additions can be made. Included in the system are a bin file, which opens from the top, and wastebaskets contained within the desks. The result is a versatile furniture layout that can assist in the most efficient use of manpower in the minimum space. ■ **Massey-Ferguson Inc., Des Moines.**

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Panel dividers (lower left) can be firmly attached to backs or sides of

desks, returns, tables or file cabinets to create rows of individual cubicles or semi-private bays, which may be changed easily and quickly. In addition, the dividers can be free-standing with two, three, or four panels connected at right angles to the same post, and can be joined together end-to-end for any length. The all-metal sections have honeycomb cores for lightweight strength, and help to wall out noise without interfering with air conditioning or lighting. Panels are enameled in a choice of colors, trimmed with chrome, and come in lengths of 20, 30, 45, 60 and 66 in. ■ **Art Metal Inc., Jamestown, New York.**

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more products on page 226

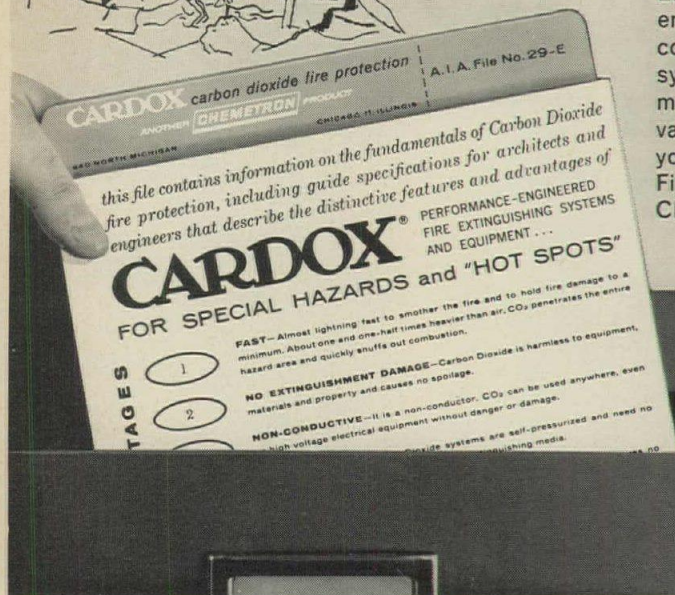
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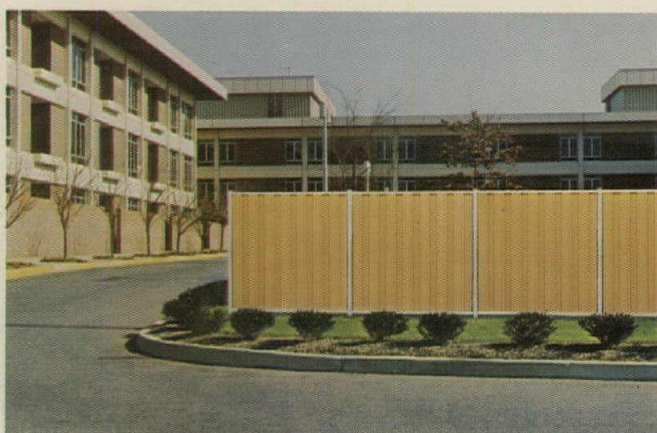
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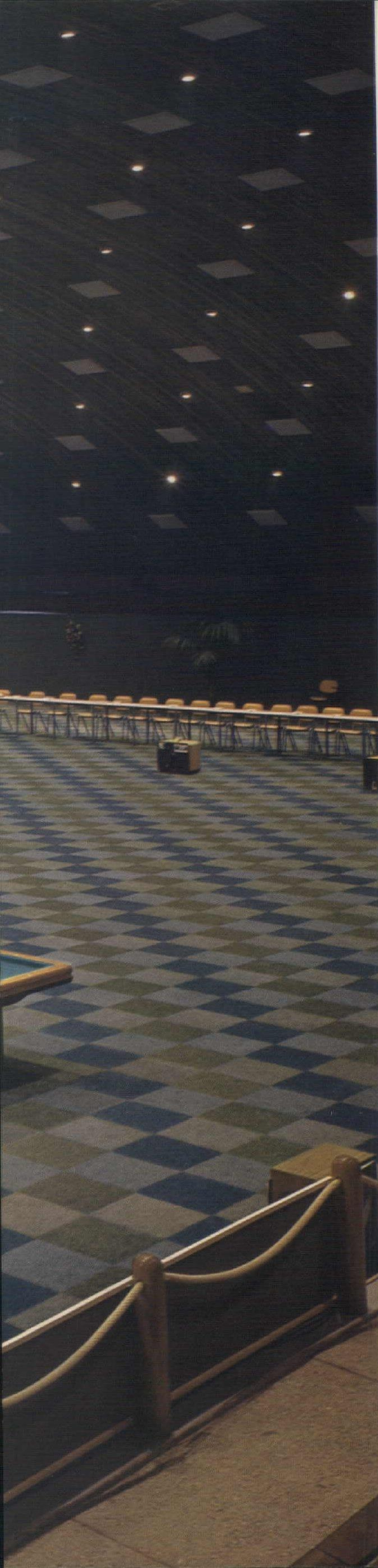
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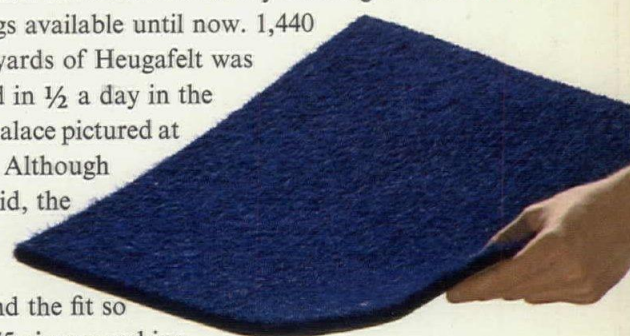
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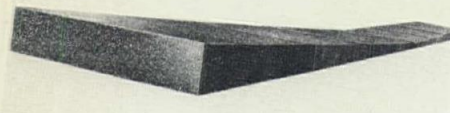


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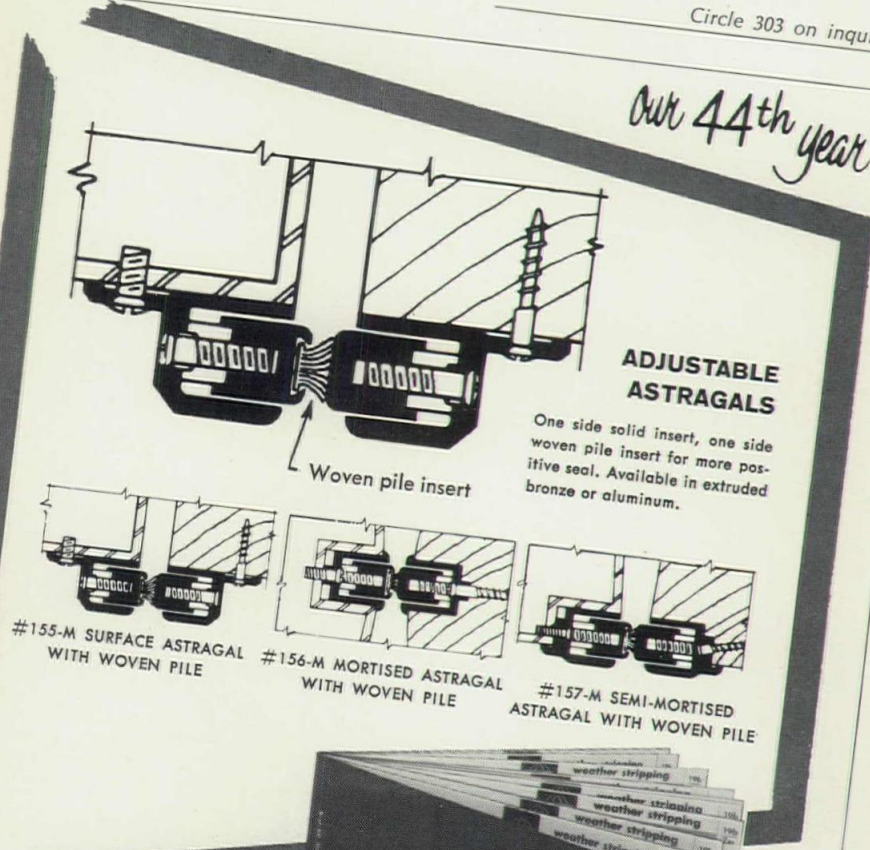
ROOF INSULATION / A cellular glass insulation achieves both built-in slope and constant insulation value in one application. The system uses a flat roof deck; to achieve the slope, tapered blocks of varying thickness are placed in a predetermined pattern, sloping toward the drain. They can be placed over concrete, steel or wood decks. The application is made by laying the blocks in a mopping of hot asphalt or pitch. ■ Pittsburgh Corning Corporation, Pittsburgh.

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ELEVATOR SYSTEM / L. W. in a Sydney, Australia consulting firm, has designed a system that eliminates buttons in the elevator lobby. Instead, the passenger pushes a destination button on a panel in the lobby and a light immediately indicates which elevator will be stopped on that floor. With this system, any number of elevators can be placed side-by-side in a building. Photo is a composite showing destination panels and buttons of a building. Destination panels are placed above each elevator door in the lobby with a single set of buttons for each floor. The system utilizes existing elevator machinery, cars and auxiliary devices. ■ Australian Government Department of Trade and Industry.

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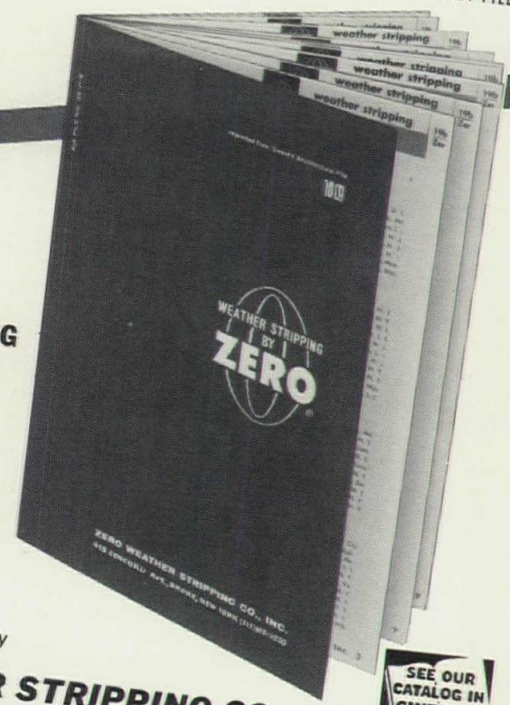
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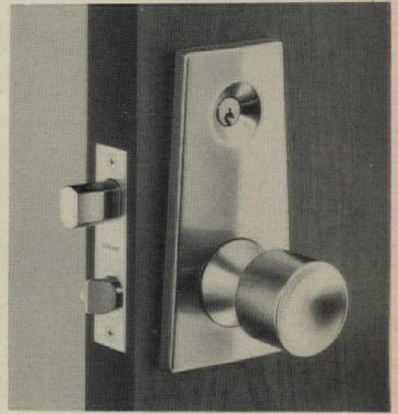


REPLACEMENT WINDOW UNITS / A double-hung aluminum window unit system is being installed in the structurally sound century-old brownstone apartments in Brooklyn's Park Slope North district. The system can be adapted to any opening, even if the area is warped. ■ Season-All Industries, Inc., Indiana, Pa.

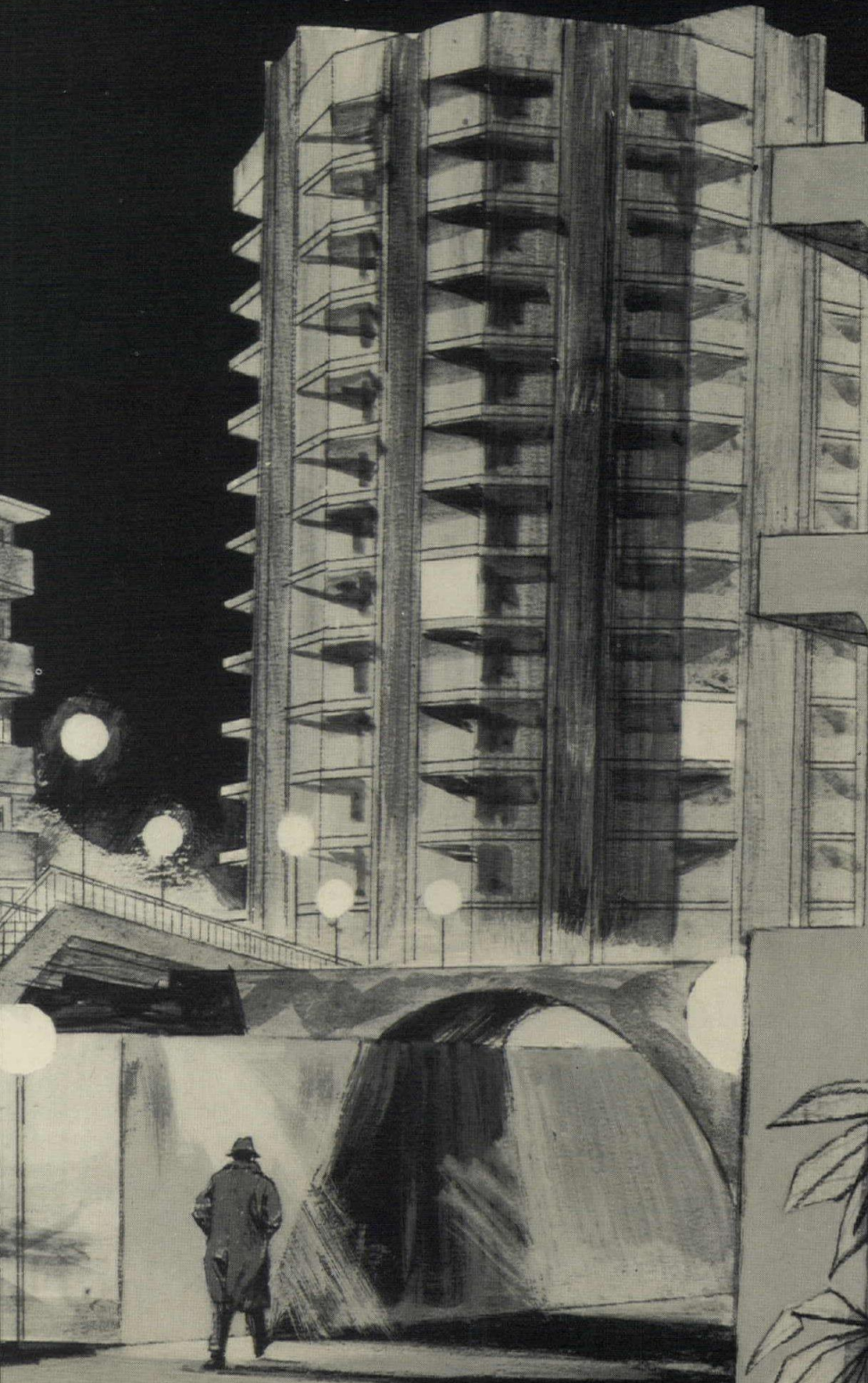
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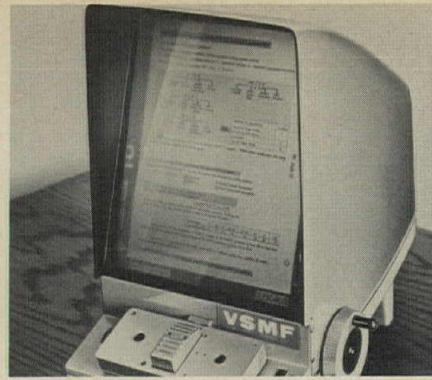
continued from page 240



COLD STORAGE SYSTEM / A system called Glas-Gard which employs light-

weight substructures with metal siding and roof, in combination with permeable insulation, prevents vapor dams, roof failures and maintenance shut-downs. Components include a steel structural frame, non-conducting studs and purlins, a free-hanging vapor barrier, wall and ceiling insulation, and interior finish materials. The system provides protection from thermal shock, allows moisture flow-through, and is light in weight. ■ Owens-Corning Fiberglas Corporation, Toledo, Ohio.

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MICROFILM READER / A lightweight 16-mm unit makes possible individualized data systems located at the desk. The instant-access cartridge contains 4,400 pages of product information. The system provides "all the data and the same indexes as the 16-mm Data Center at a much lower cost, and a section or sections of the file applicable to a specific design speciality for as little as \$348 per year. Specialized sections include "Electrical," "Mechanical," "and Architecture & Structural." ■ Information Handling Services, Inc., Englewood, Col.

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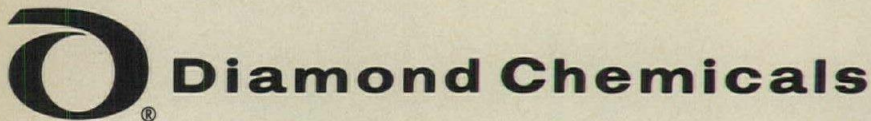


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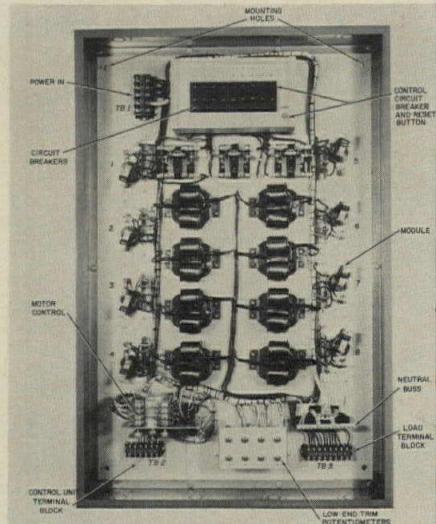
Test formulations for Federal Specification TT-S-00230 (single component systems) show as little as 1.7% weight loss. Moisture absorption and age hardening figures are just as exceptional. Sealant elongation was up to 430%, with up to 97% recovery. And there's more.

Get full details, and a list of manufacturers who base their sealants on DPM-1002, from Diamond Shamrock Corporation, Polymercaptan Resins, 300 Union Commerce Building, Cleveland, Ohio 44115.



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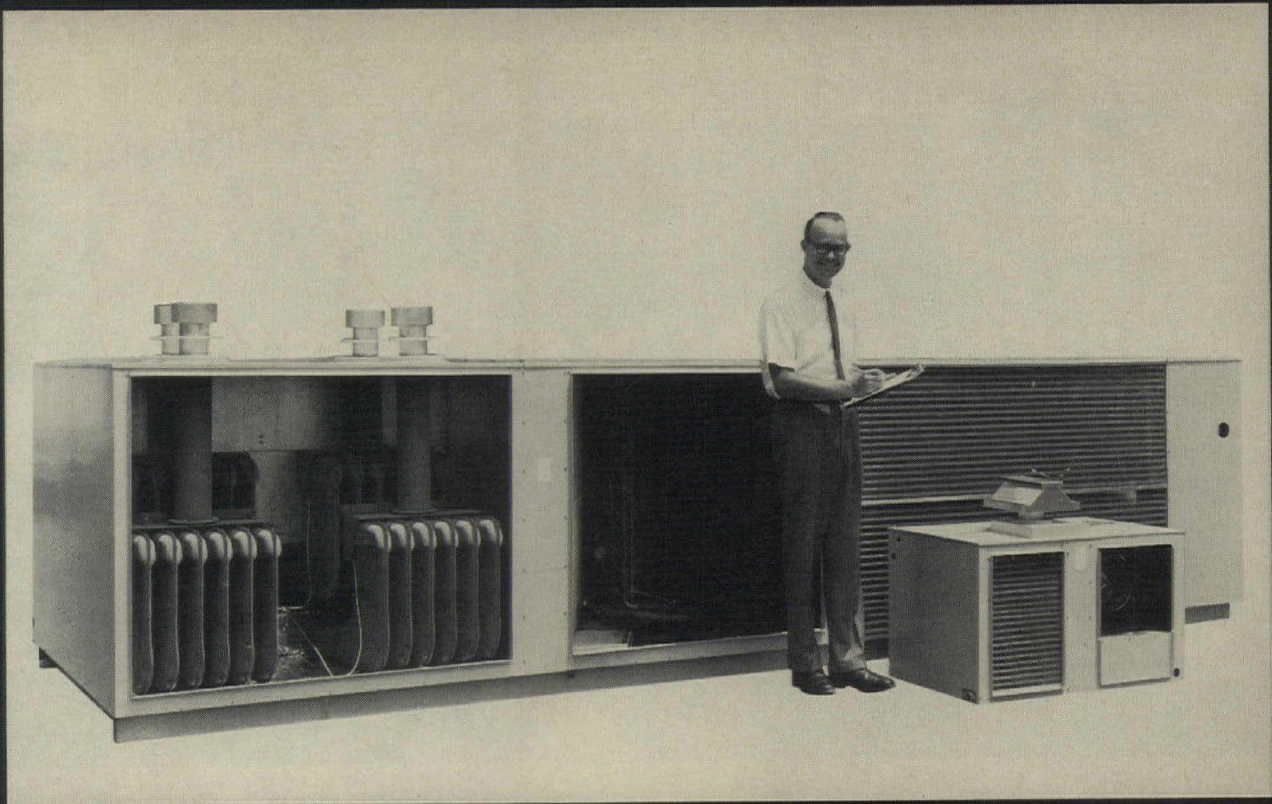
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LIGHT DIMMING PANEL / Panel Board Incandescent light dimming system completely self-contained, except for control stations, which can be remotely located up to 2,000 feet from the main power modules. Units are capable of controlling loads of a maximum of 14,400 watts for 120/240 single phase or 120/208 three phase service. Load may be incandescent lamps, quartz iodine, or any resistive power load such as heating elements. Each circuit is protected by a 20-amp circuit breaker, and units are available in up to eight 15-amp circuits as well as in units of three, four, and six. ■ Hunt Electronics, Dallas.

Circle 310 on inquiry card

more products on page 25



Meet our 30-ton baby.

It's just one of 15 basic models of our Duopac gas heating/electric air conditioning unit. It's neat. Compact. Light. Lies unobtrusively low on ground slab or rooftop. From 1½-ton to the new 30-ton with 2-stage, separate-circuit cooling variations, *Duopac runs quietly*. Under all kinds of climatic conditions. With varying heating/cooling ratios. With 2 high-quality cast iron compressors. And multiple units give zone control, individual operation and easy service. Well over 50,000 Duopacs are delivering these benefits in every state. Mail the coupon, and see how Duopac can fit into your plans perfectly—including a very big boost on final sale.



DAY & NIGHT

MANUFACTURING COMPANY

855 Anaheim-Puente Road
La Puente, California 91747

Send your brochure on the Duopac product line plus complete information on Day & Night heating and air conditioning.



DUOPAC

Name _____

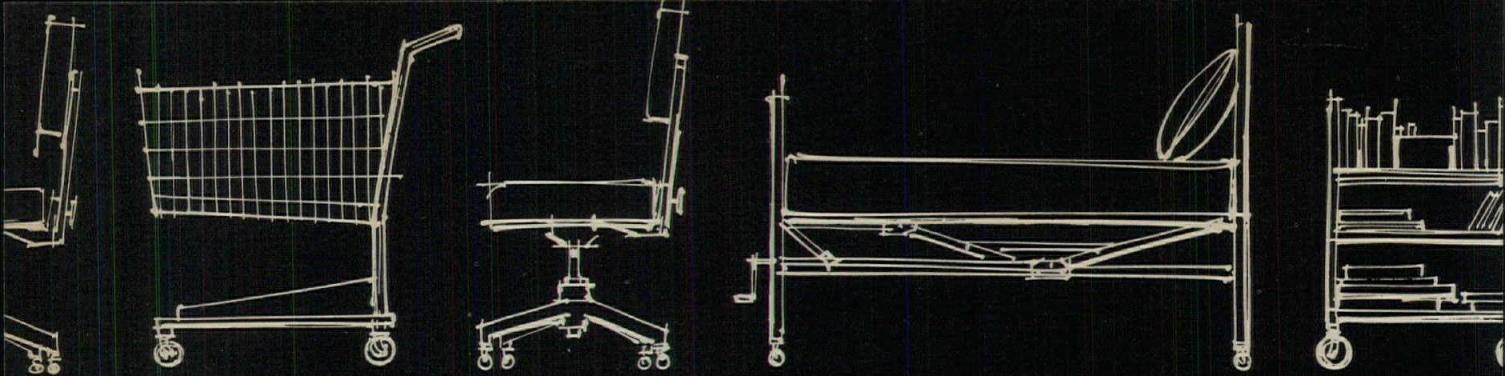
Company _____

Street _____

City _____ State _____ Zip _____

DAY & NIGHT MANUFACTURING CO., LA PUENTE, CALIFORNIA • COLLIERVILLE, TENNESSEE

For more data, circle 182 on inquiry card



Proven perfect answer for specifiers for carpeting areas with wheel activity... Direct glue-down installation of double Jute-backed carpets

Nothing could be simpler. Double Jute-backed carpet cemented directly to the floor . . . new or old concrete or wood. Or over previously installed resilient flooring. No cushion back on the carpet. No padding under it.

Works perfectly, as Ford Motor Co. proved in a two-year test in Dearborn. Ford is now practically standardized on this technique in new office building construction and for replacements in existing structures.

Benefits

The acoustical qualities, esthetics, luxury and thermal advantages of carpet . . . plus easy wheel and caster movement. Conventional wheels and casters can be used. Pads are unnecessary under chair casters if carpet pile is of good commercial grade.

Savings

Double Jute-backed carpets cost substantially less than cushion-backed carpets with equal pile specifications . . . or equivalent carpets plus separate underlayment. Installation is greatly simplified.

Jute's function

Jute secondary backing is vital because it provides maximum floor bond. This quality also guards against delamination of the secondary backing from the basic carpet. Jute's greater stability prevents carpets from shifting, which can misalign floor outlets with cut-outs in carpets.

Applications

Use in any location where free movement of conventional wheels and casters is desired. General

offices, hospitals, libraries, supermarkets, computer areas, restaurants, etc.

Taking up

When replacement is necessary, Jute backing comes off easily with solvents or fast-operating scrapers. None of the removal problems common with cushion backing, such as crumbling and sticking.

Write for complete copies of editorial features shown, plus outline of glue-down installation technique and additional material.

Installation Specialist
The National Magazine for Floor Covering Installers

Editor: Mike Sweeney, 10000 Meridian Road, Dearborn, Mich. 48124

CONVENTIONAL CARPET GLUED-DOWN

FLOOR PREPARATION TOOLS REQUIRED

Left, from Installation Specialist
Below, from Floor Covering Weekly

WHAT'S NEW IN CONSTRUCTION

New Technique Employed in Big Carpet Installation at Ford Motor Co.

A new technique for carpeting commercial areas that combines the best features of both carpet and tile has been developed for Ford Motor Co. and has been installed in Dearborn, Mich. after 18 months experience with an initial installation of 15,000 sq. yds.

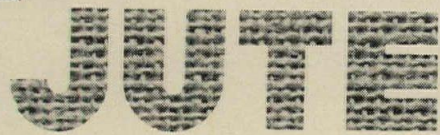
The technique, developed by Murray J. Powell, president of Universal Carpet Services, Madison Heights, Mich., in cooperation with the manufacturer, consists of installing a type of jute-backed carpet with a light, sturdy, job installed without underpadding and cemented directly to a concrete floor or, in some instances, to previously installed asphalt tile.

The Ford research that gave birth to this development was triggered by the seemingly conflicting proposition of an ideal floor covering for large office and commercial buildings that would be easy to install and remove.

Home Comfort, manager of Ford Motor Co.'s building services, is looking for suppliers of the carpet.

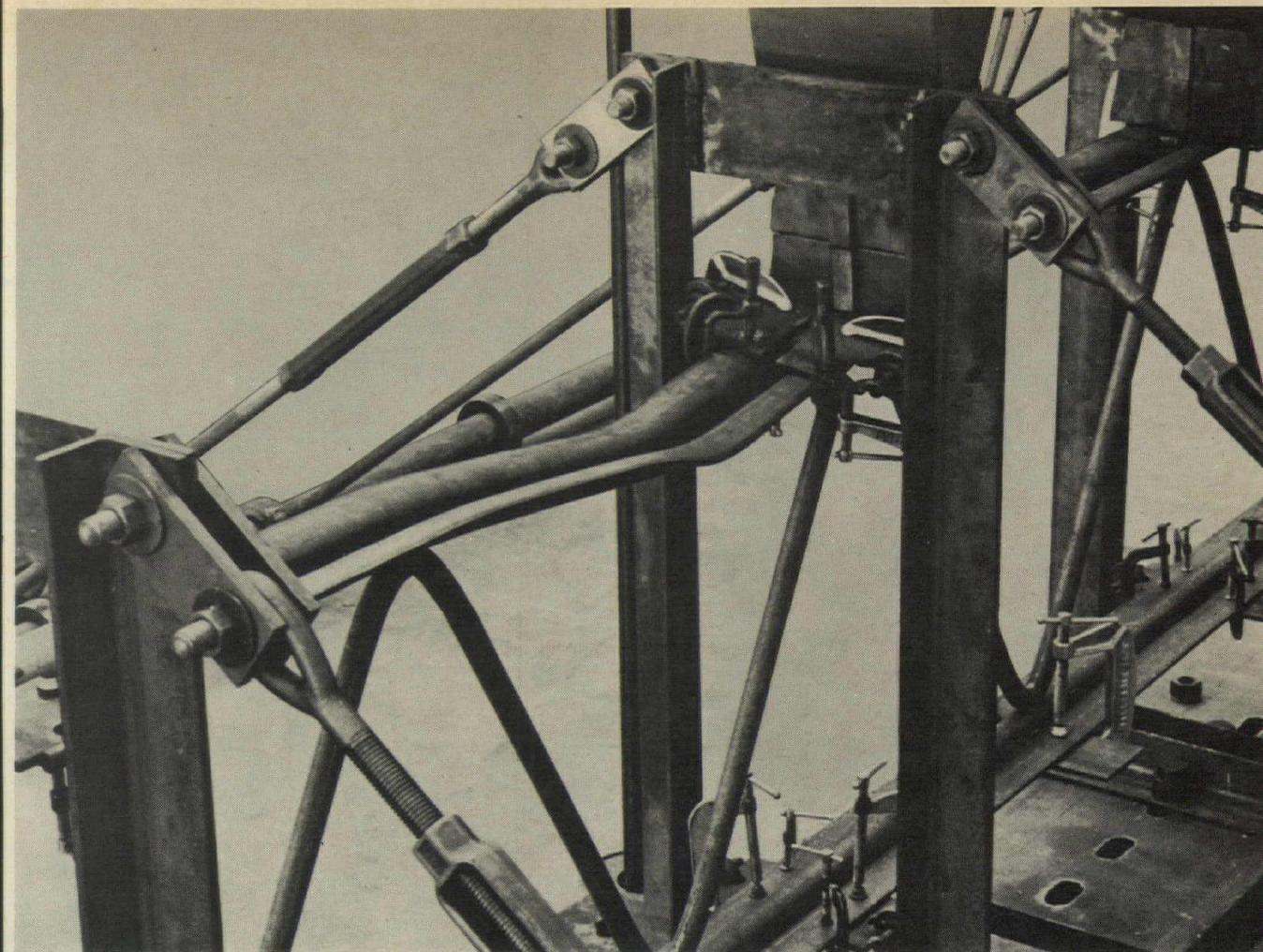
Mr. Powell said that the new technique is ideal for use in areas where equipment on casters without padding or rollers of the carpet is used.

JUTE CARPET BACKING COUNCIL, INC.



25 Broadway, New York, N.Y. 10004 • American Industries, Inc. • Bemis Co., Inc. • C. G. Trading Corp. • Delca International Corp. • A. De Swaan, Inc. • Robert F. Fitzpatrick & Co. • Gillespie & Co. of New York, Inc. • Hanson & Orth, Inc. • O. G. Innes Corp. • Iselin-Jefferson Co., Inc. • Jute Industries, Ltd. • Lou Meltzer Co. • Pak-Am Inc. • William E. Peck & Co. of N. Y. Inc. • R. L. Pritchard & Co. • Revonah Spinning Mills • Stein, Hall & Co., Inc. • White Lamb Finlay Inc. • Willcox Enterprises, Inc.

For more data, circle 181 on inquiry card



The Cold **Hard Facts** of Lab Research: Starting Point for Steel Joist Improvement

An aggressive program of research and development by the Steel Joist Institute has played a big role in the continuing improvement of open web steel joist designs and their acceptance by the building industry. For many years the Institute has sponsored R & D projects on steel joists at leading university engineering laboratories.

The photo above is a case in point. In this project, performed at the University of Kansas, tests were conducted to determine the ultimate strength and load-bearing capacity of compression chords in variously designed joists under concentrated and uniform loads. Manufacturers can also have investigations conducted on their J- and

H-Series joist designs to determine conformance with SJI standards and specifications. New ideas in joist materials and design are also carefully checked out before standards are established.



The Steel Joist Institute has just published a new edition of the SJI standard specifications and load tables. It's a practical working handbook for anyone specifying or using open web steel joists. Write today for your complimentary copy.



STEEL JOIST INSTITUTE

DuPont Circle Bldg., Washington, D. C. 20036

6712

For more data, circle 128 on inquiry card



Our new cross beam lamp is so complex, it makes everything simple.

Our new Hide- α -Lite has an elliptical reflector built in.

So you can install it in a plain socket. No more external reflectors to get dusty and start absorbing either the light or the maintenance money. The Hide- α -Lite reflects the heat out of the fixture so the lamp lasts its rated life of 2,000 hours. No more early burn-outs. Which is nice for you, if you happen to own the building.

And if you're a fixture manufacturer, you can start making fixtures without reflectors. There's going to be a whole new market for them.

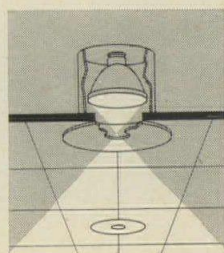
If you're an architect, all you need for the Hide- α -Lite is a shallow recessed fixture. No more wide-open wasted spaces in the ceiling. Because the ellipse causes our beam to focus through a two-inch opening in the bezel.

The lamp is so complex, it has a long formal name. The Sylvania Elliptical Aluminized Reflector Hard Glass 150-Watt 125-Volt Medium-Skirted-Base Lamp.

But we've nicknamed it Hide- α -Lite, because that sounds as simple as the way the lamp works.

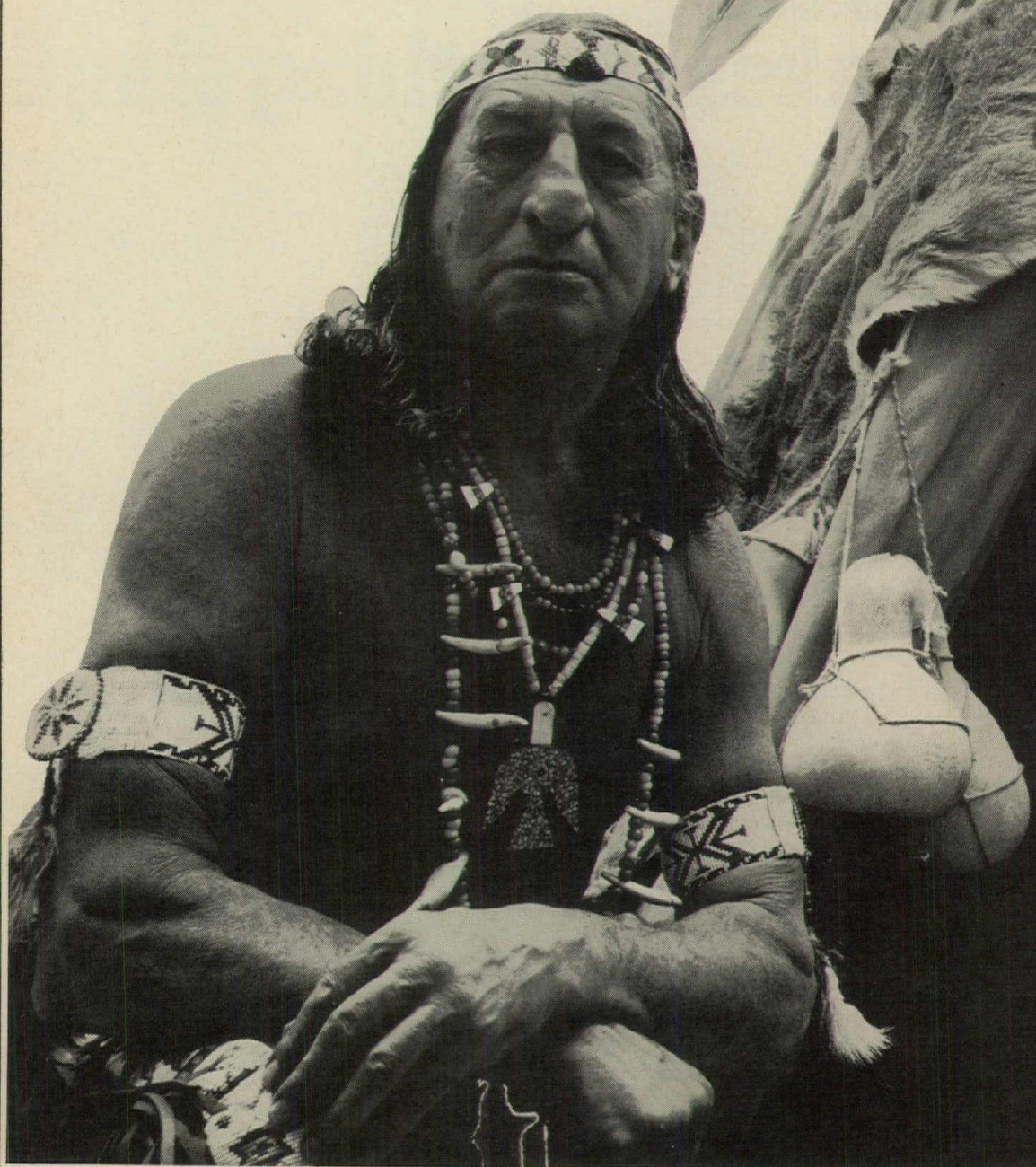
Sylvania Lighting Center
Danvers, Massachusetts.

SYLVANIA
A SUBSIDIARY OF
GENERAL TELEPHONE & ELECTRONICS



For more data, circle 129 on inquiry card

A single climate conditioning system would



e fine if a building had only a single space.

Most Indians have grown out of tepees. And most schools have grown out of single spaces using single climate conditioning systems. Today's schools have both core and perimeter learning spaces. And if you choose one type of system—unit or central—to handle both types of situations, you're compromising.

That's why we make the range of equipment we do today. Without compromising anything, you can select the matched equipment that best fits your needs. And you can use the most economical fuel available in your area whatever the equipment.

For instance, you'd probably select our Nesbitt Rooftop Multizone Unit for flexible learning areas. It can individually service up to 12 separate zones through flexible ducting which can later be altered easily to meet changing space requirements.

Then again, in perimeter classrooms, you may find Nesbitt Unit Ventilators most economical. They can be installed with steam, hot water, electric or gas heating. Mechanical cooling can be added now or later using a central chilled water system or individual condensing units mounted remotely or adjacent to the unit. Where glass is used extensively, Nesbitt Wind-o-line Radiation is designed to offset the radiant heat loss and prevent chilling downdrafts.

Whether you're designing a new school or an addition, call your Nesbitt man. He has the air conditioning, heating and ventilating equipment to meet your requirements better. After all, he's a specialist in schools. And that's what you're building, isn't it?

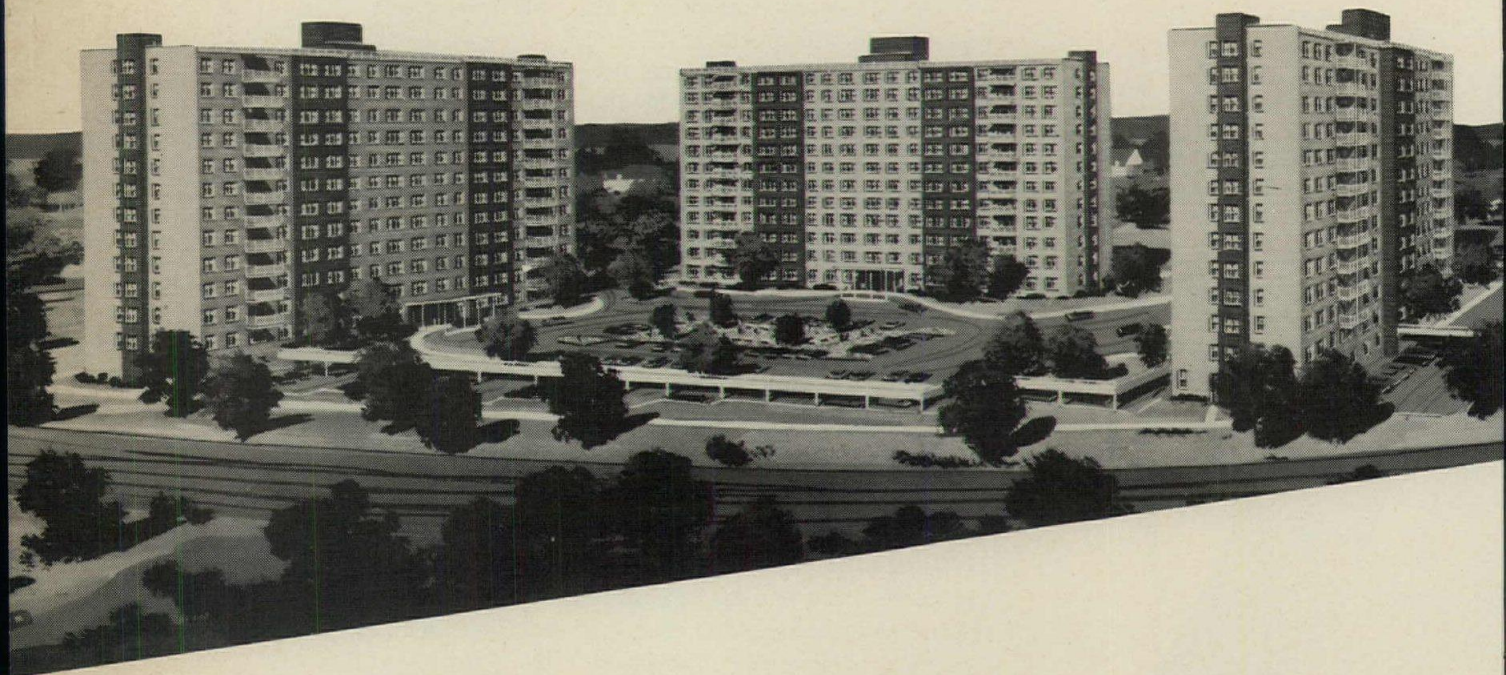
Nesbitt Operation, ITT Environmental Products Division, Philadelphia, Pa. 19136.



NESBITT **ITT**

For more data, circle 130 on inquiry card

FHA 221D (3) gave Wheeling gave 'em a



"We put down Tensilform and had an instant working platform for other trades.



Now speaks Project Manager Dave Lesky: "We used over 10 acres of Tensilform. Delivery was on time. Every piece laid flat and matched perfectly. Spot welding to joists was a snap.



Architect: John Storrs; Interiors: Henry Janders,
Girrmann Company; General Contractor: A. J. Bennett.

We were fortunate to have been able to observe the wearing qualities of the Cabin Crafts carpet in our first one hundred units for over two years before we specified Cabin Crafts again." These are the words of Mr. Alex Murphy, General Manager of the magnificent Salishan Lodge at Gleneden Beach, Oregon.

Salishan boasts 126 of the most luxurious rooms you'll find anywhere. Just recently completed is the new Chieftan House with 26 more deluxe suites—complete with Cabin Crafts carpet of Acrilan® acrylic fiber. "The fact that dirt gets *on* the carpet rather than *in* it should be reason enough for installing it," Mr. Murphy adds, referring to the density of the pile. "We are definitely pleased with our Cabin Crafts installation."

Salishan Lodge is a perfect example of how Cabin Crafts becomes an integral part of the architect's and designer's scheme of things. Cabin Crafts styling, coloring and manufacturing leadership gives them the ability to fit your exact specifications. For more information, send the coupon below.



This is a typical room in the newly completed Chieftan House. Cabin Crafts carpeting of Acrilan acrylic fiber lends beauty, warmth and practicality to all 26 new guest rooms. And it was re-specified after a two-year "test" in the original 100 rooms!



Salishan Lodge, part of a 600-acre ocean front development on the central Oregon coast, consists of 14 buildings—the spacious surroundings reflect a casual, relaxed atmosphere.



West Point Pepperell



Carpet and Rug Division/Dalton, Georgia 30720

Mr. Campbell J. Petty
Contract Advertising Department
WestPoint Pepperell
P. O. Box 1208
Dalton, Georgia 30720

Please send me information on your complete contract/commercial carpet line .
Please have a contract specialist call to make an appointment .

Name _____ Title _____

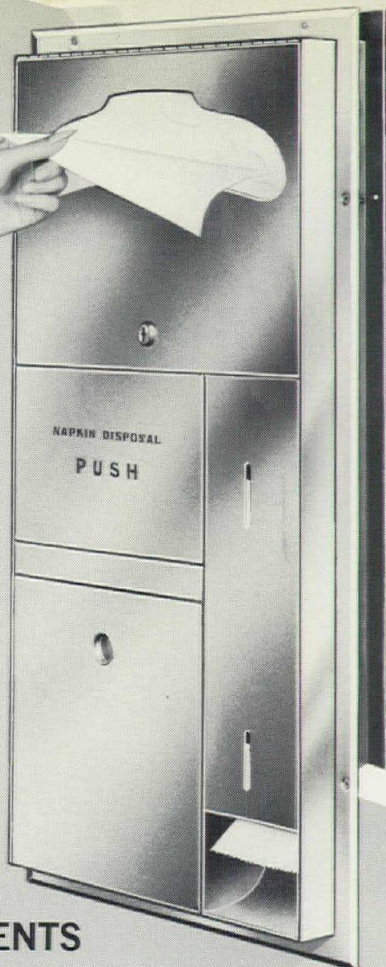
Firm _____

Street Address _____

City _____ State _____ Zip Code _____

continued from page 2

**1 BOBRICK
UNIT
SERVES
2 TOILET
COMPARTMENTS**



**NEW
DESIGN
SAVES
COSTS**

Save equipment costs. Bobrick partition mounted washroom units combine several accessories.

Save installation costs. One mounting through the partition replaces multiple accessory installations in two toilet compartments.

One servicing reduces custodial time. Filled and emptied from one side only.

Lifetime stainless steel throughout, with satin finish exposed surfaces. Always looks new, can't corrode, easy to clean.

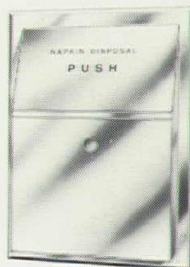
A complete selection of partition mounted units is included in Bobrick's Catalog of 400 matching washroom accessories. Send for your copy. Bobrick: Brooklyn, New York 11210 • Los Angeles, California 90039 • Bobrick-Canada • Bobrick International



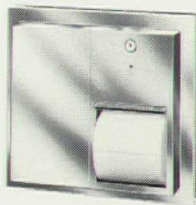
Since 1906 Designers and Manufacturers of Washroom Equipment

For more data, circle 137 on inquiry card

B-357 (above) replaces 6 accessories. Dispenses 1000 toilet seat covers and 2000 toilet tissues, half from each side of partition. Self-closing disposal on each side for feminine napkins.



B-354 provides self-closing feminine napkin disposal on each side of partition. Receptacle removed from one side only for easy servicing.

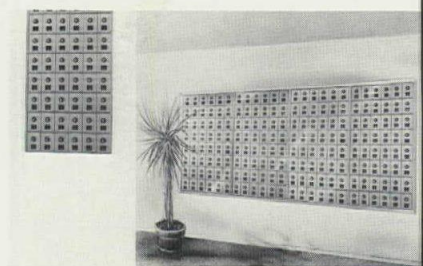


B-386 holds and dispenses 4 rolls of standard size toilet tissues, 2 from each side of partition. Spare rolls automatically placed in use by patrons after first rolls are used up.



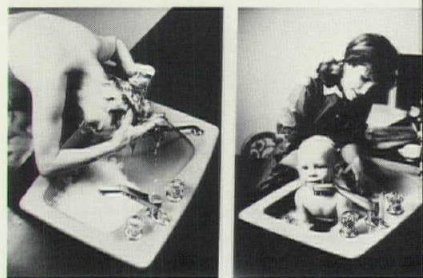
SCHOOL WARDROBES / Semi-concealed wardrobes make double use of space: Behind panels of chalkboard and tackboard are students' wardrobes. Vogel-Peterson, Elmhurst, Ill.

Circle 311 on inquiry card



SCHOOL MAIL BOXES / Horizontal style mail boxes are specifically designed for use where building employees contribute the mail. Front construction is entirely extruded aluminum. Interior compartments are bonderized electrolytic zinc-plated steel, reinforced with aluminum extrusion and of double-wall construction. Auth Electric Company, Long Island City, N.Y.

Circle 312 on inquiry card



MULTI-PURPOSE LAV / The Lady Fair designed primarily as a shampoo lavatory and/or a baby bath. It is recommended for homes, hotels, motels, and girls' dormitories. It measures 28 by 19 in. w/23 by 14-in. basin and is made of vitreous china. It requires no metal rim or frame. Kohler Co., Kohler, Wisc.

Circle 313 on inquiry card

For more data, circle 138 on inquiry card

New Krueger "action furniture" for '68



The DIPLOMAT



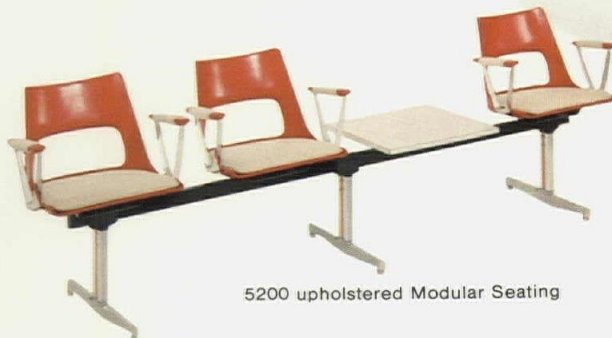
New 2' wide DIRECTOR



6000 upholstered Modular Seating



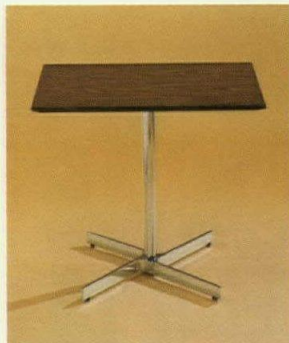
3200 Modular Seating



5200 upholstered Modular Seating



HS-504 Stack Chair



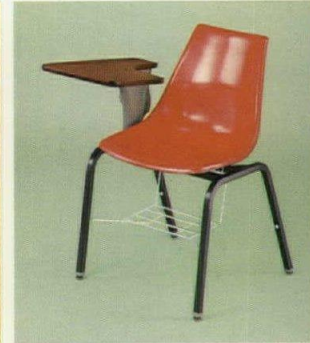
New 160-R Table



Folding Back/Stack Chair



3205 upholstered Chair



6001 Folding Tablet Arm

Take a look at Krueger and you'll see big things are happening to institutional furniture. With designs as new as tomorrow, Krueger affords a practical, accommodating convenience needed by a "generation on the move". New '68 innovations include contemporary styled, plain and upholstered Modular Seating especially adaptable to airports, hotels, banks, hospitals and other lobbies; new classroom Sequence Seating; new Pedestal Base Tables and Stack Chairs; extensive selections of Hat and Coat Racks with new space-saving floor models — plus a Single Pedestal rack. Include Krueger '68 in your planning and *stand by for action!*

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METAL PRODUCTS COMPANY • GREEN BAY, WIS • 54306

WRITE FOR FULL COLOR CATALOG

HAVE YOU PUT **MicroFlex** THE SOFT STAINLESS STEEL TO WORK?

THESE MEN HAVE—WITH OUTSTANDING RESULTS!

"As the years passed your firm developed 'soft' stainless named MicroFlex. This product has taken our staff by storm. It is presently being used in all areas of flashing, coping, planting liners, fountain basins, etc. We have yet to experience any failure of any project on which MicroFlex has been incorporated."

Joseph S. Drachnik
Research Director
Bank Building & Equipment
Corporation . . . of America
St. Louis, Missouri

"Having just completed a very large MicroFlex installation, we are pleased to report that, in addition to the tremendous material cost saving involved in the use of MicroFlex rather than copper, our mechanics reported a singular ease of handling this dead-soft stainless steel when compared to the normal handling of other alloys."

Joseph C. Herdina
Manager
Reserve Sheet Metal and
Roofing Company
Akron, Ohio

"MicroFlex can definitely fill a need in the Sheet Metal Industry where extreme workability and flexibility are desirable qualities in addition to the regular qualities of stainless steel."

Wayne R. Lansdowne
Superintendent
The Bodwell-Lemmon Company
Cleveland, Ohio

"During recent months we have completed several jobs using large quantities of MicroFlex stainless steel and are pleased to find it functions in every manner true to your claims. To date we have had complete success and acceptance of this soft stainless."

Lloyd Hitchins
President
Hitchins Roofing Company
Urbana, Illinois

"The re-roofing of the Commonwealth pier in Boston for the Massachusetts Port Authority presented a problem in the selection of material. In replacing the old copper roof, the continuous exposure to a marine environment required a high degree of corrosion resistance. However, economy and ease of fabrication and installation were important factors. MicroFlex type 304 stainless steel sheet met all these qualifications and assured long and trouble-free service. The attractive installation also includes stainless steel ventilators, copings and flashing."

D. L. Adler
Assistant Manager
Columbia Cornice Company
Cambridge, Massachusetts

"You will be pleased to know that true to your claim the alternate (MicroFlex) reflected an appreciable saving compared with the cost of copper."

H. M. Garriott
Architect
Garriott, Bogart & Associates
Cincinnati, Ohio

Get the full particulars . . .
and you'll specify
MICROFLEX — Write to —



WASHINGTON STEEL CORPORATION

WASHINGTON, PENNSYLVANIA 15301

Plants: Houston and Washington, Pennsylvania; Detroit, Michigan
Subsidiary: Calstrip Steel Corporation, Los Angeles, California

For more data, circle 140 on inquiry card

Hexagonal. Square. Rectangular. Mosaic Tile has the shapes to shape up *any* setting. You get a flexibility of design for any level or any space. Mosaic is the material with a message for today.

Colorwise, Mosaic shapes up, too. Our built-in color compatibility gives you even more design possibilities. And you'll find Mosaic tile harmonizes with other materials, landscaping and decorator objects. Of course, you can't overlook Mosaic *economy* with its low-cost maintenance and unbeatable durability.

Mosaic tile. *Today's* tile. It's never been in better form for what you want to create.

Consult Sweet's Catalog, A.I.A. File No. 23-A, 11d/Mos.

Mosaic tiles shown in photo are: *Walls* — Byzantile II, 3220 Light Golden Olive, 6" elongated hexagonal. *Fireplace* — Byzantile II, 3820 Parchment, 6" elongated hex. *Floor* — Carlyle Quarry Tile, 270 Colonial Buff (245 Mojave in western states).

MOSAIC®

"Mosaic" is the trademark of The Mosaic Tile Company,
39 South LaSalle Street, Chicago, Illinois 60603.
In western states: 909 Railroad Street, Corona, California 91720.

**Mosaic makes the scene
no matter what shape it's in.**





Trouble with contaminated air and improper thermal environment?

The Mammoth Nu-Aire prevents air loss, back drafts and negative pressures... decreases heat loss and improves temperature control... reduces maintenance and operating costs... and keeps air clean in industrial and commercial buildings.

Problems with contaminated air and improper thermal environment can be eliminated in industrial and commercial buildings. The Mammoth Nu-Aire direct gas-fired make-up air unit is designed to maintain favorable environmental conditions... and keep air clean in plants where manufacturing and processing operations create a noxious atmosphere.

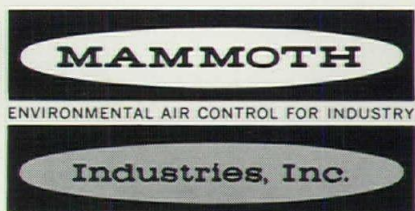
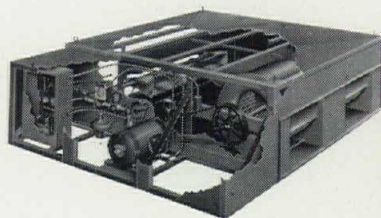
Nu-Aire maintains proper thermal environment by providing better forced exhaust to remove contaminants, at the same time sustaining normal inside pressure. The unit also maintains desired temperatures and eliminates undesirable air infiltration through exposed building walls, doors and windows, thereby effecting greater heating economy. In addition, Nu-Aire prevents back drafts, reduces air moisture content to prevent corrosion, improves processing operations and lowers maintenance and housekeeping costs.

Flexibly designed for year-around operation, Nu-Aire provides ventilation in summer, heating and ventilating in winter. For winter operation, Nu-Aire heats filtered air with an extremely efficient combustion system, delivering the heated air in an optimum pure condition.

The completely packaged Nu-Aire units are available in eight sizes and 44 models supplying from 140,000 Btu at 1,400 cfm to over 11,000,000 Btu at 100,000 cfm. Nu-Aire is available fully weatherproofed for space-saving rooftop installation or non-weatherproofed for location indoors.

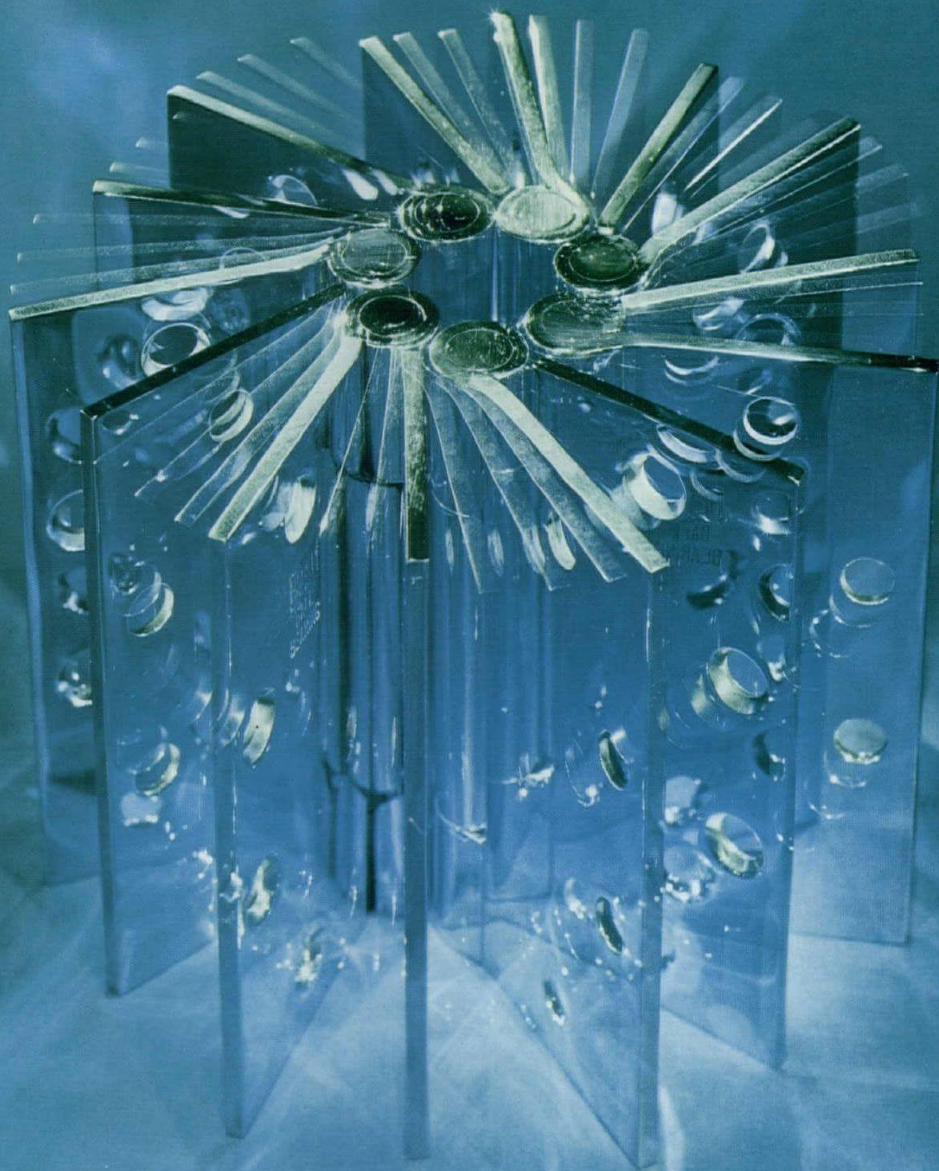
There are 350 Mammoth representatives in 85 offices in the United States and Canada. One of them can tell you more about how Nu-Aire provides clean air plus proper environment for either new or existing buildings. Or write, wire or phone Mammoth (612-544-2711) for the full Nu-Aire story.

Nu-Aire is fully documented in Mammoth Bulletins NA-964 and PNA-1266. Write for your copies.



For more data, circle 142 on inquiry card

New
Beauty Treatment
for Doors . . .



TRI-CON*

The world's slimmest concealed ball-bearing hinge!

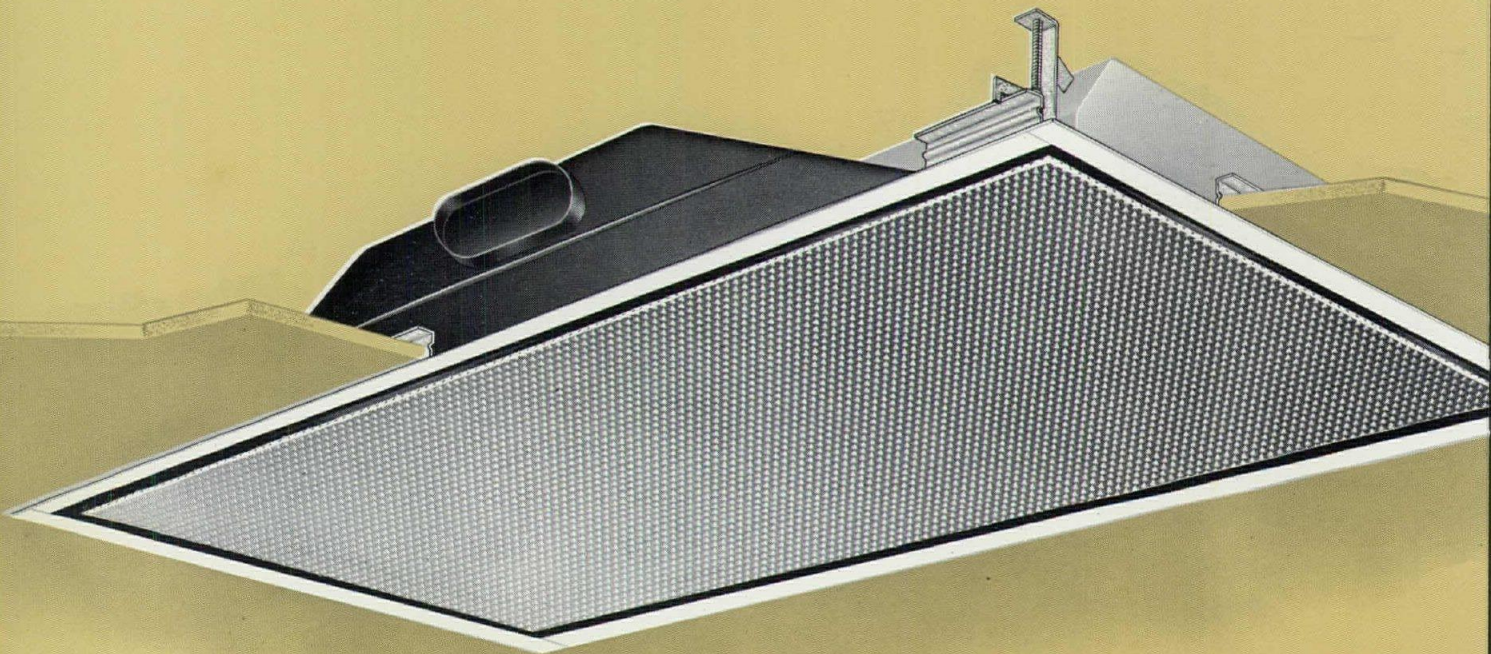
The makeup of any door deserves Tri-Con's touch of beauty. You see only two, thin horizontal lines. Even the pin tips and plugs are hidden. And inside the trim, uncluttered barrel are functional elements fitted with watchmaker precision. Ball bearings roll in nested raceways. Delrin sleeves lubricate every move and cushion the pin so it never touches the barrel. Specify this slimmest of all ball-bearing hinges. *Write for the Tri-Con catalog.*

HAGER HINGE COMPANY
139 Victor St. • St. Louis, Mo. 63104

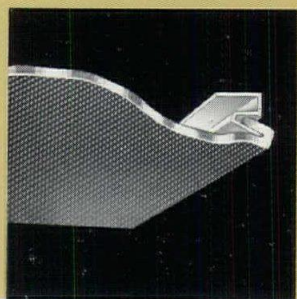


Everything
Hinges
on Hager

* the frameless appearance they said couldn't be done!



hd *



* hidden door Air Lite Series 300...NEW from Sechrist!

Looking for that "impossible" lighted lens, the one that floats in the surrounding void creating the illusion of an absolutely frameless lens? Sechrist has it. The new Air Lite Series 300. This handsome fixture offers new dimensions of aesthetic beauty for clean, crisp modern architectural design. The secret? Sechrist's special "hidden door" in a regressed air slot troffer which is compatible with most all air diffusers. Before your next job, check with Sechrist, where new things are happening in the most advanced concepts of air handling and lighting.

Write for your all new catalog
and specification data on
the Hidden Door. Request: Air
Lite Series 300 Troffers.



the Air-Lite Specialists

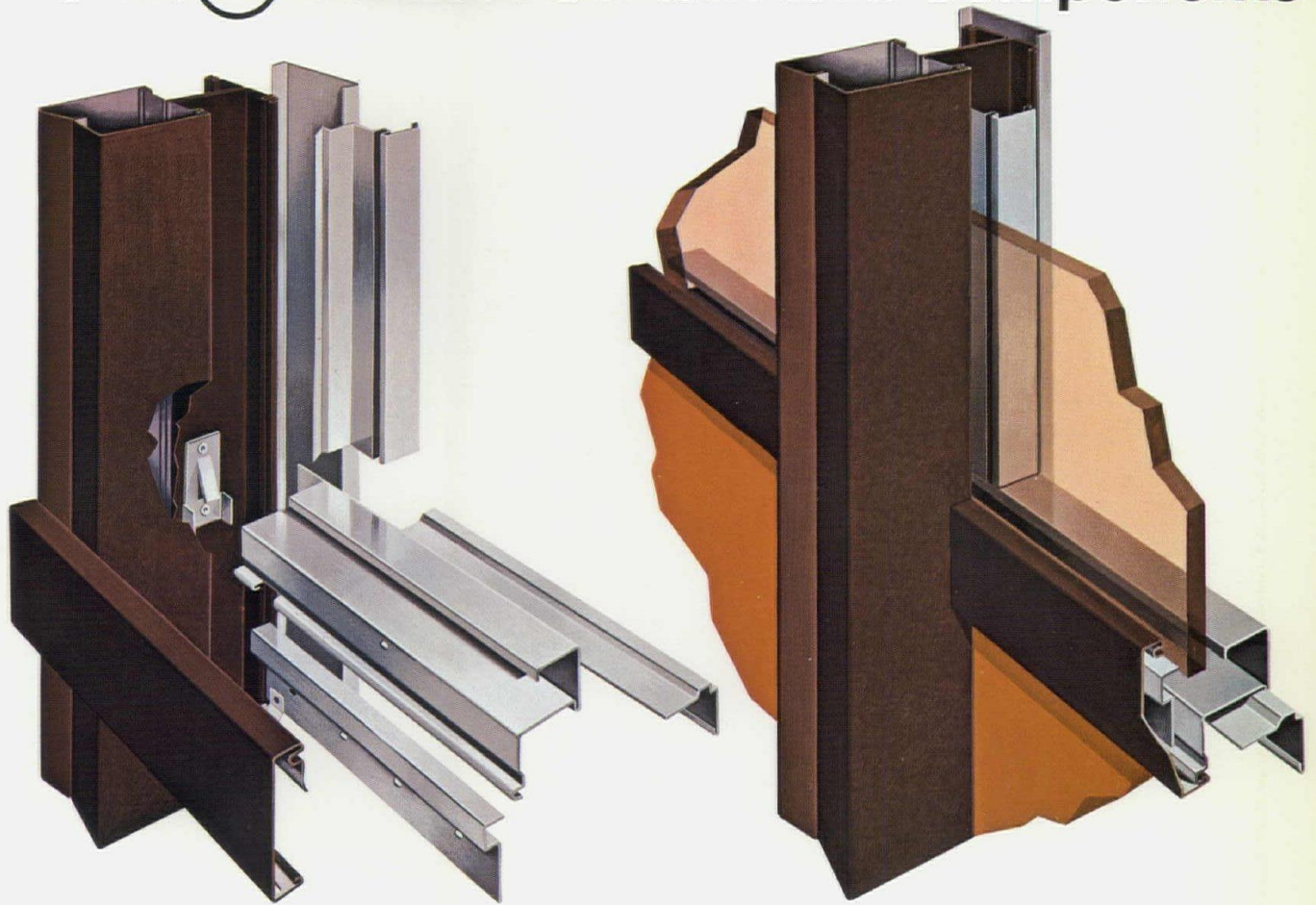
SECHRIST MANUFACTURING COMPANY

P. O. BOX 16775, DEPT. 83 / DENVER, COLORADO 80216 / (303) 534-0141

For more data, circle 144 on inquiry card

For more data, circle 145 on inquiry card

Now... **Ultimet Curtain Wall Components**



...available in **Cor-Ten Steel**

ULTIMET curtain wall framing members in COR-TEN steel include the mullion (in 3½", 4½" or 5½" depths) and the outside horizontal retainer cover or muntin. All other components and the snap-on section on the back of the mullion are of stainless steel.

USS ULTIMET, the latest idea in competitive cost curtain wall components, now comes in USS COR-TEN Steel as well as stainless steel. COR-TEN steel, which "paints" itself, actually coats itself with a dense, oxide skin that virtually stops corrosion. It weathers to a rich russet color and does not require maintenance painting.

COR-TEN high-strength low-alloy steel is the *natural* material for building exteriors that will give you a *distinctive*, attractive

finish that will last a lifetime.

USS ULTIMET Roll-Formed Curtain Wall Components go up fast, easy, and fit precisely. Most members snap-lock into place. There's no on-site cutting, no welding, no exposed fasteners, no clutter. USS ULTIMET Curtain Walls are clean and uncomplicated. But perhaps the best part is the economical cost. USS ULTIMET is priced to compete with other materials which possess less strength, beauty and permanence.

Take a good look at good-looking, cost-saving USS ULTIMET Curtain Wall Components in COR-TEN steel—before you build or remodel. Write for a free copy of our folder, ADUSS 88-2932, to United States Steel, P.O. Box 86 (USS 5297), Pittsburgh, Pennsylvania 15230 . . . or contact a USS Architectural Products Representative through the nearest USS Construction Marketing or Sales Office. USS, ULTIMET and COR-TEN are registered trademarks.



Ultimet Wall Framing Components

OFFICE LITERATURE

For more information circle selected item numbers on Reader Service Inquiry Card, pages 319-320

GLAZED ENCLOSURES / Custom and standard systems are pictured in a 16-page booklet. Such installations as the sky dome in the Student-Faculty building at the State University of New York in Albany by Edward Durrell Stone and the custom front and roof skylights of the Bird and Reptile Habitat building by George E. Christensen at the Marsalis Park Zoo in Dallas are included. ■ Ickes-Braun Glasshouses, Deerfield, Ill.*

Circle 400 on inquiry card

LIBRARY SYSTEMS / An 8-page folder explains Danish contemporary systems in three series. ■ Reska Inc., Buffalo, N.Y.

Circle 401 on inquiry card

CHURCH SPIRES / A 4-page brochure describes prefabricated metal church spires, steeples, domes and campaniles. ■ Overly Manufacturing Company, Greensburg, Pa.*

Circle 402 on inquiry card

SOUND COLUMNS / The theory of sound columns for churches, schools, restaurants, auditoriums and recreational areas is explained in a 12-page booklet. ■ Argos Products Company, Genos, Ill.

Circle 403 on inquiry card

METALWORK / A 68-page book presents "Stock Components for the Fabrication of Architectural Metalwork." The book includes screening and railing systems, treillage patterns, railings and pipe railing systems. There is also a comprehensive selection of architectural bar shapes, tubing, saddles, and nosings. Julius Blum & Co., Inc., Carlstadt, N.J.

Circle 404 on inquiry card

WATER COOLERS / A 32-page catalog illustrates the 1968 line of electric coolers and drinking fountains. ■ The Halsey W. Taylor Company, Warren, Ohio.*

Circle 405 on inquiry card

WASHROOM ACCESSORIES / A 32-page catalog illustrates washroom accessories and hospital specialties. Introduced is the UNILAV, a packaged modular lavatory and storage unit for areas where space is limited. ■ Watrous Incorporated, Bensenville, Ill.*

Circle 406 on inquiry card

PLASTIC FITTINGS / A broad line of ABS plastic DWV fittings is described in a fully indexed and illustrated 24-page catalog. The catalog includes engineering data, chemical resistance test results, acceptances and installation information. ■ NIBCO Inc., Elkhart, Ind.*

Circle 407 on inquiry card

CERTIFICATION PROGRAM / A brochure explains the Cooling Tower Institute certification program for factory-assembled cooling towers. The purpose of the program is to set up standards which can assure good cooling tower performance. ■ Havens Cooling Towers, Kansas City, Mo.

Circle 408 on inquiry card

PRE-ENGINEERED SYSTEMS / Dimensional data and construction details are contained in a 12-page color booklet. Drawings on eight basic systems and information on accessories are included. There is also a section on the availability of literature and special information services. ■ Star Manufacturing Company, Oklahoma City, Okla.

Circle 409 on inquiry card

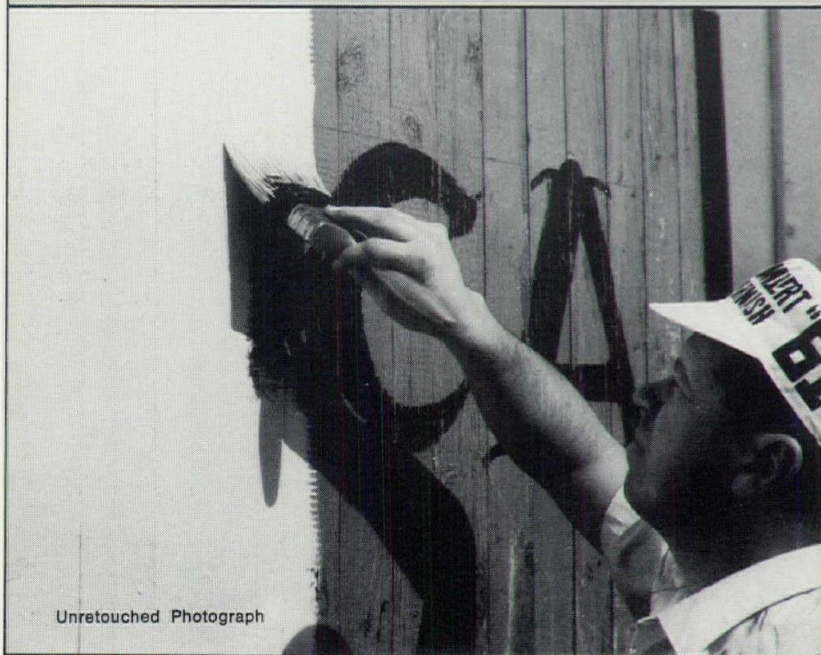
* Additional product information in Sweet's Architectural File

more literature on page 27

NEW ONE COAT WHITE

Supr 1 Kote
Superior hiding alkyd
Brilliant White
Covers in just one coat
Even deep colors
Dries in one day
Mildew resistant
Uniform gloss
Long-lasting
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PRATT & LAMBERT, INC.



Unretouched Photograph

For more data, circle 146 on inquiry card



*Crucible Steel Company, Hunter Research Laboratory, Pittsburgh, Pa. Engineers and Designers: Hunting, Larsen and Dunnels, Pittsburgh, Pa.
General Contractor: Landau Brothers Building Co., Pittsburgh, Pa.*

These Smith Walls are a stainless steel showcase

They make a beautiful building! But, better than that, they are an outstanding product display of Crucible Steel Company's own stainless steel. The Shadowwall fluting of the panels demonstrates the formability of the material. And, years from now, the gleaming finish of the metal will reflect its maintenance-free durability.

What you can't see when you look

at this typical Smith installation is the single responsibility that made it possible . . . and typical. The walls were designed, custom-fabricated, delivered and erected by Smith personnel . . . to the architect's specifications . . . to the customer's satisfaction. With the complete responsibility on our shoulders, we make sure the job is right . . . and completed on schedule.

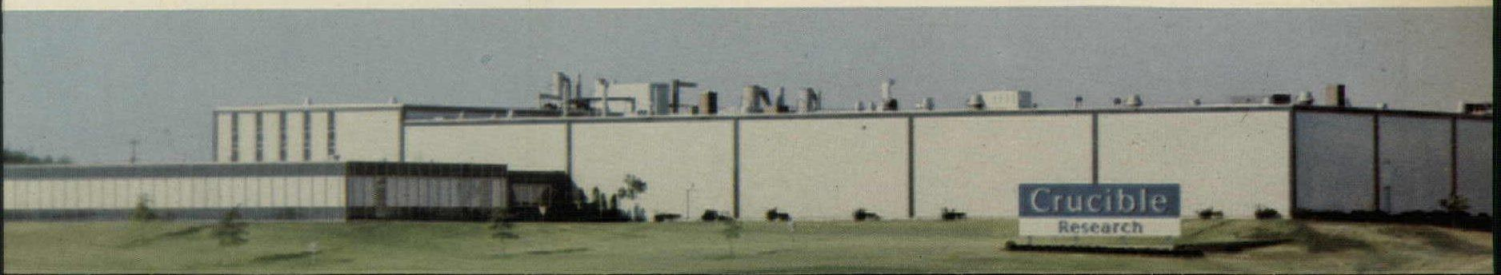
Would additional views of this interesting installation be helpful to you? We've made a limited number of color photos available for the asking.

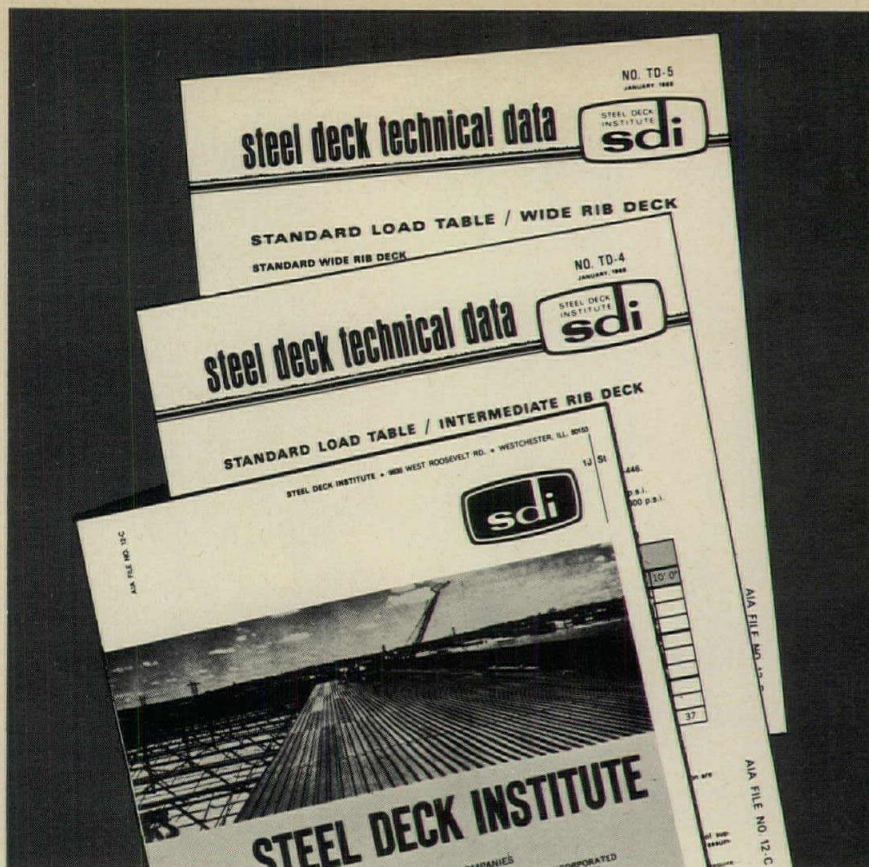
Specify Smith Walls . . . the single responsibility . . . for your next project. You'll find details in Sweets' Catalog File 3b/Sm and 8b/Sm. Or write.

ELWIN G. SMITH & COMPANY, INC. Pittsburgh, Pa. 15202/Atlanta • Boston
Chicago • Cleveland • Cincinnati • Detroit • Philadelphia • Toledo • New York



For more data, circle 150 on inquiry card





NEW LOAD TABLES FOR STEEL DECK

The Steel Deck Institute has approved Standard Load Tables for Intermediate and Wide rib steel roof deck.

The standard load tables provide a fast convenient design reference... no need to check all manufacturers' catalogs. The Institute has now approved standard load tables for Wide, Intermediate and Narrow (approved 1967) rib decks.

Steel roof deck with rigid insulation and built-up roof is one of the most economical, fire rated deck assemblies available today.

For a copy of the load tables, fill out coupon below and clip to your letterhead.

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Please send me a copy of the SDI Standard Load Tables.

NAME _____

TITLE _____

continued from page

ACOUSTICAL UNITS / A 12-page bulletin describes *GEOCOUSTIC* units designed to be mounted on ceilings and walls. With the "patch technique," acoustical correction method designed to improve acoustics in existing rooms and buildings, the units project from the wall so that all six sides are exposed to sound. ■ Pittsburgh Corning Corporation, Pittsburgh.*

Circle 410 on inquiry

ARCHITECTURAL GLASSES / Three technical catalogs include selected tables, suggested glazing methods and specifications, strength data and transmittance values for various flat glasses. One of the catalogs, "Glass For Construction," gives details on all of the company's glasses, including *Vari-T* coated glass and *VigilPane* safety panels for show windows. The other two books describe *Vitrolux* spandrel glass and *Tuf-flex* tempered glass doors. ■ Libbey Owens-Ford Glass Company, Toledo, Ohio.

Circle 411 on inquiry

MASONRY / A 2-page report presents *Tex 4512*, a structural clay facing brick unit with a 12-in. by 12-in. face size and 4-in. thickness. The wire-cut velour textured finish is combined with the large square face proportions and ranges from red to buff and a new smoky brown-rust hogany color. ■ Natco Corporation, Pittsburgh.*

Circle 412 on inquiry

ARCHITECTURAL HINGE / Illustrations and 12-page brochure features information on new product lines. ■ Stanley Hardware, New Britain, Conn.*

Circle 413 on inquiry

SUSPENDED CEILINGS / An 8-page brochure presents a wood-grained grid with a "beamed" look and a beveled ceiling panel. The grid is made of galvanized steel with a baked-on vinyl wood graining finished with a clear protective coating. The beveled edges of the panel create a tile-like effect. ■ Lehigh Products, Inc., Coopersville, Mich.*

Circle 414 on inquiry

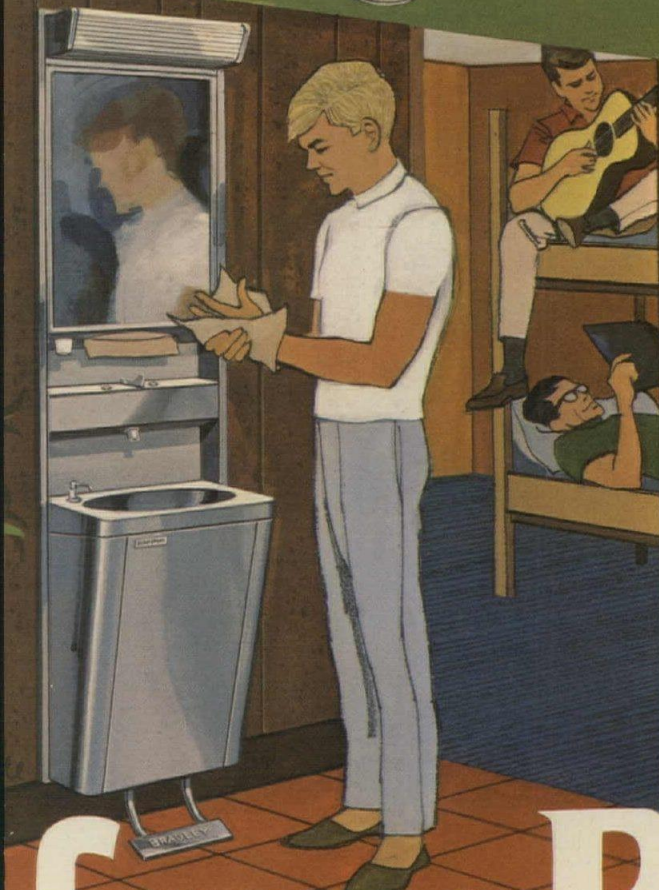
PRESTRESSING CONCRETE / Technical Manual SS7 gives information on post-tensioning bar and strand systems. Specific design and detailing information is tabulated. ■ Stressteel Corporation, Wilkes-Barre, Pa.

Circle 415 on inquiry

* Additional product information in Sweet's Architectural File

more literature on page

Bright ideas



A better way to specify and install lavatories and accessories: Bradpack! Bradpack pre-assembled wash centers have everything you want or need built in: lav, foot control, operating mechanism, temperature selector, dispensers—everything. Installation? They're all factory pre-assembled and ready for hook-up. And foot-operated Bradpacks are sanitary. Choice of three models, all in stainless steel: foot-controlled lavs with and without storage cabinet; or cabinet and lav with wrist blades. For all installations—from hospitals to college dorms—write in Bradpack. It's Bradley's idea to make things easier for you! See your Bradley representative. And write for literature. Bradley Washfountain Co., 9109 Fountain Boulevard, Menomonee Falls, Wisconsin 53051.

For more data, circle 152 on inquiry card

from Bradley!



SPECIFY THE TY-SEAL TEAM... the winning combination that makes better joints in seconds.

PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH THE



2. CHOICE OF JOINING TOOLS. (L. to R.) The Lead Maul, the Tyler Ty-Tool in 2 sizes and the Tyler Chain-Tool.

1. TYLER PE CAST IRON PIPE & FITTINGS. The most complete line of plain-end pipe and fittings in the industry.

3. CHOICE OF LUBRICANTS. Ty-Seal water soluble lubricant and Lubri-Fast, Tyler's exclusive lubricant adhesive.

4. CHOICE OF GASKETS. Ty-Seal, the original 2-gasket system, is now color coded: Silver rings for SP's, Gold for XP's in sizes 2" thru 15".

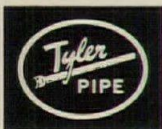
5. TYLER PIPE REPRESENTATIVES. Each ready to demonstrate the many profit advantages of the Ty-Seal Team right on your job.

Add 'em up. It's the most complete, efficient joining system in the industry . . . AND it's been job-proved by more than 20,000,000 in-service Ty-Seal applications. For faster joining and better joints, put the profit winner on your side. Go all the way with the Ty-Seal Team!

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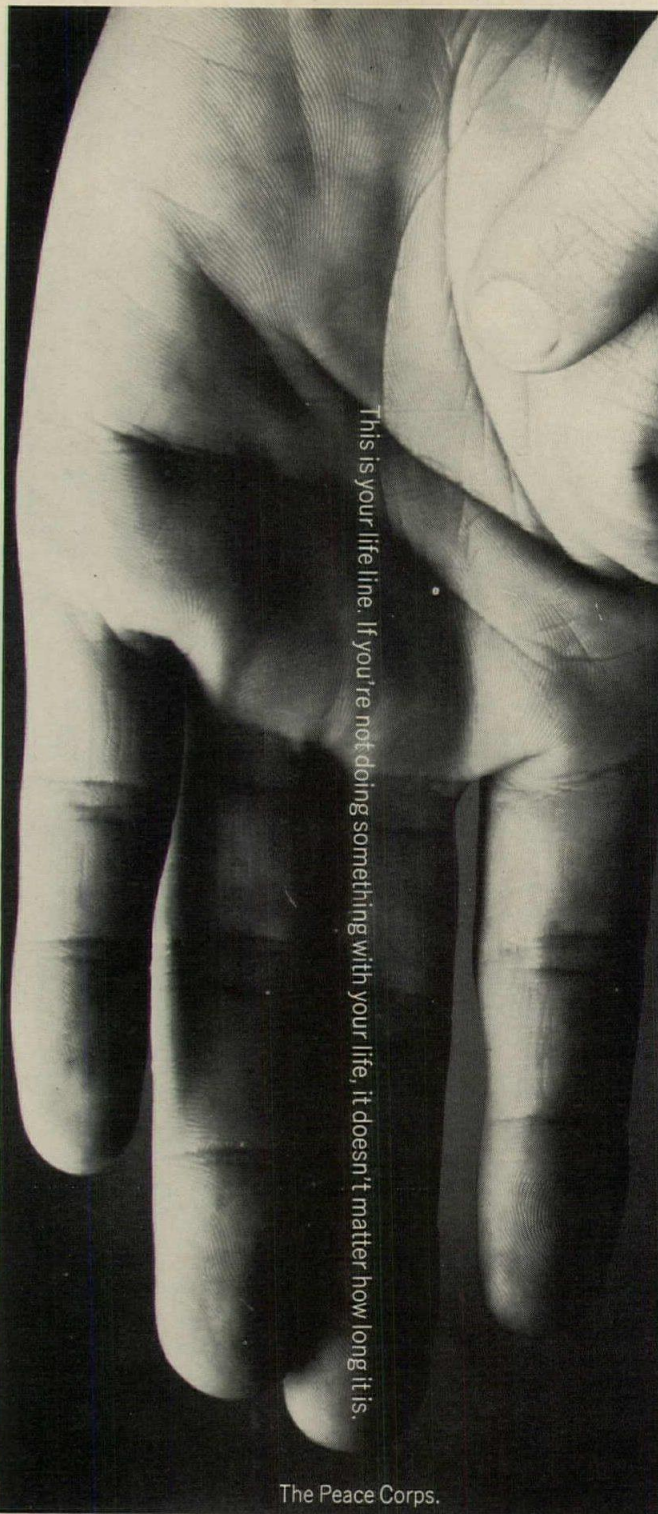
SOIL PIPE DIVISION
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Member cast iron soil pipe institute



TPI makes Tyler cast iron soil pipe and fittings • Wade plumbing-drainage products
• Tyler water main fittings and municipal castings.

For more data, circle 153 on inquiry card



This is your life line. If you're not doing something with your life, it doesn't matter how long it is.

The Peace Corps.




**great
looking...
and
movable**



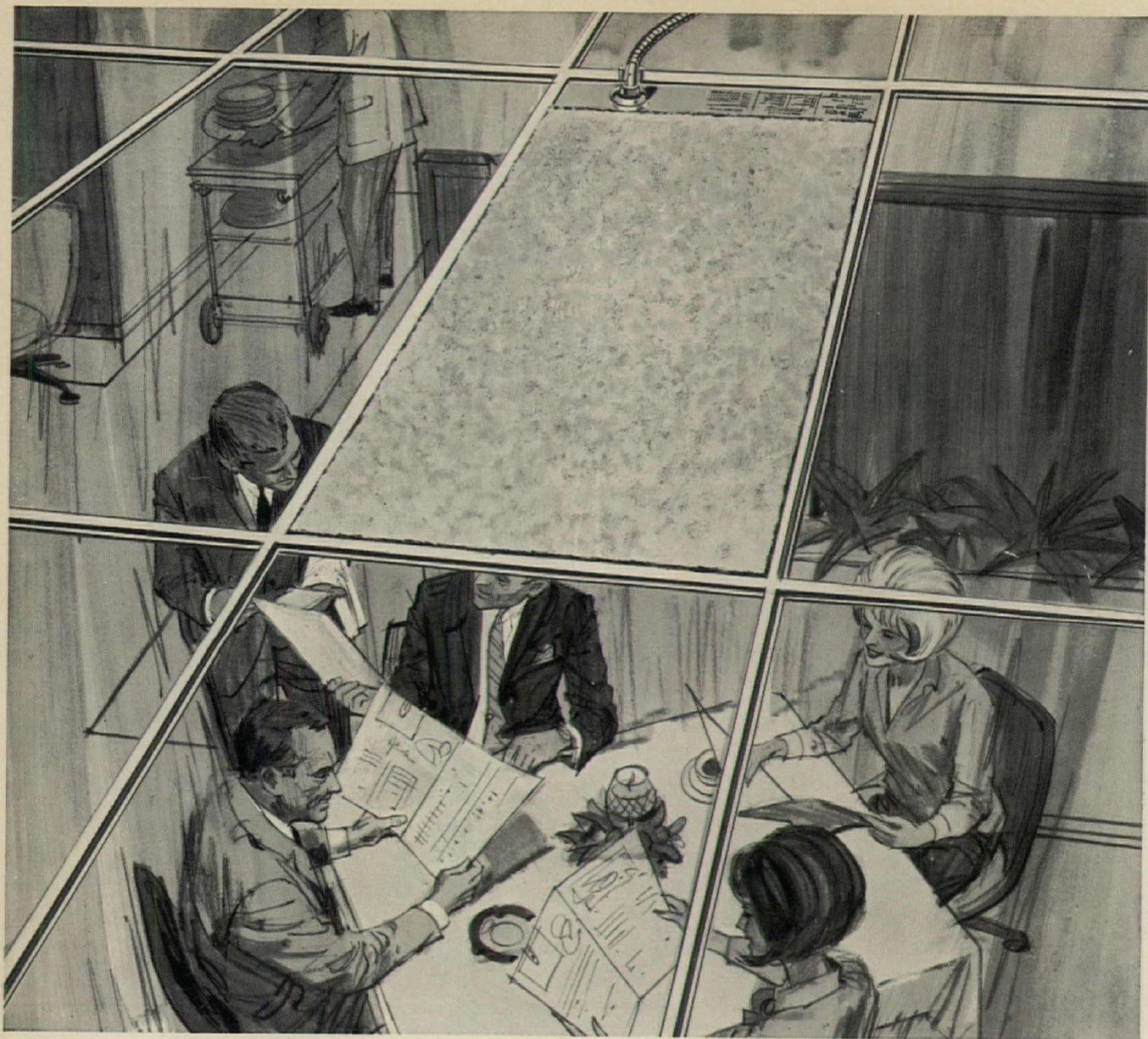
What's more, our KW-330 Movable Partition System involves practically no waste when moved from one location to another. And, it is just as easy to install as it is to move, has a one hour fire rating, possesses excellent sound transmission ratings, and can be installed for a reasonable in-place price. Panels can be field painted or prefinished in a wide variety of colors and textures. In fact, the KW-330 incorporates the best

features of all the wall systems we've ever made. And that makes it the best there is. For full technical details and specifications, write: Kaiser Gypsum Company, Inc., 300 Lakeside Drive, Oakland, California 94612.

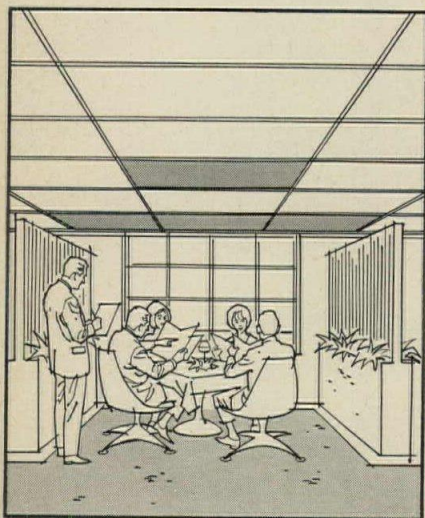
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SEE OUR CATALOG IN 1968 SWEET'S 

For more data, circle 154 on inquiry card



If your clients cater to comfort, why not drop in a heating system like this?



T-bar Ceiling Heat, using new 3M Brand Radiant Electric Heating Panels.

Even a gourmet dinner is more enjoyable if the diners are comfortable. And they will be. Everyone is, with a heating system incorporating new 3M heating panels.

They radiate gentle sun-like warmth. There are no drafts. The floor stays warm. Each room is thermostatically controlled. They are ideal for maximum comfort total heat, or for supplementing a central system in high heat loss areas.

This ceiling-mounted system does not interfere with ductwork, utilities, or structural members. You enjoy complete freedom of design.


3M Heating Panels have no moving parts to whir, rattle or wear out. They cycle on and off without a sound.

Designed specifically for drop ceilings, the panels are one-inch thin, and fit into the standard 2' x 4' T-Bar module. To install simply drop them in and wire up.

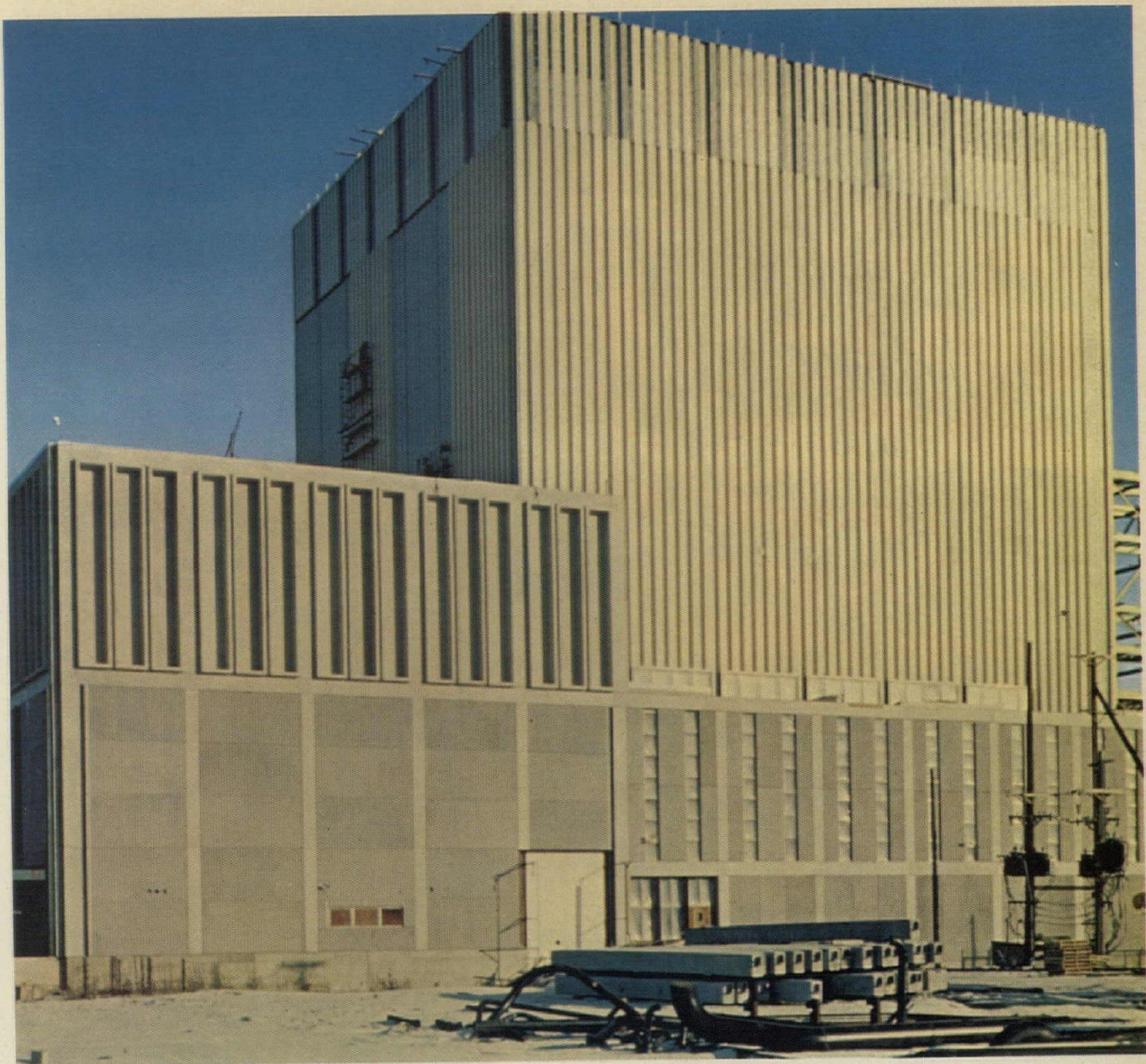
Supplied in flat off-white; they can also be painted to blend or contrast with surrounding panels of acoustical material or translucent lighting panels.

More information? Write Electric Products Division, 3M Company, Building 220-5W, St. Paul, Minn. 55119

3M BRAND IS A REGISTERED TRADEMARK OF 3M CO.

Electro-Products Division 

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Building owner: Northern States Power, Minneapolis, Minn.
Architects: Pioneer Service & Engineering Co.
Finish: Metal walls finished with Fluoropon* made with Kynar 500®.

Metal walls provide lasting beauty with finishes containing Kynar 500®

By using metal walls, you can now get a wide range of colors . . . colors that harmonize with existing structures or community . . . and get long-lasting metal protection at the same time!

How? With finishes containing Kynar 500, a fluoro-carbon base made by Pennsalt Chemicals Corporation. Accelerated tests by Pennsalt plus years of outdoor exposure on more than 150 major buildings, project 30 years of maintenance free life.

Equally important, with metal walls, you can save up to $\frac{1}{3}$ - $\frac{1}{2}$ over brick or masonry; save time and money by faster erection; save time and money in future expansion.

For your next industrial building, consider metal walls highlighted by a colorful finish containing Kynar 500. For more information, contact Plastics Department, Pennsalt Chemicals Corporation, 3 Penn Center, Philadelphia, Pa. 19102, LO 4-4700.

Make your base specification Kynar 500!

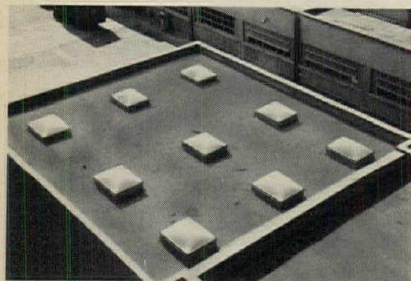


*Fluoropon is a trademark of De Soto, Inc.

For more data, circle 156 on inquiry card

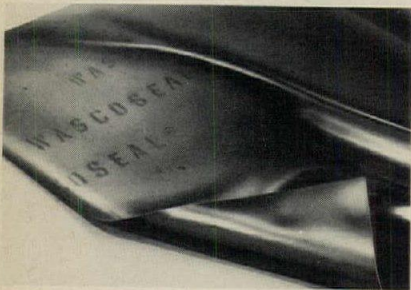
for the life of your building, put WASCO® in your plans

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Still the best known, most specified line of plastic dome skylights. Over 300 shapes, types and sizes, plus custom-built units. *Sweet's Architectural File*, Catalog 22a/AM . . . and *Sweet's Industrial Construction File*, Catalog 17a/AM, contain complete descriptive data and model specifications.



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Still the one complete, most specified line of building flashings for waterproofing from foundation to roof. *Sweet's Architectural File*, Catalog 21g/AM, contains complete descriptive data and model specifications.

When specifying flashing and skylights remember . . . for the life of your building put WASCO® in your plans.

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SKYDOMES/FLASHINGS

AMERICAN CYANAMID COMPANY • BUILDING PRODUCTS DIVISION
Dept. No. F1E8, P.O. Box 350, Wakefield, Massachusetts 01880

continued from page 276

CONCRETE COLOR / A 20-page booklet, "Color in Architecture," describes synthetic inorganic pigments in concrete and mortar. Areas covered include properties of colored concrete, possible defects, and typical applications in architecture. ■ Naftone, Inc., New York City.

Circle 416 on inquiry card

THERMOPLASTICS / *Boltaron Corrosion Resistant Materials* designed especially for industries concerned with corrosion, air and water pollution and fume handling are the subject of a 1968 catalog. A materials usage chart and typical application photos are included. ■ The General Tire & Rubber Co., Lawrence, Mass.

Circle 417 on inquiry card

GLASS / The winter edition of "Creative Ideas in Glass," an architectural review quarterly, contains, among others, architect Thomas E. Stanley's production research center for Atlantic Richfield, Stanley L. Horowitz's Stonehenge Tower in North Bergen, N.J., and a residence in Detroit by Donald Paul Young. ■ American Saint Gobain Corporation, Kingsport, Tenn.*

Circle 418 on inquiry card

STAINLESS STEEL FRAMING / A 16-page booklet details the use of COR-TEN and stainless steel in *ULTIMET* wall framing. The booklet explains why only seven basic roll-formed shapes are needed to achieve a variety of architectural treatments. The booklet also discusses the first use of *ULTIMET* in the 841-ft.-high Pittsburgh headquarters for U.S. Steel. ■ United States Steel Corporation, Pittsburgh.*

Circle 419 on inquiry card

SUBSTATIONS / Compact secondary unit substations for industrial, commercial, and utility installations are described in a revised bulletin. Indoor and outdoor installations with a choice of system designs are covered in the 54-page publication. ■ I-T-E Circuit Breaker Company, Philadelphia.*

Circle 420 on inquiry card

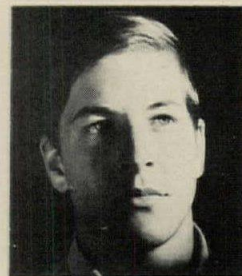
SEAMLESS FLOORING / A 12-page color brochure covers resilient flooring and wall covering products. Included are a thickness guide and a comparative data chart. ■ Torginol of America, Inc., Montebello, Calif.*

Circle 421 on inquiry card

* Additional product information in *Sweet's Architectural File*.

more literature on page 288

Success is something you can't leave a son

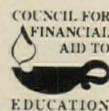


In today's complex and specialized world, success depends more and more on whether he gets a college education.

But he may not be able to get one unless the nation's colleges can answer some serious questions: How to cope with rapidly increasing student enrollments? How to keep the quality of education constantly improving with more modern laboratories, better libraries, new classrooms? How to attract able new faculty members?

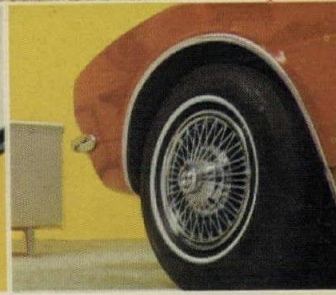
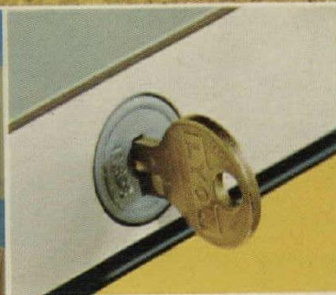
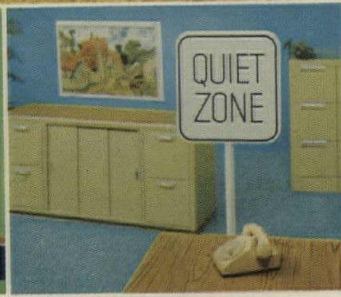
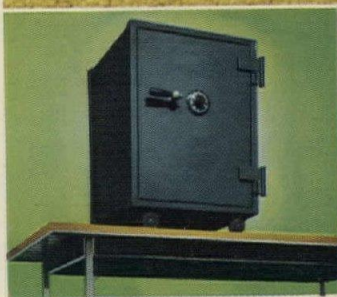
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Give to the college of your choice.



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Lyon doesn't Stop with the most Versatile Design



The freedom to select and join components to fit your needs is a big advantage in itself. But wait'll you've pounded on our desk top and discovered it has *two* layers of steel, with a ribbed underside for extra strength. Wait'll you've thumped the back and end panels and felt the vault-like solidity of double-wall welded construction. Found sound deadeners *everywhere*—in the back panels, pedestals, and even the drawers. Tried the exclusive Lyon "lock-in-top" that controls *all* drawers. Learned that the *100% acrylic* finish will last with the furniture. *Then* you'll agree that Lyon is a better buy in *many* ways.

See your Lyon Dealer. Or, write: Lyon Metal Products, Inc., 551 Monroe Ave., Aurora, Illinois for our free color brochure.

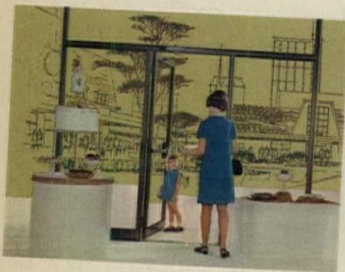
LYON OFFICE FURNITURE

Showrooms: New York, Aurora, Los Angeles

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NORTON CLOSERS

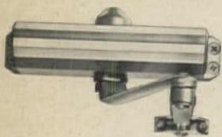
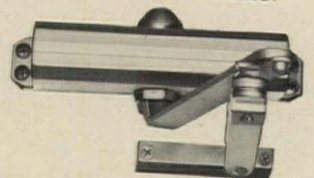
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Even where heavy traffic indicates the use of a door holder, there's no need to compromise the appearance of your entranceway. The unique Norton® combination of door closer and door holder, the Unitrol® control, provides the answer. All the functions of a closer and a holder in a single styled package. Mounted on the door-jamb to eliminate the cluttered look and improve the door silhouette.

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Top-jamb mounted Unitrol controls. A combined door closer and door holder with shock absorber to protect door, frame, and closer.



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Top-jamb mounted closers featuring narrow styling to blend with the slim styling of modern aluminum door frames.



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Top-jamb narrow-projection closers with covers in anodized or painted finishes to match hardware or door finish.

CONTACT YOUR NORTON REPRESENTATIVE FOR COMPLETE DETAILS.



NORTON DOOR CLOSER DIVISION

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For more data, circle 159 on inquiry card

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How? Vibroflotation®. This unique method presettles and compacts sandy soils by simultaneous saturation and vibration. Result? Uniformly densified columns of granular material that provide greater bearing capacity and differential settlement protection—*at a fraction of the cost of piling!*

Vibroflot®-compacted foundations effectively withstand the rigors of Saturn Rocket blastoffs, yet are economical enough to be used for drive-in hamburger stands. The Vibroflot machines shown here are compacting foundations for two new high-rise residence halls at the University of Miami. Residence halls in the background are on similar foundations.

If you are planning a building of any size that is to rest on sandy soil, a phone call to us could mean real savings. Call collect, or write for Bulletin B-42, 930 Ft. Duquesne Blvd., Pittsburgh, Pa. 15222, Phone (412) 391-6424.

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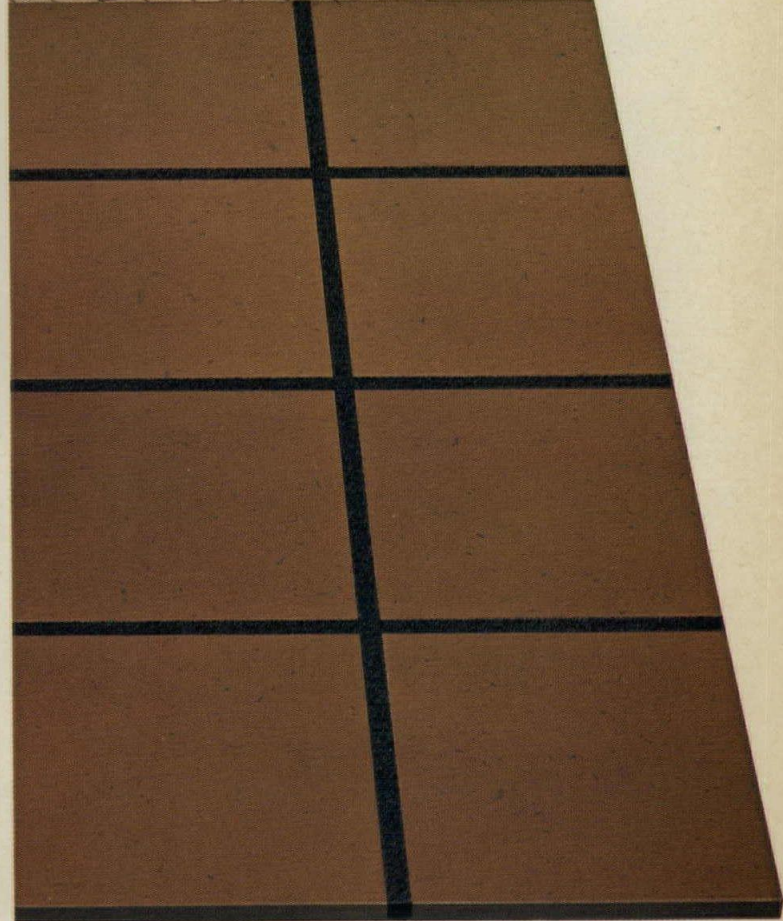
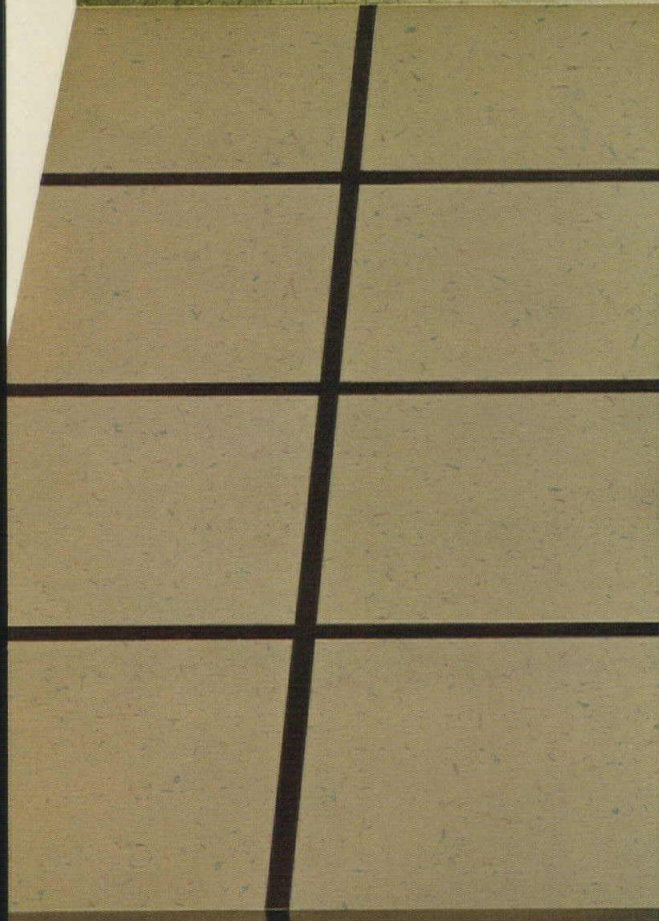
Businessmen do.
Because when they buy, they put more than their money on the line.
They put their reputations; perhaps their jobs. So they want the facts.
The full facts. In print. And they want to refer to the facts. Pass them along
to their associates. Keep them on file. If you sell to businessmen, it will
pay you to sell to them the way they like to be sold—the way they *have* to be sold.
With the facts. The full facts. In print. Print makes sense. Business sense.
Because print makes sales. Business sales.

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Two trouble-free grouts for all quarry tile and brick pavers



Hydroment Joint Filler for: restaurants, kitchens, schools, hospitals, lobbies, etc.

U-poxy for all processing industries: canneries, metalworking, bakeries, dairies, breweries, etc.

When you specify a quarry tile or brick paver floor, it's more economical to rely on a "trouble-free" grout instead of taking chances. **Hydroment Joint Filler** has over 25 years of proved performance, comes pre-packaged for dependable uniformity. Your clients will appreciate the dense, non-shrinking, easy-to-clean joints — comes in 10 non-fading colors.

For processing industries, there's **U-poxy** for the processing industries — for the floors that take a beating from acids, alkalis and chemicals. The grout joints are actually stronger than the tile units themselves!

U-poxy is also unusually resistant to oils, greases, fats, solvents — you name it! Meets Dept. of Navy Specification TS-T21.

Remember, brick and tile floors are no better than their joints — so specify either Hydroment Joint Filler or U-poxy. Write for technical data! (We're in Sweet's!)



The Upco Company
A SUBSIDIARY OF UNITED SHOE MACHINERY
4805 LEXINGTON AVE., CLEVELAND, OHIO 44103

For more data, circle 161 on inquiry card

continued from page 282

CONCRETE BIBLIOGRAPHY / Publications on all aspects of concrete design and construction are listed in a 40-page catalog. ■ Cement and Concrete Association, London.

Circle 422 on inquiry card

FLOORING / A 6-page color brochure describes monolithic flooring systems, coatings, and aggregate compounds. ■ General Polymers Corporation, Cincinnati.

Circle 423 on inquiry card

COOLING TOWERS / A 24-page brochure presents factory-assembled units. Photos show typical installations and charts give tower capacities, performance and dimensional data. ■ Havens Cooling Towers, Kansas City, Mo.

Circle 424 on inquiry card

PANELING / A 24-page color booklet shows woodgrain finishes, vinyl overlay panels, and natural hardwood panels. ■ Evans Products Company, Riverside, Calif.*

Circle 425 on inquiry card

STEEL DOORS AND FRAMES / "Standard Nomenclature for Steel Doors and Steel Door Frames, USAS A12.1-1967" is a revision of the original 1967 standard. New information includes nomenclature for door types and nomenclature of swing for steel door frames. ■ The Steel Door Institute, Cleveland.

Circle 426 on inquiry card

CEILINGS / "Total Environment Ceilings" is a 32-page booklet that contains photographs, sketches, exploded views, drawings and environmental factor/performance data tables. ■ Luminous Ceilings Inc., Chicago.*

Circle 427 on inquiry card

COOLING AND HEATING / A 12-page bulletin covers the complete line "CH" Series, all-season cooling and heating systems that range in size from 3 to 50 tons of cooling, and 75,000 to 1,600,000 Btu per hour heating, in a combination of sizes. ■ Hastings Industries, Inc., Omaha, Neb.

Circle 428 on inquiry card

TEMPERATURE CONTROLS / A condensed specification guide covers the most common pneumatic controls for commercial heating and air conditioning. ■ Honeywell's Commercial Division, Minneapolis.*

Circle 429 on inquiry card

FAUCETS / Just about everything in the way of fittings to meet the special requirements of hospitals, institutions, educational and industrial installations is covered in a 40-page book. ■ The Chicago Faucet Company, Des Plaines, Ill.

Circle 430 on inquiry card

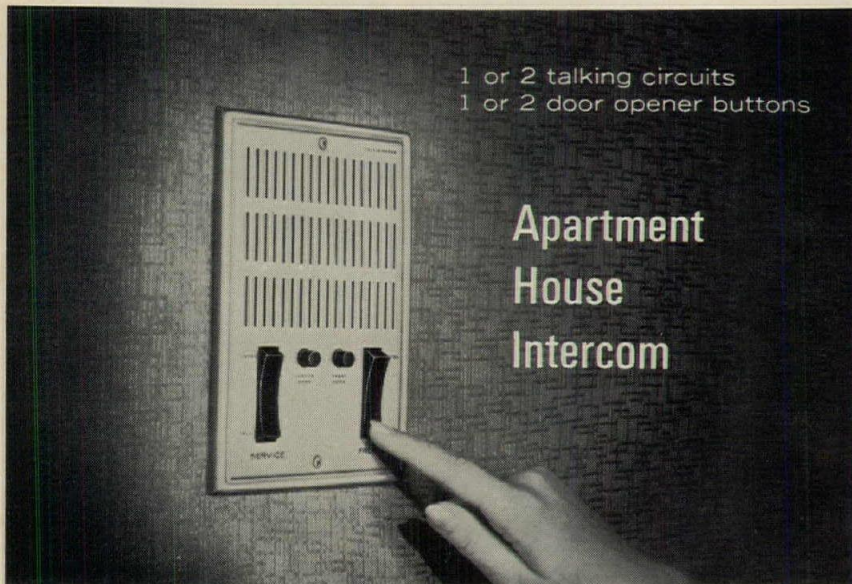
PLASTIC PANELS / Structural plastic panels that offer both corrosion resistance and built-in fire resistance are covered in detail in a 12-page bulletin. A cross-section of commercial and industrial installations is pictured. Bulletin explains that panels may be translucent or opaque, with smooth, crinkle or pebble surface, and either flat or corrugated in configuration. ■ Durez Div., Hooker Chemical Corporation, North Tonawanda, N.Y.*

Circle 431 on inquiry card

CONTRACT CARPETING / A 24-page color booklet shows thirty contract carpet installations in such public areas as stores, offices, banks, apartment houses, churches, and schools. ■ Downs Carpet Company, Inc., Philadelphia.

Circle 432 on inquiry card

* Additional product information in Sweet's Architectural File



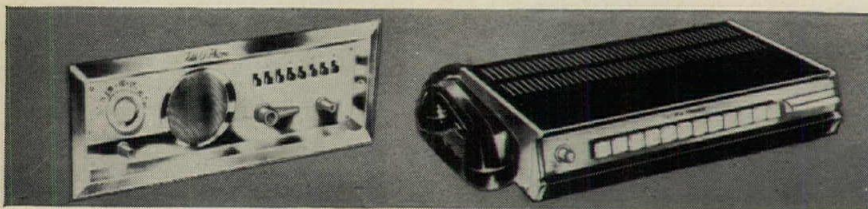
TALK-A-PHONE

Provides instant and direct 2-way conversation between any Apartment and Vestibule . . . Greater Performance with Exclusive Talk-A-Phone Features:

- Ample Volume—Whispers, shouts and normal voice are heard clearly without "boom"
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- Volume Selector—Each Apartment selects own volume. Concealed yet easily accessible
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- With one or two independent talking circuits and one or two independent door opener buttons.

Distinctively styled. Quality Engineered. Built to withstand continuous use.

TALK-A-PHONE . . . "Has Everything. Does Everything." The accepted standard of quality and dependability in Intercommunication for over a third-of-a-century.



Intercom For The Home. Enjoy comfort, convenience and peace of mind. From any room you can • Listen-in on baby, children or sick room • Answer outside doors • Talk to anyone—upstairs or downstairs, inside and out • Enjoy radio. Distinctively styled. Beautifully finished. Easily installed.

Intercom For Office and Industry. Saves thousands of man-hours, simplifies office routine. Distinctively styled, ruggedly built to withstand continuous day and night use. From 2-station systems to elaborate installations, you can do it better and more economically with Talk-A-Phone. Pays for itself many times over.

Send for Free Catalogs . . . Dept. AR-5A

TALK-A-PHONE CO., 5013 N. Kedzie Ave., Chicago, Illinois 60625

For more data, circle 162 on inquiry card

ne in wood and "the history of early
ish towns is a history of disastrous
s." But Richards has managed to find,
d take, photographs of many fine
dieval churches and fortresses which
re built of stone.

Readers who are familiar with the
hor's other books will find this one
tten in the same thoughtful and in-
med manner. —Don Raney

BOOKS RECEIVED

CATALOGUE OF THE LIBRARY OF THE GRADUATE
SCHOOL OF DESIGN, HARVARD UNIVERSITY.
R. K. Hall & Co., 70 Lincoln Street, Boston, Mass.
1971. 44 volumes. \$2100.00.

DIRECTORY OF ANTIQUE FRENCH FURNITURE.
F. Lewis Hinckley. Crown Publishers, Inc., 419
West Avenue South, New York, N.Y. 10016. 214 pp.,
\$10.00.

CITTA A IMMAGINE E SOMIGLIANZA DELL
CIVILTA'. By Vittorio Mazzucconi. Ulrico Hoepli, Via
Mantova 5, Milano. 511 pp., illus. L.7000.

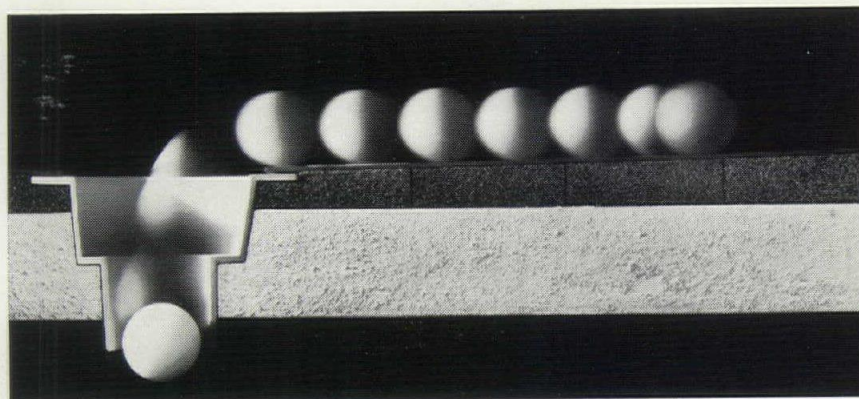
BUILDING WITH WOOD and other aspects of nine-
teenth-century building in Ontario. By John I. Rem-
ond. 287 pp., illus. \$17.50. University of Toronto
Press, Toronto 5, Ontario, Canada.

TECHNIQUES OF LANDSCAPE ARCHITECTURE. Ameri-
can Institute of Architects. Elsevier Publishing Company, Inc., 52 Vanderbilt
Avenue, New York, N.Y. 10017. 226 pp., illus. \$16.75.

CASTLES FROM THE HEART OF SPAIN. By Alberto A.
García. Clarkson N. Potter, Inc., Publisher, 23
West 67 Street, New York, N.Y. 10021. 232 pp., illus.
\$15.50.

Tapered FOAMGLAS[®] roof insulation automatically drains flat roofs...

like water off a deck's back.



You know the flat roof deck problem. Ponding. Here's a new solution: Place tapered FOAMGLAS insulation blocks and you've got a perfect slope for positive drainage. The roofer can do it himself and roof over immediately.

FOAMGLAS is lightweight, incombustible . . . permanently waterproof and vaporproof (it's cellular glass). It will

keep its original insulating value indefinitely. We guarantee it in writing for 20 years.

Write for information and a free sample. Pittsburgh Corning Corp., Dept. AR-58, One Gateway Center, Pittsburgh, Pa. 15222. In Western Europe, write Pittsburgh Corning de Belgique, S.A., Brussels.

The Insulation People



For more data, circle 168 on inquiry card

For more data, circle 169 on inquiry card

ARCHITECTURAL RECORD May 1968 299

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If you're moving, please let us know five weeks before changing your address. Use form below for new address and attach present mailing label in space provided.

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Architectural Record
P.O. Box 430
Hightstown, N. J. 08520



Take the KAWNEER Zipperwall that keeps comfort in, weather out.

Now available, an improved version of Zipperwall, an architect-accepted gasket wall. Zipperwall 2 vastly increases design options. No pre-engineered system gives as many. All this in an airtight, watertight system that "zips" together in Du Pont Neoprene.

double the features...

2 visual effects—aluminum mullions are reversible—can be placed inside or outside.

2 gasket designs—new single-gasket system gives neat, narrow sight lines; double gasket mullion provides contrast.

2 glazing systems handles both 1/4 inch plate or 1 inch insulating glass with the same ease of installation.

2 insulating barriers—neoprene gaskets and rigid vinyl insulators prevent condensation on aluminum members.

2 engineering extras—pressure-relieved drainage system prevents leakage; split mullions and telescoping heads accommodate expansion.

and it meets highest specifications.

Specify Kawneer aluminum in non-fading, corrosion-resistant Permanodic® hard color finish. Get one source quality control from aluminum billet through installation by an authorized Kawneer dealer. Write Kawneer Product Information, 111 N. Front St., Niles, Michigan.

KAWNEER
ARCHITECTURAL PRODUCTS

AMAX
ALUMINUM

New Dynamics in Architectural Aluminum

Kawneer Company, Inc., a Subsidiary of American Metal Climax,
Niles, Michigan • Richmond, California • Atlanta, Georgia
Bloomsburg, Penn. • Kawneer Company Canada, Ltd., Toronto

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Engineer a "zipper" gasket that locks out air and water...

Kawneer did. They custom-designed a self-sealing structural gasket to make Zipperwall 2 install quickly. A gasket that keeps a tight grip between mullions and glazing . . . that locks comfort in and weather out.

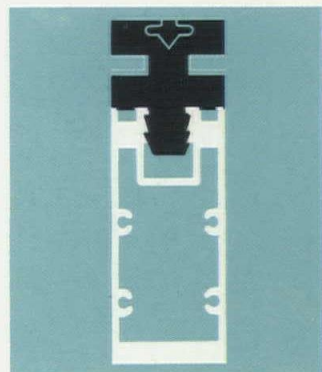
make it of Du Pont Neoprene...

Kawneer did. They chose Neoprene because of its history of dependability in curtain wall systems. Because of its proven resistance to sun, rain, heat, cold and corrosives. Because of its flame resistance.

and get long-term performance reliability...

Kawneer did. They wanted a gasket that would stay resilient in any climate . . . keep its sealing pressure . . . maintain a weathertight wall year after year. They wanted long-term reliability . . . and they got it with Du Pont Neoprene.

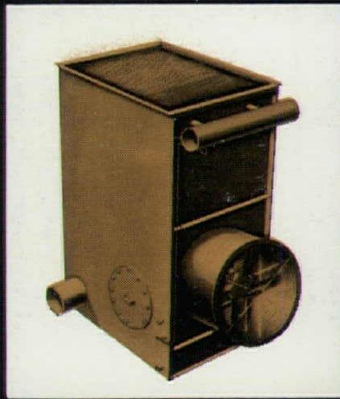
Du Pont makes Neoprene, not gaskets. Du Pont Company, Room 6250, Wilmington, DE 19898.



Zipperwall 2: double Neoprene design for 1/4" plate glass.

DU PONT
REG. U.S. PAT. OFF.
NEOPRENE

Good lookin'



and beautifully functional cooling tower.

This is the new Moduflex by Air Preheater; the first cooling tower available in dimensionally identical modular units with casings that develop their own weather-tight, oxide coating. The longer the coating is exposed to the weather, the tougher it gets.

Moduflex features a remarkable low-alloy steel that has gained wide architectural acclaim. It forms an ever stronger, ever better-looking oxide coating that inhibits corrosion and obsoletes painting. What's more, the

new Moduflex's resin-impregnated asbestos fill is fireproof and fungus-resistant.

But good looks and long life are only the beginning. Moduflex is truly modular. Fully preassembled, a single common-basin Moduflex tower is composed of a bank of from one to ten identical 50-ton-capacity modules. Here's unlimited layout flexibility, plus the capability of adding on individual modules if and when cooling requirements increase.

And economy. Moduflex not only delivers

full rated capacity, but each module has its own axial or centrifugal fan and heavy-duty motor for independent operation. This allows you to conserve power when weather permits.

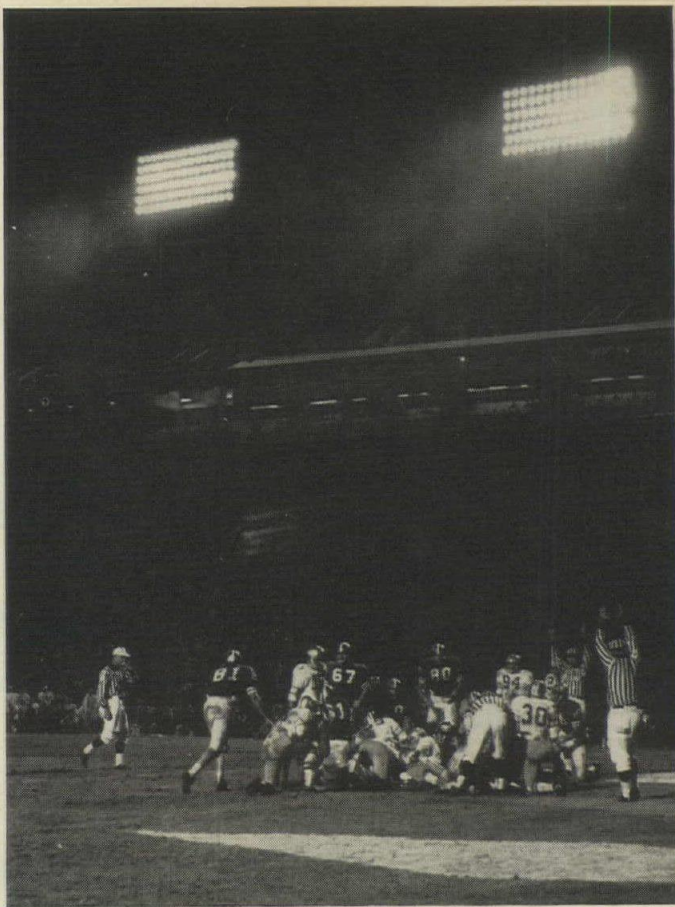
Oh, and let's not forget the low, unbroken silhouette that makes Moduflex perfectly compatible with modern building design. Moduflex blends beautifully with building lines, and presents a clean, uniform appearance that's really good looking. But that's where we came in. For your catalog write Dept. MOD.

THE AIR PREHEATER COMPANY, INC.,

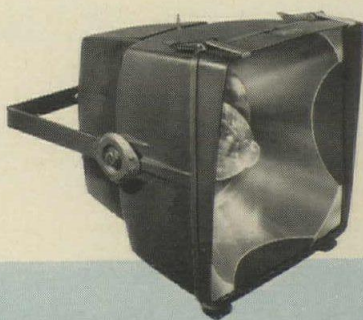
Wellsville, New York 14895

A Subsidiary of Combustion Engineering

For High-light, Spot-light or "Punch"...



LIGHTING VERSATILITY Calls for Steber Super-Sportsliter



Available in NEMA 2, 3, 4 and 5 beam spreads. Internal ballast for 120 V through 480 V primary. Features: Rugged, cast aluminum reflector housing with integral, vented ballast housing; degree aiming sectors. Ballasts are class H, U.L. listed. Lens is shock, thermal and impact resistant.

Need the *punch* to floodlight large parking, loading, terminal or industrial areas? Or, the precise beam control to meet a "TV Vertical" level of illumination for a sports field? Maybe you need a powerful beam to illuminate a high-rise?

Steber Super-Sportsliter combines a unique new reflector design with precise beam control—to usher in a welcome new era in outdoor floodlighting efficiency. Narrow, medium, medium-wide and wide beam spread types let you select the pattern that is, esthetically or functionally, best suited for the job.

Super-Sportsliter is specifically designed to make the brilliant most of modern metallic and incandescent sources. It will provide more light output than any fixture in its class—yet save you money in power consumption and reduced maintenance on relighting jobs.

Ask your Steber representative for more details on Super-Sportsliter. Better yet—arrange for a *Show and Sell* lighting demonstration.

Steber Division, Pyle-National Company
1334 North Kostner Avenue, Chicago, Illinois 60651

Steber Lighting Pyle-National

S-168

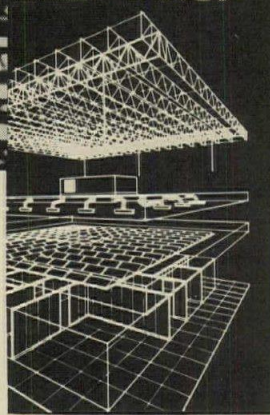
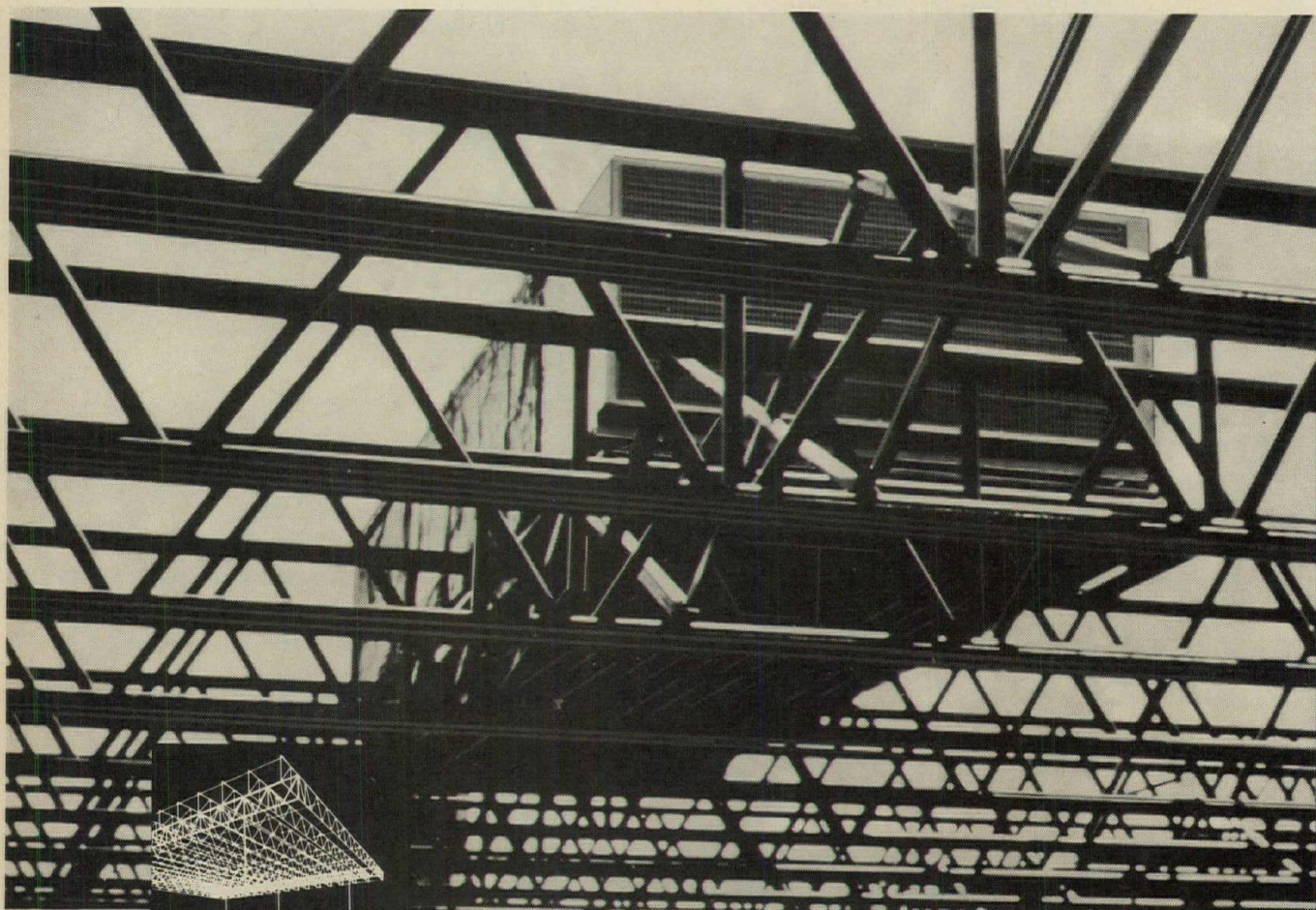
For more data, circle 171 on inquiry card

more data, circle 170 on inquiry card

ARCHITECTURAL RECORD May 1968 303

THE MACOMBER V-LOK® MODULAR COMPONENT SYSTEM:

Mechanical energy



Success of Macomber's V-LOK Modular Component System is due, in large part, to the wide choice of components it offers, and to the

built-in flexibility of all components.

At present, there are four components in the system: the steel structure; mechanical energy system; lighting-ceiling; and interior partitions. Macomber Incorporated supplies the V-LOK steel structure, including floor and roof decking. There are at least two major suppliers for each of the other components, providing several possible combinations of components, all compatible with the basic 5-foot module.

All of the components are engineered to permit quick and easy changes in the floor plan of the

building throughout its life. This complete flexibility of interior space allows the owner to accommodate the structure to the changing needs of the tenants. VLMC buildings need never become obsolete.

MECHANICAL ENERGY SYSTEMS

Compatible mechanical energy systems, like the other VLMC components, contribute to the flexibility of the structure. Basically, they are roof-mounted, multizone units designed to handle areas of from 4,000 to 10,000 square feet per unit. Each unit can serve four to 15 zones, and each zone is served independently of adjoining zones for maximum comfort in each.

The air supply distribution network is individually designed by the architect's engineer. In one- and two-story structures, it consists of fixed

systems contribute to building flexibility

ductwork to the intended zones, and flexible ducting from there to the air diffusers in the individual rooms. In structures of more than two stories, a remote unit is recommended, but the interior distribution network remains the same.

The 36-inch depth of the Macomber open-web girders and purlins allows passage of a duct up to 14 inches by 20 inches, so that a single duct can furnish air to an entire zone.

The flexible ducts and their air diffusers can be relocated to create a new arrangement of air supply to accommodate changes in the floor plan.

METHOD OF ROOF MOUNTING

The VLMC mechanical energy unit rests on special purlins that form an integral part of the steel structure. After installation of the unit, deck is laid up to and around the unit. This method of installation allows roof mounting of the heavy units that may be required in cold, northern climates. Absence of deck under the unit provides easier access to the mechanical component.

LENNOX DIRECT MULTIZONE SYSTEM

The Lennox Direct Multizone System uses direct-fired gas or oil heat exchangers or electric resistance heating in parallel with air-cooled refrigeration to provide precise individual zone control simultaneously in as many zones as needed. Absence of water eliminates completely the danger of costly freeze-ups. A special roof-mounting frame which exactly fits the perimeter of the DMS unit simplifies mounting and results in a neat, weatherproof installation.

Standard Lennox control systems utilize fresh outdoor air to do all the cooling when the temperature drops below 58° Fahrenheit, and to carry part of the cooling load between 58° and 65°. Above 65°, direct expansion refrigeration equipment does all the cooling.

The Lennox DMS unit is a complete factory assembly of highly integrated components in a weatherproof, sound-deadened, low-silhouette package. It includes all necessary controls factory installed, factory tested, and approved by the necessary authorized agencies.

NESBITT ROOFTOP MULTIZONE

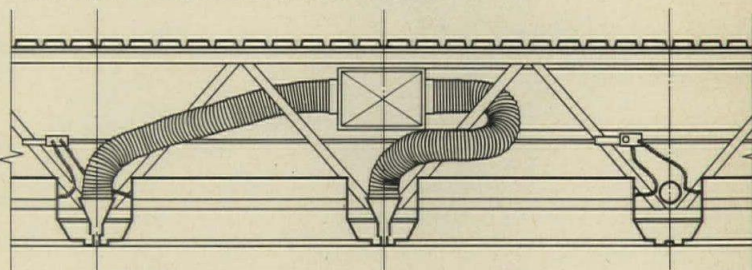
This "second generation" Nesbitt unit incorporates a new air conditioning concept that dehumidifies all air supplied to conditioned spaces during the mechanical cooling cycle. The unit permits automatic control of heating, mechanical or natural cooling, dehumidification, filtration and ventilation in as many as 12 individual spaces.

Nesbitt Rooftop Multizone design provides peak efficiency in those hours when some spaces require cooling while others must be heated. When mechanical cooling is operating, a coil in the hot deck utilizes high temperature refrigerant to reheat air flowing to spaces calling for heating. It is not necessary to operate the heat source at these times.

Placement of the cold deck over the hot deck prevents stratification of supply air. Modulation of outside-air and return-air damper banks is accomplished by a single electric or pneumatic damper motor.

All units are shipped fully assembled, precharged and factory tested, reducing on-site labor costs.

For more information on the Macomber V-LOK Modular Component System, contact your local Macomber representative, or write to *Macomber Incorporated, Canton, Ohio 44701*.



*FIXED AIR-HANDLING DUCTS fit easily through webbing of V-LOK girders and purlins. Flexible ducts carry air to diffusers, which can be "unplugged" and moved to other locations whenever changes are made in the floor plan.

Licensee in Canada: Anthes Steel Products Limited, 3430 Dundas Street West, Toronto 9, Ontario.

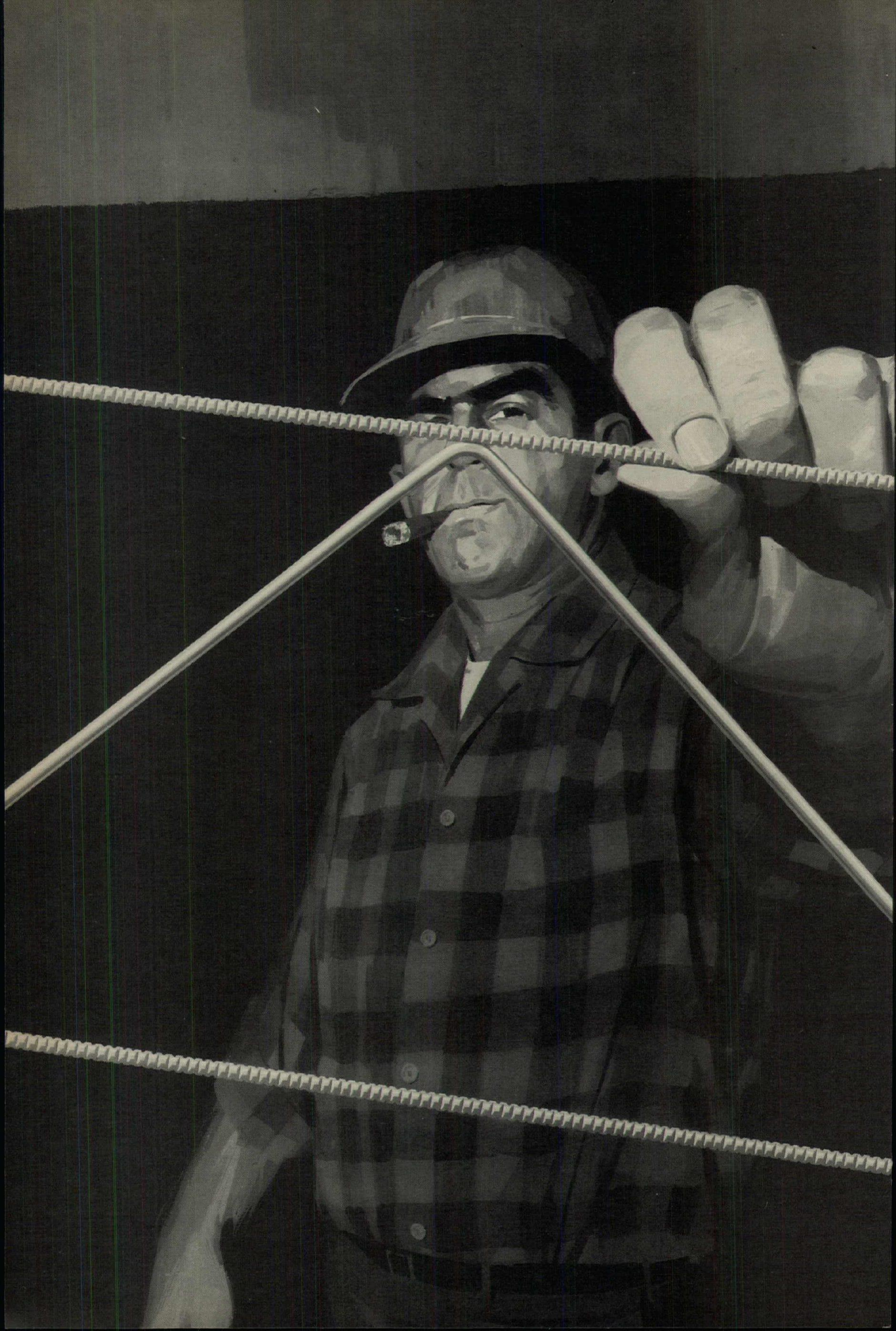


MACOMBER INCORPORATED

CANTON, OHIO 44701

SUBSIDIARY OF SHARON STEEL CORPORATION

For more data, circle 172 on inquiry card

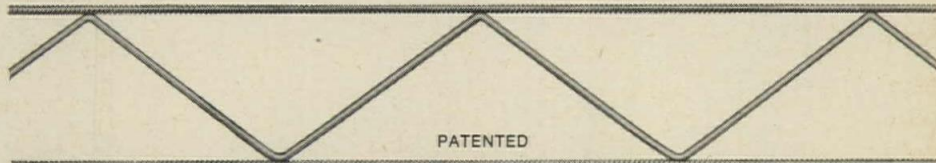


Knurling, Smurling who needs it?

You do, sir, it's one of ten good reasons to use Dur-O-wal[®] Truss masonry wall reinforcement.

You're looking at the most efficient masonry wall reinforcement ever devised, Dur-O-wal Truss Design.

1. Special knurling deformation in side rods means maximum bond with mortar—nearly double that of smooth side rods.
 2. Dur-O-wal Truss is the original masonry wall reinforcement and is used in more masonry walls than any other brand.
 3. Dur-O-wal Truss carries material approvals from three important building codes: BOCA, ICBO, SBCC and many state and local codes.
 4. Dur-O-wal Truss is available in a wide selection of shapes, sizes and finishes. You can reinforce almost any masonry wall—single wythe, cavity or composite.
 5. Dur-O-wal research is the most extensive in the business. We back up every claim for our product with independent research.
 6. When you need Dur-O-wal Truss you can get it. Over eight thousand dealers stock and sell our product.
 7. Dur-O-wal Truss is nationally distributed.
 8. Dur-O-wal has trained factory representatives who can help you with reinforcing problems.
 9. A constant supply of technical literature based on current research is available to you.
 10. Dur-O-wal offers additional products exclusively for masonry construction, all backed by the same reputation for quality.
- Questions on masonry wall reinforcing applications? Just write to Dur-O-wal, P.O. Box 368, Cedar Rapids, Iowa 52406.



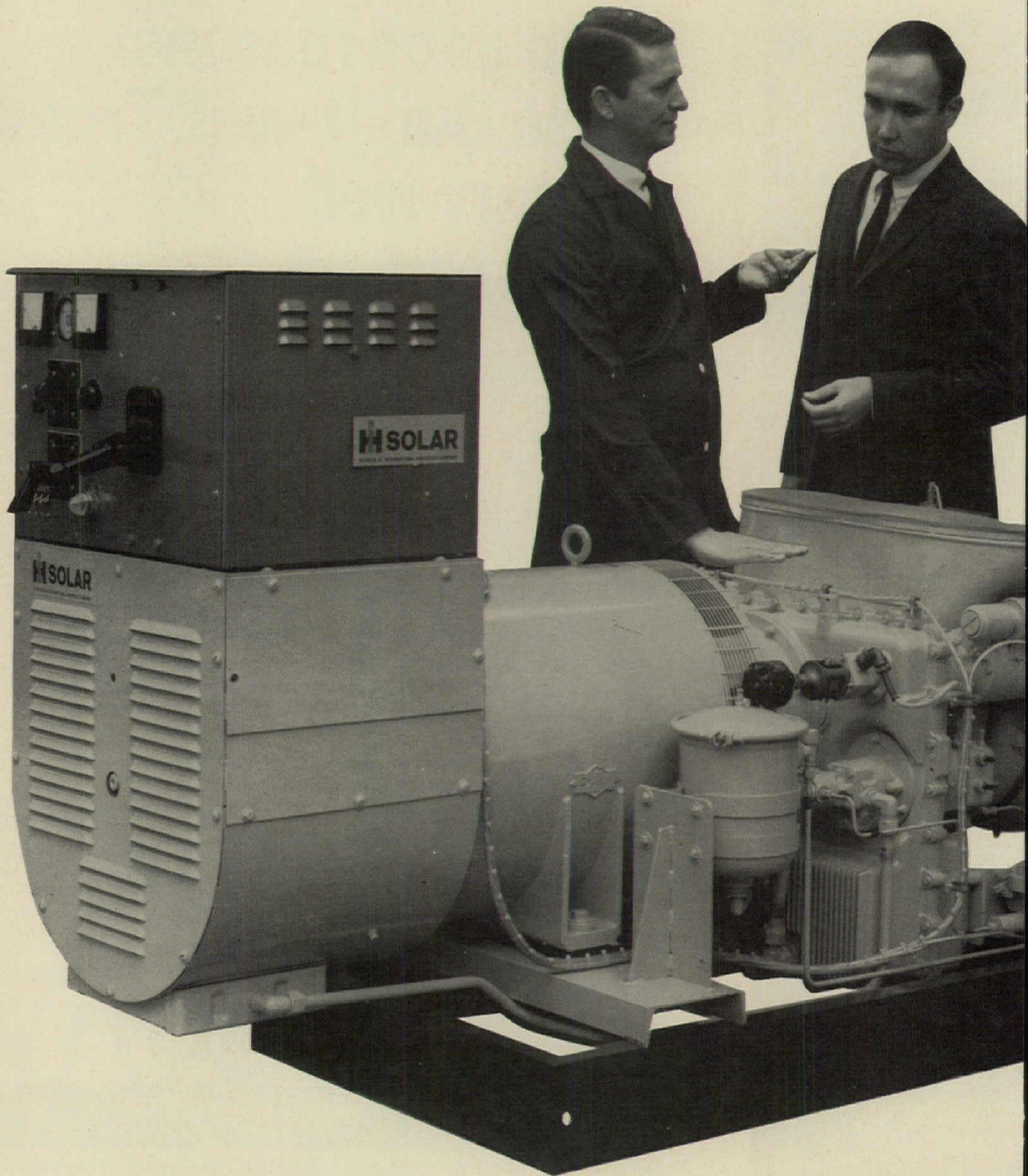
DUR-O-WAL[®]

THE ORIGINAL MASONRY WALL REINFORCEMENT WITH THE TRUSS DESIGN

DUR-O-WAL MANUFACTURING PLANTS • ALABAMA, P.O. Box 5446, Birmingham, Ala. 35207 • ARIZONA, 213 South Alma School Road, Mesa, Ariz. 85201 • COLORADO, 29th & Court St., Pueblo, Colo. 81001 • ILLINOIS, 625 Crane St., Aurora, Ill. 60505 • IOWA, P.O. Box 368, Cedar Rapids, Iowa 52406 • MARYLAND, 4500 E. Lombard St., Baltimore, Md. 21224 • MINNESOTA, 2653 37th Ave. S., Minneapolis, Minn. 55406 • NEW YORK, P.O. Box 628, Syracuse, N.Y. 13201 • OHIO, 1678 Norwood Ave., Toledo, Ohio 43607 • WASHINGTON, 3310 Wallingford Ave., Seattle, Wash. 98103 • Also manufactured in Canada.

For more data, circle 173 on inquiry card

New low cost 22 emergency power



225 kw gas turbine generator set!

For the first time—all the advantages of a gas turbine generator set priced competitively with standard emergency generators

Solar's new 225 kw *Spartan* gas turbine generator set. And it is priced well within the range of comparable reciprocating engine generators.

By any measurement, there's no more reliable or maintenance-free kind of emergency electrical power. Since the very reason for an emergency generator is to furnish power in case of commercial power failure, you must have equipment you can *count* on.

What are the advantages of a gas turbine emergency generator set compared with a reciprocating engine generator set?

Proven reliability. The new Solar 225 kw *Spartan* gas turbine generator set starts in seconds and has full power capability immediately. No elaborate heating systems needed as in the case of reciprocating units. In fact, the 225 kw turbine set actually *thrives* in freezing temperatures. And the set embodies the same principles proven so reliable in hundreds of Solar generator sets already installed, including those chosen by American Telephone and Telegraph Company to provide emergency power at its disaster-proof, hard-site communications centers from coast to coast.

Compact size. Light weight. The Solar 225 kw set weighs only 2650 lbs, and occupies only 10 ft³—about $\frac{1}{3}$ the weight and $\frac{1}{2}$ the size of a comparable reciprocating set.

Actually vibration free. None of the annoying vibration inherent in a reciprocating engine.

Easy installation & maintenance costs. The set is quickly and easily installed anywhere from roof-

top to basement! No special foundations or cooling water needed, and it operates on diesel fuel. Low heat rejection from this set considerably reduces room ventilating requirements. Result: *lower installed costs per kilowatt than any other kind of emergency power!* And the simplicity of the Solar gas turbine set with its few moving parts minimizes maintenance. Since it will operate at no load without detrimental effects, no expensive load banks are required during exercising periods. Components are designed for years of trouble-free service in normal emergency duty.

More complete information. For details on how the new Solar 225 kw *Spartan* gas turbine generator set supplies low-cost, reliable emergency power, contact the Solar office in the city nearest you, or write: Solar, Dept. Q-233, San Diego, California 92112.

Field sales offices.

Atlanta, Georgia • Calgary, Canada • Chicago, Illinois • Columbus, Ohio • Dallas, Texas • Dayton, Ohio • Denver, Colorado • Detroit, Michigan • Houston, Texas • Kansas City, Kansas • Los Angeles, California • Montreal, Canada • New York, New York • New Orleans, Louisiana • Pittsburgh, Pennsylvania • San Francisco, California • St. Louis, Missouri • Tulsa, Oklahoma • Washington, D. C.

 **SOLAR**
DIVISION OF INTERNATIONAL HARVESTER COMPANY

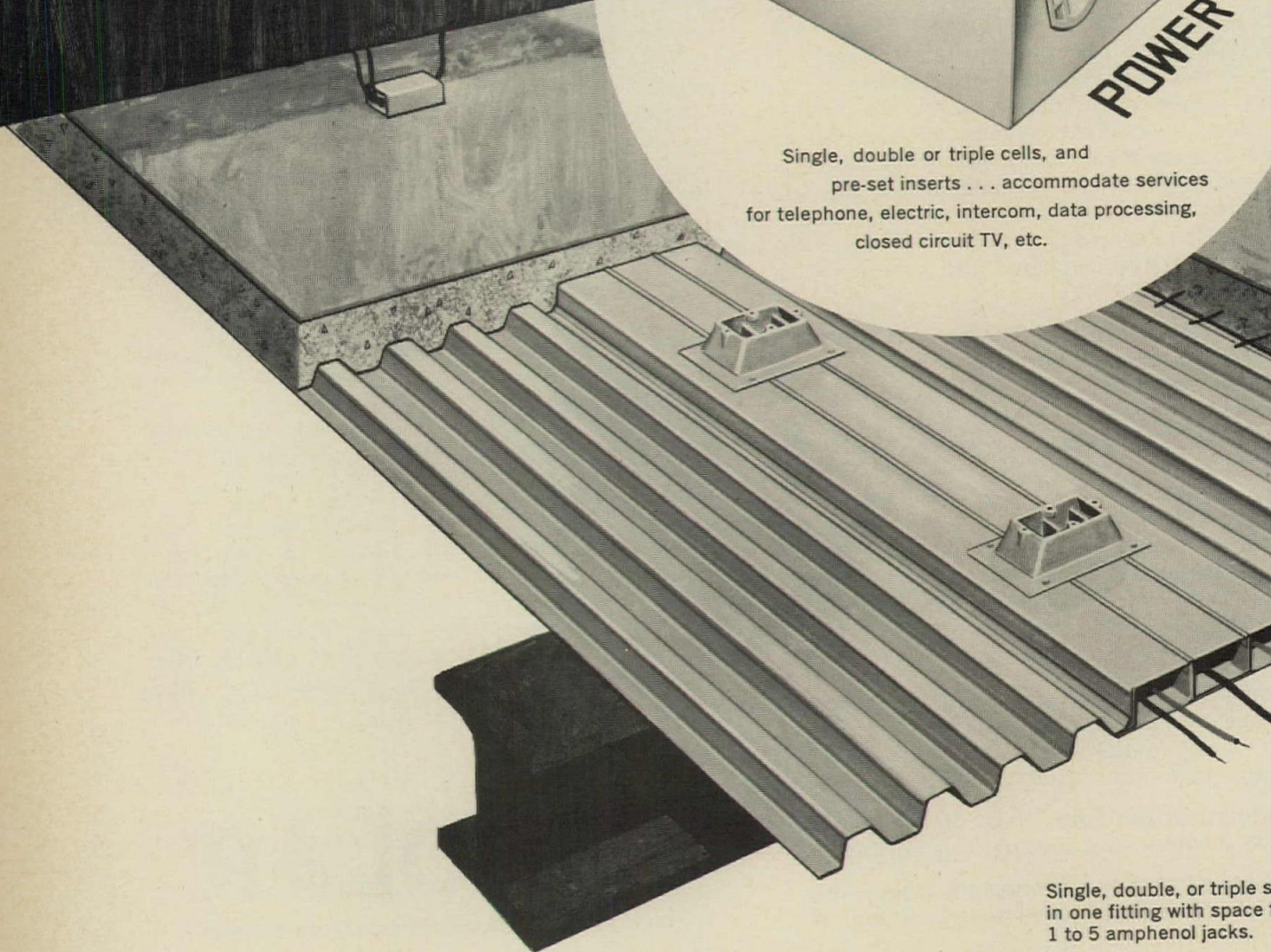
For more data, circle 174 on inquiry card



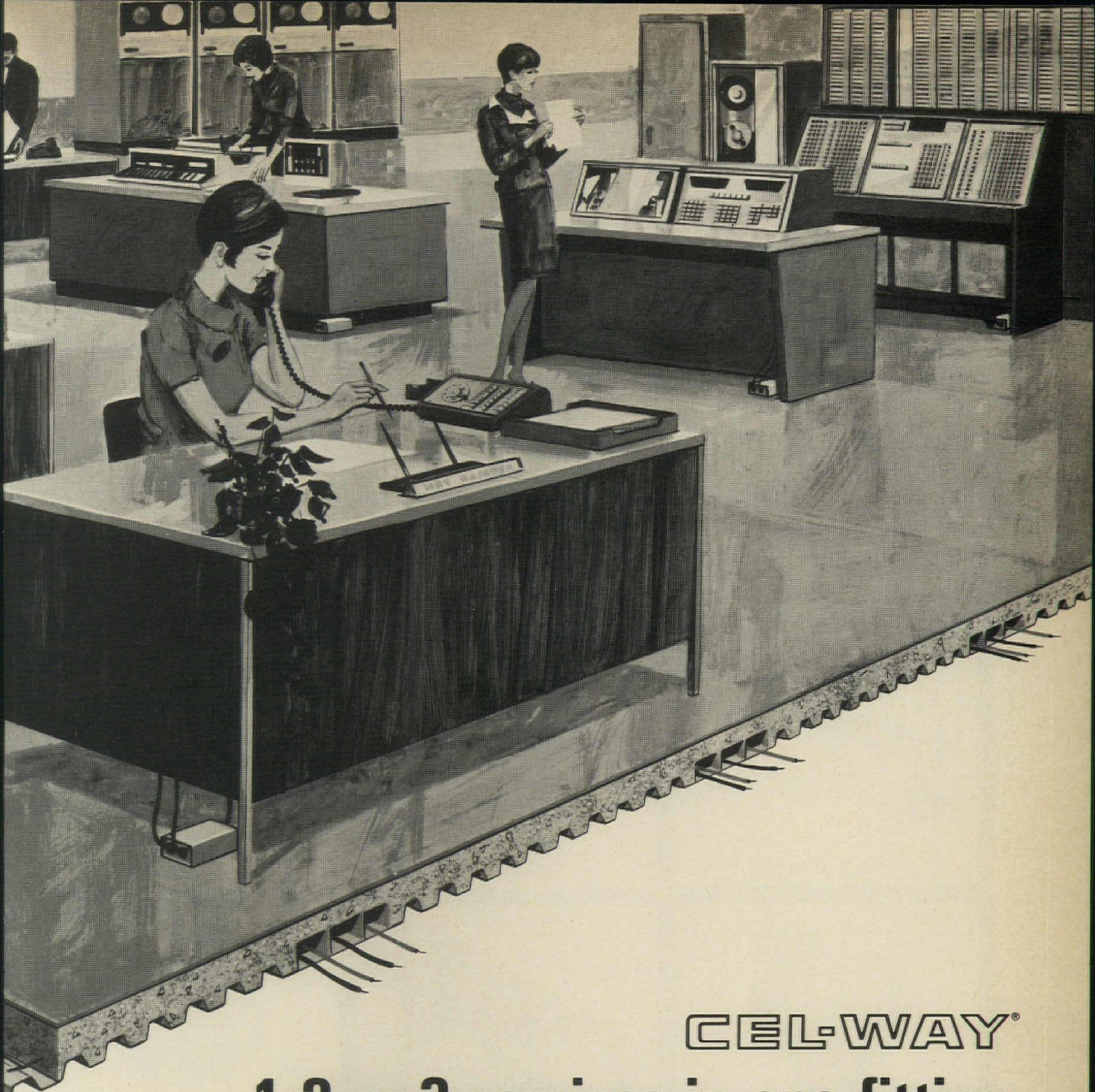
SIGNAL TELEPHONE

POWER

Single, double or triple cells, and pre-set inserts . . . accommodate services for telephone, electric, intercom, data processing, closed circuit TV, etc.



Single, double, or triple s in one fitting with space 1 to 5 amphenol jacks.



CEL-WAY®

1, 2, or 3 services in one fitting where and when you want it

Cel-Way: the underfloor electrification system that prevents building obsolescence! Its roomy steel cells and factory-installed inserts can be spaced to fit any building module for widest flexibility of desk or equipment placement . . . for now and for the future. Cel-Way's architecturally-styled fitting supplies all services to any desired location. This fitting pleases owners, decorators . . . fits unobtrusively under a desk pedestal. Cel-Way's pre-set inserts make it

easy to relocate services; eliminate messy core drilling in concrete — a process that can cost up to \$100 for each change. All things considered, Cel-Way is the most economical and practical in-floor electrification system, for either concrete or steel frame construction.

Check Sweet's 1J/Gr, or write for Cel-Way product manual. Granco Steel Products Company, 6506 North Broadway, St. Louis, Mo. 63147. A subsidiary of Granite City Steel Co.

**Visit Our Booth 188 C
CSI Convention, Denver**

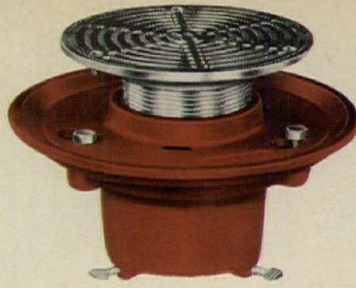
IMAGINATION IN STEEL

For more data, circle 175 on inquiry card

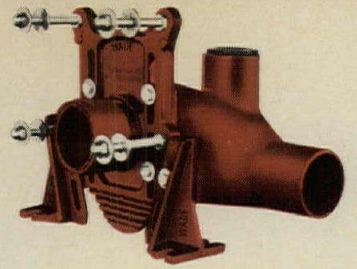




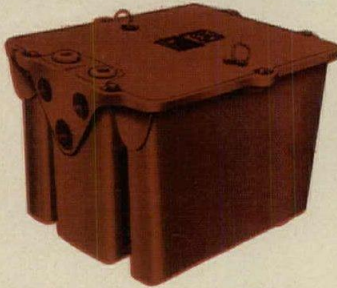
Wade Shokstops



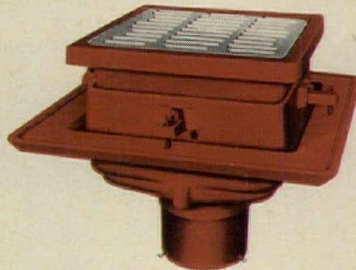
Wade Floor Drains



Wade Carriers



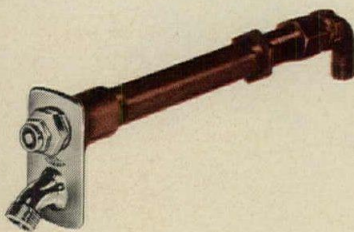
Wade Grease & Oil Interceptors



Wade Packing House Drains



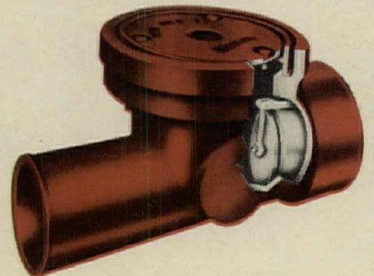
Wade Roof Drains



Wade Hydrants



Wade Cleanouts



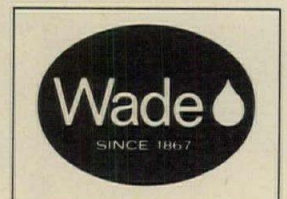
Wade Back Water Valves



Wade Floor Sinks



Wade Trench Drains



Member, Plumbing and Drainage Institute

**The complete line.
What you need...
when you need it!
SPECIFY WADE.**

- Shokstops
- Floor Drains
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- Roof Drains
- Hydrants
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- Floor Sinks
- Swimming Pool Fittings
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- Complete Catalog

WADE DIVISION / TYLER PIPE INDUSTRIES, TYLER, TEXAS
BOX 2027-A TYLER, TEXAS 75701

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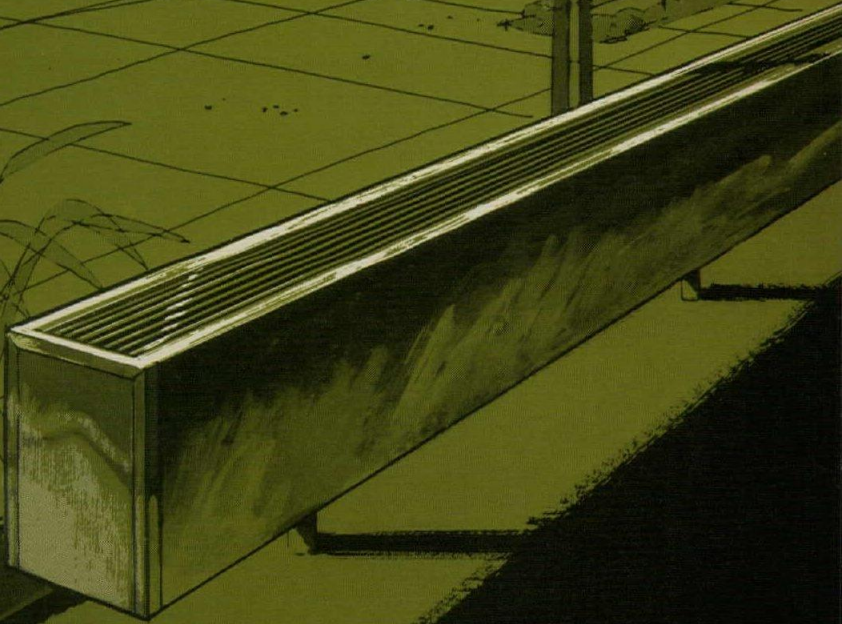
ZIP: _____

TPI makes Tyler cast iron soil pipe and fittings • Wade plumbing drainage products • Tyler water main fittings and municipal castings.

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Décor

AN EXCITING
NEW CONCEPT IN
RADIATION
ENCLOSURES



trally
it's

SCHEMENAUER

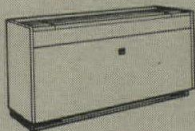
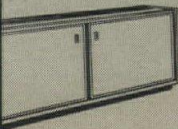


Extruded aluminum has made stamped metal radiation enclosures something architects no longer have to put up with. And Décor is the reason. Décor is Schemenauer's totally new concept in enclosures for electric, hot water or steam heating elements. Standard models are anodized aluminum while custom models, in various heights, are available in aluminum, vinyl clad steel, stainless steel and enameled steel—all with extruded aluminum grilles.

Here, for the first time, is a unit that enhances any architectural motif while providing unparalleled strength. In addition to ease of installation, its unique design incorporates easy-to-open hidden dampers. Available in five separate models with a full range of sizes, air flow arrangements, dampers and inlet grilles, Décor has just made other enclosures old fashioned. Write for catalog 970 or see your local Schemenauer representative. Schemenauer Manufacturing Company, Holland, Ohio 43528

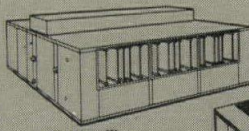
For assurance of quality in heating, air conditioning and ventilating equipment, insist on this Schemenauer benchmark

Unit Ventilators



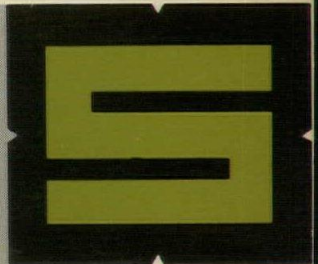
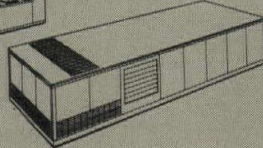
Cabinet Heaters
and Air Conditioners

Fin Tube Radiation
and Enclosures



Air Handling
Equipment

Multizone-Rooftop
Units



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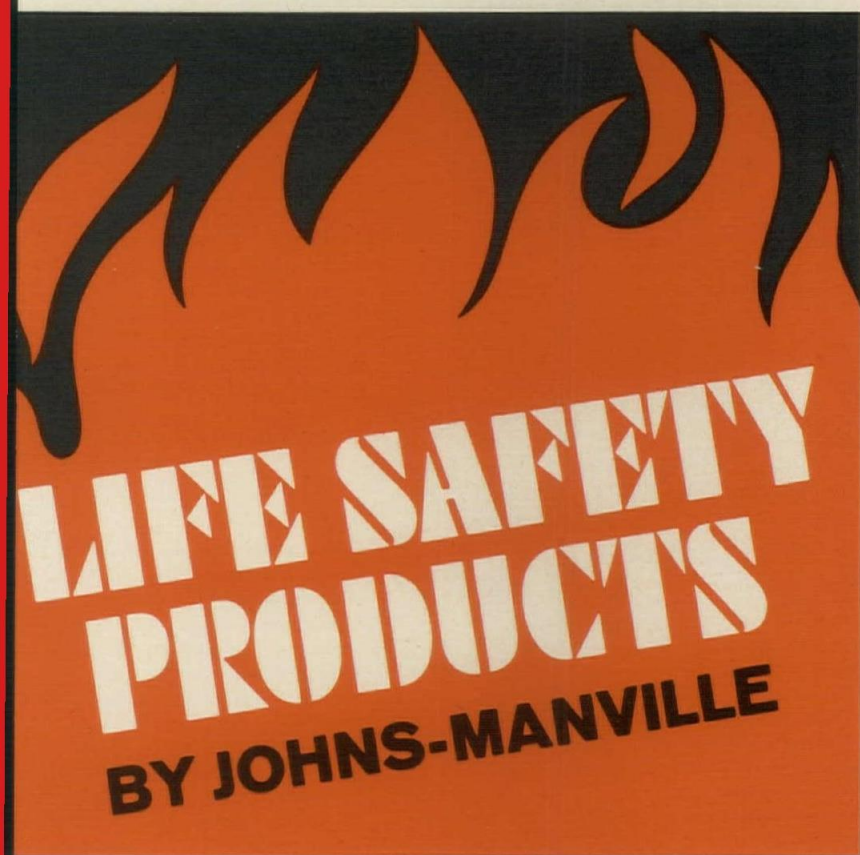
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ADVERTISING INDEX

Pre-filed catalogs of the manufacturers listed below are available in the 1967 Sweet's Catalog File as follows.

- A Architectural File (green)
- I Industrial Construction File (blue)
- L Light Construction File (yellow)

A

A-I	Accurate Metal Weatherstrip Co., Inc.	116
	Aerofin Corp.	134
	Air Preheater Company, Inc.	302
	Allen Mfg. Co., W. D.	143
A	Allied Chemical Corp., Fibers Div.	60-61
	All-Steel Equipment Inc.	78
A-I	Altec Lansing Corp.	32
A-I	Amerada Glass Corp.	130
	American Chair Company	100
	American Cyanamid Co., Fibers Division	85, 282
	American-Standard, Commercial Products Department	49
	American Telephone & Telegraph Co.	34
A-I	Anchor Post Products, Inc.	216
A-I-L	Armstrong Cork Co.	2nd Cover-1, 289
A-I	Armstrong Machine Works	296
	Aurora Pump, A Unit of General Signal Corp.	92

B

A	Bally Case & Cooler, Inc.	67
	Barber-Colman Company	241 to 244
	Bell Telephone System	34
	Bestile Mfg. Co.	32-6
A-I	Bethlehem Steel Corp.	291 to 294
A-I-L	Bilco Company	100
	Blu-Ray, Inc.	142
A	Bobrick Corporation, The	258
A-I	Borden Metal Products Co.	86
A-I	Bradley Washfountain Co.	277

C

	Cabin Crafts, Inc.	256-257
	Cambridge Filter Corp.	56
	Canvas Awning Institute, Inc.	273
	CARDOX, Div. of Chemetron Corp.	216
A-I	Carey Mfg. Co., Philip	103
A-I-L	Carrier Air Conditioning Co.	33
A-I	Celotex Corp.	140-141
A-I	Certain-teed Products Corp.	76-77, 290
	Chicago Faucet Co.	108
	Chicago Hardware Foundry Co.	128
	Circle F Industries	126
A	Collins & Aikman	237
	Commercial Carpet Corporation	295
	Continental Assurance Co.	74
A-I	Conwed Corp.	238-239
	Corbin, P&F, Div. Emhart Corp.	65
	Corry Jamestown Corporation	63
	Cramer Industries, Inc.	255

D

A	DAP INC.	217 to 222
	Day & Night Mfg. Co.	246C
A	Desco International Association	59
	Diamond Shamrock Corp.	246B
A	Dover Corp., Elevator Div.	2-3
A-I	Dow Corning Corp.	127
	DuPont de Nemours & Co., Inc., E. I.	110, 301
A-I-L	Dur-O-Wal	306-307

E

A	Eastern Products Corp.	3rd Cover
A-I	Eaton Yale & Towne Inc., Norton Door Closer Div.	284
A-I	Ebco Manufacturing Company	51
	Edison Electric Institute	46-47
A-L	Engineered Products Co.	62
A-I	Enjay Chemical Co.	113, 115
	E-Z Pack Co., Div. of Hercules Galion Products, Inc.	108

F

A-L	Fiat Prods. Dept., American Cyanamid Co.	32-6
A-I	Fuller Co., H. B.	50

G

A-I-L	GAF Building Products Division	58
A-I-L	GAF Floor Products Division	99
A-I	Gail International Corp.	223
A-I-L	General Electric Co.	90-91, 101, 104, 105, 119, 121, 227, 274
A	General Fireproofing Co.	97
A	Georgia Marble Co.	64
A	Glaverbel	66
A-I	Goodyear Tire & Rubber Co.	80
A-I	Granco Steel Products Co.	310-311
A-I	GREFCO, Inc., Building Products Div.	38-39

H

A	Hager Hinge Company	263
A	Haws Drinking Faucet Company	240
	Holophane Co., Inc.	57
L	Honeywell	112

I

A-I-L	Inland Steel Products Co.	114
	International Pipe & Ceramics Corp.	107
A	ITT Nesbitt, Inc.	250-250A

J

A	Jamison Door Co.	55
A-I-L	Johns-Manville	314-315
A-I	Josam Mfg. Co.	120
	Jute Carpet Backing Council, Inc.	246D

K

A	Kaiser Gypsum Co.	279
A	Kawneer Co.	300-301
A-I-L	Keystone Steel & Wire Co.	11 to 13
A-I	Kinnear Corp.	48
A	Kinney Vacuum Div., New York Air Brake Co.	109
	Knight, H. W. & Son, Inc.	255
A-I	Kohler Company	14-15
	Krueger Metal Products Co.	259
	K-S-H, Inc.	26

L

A	Landmark Lighting Div., American Electric Mfg. Corp.	223
A	LCN Closers, Inc.	132, 133
A-I	Lead Industries Assn., Inc.	129
A-L	Lennox Industries, Inc.	71 to 73
A	Leviton Mfg. Co., Inc.	267 to 272
A-I-L	Libbey-Owens-Ford Glass Co.	251 to 254
	Lighting Products, Inc.	234
A-I	Liskey Aluminum, Inc.	37
A	Ludowici-Celadon Co.	111
A	Lyon Metal Products, Inc.	283

M

A-I	Macomber, Inc.	30
	Mammoth Industries, Inc.	
	Medusa Portland Cement Co.	
	Mellotone, Inc.	
A	Mercer Plastics Co., Inc.	
A-I	Mills Company	
A-I-L	Mississippi Glass Co.	211 to
	Moldcast Manufacturing Co.	
A	Mosaic Tile Co.	

N

A	New Castle Products, Inc.	
A-I	Norris Industries	
A-I	Norton Door Closer Div., Eaton Yale & Towne, Inc.	

O

A	Olin Mathieson Chemical Corp., Winchester Western Div., Ramset	
A	Otis Elevator Co.	

P

A	Panelfold Doors, Inc.	
A	Paragon Swimming Pool Co., Inc.	
A-L	Pella Rolscreen Co.	23
A	Penn Metal Co., Inc.	
A-I	Pennsalt-Chemicals Corp.	
A-I-L	Pittsburgh Corning Corp.	30-31, 298
A-I	Plasteel Products Corporation	
	Pratt & Lambert, Inc.	
A	Prescolite, Div. of U.S. Industries, Inc.	
A-I	Prestressed Concrete Institute	
A	Products Research & Chemical Corp.	
	Pyle-National Company	

R

A-I	Reichhold Chemicals, Inc.	
A-I	Reliance Steel Products Co.	
A-I	Republic Steel Corp.	27 to
A-I-L	Revere Copper & Brass, Inc.	12
A-I	Reynolds Metals Co.	6
A	Rohm and Haas Company	5
	Royalmetal Corp.	2
A-I-L	Ruberoid-General Aniline & Film Corp.	58
	RUSSWIN, Div. Emhart Corp.	

S

	St. Joseph Lead Co., Metals Division	
A	Sargent & Company	
	Schemenauer Mfg. Co.	
A	Schlage Lock Co.	246-2
A	Schokbeton Products Corp.	
	Sechrist Manufacturing Co.	
A-I	Sloan Valve Company	4th C
A-I	Smith & Co., Inc., Elwin G. Soil Pipe Div., Tyler Pipe Industries	
A-I	Solar Div., International Harvester Co.	308
	Solux Corporation	
	Sonoco Products Co.	
	Southern California & Southern Counties Gas Cos.	
A-I	Span-Deck Mfrs. Assn.	
A	Speakman Company	
	Spencer Turbine Company	2
A	SPERRY RAND CORPORATION REMINGTON RAND OFFICE SYSTEMS DIVISION	
	Square D Company	
A	Standard Conveyor Co.	
I	Starrco Company, Inc.	
A	Steelcraft Mfg. Co.	
A	Steel Deck Institute	
	Steel Joist Institute	
	Stewart & Stevenson Services, Inc.	

Sweet's Catalog Service	317
Sylvania Electric Products, Inc.	248-249
Symons Mfg. Co.	117
Synkoloid Company	123

T

Talk-A-Phone Co.	288
Thermoproof Glass Co.	62
3M Company	280
Tile Council of America, Inc.	16
Titus Mfg. Corp.	18-19
Tremco Mfg. Co.	98
Trinity White, General Portland Cement Co.	8
Trus Joist Corp.	139

U

United States Steel Corp.	265
Upco Co.	287

V

Van Heugten U.S.A. Inc.	224-225
Vibroflotation Foundation Co.	285

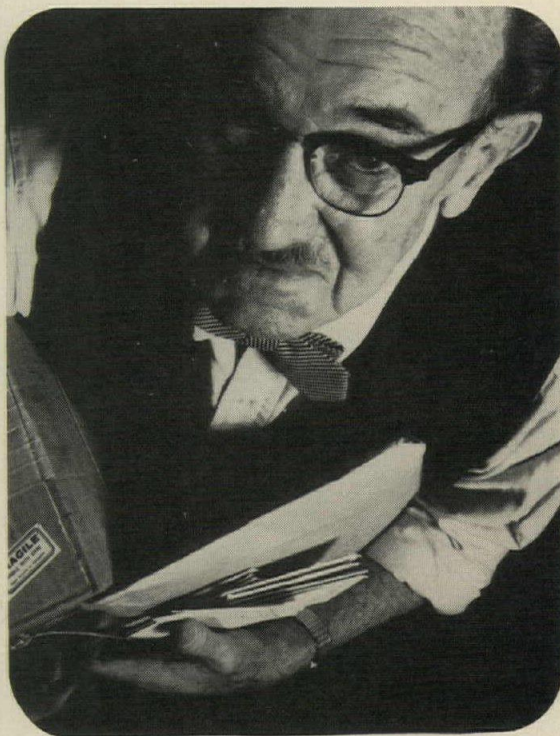
W

Wade Div., Tyler Pipe Industries	312
Wakefield Lighting Div., Wakefield Corp., ITT	116, 117
Walker/Parkersburg Div. of Textron Inc.	229 to 233
Washington Steel Corporation	260
Weyerhaeuser Company	228
Wheeling Corrugating Co.	250B-250C
Wilson Corp., J. G.	123

Z

Zero Weather Stripping Co., Inc.	226
Zonolite Division	136-137

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